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SUGGESTIONS

for Beautifying the Home Grounds

McKAY NURSERY COMPANY





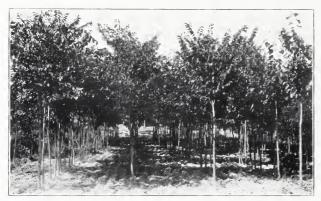


# Beautify The Home Grounds

E PRESENT this Booklet to encourage the beautifying of outdoor surroundings and to aid amateurs in selecting suitable Trees, Plants and Shrubs to beautify their grounds.

Our complete general Catalog describing everything that is hardy in Ornamentals as well as Fruits of all kinds will be furnished upon request.

McKAY NURSERY COMPANY
MADISON WISCONSIN



American Elms of this type and quality are always in demand

LL correspondence should be addressed to Madison, Wis., where our main offices are located. Our Nurseries have been established for twenty years and are located at Waterloo, Wis., on the Chicago, Milwaukee & St. Paul Railway, twenty-four miles east of Madison.

Our location furnishes a quality of soil best suited to produce the healthiest conditions of growth, with solid, firm texture of wood, with abundant fibrous roots, so necessary to successful transplanting, and enables us to offer the products of our Nurseries with entire confidence to planters in all sections of the country.

Our years of experience in the growing of Trees, Plants and Shrubs qualifies us to assist you in selecting hardy stock to beautify your grounds. Hardiness is of first consideration, for unless the varieties planted have the endurance your efforts are in vain. Select your planting list with care so that your time and money will not be wasted.

## HOW TO APPLY THE ILLUSTRATIONS

N SOME instances illustrations or plans will be found, which, with slight alterations, will suit your grounds. Sometimes a front lawn can be copied from one plan and a rear lawn from another. A careful study of the various illustrations and plans will give you ideas and show you the correct way of arranging and planting your grounds.

Shrubbery and Evergreens should be planted in groups as much better effects are derived from a quantity of one variety than from plants of various kinds. In planting care should be taken so the taller varieties are planted to the rear, then medium growing varieties and finishing with dwarf varieties. A careful consideration is also necessary as to harmony of color.

Do not plant in the center of the lawn or in straight lines except along avenues or boundaries. A well planned planting with a proper balance between the buildings, lawns and shrubbery, and with the trees and shrubs carefully selected and placed according to adaptability, hardiness and color effect, is a source of increasing satisfaction.



Barberry Thunbergi in the Foreground. Climbing Roses and Vines on the Veranda

# TREES

REES are the natural framework for every planting. With them we emphasize natural features and screen unsightly views; therefore, the planting of right varieties is important.

The following is an abbreviated list of those most suitable for various uses:

#### Street or Avenue-

American Elm, English Elm, Sugar Maple, Norway Maple, Silver (Soft) Maple, Catalpa-Speciosa, Horse Chestnut, American Linden, European Linden.

## Rapid Growing-

Carolina Poplar, Norway Poplar, Silver (Soft) Maple, American Linden, Wisconsin Weeping Willow, Golden Willow, Box Elder, Lombardy Poplar, Catalpa-Speciosa.

### Flowering-

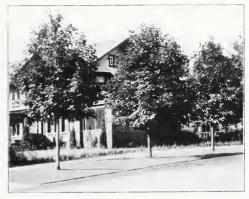
Catalpa-Speciosa, Flowering Crabs, Flowering Cherry, Mountain Ash, Flowering Thorns, Horse Chestnut, Linden, Locust.

### With Weeping Branches-

Wier's Cut-leaf Maple, Cut-leaf Bireh, Wisconsin Weeping Willow, Golden Willow, Tea's Weeping Mulberry, Camperdown Elm.

## With Colored Foliage—

Laurel-leaf Willow, Searlet Maple, Schwedler's Maple, Reitenbachii Maple, Flowering Crab-Floribunda, Purple Beech.



Street Scene in Madison Planted to Norway Maples

### Lawn and Park-

White Bireh, Cut-Leaf Birch, Schwedler's Purple Maple, Norway Maple, Catalpa-Speciosa, Beehtel's Flowering Crab, Double Flowering Thorns, American Elm, Camperdown Weeping Elm, Tea's Weeping Mulberry, European Mountain Ash, Bolleana Poplar, Lombardy Poplar, Purple Beech, Double Flowering Cherry.

#### For Moist Locations-

American Elm, White Ash, Poplars, Willows, Box Elder.



