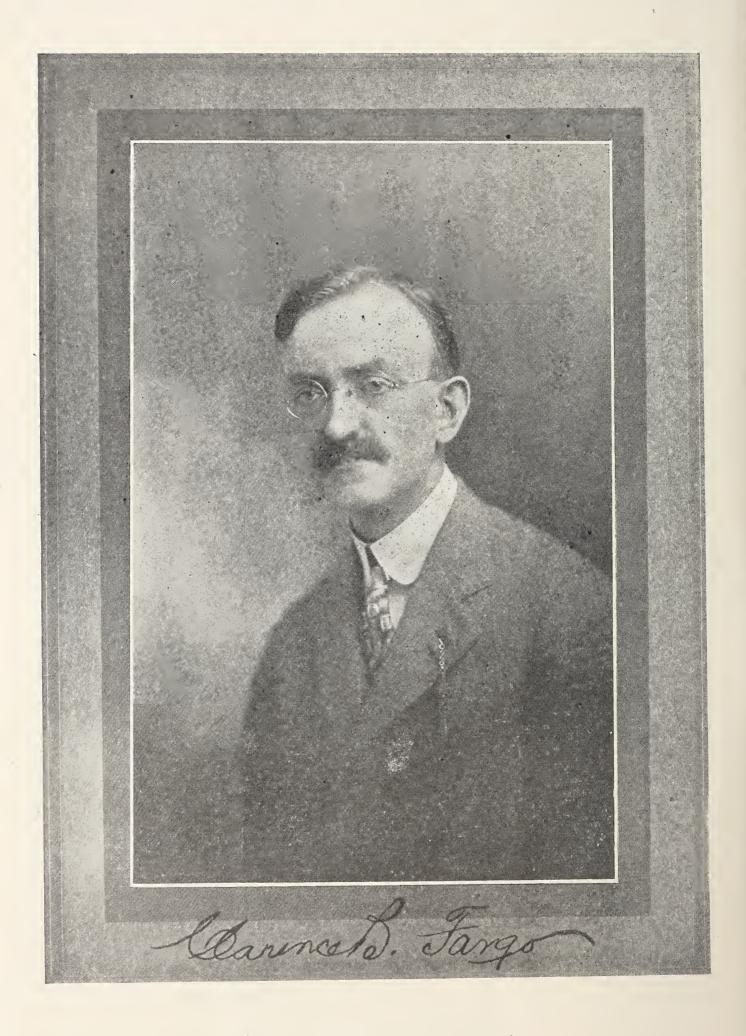
# Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

# CLARENCE B. FARGO. FRENCHTOWN, N.J.

SPRING - 1923 + MAR 1 1923 + U. & Department of Agriculture.

Edith, Marion and Baby Marjorie "Our Three Choisest Roses"



## ORDER BLANK

If necessary use additional sheet and pin to this Order Blank.

## CLARENCE B. FARGO

FRENCHTOWN, N. J.

Da	ate	
Please Send to		
Town	Stato	
Street and No. or R.F.D	County	
Nearest Express Office		
HOW SHIP		

	Guaranteed Delivery
0 <del>1</del>	A fee of 10c added to order provides for Guaranteed Delivery, protecting you against loss or damage and pro-
Express	viding prompt adjustment of claims. On orders not guaranteed our re- sponsibility ends when the goods are shipped.

Quantity	NAME OF ARTICLE.	Price.	Total.
		-	

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Quantity	NAME OF ARTICLE. Price.		Total.
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Note: I will appreciate a list of your friends and acquaintances who you believe have the time, the place and the desire to grow Roses. Write such names and addresses below and I will be glad to send them my latest Rose Folder of the Sixth Great Pre-Season Sale of Roses.

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# **TWENTY YEARS AGO**

# To be exact—the Spring of 1903—saw

the beginning of the building of a new business career in Frenchtown. Just in a small way, with a few hundred dollars capital, going thru various stages of evolution, and developing eventually into today's big Seed, Bulb and Plant business located here in Frenchtown.

The good-will of my floral and gardening friends is largely responsible for the rapid growth of this business. Having received fair treatment and every courtesy themselves, they are out everywhere "broadcasting" the news to others.

Today our business girdles the globe. My next door neighbors are my nearest patrons; my farthest away reside in Central Africa, 325 miles from the nearest railroad, and six days journey from the nearest white neighbors. This business is a credit to Frenchtown and to ourselves; we would not discredit either.

