

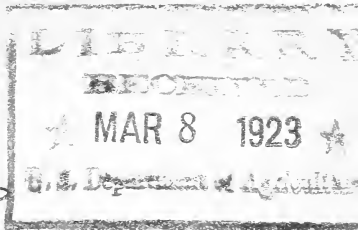
## **Historic, Archive Document**

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1922



H. E. MEADER'S

III

Flower, N. H.

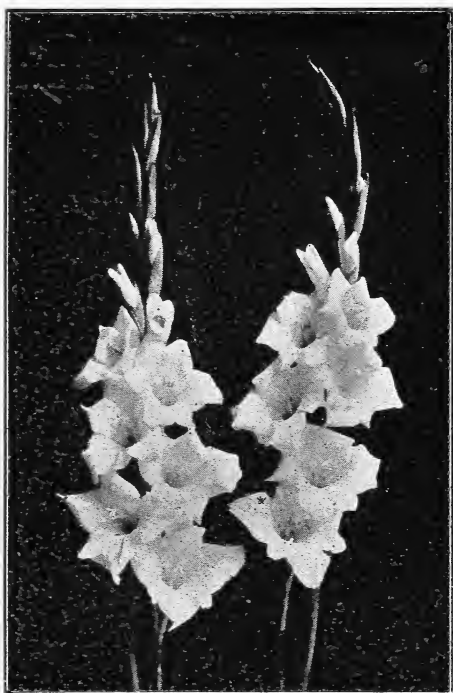
# Gladioli

GOLD, SILVER AND BRONZE  
MEDALS—1916-1921



# THE GLADIOLUS

*The Crowning Splendor  
of the Garden*



LILYWHITE

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**H. E. MEADER**  
**DOVER, N. H.**

**Breeder and Grower of the World's Most  
Beautiful Orchid-Flowering Gladioli**

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**CHARTER MEMBER**  
**AMERICAN GLADIOLUS SOCIETY**

# H. E. MEADER'S GLADIOLI

WERE

## Awarded First Prizes

AT

Convention of Society of American  
Florists, Mechanics Hall,  
Boston, Mass.

1914

American Gladiolus Society's Show,  
The Casino, Newport, R. I.

1915

Massachusetts Horticultural Society,  
Gladiolus Exhibition,  
Horticultural Hall, Boston, Mass.

1916---1917

Newport Horticultural Society and  
Newport Garden Club,  
Newport, R. I.

1916

New York Horticultural Society,  
Bronx Park, New York City.

1917

Massachusetts Horticultural Society,  
Annual Gladiolus Show,  
Ten First Prizes and  
Kunderd Gold Medal.

1918

American Gladiolus Society's Show,  
Convention of Soc. American Florists,  
Detroit, Mich.

Bronze Medal and ten Awards.

Also over 150 Awards, Blue Ribbons,  
etc., at various other shows,  
seasons of 1912---1921.

# *The Gladiolus*

## *Queen of Summer*

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Where can be found its equal? The easiest flower to grow and lasts by far the longest when cut. Covering an unequaled range of color, from delicate tints of white, pink, yellow, and lavender to the brightest blood-red scarlets, deep purple, and richest dark crimson shades, in hundreds of distinct varieties, the cream of the giant-flowering sorts.

To gaze upon a group of these regal flowers is to admire them. They compel attention. The intense, glowing hues of the more brilliant varieties dazzle the eye, while others in the paler tints rest the vision and delight the senses of the beholder.

This flower is rightly called the people's orchid, as no other can outrival the surpassing beauty of its bloom. Your favorite color can here be found, embodied in floral loveliness, as nearly every shade has its representation in gladioli. Long ago, the gladiolus occupied a humble place in our grandmothers' gardens, and its color and shape were very ordinary; but gradually, by improved methods of hybridizing, it has rapidly advanced to claim recognition as the queen of all our summer flowers. Cross-fertilized by many eminent horticulturists, clearer and brighter colors, larger blooms, and wider opened flowers have been produced, making in all a result of wondrous perfection.

