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ZVOLANEK'S FLORISTS' LIST

of

Sweet Pea Seed



To protect our Patrons from fraud, every package of our Winter Orchid-Flowering Sweet Pea Seed must bear our above Trade Mark. Do not accept any others.

ANT. C. ZVOLANEK & SON
SWEET PEA RANCH

LOMPOC, Santa Barbara County,
California, U. S. A.



1918-19

ZVOLANEK'S

Winter - Orchid - Flowering Sweet Peas

Novelties for 1918-19.

It was our intention not to introduce any new varieties during such world-wide conflict, but we could not help to introduce at least one of our new string of **Giant Winter-Orchid-Flowering Sweet Pea**, and two of the **Dwarf Growing String**.



ZVOLANEK'S ROSE: This variety is of clearest shell pink, of enormous size, as you can see in the cut which is reproduced from one individual flower. If well grown over 70 per cent will produce 4 or more flowers on long wirey stem in enormous profusion. It branches right from the ground, and it should be planted at least 8 inches apart. It blooms very early, even earlier than Mrs. Skach. Height in greenhouse about 7 feet, outdoors about 5 feet. We predict that this variety will outclass every shell pink sweet pea in commerce, as soon as better known. Every commercial grower must have it to make money.

Price: $\frac{1}{4}$ oz. \$5.00, 1 oz. \$18.00.

DWARF GROWING WINTER SPENCER:

Zvolanek's Dwarf Dark Rose.

Zvolanek's Dwarf Light Pink.

These two dwarf-growing winter-flowering sweet peas are of the perfect Spencer type. Out of doors they seldom grow over 20 inches, and in greenhouses not over 3 feet. The stems are rather short and they should be especially used for pot plants. Large pots or tubs planted with these Sweet Peas, covered most all winter with masses of flowers, is a sight, and it should sell well. They are also suitable for borders in the garden, as the flowering time extends most over all summer. We have several plats which have been in bloom for over 9 months.

Price: $\frac{1}{4}$ oz. \$4.00, 1 oz. \$12.00.

GENERAL LIST OF WINTER-ORCHID-FLOWERING SWEET PEAS:

BICOLOR:

Christmas Pink Orchard. Standard bright dark rose, wings white. It is the leading variety east of the Mississippi during the winter months. Perfectly true.

The Czar. Most the same character as the former, only the wings are pink.

Price of each; 1 oz. \$1.25; 4 oz. \$4.00; 1 lb. \$15.00.

Pink and White—of the Blanche Ferry color. Fixed over 80 per cent—Sensation.

Fordhook Pink and White. Both are identical with former.

Price: 1 oz. 50c; 4 oz. \$1.75; 1 lb. \$5.00.

SHELL PINK:

Miss Louise Gude. The largest and best colored in this class. Every florist has nothing but the highest praise for it as a money-maker.

As described by our friends in Australia:—The Perfection Seed Ltd—the largest and best colored shell pink Winter Pea yet offered. This Pea has been universally admired by all who have seen it. It is a glorious variety, very prolific of fouts.

Price: 1 oz. \$3.00; 4 oz. \$10.00; 1 lb. \$35.00.

Mrs. Paul Dusha. Very fine, clear, light pink. It can be described as the winter flowering Elfrida Pearson. Flower very large and we recommend it as a first-class commercial variety for every florist.

Miss Gertrude Welch. Dark shell pink, long stems.

Price: 1 oz. \$4.00; 4 oz. \$15.00; 1 lb. \$50.00.

Morning Star. Very long stems.

Bohemian Girl. Very fine by artificial light, on account of the orange shine on the standard.

Mrs. Jos. Manda. Well known curly long-stem flowers of fine lighter pink.

Salma Swenson. Is the same as former.

Dolansky Orchid. Light shell pink.

Early Song Bird. Is the same as former.

Prices: 1 oz. 75c; 1 lb. \$10.00.

Mrs. A. A. Skach. Well known commercial variety of the clear fiery-pink color, and the leader in this class since its introduction.

Price: 1 oz. 50c; 4 oz. \$1.75; 1 lb. \$5.00.