To you all, I am pleased to extend Greetings on this

# 20th ANNIVERSARY

# Fargo Roses Are Queens of the Garden.

On the opposite page are found a number of the newest and best Roses; ones that are sure to prove of especial interest. Following these are many standard sorts of Hybrid Teas, Perpetuals, Climbers and Baby Roses, making in all the finest Spring offering in Roses that we have ever shown.

Seeds, Bulbs and Plants too in their usual attractive array. New novelties and standard sorts in seeds. Dahlias, Gladioli and Cannas in all the colors of the rainbow. Many fine things for pots as well as for the garden, from which to make a selection.

Anniversary Specials. We must not overlook these. They have been especially prepared as a pleasing offer for our patrons, and to give you a little something extra during this **20th Anniversary**. I suggest that you look over this catalog at your first opportunity, choosing the things you may wish for the season's planting, and send your order in as early as possible, for early orders help us and benefit you.

How Shipments Are Made. Unless especially offered by "express" or "by freight," all seeds, bulbs and plants are sent prepaid anywhere within the first three postal zones. If you live in N. J., Pa., N. Y., Ohio, Del., Md., R. I., W. Va., N. H., Vt., Conn. or Mass., the goods are sent prepaid. Shipments to distant states unless sufficient extra funds to prepay postage are included with the remittance, must go by express or freight except small packages of 8 oz. or less, which will be mailed prepaid anywhere.

Results. We send out only such seeds, bulbs and plants as in our judgment and experience, we think should grow and give satisfaction under all ordinary conditions. We do not however guarantee the actual results of growing anything. Just consider what it would mean to do otherwise. It would mean a guarantee against unfavorable weather conditions, ignorant and careless culture, poor soil and other causes over which we have no control whatever.

Remittances should be made by Money Order, Bank Draft or Registered Letter. Stamps however are acceptable for the fractional parts of a dollar. Our order fillers are not quite infallible and occasionally make mistakes, working as they do at high pressure in our busy season. We are always pleased to make good any such errors where we know the facts.

Some People wait until the minute they want to plant and then send in their orders. It should be remembered that in the height of the busy season it is not always possible to fill orders immediately. We always do the best we can in filling orders promptly, but the wise plan is to study the catalog over as soon as you receive it and make out your order; remembering that all orders booked in advance of planting time have early preference and a full stock to select from. Therefore I cannot too strongly say it:—Send Your Orders As Early As Possible.

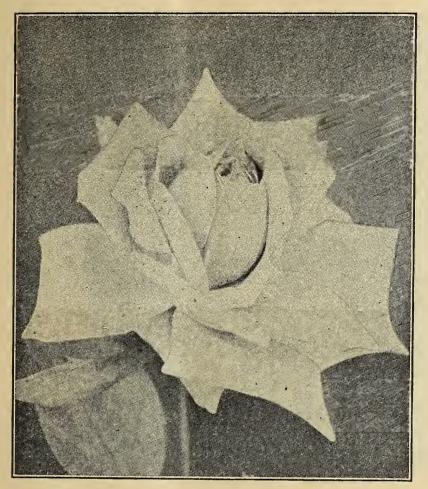
CLARENCE B. FARGO.

Send Your Orders As Early As Possible.

 $\mathbf{2}$ 

# The Newer, Finer Things In Hybrid Teas.

Each Rose 12 to 24 in. high, and on its own roots.



The Great New Rose "Los Angeles."

### ANGELUS

A brand new Rose. Ideal in every way. Center of flower very high pointed, and as the buds open, the center petals curve back, producing a most charming effect. Angelus is the most beautiful creamy-white Rose in existence today, and with its dark green leaves is most effective. Each \$1.25.

### COLUMBIA

A big Rose measuring six inches across, on stems 2 to 3 ft. in length. True pink in color, deepening as it opens. A new and truly great Rose and a vigorous grower.

Each 75c.

### LOS ANGELES

Known as one of the very finest Roses ever introduced. Produces a succession of long stemmed flowers of a luminous flame pink toned with coral and shaded with translucent gold at base of petals. Buds long and pointed, expanding into flowers of mammoth proportions and of rare beauty.

Each \$1.50.

### MADAM BUTTERFLY

This new Rose may be described as a harmony of light pink, apricot and gold. The flowers are perfect in form and texture, profuse bloomers and of delightful fragrance. A very popular Rose.

