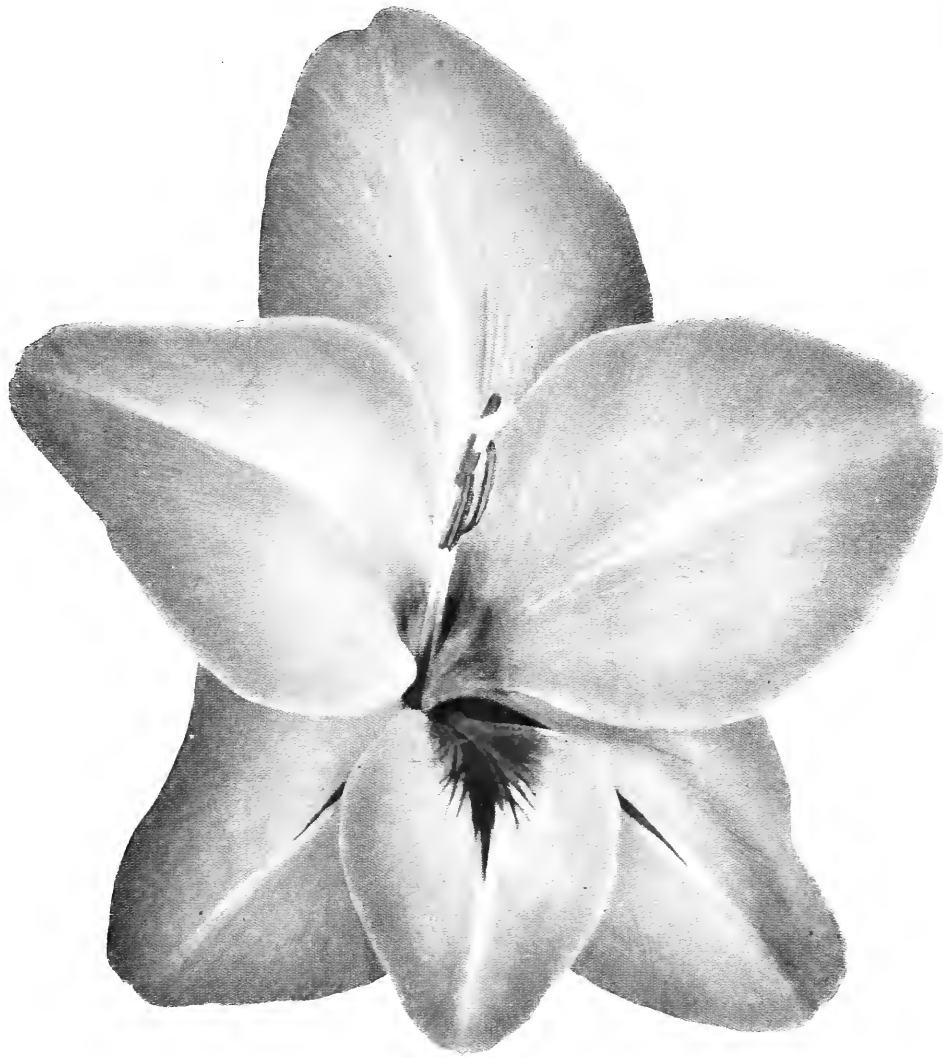


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# LOUISE

## The Remarkable New Gladiolus

**F**OR the season of 1920 we have a new Gladiolus which will be welcomed by flower-lovers all over the country. No matter what varieties you grow now, no matter which you believe the best of their respective classes, we are confident that Louise will more than hold its own. It is, in truth, a super-gladiolus, perhaps the first of a new class of giant gladioli.

**Size.** Imagine, if you can, blooms which frequently measure 6 to 6½ inches or more across. Louise, we believe, is the largest gladiolus ever introduced, and it is so remarkable in this respect that this quality alone would be enough to make it popular.

**Color.** The petals are a delicate shade of bright lavender growing even lighter toward the center of the flower. The blotch of velvety maroon down the center of the lower petal is rendered even more distinctive by a darker line which runs through the center of this blotch.

**Growth.** Too often gladioli of special merit develop well only under favorable conditions—the temperature must be favorable, the soil not too dry, etc., or the growth is puny and not representative. Louise is a strong grower under almost all conditions; it is able to endure long periods of dry weather, and blooms well even in the hottest, driest weather. The stem growth is always sturdy.

**Germination.** Louise multiplies freely and the bulblets germinate unusually well. You will be surprised at the number of corms obtainable.

Louise is of the type generally known as orchid-like, and the resemblance is quite marked in this flower because of the shape and color.

It blooms well in water, and will last several days longer than most varieties. You really must grow it to properly appreciate it. It is so distinctive that it stands almost alone.

*Prices for this remarkable new Gladiolus are as follows:*

1-inch bulbs and over, \$1 each, \$10 per doz., \$50 per 100	
¾ to 1 inch . . . . .	\$35 per 100
½ to ¾ inches . . . . .	\$25 per 100
¼ to ½ inches . . . . .	\$20 per 100

**M. F. WRIGHT AND DAUGHTER**  
STURGIS : MICHIGAN

Some of the people who have grown  
Louise or seen it in bloom have  
expressed themselves as follows:

DR. J. H. NEELEY, of Paulding, Ohio: "I think your variety **Louise** superb and fine. Sure going to be a winner. The flower in form and color is so near a Cattleya Orchid."

MRS. R. W. WALTERS, Springfield, Ohio: "I never saw another like it and the velvety blotch is as rich as that of Pendleton."

MRS. J. C. GROSSMAN, Wolcottville, Ind.: "**Louise** is one of the grandest flowers I ever saw. Bright in color, large and massive, the peculiarly ribbed petals give it a fine appearance. It attracted more attention from visitors than any flower in our garden. The dry hot weather did not check it from producing fine large blooms. It is certainly wonderful."

C. R. HINKEL: "Why don't you show **Louise** at the big show? I think it ahead of any in its class. Growers will make no mistake to secure a start in this variety. When you look at my photograph, imagine a flower like it in form and color but 6 and 7 inches in diameter. Just take out the rule and measure two inches on the width and see where it would go to."

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