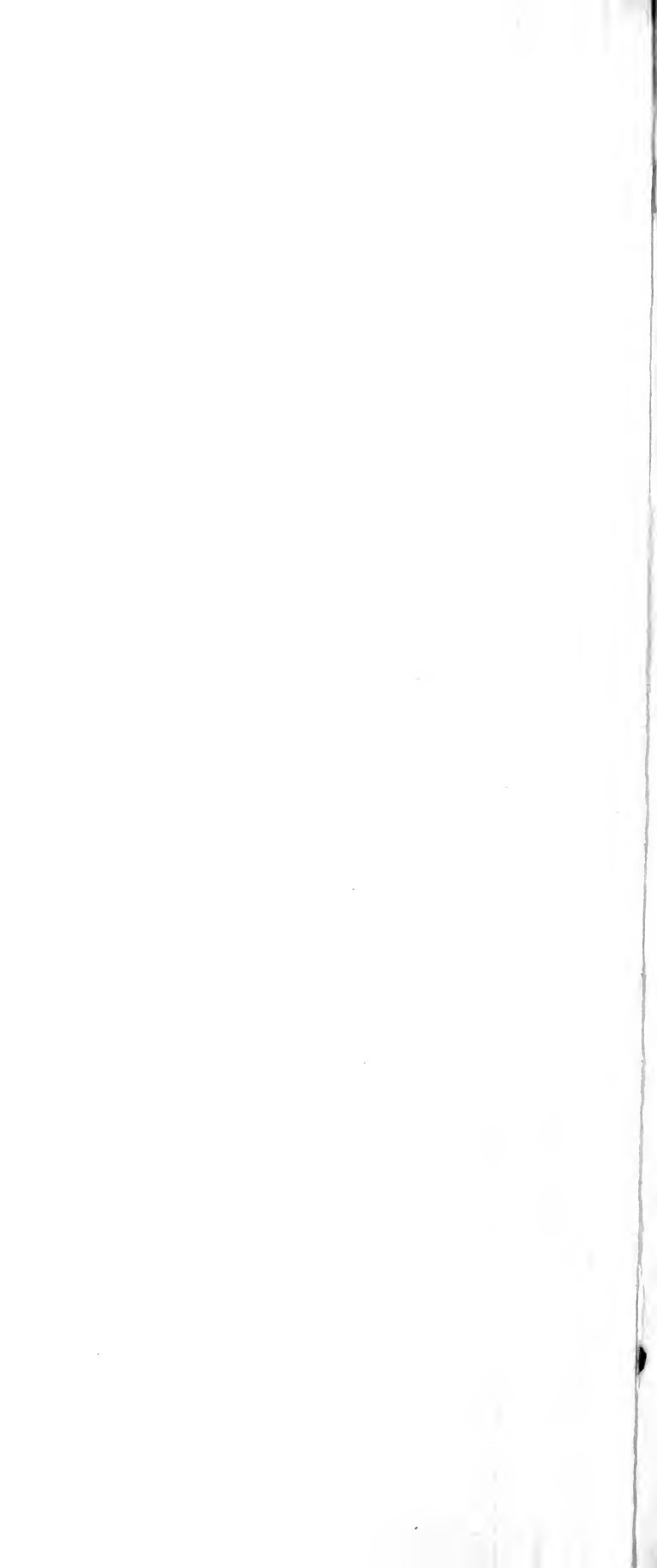


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1931

Central Gladiolus Gardens

JELLE ROOS
MILTON, MASS.



CENTRAL GLADIOLUS GARDENS

To Gladiolus Lovers—Greeting:



GLADIOLI are among the most popular of all garden flowers. Each year the size, color, and beauty of these wonderful flowers are being improved upon. They are very easy to grow and will do well in almost any soil under any condition. If planted in the richest place of your garden and given plenty of sun and moisture, they will, however, repay you with extra-large and gorgeous colors.

To obtain a continuation of blooms during the greatest part of the season, it is advisable to plant at intervals of ten days, from the last week in April until the middle of June.

Some varieties will bloom in seventy-five to eighty days from the date of planting, but most sorts require eighty-five to ninety days.