Cut when the first flower expands, and placed in water, they continue blooming along the stem to the very topmost bud, lasting at least a week and holding their beauty throughout. From four to eight blossoms are opened at a time, and as the lowest fade they are easily detached, thus keeping the bouquet as fresh appearing as when first placed in the vase.

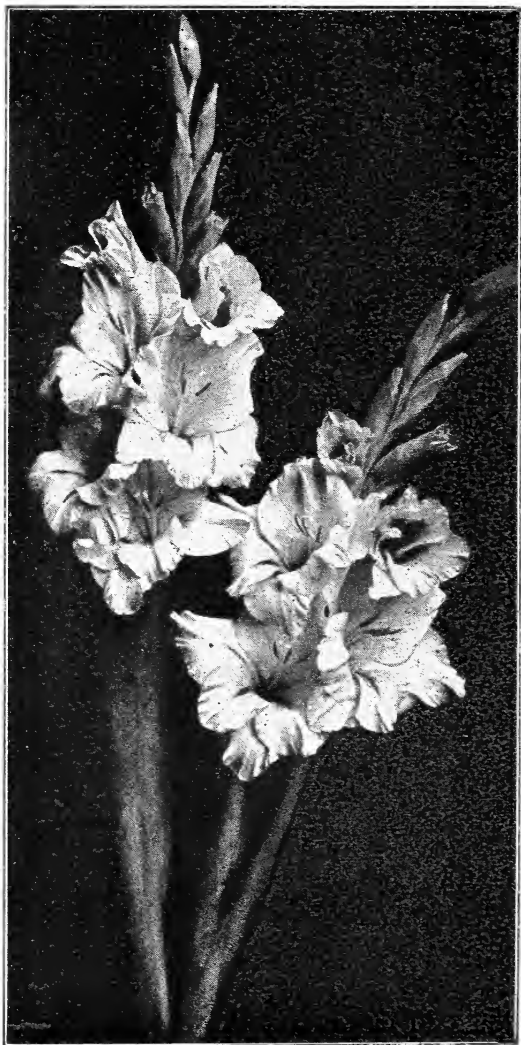
## *GLADIOLUS KUNDERDI*

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The varieties marked (K) are selected from the productions of the foremost American hybridist, Mr. A. E. Kunderd.

Many of these have waved and fluted petals, like the newer sweet peas, and have received highest awards at the leading flower shows, both here and abroad.

They are considered the most beautiful of all gladioli and represent the pinnacle of gladiolus achievement.



KUNDERDI GLORY



## Named Varieties of Supreme Quality

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**Alice Tiplady.** Primulinus hybrid. Extra large orange saffron flower of the hooded type. Very choice.

25c each    \$2.50 per doz.

**America.** The most popular gladiolus in existence, in exquisite soft pale pink, tinted lavender, with enormous wide open flowers.

5c each    50c per doz.    \$4.00 per 100

**Anna Eberius.** From California. Dark velvety purple; throat deeper color. An unusual shade which immediately attracts the attention of visitors to my field. Choice.

25c each    \$2.50 per doz.

**Arizona Rose (K).** Beautiful old rose. Large flowers.

15c each    \$1.50 per doz.

**Baron Hulot.** Deep violet blue, the best dark blue in cultivation. Always attracts attention.

10c each    \$1.00 per doz.    \$5.00 per 100

**Black Beauty.** Dark blood-red flecked with black, the earliest of the very dark reds.

10c each    \$1.00 per doz.    \$6.00 per 100

**Blue Jay.** The finest American blue gladiolus. Vigorous, tall, and with large flowers of bright blue with pure white spots in throat. A superb flower. "True Stock."

50c each    \$5.00 per doz

**Brenchleyensis.** Brilliant dazzling scarlet. A most vivid and intense color.

5c each    50c per doz.    \$3.00 per 100

**Crackerjack.** Large flowers of rich velvety dark red. Throat is spotted with yellow on dark background.

5c each    50c per doz.    \$3.00 per 100

**Crystal White (Baer.)** A most vigorous new white of great purity, with small diamond shaped violet-lavender mark in throat. Very much like America in all but color.