WHITE and BLUSH:

Watchung Orchid. No doubt this is the leader in white. introduced only last year, it was grown by many thousand florists and every one claiming it as the largest and best white ever seen. It resembles exactly the late flowering Con. Hinton; is black-seeded and every seed will germinate.

Price: 1 oz. \$4.00, 4 oz. \$15.00; 1 lb. \$50.00.

Mrs. M. Spanolin. Well known blackseeded of white curly flowers on long stems.

Fordhook Sankey. Same as former.

Venus. Finest shaped flower, a white edged pink.

Fordhook Dainty. Same as former.

Bridal Veil. Well known whiteseeded, wavy, large flower.

Early Snowflake. Is the same as former.

Price: 1 oz. 75c; 1 lb. \$10.00.

LAVENDER and LIGHT BLUE:

Zvolanek's Pale Blue. Introduced only last year, it takes with every commercial florist as best seller. The flowers are very large, well shaped, and the color lighter than the sky. Every one who has seen it wants it. It has done much better than we had ever expected as a commercial variety.

Price: 1 oz. \$4.00; 4 oz. \$15.00; 1 lb. \$50.00.

Mrs. Chas. Zvolanek. The leader in all lavenders. We leave this variety as described by the catalogue of our competitors—The Perfection Seed Ltd. of Australia: "Beautiful, clear lavender, of great size. Stands wet and cold weather without bleaching or closing. This is really a magnificent Winter Pea and is undoubtedly the best of its color yet introduced.

Price: 1 oz. \$3.00; 4 oz. \$10.00; 1 lb. \$35.00.

Zvolanek's Blue. Light blue of the Blue Jay color, one which takes with any floral work. First class commercial variety.

Price: 1 oz. \$4.00; 4 oz. \$15.00; 1 lb. \$35.00.

Lavender Spanolin. Very large flower on long stems. The color is darker than Mrs. C. Zvolanek. First

Price: 1 oz. \$4.00; 4 oz. \$15.00; 1 lb. \$50.00.

Lavender Nora.

Lavender Queen.

Lavender Orchid. Are all well known commercial varieties.

Price: 1 oz. 50c; 4 oz. \$1.75; 1 lb. \$5.00.

Mrs. A. Lehman. Light blue of the Flora Norton color.

Rev. N. C. Raley. Lavender lilac.

Santa Ynes. Lilac.

Price: 1 oz. \$3.00; 4 oz. \$10.00.

DARK BLUE and MAROON:

Zvolanek's Marquis. True navy blue color of the finest orchid-flowering type.

Price: 1 oz. \$4.00; 4 oz. \$15.00; 1 lb. \$50.00.

Xmas Captain Orchid. Standard maroon, wings sky blue, well liked among the florists.

Price: 1 oz. \$1.00; 4 oz. \$3.50; 1 lb. \$12.00.

Black Lady. Dark Maroon.

Nubian Orchid. Maroon blue.

Mrs. M. Anderson. Wings blue, standard purple.

Concord Purple. Same as the last named.

Price: 1 oz. \$1.00; 4 oz. \$3.50; 1 lb. \$12.00.

SCARLET, RED, DARK ROSE, ORANGE:

Zvolanek's Red. The largest of all existing red Sweet Peas. Here is the description of the Perfection Seed Ltd. of Australia: "A vigorous Pea, giving long stems with extremely large flowers of **Brightest Scarlet Red.** It is, in the opinion of all who have seen it, the best red Winter Pea yet introduced."

Price: 1 oz. \$3.00; 4 oz. \$10.00; 1 lb. \$35.00.

Miss Ynes Gilbert. The best fiery scarlet orange. It is practically a duplicate of the late flowering Fiery Bird. Does not burn even in the hottest days. It is the leader in the orange colors. First class commercial variety.

Price: 1 oz. \$4.00; 4 oz. \$15.00; 1 lb. \$50.00.

Britania. Scarlet crimson. It is the Winter-Flowering Edward Spencer.

Servian Prince. Fine magenta red.

President W. Wilson. Magenta rose, large curly flower.

Orange Orchid. For years largely grown by the commercial growers. Color, bright orange salmon.

Belgian Hero. Bright orange salmon. Good in winter but it badly burns in bright warm days.

Concord Salmon.

Early Morning Star. Are both identical with Belgian Hero.