75c Each.

### RAINBOW

Deep pink beautifully striped and splashed crimson. Long pointed buds. Each 75c.

### **RED RADIANCE**

A glowing crimson with the magnificent qualities of its parent. Enormous globular flowers on heavy stems that are a sight to be remembered. The color is a dazzling crimson-scarlet and those of our patrons who want red Roses will make no mistake in selecting Red Radiance. Each 75c.

### **OPHELIA**

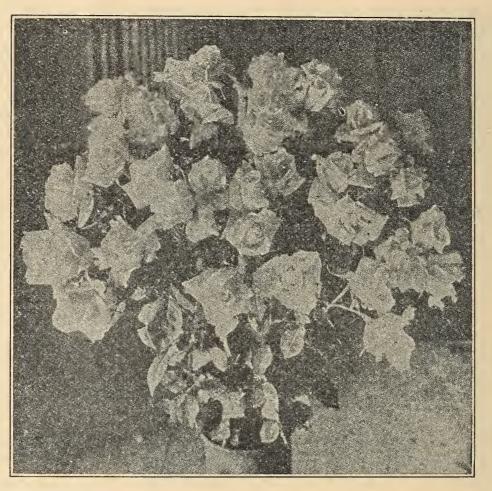
Salmon-flesh shaded with rose. Produced in profusion on long stiff stems. Wonderful long pointed buds. Each 75c.

Anniversary Special No. 2

One each of the seven choice Roses listed above, sent for only \$6.00.

# HYBRID TEA OR "MONTHLY" ROSES.

Strong, sturdy, well rooted dormant plants, 12 to 18 inches high. Excellent stock.



Yellow Shades

### DUCHESS OF WELLINGTON.

Intense saffron-yellow, stained with rich crimson.

### MME. GILLEMOT.

Saffron-yellow opening canary. Buds long and pointed. Blooms large, petals immense. opens very freely; a fine upright grower.

### BETTY

An exquisite color of copper overspread with a beautiful golden yellow. Large full flowers.

### MME. PERNET-DUCHER.

A good yellow Rose also known as Yellow President Carnot.

### MRS. AARON WARD.

Center Indian-yellow, edged primrose. Free bloomer and full petaled. No wonder they all fall in love with this Rose.

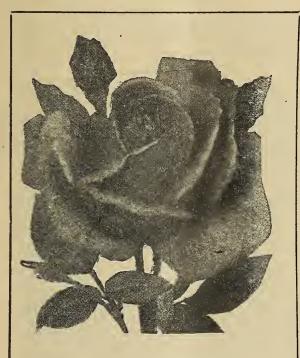
### SUNBURST.

This most popular rose in a deep cadmium-yellow with orange-yellow center; large, full and beautiful form, long painted buds.

Any Rose on this Page 75 cents each. All Six fine yellow Roses for only \$3.75.

# HYBRID TEA OR "MONTHLY" ROSES.

Roses that will please and delight you. Dormant plants 12 to 18 in. high.



Mme. Edouard Heriot.

Buds coral red shaded with yellow at the base, the open flowers of a superb coral-red, shaded with yellow and bright rosy scarlet passing to shrimp-red. A gold cup winner. Each \$1.00.

WHITE SHADES.

### British Queen

Pure white slightly flushed with rose. Large full flowers of exquisite form, opening freely in all weather.

### White Killarney

Pure white, flowers very large and extremely showy. Long pointed buds.

### Antoine Revoire

Very large white overlaid with a slight flush of pink.

PINK SHADES.

### Mme. Caroline Testout

The rose that made Portland famous. Bright satiny-pink. Flowers very large and extremely showy.

### Jonkheer Mock

Blooms of largest size and highly perfumed. Color clear imperial pink. A gold medal rose very popular.

### La France

Beautiful bright silvery-pink with pale lilac shadings; over the entire flower a satiny sheen. Large of fine form, fragrant and a free bloomer.

### Radiance

Brilliant rosy opaline pink. Very large and full.

**Red Shades** 

### Crimson Queen

Rich bright velvety crimson. A grand Rose, continually in bloom. Flowers large and full.

### His Majesty

Dark crimson, shaded vermilion.

### Laurent Carle

Deep rosy-carmine. A wonderful big full Rose that it is a real delight to grow.