Plant the bulbs about 5 or 6 inches deep and from 3 to 4 inches apart.

In October, when the foliage has turned yellow, dig the bulbs, cut the stems off within an inch of the bulbs, and dry them thoroughly. Then remove the old roots and store the bulbs in a cool, dry place where frost cannot reach them.

If these instructions are followed, the bulbs will give you the best results for several years.

I shall be very glad to furnish you with any other information you may require to grow Gladioli successfully. Write me, telling of your difficulties. There is a solution of your problems.

Guaranty

All my Gladiolus bulbs are guaranteed to be true to color and name, and will be replaced if not true.

Please Note

For the price quoted, I deliver bulbs, transportation free, to all points east of the Mississippi River.

Six bulbs will be sold at the rate of a dozen, twenty-five at the rate of a hundred.

No orders of less than fifty cents filled, unless accompanied by extra postage. Small orders are filled with as much care as large ones. Special prices will be sent for large quantities.

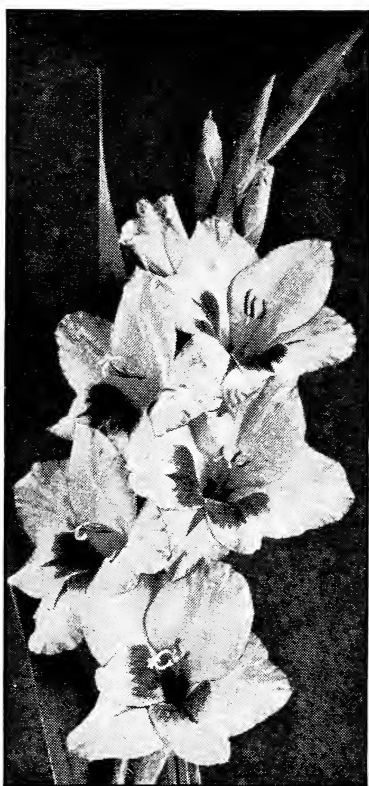
Please place your order as early as possible, stating when you would like to have the bulbs in your possession. I respectfully request that I be informed if at any time there is cause for dissatisfaction, in order that I may have any error rectified at the earliest moment.

Planting instructions will be mailed with each order.

The collection in this price-list was carefully selected by me out of over three hundred different varieties.

I am able to supply you at moderate prices with almost any variety not listed here.

JELLE ROOS, MILTON, MASS.



Blooms of delicate colors and distinct markings are possible in every garden, for Gladioli are easily grown.

NAMED GLADIOLI

Six bulbs will be sold at one-half the price of a dozen, twenty-five at one-fourth the price of a hundred.

	Each	Per doz.	100
America. Beautiful soft lavender-pink. Very large flowers. The most popular Gladiolus today....		\$0 25	\$1 50
Albion. White; very fine flower....		40	2 50
Annie Wigman. Pale yellow, with a small dark blotch in throat		30	1 75
Apollo. Deep carmine-red, white striped throat. Strong grower....	\$0 07	65	5 00
Augusta. Pale white with blue anthers.....		35	2 25
Adeline Patti. Very large, dark violet, bordering on blue.....	20	2 00	
Badenia. A light lavender. Large flowers. Very beautiful.....	80	7 50	
Baron Bissing. Iron color. One of the newest varieties	40	4 00	