Koster's Blue Spruce

# **EVERGREENS**

HE Evergreens are indispensable in some features of ornamental gardening. They are especially valuable for screens and windbreaks, for a background against which to group trees with beautifully colored leaves or branches, and for winter decoration. In fact in the Northern states the Pines. Spruces and other native Evergreens are so well adapted to the climate and soil that they are quite as important in all branches of ornamental planting as the deciduous trees and shrubs.

Choice Evergreens should be dug and shipped with a ball of earth as an extra precaution that plants will arrive in good condition. The following list includes some of the best varieties:

#### ARROR VITAE:

Common American—The best known and most valuable of this genius. Extensively used for hedge purposes.

Globosa—Of dense dwarf habit, requires no shearing and always in good form. Hovey's-Globular and dwarf habit, fan shape leaves of bright green.

Peabody's Golden-Bright Golden vellow, forming a brilliant contrast to the others Pyramidal—Forms a tall slender column of dark green, 20 to 40 ft. high.

Siberian—The foliage is stiff and heavy, and of a dark green color.

FIR: Balsam—A handsome symmetrical tree. Will grow on wet ground as well as dry.

Virginiana (Red Cedar)—It does well in dry and exposed locations.

HEMLOCK: Makes a fine lawn tree or ornamental hedge.

HUNIPER:

Savin-Hardy and thrives well in poor soil.

Austrian—One of the most important for mass planting. Satisfactory for windy exposures.

Mugho-Low, spreading. Valuable for planting on rocky ground and hillsides. Scotch-Valuable and desirable for grouping with other Evergreens.

White—Our native Northern White pine, valuable for various uses.

RETINOSPORA: Golden Japan Cypress—One of the few really golden Evergreens with feathery foliage, valuable for massing. In our Nurseries it has withstood the severe winters without any noticeable injury.

#### SPRUCE:

PINE:

Koster's Grafted Blue-The only genuine blue spruce, fine for specimen planting or massing.

Norway-Of rapid growth and is a handsome tree of graceful habit and dark green foliage, valuable for all purposes. White—A very pretty variety which makes a fine specimen tree.

Page Six

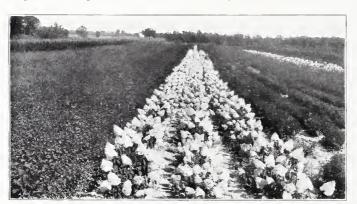


Attractive Street Planted to American Elm

# DECIDUOUS FLOWERING SHRUBS

HE permanent value and beauty of Deciduous Shrubs was never better understood and appreciated than at the present time. The charm and grace they lend to the home grounds is invaluable, and, if judicious selection is made, it is possible to have a continuous succession of bloom from early spring to the days when the frost nips the flowers of the very latest to bloom.

We list below only the most desirable Shrubs and have grouped them under various headings in order to give an intelligent idea of their uses and adaptability.



Field of 50,000 Hardy Shrubs Growing in Our Nurseries. Hydrangea in Bloom

#### TALL GROWING SHRUBS:

## Barberry-

Common Purple

Cornus-

Red Ozier Siberian

Currant— Yellow Flowering

Elder—

Common Cut-leaf Golden Red Berried

Honeysuckle (Upright)—

Fragrantissima Morrowi Bed Tartarian

White Tartarian

Purple White

Plnm— Flowering

Russian Olive

## DECIDUOUS FLOWERING SHRUBS—Continued

Syringa or Philadelphus— Coronarius Grandiflorus

Spirea-

Billardi

Cut-leaf Staghorn Smooth

Tamarix— Amurense

Viburnum— Lantana Opulus—High Bush Cranberry Sterilis—Common Snowball

Weigela— Candida Rosea

#### MEDIUM GROWING SHRUBS:

Almonds— Red Flowering White Flowering

Currant— Alpinum

Cornus— Variegated Leaved

Deutzia— Lemoinei Forsythia—

> Fortunei Intermedia



Spirea Van Houttei

Hydrangea— Arborescens (Hills of Snow) Paniculata Grandiflora

Lilae— Persian Md. Abal Chatanay

Md. Abel Chatenay Villosa

Syringa or Philadelphus— Aurea—Golden Lemoinei

Spirea— Arguta Van Houttei Snowberry— Red and White

Weigela— Eva Rathke

# LOW OR DWARF GROWING

Barberry— Thunbergi Spirea— Anthony Wa

Anthony Waterer Collosa Alba Thunbergi

Weigela— Variegated

#### SHRUBS FOR SHADY PLACES:

Barberry— Common, Purple and Thunbergi

Currants—Flowering

Cornus—In variety

Deutzia-Lemoinei

Honeysuekle—Fragrantissima

Hydrangea—Arborsescens

Privet—In variety

Snowberry— Red and White

\*Viburnum—In variety

\*Viburnum will not flower in shady places, but the growth of foliage is very luxuriant.