10c each    \$1.00 per doz.    \$7.00 per 100

- Crimson Glow.** Perfect deep scarlet. Open flowers of largest size and well placed.  
**50c each \$5.00 per doz.**
- E. J. Shaylor (K).** Beautifully ruffled, of deepest rose-pink. Pure rose.  
**50c each \$5.00 per doz.**
- Evaline.** Huge flowers of bronzy terra-cotta thickly flaked with smoky violet. Absolutely unique in coloring.  
**10c each \$1.00 per doz.**
- Evelyn Kirtland.** Beautiful shade of rosy pink, soft shell-pink center, bright scarlet blotches on lower petals. A prize winner everywhere.  
**15c each \$1.50 per doz. \$10.00 per 100**
- Fire Ribbon (K).** Ten to twelve open blossoms on a tall spike, a long fiery band of richest glowing red. Wonderfully showy.  
**25c each \$2.50 per doz.**
- Flora.** Canary yellow, with scarcely any markings. Flowers well placed, plant tall and strong. A valuable new introduction from Holland, and one of the very best yellows in existence.  
**50c each \$5.00 per doz.**
- Gen. Pershing.** New. Very large. Upper petals pale pink. Lower petals yellow, striped rich carmine.  
**25c each \$2.50 per doz.**
- Glory (K).** Ruffled petals. A beautiful creamy-buff, tinted soft pink.  
**10c each \$1.00 per doz. \$6.00 per 100**
- Golden King.** Bright glistening golden yellow, with vivid crimson blotch. A first prize winner at many shows.  
**10c each \$1.00 per doz.**
- Golden West.** A brilliant orange with darker mottled throat. A superb flower.  
**20c each \$2.00 per doz. \$16.00 per 100**
- Gretchen Zang.** Lovely melting salmon-pink, very beautiful.  
**10c each \$1.00 per doz. \$8.00 per 100**
- Harvard.** Perfect Harvard crimson. Large open flowers. One of the best dark reds.  
**10c each \$1.00 per doz. \$7.00 per 100**

**Helen Franklin.** Pure white, with narrow violet throat markings. 6 to 10 good sized flowers open at once. An early-flowering Kunderd ruffled variety of much promise.

25c each \$2.50 per doz.

**Heliotrope.** Deep velvety violet with almost black throat, the darkest blue Gladiolus. Flowers of my growing were awarded a first prize by the Massachusetts Horticultural Society at their 1916 exhibition.

30c each \$3.00 per doz.

**Herada.** Clear brilliant mauve; blossoms of immense size, a wonderful new color. Awarded first prize at Boston in 1916.

15c each \$1.50 per doz. \$10.00 per 100

**Ida Van (K).** A most beautiful deep salmon red, or flaming orange pink. Very rich and brilliant color. Highest award at Cleveland and certificate at London, England.

10c each 75c per doz. \$7.00 per 100

**Independence.** Rich coral pink brilliant throat and heavy, wax-like flowers, often lasting two weeks after cutting.

5c each 50c per doz. \$3.00 per 100

**Jessie.** Rich velvety scarlet, tinted orange. Very early. Fine cut flower variety.

5c each 50c per dozen. \$4.00 per 100

**Klondyke.** Primrose yellow with crimson blotches. Round shaped flowers and early bloomer.

5c each 50c per doz. \$3.00 per 100

**Lady Howard de Walden.** Clear bright yellow with carmine blotch tipped greenish lemon in throat. Much resembling large yellow pansies. A very dainty sort.

20c each \$2.00 per doz.

**Le Marechal Foch.** Beautiful shade of light pink. Enormous wide open flowers. Very early and a good grower. One of the latest importations from Holland, and very highly recommended. Prize winner. There will be a scramble for this variety. Order early.

