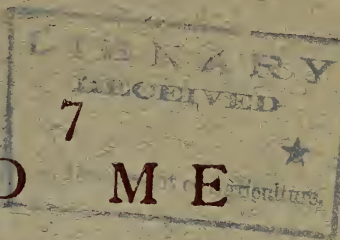


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**Do not assume content reflects current scientific knowledge, policies, or practices.**



6-2-67



1 9 1 7  
YOU NEED ME

OR HOW TO  
REDUCE THE COST OF LIVING

BY PLANTING  
SAFETY FIRST SEEDS



How  
Can I  
Reduce The  
Cost Of Living?

Is a question seriously considered by almost every one in the land. The products of the garden affords the quickest, most continuous, easily obtained and cheapest relief: The quickest because lettuce, redishes and other early vegetables may be grown in 25 to 40 days. Continuous, because by later sowing and later varieties, you can have fresh vegetables throughtout the fall, and keep for winter and early spring. Easily obtained because the little labor required. Cheapest, because the seeds cost you only 5c per packet; (or less than that, if ordered in lots of not less than six packets. See our wonderful offers on the 4th cover page.)

A few packets of our seeds will supply your family for a year



A FEW SELECT GARDEN AND FLOWER SEEDS  
FOR THE FARMER'S, VILLAGE AND CITY GARDEN  
JOB PRINTING ETC.

W. B. LONGSTRETH, - HEBRON, OHIO



# GREETING

Dear Friends and Customers Both Old and New

It is with pleasure that I present you my modest price list of a few select seeds for your garden. No doubt you will receive some large, handsome, illustrated catalogs. Because a seedsman issues a beautiful catalog it is no proof whatever that the seeds are superior to the seeds offered in this price list. I would be pleased to receive your order, even if it is only for a 5c packet. I desire to call your attention to my wonderful discount offers on 4th page of cover. Many seedsman offer made up colletions, (often containing seeds that you do not want) but by my plan you can make your own selection

**GUARANTEE:** While I exercise the greatest care to have all seeds I send out pure, fresh and reliable. The customer, must bear in mind, that there so many contingencies over which I have no control, that in no case whatever do I guarantee the crop, and will in no way be responciable for the same, further than the amount paid for the seeds.

**TERMS:**Cash With the Order. Send money by Post Office or Express Money Order or Reistered Letter at my risk. One and two cent stamps, if received in good condition accepted for fractional parts of a dollar.

When sending your order please send the name and address of a few friends, who you know are interested in good garden and flower seeds, job printing etc.

Order Early. Extra Packets With Every Order

**ALL ORDERS:** Large or small will receive our prompt and careful attention, and be filled as soon as possible.

**IF I PLEASE YOU TELL OTHERS - IF NOT TELL ME.**

Be Sure and Sign Your NAME AND ADDRESS To Every Letter or Order You Write

Awating the comands of my esteemed patrons and friends, both old and new, I remain, Yours Truly,

**W. B. LONGSTRETH, Hebron, Ohio.**

February 1st 1917

# LONGSTRETH'S SEEDS THAT GROW

## Select Vegetables

### BUSH BEANS

- 1 Early Red Valentine. One of the known green pod snap beans.

### POLE BEANS

- 2 Golden Gluster Wax. The finest pole wax bean grown, early and abundant bearer, yellow pods, white beans. Tender and delicious, excellent for winter or summer use.
- 3 King of the Garden Lima. A vigorous grower, large handsome pods which are filled with large handsome beans of excellent flavor and quality either for summer or winter use.

### BEEF

- 4 Early Blood Turnip. Crisp, sweet and tender. A very satisfactory beet for the home garden. Flesh blood red.

### CABBAGE

- 5 Early Jersey Wakefield. The best and most favorable known early cabbage. Forms fine, solid oblong heads.
- 6 Premium Flat Dutch. A popular fall and winter variety. Forms large, solid flat heads

### CELERY

- 7 White Plume. An early, sweet, tender and crisp variety. A pleasing flavor. Easy to blanch.