Any of Above except Mme-Heriot 60c Each. \$6.00 per dozen

# HYBRID PERPETUAL ROSES.

This class of Roses are stronger sturdier growers than the Hybrid Teas or "Monthly" Roses and bloom profusely during the month of June. Height 18 to 24 inches.

### Frau Karl Druschki

Long pointed buds; large full flowers in abundance. Long lasting as cut flowers. Color pure snowwhite of waxy texture.

### **Paul Neyron**

Deep rose-pink; flowers of immense size. Claimed by many to be the largest Rose in existence.

### Ludwig Moeller

This is the wonderful "yellow Druschki." Vigorous grower, free bloomer, producing yellow flowers of much beauty. Each \$1.00.

### Gen. Jacqueminot

Also known as the Jack Rose. Crimson-scarlet; large, full and very fragrant.

### **Black Prince**

Large, full and globular. Deep crimson in color; so much so as to be classed as "black."

# HARDY RAMBLER OR CLIMBING ROSES.

### Lady Gay

Delicate pink changing to a lighter tint. A newer variety of very vigorous growth and a fine climber.

Frau Karl Druschki

### White Dorothy Perkins

Clear white in color; filling a long felt want for a hardy white climber.

### Hiawatha

Rich ruby-carmine and white with a mass of golden stamens at the center. A very effective color combination.

### Excelsa

Intense deep crimson. Also called Red Dorothy Perkins.

Price 60c each, Doz. \$6., except as otherwise noted

# LARGE FLOWERING HARDY CLIMBERS.

These Roses require no pruning in the Spring except the taking out of old or dead wood or pruning back to the desired shape or form, but a severe pruning in July after they have flowered, will encourage a vigorous growth and insure an abundance of bloom the following season.



**Climbing American Beauty** 

### **Climbing Sunburst**

A strong, vigorous and quite hardy yellow Climbing Rose. Same as the well known Hybrid Tea.

Any of above 75c each. All Six for only \$4.00.

### **Cl.** American Beauty

Fragrant rosy-crimson of strong growing habit. Thrives and blooms almost anywhere. Great bloomer on long stems; flowers four inches across.

### Silver Moon

Beautiful half-double flowers, four inches or more across, color pure white with a mass of golden stamens at the center. Unlike other Roses; cup shaped clematis-like flower.

### Shower of Gold

Deep golden yellow with orange shading. Very double and lasting.

### American Pillar

Large apple - blossom pink with a clear white eye and a cluster of golden stamens at the center. Large flowers borne in great clusters and a plant in full bloom is a sight not soon to be forgotten.

### Dr. Walter Van Fleet

Delicate flesh pink deepening to rosy flesh at the center. Petals beautifully undulated and cupped.

# PÓLYANTHA OR BABY RAMBLER ROSES.

This class of Roses is perfectly hardy. Useful either for pots, for bedding purposes or for hedge or border effects. Dwarf habit, they bloom profusely all summer and fall.

### PERLE d'OR

Nankeen yellow with orange center; novel and beautiful. Largely planted for cut flowers.

### JOAN d'ARC

Large pure white trusses of full, well formed flowers. Very free bloomer.

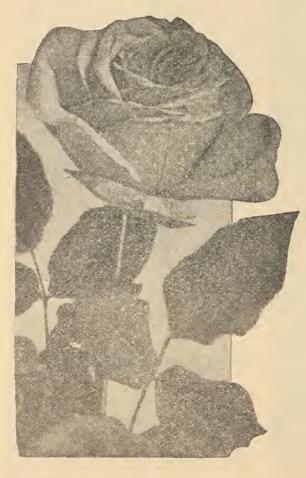
### BABY ORLEANS

Bright geranium-pink. Florets not crowded, but of beautiful arrangement and pleasing effect.

### BABY JESSIE

Large clusters of bright cherrycrimson flowers which do not fade.

# Baby Ramblers 60c each. All 4 for \$2.25.



A Typical Fargo Beauty.

# **Paul's Scarlet Climber**

### A New Climbing Rose of

### Great Merit.

This is one of the new Climbing Roses that has created a sensation recently. None other of its class can compare with it for brilliancy of color, which is a vivid scarlet. Medium size semi-double flowers produced in clusters of three to ten or more. Strong climber and perfectly hardy. This new Rose has already been awarded several medals.

Each \$1.00.

