

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

24

62,61

The Gladiolus Beautiful



Grown by

HOWARD M. GILLET

Lebanon Springs :: :: New York

Rec'd FEB 1 1930

Rec'd FEB 1 1930

I do not sell at wholesale.
A. M. Lillie



EVELYN KIRTLAND

The above cut is made from a photograph of Miss Evelyn Kirtland, the young lady after whom this handsome new variety of Gladiolus is named, showing her in the act of measuring length of spike with yardstick.

See list for description and price of this beautiful new pink.

(Originated by the famous lady specialist, Mrs. A. H. Austin).

THE MODERN GLADIOLUS

A wonderful improvement has been made in the Gladiolus during the last few years. Those who are acquainted only with the old red spikes which grew in Grandmother's garden will hardly recognize it as they gaze on the large and gorgeous flowers of the modern hybrids which are the result of thousands of crosses made by specialists in this line. The newer kinds embrace many varieties producing from 12 to 20 blooms on a single spike, many of which will measure from four to five inches across. Nearly all the colors of the rainbow may now be found. The combinations of colors and beautiful markings of the petals and throat cannot be surpassed by any other flower. As sturdy as the lily and as exquisite as the expensive orchid it may be grown successfully by the amateur in any ordinary garden, and if several plantings are made in the spring at different times, bloom may be had from the end of July until frost. Covering the widest range of color from the brightest blood-red scarlet, deep purple and rich carmine shades to the most delicate tints of white, pink, yellow and lavender, they prove at once the most showy and attractive of garden flowers. They are rightly called "The People's Orchid." With freedom from disease and insect pests there is no easier flower to grow. No other flower gives so much satisfaction at small expense. If you have never planted any of the newer varieties such as are offered you in this booklet, give them a trial. They will be a delight to the eye and a joy to the soul.

On account of its good keeping qualities the Gladiolus surpasses all other flowers for cutting purposes, and in order to obtain the utmost pleasure from the blooms you should cut the spikes as soon

as the first flower opens on the stalk and place them in vases in the house. A vase of blooms may be kept fresh for a week or more. Not only that but the colors will be brighter and more beautiful when cut than when out in the sunny garden. The Gladiolus is particularly adapted to table decoration. Cut the spike in the morning or evening when the first bloom opens. Change the water daily, remove the withered portions, and cut (on a slant) an inch or so from the end of each stem. Every bud will open one by one to the very top.

CULTURE

The culture of the Gladiolus is so simple as to render it the most satisfactory of garden flowers, thriving and blooming freely with the least care and attention and making a display which for beauty of bloom and brilliancy of coloring is unequalled by any other flower. If you can grow potatoes you can grow Gladioli. Plant in any good garden soil as soon as ground is workable up to the middle of June. If several plantings are made at different times the season of bloom will be lengthened. Do *not* plant in shade of trees or buildings, and do not allow *fresh* manure to come in direct contact with bulbs. Use well-rotted manure, commercial fertilizer, wood ashes, or bone meal, well mixed with the soil. Set the bulbs five to six inches deep in rows and about three to four inches between each bulb. Rows about 18 inches apart. If planted in quantity and to be cultivated with a horse make rows 30 to 36 inches apart. Keep soil loose and free from weeds. When cutting flower spike let three to four leaves remain on the plant to allow the bulb to mature properly. Dig bulbs in the fall,

cut off tops, and after drying in the open air for a few days store away in a dry, cool but frost proof place in the cellar.

NAMED VARIETIES

During the past few years I have tested hundreds of named Gladioli, and have selected the following list as the very choicest and most beautiful.

AMERICA—Beautiful, soft shell-pink, with a lavender tinge. Flowers are large, wide open, with several blooms open at one time. The most popular variety, and one of the easiest to grow. 5c each; 50c per doz.

ATTRACTION—Deep crimson, with pure white throat. A striking flower, both in size and color. 10c each; \$1.00 per doz.

BARON HULOT—Deep violet-blue, medium size. Contrasts well with a yellow variety. 5c each; 50c per doz.

BLACKHAWK—Cardinal-red, with a nearly black center. One of the Kunderd originations. 10c each; \$1.00 per doz.

BURBANK'S SEEDLINGS—A mixture of odd and pretty colors from California. 50c per doz.

CHICAGO WHITE—White, with a faint lavender stripe in throat. Not large, but the earliest white, and in demand by florists. 5c each; 50c per doz.

