

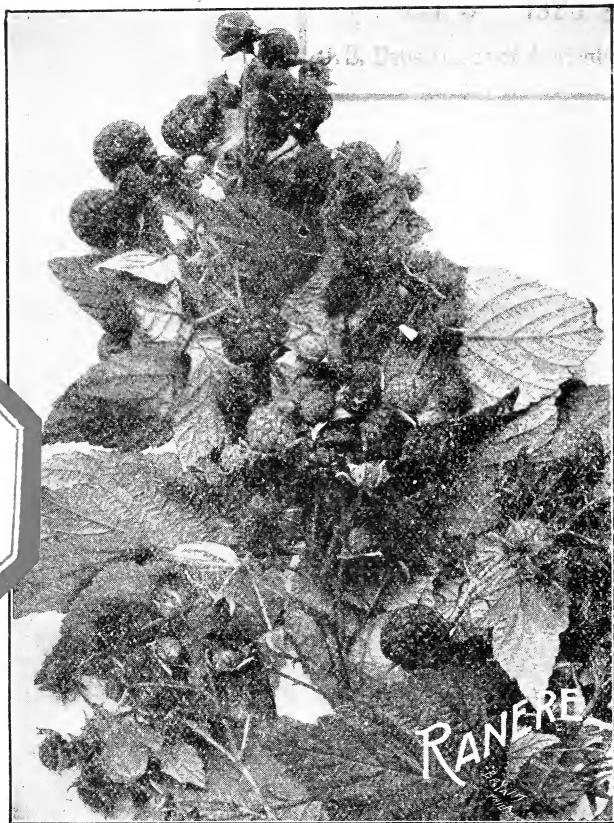
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1917 No. 7 3000

RANERE RED RASPBERRY

A TRUE DOUBLE CROPPER



The berries are bright crimson, of large size and of surpassing quality—rich, sugary, with full raspberry flavor. They are exceedingly meaty, firm texture and keep in good condition longer after being gathered than any other raspberry.

EACH
10c

PER DOZEN
75c

PER 100
\$5.00

TO OUR CUSTOMERS

As we were about to go to press with our 1917 catalog, we had the rather unpleasant experience of losing our entire stock of bulbs and roots through freezing, on account of our coal man holding off shipment during a rising market in order to obtain better prices, and being unable to obtain any bituminous coal locally, we were obliged to fall prey to the "gougers," which with the "profiteers" of to-day, with which all are no doubt quite familiar, and the present fuel situation, you can well appreciate our predicament.

Thus we must descend from the enviable position of the World's Largest Dahlia Growers, and occupy for the present one of a lesser degree, while working out an entirely new plan which has been opened up through our loss. For a number of years we supplied all of the best seed houses in the country with their stock of Dahlias, which necessitated our growing a number of inferior varieties in order to meet competition. As we intend abandoning our wholesale business and devote our entire attention to our retail trade we will now be in a position to grow nothing but the best.

Our present list while somewhat small as compared to our former one, when we listed over 800 varieties, is a decided improvement, in that it contains nothing but what is absolutely A-1. In addition we have about 200 of the newer varieties to be added as soon as sufficient stock is produced, at which time we expect to ascend to a new position—that of growers of the Best Dahlias in the World.

Appreciating your patronage, this year, we are.

Very truly yours,

DAVID HERBERT & SON.

March 1, 1918.

CACTUS DAHLIAS

These still remain the most popular of all the Dahlia family, having long twisted petals of the most beautiful color, many of them blending one color into another in the most exquisite manner possible. The flowers are perfectly double, loosely arranged, irregular in outline and borne on good stems, well supplied with buds and foliage. The plants are mostly strong growers and are very profuse bloomers. The improvement in this section is so rapid that a considerable amount has to be expended each year in purchasing the new kinds. Especially is this true since the introduction of the incurved section, which are of the most exquisite formation, being perfectly claw-shaped, curving inward from an elbow-like junction midway up the petals, nearly hiding the center.

Abundance. Exceedingly prolific, narrow-pointed petals, cerise passing to light rose at tips. 50 cts.

Aegir. Rich, warm cardinal-red. 15 cts.