### **Cecile Brunner**

### The Popular Miniature Rose.

Comes in sprays of three to five buds and has fairly jumped into popularity the past year or two. Color: bluish-pink, shaded light salmon. The popular Baby Pink or Sweetheart Rose.

Each 60 cents.

GRUSS UN TEPLITZ—China Rose. Brightest scarlet-crimson, growing freely and flowering profusely, in fact such a free bloomer as to present a blaze of scarlet. Constantly in bloom during summer and autumn. Each 60c.

SIR THOS. LIPTON—Rugosa Rose. The best pure white Rugosa Rose. Strong and vigorous; grows four feet high. Flowers perfectly double and pure snow-white. Each 60c.

# **5 GRAND BIG ROSES FOR \$2.00.**



# Anniversary Special No. 3.

What prettier Rose need one want than the one shown here? It is from an actual photo of a flower from a bench grown plant and was cut from our office grounds and photographed for your benefit.

Our grand big husky greenhouse benchgrown Roses, offered on this page only, big two-year old plants that bloom in just a few weeks after planting, have proven immensely popular with thousands of our customers.

The "Florists' Review" has this to say about this class of Roses as grown in Roger Williams' Park at Providence: "All carry a wealth of superb flowers, superior in size and color, to the same varieties under glass."

Bench-grown Roses come in a somewhat limited range of varieties as compared with field-grown Roses, but they are much in demand to provide a brilliant and inexpensive display very quickly. Our Experience: A bed of 14 plants set

out in late April had a crop of Roses on all but one plant, ready to cut in late June, just eight weeks from the time the bare

plants were set out. Some of these Roses were photographed and are shown below. Imagine it! Eight weeks from bare plants to a gorgeous display of bloom.

### The Experience of Others:

Mrs. J. Griffith, Allentown, Pa., says: "I planted them one week ago today, and would you believe me, two of the plants are covered with leaves and the rest are sprouting lovely." From C. A. Haehnle, Bethlehem, Pa.: "I bought in all over 300 Roses from various firms this Spring and yours compared very favorably with any, although your price was most reasonable of all." From Serg't. S. K. Newton, Scran-ton, Pa.: "The Roses are a splendid lot. They commenced to bloom mid-dle of June and continued to bloom until the snow flies."

This Special Offer enables you to provide for a lovely display of Roses of the ever popular long pointed bud type and other fine sorts at small cost. We mention:---Mme. Butterfly, pink, apricot and gold; Premier, deep rose; White Killarney, Columbia, large full pink; Ophelia, salmon flesh tinted pink. We usually have these varieties, but this stock continually comes and goes, and sometimes is difficult to obtain, so if any of these varieties are out we send others equally as good. Any 2 for only \$1. All 5 for \$2. Dozen \$4.75. Per 100 by express \$35.00. These Roses should highly please you as they are pleasing an army of flower lovers at every point of the compass.



# WHAT THEY SAY ABOUT FARGO ROSES.

### They Are Doing Wonderful

Mrs. J. Adamiak, Shamokin, Pa., says: "The Roses are doing wonderful. They are covered with beautiful foliage and in a few weeks time I expect to see buds on them."

### Such Nice Healthy Plants

From Mrs. L. A. Wertz, Reading, Pa.: "Roses received all O. K. Very much pleased. Such nice healthy plants."

### Best Roses He Has Had

E. W. Meserve, Portland, Me., says: "Rose bushes received. Thanks. Best specimens we have received from any Best house.'

### One Sale Creates Another

From Chas. R. Witham, Reading, Pa.: My neighbor was so pleased with my Roses that I have been re-quested to have you repeat the order."

### **Bloomed All Summer**

Mrs. Fred I. Wheebek, Tunkhannock, Pa., states: "I have a Fargo Rose Gar-den and last year they bloomed all summer. They were certainly beautiful

### Neighbors Enthused Over 'Em

Dr. E. D. Blackman. Pitman, N. J., ad-vises: "My neighbors were so enthused they all wanted me to get for them. They are beautiful indeed; and such a bargain."

### Our Friends Recommend Us

A prospective buyer writes: "Mr. Mc-Laughlin, who has purchased Roses from you on several occasions for the George A. Draper Estate of Hopedale, Mass., has recommended your goods to me.

### Last Bloom December 13th

Mrs. H. Turner, 4638 D St., Phila., tells us: "I plucked off my last Rose on Dec. 13th. That's going some, eh?"