CHARLEMAGNE—Giant type, large open flowers on strong spikes. Sunrise red, flaked darker; creamy white blotch, dotted with purple carmine. 20c each; \$2.00 per doz.

CONSPICUOUS—Light blue. Yellow center, edged with deep blue rim. Came from Holland. 25c each; \$2.50 per doz.

CRACKERJACK—Handsome large flowers of a rich velvety dark red. Throat spotted with yellow and maroon. A gorgeous flower, and one of my favorites. 5c each; 50c per doz.

DISTINCTION—Dark reddish-violet. A new Holland production. 25c each; \$2.50 per doz.

ELECTRA—Very large vermilion scarlet, with creamy mark on lower petals. Blooms early. A fine variety. 10c each; \$1.00 per doz.

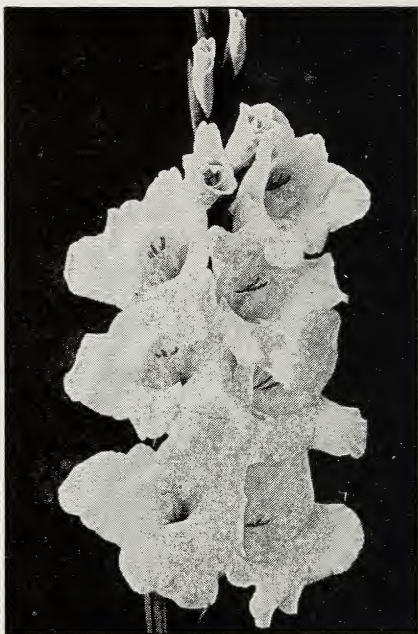
EMPRESS OF INDIA—Rich, very dark, velvety red; almost black. Fine white stripe on lower petals. Satiny buds. Distinct. 5c each; 50c per doz.

EUROPA—Snowy white, without any color mark whatever. Large flowers. One of the finest whites in existence. 15c each; \$1.50 per doz. (see cut)

EVELYN KIRTLAND—Beautiful shade of rosy pink, with soft shell pink center and bright scarlet blotches on lower petals. A prize winner. Tall. 25c each; \$2.50 per doz. (see cut)

GOLDEN KING—Bright golden yellow, with crimson blotch on lower petals, forming a striking contrast. Tall and strong. The best of the yellows, except possibly the new "Schwabens." 10c each; \$1.00 per doz.

GOLIATH—A fine large reddish purple. Should be in every collection, as there is no other just like it. 10c each; \$1.00 per doz.



Europa

GRETCHEN ZANG—A pretty pink, shading into scarlet. Tall and graceful. 20c each; \$2.00 per doz.

HALLEY—Large, well-opened flowers of bright salmon-pink. One of the earliest, and a popular sort. 5c each; 50c per doz.

HERADA—Clear brilliant mauve; a wonderful new color. Giant grower. 20c each; \$2.00 per doz.

HUBURTUS—Streaked blue and mauve. An odd color from Holland. Tall grower. 15c each; \$1.50 per doz.

IDA VAN—A most beautiful deep salmon-red, or flaming orange-pink, shading darker in throat. Rich and brilliant. Large, open flowers. 10c each; \$1.00 per doz.

INDEPENDENCE—Light red. Strong spike. Flowers last well after cutting. 5c each; 50c per doz.

JESSIE—Rich velvety scarlet, with slight orange tint. Fine yellow line on lower petals. Very early. 5c each; 50c per doz.

JUMBO—Large pink; sometimes delicately flaked. 10c each; \$1.00 per doz.

KUNDERDI GLORY—Creamy-buff, tinted soft pink. Petals ruffled and fluted at the edges. 10c each; \$1.00 per doz.

LIEBESFEUER—A big dazzling scarlet, good grower, with long spikes, and many open at once. One of the very best reds. 20c each; \$2.00 per doz.

LIBERTY—Deep red; white throat. 5c each; 50c per doz.

MADAME SULLY—A fine new French variety. Large white flowers, with small blotch of bright orange-red in throat. Rare. 50c each; \$5.00 per doz.

MARY FENNEL—Beautiful light lavender, tinged soft pink, lower petals penciled with primrose yellow. Large wide open flowers of exquisite loveliness. Distinct, and especially recommended to lovers of delicate shades. 20c each; \$2.00 per doz.

MRS. BEECHER—Deep rosy crimson, with white throat. Attractive. 10c each; \$1.00 per doz.