Amos Perry. Pure flaming scarlet. 15 cts.

Aurora. Reddish-apricot, suffused with flesh pink, with slight tinge of yellow at tips. 30 cts.

Auburn Beauty. A pleasing shade of brown-red, passing to yellow at the center. 50 cts.

Aviateur Garros. Light sulphur-yellow, shading almost to white at tips. Very early. 50 cts.

Britannia. Deep shaded salmon-flesh. 15 cts.

Cocatoo. Lemon-yellow shaded with rose, with pure white center petals. 25 cts.

Comet. Silvery-rose, splashed crimson. 25 cts.

Countess of Lonsdale. A pleasing blending of amber and salmon-pink. Very free. 20 cts.

Country Girl. Golden yellow, suffused rose. 25 cts.

Crystal. White in the center, passing to a delicate shade of deep silvery-pink. 75 cts.

Delicatissima. Tender Hydrangea-pink, with lighter shadings. 25 cts.

Duchess of Marlboro. Solferino, backed by a sunshine-like golden suffusion at the base. 50 cts.

Empress. A fine exhibition sort of a pleasing shade of soft tyrian-rose. 50 cts.

Etendard De Lyon. One of the largest of Cactus Dahlias, of a rich carmine-rose color. \$1.00 each.

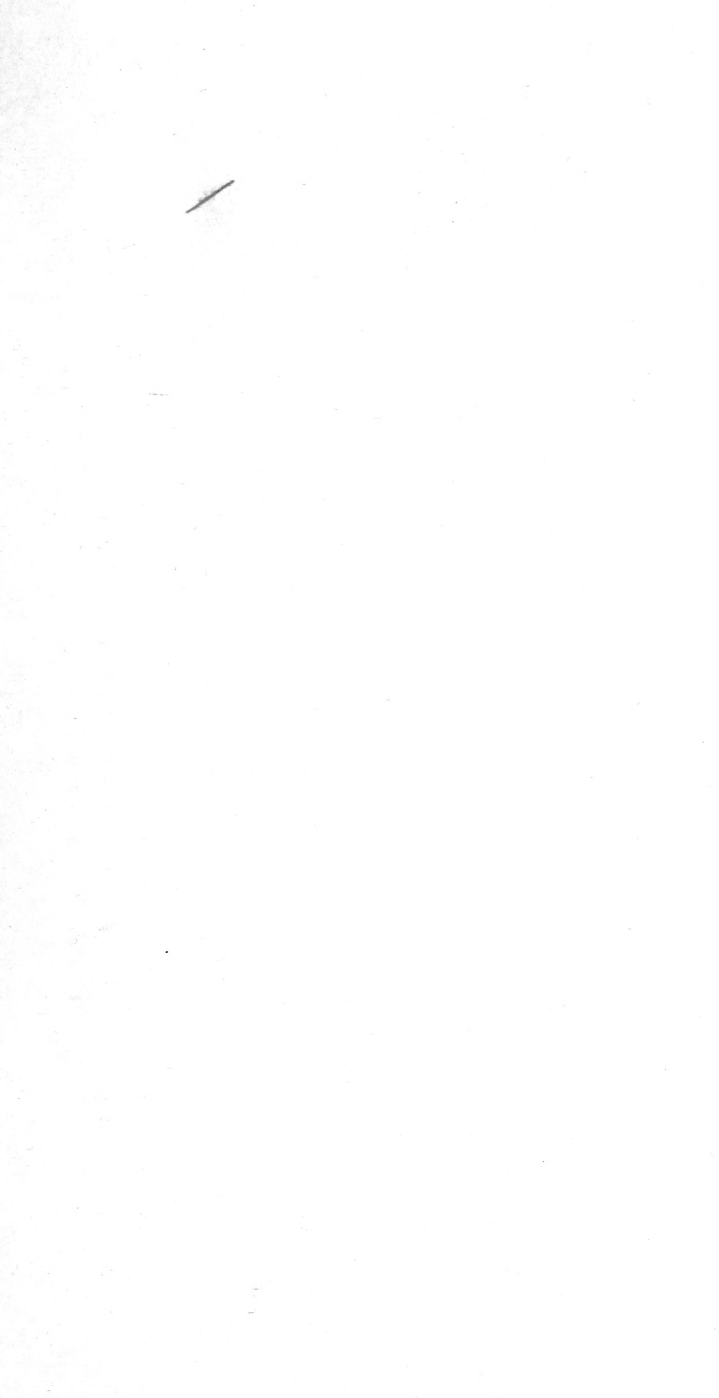
F. A. Wellesley. Rich shade of crimson. 15 cts.