CENTRAL GLADIOLUS GARDENS

NAMED GLADIOLI, continued

	Each	Per doz.	100
Baron Joseph Hulot. Dark rich violet, bordering on blue. Good-sized flower, well arranged on strong spike.....		\$0 35	\$2 25
Blue Jay. Beautiful pale blue, with white blotch. Large open flower, a very distinctive variety.	\$0 20	2 00	15 00
Bluevista. A new and very unusual variety. Color a clear glistening white, with distinct iris-blue markings in throat.....	15	1 25	9 00
Brenchleyensis. Vermilion-scarlet. Flowers are of medium size.....		30	1 75
Canary Bird. Fine light yellow.....	10	90	7 00
Cherry King. Bright rich cherry color, deeper tint on lower petals. Very beautiful.....	10	1 00	7 50
Chicago White. Pure white, with lavender markings in throat. Very early.	05	45	3 00
Comanche. Vivid scarlet. One of the best.....	06	65	5 00
Czar Peter. Fine wine-red, a new variety. Very handsome.....	10	1 00	8 00
Clarice. Rose-pink, flaked with deeper tone. New.....	08	80	6 00
Dawn. Very beautiful pink, one of the best. Large flowers on tall spike....	20	2 00	15 00
Daisy Rand. Soft rose-pink, flaked with a darker tone. Very handsome. New.....	20	1 75	12 50
Easter Bells. Fine sulphur-yellow, with blotch of faint crimson in throat. One of the best light yellows.	25	2 50	
Electra. Very large brilliant scarlet, with small light blotch on lower petals.....	07	65	5 00
Empress of India. Rich deep purplish red. Special fine flower.....	05	45	3 00
Eureka. Soft carmine-rose. Large spike.....	05	50	3 00
Europa. Snowy white, without a trace of color. The best white on the market.....	08	80	6 00
Faust. Deep velvety crimson, with lighter shade on lower petals.....	05	45	3 00
Glory of Holland. A pure white, with anthers of delicate lavender. Large blossoms set gracefully upon a tall spike.....	06	60	4 25

JELLE ROOS, MILTON, MASS.



The long flower-spikes of the Gladiolus, Mrs. Frank Pendleton, make it of great value for cutting

NAMED GLADIOLI, continued

Golden King. Bright golden yellow, with large crimson blotch on lower petal. Flowers are large, and six to eight usually open at one time.	Each	Per doz.	100
	\$0 10	\$1 00	\$7 50
Golden West. Brilliant orange, with dark stripes in throat.	10	1 00	7 50
Goliath. Dark violet, very large. Quite new.	25	2 50	20 00

CENTRAL GLADIOLUS GARDENS



One of the fields of Gladioli as grown

NAMED GLADIOLI, continued

	Each	Per doz.	100
Governor Hanley. Rich cardinal-red, with deeper color in throat. Very tall and early.....	\$0 10	\$1 00	\$7 50
Halley. Delicate salmon-pink, with creamy blotch. An attractive early-blooming sort. One of the most popular varieties.....		30	1 75
Hollandia. Charming pink. Shaded tinted yellow. Flowers are closely set on long spikes.....		30	2 00
Hohenstaufen. Pure white, with a slight tinge of soft pink, and a large blotch of brilliant scarlet.....	10	1 00	8 00
Hohenzollern. Salmon-pink.....	06	65	5 00
Ida Van. A most beautiful deep salmon-red, or flaming orange-pink. Very rich color.....	05	50	4 00

JELLE ROOS, MILTON, MASS.

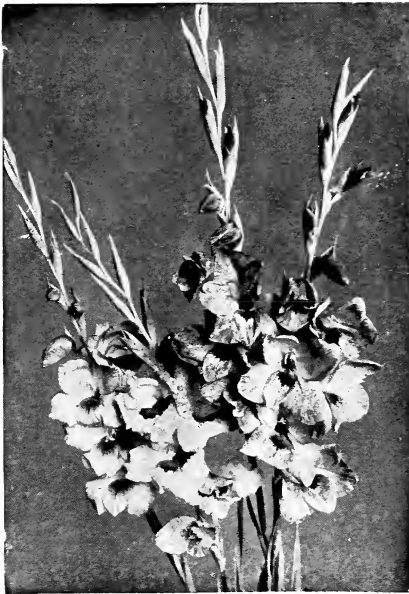


grown by Jelle Roos, at Milton, Mass.