## DECIDUOUS FLOWERING SHRUBS—Continued

#### SHRUBS BEARING ORNAMENTAL FRUIT SUCCEEDING THE FLOWERS:

Barberry—In variety
Elder—In variety
Cornus—In variety

Currants, Flowering—In variety

Honeysnekle (Upright)—In variety

Russian Olive Rosa Rugosa

Sumae—In variety

Snowberry—Red and White

Viburnum—In variety



Staghorn Sumac

#### SHRUBS FOR BOUNDARY HEDGES:

Buckthorn Barberry—Thunbergi Privet—

Amoor River North Ibota

Polish or Russian

#### FLOWERING SHRUBS FOR HEDGES:

Barberry—In variety
Cornus—In variety
Honeysuckle—In variety
Hydrangea—In variety
Japan Quince
Lilac—In variety
Philadelphus—In variety
Spirea—In variety
Spirea—In variety
Snowberry—Bed and White

#### SEASON OF BLOOMING:

#### May

Almonds, Flowering
Barberry—In variety
Currants, Flowering
Deutzia—Pride of Rochester
Forsythia—In variety
Honeysuckle—In variety
Japan Quince
Lilae—In variety
Spirca—Arguta, Prunifolia, Thunbergi, Van Houttei
Tamarix—Amprense

June

Cornus—In variety
Deutzia—Lemoinei
Privet—In variety
Russian Olive
Philadelphus—In variety
Viburuum—In variety
Weigela—In variety

#### July

Clethra—White Alder Hydrangea—Arboreseens Spirea—Anthony Waterer, Billardi, Bumalda, Douglassi Weigela—Eva Bathke

August and September

August and September Althea—In variety Clethra—White Alder Hydrangea—Paniculata Grandiflora

# SHRUBS WITH COLORED OR VARIEGATED FOLIAGE:

Barberry— Purple

Thunbergi, Bronze in Fall of year

Cornus—Variegated

Elder-

Cut-leaved Golden

Forsythia—Fortunei Aurea, Golden Japan Quince—Reddish leaves

Plum-Purple-leaved

Syringa—Aurea, Golden

Spirea—Aurea, Golden

Weigela-Variegated

We supply shrubs that are strong and thrifty, well grown and rooted, and carefully handled in every way. Shrubs that are too large, overgrown and unwieldly have no place in an artistic planting.



Mixed Planting Spirea Van Houttei in Foreground with Privet Border



Clematis, Paniculata

Bittersweet—A native climbing plant with yellow flowers.

Clematis—

Henryii—Free bloomer, large creamy white flowers.
Jackmani—Flowers are large intense violet purple. One of the best

Madam Edward Andre—Beautiful bright velvety red.

Paniculata—Small flowering white. A splendid variety, useful for covering verandas, pillars, etc.

Dutchman's Pipe—A native species of rapid growth, splendid for archways and verandas.

#### Honeysuckle (Climbing)

Hall's Japan—Very fragrant and vigorous grower. Needs winter protection.

# Climbing Vines

ITHOUT the Climbing Vines many beautiful homes would present a sad and unprotected picture during the warm weather. In addition to the attractiveness they also give the home that exclusiveness that cannot be had in any other way. Many varieties are also suitable for covering stone or wire fences; tree stumps, and other unsightly objects can be made beautiful with these vines. Only the most desirable climbers are listed.

Scarlet Trumpet—Deep red trumpet shaped flowers. Beautiful for trellises and rock work. Very hardy.

Ivy (Ampelopsis)

American of Virginia Creeper-A native rapid elimber.

Boston or Japan—The vine clings closely to the wall and makes a very pretty effect, kills back some in cold winters.

Engelmani—The best for the Northwest, clings to brick or stone, foliage turns to crimson in autumn.

Matrimony Vinc—A vigorous climber with purple flowers. Will thrive most anywhere.

Trumpet Creeper—Large trumpet shaped searlet flowers in August.

Wisteria, Purple—Pendulous clusters of pale blue flowers in May and June.