Floradora. Dark velvety crimson. 20 cts.

F. W. Fellowes. Another giant exhibition sort, of a lively orange color. 75 cts.

CACTUS DAHLIAS—Continued

- General Buller.** Maroon, tipped white. 15 cts.
- Golden Eagle.** Splendid incurved variety of a pleasing golden-buff. 35 cts.
- Golden Gate.** A rich deep golden-yellow, suffused and shaded fawn. Very large. 50 cts.
- H. Wearing.** Salmon, suffused amber. 25 cts.
- H. W. Sillem.** Vivid vermilion-scarlet. 20 cts.
- Jealousy.** Pale canary-yellow. 15 cts.
- J. Hardy.** Rich French-purple, with vinous-red suffusion, reverse tinted silvery rose. 35 cts.
- Johannesburg.** A giant in size, of a rich golden color, which in the sun has a glistening sheen. \$1.00.
- J. H. Jackson.** Deep, velvety maroon. 20 cts.
- Kalif.** A truly majestic flower, frequently measuring over nine inches in diameter, of a clear scarlet color. 75 cts.
- Kriemhilde.** Delicate pink; old favorite. 20 cts.
- Louis Chauvet.** White edged with crimson-carmine. A very attractive variety. 50 cts.
- Lawine.** White tinted blush. 25 cts.
- Lovely.** Delicate violet-rose. 20 cts.
- Marathon.** A brilliant rich purple, entirely distinct in color and form. 50 cts.
- Margaret Bouchon.** A beautiful shade of rose-pink, with white center. The largest pink Cactus known. 50 cts.
- Mauve Queen.** Pleasing shade of mauve. 20 cts.
- Mrs. James P. Mace.** Light shade of pink. 20 cts.
- Mrs. Clinton.** Deep salmon, shaded red. 15 cts.
- Mrs. Edw. Mawley.** Pale lemon-yellow. 20 cts.
- Mrs. H. R. Wirth.** An intense, rich, glowing fiery scarlet; very early and free. 35 cts.
- New York.** One of the largest incurved varieties, salmon-rose, with bronzy shadings. 75 cts.
- Niebelungenhort.** Another of the giants which is greatly admired. A rich shade of old rose. 75 cts.
- New Sarum.** Yellow suffused with fawn. 25 cts.
- Pink Pearl.** Pleasing shade of rose-pink. 25 cts.
- Prince of Yellows.** Rich canary-yellow. 20 cts.
- Rene Cayeux.** Brilliant geranium-red, very early and free. 25 cts.
- Rheinischer Frohsinn.** White at the base, suffused with carmine-rose. A beautiful variety. \$1.00 each.



CACTUS DAHLIAS—Continued

- Ruth Forbes.** A fine clear mauve of large size, and free blooming qualities. 35 cts.
- Richard Box.** A clear light yellow, often measuring 7 inches in diameter. 50 cts.
- Rev. T. W. Jameison.** A suffusion of yellow which gradually shades to lilac-rose. 35 cts.
- Scorpion.** A clear light yellow, and so incurved in form as to suggest its name. 50 cts.
- Sequoia.** A deep saffron-yellow, suffused with red. A splendid autumn color. 35 cts.
- Sirene.** Rosy-pink, shading to almost white at the center. Flowers of good size. 50 cts.
- Standard Bearer.** Scarlet, well named. 20 cts.
- Strahlein Krone.** Intense cardinal-red. 20 cts.
- Success.** Beautiful incurved yellow, with long twisted petals. 35 cts.
- Thais.** A very delicate variety, white, suffused with a light mauve. 50 cts.
- Uncle Tom.** Jet black, shaded maroon. 15 cts.
- Veyrant Hermanos.** An effective purplish-garnet, rich and glowing. 50 cts.
- Walkure.** One of the finest of the giant Cactus Dahlias, its flowers frequently measuring nine inches in diameter. In color it is a clear sulphur-yellow deepening to golden-yellow at the center. \$1.00 each.