50c each \$5.00 per doz.

**Liberty.** A grand deep red with strikingly marked white throat. One of the showiest and best reds.

10c each \$1.00 per doz. \$7.00 per 100

**Lily Lehman.** White lily-shaped blossoms with greenish tinged throat, slightly flushed with softest pink. A cool spring-like beauty.

**10c each     \$1.00 per doz.     \$6.00 per 100**

**Lilywhite (K).** (See illustration.) Pure as the lily! White as the snow! The long-desired spotless white gladiolus that will bloom well without special care; vigorous in growth and extremely early (flowering a full week ahead of all other white varieties in our gardens). "Lilywhite" is an ideal forcing variety and a sure-blooming garden sort. With a stronger constitution than any other pure white Gladiolus, absolutely healthy, and a profuse yielder of bulblets, "Lilywhite" stands in a class by itself. The blossoms are of lovely form, placed nicely on straight tall spikes, and are of good size and perfect purity of color.

**Strong bulbs, 20c each     \$2.00 per doz.**

**Mary Fennell (K).** Palest lavender, tinged soft pink, paler throat. Large wide open flowers of misty loveliness. A Patrician among gladioli.

**20c each     \$2.00 per doz.**

**Mary Pickford.** Extraordinary flower of most delicate creamy white. Throat finest soft, sulphur yellow. This variety is very vigorous and a fine multiplier.

**35c each     \$3.50 per doz.**

**May.** Fine white, flaked and variegated with rosy crimson. The most popular variegated gladiolus.

**5c each     50c per doz.     \$4.00 per 100**

**May Toy.** Shades of orange and yellow. Tall slender spikes, very decorative.

**10c each     75c per doz.     \$4.00 per 100**

**Meadowvale.** Purest white, with faint pink line in throat. Vigorous and healthy, with very large bloom, and a good multiplier.

**10c each     \$1.00 per doz.     \$8.00 per 100**

**Mephistopheles.** Bright crimson, splashed with dark crimson and yellow, like a gorgeous butterfly. Compels attention.

**25c each     \$2.50 per doz.**

**Mrs. Dr. Norton (K).** The sensation of the last two exhibitions of the American Gladiolus Society. Received a silver medal from the Massachusetts Horticultural Society, also one from the Newport Horticultural Society. Very large open flowers, many open at once, on tall, graceful spike; color is creamy white, edges suffused with soft La France pink, soft creamy throat. A strong grower and very free flowering.

**Fine bulbs, 50c each                      \$5.00 per doz.**

**Mrs. Francis King.** Enormous flowers of beautiful flame-pink, measuring four to five inches across, under ordinary cultivation. Most showy variety and finest for decorating.

**5c each            50c per doz.            \$3.50 per 100**

**Mrs. Frank Pendleton (K).** Bright rose-pink on a pure white ground. A giant blotch of richest carmine red on lower petals. No grander variety in existence. Awarded the highest honor of The American Gladiolus Society, Massachusetts Horticultural Society, and many others.

**10c each            \$1.00 per doz.            \$7.00 per 100**

**Mrs. G. W. Moulton (K).** Flowers of extra large size; a solid dark rose red in color with very slight tracings of deeper color in throat. Tall spike and very showy.

**25c each            \$2.50 per doz.**

**Mrs. Watt.** Royal red rose color, an American beauty shade, clear solid crimson. A variety that everyone loves at first sight.

**10c each            \$1.00 per doz.            \$7.00 per 100**

**Myrtle (K).** Tender and delicate rose pink, in the lovely shades of the trailing arbutus. The most beautiful pink yet produced in a gladiolus. Awarded Silver Medal by The Mass. Horticultural Society, Boston, etc.