### SWEET CORN

- 8 Stowell's Evergreen. Large ears; deep, tender kernels, of a delicious flavor. A standard variety for family use  $\frac{1}{2}$  pt 10c

### CUCUMBER

- 9 Early Green Gluster. Vines vigorous and productive. Crisp, tender and productive. Excellent for pickles. oz 10c
- 10 Improved Long Green. Strong, vigorous vines. Producing an abundance of crisp, tender and delicious fruit oz 10c

**All Varieties on This Page 5c per Pkt. 6 Pkts 25c.**



# LONGSTRETH'S SEEDS THAT GROW

## Select Vegetables

### LETTUCE

- 11 Longstreth's Prize Head. This is one of the best, (IF NOT THE BEST OF ALL VARIETIES OF LETTUCE) for the family garden. Forms large, crisp, tender and delicious heads. Color light green, tinged with brown.

### MUSKMELON

- 12 Rocky Ford. One of earliest and best varieties of musk melons grown. Strong vigorous vines, and very productive Melons uniform in size, being nearly round, Flesh exceedingly sweet, juicy and luscious ripening clear to the rind. Skin rich greenish gold color. oz 10c

### WATERMELON

- 13 Mountain Sweet. A standard variety; early, solid, sweet, and delicious. Fruit long dark green. Flesh scarlet oz 10c

### ONION

- 14 Ohio Globe Danvers. The most desirable globe shaped, yellow onion in cultivation. The firm solid bulbs are excellent winter keepers, mild in flavor, enormous yielders. A superior onion for all kinds of soil. Sure to please.
- 15 Large Red Weathersfield. The best known red skin onion grown. Large size, fine form, very productive, good keeper

### PARSNIP

- 16 Hollow Crown. The best variety for general use; roots white, smooth and fine grained, sweet and fine flavor.

### PEAS

- 17 Bliss Everbearing. Vines 2½ ft. A productive second-early variety, Pods 3 to 4 inches long well filled with large, sweet and luscious peas of unsurpassed flavor and quality. ½ pt 12c

**All Varieties on This Page 5c per Pkt. 6 Pkts 25c.**

## LONGSTRETH'S SEEDS THAT GROW

### Select Vegetables

#### PEPPER-MANGOES

- 18 Ruby King. Large, bright red in color, mild and productive. Fine for stuffed peppers or mangoes
- 19 Mammoth Golden Dawn. Beautiful golden yellow, medium size, productive, flesh thick and mild. Excellent for stuffing

#### PUMPKIN

- 20 Quaker Pie. Fine grained, rich flavor, oval shape. A beautiful creamy color. Unsurpassed for cooking and making pies. Excellent keeper. oz 10c

#### RADISH

- 21 Early Scarlet. One of the earliest varieties of turnip shaped, scarlet radishes grown. Early, tender and luscious.
- 22 Gincinnati Market. The best long red radish grown, either for market or home use. Long, straight and smooth. Skin beautiful scarlet, flesh pure white; crisp tender and delightful in flavor. Sure to Please
- 23 White Icicle. Early, long, mild, crisp and tender. Pure white skin and flesh. The best white radish in cultivation
- 24 Longstreth's Mixed. Just the thing for the home garden where you are not particular about any special kind, but desire an abundant supply of choice, tender radishes. If you are at all fond of radishes you should include in your order for seeds, one or more packages of Longstreth's Mixed Radishes.

#### SALSIFY

- 25 Mammoth-Sandwich Island. Salsify or Vegetable Oyster, is a delicious vegetable that should be more generally grown. It surpasses for table use, both parsnips and carrots, after a good freeze in the ground, it has a decided oyster flavor.

All Varieties on This Page 5c per Pkt. 6 Pkts 25c.

# LONGSTRETH'S SEEDS THAT GROW

## Select Vegetables

### SPINACH

- 26 Long Standing. Spinach is rapidly gaining favor as a salad or "greens" For summer use sow early in the spring, In addition to its delightful qualities as a salad, it is said to have splendid cleansing and medical qualities.