NAMED GLADIOLI, continued

	Each	Per doz.	100
Independence. Rich orange-scarlet. Very pleasing.....	\$0 04	\$0 40	\$3 00
Jean Dieulafoy. A lovely cream color, with carmine blotch. Large flowers.	10	1 00	8 00
Jessie Palmer. Pure snow-white, relieved by a patch of glistening carmine of intense tone, forming a peculiarly effective contrast.....	15	1 00	8 00
Kunderdi Glory. (Ruffled.) Beautiful creamy apricot, with light tint of pink. Crimson stripe centering each petal. Grows very tall.....	05	50	4 00
La Perle du Jardin. Pale yellow. Offered for the first time.....	60	6 00	
Liebesfeuer. Fiery scarlet, with orange shading. Lower segments striped violet-brown. Finest red shade	25	2 25	17 50

CENTRAL GLADIOLUS GARDENS



No illustration can picture the stately beauty of an armful of Gladioli

NAMED GLADIOLI, continued

Lily Lehman. Ivory - white, lily-shaped flower. Very attractive...	Each \$0 04	Per doz. \$0 40	100 \$3 00
L'Immaculee. Pure white. Very early. A new variety.....	10	1 00	8 00
Lucretia. Rosy white, with dark blotch.		30	1 75
Loveliness. Creamy white. Robust, strong grower. Dark green foliage. Very beautiful flower; one of the best.	20	2 00	15 00
Mary Fennell. Beautiful deep lavender flowers on a tall slender spike. Lower petals penciled with primrose-yellow. Especially recommended...	20	2 00	15 00
Master Wietze. Beautiful dark violet. A new variety.....	10	1 00	8 00
May. A notable white variety, lightly flecked with crimson. Fine for forcing.....	05	50	3 50
Meteor. Bright scarlet, with white striped blotch on lower petals. New.	20	2 00	15 00
Mrs. Beecher. Deep rosy crimson, with white throat.....	07	70	5 00
Mrs. Francis King. Deep salmon-pink, very large flowers.....		35	2 50
Mrs. Frank Pendleton. Flowers very large, of a lovely flushed salmon-pink, with a brilliant carmine or deep blood-red blotch on throat, presenting a vivid contrast.....	10	1 00	7 50

JELLE ROOS, MILTON, MASS.

NAMED GLADIOLI, continued

	Each	Per doz.	100
Mrs. G. W. Moulton. Dark red of rich tint, with splashes of a darker tint on the lower petals	\$0 15	\$1 25	\$10 00
Mrs. Watt. Deep crimson. A beautiful color. Grows very tall.	15	1 25	10 00
Myrtle. A most exquisite shell-pink, lightly penciled with rose. One of the most beautiful. Flowers large and of good substance.	20	1 75	12 50
Nezinscott. Bright scarlet, with petals of white, bearing fine lines of crimson. Very showy, tall, and vigorous.	10	1 00	8 00
Niagara. Delicate cream, blending to a canary-yellow, throat splashed with carmine. Very large flower; long spikes.	07	65	5 00
Orion. Beautiful light rose, with dark blotch; extra for cutting and market sale. Strong healthy grower.		35	2 25
Panama. Magnificent pale pink, very large, well-arranged flower. One of the best.	07	65	5 00
Papillon. Light blue, with darker blotch. New.	70	7 00	
Peace. Giant white, with a delicate lilac feathering on the lower petals. Rich green foliage.	07	65	5 00
Pink Beauty. (Van Thol.) Rose-pink, with dark blotch. Very early.		35	2 50
Pink Perfection. Bright pink. Very beautiful flower.	07	65	5 00
Pink Progression. Light rose-pink, with darker blotch. A great multiplier. Very early.	10	1 00	7 50
Pride of Goshen. Salmon or flesh-pink. Flowers very large and petals elegantly waved.	10	1 00	7 00
Prince of Wales. Fine salmon-color. Eight to ten flowers open at one time. A new variety of great merit.	25	2 50	20 00
Princepine. Carmine-red, with large white blotch. A new variety.	05	50	4 00
Princeps. Brilliant scarlet, with broad white blotches across lower petals.		35	2 50
Prophetesse. Large round flowers, pearly white, with crimson throat.	07	65	5 00
Rajah. Deep rich red. Large flowers; four to six blooms open at a time. One of the best dark reds.	50	5 00	
Red Emperor. Deep rich royal crimson. Very large flowers; the largest red on the market today. No collection is complete without it.	60	6 00	

