

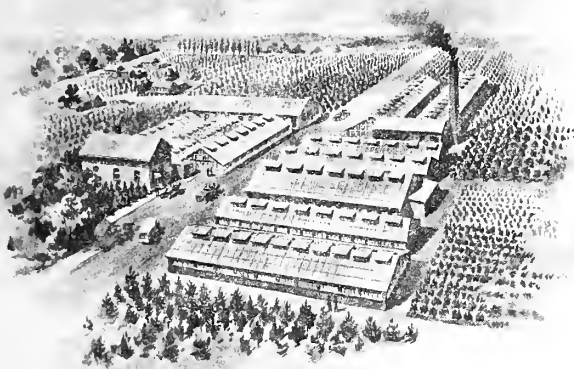
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B. F. BARR & Co.

116 NORTH QUEEN ST.

**FLORISTS
LANDSCAPE GARDENERS
AND NURSERYMEN**

VIEW OF
GREENHOUSE DEPARTMENT & DISPLAY GROUNDS
940 COLUMBIA AVENUE

Lancaster, Pa. February 15th, 1919.

SPRING SMILES

Dear Friend:-

The year 1918 goes down in the history of our business as the most trying in our experience, and we wish to express to you our sincere appreciation for the patronage accorded us and the forbearance shown us during the period of the war.

Despite all difficulties we added a great many patrons to our list of discriminating customers, who have learned to depend on us for reliable goods, good values and good service.

The MOST CHERISHED WORD in the English Language is: 'HOME', for home indeed is the bulwark of our national unity. And now, more than ever in America's history is it true. It was the stimulus of America's achievement in the last two years. It was the inspiration for the noble deeds of our boys in France, for which they ask no greater reward than that they forget the blight of war in the peace and joy of home, beautified with ornamental trees, plants, and flowers.

Even though every commodity has advanced in price during the past year we decided to continue for spring delivery, the prices offered in our 25th Anniversary catalogue mailed you last March. Believing as we do it will help to encourage the further and more liberal planting of ornamental trees, shrubbery, roses, etc. If your copy was lost or mislaid or you want one for a friend who is interested in planting, write us today, when one will be mailed you free.

Should you wish suggestions, as to the selections of plants or trees for any purpose, WRITE US. Our service is yours for the asking.

May we book your order NOW for spring delivery so as we can give the same our earliest attention when the planting season opens.

Wishing to assure you that we are always ready to serve you to the best of our ability, and thanking you for past favors, we remain

Yours very respectfully,

B. F. BARR & CO.