### Stood Test of 22° Below Zero

Wm. E. Schaus, Averill Park, N. Y., writes: "Your Roses are very hardy plants and are leafing out fine. They stood the test of 22 below zero in February."

### Bloomed In a Few Weeks

W. M. Coombs, Albuquerque, N. M., says: "I ordered Roses from you last Spring. They bloomed in a few weeks and attracted much attention."

### Everything

Satisfactory

Mr. Geo. A. Dillman, Dar-by, Pa., states: "Permit me to state that everything I have purchased has been entirely satisfactory and of the best stock for the mon-ey." ev.

**3rd Lot This Season** Mr. Al. D. Deininger, York, Pa., writes: "This is the third set of Roses this sea-son. Have recommended your Roses to quite a num-ber of my friends as the ones sent last spring gave such very good results all summer." summer.

### Has Gotten Very Best Results

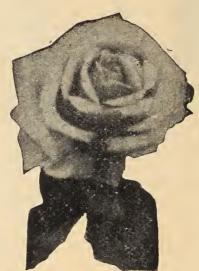
James Long, Westmont, N. J., says: Mr. James Long, Westmont, N. J., says: "All of my orders have been promptly and efficiently handled by you, and I have gotten the very best results, in fact my success has been such as to induce one of my friends, a florist, to ask that I secure some seed for him."

### **Roses Growing Wonderfully**

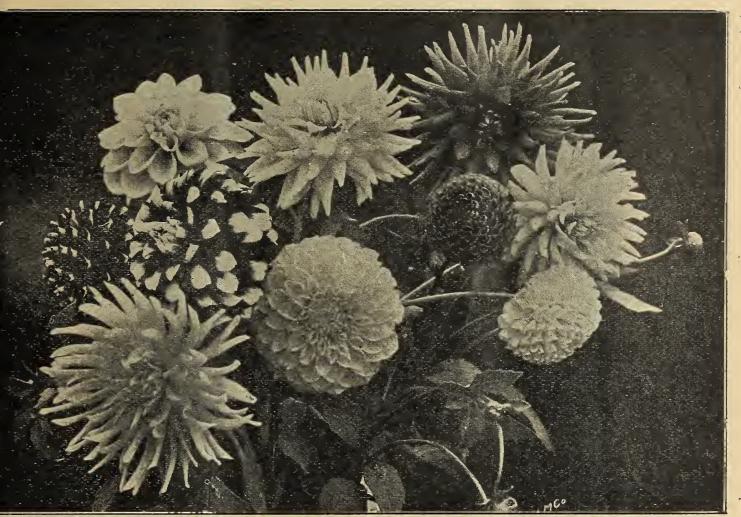
Mrs. Louise Rennerd, 1804 Spring Gar-den Ave., Phila., Pa., writes: "The last two I got are growing wonderfully; so different from those you can buy in the stores."

### Everything Always Satisfactory

Mr. J. W. Marston. Fairhaven, Mass., says: "The Roses received. To say I am pleased is to express it mildly. Everything I have purchased of you have proven as represented, and are all doing well. far beyond my expectations."



# **FARGO'S SUPERB DAHLIAS FOR 1923.**



"Flowers are the sweetest things God ever made and forgot to put a soul into."

Yes, and Dahlias, next to Roses, are amongst nature's choicest flowers. They are easy to grow, thrive in almost any soil, make gorgeous bouquets in an infinite variety of forms and colorings, and bloom best in the Fall when other choice flowers are scarce.

Dahlias may be planted in April or May, but in my opinion, the very best time to plant them is around June first, then the blooms are at their very best in September and October. If planted too early they are apt to be exhausted by summer blooming, and the best blooms are to be had when the nights become cool in the fall anyway. Plant the tubers flat, cultivate continuously. Do not water except in very dry weather; then give a thorough soaking not more than once a week.

Remember also the size of the tuber or root planted, in no way designates or controls the size nor quality of the resulting flowers. Some of the best sorts produce only small tubers so it is not well to consider small tubers worthless for they are every bit as good as large ones; sometimes better. Proper and continuous cultivation or hoeing is what counts-and counts big. If bothered with green aphis or plant lice, dust when wet with Fargo's **Tobacco Dust.** 

This season we present an almost entirely different list of varieties from those of the season before. There are a lot of mighty good things offered here.

