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December 1917

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Michell's For Christmas Greens

SPECIAL OFFER TO FLORISTS AND DEALERS



ALL PRICES ON GREENS
SUBJECT TO MARKET CHANGES

ORDERS BOOKED NOW
FOR LATER DELIVERIES

Henry F. Michell Co.

Seedsman

518 Market Street

Philadelphia, Pa.
U. S. A.

Michell's Superior Quality Loose Holly



IN order to come up to "Michell's Quality," all Holly must be of the very choicest, well colored and well berried. Our Holly always sells on sight. Full cases measure 2 x 4 x 2, or 16 cubic feet.

Selected Quality

Per 1/4 case	- - - - -	\$ 2.50
" 1/2 "	- - - - -	3.50
" full "	- - - - -	5.00
" 5 cases	- - - - -	22.50
" 10 "	- - - - -	40.00

Extra Selected Quality

Highly colored foliage and particularly well berried.

Per full case	- - - - -	\$ 6.00
" 5 cases	- - - - -	27.50
" 10 "	- - - - -	50.00

ALL PRICES ON XMAS GREENS SUBJECT
TO MARKET CHANGES

ORDER EARLY

WE SHIP WHENEVER DESIRED

SPECIAL NOTICE

CUSTOMERS, in ordering, should state how they want Christmas Greens shipped: whether express, freight or boat, but on account of unavoidable delays beyond our control, we cannot be responsible for shipments of Christmas Greens that go by boat or freight. We recommend express shipments.



The superior quality of our Holly has been attested to by many satisfied customers.

Michell's Holly Wreaths

MADE from the best deep-colored foliage, free from blemish and with large, attractive bunches of red berries; these are made on contract for us and will come up to the expectation of anyone. They have always given satisfaction.

	Per 25	Per 50	Per 100
Extra Fine Grade	\$4.00	\$ 7.50	\$13.50
Michell's "Special"	4.50	8.50	15.00
Michell's Extra Special	6.00	11.00	20.00

Cut Boxwood (Fresh)

Per 50-lb. Box - - - - \$8.00

Laurel Wreathing

OUR stock of this is made on rope, by hand and will not pull apart easily. If you want the best Laurel you've ever had, place your order with us now.

Per 25-yard lots	-	-	8c. per yard
" 100-yard "	-	-	7c. " "
" 1000-yard "	-	-	6c. " "



Michell's Choice Mistletoe

Native Mistletoe

Well berried and perfect foliage.

1/4 case	- \$4.00
1/2 " "	- 7.50
Full case (16 cu. ft.)	13.50

Mexican Mistletoe

50c. per lb.;
box of 25 lbs.
at 40c. per lb.



Lycopodium [Ground Pine]

	Loose for Making Up			
Per 5-lb. lot	-	-	-	\$.75
" 10-lb. lot	-	-	-	1.40
" 50-lb. lot	-	-	-	6.50
" 100-lb. lot	-	-	-	12.00

Lycopodium Wreathing

Extra fine quality; 10 yds.	-	\$1.00
" " " 100 yds.	-	9.00

Lycopodium Wreaths

12-inch - each, 40c. 12-inch - per doz., \$4.50

Moss

Green Lump, extra fine; per bbl. bag - \$1.75

Sheet Moss

Extra fancy; per bale - - - \$2.00

Sphagnum

Clean and selected (dry); per bbl. bale - 50c.;
5-bbl. bale - \$2.00; five 5-bbl. bales - \$9.00

Make Money by Planting Michell's Superb Gladioli Bulbs

Home Grown. Ready in December except Varieties Marked * Which are Ready Now

THE demand for these as a late Winter and early Spring Flower, under glass, is constantly on the increase. There is nothing in culture to-day that is succeeded with so easily. They require little attention and are practically immune from attack of insects or plant diseases.

A temperature of about 60 degrees in the day and 50 degrees at night develops the bulbs best. It pays to support the flowers as they come in bloom.

SPECIAL FORCING GLADIOLI

- * **Blushing Bride** (*Delicatissima*). White, blotched blood red on the three lower petals. 15c. per doz., per 100 80c., \$6.50 per 1000.
- * **Colvillei Alba** (*The Bride*). Pure white. 15c. per doz., per 100 80c., \$6.50 per 1000.
- * **No Plus Ultra**. Brilliant scarlet, blotched pure white, a most attractive flower, larger than any of the foregoing varieties. 25c. per doz., per 100 \$1.50, \$12.00 per 1000.
- * **Peach Blossom**. Beautiful soft salmon pink, with a deeper blotch of the same color. 15c. per doz., per 100 80c., \$6.50 per 1000.

The types marked * are the small bulb sorts.

AMERICA.—One of the finest gladioli; delicate, pink, robust straight stem and giant flowers of delicate texture; forces readily and sells at sight. *Extra Selected Bulbs*. 40c. per doz.; per 100, \$2.75; \$23.50 per 1000.

AUGUSTA.—A pure white flower, slightly penciled in throat; all flowers open at one time. Straight spike, 3 feet, covered with flowers; one of the most popular sorts. 40c. doz.; per 100, \$2.75; \$23.50 per 1000.

BRENCHLEYENSIS.—Bright, brilliant scarlet; straight stem, showing all flowers at one time; a showy, glorious, bright flower with all good qualities combined; easy forcer. 25c. doz.; per 100, \$1.75; \$15.00 per 1000.

HALLEY.—Very large, well expanded flowers of a lovely salmon pink, the lower segments are blotched yellow with carmine markings. A robust grower and excellent variety. 40c. doz.; per 100, \$2.50; \$22.50 per 1000.

KUNDERDI GLORY.—Creamy pink with faint blood red stripe in the throat, ruffled petals, splendid forcer. 70c. per doz.; per 100, \$5.00; \$45.00 per 1000.

PINK PERFECTION.—Finest and purest rose pink; extra fine spikes, with 8 to 10 flowers open at one time. Received an award of merit and a first-class certificate in London. 75c. doz.; per 100, \$5.50; \$50.00 per 1000.

MAY.—White, penciled crimson, one of the old stand-bys; compact, well formed spikes, forces easily and always sells. 40c. per doz.; per 100, \$2.50; \$22.50 per 1000.

MICHELL'S SPECIAL WHITE AND LIGHT MIXTURE FOR FLORISTS.—This is a combination of large-flowering white and light shades. It is recommended as a strain that will surely please. 40c. per doz.; per 100, \$2.50; \$20.00 per 1000.

SHAKESPEARE.—White flaked carmine, striped with pink. For many years this has been the leading forcing gladiolus and is grown in enormous quantities to-day. 65c. doz.; per 100, \$4.50; \$40.00 per 1000.



Gladiolus Colvillei Alba

MRS. FRANCIS KING.—One of the loveliest of Gladioli, possessing ideal forms in flower and spikes. The latter are often 4½ feet high, well arranged with enormous flowers of the most brilliant soft scarlet. A characteristic of these flowers is the brilliant effect under artificial light. A splendid forcer, and a color that sells readily. 40c. per doz.; per 100, \$2.25; \$20.00 per 1000.

PINK AUGUSTA.—Every grower knows that the White Augusta to-day is the ideal florist gladiolus on account of its splendid habits. As a companion we have secured this very fine novelty, a lovely penciled soft pink which we know will become, in a short time, as popular. We recommend it highly and want every florist to try it. Doz., 45c.; \$2.75 per 100; \$25.00 per 1000.

Prices on Gladiolus May be Higher in our Next List

HENRY F. MICHELL CO., 518 Market Street, Philadelphia, Pa.