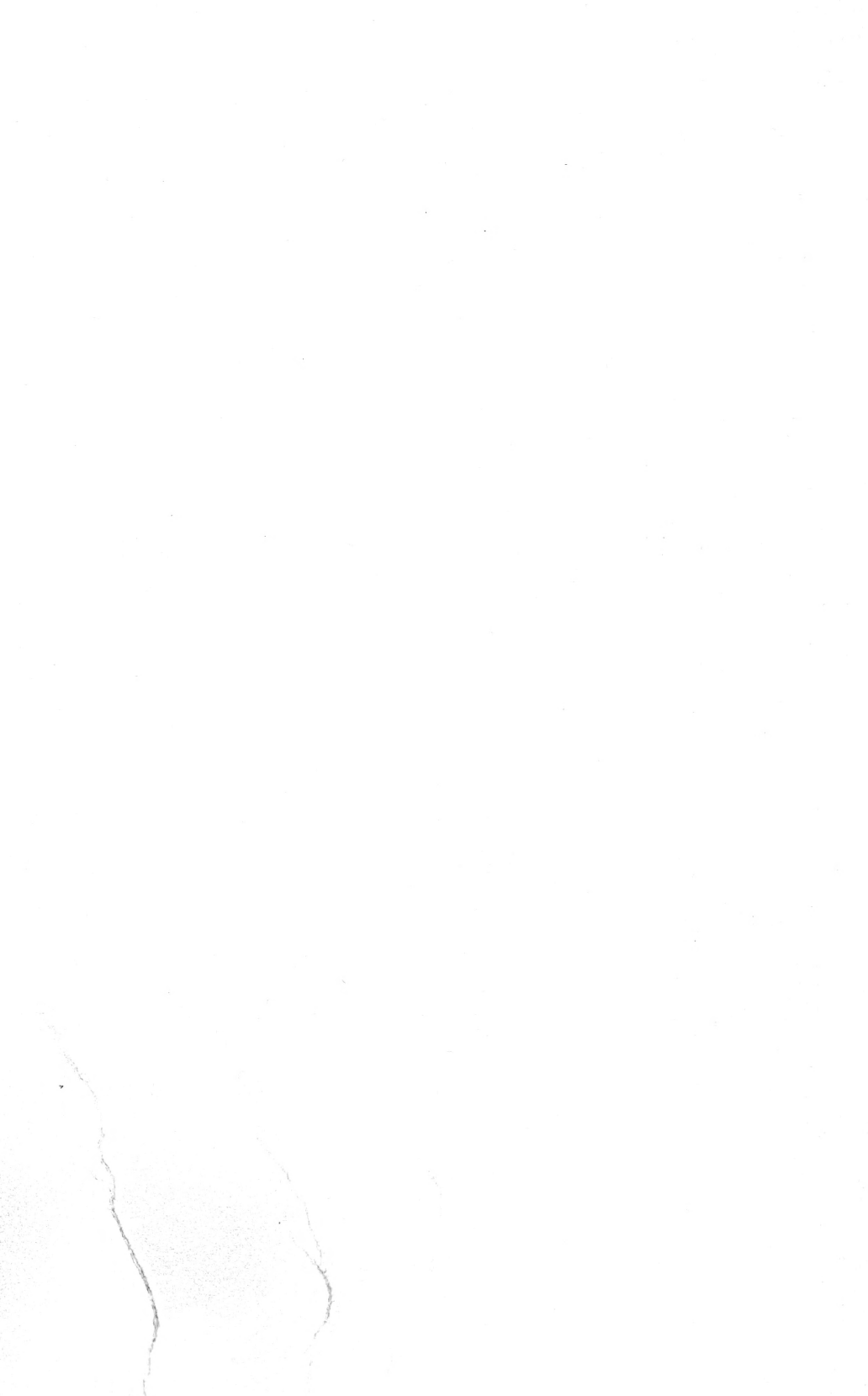


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# 1917 Catalogue of STRAWBERRY PLANTS



W. S. TODD  
GREENWOOD, - - DELAWARE

# 1917

## Todd's Catalogue of High Grade Strawberry Plants.

Again it is my pleasure to present to the public my annual strawberry plant catalogue. First of all I want to thank my customers and friends for their liberal patronage of seasons past.

There seems to be a short crop of plants for this season as last season was very dry in all sections, especially during the early summer and many plants died, and many that lived did not make much growth and for this season it is advisable to place your order early.

Almost all of my plants for this season were grown on new land that was just cleared and never in any other crop and they are very large, healthy and heavy rooted plants, and you will find them fully as good as any I ever sent out, trimmed and packed in my usual way and I am sure you will be as pleased with them as in seasons past.

My old customers know that I do not use one half of my catalogue to tell them how good my plants are, and the other half to say how common and poor the other fellows are, but I want to say to those that have never favored me with their order that I think my plants are as fine as you can buy anywhere, and at prices that are much lower than many ask for their plants and I will be pleased to have a trial order from you and that I will do my best to please you.

Again thanking you for your patronage of past seasons, hoping to continue to receive your favors, and wishing you all a prosperous season, I am,  
Faithfully yours,



PLEASE NOTICE that on orders amounting to 10,000 plants or over I allow a discount of 10 per cent. Get your neighbor to join you in an order and the per cent. will often pay the express, or more.

W. S. TODD, Lycoming Co. Pa., March 28th, 1916.  
Dear Sir:—Enclosed find our order for plants. Thanking you for your promptness and carefulness in filling our orders in the past, we are,  
Yours truly, ULMER BROS.

W. S. TODD, Orange Co. N. Y., Feb. 7th, 1916.  
Dear Sir:—Enclosed find order for plants. Plants purchased from you in the past have proved better than those from — or — and I hope these will prove as good as the last.  
Respectfully, W. L. FOLIN.

W. S. TODD, Accomac Co. Va., April 14th, 1916.  
Dear Sir:—Enclosed find check for order enclosed. My other orders came all right and the plants were very nice.  
Your truly, L. P. BARNES.

W. S. TODD, Jackson Co. Ill., March 29th, 1916.  
Dear Sir:—Enclosed find my order for plants. Mr. Sanders told me he bought his plants from you and found them to be very successful so I judge them to be the best.  
Yours truly, WM. HAYS.

W. S. TODD, Lycoming Co. Pa., May 1st, 1916.  
Dear Sir:— Enclosed you will find check and order for plants. This is the third year we have sent you our order and have always received good plants and are well pleased.  
Your truly, C. L. TOMB.