### TOMATO

- 27 Earliana. An extremely early, bright red variety, vigorous and productive. Large size, handsome shape and fruit of solid and fine quality. A grand real early tomato
- 28 New Goreless. A strong grower, Immensely productive, Globe shape, Bright red color, Good size, A grand tomato for slicing and canning. Fruiting in great abundance.  
Ripens all over and through at the same time  
Don't Fail to Give it a Trial

### TURNIP

- 29 Purple Top White Globe. One of the best varieties for general use. Large size, globe shape, immensely productive. Pure white with purple top. Fine for table use oz 10c

### BEANS - Continued from page 1

- 30 Davis' Kidney Wax. Pods waxy white, tender and excellent flavor while young. Beans pure white, kidney shape, and are excellent for cooking purposes when dry

### POP CORN

Pop corn should be found in every garden, as it is liked by both children and adults

- 31 White Rice. One of the finest and most productive varieties grown. Large ears, very productive, pure white, crisp and tender when popped. A packag will be sufficient for an ordinary size family

All Varieties on This Page 5c per Pkt. 6 Pkts  
25c.



## LONGSTRETH'S SEEDS THAT GROW Beautiful Flowers

- 32 **Aster.** The Aster is one of the most popular flowers grown. Indispensable for cut flowers, fine as pot plants. Easy to grow, abundant bloomer, large and beautiful flowers of many lovely colors. Sure to please. Good Mixed
- 33 **Burning Bush.** This beautiful plant grows very quick from seed sown as soon as the weather permits in the spring. The plants make beautiful and attractive globe shaped bushes. frequently  $3\frac{3}{4}$  feet high and 2 feet across, with small slender leaves of a beautiful light peagreen color until September, when they turn to a lovely carmine or blood red; and at the same time the ends of the branches are thickly set with small bright scarlet flowers, which makes it a very attractive plant.
- 34 **Galendula.** Mixed, Abundant bloomer, flowers generally light yellow. Grows in most any soil. 1 foot high
- 35 **Ganna.** Mixed, Red and Yellow with red dots. An ornamental plant with large green leaves, that impart a tropical appearance to the garden. Soak the seed in warm water for 24 hours, or better file a hole just through the shell before planting
- 36 **Datura. Cornucopia.** Flowers white and royal purple, about 8 inches long and 5 inches across.
- 37 **Four O'clock.** Mixed. One of the beautiful flowers that our grandmothers had years ago. Abundant bloomer
- 38 **Marigold.** Mixed. Abundance of beautiful yellow shades of bloom, in almost any soil. They delight in the hot sunshine. 3 ft. high
- 39 **Mignonette.** A favorite flower; sweet, delicious, fragrant. Abundant of bloom. 1 ft. high,



MIGNONETTE

**All Varieties on This Page 5c per Pkt. 6 Pkts 25c.**

## LONGSTRETH'S SEEDS THAT GROW Beautiful Flowers

- 40 **Nastutrium.** Dwarf Mixed, Form a compact bush, abundance of beautiful flowers, of many lovely colors.
- 41 **Nastutrium.** Climbing Mixed, Abundance of flowers of many beautiful colors. Fine for covering arbors, fences, stumps, walls ets. Vines 8 to 10 feet
- 42 **Poppy.** Longstreth's Mixed, Very brilliant display of beautiful bright colored flowers. A flower that should have a place in every garden. Grows 2 ft. high

### 43 PANSY CHOICE MIXED

Every one admires the beautiful pansy and its beautiful lovely colors and abundance of bloom. No flower blooms



more freely, more delicate in texture, more pleasing and attractive and rich and varied colors than the pansy.

Even a small bed when in bloom is enthusiastically admired Sow early in good soil, in a situation shaded from the afternoon sun, but not under trees. 6 inches high

- 44 **Giant Spider Plant,** or **Celome Pungens.** A strong vigorous plant unaffected by the weather, a plant that flowers profusely for months. The flowers are bourn on immense spikes often a foot long and are exceedingly bright rose color. It is also one of the best honey-producing plants in cultivation. 4 feet high
- 45 **Zinnia.** Double Mixed, Very easy to grow, blooms in the greatest of abundance, throughout the entire summer The large handsome double brilliant colored flowers are exceeding attractive, rivaling the dahlias. 2 feet high

**All Varieties on This Page 5c per Pkt. 6 Pkts 25c.**

The Pleasure Resulting From The Cultivation Of  
A Few Flowers Will Amply Pay For The Time And Labor.