SPECIAL COLLECTION OF CACTUS DAHLIAS

10 Cactus Dahlias (all named and each one different, but our own selection).....\$1.00

In making these collections, we do not consider the values of each individual variety, but select as our surplus is on hand, assuring each purchaser a thorough bargain.

DUPLEX-CENTURY DAHLIAS

Similar to the Century types, excepting they have two or more rows of petals, while still retaining the general appearance and characteristics of the original type. All of them are splendid varieties for cutting as well as for garden decorations; all very free flowering.

- Merry Widow.** Of semi-dwarf habit, but very free blooming, and of a deep scarlet color. 25 cts.
- Variegated Liszt.** Dark red, gradually shading to a bronze color at the tips, very free. 20 cts.

DECORATIVE DAHLIAS

This is a type of Dahlia which, in course of a few years, will outrival the Cactus form. The massive gigantic flowers are very loosely formed, have broad, long, flat petals, and present a striking appearance. In size they cannot be equaled and for decorative purpose they are unexcelled.

- A. C. Ide.** Another new addition to the Giant class. Rich velvety crimson. 75 cts.
- Alice Roosevelt.** A beautiful clear ivory white, suffused with lilac. 50 cts.
- Augusta Nonin.** Clear scarlet. A large and superb flower of the Hybrid type. 35 cts.
- Ayesha.** Color a soft, pure sulphur-yellow. Greatly admired for its gigantic size. 75 cts.
- Black Beauty.** Dark velvety maroon. 15 cts.
- Bloemhove.** A very attractive variety, of a clear lilac rose color, frequently measuring 7 inches in diameter. \$1.00 each.
- Breezelawn.** An intense fiery red, frequently measuring over 8 inches in diameter. An exceptional introduction. \$1.50 each.
- California.** Sulphur yellow, shaded darker. 25 cts.
- Catherine Duer.** Bright iridescent scarlet. 20 cts.
- Cuban Giant.** Of immense size, dark glowing crimson, shaded maroon. 25 cts.
- Delice.** Soft clear rose, suffused with lavender. The best pink decorative. 25 cts.
- Dr. Tyrill.** One of the new American creations which promises to become very popular. The color is golden, with bronzy red suffusion at the base of the petals. \$1.50 each.
- Easton.** A brilliant Oriental red of medium size, and free blooming qualities. 25 cts.
- Eventide.** Pure white, with the faintest flush of delicate rose, on the edge of each flower. 35 cts.
- Frank L. Bassett.** Bright royal purple, very early and free. 15 cts.
- Flamingo.** Rich, glowing rose-pink, a companion for the popular variety Delice. 50 cts.
- Gaiety.** Bright strawberry-red, with a band of white running through each petal. 35 cts.
- Henry Patrick.** Clear ivory white. 20 cts.
- Hortulanus Fiet.** Delicate shrimp-pink, tinged with gold. A most beautiful variety, with flowers frequently measuring 9 inches in diameter. 75 cts.
- Jeanne Charmet.** A beautiful clear soft mauve, edged crimson. 35 cts.