# STRAWBERRY PLANTS.

## DESCRIPTIONS.

**CHESTER.**—This variety was found in her yard by a lady in Chester, Pa. The plants were so large that they attracted her attention and she sent them to a relative in Kent Co., Delaware and it has become the leading late variety in that section. One year ago last summer one of the largest growers there sent for me to come and see this berry, saying, he would show me the finest sight I had ever seen. Of course I was expecting to see something nice but I must say that I was astonished at the sight for I had never seen anything to compare with it in the strawberry line. The plants were the



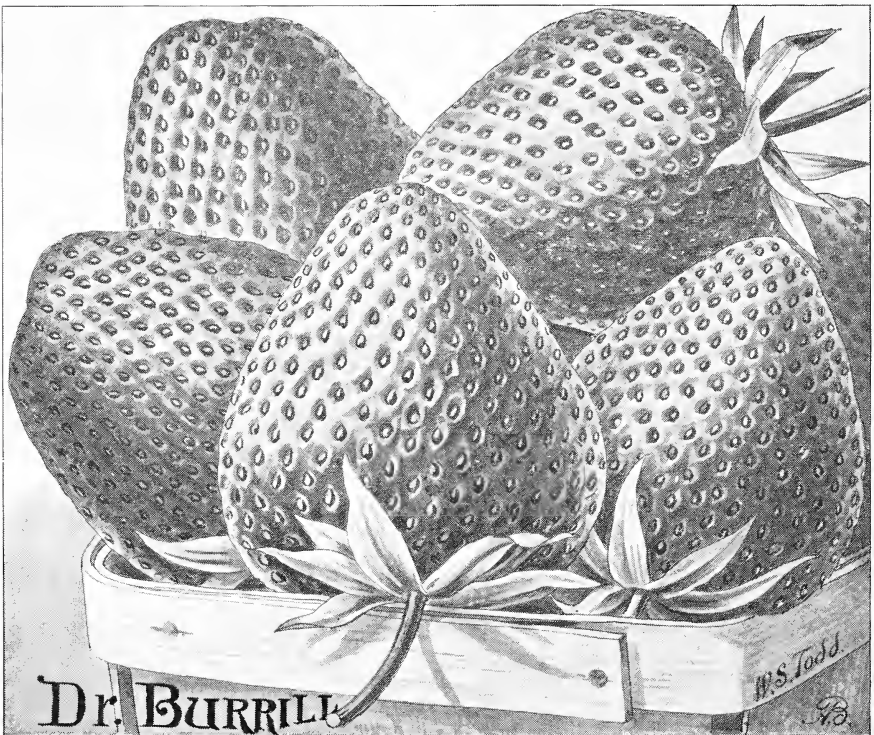
largest I ever saw, and the berries, they just lay in piles around the plants, single plants with five and six fruit-stalks with the largest berries I ever saw. It was growing in a patch with Chesapeake, Mascott and others of the same season and I must say there was nothing to compare with the Chester for it was far ahead of any of them in size of plants, size and quality of fruit, and productiveness, and better still, it was selling for from 3 to 5 cents more per quart than those varieties. This was in a young patch on low, moist, black loamy soil. Then I was taken to a two-year-old patch on light

soil and here the fruit was almost as good in every way. Last season I went to see these berries again and they were fully as good in every way. I also fruited them on my own land and by Chesapeake, Joe Johnson, Kellogg's Prize it was away ahead of them; in fact I consider it the best perfect blooming variety that I have ever seen and I want everyone of my customers to give it a trial on any soil, and I am sure it will please you.

They make plenty of plants on any soil, and are extra large, with the tallest, broadest foliage I have ever seen on any variety and without a sign of any disease. The fruit is of immense size, all of the same size and shape; color bright glossy red, red to the center, firm and not surpassed in quality by any variety. The cap is extra large, bright green and remains green after being picked.

The cut of this variety was made by Mr. Blanc the well-known horticultural engraver and from berries that I picked and sent him. Mr. Blanc wrote me—I believe it is, in fact I know it is the largest and finest berry that I have ever seen and judging from the fruit-stalks sent me I should think it is wonderfully productive.

**DR. BURRILL.**—From the originator of the Senator Dunlap and introduced last season by R. M. Kellogg Co., who describe it as follows.—In the Dr. Burrill we have a mid-season variety sure to be worth millions of dollars to strawberry growers. It is a scientific cross of Senator Dunlap and Crescent. All of the splendid qualities of these two famous and popular



varieties are embodied in this one great variety. In plant growth the Dr. Burrill is a marvel. Its long and heavy root system makes it a perfect drouth resister. Its foliage is large and of a beautiful dark green, having a tough leaf tissue, insuring its entire freedom from all leaf spots. The mother plants grow large and are heavy crown builders, making it unequalled for hill culture, and being a prolific runner maker, it is equally well adapted for any of the other systems of culture. In the production of fruit

Dr. Burrill surpasses either of its parents. The berries are large and beautifully formed. The surface of the berry is a deep glossy red, only a trifle lighter in color than Dunlap. The meat is solid and rich. As a canner it surpasses Warfield. In flavor it is milder and more delicious than Senator Dunlap. The berries are excellent shippers and splendid keepers. The calyx is a bright green, and the seeds are yellow, making a beautiful color combination. In short, Dr. Burrill is an ideal berry for either home use or for the market. This variety is a strong bisexual, and has a very long blooming-season, making it unequalled for a pollinizer for pistillate varieties. Its blossoms are large, hardy and well developed. As grown here my plants have made a splendid growth, perfectly hardy and free from disease and on young plants produced some fine fruit of large size and beautiful appearance. I recommend this variety to my customers for trial and do not think you will be disappointed in it.

**MATTHEW'S.**—Originated in Maryland and described by the originator as follows:—In introducing the new early strawberry Matthews will say that in my judgment and also, I believe, in the judgment of every one else who has seen it fruited it will fill a long felt want as it is extremely early, ripening at the same time as the Excelsior. It is large and of a beautiful deep red color with a large green cap. It is also immensely productive. The foliage is large and healthy. The berry is also a good seller as is evidenced by the fact that 11 cents per quart is the lowest price they brought on the market last season. I have been fruiting it four years, and during this time many persons have seen it ripening. I do not know of one that was not deeply impressed with its earliness, size and the immense amount of fruit set.

Mr. W. R. Ballard of the Maryland Agricultural Experiment Station says:—I am very glad to have had the opportunity to see your new strawberry in fruiting. I was very agreeably surprised to find such a promising variety. Its earliness, size, attractive color, good quality and productiveness should go a long way towards making this a profitable first early sort. I find here that our plants ripening their fruit with the very earliest. My plants of this have made a good growth of medium sized, heavy rooted plants. I have not fruited it but it is strongly recommended by the largest commercial growers in Maryland and I advise you to try it if you want an early variety.

**PROGRESSIVE.**—I have found this to be the best of the everbearers that I have fruited. The plants are of good size, deep-rooted and make as many plants as most of the standard varieties. The fruit is of medium size, dark-red and of good quality. The young plants begin to bear in about four weeks from setting but to obtain good plant beds the blossoms should be kept cut off, especially during the early summer. It produces plenty of fruit all summer and fall and is the first variety to ripen here in the summer.

**JOE JOHNSON.**—From Maryland and is also known as Big Joe. It is one of the finest late varieties grown. The plants are extra large and good growers, perfect blossoms and a good pollinizer for late pistillate varieties. The fruit is large, a beautiful dark glossy red, firm and of the finest quality. The fruit is so large and of such beautiful appearance when packed that it always commands top market prices. It was the most largely planted of any late variety in this section last season and growers are already ordering large quantities of the plants for this season. This is a variety that I can recommend and am sure you will want more of the plants after fruiting it.