A Nicely Arranged Approach



Climbing Rose

#### HYBRID PERPETUALS:

American Beauty—Deep rich rose
Anne de Diesbach—Rich carmine
Alfred Colomb—Dark red
Coquette des Alps—White
Clio—Satiny delicate blush
Earl of Dufferin—Rich dark crimson
Fisher Holmes—Crimson scarlet
Frau Karl Druschki—Pure white—extra large
General Jacqueminot—Red
General Washington—Deep crimson
Gruss an Teplitz—Dark red
John Hopper—Brilliant rose
La France—Silvery pink
Marshall P. Wilder—Bright cherry red

# ROSES

OSES are the most appreciated of any of our Flowers. They thrive best in a good, well drained clay soil where they can have plenty of sunshine. At time of planting cut tops back to within six inches of ground. The climbing Roses are valuable for covering walls, trellises and porches. The Hybrid Perpetuals, Rosa Rugosa and Hybrid Rosa Rugosas are useful for border beds. We list a few of the best for this latitude.

Mrs. John Laing—Large pink
Magna Charta—Bright pink
Margaret Dickson—White with blush center
Madam Gabriel Luizet—Silvery pink
Madam Plantier—Pure white, extra hardy
Prince Camille de Rohan—Deep crimson
Paul Neyron—Beautiful pink
Soleil d'Or—Yellow shaded with red
Ulrich Brunner—Brilliant cherry red

#### HARDY CLIMBING:

Baltimore Belle—Pale blush Climbing American Beauty—Rosy crimson Crimson Rambler—Dark crimson Dorothy Perkins—One of the grandest pink

## ROSES-Continued

#### HARDY CLIMBING-Continued

Excelsa—Red, similiar to Dorothy Perkins except in color

Flower of Fairfield (Ever Blooming Crimson Rambler)— Crimson

Prairie Queen-Rosy red

Seven Sisters-Crimson, changing all shades to white

Tausendschoen—Soft pink, changing to a carmine rose.

Very beautiful.

White Dorothy Perkins-A fine white rambler

Wichuriana or Memorial-White trailing rose

Yellow Rambler-Decided vellow

#### MISCELLANEOUS:

Baby Rambler-Pink

Baby Rambler—Red

Baby Rambler-White

Harrison's Yellow

Persian Yellow

#### MOSS:

Blanche Moreau-Pure white

Crested Moss-Pink with mossy fringe

Glory of Mosses-Pale rose

Princess Adelaide-Pale rose

#### BOSA BUGOSA:

Rubra—This is a single flowering variety, very hardy, vigorous grower and not troubled with insects. It has thick, leathery, glossy green foliage, and the flowers are followed by bright searlet seed pods, making it attractive in fall.

HYBRID ROSA RUGOSAS—All the following varieties are extra good double flowering. This class of Roses is a result of crossing the Rosa Rugosa with our common garden Roses. Bloom abundantly and stand without winter protection.

Conrad F. Meyer—Silvery rose, fragrant, blooms all summer.

Hansa—Deep violet red. Absolutely hardy.

New Century-Pink. A constant bloomer.

Nova Zembla—Beautiful white. Fine bloomer.

Sir Thos. Lipton—Pure white. True Rosa Rugosa foliage.

PRAIRIE OR BUSH—Single flowers, very hardy and used in grouping with other Shrubs.

Carolina-Pink. Thrive in moist ground.

Rubiginosa—Sweet Briar. Scented foliage, pink blossom.

Setigera—Climbing, pink flowers.

# **PAEONIES**

ERFECTLY hardy and of easy culture. They rival the rose in perfection of bloom. Paeonies may be planted effectively in beds by themselves, as a background for other Perennials, as a foreground for shrubbery groups or borders and in single hedge rows. They are equally as successful for cutflowers as for artistic landscape effects. Can be planted in September or October and in the Spring. We list only a few choice varieties which are all double except the Defiance.

Delicatissima—Pale lilac rose. Extra good keeper, Midseason.

Defiance-Pink. A good variety with single bloom.

Felix Crousse—Brilliant red, ball shaped bloom. An excellent variety. Rather late.

Festiva Alba—Large, globular, pure white with a few spots of carmine in the center.

Festiva Maxima—Pure white with a crimson drop in eenter.

Most beautiful of the white varieties.

Golden Harvest—Blush guard petals, creamy white enter.

Large and free bloomer.

Louis Van Houtte—Deep carmine, with fiery reflex. Very brilliant. Late.

Marie Lemoinei—Large compact flower, sulphur white, ocassionally earmine tipped. Late.

Prince Imperial—Brilliant purplish scarlet, free bloomer. Fine for massing.