MRS. FRANCIS KING—Very large flame-red flowers on a long spike. One of the most vividly colored of all Gladioli. 5c each; 50c per doz.

MRS. FRANK PENDLETON—One of the very finest. Light pink (sometimes nearly white) with a giant blotch of the richest carmine-red in the throat. Wide open large flower. Tall, strong grower and long, well-filled spike. No grander variety in existence. Has been awarded many prizes. 10c each; \$1.00 per doz.

MRS. WATT—Handsome deep brilliant wine color. A rare shade, distinct from all others, and a novelty of merit. Strong straight grower, and extra good bulbs. 10c each; \$1.00 per doz.

NIAGARA—Light creamy yellow, more or less splashed with pink. Large open flowers on strong spike. Good keeper after cutting. 10c each; \$1.00 per doz.

1910 ROSE—Pure rose pink of fine shade. Narrow white central line on lower petals. Large flowers. Extra early. 15c each; \$1.50 per doz.

ORANGE GLORY—Large ruffled flowers. Orange with lighter throat. Rank, healthy grower. Quite rare as yet. 40c each.

PACHA—Brilliant orange, with yellow throat mottled with maroon. Very striking, and unlike any other Gladiolus. Try it. 10c each; \$1.00 per doz.

PANAMA—Magnificent large pink. Blooms wax-like and wide open. A favorite. 10c each; \$1.00 per doz.

PEACE—A grand white flower, very large, with a delicate lilac feathering on lower petals. Tall, strong hardy grower. Blooms later than most, so plant early. 10c each; \$1.00 per doz.

PRESIDENT WILSON—Salmon-rose, lightly variegated. A new and rare variety. Early. 25c each; \$2.50 per doz.

PRIDE OF HILLEGOM—A fine large brilliant crimson. One of the very newest and best, and well worth growing. Very rare. \$1.00 each.

PRIMULINUS HYBRIDS—A cross between the native South African Primulinus Gladiolus and the large garden varieties. The flowers are smaller and more graceful than the standard varieties, and run mostly to yellow, orange and salmon, or "nasturtium" colors. 5c each; 50c per doz; \$2.00 per 100.

PRIMULINUS HYBRIDS—KUNDERD'S "GRAND MIXTURE"—Same as above, but more improved, and wider range of colors. \$1.00 per doz.

PRINCE OF WALES—The very choicest of all salmon varieties, and one of the very best of all Gladioli. Excellent for decorating, and much in demand. Early. A beauty, and a winner. Don't overlook it. 15c each; \$1.50 per doz.

PRINCEPINE—Carmine-red, with large white blotch. Similar to Princeps, but more flowers open at the same time. 5c each; 50c per doz.

QUEEN WILHELMINA—Delicate apple-blossom pink, with pale blotches on lower petals. Large open flowers. A popular color. 15c each; \$1.50 per doz.

RED EMPEROR (DOMINION)—Rich dark scarlet, of immense size. Tall, strong spike; wide open flowers, of royal appearance. Early blooming. Very choice. 25c each; \$2.50 per doz.

ROSELLA—Large purple-rose, wide open flowers. White throat. A favorite. 10c each; \$1.00 per doz.

ROUGE TORCH—Large fine white, with a carmine torch in the throat, making a striking contrast. 10c each; \$1.00 per doz.

SCARLET GLORY—One of Mr. Kunderd's productions. A very fine red, of rich distinct color. 25c each; \$2.50 per doz.

SCARSDALE—A large, tall growing, pink-lavender; nearly a mauve. Quite unique. Will give variety to your collection. 10c each; \$1.00 per doz.

SCHWABEN—A new variety of great beauty. Clear canary yellow, shading to sulphur yellow, with a touch of red in the throat. Tall vigorous grower. Considered by many the very best yellow. 15c each; \$1.50 per doz.

THE KING—Rich deep rosy purple with a cream blotch. Wide open flower. A novel shade and very fine. 10c each; \$1.00 per doz.

VELVET KING—Glowing velvety scarlet. Wide open flowers. Vigorous grower, and makes a fine show in the row. 5c each; 50c per doz.

WAR—Deep brilliant red. Strong grower, with large wide open flowers. Sold a few years ago at \$1.00 per bulb. 10c each; \$1.00 per doz.

KUNDERD'S IDEAL MIXTURE

A selection of the best from thousands of Mr. Kunderd's hybridized seedlings. Strong growing, large flowered kinds, in a very wide range of colors. This assortment contains some fine surprises. The price is extremely low. 50c per doz.