W. S. TODD,

Crawford Co. Kan., April 1st, 1916.

Dear Sir:—Please send me your catalogue and prices on 5,000 lots of plants. I was so well pleased with your plants several years ago that I have always felt that I would patronize you again when in need of plants.

Your very truly,

OTTO GREEF.

W. S. TODD,

Rensselaer Co. N. Y., Jan. 25th, 1916.

Dear Sir:—I am sending you my order early and trust you have the plants ordered for I have been left twice by ordering late.

Yours truly,

K. L. WILLIAMS.

**FENDALL.**—A variety that gives satisfaction in all sections and becomes more popular each season. The plants are good growers on any soil, deep-rooted, bright healthy foliage and produce an immense crop of large fruit of good flavor. Ripens through a long season and is said to have yielded at the rate of over 16,000 quarts per acre.

**LUPTON.**—Originated in New Jersey. I was advised by one of the largest fruitgrowers in that state to buy the plants; he said he had been watching this variety and that it was the finest late variety he had ever seen. I purchased my plants last season from the originator and they were the finest plants I received last season, very large and many of them had roots twelve inches long. The introducer describes it as follows:—The plant is healthy and long lived, foliage heavy, dark green, fruit stalks short, berries set under the leaves and well protected; flower perfect, berry large, bright red, glossy, and doesn't turn dark after being picked; cap heavy, double, dark green, and remains green after being picked; flavor the very best. If this berry has a fault no man has shown it to me yet. Its season is about five days ahead of the Gandy, from which it is a seedling, and lasts nearly as long. It makes lots of plants and should be set well apart in the row. I have grown all the leading varieties by the Lupton but have never found anything that would produce with it. On the seventh of last June I picked two quarts of berries, let them set in the patch forty-eight hours, then carted them nineteen miles and put them on exhibition before the State Horticultural Society at the Seabrook Farms, and after handling them all day every one was sound; and if the letters I am getting amount to anything someone liked the Lupton.

Rathgeber, Dey & Co., Commission Merchants of Newark, N. J., say:—We have been selling the Lupton berry for three years and consider them the finest berry that comes to our market. They are a good carrying berry, and always arrive in good condition, and sell at the very top of the market. Their size and flavor cannot be beat and we cannot recommend them too highly. On account of their good shipping qualities we would especially recommend them to Southern growers.

My Lupton plants have made a nice growth of large, healthy plants and from what I am told by those that have seen it in fruiting I believe this is a good late variety and one that you will make no mistake in giving a good trial.

**ECLIPSE.**—Originated in this state. It is very productive; fruit large, firm, dark red and of good quality. The originator says:—It is a long season berry beginning to bear with the earliest, and is still here when the Gandies come, but Gandies and Chesapeake look small by it. It is a big plant producer, blossoms perfect, heavily laden with pollen, foliage is very dark green. It is adapted to all soils. The berries are very firm and splendid keepers.

**CHIPMAN.**—The plants are strong growers, large and healthy, with broad bright green foliage and make good plant-beds on any soil. It has large perfect blossoms and is a good pollenizer for pistillate varieties. The fruit is large, has a large green cap, of even size and shape, and continues so until the end of the season. It begins to ripen a few days earlier than Bubach; the color is dark-red, bright and glossy, red to the center and of fine quality. This is one of the most popular varieties and I always sell out of the plants.

W. S. TODD,

Clinton Co., Mich., May 1st, 1916.

Dear Sir:—The plants ordered from you have been received in good condition for which accept our sincere thanks. They are planted and look fine. Also accept our thanks for the extras,

Yours truly,

THOMAS SMITH

W. S. TODD,

Mifflin Co. Pa., Feb. 23rd, 1916.

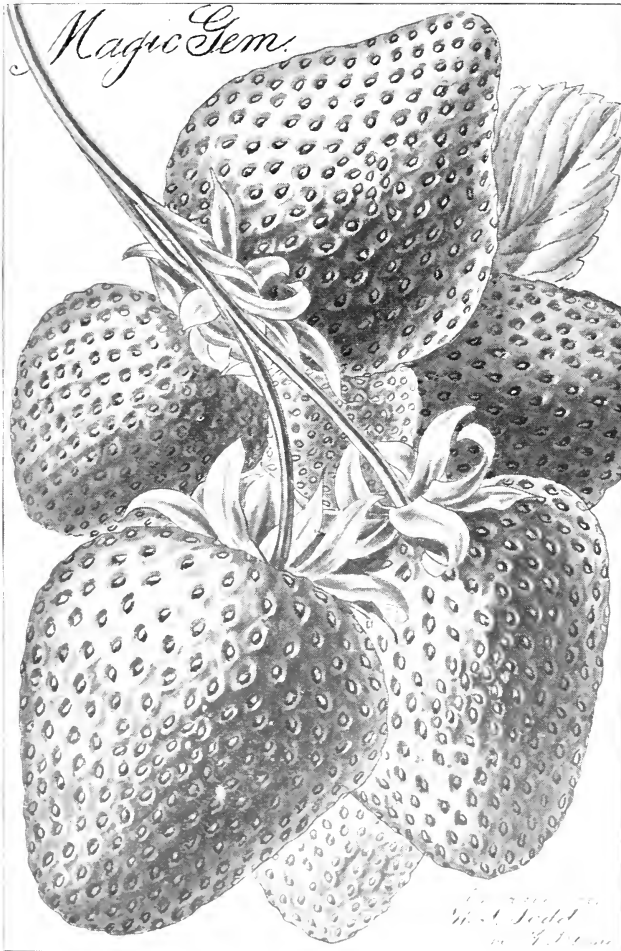
Dear Sir:—Enclosed please find my order for plants. Have never had a failure in my crops since buying my plants of you. Your plants always prove true to name and up to all and more than you claim. Thanking you for your square dealing, I am,

Very truly yours,

R. C. PECHT.



**MAGIC GEM.**—Introduced last season by R. M. Kellogg Co., and described by them as follows:—Magic Gem grows the largest foliage we have ever seen. Many of the leaves measure four inches across the center, and nearly six inches in length. The unusually large leaves, together with the long leaf stems furnish a perfect protection to the abundance of berries this variety produces. No other variety with which we are acquainted will produce more large fancy berries per acre than the Magic Gem. The berries are not only large and abundant but are beautifully formed. The berries are highly colored, being dark red with glossy surface, and bright yellow



seeds, which are imbedded in the surface just deep enough to produce a beautiful contrast. The flavor of the fruit is mild and delicious. The calyx is dark, rich green, which adds to the beauty of the berry. The berries are very firm and ship exceedingly well.

As grown here the plants are extra large, good plant makers with tall heavy foliage and deeply rooted. The fruit was of large size and excellent quality. Try the Magic Gem.

**LABON.**—Mr. Schild the originator says:—It has special features in extreme hardness of plant, an excellent plant maker on heavy or light soils and the plants are strong. Measurements disclosed a penetration of roots into the sub-soil to a depth of fifty-one inches; that accounts for its ability to stand the test during a dry period. Berry large, with firm glossy skin that holds up well in handling and the quality is good, an attractive berry. A good producer. Season, medium.