# HARDY PHLOX

They are among the finest of herbaceous plants, perfectly hardy, of easy culture, and very showy in masses or in border beds. The list following contains some of the best varieties and will bloom from early Summer until Fall.

Bridesmaid-White with crimson eye.

Elizabeth Campbell-Soft pink.

Eclaireur—Purplish crimson.

Jeanne d'Are-Pure white.

Le Mahde-Deep purplish violet.

Pantheon—Deep salmon rose.

R. P. Struthers-Bright rosy red.

Rynstrom-Flowers large rose pink.

Richard Wallace-White rose eenter.

Von Lossburg-Pure white.



A Cozy Home



Iris

## HARDY PERENNIALS

O ORNAMENTAL lawn planting, whatever its extent, can be complete without a liberal proportion of these hardy flowering plants. The ease with which they are maintained is an important factor, but their great and varied scope of usefulness gives them still greater importance. We list only a few of the very best. The figures denote the height of growth at maturity.

Aquilegia—Blooms in early summer. Yellow and White. 18–24 inches.
Anemone—Blooms in September and October. Popular color White.
2–3 feet.

Achillea—The Pearl—Double White flower, valuable for borders. Blooms
June to August. 18-24 inches.

Bleeding Heart—Blooms in May. 2 feet.

Boltonia—Blooms August and September with an abundance of Aster like flowers, showey. 4-6 feet.

Coreopsis—Yellow flowers on long stems, finc for cutting. Early summer until frost. 2-3 feet.

Chrysanthemums (Hardy)—Autumn blooming, lasting long after hard frosts. Popular colors Red and White. 2 feet.

Delphinium—Larkspur—Blooms during the summer months. The Hybrid varieties have various shades of rich Blue. 2-4 feet.

Daisy, Shasta—Daisy like flowers in June and July. 18–24 inches. Day Lily—

White—Blooms in mid-summer. 12–18 inches. Yellow—Blooms in June and July. 2–3 feet. Orange—Blooms in June and July. 3–4 feet.

Fox Glove—Blooms June to August, Purple, Yellow and White. 2–3 fect. Golden Glow—Yellow flowering, early summer until frost. 5–6 feet.

Gypsophelia—White, June to August. 2–3 feet.
Gaillardia—Flowers Crimson and Gold, early summer until August. 18–20 inches.

Hollyhocks—July and August. Leading colors Pink, Red, White and Yellow. 5-6 feet.

German—Poplar colors, Blue, Pink, Purple, Variegated, White and Yellow. May and June. 2 feet. Japan—Same colors as the German varieties. June. 18–21 inches.

Siberian—Dark Purple. June. 18-24 inches.

Monarda—Blooms June to August. Scarlet flowers. 2–3 feet.

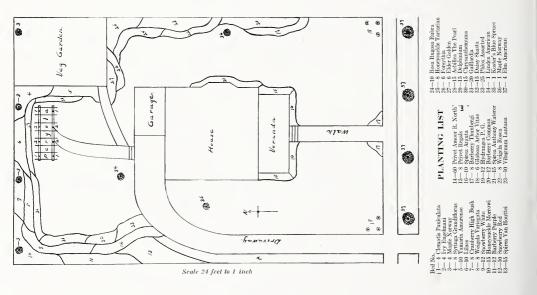
Physostegia—Blooms during September and October. Bright Pink flowers. 3 feet.

Sedum, Spectabilis—Fall blooming. Rosy Purple. 18–24 inches.

The preceding pages we have attempted to list and give a brief description of hardy varieties adapted to this latitude and to show by illustration artistically arranged plantings from which can be acquired some knowledge of plant material and an appreciation of the natural beauty in Trees, Plants and Shrubs.

On the following pages are designs of grounds, which in some instances may nearly suit your requirements. We list the material used in each design which is susceptible to changes, to illustrate:—In Northern Wisconsin where the Privets are not very hardy you can substitute Barberry Thunbergi in Bed No. 14, Page 20, and Spirea Van Houttei in Bed No. 15. Neither of these changes would destroy the harmony or effect.

From these designs you will be able to form ideas for your own planting, which, when worked out for you, will make your place attractive and beautiful, and as a result there will be satisfaction that cannot be measured or its value determined.