FLORISTS' MIXTURE

Contains mostly white, light, pink, and delicate shades, which are particularly adapted to the needs of Florists. Sure to please. \$2.50 per 100.

LIBERTY MIXTURE

Highly assorted kinds and colors. Good bulbs sure to bloom. An inexpensive mixture, but excellent value for the price, as there are many fine named varieties in the lot. 40 for \$1.00; \$2.25 per 100.

COLLECTION "A"

1 America, lavender-pink,	.05
1 Chicago White, white,	.05
1 Halley, salmon-pink,	.05
1 Independence, coral red,	.05
1 Crackerjack, dark red,	.05
1 Mrs. F. King, flame color,	.05
1 Primulinus Hybrid,	.05
1 Empress of India, very dark,	.05
1 Mrs. Pendleton, blotched,	.10
1 Pacha, orange,	.10
—	—
10	\$.60

Special price, labeled and postpaid, 50c.

COLLECTION "B"

1 Golden King, yellow,	.10
1 Goliath, purple,	.10
1 Mrs. Watt, wine,	.10
1 Peace, white,	.10
1 1910 Rose, rose-pink,	.15
1 Rouge Torch, white, blotched,	.10
1 Scarsdale, lavender,	.10
1 War, dark red,	.10
1 Queen Wilhelmina, pink,	.15
1 Evelyn Kirtland, choice pink,	.25

10 \$1.25

Special price, labeled and post paid, \$1.00.

COLLECTION "C"

1 Conspicuous, blue,	.25
1 Mary Fennell, lavender,	.20
1 President Wilson, pink,	.25
1 Prince of Wales, salmon,	.15
1 Red Emperor, royal red,	.25
1 Rosella, purple-rose,	.10

6 \$1.20

Special price, labeled and postpaid, \$1.00.

COLLECTION "D"

6 America, lavender-pink,	.25
6 Mrs. F. King, flame-color,	.25
6 Chicago White, white,	.25
6 Crackerjack, dark red,	.25
6 Assorted,	.25

30 \$1.25

Special price, labeled and postpaid, \$1.00.

“THE PROOF OF THE PUDDING”

Chicago, Ill.,
Aug. 14, 1918

Mr. H. M. Gillet
Lebanon Springs, N. Y.

Dear Sir —

Last Spring I bought 329 *Gladiolus* bulbs from you, and every one of them turned out GRAND—nothing could beat them.

Now I want you to quote me your best price on the following, my check to be in your hands before shipping etc.

Yours truly,

C. A. O.

READ BEFORE ORDERING

Remittance must accompany all orders.

No orders accepted for less than 50c.

6 bulbs at dozen rates; 50 at 100 rates.

Prices per dozen and on collections, also on single bulbs, include postage on all orders east of the Mississippi River. West of the Mississippi River add 5 to 10 cents per dozen. Prices per 100 are F. O. B. here.

Bulbs (unless otherwise instructed) will be sent about April 1st to 10th after danger from freezing is over.

All my bulbs are blooming size unless otherwise stated.

Warranty—While I exert the greatest care to keep all stock true to name, sound and strong, I do not, in common with other growers, assume any responsibility other than to replace any stock that may prove untrue to name or refund amount received for same.

Kindly send names of your flower loving friends and I will be glad to mail them my catalog, and also mail you a few young blooming bulbs free for your trouble and kindness.

Write your name and address very plainly.

Send in your order EARLY, as some varieties are sold out quickly.

Address all orders to

HOWARD M. GILLET,
Lebanon Springs, Columbia County, N. Y.

CUT FLOWERS FOR PROFIT

Gladiolus blooms are the easiest flowers to grow. They are the showiest and most beautiful. The grower is not bothered with insect pests. The blooms keep well in water. The beautiful spikes are always in demand and sell readily at from 50c to \$1.00 per dozen, allowing a nice profit to the grower besides the increase and sale of bulbs. The culture of Gladioli furnishes a good business for those who need not only money but health-giving pure air and exercise.



“THE FLOWER GROWER”

A valuable monthly publication of great interest to lovers of flowers, particularly the Gladiolus. Published by Madison Cooper, Calcium, N. Y. Subscription price, \$1.00 per year, or 3 years for \$2.00.

I will be glad to forward your subscription, or I will give you a year's subscription free with an order for \$5.00 worth of bulbs at catalog prices.

HOWARD M. GILLET
Gladiolus Specialist,
LEBANON SPRINGS, N. Y.