I fruited this last season and I found it fully as good as Mr. Schild claimed. The vines were loaded with extra large berries during the entire season and the pickers were always anxious to pick this variety. The plants are very large and models of healthiness and I recommend this for trial and a good market variety.

**EARLY JERSEY GIANT.**—I have not fruited this as I did not have near enough of these plants for my orders last season. I have been told by growers that have fruited it that it is one of the best early varieties. The fruit is said to be of the largest size. The plants are strong growers, large healthy and deep-rooted.

**KELLOGG'S PREMIER.**—Introduced by R. M. Kellogg Co. They say of it:—The fruit begins ripening with the earliest varieties and comes into fruit with early varieties and continues to fruit until the latest varieties are at their best. The Premier berries are larger than those produced by any other early variety. The fruit is deeply and richly colored and very firm which makes it a splendid shipper. As to productiveness no other early variety equals it, and the quality of the fruit is simply superb.

As grown here the plants are very large and good growers; the fruit of large size, firm and of excellent quality and among the most productive but it did not ripen as early as several varieties. It is very productive and a good variety but as fruited here I would class it with the early mid-season varieties.

**EARLY WOODROW.**—I have not fruited this but it is highly recommended by some of the largest commercial growers in Md., that have. My plants are very large and have made a splendid growth of heavy, stocky plants without a sign of any disease. It ripens at the same time as Klondyke and is said to be larger, as firm and a better keeper. The introducer says—for two seasons it has brought more money by the crate than any variety sold at our shipping point. It was tested with Klondyke and was found to keep longer in perfect condition than that variety. The Early Woodrow is a good plant maker and one of the fullest bearers that we have ever seen. The fruit is large and well colored; ripens early and continues bearing until nearly all the latest varieties are gone.

**REWASTICO.**—This variety was at its best here last season and produced an enormous crop of extra large fancy berries that sold for the highest market prices. It makes plenty of good sized plants with dark glossy green foliage and is perfectly healthy. Mr. Allen says of it:—The color is a deep rich, cardinal red, which penetrates the berry through and through. In productiveness it is all that could be desired; in size it is uniformly large; in shape as perfect as if turned out of a mould; in plant growth it is healthy and vigorous; in quality it is rich, with aromatic strawberry flavor, though somewhat tart, but is firm enough to be very popular as a market strawberry. I consider it the only real competitor the Chesapeake has ever had, and in some respects it even surpasses that popular variety.

Doniphan Co., Kans., April 1st, 1916.

Dear Sir:—Please send the plants ordered as soon as you can. The ones I bought last season from you are looking fine and if you treat me as you did then I shall certainly be satisfied.

Yours for plenty of sales,

W. H. SILVERS.

W. S. TODD,

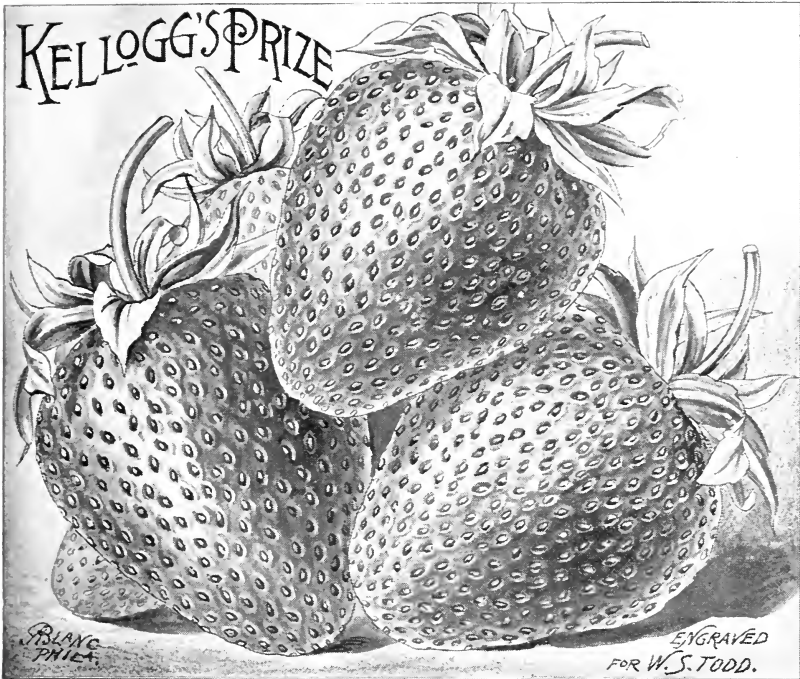
Washington Co. Ohio, April 12th, 1916.

Dear Sir:—The plants came yesterday and were in fine shape. While we have bought thousands of plants we never received any that were nicer than yours or better packed. Your prices are certainly very low for such stock for some of the plants had roots fully ten inches long, and the crowns large and perfectly green. Thanking you for the liberal amount of extras you sent, we are

Sincerely yours,

S. B. SMITH & SONS.

**KELLOGG'S PRIZE.**—This is certainly a wonderful variety and one of the best ever sent out and is a success in all parts of the country and on any soil. I have not had or seen a single unfavorable report of it. The only trouble I have had with it is to grow enough plants to supply my customers. The plants are very large and splendid plant makers with tall, healthy glossy green foliage that is easily told from other varieties. All the plants are



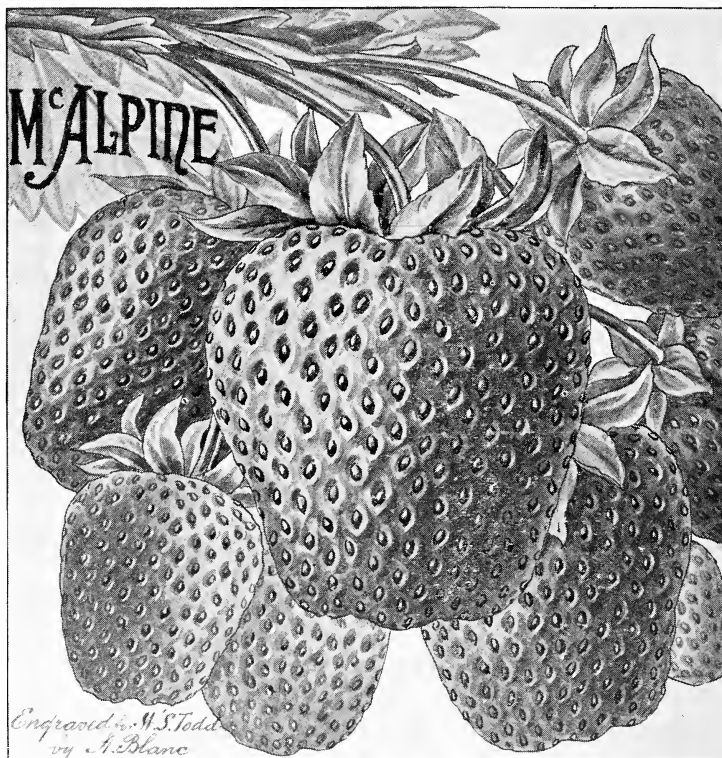
simply loaded with berries of the largest size, in fact you would wonder how any plants could produce such loads of large berries and they are highly colored, with golden seeds, the rich color extending to the center. Flavor simply delicious; firm and a good shipper. If you have never grown this variety give it a trial; if you have grown it plant some more for you can't get too many of a variety like this.