DECORATIVE DAHLIAS—Continued

- Jack Rose.** Crimson-scarlet. 15 cts.
- John Wanamaker.** A beautiful soft shade of rosy-pink. Very early and free. 50 cts.
- King Albert.** One of the new Holland introductions of large size. Clear royal purple. 75 cts.
- Le Colosse.** Well named, the flowers being of colossal size, the color being cerise, shaded carmine. Flowers full to the center. 50 cts.
- Lyndhurst.** Crimson scarlet. The ideal variety for cutting. 20 cts.
- Manzanola.** Brilliant oriental-red, with deeper shadings. A fine variety for cuttings. 25 cts.
- Meteor.** Brilliant cardinal-red, edged and marked with primrose-yellow. 35 cts.
- Mina Burgle.** This California variety which has become so popular in the east, is one of the finest varieties we have had for some time. The flowers are of gigantic size, frequently measuring over 8 inches in diameter, of a rich luminous scarlet. This variety should be in every collection. 50 cts.
- Miss Minnie McCullough.** The most popular variety. Soft yellow overlaid with bronze. 20 cts.
- Mme. Rozain.** Flowers very large, of a pearly white color, suffused with rose; a most distinct variety. \$1.00 each.
- Mme. Van den Daele.** Shell-pink, with deeper markings. Still a popular variety. 25 cts.
- Mont Blanc.** Very large, creamy-white with broad flat petals. 35 cts.
- Mrs. Roosevelt.** One of the older varieties of Dahlias that is still popular on account of its delicate color, shell pink, and its gigantic size. 25 cts.
- Orange King.** Rich glowing orange, very profuse. 15 cts.
- Oregon Beauty.** A brilliant flower that has attracted much attention, not only on account of its beautiful color, an intense Oriental-red, with garnet suffusion, but also on account of its large size. 50 cts.
- Papa Charmet.** Bright coral-red, overlaid with velvety maroon. 35 cts.
- Perle de Lyon.** Perfect in form, pure white in color, with each petal cleft in the most pleasing manner. 35 cts.
- Salmon Queen.** Large, soft salmon. 15 cts.
- Souv. De Gustav Doazon.** The original of the Giant Decorative Dahlias, possessing grace, beauty and elegance. Pure red in color, frequently over 9 inches in diameter. 25 cts.
- Sylvia.** One of the best Dahlias for cutting. White in the center, shading to soft pink at the outer petals. 15 cts.



PAEONY FLOWERED DAHLIAS

This new type of Dahlias originated in Holland, and has become very popular. The flowers are very large, and resemble somewhat the semi-double peony in form. The petals are very peculiarly twisted and incurved, and the flowers are produced on extra-long stems, making them invaluable for cutting or garden decoration. We cannot recommend this new class of Dahlias too highly.

Andrew Carnegie. Salmon-pink shaded with bronze. Flowers 6 to 7 inches in diameter. 30 cts.

Bergh Von Heemstede. One of the recent introductions. Color pure yellow, of large size and good form. 50 cts.

Bertha von Suttner. Salmon-pink, shaded yellow; of good form and free-flowering. Flowers often measuring 8 inches in diameter. 35 cts.

Chatenay. A splendid flower of good form, of a soft shade of carmine-rose shaded crimson. 50 cts.

Cleopatra. Rich, Oriental-red, base of petals golden-yellow. 25 cts.

Dr. Peary. One of the darkest, a brilliant reddish mahogany of very large size. 50 cts.

F. R. Austin. One of the new American introductions, which has become very popular, and a color hard to describe, being a variegation of carmine, pink, yellow and cream. 75 cts.

Geisha. Still the most showy and popular of this type of Dahlias. The color is a rich combination of scarlet and gold. 50 cts.

Glory of Nyjkerk. One of the new additions to the dark colors, being rich Royal purple, the flowers frequently measuring 8 inches in diameter. 75 cts.

Glory of Groeneken. Large, orange yellow. 25 cts.

H. J. Lovink. Pure white, shaded lilac, a color much admired in this class. 35 cts.

John Green. Yellow, quickly changing to fiery scarlet, early and free. 50 cts.

King Edward. Another of the giant type, being of a bright purple color. 50 cts.

Mrs. Geo. W. Kerr. A rich purplish plum, shading to crimson and lavender, as the flower ages. 75 cts.

Rheingau. A large crimson, of good form. 20 cts.

Riesen Edelweiss. One of the best of the white varieties, frequently measuring 6 inches in diameter. 50 cts.

SHOW DAHLIAS

These fine, old-fashioned double Dahlias of our "Grandmother's Time" still hold a warm spot in the hearts of the people. Although they are somewhat stiff as compared with the Cactus and Decorative types of to-day, yet their large size, brilliant colors and nearly globular form make them very popular.