CENTRAL GLADIOLUS GARDENS

NAMED GLADIOLI, continued

	Each	Per doz.	100
Rosella. Large well-opened flowers; light rose, stained with purple and white.....	\$C 10	\$1 00	\$7 00
Rose Spray. Pale pink, suffused deeper tone.....	10	1 00	7 00
Scarsdale. Pink-lavender. Large blossoms on tall spike.....	06	60	4 50
Schwaben. Buds are pure canary-yellow, shading to a soft sulphur-yellow when open. Very showy....	20	1 75	12 50
Senator Volland. One of the best dark blues.....	50	5 00	
Shawnee. Dark maroon, with narrow stripe of yellow on lower petals. One of the best dark reds.....	08	75	6 00
Sieger. Very fine scarlet. A new variety.....	20	2 00	15 00
Snowbank. White, with red stain at base of petals.....	05	50	4 00
Spring Song. Pale Naples-yellow, slightly suffused with pink in throat. Lower petals penciled pink. New...	10	80	6 00
Sulphur King. Rich sulphur-yellow on long spike.....	25	2 50	20 00
Summer Beauty. A very choice and distinct pink. Very tall and showy.	20	1 75	12 50
Sunrise. Clear canary-yellow, with no markings. One of the best.....	20	1 75	12 50
Taconic. Bright pink, flecked and striped with a delicate pink. Lower petals blotched a deep crimson, edged with a thin yellow stripe....	06	55	4 00
Tavistock. Rich dark scarlet, with small white blotch on lower petals..	06	65	5 00
Victory. Color delicate sulphur-yellow, lower petals shaded a deeper yellow. Long sturdy spike.....	06	55	4 00
Violet Perfection. A genuine blue-violet in color. Very large open flowers with no markings. A magnificent novelty.....	75	6 00	
War. Deep red of brilliant color. Extra-large open flowers. One of the very best.....	15	1 50	10 00
White Excelsior. Pure white, except small crimson line in throat. Long spike.....	06	60	4 00
White Giants. Pure white and light rose; very large flowers.....	06	60	4 00
White Glory. A gorgeous pure white, with beautiful iris-blue throat.....	50	5 00	40 00

JELLE ROOS, MILTON, MASS.

NAMED GLADIOLI, continued

	Each	Per doz.	100
William Copeland. Light blue, with dark blotch. New.....	\$0 15	\$1 25	\$10 00
William Falconer. A large pink flower of beautiful tint. Spike tall and straight.....	15	1 50	12 00
Willy Wigman. Beautiful blush white, with dark carmine blotch. A very graceful spike.....	05	45	3 00
Yellow Hammer. Extra fine. A new variety, which I recommend very highly.....	50	5 00	40 00

MIXTURES

A very fine mixture, containing some of the best varieties which were accidentally mixed in the handling and growing.....		25	1 50
Exhibition Mixtures. Consisting of high-grade varieties, selected very carefully, with the purpose of securing a well-balanced combination of colors.....		45	3 00
Primulinus Hybrids. The flowers are small and graceful, having retained all the daintiness of their Primulinus parents. Soft primrose to beautiful rose.....	07	60	4 50

Special Offer No. 1

For \$1, I will send 6 America, 6 Halley, 6 Augusta, 6 Baron Joseph Hulot, 6 Empress of India, 6 Niagara, 6 Pink Beauty, each variety named and packed separately.

Special Offer No. 2

For \$2, I will send 3 Loveliness, 3 Mrs. Frank Pendleton, 3 Panama, 3 Europa, 3 Blue Jay, 3 Apollo, 3 Schwaben, each variety named and packed separately.

Special Offer No. 3

For \$3, I will send 1 Adeline Patti, 1 Blue Jay, 1 Blue-vista, 1 Dawn, 1 Daisy Rand, 1 Easter Bells, 1 Goliath, 1 La Perle du Jardin, 1 Liebesfeuer, 1 Loveliness, 1 Meteor, 1 Papillon, 1 Rajah, each variety named and packed separately.

Cut-Flowers

From the 15th of July until the middle of September.

	Per doz.
Ordinary blossoms.....	\$0 35
Exhibition spikes.....	50

If flowers are wanted by parcel post, add 15 cents per doz.

Address all orders to:

JELLE ROOS

Flower Bulbs

Telephone
Connection

MILTON, MASSACHUSETTS

The McFarland Publicity Service, Harrisburg, Pa.