**ABINGTON.**—A chance seedling from Mass. and is largely planted and seems to succeed everywhere. I have fruited it several times and consider it one of the very best varieties for the commercial growers. The plants are vigorous growers, large and healthy, with dark glossy green foliage, it is very productive, fruit large, deep red, firm and of excellent quality.

W. S. TODD, Vanderburg Co Ind., April 20th, 1916.  
 Dear Sir:—I am in the market for strawberry plants and you have been recommended to me by my neighbor Mr. Deitch as having good plants so I am sending you my order. In case you are out of plants ordered send me what you think best for this section.  
 Yours truly,  
 M. H. SCHMITT.

W. S. TODD, Stark Co, Ohio, March 29th, 1916.  
 Dear Sir:—Enclosed you will find my order and check for plants. You have been sending me nice plants in the past which has caused me to put full credence upon what you say. Thanking you in advance for the nice plants, I remain,  
 Yours truly,  
 W. J. MYERS.

**McALPINE.**—Originated in the northern part of New Jersey. I fruited it last season and it produced a very large crop of extra large, firm, beautiful bright red berries that sold for fancy prices. The fruit is all of the same size and shape and it is an extra good keeper. It is one of the best plant makers on any soil that I have ever seen and they are of good size with splendid roots. It is one of the most productive varieties and the fruit sells for fancy prices and some of the best known commission mer-



chants in New York City say it is one of the finest and best berries that they have ever handled. It is as great a plant maker as Dunlap or varieties of that class and the plants should be set a good distance apart and if you do not let the plants become too thickly matted I believe it will give satisfaction to the commercial grower and I recommend it to my customers.

**MYERS No. 1.**—Originated in this County and is extensively planted by the largest commercial growers on this Peninsula and is in great demand in other large strawberry sections. It is a variety that succeeds on all soils and if you have never grown this I advise giving it a trial. It is one of the most productive varieties, fruit of large size, bright red, firm and of good quality. Ripens in late mid-season and continues through a long season.

**AMANDA.**—We have all heard of “big berries” but my opinion is that if you have never grown the Amanda you have never had the “big berries”. It is certainly a valuable variety either for the home garden or the commercial grower. The fruit is not only large but is very firm, red, and of excellent quality. The plants are of the largest size, very heavy rooted and good growers on any soil.

W. S. TODD,

Warwick Co., Ind., April 31st, 1916.

Dear Sir:—I received the plants in good time. They are a fine lot of plants. Thanking you for the prompt shipment and good plants, I am

Respectfully,

WM. W. TAYLOR.

**BUBACH.**—This favorite among the old standards is so well-known that it needs no description. It still produces large crops of fine berries. I have a fine lot of these plants for this season that are grown in our new ground and are extra large and heavy rooted.

**GLEN MARY.**—Does not succeed in all sections but is named by many large commercial growers as the best variety ever introduced. There is scarcely ever enough plants to supply the demand. The plants are of the largest size, with tall, coarse, dark-green foliage and deep-rooted. The fruit is very large dark red, firm and of fair quality. It is one of the most productive and yields of 9,000 to 10,000 quarts per acre are often reported.

**TOWNSEND'S LATE.**—The plants of this are in great demand and from what I can learn it is a variety that gives satisfaction wherever fruited. The plants are large and tall, with healthy, dark green foliage and make splendid plant beds on any soil. The blossoms are perfect. Ripens a few days earlier than Gandy. It is quite productive, fruit large, firm, dark red, red to the center and of fine flavor. It sells for fancy prices, growers claiming they received twice as much per acre for them as for Gandy. It is largely planted in this section by the largest growers and I do not think you will make a mistake in planting it.

**SON'S PROLIFIC.**—A seedling of Bubach and Aroma. I have fruited it several times and each time it has produced a fine crop of large, firm, dark berries and I consider it one of the best late mid-season varieties. The plants are in great demand in the central states and is largely grown there.

**SENATOR DUNLAP.**—Well-known wherever strawberries are grown and one of the most popular varieties. It is a great plant maker and for best results should be set a good distance apart or kept thinned. It is very productive of medium sized berries, bright glossy red, a good shipper and of good quality. As fruited here last season on black loamy soil I have never had the Dunlap produce such large berries or so many of them.

**GOLD MINE.**—One of the best varieties that I have ever fruited and was such a favorite with visitors at fruiting time that I sold half of my supply of plants of it at that time. The plants are extra large, with tall, thick leathery dark glossy green foliage and splendid plant makers on any soil. The fruit ripens as early as Klondyke and is very large, bright glossy red of good quality, firm and a good shipper. It continues through a long season and is one of the most productive varieties that I have ever fruited. It is one that you will make no mistake in planting and I advise you to place your order early for there will not be enough plants to supply the demand.

**CHARLES FIRST.**—The introducer says.—Ripens nearly a week before Michaels Early and is very productive, yielding more quarts of large berries than any other early variety. It is a strong fertilizer and a good grower. Berries are large, regular in form and of good color and quality.

Here the plants are good growers and of the largest size and have been in great demand for two reasons so that I could not fill near all my orders for it but last season I had it in fruiting and it did not please me. The fruit is of good size and very productive but light in color and so soft that it is not fit for a commercial variety.

W. S. TODD,

Chester Co. Pa., Feb. 4th, 1916.

Dear Sir:—Enclosed find my order for plants. The 40 kinds bought of you last season look fine and I thank you for the good count.

Yours truly,

WM. BUCHANAN.

W. S. TODD,

Greene Co. Ohio, March 4th, 1916

Dear Sir:—Enclosed you will find my check and order for plants. Your plants and prices are always satisfactory.

Very truly yours,

GEO. MOORE.

W. S. TODD,

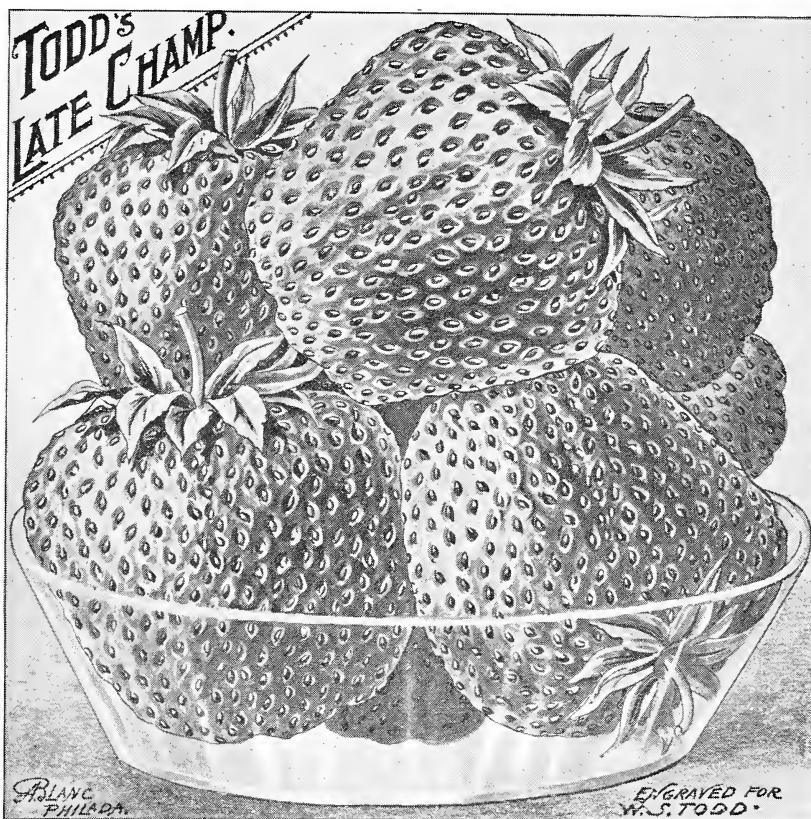
Washington Co. Pa., April 15th, 1916.