- A. D. Linoni.** Soft pink, quilled petals. 15 cts.
Arabella. Pale primrose, suffused old rose. 15 cts.
Black Diamond. One of the best of the dark colored Dahlias. Velvety maroon, shaded jet-black. 50 cts.
Chas. Lanier. Very large, yellow-amber, shaded buff. One of the best. 25 cts.
Caleb Powers. Center blush, outer petals shell pink. A very striking blending of colors. 35 cts.
David Johnson. Large salmon and rose. Very striking and unique. 25 cts.
Dorothy Peacock. Flowers of large size and exquisite form; color clear live pink. 25 cts.
Dreers White. A large free flowering white without a shade or blemish, resembling in form the popular variety Grand Duke Alexis. 35 cts.
Emily. Shades of lavender and white. 20 cts.
John Elitch. Deep crimson, large size. 15 cts.
Lady G. Herbert. White, tipped and suffused deep purple; very striking. 35 cts.
Miss Minnie Vosburgh. One of the freest flowering white varieties yet introduced. 35 cts.
Princess Victoria. Pure canary yellow. 20 cts.
Queen Victoria. Deep yellow, finely quilled. 15 cts.
Red Hussar. Intense crimson-scarlet. 15 cts.
Ruby Queen. Ruby-red, richly shaded. 20 cts.
Stradella. A rich shade of purplish crimson. One of the recent improvements to the show class. 30 cts.
White Swan. The standard white show. 20 cts.
W. W. Rawson. Pure white, overlaid with amethyst-blue. One of the finest of the recent introductions among this class of Dahlias. 50 cts.

POMPON DAHLIAS

This class produces small, very double quilled flowers, resembling very much a miniature Show Dahlia, which are ideal for bouquet work. They grow but about 2½ feet high, very bushy and flower so freely that the blooms almost hide the foliage.

- Indian Chief.** Rich shade of crimson. 15 cts.
Klein Domitea. Salmon-buff, very profuse. 15 cts.
Little Beauty. Delicate shrimp pink. 15 cts.
Prince Charming. Cream tipped purple. 20 cts.

COLLARETTE DAHLIAS

French specialists have given us many improved forms of this type, some with very large flowers and delightful color combinations, from which we have selected the varieties here offered. These unique flowers were exhibited quite extensively last year in foreign countries, meeting with great approval, and we predict the same success here. The flowers are single, with a row of petals around the center, known as the "Collar," which is usually different in color from the rest of the flower.

Dir. Rene Gerard. Creamy-white, suffused with French-purple, collar creamy white. 50 cts.

Harmony. Primrose-yellow, marked soft purple, collar yellow. 35 cts.

Maurice Rivoire. Ox-blood red, white collar. 15 cts.

Mme. E. Poirier. Deep purple suffused violet blue. Collar petals white. The nearest approach to true blue in Dahlias. 40 cts.

Mme. Gygax. Bright cochineal-red, passing to yellow at the tips, with yellowish collar petals. 50 cts.

Souv. De Chabanne. Deep sulphur yellow, with scarlet markings, collar yellow tipped white. 35 cts.

SINGLE DAHLIAS

Single Dahlias have become great favorites since the introduction of so many new types. For bouquets and decorations they have a graceful simplicity not found in any other flower. For planting in parks, cemeteries, or larger estates, where color effect is wanted, they surpass any other flower, and when better known will be used most extensively.

Gaillardia. Golden-yellow, with a broad disc of red around the yellow center. 20 cts.