The Beauty. Of very large flowers which are wide apart, consequently making large bunches when cut. The color is very dark, fiery dark roses, without any crimson. First class commercial flower.

Price each: 1 oz. \$1.00; 4 oz. \$3.00; 1 lb. \$10.00.

Orchid Beauty. Dark rose, one of our first introductions, but still largely grown, especially out of doors.

Miss Flora Fabing. Improved; one of the largest winter peas, of rose pink color; very tall grower.

Yarrawa. This is the only Australian Sweet Pea we know of. It is almost the same as our Fabing in color, only the standard is more hooded.

Price of each: 1 oz. 50c; 4 oz. \$1.75; 1 lb. \$5.00.

LIGHT SALMON, APRICOT and FANCY COLORS.

Mrs. Sim Orchid. Light pink, slightly flushed with salmon, very good older commercial variety.

Rose Queen and Concord Pink are the same.

Salmon Orchid. Light salmon pink.

Early Spring Maid. Is the same as former.

Apricot Orchid. Fine apricot color, largely grown.

Golden Orchid. Light canary yellow.

Price of each: 1 oz. 75c; 4 oz. \$2.50; 1 lb. \$8.00.

Miss Irene Pilat. Large salmon, light pink, of the finest wavy type. It is well liked by every one who has the opportunity to see the flowers.

Gadmore. Practically the same in size and shape as the former, only the color is yellow, marbled with clearest pink. Mr. Wm. Gude says: "This is one of the most artistic winter sweet peas you have ever originated." Every retail florist should have some of these flowers for the finest designs.

Price of each: 1 oz. \$4.00; 4 oz. \$15.00; 1 lb. \$50.00.

Most of our Winter-Orchid-Flowering Sweet Pea varieties are handled by the following firms:

ROMAN IRWIN, New York.

S. S. SKIDELSKY, Philadelphia.

WM. F. KASTING CO., Buffalo.

RANDALL CO., Chicago, and by most any up-to-date commercial florist. We do NOT sell to seed stores.

ZVOLANEK'S MIXTURE, (Gold Medal).

We again let our competitors, The Perfection Seed Ltd. of Australia, speak for us: "Consisting practically of all the best of Zvolanek's varieties besides some new varieties not yet introduced. A row of these peas in the 'Karkoo' trials proved a revelation to every Sweet Pea grower who saw them. In our opinion it is the highest class mixture ever offered."

Price: 1 packet of about 100 seeds, 15 cents.

100 packets, \$10.00.

Less in larger lots.

IT IS NEEDLESS TO SAY THAT EVERY WINTER-FLOWERING ORCHID VARIETY HERE OFFERED, WILL PRODUCE, IF WELL GROWN, THE LARGEST MAJORITY FOUR OR MORE FLOWERS ON STEM. WE HAVE DISCARDED ALL VARIETIES WITH WEAK OR SHORT STEMS.

We are frequently asked which varieties are the best to be grown for wholesale growers. We personally never like to recommend any special sort, as where one variety may be the best money-maker, in other parts of the country may not sell so well. For that reason

we have sent inquiries to many of our customers and the largest growers of sweet peas. The majority of the most successful growers recommend the following varieties for the wholesale market:

BICOLOR:

ZVOLANEK'S CHRISTMAS PINK ORCHID.

SHELL PINK:

**MISS LOUISE GUDE, MRS. PAUL DUSHA.
MRS. A. A. SKACH.**

WHITE:

**WATCHUNG ORCHID.
MRS. M. SPANOLIN.**

LAVENDER:

**MRS. CHAS. ZVOLANEK.
LAVENDER SPANOLIN.**

BLUE:

**ZVOLANEK'S PALE BLUE.
ZVOLANEK'S BLUE.**

DARK ROSE:

THE BEAUTY.

ORANGE:

**MISS YNES GILBERT.
ORANGE ORCHID.**

RED:

ZVOLANEK'S RED.

ART COLOR:

**VENUS.
GUEMORRE.**

No doubt these few varieties will answer to the most critical expert grower if planted in proportion to the colors as the local market needs. Nothing better can be bought for any price. We are confident that these are the cream of all Winter-Flowering Sweet Peas.

OLD WINTER GRANDYFLORA:

We have still some of the best old-timers:
Price: 1 oz. 15c; 1 lb. 75c.