Dear Sir:—I received my plants all right and in fine shape. I want some more plants and am sending you my order.

Yours truly,

BARTLETT JOHNSON.

**TODD'S LATE.**—Originated here seven years ago and is supposed to be a seedling of Sample or Wm. Belt as it was found near a bed of these varieties. It is one of the most productive varieties that I have ever fruited. The plants are extra large, with tall, dark green healthy foliage; it makes splendid plant beds on any soil. The blossoms are pistillate and each plant



produces several strong fruit-stalks which keeps the fruit well off the ground and it is well protected by the tall foliage. The fruit is large, of even size and shape and the color a bright glossy red. It has been tested in all sections and has given general satisfaction.

**GIBSON.**—One of the best growers that I have is a favorite with large commercial growers in all sections. The plants are in such demand that I always sell out of them each season.

The introducer says:—One of the largest strawberries and the vines are simply loaded with the berries. You will hardly understand how the plants can produce such quantities of fruit. The flavor is fine and it is one of the best shippers. In shape it is nearly round and regular, the fruit stems are strong and upright which keeps the fruit from the ground where it is easy to pick.

W. S. TODD,

Jefferson Co. Ohio, Sept. 20th, 1916.

Dear Sir:—In May 1915 I got 12,000 plants from you and last season I got 14,400 quarts as fine berries from them as ever went to market and these plants now are looking fine. I want to buy more plants for next season and want you to send me a list of your best varieties and you will get my order.

Yours respectfully,

HUGH L. RETON.

**JOPP'S FAVORITE.**—Originated in Caroline County, Md., and introduced by me last season. When I went to see the fruit at the originators I found they had been picking them about twelve days and they were almost gone but we went out to the patch and I saw some of the finest fruit that I have ever seen; we soon picked a quart heaping full that had only 27 berries in it. Mr. Jopp had been selling the berries all the season to private customers for 10 to 15 cents per quart when other varieties were only bringing 8 to 10 cents. The plants are very large with tall, broad, bright green foliage, without a spot of disease; they have large perfect blossoms, rich in pollen. The fruit is very large and fancy and is produced on large, strong fruit-stalks; color bright glossy red, red to the center, firm and of good quality. Late mid-season to late. This is a good variety and the plants are in great demand for this season in the section where it originated which is one of the strogest recommendations.

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**IN ORDERING STRAWBERRY PLANTS REMEMBER THIS  
GREAT COMBINATION, CHESTER AND KELLOGG'S PRIZE.**

◆

**PAUL JONES.**—This is one of the best varieties ever introduced. I have fruited it for several years and it has never failed to produce a large crop of fine fruit and last season I think the fruit was the finest and largest that I have ever seen it produce. It has become popular in all sections and is largely planted by commercial growers. It always produces a large crop of the finest fruit on any soil in any weather. The fruit is of the largest size and holds its size to the very last picking, is of even size and shape and of the finest flavor, a splendid keeper and a variety you will make no mistake in planting.

**O. I. C. (Ekey).**—One of the best varieties of its season that I have yet fruited and is a favorite in all sections. It makes plenty of extra plants on either high or low land and is a strong staminate variety that I can recommend. The fruit is large even to the last picking, very productive, dark red, firm and always sells well. Season second early.

**WILLARD.**—I fruited this last season and it produced a very large crop of extra large, bright glossy red berries, firm and of fine quality. If you want an extra large berry for your home garden or commercial use you will find this a good one to try. The plants are of the largest size, very deep-rooted with tall, healthy, light green foliage and make splendid plant beds on either light or stiff soil. My supply of plants of this variety is limited so place your order early.

**BAYSIDE.**—The plants are of the Gandy type but much larger, with tall, broad, healthy foliage, and good growers on any soil. The blossoms are perfect and the fruit is produced in clusters on large, strong fruit-stalks. The fruit is large, of even size and shape, roundish conical, dark glossy red, firm, of good quality and very productive. It is largely planted by the largest growers in this section and gives general satisfaction wherever grown. Many growers say they receive more per acre for their Bayside berries than any other variety.

**CHESAPEAKE.**—For several years the Chesapeake has been in a class by itself for varieties of its season but I think that we now have several varieties of its season that are fully as good in every way, are much better growers and will suit the large commercial growers better. It is very productive, fruit large and of excellent quality and is produced on strong fruit-stalks which keeps most of the fruit off the ground. The only fault with it is that it is a very poor plant maker.

W. S. TODD,

Marion Co. Ind., April 25th, 1916.

Dear Sir:—I received my plants in fine shape and planted them the same day. They had a nice shower on them and they are looking fine.

Yours truly,

H. W. NEILSON.

W. S. TODD,

Caroline Co. Md., April 25th, 1916.

Dear Sir:—I have received the plants and found them all satisfactory. Many thanks for the extras: I will give them a good trial.

Yours truly,

W. W. SEWARD.

**PARSONS BEAUTY.**—One that may be depended upon to produce a large crop of fruit every time. The plants are splendid growers on any soil and without a sign of any disease. The fruit is large, uniform shape, dark red, colors all over at once and is of fair quality. Largely planted by commercial growers on account of its vigor and productiveness.

**SAMPLE.**—Well known and succeeds in almost all sections. Largely planted by commercial growers and one of the best late mid-season varieties. Noted for its immense productiveness and large sized fruit. The plants are large, heavy rooted, vigorous growers with dark green foliage and no matter how thickly matted they become in the row all will be loaded with large berries that hold their size until the last of the season. The fruit is roundish conical, dark red, colors all over at once and is firm enough for distant shipment.

**WM. BELT.**—While this variety is inclined to rust in some sections it is largely planted by commercial growers and is one of the most popular varieties. It is a fancy variety that always brings fancy prices. It is quite productive, fruit large, roundish conical; color a beautiful bright glossy red, and the flavor is the very best.

**AROMA.**—One of the most popular varieties in the Western states and is largely planted in other sections. It ripens a little earlier than Gandy and is a little darker red. It is very productive of large glossy red berries and is a good one to plant with late pistillate varieties.