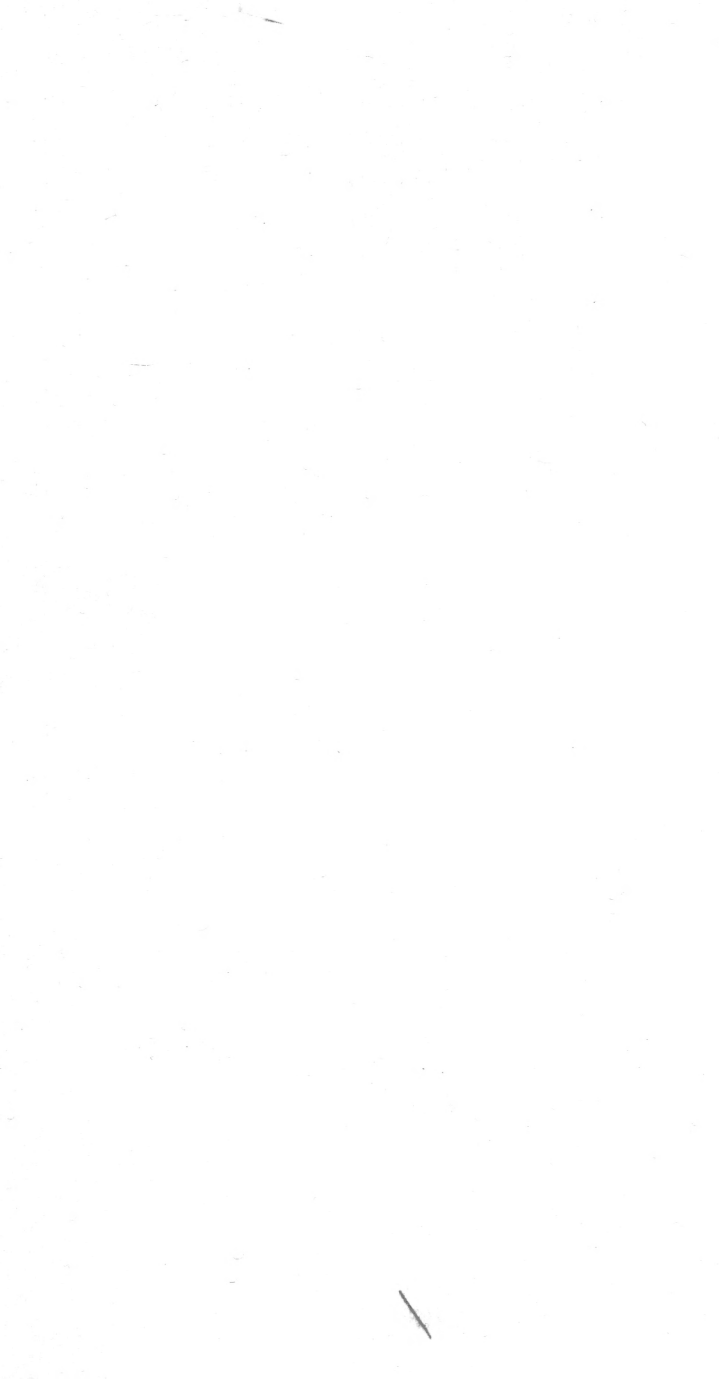
Jack. Very brilliant fiery scarlet, base of petals overlaid golden-yellow. 25 cts.

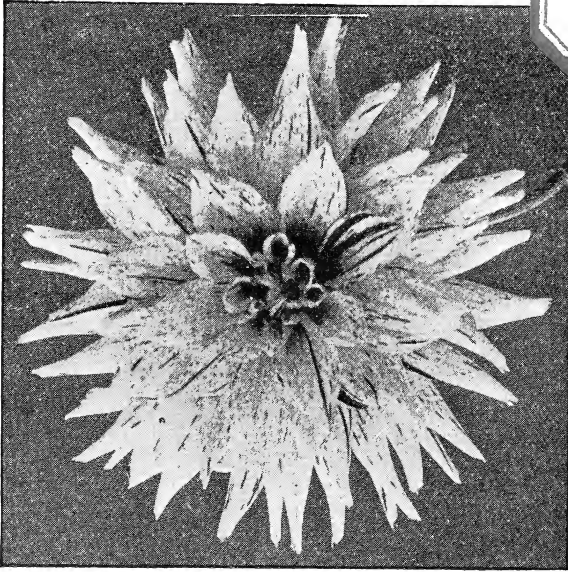
St. George. Large, pure canary-yellow. 15 cts.

Wildfire. Rich scarlet.

VEGETABLE PLANTS

We are in a position to furnish Egg Plant, Tomato and Pepper Plants in quantity, both transplanted and potted. If interested write for prices.





DAVID HERBERT AND SON
ATCO, NEW JERSEY

1918



Chas. E. J. Gerardony

27 Bryant St. N. E.

R. F. D. —

Washington