**15c each            \$1.50 per doz.            \$10.00 per 100**

**Neutrality (K).** Improved America, pure pink, large showy flowers.

**50c each            \$5.00 per doz.**

**Niagara.** Very large, open flowers of soft, pale yellow. Waxy blossoms of great keeping quality.

10c each     \$1.00 per doz.     \$8.00 per 100

**Ophir.** Primrose yellow with beautiful deep red blotch.

20c each     \$2.00 per doz.     \$15.00 per 100

**Panama.** Deeper pink than America, of which it is a seedling. A lovely soft color, and considered by many the very best pink sort. Has won prizes at all the largest shows.

10c each     \$1.00 per doz.     \$6.00 per 100

**Peace.** Giant blooming white, very strong grower, strong lilac mark in throat. Flowers of great size and beauty.

10c each     \$1.00 per doz.     \$6.00 per 100

**Peacock.** Bright iris blue with velvety pansy throat blotch of crimson and yellow. Spike sometimes crooks, but a most vigorous and healthy light blue which grows and does well in any soil.

15c each     \$1.50 per doz.     \$12.00 per 100

**Pink Beauty.** The earliest to bloom of all the large flowering gladioli. Soft pink with brilliant carmine blotch in throat. Very popular.

5c each     50c per doz.     \$4.00 per 100

**Prince of Wales.** Lovely soft salmon of largest size, unique and exquisite.

10c each     \$1.00 per doz.     \$7.50 per 100

**Princeps.** The amaryllis-flowered gladiolus. Largest blooming sort, single blooms sometimes measuring over six inches in diameter. Brightest scarlet, large white throat.

10c each     75c per doz.     \$3.00 per 100

**Prophetesse.** Round white flowers with clear cut orange-red blotch in throat making a very beautiful contrast.

10c each     \$1.00 per doz.

**Purple Glory (K).** The giant of the Kunderdi Glory race and of remarkable color. Deepest velvety maroon red, with almost black blotches, as if burned into the petals. Beautifully ruffled, and a most extraordinary variety.

Each \$1.50

**Red Amarillas (K).** Brilliant blood-red flower of giant size on medium height plant. Blooms formed like an Amaryllis. Most gorgeous and showy red. Was awarded First for best red at the Society of American Florists' Convention, Am. Glad. Society Show, Boston.

25c each    \$2.50 per doz.

**Rouge Torch.** Large creamy-white flower with a rouge torch-like tongue on inferior petals, making a very striking contrast.

10c each    \$1.00 per doz.    \$5.00 per 100

**Scarsdale.** Pinkish lilac in color, nearly a mauve. An odd and beautiful shade.

10c each    \$1.00 per doz.    \$7.00 per 100

**Taconic.** Bright glistening pink, large, open flower of great beauty. Tall, vigorous grower.

10c each    \$1.00 per doz.    \$6.00 per 100

**White Glory (K).** A gorgeous pure white of exact size as Kunderdi Glory, with beautiful iris blue throat. Fine as a delicate iris. Grand.

25c each    \$2.50 per doz.

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## *European Varieties*

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**Electra.** Vermillion-scarlet with enormous flowers and tall spike.

25c each    \$2.50 per doz.

**Empress of India.** Very dark red, tinged with purple, unique and beautiful. Certificates of merit at Haarlem and London.

10c each    \$1.00 per doz.

**Grand Violet.** A deep violet-purple, very rich in color, extra large and handsome, and a great novelty.

20c each    \$2.00 per doz.    \$15.00 per 100

**Halley.** Delicate salmon-pink with pale yellow throat. Very large flowers. Certificate at London. One of the very earliest to bloom.

5c each    50c per doz.    \$4.00 per 100

**Negerfurst.** Glowing velvety dark blood red, flaked with black, white splash in throat flecked with lilac pink. Extra tall and vigorous and very early. A first prize winner in crimson class.

20c each     \$2.00 per doz.

**Pink Perfection.** Lovely appleblossom pink, many flowers open at once. Considered the finest pink variety ever originated in Holland.

15c each     \$1.50 per doz.     \$10.00 per 100

**Reine Blanche.** Clear, pure white, no marking, tall spike and dainty flowers.

25c each     \$2.50 per doz.