**LADY CORNEILLE.**—Originated in Louisiana and claimed by many to be better than the Klondyke. It is a strong grower and makes plenty of plants on any soil. Blossoms perfect. The fruit ripens with the earliest, is



large, conical shape, rich dark red, covered with golden seeds which adds to its firmness. It is much more productive than Klondyke and adapted to light or stiff soil and is being extensively planted in all sections. The quality is of the best and with its large size, firmness and earliness it sells for fancy prices.

W. S. TODD,

Nassau Co. N. Y., April 15th, 1916.

Dear Sir:—I have received all of my plants and am glad to report that they are very nice and even exceeded my expectations. I ought to be able to make a good showing with such plants. Thanking you for good service and prompt attention, I beg to remain,

Yours truly,

D. DECKER.



**HELEN DAVIS.**—While this seems to be a good variety in a great many sections and the plants have been in great demand I think we have many better varieties judging by the showing it has made here. It is very productive and the fruit is of good size and good flavor. Ripens medium early and continues through a long season.

**LATE JERSEY GIANT.**—Dr. VanFleet the originator says:—The latest of all strawberries and the best late variety. It undoubtedly has blood of Gandy in it but is of superior quality; the berries larger, more brilliant in color and produced in greater numbers; uniform large heart shape, smooth and glossy, firm and meaty. I regard it as the most beautiful strawberry I have ever seen.

I have not fruited it but several of my customers have informed me that it is a good variety. I have a good supply of the plants and hope to have enough for my customers.

**KLONDYKE.**—For several years this has been one of the most popular early varieties on account of its large size and firmness. It is especially valuable for long distance shipment. The plant growth is fine with tall, healthy foliage. It is quite productive for an early variety and the fruit is large, of good quality and commands good prices in market.

**STEVENS LATE CHAMPION.**—A late variety of the Gandy type that originated in N. J., and is largely planted and gives satisfaction. It succeeds on a greater variety of soils than most late varieties and is a splendid grower with tall heavy foliage free from rust. It is one of the most productive, fruit large, bright glossy red and of fair quality.

**SUPERIOR.**—One of the most popular commercial varieties ever grown on this peninsula and succeeds almost anywhere. The plants are vigorous growers on any soil. It sets an immense amount of fruit and if planted in rich soil, or is well fertilized it will not be surpassed by any variety in productiveness. The fruit is medium sized to large, bright glossy red and is not surpassed by any as a keeper or shipper. Ripens about two days later than Excelsior and continues in bearing until late mid-season.

**GANDY.**—The standard late variety. For best results must be planted in black swamp or rich stiff soil. It is one of the best shippers and always brings fancy prices and so well known that it needs no description. By planting another late variety with perfect blossoms with it you will get better berries and a much larger yield.

**HAVERLAND.**—One of the most reliable and popular commercial varieties and largely planted in almost all sections and seems adapted to all soils. It is immensely productive and the fruit is large, long, conical, bright glossy red and of fair quality and firmness.

**UNCLE JIM.**—The plants of this are among the largest grown and so vigorous and healthy that they mature all their fruit which is of the very largest size, firm, deep-red and of the finest flavor. My supply of these is larger than usual this season and I hope to have enough for all orders.

W. S. TODD, Westmoreland Co. Pa., April 26th, 1916.  
Dear Sir:—Enclosed you will find my order for plants. Mr. Hall, my neighbor has recommended your plants as being very good so I am sending my order,  
Yours truly,  
REV. A. J. CALVIN.

**STATE OF DELAWARE.**  
**STATE BOARD OF AGRICULTURE.**  
**CERTIFICATE OF NURSERY INSPECTION.**

Dover, Delaware, September 14, 1916.

To Whom it may Concern:

This certifies that I have this day examined the nursery stock and premises of the .....Nurseries of W. S. Todd, at Greenwood, Sussex county, Delaware, and that said nursery stock is apparently free from crown gall, peach yellows, peach rosette, the San Jose scale, and all other plant diseases and insects of a seriously dangerous nature, that may be transferred on nursery stock.

This certificate may be revoked by the State Board of Agriculture for cause, and it is invalid after August 31, 1917, and does not include nursery stock not grown on the above named premises unless such stock is covered by certificate of a State or Government officer and accepted by the State Board of Agriculture.  
WESLEY WEBB, Inspector.

## PRICE LIST

	By Mail Postpaid		By Express Charges Collect	
	Per 12	Per 100	Per 100	Per 1000
Abington, Per. ....	\$0.20	\$0.75	\$0.50	\$3.00
Amanda, Per. ....	.20	.75	.50	3.00
Aroma, Per. ....	.20	.75	.50	2.75
Dr. Burrill, Per. ....	.20	.75	.50	4.00
Bubach, Imp. ....	.20	.75	.50	3.00
Bayside, Per. ....	.20	.75	.50	3.00
Chesapeake, Per. ....	.20	.75	.50	4.00
Chester, Per. ....	.25	.75	.50	3.50
Chipman, Per. ....	.20	.75	.50	3.00
Charles First, Per. ....	.20	.75	.50	2.50
Early Jersey Giant, Per. ....	.20	.75	.50	3.00
Eclipse, Per. ....	.20	.75	.50	2.75
Early Woodrow, Per. ....	.20	.75	.50	3.00
Fendall, Imp. ....	.20	.75	.50	2.75
Willard, Imp. ....	.20	.75	.50	3.00
Gandy, Per. ....	.20	.50	.75	2.75
Glen Mary, Per. ....	.20	.75	.50	2.75
Gibson, Per. ....	.20	.75	.50	2.75
Gold Mine, Per. ....	.20	.75	.50	3.50
Haverland, Imp. ....	.20	.75	.50	2.75
Helen Davis, Per. ....	.20	.75	.50	2.75
Joe Johnson, Per. ....	.20	.75	.50	3.00
Jopp's Favorite, Per. ....	.20	.75	.50	3.00
Kellogg's Prize, Imp. ....	.20	.75	.50	3.00
Kellogg's Premier, Per. ....	.20	.75	.50	3.50
Klondyke, Per. ....	.20	.75	.50	2.50
LaBon, Per. ....	.20	.75	.50	3.50
Lady Corneille, Per. ....	.20	.75	.50	2.75
Late Jersey Giant, Per. ....	.20	.75	.50	3.00
Lupton, Per. ....	.20	.75	.50	3.50
Matthews, Per. ....	.20	.50	.75	3.00
McAlpine, Per. ....	.20	.75	.50	3.00
Myers, Imp. ....	.20	.75	.50	2.75
Magic Gem, Per. ....	.20	.75	.50	4.00
O. I. C., Per. ....	.20	.50	.75	2.75
Parson Beauty, Per. ....	.20	.50	.75	2.75
Paul Jones, Imp. ....	.20	.75	.50	2.75
Progressive, Per. ....	.25	1.00	.75	6.00
Rewastico, Per. ....	.20	.75	.50	3.00
Sample, Imp. ....	.20	.75	.50	3.00
Son's Prolific, Per. ....	.20	.75	.50	3.00
Senator Dunlap, Per. ....	.20	.75	.50	2.50
Stevens Late Champ., Per. ....	.20	.75	.50	2.75
Todd's Late Champ., Imp. ....	.20	.75	.50	3.00
Townsend's Late, Per. ....	.20	.75	.50	2.75
Uncle Jim, Per. ....	.20	.75	.50	3.00
Wm. Belt, Per. ....	.20	.75	.50	3.00





## IMPORTANT

Please read every word on this page before ordering plants.