LATE SUMMER-FLOWERING SPENCER:

Pink Spencer.

Blanch Ferry Spencer.

Burnless Orange Spencer.

Helen Lewis.

Freda White, same as King White.

Asta Ohn, lilac.

Flora Norton, light blue.

Double Red, scarlet red.

Fiery Bird, scarlet orange.

Nubian, dark blue.

Price: 30c 1 oz.; \$2.50 per pound.

WE have again raised on request some other seed besides Sweet Peas. We have limited quantity of:
Mignonette, one of the best, 1 oz. \$1.00.

STOCKS:

Beauty of Niza.

Queen Alexandria. Princess Alice. 1 oz. \$1.50.

HOLLY HOCK:

Several years ago we found one very fine, clear, pink plant, very double and of exceptional beauty. All florists who saw it claimed there was nothing near so fine anywhere; so we decided to offer it to the trade. We have only small quantities of seed.

Price: 50 cents per pack.

FREE with any order of \$5.00 of Sweet Peas, providing you mention the same when ordering the Sweet Peas, or if not already sold.

TO OUR CUSTOMERS

SINCE generation we are specializing nothing but **Winter Flowering Sweet Peas**, growing the seeds most exclusively for the commercial florist trade in any part of the world. There is hardly any larger florist who will dare to buy any other Sweet Peas Seed than **Zvolanek's Winter-Orchid-Flowering** for his greenhouses or out door planting, because our sweet peas have no equal. We are the originators of every Winter-Flowering in existence but two.

In the year of 1889-90 we had originated the first Winter-Flowering Sweet Pea ever seen, and at present we have 276 distinct Winter Sweet Pea varieties, which were all originated by us.

For several years there were many so-called new Winter Spencer advertised under fraudulent names. Some came from American would-be originators, and many from Australia, but after a trial side by side every one had proven to be our own original variety, in most cases the older one. Last year several seedmen had again advertised heavy the Australian Sweet Peas, claiming to be of much better quality than ours. To nail such fraudulent advertising where it belongs, we take a few lines from a catalogue published by one of Australia's largest Sweet Peas Seed growers—The Perfection Seed Ltd., which says:

"Last year (1916) several new California varieties were tested here (Karkoo tria grounds). They came from Mr. Ant. C. Zvolanek, the originator of the Winter-Flowering Sweet Peas. Some of them proved to be of exceptional merit. We were fortunate enough to have the opportunity of further testing them during the past winter, and from that test they emerged triumphant. We and many expert growers who have seen the blooms from these new varieties are satisfied that they are superior to anything previously offered in Australia.

By this writing (May 1st) it's hard to judge how the new crop will turn out. It may be that some varieties offered here may turn to be short or even they may be a failure in crop. In such cases we will take the liberty to substitute with the best and nearest color, unless you mark your order, "No Substitute."

This year's crop will be ready somewhat later than usual, but we are most sure that at least a part of the best commercial varieties will be ready to ship around the 15th of July, while the main crop will be ready sometime in August. If you are depending on early planting, send your order at once. We ship all orders in strict rotation.

WARRANTY:

All varieties in this list are true and fixed, excepting the few which are specially mentioned, not to be up to standard. Should any mistake happen on our side, we will refund the full amount paid for the seed, but we shall not be responsible for a failure caused by climatic conditions or neglect of the grower.

TERMS:

All orders with remittance will be sent prepaid to any part of the Postal Union; besides, you can deduct 6 per cent for cash. Orders not accompanied by remittance will be sent C. O. D., unless other agreements are made in advance. All bills over 60 days' standing are subject to 6 per cent additional.

We thank our many friends and patrons for the past favors and respectfully solicit a continuance of the same.

Yours very truly,

ANT. C. ZVOLANEK & SON,

Ant. C. Zvolanek,

Edward Zvolanek.

WE HOLD THE WORLDS' HIGHEST AWARDS FOR SWEET PEAS



GOLD MEDAL OF HONOR
San Francisco World Exhibit, 1915



GOLD MEDAL
San Diego, California, 1915-16



GOLD MEDAL
San Francisco World Exhibit, 1915

And many other Gold and Silver Medals where ever our Sweet Peas have been exhibited for competition.