**Sulphur King.** Long spike of clear sulphur yellow, the deepest clear yellow gladiolus.

25c each     \$2.50 per doz.     \$20.00 per 100

**Schwaben.** Canary yellow, shading to soft sulphury yellow. Certificate Paris, 1910. Very vigorous and a good multiplier.

10c each     \$1.00 per doz.     \$6.00 per 100

**Yellow Hammer.** Very beautiful yellow of rich tone, rare and lovely.

25c each     \$2.50 per doz.

**Wilbrink.** Like Halley only of soft pink, very early.

10c each     \$1.00 per doz.     \$8.00 per 100



## *Very Special*

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In response to numerous requests, I offer for the first time five of my finest seedlings. These have all received highest awards at the leading shows, and are vigorous growers and good multipliers.

**Moonlight.** Of advanced Primulinus strain, this is one of the most entrancing glads. imaginable. The flower, large as Halley, opens six to eight blooms at once. Color is soft flesh pink, with clear throat of soft canary yellow, which does not fade after cutting. The arrangement of colors is such that each flower seems to be lighted from within, presenting a most exquisite appearance. Two spikes, cut nearly a week, carried almost a thousand miles and shown at the Detroit show, were awarded the American Gladiolus Society's Bronze Medal, and attracted much attention.

**Select Bulbs, \$3.00 each**

**Lilac Royal.** Awarded First Class Certificate of Merit, Massachusetts Horticultural Society, at Boston, 1919. Flower, size and form of America. Color, Intense Lilac, closely resembling a Cattleya orchid.

**Select bulbs, \$1.00 each**

**Red Cross.** Awarded First Prize for best new seedling, Show of Massachusetts Horticultural Society, 1918, competing against a class of nearly eighty fine entries. The dazzling brilliant scarlet of the Oriental Poppy, a solid self-color, of largest size.

**Select bulbs, \$1.00 each**

**Golden Girl.** The straightest, strongest giant Primulinus Hybrid of deep golden yellow shade I have yet seen; well opened flowers and most vigorous grower. The bulblets are enormous and often bloom the first year.

**Select bulbs, 75c each**

**Bluebell.** Dainty lavender blue blossoms, of good size, on uniformly straight stems, flowers similar in color to lavender sweet peas—violet, tipped white in throat. Very prolific, and a good clean grower.

**Select bulbs, \$1.00 each**

**The above collection of five bulbs, postpaid, for \$5.00.**

## *Primulinus Hybrids*

Dainty and graceful blossoms, slightly hooded, in form resembling butterflies.

These are obtained by crossing the native South African *Primulinus gladiolus* with our large garden varieties, and produce very unique shades, running from light cream through various shades of yellow to deep orange and salmon tints, and aptly described as nasturtium colors.

Bulbs from my choicest crosses, 10c each; \$1.00 per doz.

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### *Favorite Collection*

The following eight superb pink varieties, all different shades, sent postpaid for 50c.

**America.** Pale Pink.  
**Independence.** Coral Pink.  
**Mrs. Francis King.** Flame Pink.  
**Mrs. F. Pendleton.** Blush Pink.  
**Panama.** Rose Pink.  
**Taconic.** Peach Pink.  
**Pink Beauty.** Earliest Pink.  
**Halley.** Salmon Pink.

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### *Blue Ribbon Collection*

The cream of Fancy Flowering Varieties, embracing all the principal colors, the twelve sent postpaid for \$1.00.

**Myrtle.** Dainty Mayflower shade.  
**Crystal White.** Purest White.  
**Mrs. F. Pendleton.** Orchid-Flowering.  
**Glory.** Ruffled Petals.  
**Niagara.** Soft Yellow.  
**Baron Hulot.** Deep Blue.  
**Harvard.** Dark Crimson.  
**Princeps.** Amaryllis-Flowered.  
**Liberty.** White-Throated Red.  
**Mrs. Watt.** American Beauty Shade.  
**Jessie.** Velvety Scarlet.  
**Rouge Torch.** Cream; fiery throat.