**THE DESCRIPTION** of the different varieties is as they have done with me at fruiting time. Varieties that I have not fruited I have given originators description, or others, that I consider best authority. Varieties marked Imp., have pistillate blossoms and to fruit them must be planted near some variety with perfect blossoms, marked Per.

I WILL sell 6 of a kind at the 12 rate, 50 at 100 rate and 500 at 1000 rate. In ordering 12 to go by express you may deduct 5 cents per 12 from prices quoted. On orders amounting to 10,000 plants or over I will allow a discount of 10 per cent.

IF YOU want an extra large number of plants write for prices as I am sometimes able to give lower prices on some varieties than quoted in catalogue.

**TERMS:**—Payment must be made before shipment of plants. If not convenient to remit entire amount when order is sent remit not less than one-fourth of the amount of the order and your order will be booked and held for you and you can remit the remainder when convenient, before shipment of plants.

PLEASE remit by P. O. Money Order on Greenwood, Express order, Registered Letter, Check or Bank Draft.

I GUARANTEE the safe arrival of plants and in good condition if sent by mail or express.

I TAKE the greatest care to have all plants true to name and seldom ever have a complaint, but should any prove otherwise than represented I will not be responsible for any amount greater than actually paid me for the plants.

CLAIMS, if any, must be made on receipt of plants when they will be carefully examined, and if just, made satisfactory. Claims made after five days from receipt of plants will not be entertained.

PACKING is done in the best manner possible. All plants are cleaned, tied in bunches of fifty, (except late in the season we sometimes tie in bunches of twenty-five); labeled, and packed in light crates for which I make no charge. Written notice is sent each customer on receipt of order and one when order is shipped.

EXPRESS RATES.—All plants sent by express go twenty per cent cheaper than other goods.

IN ORDERING be sure to write your name and address plainly, give Post Office, County and State, and do this every time you write. Be sure to say how plants are to be sent, by mail or express. All too heavy to mail should be sent by express, as freight is slow and not safe for perishable except for a short distance or early in the season.

I SHIP PLANTS to Southern customers during mild weather any time after they receive this catalogue, and to the North as late as the 15th of May, but for all sections it is advisable to order early, and name date of shipment as early as you can use the plants. Plants shipped early have less foliage, can be packed lighter, and if planted early almost always do well.

IF YOU RECEIVE more than one catalogue please hand one to your neighbor fruit grower.

SUBSTITUTION. Early in the season I have everything listed in this catalogue but late in the season usually sell out of some varieties. In case I am out of varieties ordered please say if I shall substitute some variety of same season, suitable for your locality. I always notify the customer if I have time to receive your answer before you wish plants shipped but in case you do not request me to substitute I shall return the amount for the plants I do not have.

W. S. TODD, St. Clair Co. Ill., March 27th, 1916.  
Dear Sir:—Enclosed find my order for plants. Plants bought of you last season did fine. Respectfully,  
C. T. STOCKEY.

W. S. TODD, Aroostock Co. Maine, April 27th, 1916.  
Dear Sir:—The plants came today all right and looking bright and green. Respectfully,  
G. F. MERRITT.

W. S. TODD, Stark Co. Ohio, March 17th, 1916.  
Dear Sir:—I am enclosing my order for plants. I had nice berries last season from your plants and am recommending them to my friends. Your plants are very nice and the price is low. Thanking you, I am,  
Yours truly,  
JOS. HAMBUECHEN.

## I grow Every Plant I Sell and They are Fresh Dug at the Time of Shipment.

In digging plants the entire row is taken up and for this purpose forks are used, as they in no way injure the plants and all the roots are secured. As fast as they are dug they are placed in heavy sacks, labeled, carried to the packing house, where they are thoroughly cleaned (all plants too small to be called first-class are thrown out), tied in bundles, labeled, and orders are made up, packed in light ventilated crates, with plenty of damp moss, a card with certificate of inspection, purchaser's name and address, county and state, is placed on the crate, and is ready for shipment; all this work is done in a closed building; the plants have not been exposed to the sun and wind a minute and will reach their destination in *perfect condition, fresh and green, and ready to grow.*

When ordering, please send the names of fruit growers, and for your trouble we will send you plants of some new variety for testing.

### THE QUALITY OF STRAWBERRY PLANTS.

In looking through the many catalogues you receive you will notice that many claim to be the largest growers of plants, and that their plants are the best grown. I do not claim to be the largest grower of plants or that they are better than some others, but I have bought plants from some that make such claims in different parts of the country and I have never received any better than I send out; in some cases I have had to throw away half of the plants as they had the crowns broken out or were so small that they were not worth planting. I *GUARANTEE* the plants I send out to be as large and as fine as you can get anywhere (no matter what you pay), and to be put up in as good condition and if grown side by side, under like conditions, that they will produce as much and as good fruit.

If you have been buying plants elsewhere and have received good plants and treatment and are satisfied it is not likely that I may expect your order, but if you care to favor me with a share or all of your patronage I assure you that it will be a pleasure for me to serve you and that I feel sure I can please you.

W. S. TODD,

Lebanon Co. Pa., April 29th, 1916.

Dear Sir:—I have received the plants and they are very nice. Thanking you for the extra plants you sent in my order, I am,

Yours for success,

FRANKLIN T. BROWN.

W. S. TODD,

Richmond Co. N. Y., March 31st, 1916.

Dear Sir:—Enclosed you will find my order for plants. I have been sending you my order for several years and have always received good plants. I have induced several of my neighbors to buy of you and they have all been pleased with your plants and treatment and say they do not get any old plants or culls in them.

Your truly,

S. G. WILANT.

W. S. TODD,

Warren Co. Va., April 1st, 1916.

Dear Sir:—Enclosed you will find my order for plants. Mr. G. H. Bowman recommends and speaks very highly of your plants so I will try the four varieties ordered.

Your very truly,

W. H. TURNER.

W. S. TODD,

Dorchester Co. Md., April 15th, 1916.

Dear Sir:—I have received the plants in good condition and I appreciate your kindness in sending me those extra plants, it was quite a surprise to me. Should I hear of anyone wanting plants I shall certainly recommend you to them and I hope to do business with you in the future.

Yours very truly,

OLIVER W. MITCHELL.

W. S. TODD,

Sedgwick Co. Kan., March 28th, 1916.

Dear Sir:—Plants received and I must say they are the finest I ever bought. I have been in the fruit growing business for 22 years and have bought plants from all the prominent plant growers in the country and you can show them all how. Perhaps you have a few customers as hard to please as myself but I am highly pleased with your perfect method of digging, cleaning and packing. I could buy plants much nearer home but you get plants to me in perfect condition from that distance while plants grown much nearer are so poorly dug and packed as to make them almost worthless. Thanking you for your kind treatment, I am a pleased customer,

E. H. COOLEY.