# 46 SWEET PEAS

## LONGSTRETH'S CHOICE MIXED.

Sweet Peas are undoubtedly the

### MOST POPULAR FLOWER IN AMERICA

They are loved and admired by everyone, both for their beautiful colors and delightful fragrance

They will grow anywhere that the common garden pea will grow. To secure the best results and the most beautiful flowers and prolong the blooming season:

Manure Liberally, Trench Deeply, Stake Early,  
Cut Blossomes Freely and Water Frequently.

Our Choice Mixture of Sweet Peas contain a mixture of about 20 named varieties. All choice, large flowering sorts, the colors being distributed as evenly as possible. For Diversity of Color, Size of Flowers, and Beautiful Forms of the Flowers, This Mixture is seldom equalled.

Price one packet 5c; 3 packets 10c ounce 12c

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## LONGSTRETH'S SEEDS THAT GROW.

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Kimbolton, Ohio, R. D. No. 3. March 15, 1916

Am enclosing Money Order for seeds. I am always pleased with the seeds you send to me.

Mrs. Eva Lanning

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JUST THINK, every Postoffice is a branch store for

LONGSTRETH'S GARDEN AND FLOWER SEEDS

What could be more convenient?

Why risk your crops on store seeds of uncertain age & quality?

When Longstreth's seeds planted Means Success.



## OUR FROST PROOF CABBAGE PLANTS

Along the South Carolina coast the soil and climate are just suited for growing tough, hardy cabbage plants during the winter and early spring, they make a slow but steady growth, until 8 or 10 weeks old when they are very hardy, the buds are purple and the outer leaves a redish brown. When in this condition they can be sent north and planted in open ground from 4 to 6 weeks earlier than home grown hot bed or cold frame plants. These Frost Proof Cabbage Plants will stand a temperature of 8 to 10 above zero, the ground freezing, or the plants being covered, with snow, sleet or ice after they are planted will not hurt them.

The plant may not grow very fast at first, but forming good, strong roots, and as soon as spring weather comes, the plants being well established, grow very fast, making heads 10 to 20 days earlier than they can be produced from home grown plants. You can readily see, whether you grow for market or home use the great advantage in having new cabbage 2 or 3 weeks before your neighbors who have home grown plants.

To get advantage of these plants, they must be planted 4 to 6 weeks earlier than you would plant home grown plants.

When received, the plants may have a hard, stunted and wilted appearance, but regardless of appearance, they produce the crop. These plants are grown and shipped direct from our growing station in South Carolina. We can fill orders from December 1st to May 1st.

**VARIETIES:** Early Jersey Wakefield, Charleston Wakefield, Succession and Early Flat Dutch

Price by postpaid 35c pre 100 to all points.

If you only have a small garden or can not use 100 a neighbor will want a few, so club together and order 100

Prices of larger lots either by parcel post or express (receive to pay express charges on application.

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**Sunflower** Mammoth Russian. The best egg producing food known for poultry Immensely productive, Highly recommended by farmers and poultry breeders who have tried it. Packet 3c; ounce 6c postpaid



# HIGH CLASS

## JOB PRINTING

THAT PLEASES  
AND PAYS



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and the Name of Your Farm, Mention the  
Principal Crops You Produce on the Farm,  
The Horses, Cattle, Hogs or Poultry That You Breed,  
Your R. F. D. Route No. etc.

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Minister, Teacher, Merchant,  
Poultryman, Blacksmith, or Any Other Business  
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mers and Friends, To the Business Houses You May Write,  
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We can print attractive letterheads (size 6x9½ inches) on  
good quality of white paper, either ruled or unruled, with en-  
velopes to match, and send by mail prepaid:

51 each, letterheads and envelopes	.50
111 each, letterheads and envelopes	\$1.00
102 your choice 50c	222 your choice \$1.00

Please write very plain to avoid mistakes

W. B. LONGSTRETH HEBRON, OHIO

**SAFETY FIRST**  
**LONGSTRETH'S SEEDS THAT GROW**  
**MONEY SAVING OFFERS**

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**GARDEN SEEDS**

YOUR OWN SELECTION

Any 6 5 Packets for 25c

Any 14 5 Packets for 50c

**FLOWER SEEDS**

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**ASSORTED SEEDS**

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GARDEN AND FLOWER

Any 6 5c Packets for 25c

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**ANY 30 5c PACKETS FOR ONLY \$1.00**

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**W. B. LONGSTRETH, HEBRON, OHIO**