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### *Collections in Separate Colors*

Newest and finest shades obtainable.

Sect. 1.	Reds, scarlets, crimsons, etc.	
	25 bulbs,	\$1.00
	50 "	1.75
	100 "	3.00
Sect. 2.	White, pink, yellow, etc.	
	25 bulbs,	\$1.50
	50 "	2.35
	100 "	4.00

Sect. 3. Blue, shades light lavender to dark violet.

25 bulbs,	\$1.50
50 "	2.75
100 "	5.00

All the above sections in mixture: \$4.00 per 100; 25 at hundred rate.

No orders for the above collections accepted for less than 25 bulbs.

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Would it not please your flower-loving friend to receive by parcel post a neat box enclosing an assortment of carefully selected gladiolus bulbs, no two alike?

Your card enclosed if desired.

12, each a different color, \$ .50

25, each a different color, 1.00

Postpaid.

Try this collection in your own garden.

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### *How to Grow*

Gladioli are the easiest of all summer-flowering bulbs to grow, and their culture is very simple, anyone being able to produce fine results with a little care and a small amount of work.

May is the best time to plant, although they may be planted the first half of June to good advantage. The blooming period extends from the end of July until frost. For best results a sunny location is best and a rather light soil.

Plant four or five inches deep and the plants will not require staking, also they will resist dryness better as the roots will be cooler. Well rotted manure, good potato fertilizer, or sheep manure, if well mixed with the soil will produce good results. Loosen surface of soil occasionally and keep free from weeds.

After flowering, when the foliage looks yellowish, usually about the first of October, dig the bulbs, cut the stems quite closely, and store in a cool, dry place. A cellar where potatoes keep well will suit the bulbs; but as a rule, they are easily wintered in any ordinary cellar where frost does not enter and the atmosphere is not too drying.

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### *The Flower Grower*

This is a splendid and instructive Monthly Publication, published at Calcium, New York, \$1.50 per year, or three years for \$3.50.

We heartily recommend "The Flower Grower," and if requested when ordering, will have it mailed to your address anywhere in the United States and Possessions. Free for one year with an order from this Catalog amounting to \$10.00 or more.

## *Suggestions*

Quality is remembered long after price is forgotten.

Specializing in one particular line tends to produce best results.

Our business is to grow gladiolus bulbs with such painstaking care and attention to detail that the vigor and blooming quality is so concentrated in the bulb that it is certain to blossom with only ordinary care, although the gladiolus responds quickly to extra treatment.

I do not list the cheaper mixtures, a low grade bulb will produce only a poor flower.

Cultural Directions will be included with each order if requested.

If gladioli are wanted by mail, add 5c per dozen for postage. Single bulbs mailed without additional charge.

When possible, it is better to have your order shipped by express, as larger bulbs, also extra, are included to help pay the transportation.

Also we have a special rate on bulbs much lower than ordinary merchandise.

Remittances may be made by post office order, express order, or postage stamps.

Bulbs are usually shipped about April 1st, but may be sent at any time desired.

If you can use bulbs by the 100 or 1,000, write us for special price.

Kindly order as early as possible and address all orders to

***H. E. MEADER, Gladiolus Specialist,***

***Phones—158-W  
842-R***

***Dover, New Hampshire***

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## **THE AMERICAN GLADIOLUS SOCIETY Was Organized in Boston, May 27, 1910**

Its object is to promote interest in the Gladiolus and its Development and Culture and its popularization.

Its membership consists of about all the leading American and foreign growers, and enthusiastic amateurs as well.

### **OFFICERS FOR 1922**

President,	C. R. Hinkle,	St. Joseph, Mich.
Vice-Pres.,	Dr. F. E. Bennett,	St. Thomas, Ont., Can.
Secretary,	David Tyndall,	Brockton, Mass.
Treasurer,	Madison Cooper,	Calcium, N. Y.

All growers of the Gladiolus would profit by membership in this Society.

Address your application for membership to the Secretary.