## DIANTING LIST

#### Plan A

Red Me

5 Spires Van Houttei (West Side)

3 Privet Revals (East Side) 2- 6 Barbarry Thunbard 3-10 Hydrangea Arborescens

4— 8 Snowberry Rod 5—16 Hardy Roses 6-15 Hardy Phlox

7— 4 Deutzia Lemoinei 8-18 Delphinium 9- 6 Barberry Purple 10- 4 Spires Armits

11-15 Iris German 12- 3 Horse Chestnut European 13— 1 Mulberry Tea's Weeping

14— 1 Birch Cut Leaf Weening 15- 2 Ivy Engelmoni

#### Plan B

1- 8 Barberry Thunbergi 2- 5 Weigela Rosea

(5 Syringa Aurea (West Side) 3—8 Hydrangea P. G. (Fast Side)

4- 8 Barberry Common 5- 6 Barberry Thunbergi 6- 4 Syringa Coronarius

7— 4 Honeysückle Tartariar 8-4 Snowbell

9-4 Syringa Grandiflorus 10- 5 Cranberry High Bush

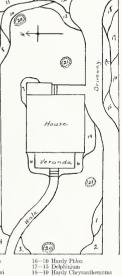
11— 5 Spirea Billardi 12— 4 Cornus Variegated 13- 6 Peonias

14- 6 Spirea Anthony Waterer 15— 3 Poplar Bolleana 16-1 Linden American

17— 1 Horse Chestnut European 18- 1 Maple Hard

Plan-A Veg. Garden. 4 (13) House 67 Veranda

House Veranda 6 5-48 Barberry Thunbergi 9-6 Syringa Grandiflorus 6 Weigela Rosea (North 10-10 Sumac Cut Leaf Side) 12- 4 Elder Cut Leaf



#### Plan C

Bed No.

I- 6 Almonds Flowering 2- 6 Japan Quince

3— 3 Hydrangea P. G. 4- 4 Hydrangea P. G. 10 Barberry Thunbergi (South

(is)

PlaniB"

Veg, Garden

60

7— 6 Hydrangea Arborescens

S- 8 Rosa Rugosa

Plan-C.

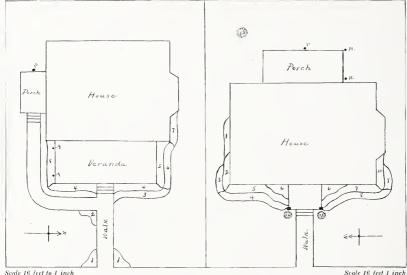
Veg. Garden

Garage

11- 5 Honeysuckle Morrowi 19-20 Sedum

13- 6 Snowberry White 20- 2 Maple Norway 14- 5 Spirea Van Houttei 21- 2 Poplar Lombardy 15-15 Shasta Daisy

> McKAY NURSERY COMPANY MADISON WISCONSIN



Scale 16 feet to 1 inch

#### PLANTING LIST

Bed No. 1— 8 Barberry Thunbergi

2— 3 Syringa Aurea

3—10 Spirea Anthony Waterer 4—12 Shrubs. {7 Barberry Thunbergi 5 Weigela Rosea

5—4 Currant Alpinum 6—5 Hydrangea Arborescens

7-3 Barberry Common 8—4 Barberry Purple 9-2 Ivy Engelmani

10-1 Climbing Rose

#### PLANTING LIST

Bed No. 1— 4 Deutzia Lemoinei

2— 5 Barberry Thunbergi

3— 3 Hydrangea Arborescens 4-10 Spirea Anthony Waterer

5- 7 Cornus Variegated

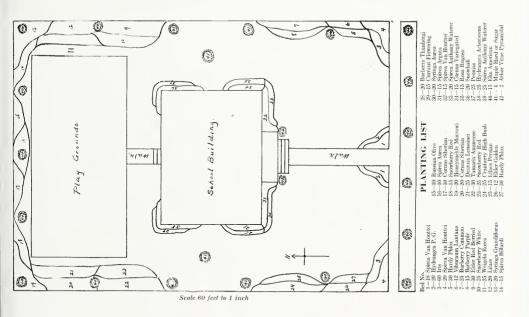
6— 4 Barberry Purple

7— 7 Spirea Van Houttei 8— 8 Hydrangea P. G.

9— 3 Barberry Thunbergi 10- 3 Snowberry White

11- 3 Ivy Engelmani 12- 2 Pyramidal Arbor Vitae

13- 1 Mountain Ash European



E HOPE this Booklet has furnished some suggestions for the Beautifying of your Grounds. We invite Correspondence and will be pleased to assist in the selection of varieties and arrangement of your planting. We offer you "Quality Stock and Service" that will give satisfaction.

McKAY NURSERY COMPANY

MADISON, WISCONSIN