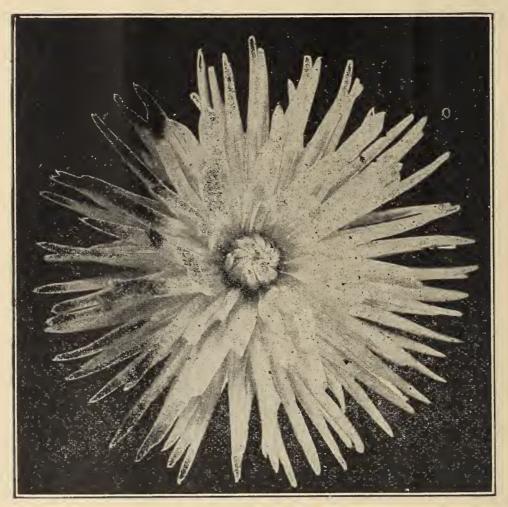
Anniversary Special No. 4. One each of the entire 47 Dahlias listed in this catalog, truly a grand collection, all sent for only \$20.00. (Real value \$22.40).

FARGO'S 1923 SPRING CATALOGUE

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# **COLOSSAL CACTUS DAHLIAS.**

These grand varieties are of giant size, having long rather broad petals approaching the hybrid cactus in form.



Niebelungenhorst. A flower as big as its name. 7 to 8 inches across. Rich golden apricot, suffused old rose; very free bloomer on long stiff stems. 75 cents.

Yellow King. Probably the largest of all Cactus Dahlias. Gigantic in size, color light yellow. Long stems and a free and early bloomer. 75 cents.

Kalif. A very large pure scarlet. The giant flowers, produced freely on long stiff stems. 75 cents.

**Golden West.** Rich golden bronzy yellow. A wonderful grower, producing large flowers freely on long, stiff stems. The flowers are large, 6 to 8 inches across, and make a wonderful plant for the Dahlia garden. 75 cents.

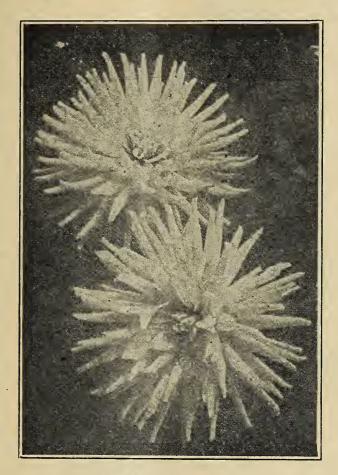
Golden Gate. Rich deep golden yellow, suffused and shaded amber. Produces flowers of giant proportions. 50 cents.

Mrs. Warnaar. Mammoth size, fine form and substance. Color creamy white with apple blossom suffusion. A real acquisition. Price \$1.00.

# All 6 Colossal Cactus Dahlias for \$4.00.

**Patrick O'Mara** The Great New Decorative Dahlia. This sensational new variety was awarded a Gold Medal by the American Dahlia Society as the best of the autumn shades in existence. The color is a very pleasing orange-buff slightly tinged with Neyron rose. Very large, 7 to 9 inches in diameter, borne on long stiff stems. Introduced two seasons ago at ten dollars each. Now \$3.00.

# FARGO'S SUPERB CACTUS DAHLIAS.



CACTUS DAHLIAS

Queen of Hearts. Pure white with yellow at base of petals. A very handsome flower. 25 cents. The Cactus Dahlia is probably the best known and most admired amongst the various types of the Dahlia family; of peculiar shapes, rich in colorings and good in keeping qualities as cut flowers, they enjoy an immense popularity which they richly deserve.

- Miss London. Very large, beautifully blended exhibition cactus variety. Color deep rose tinged yellow. 50 cents.
- Harlequin. This Cactus is bright carmine, edged and topped white. **30 cents.**
- Marjorie Castleton. The best standard pink Cactus. Soft rosy-pink tinting lighter toward the center. 25 cents.
- J. H. Jackson. Rich velvety maroon, almost black. 30 cents.
- Fairy Queen.Beautifully formed pure white, very long, narrow quilled petals.row quilled petals.Very profuse bloomer.Sequia.Large golden bronze.Long stiff stems and a great bloomer.25 cents.
- Graphis. Richest crimson, shaded maroon, tipped white. A beautiful flower with long stems. 50 cts.

# 'This Entire Set of 8 Cactus Dahlias, Special \$2.50.

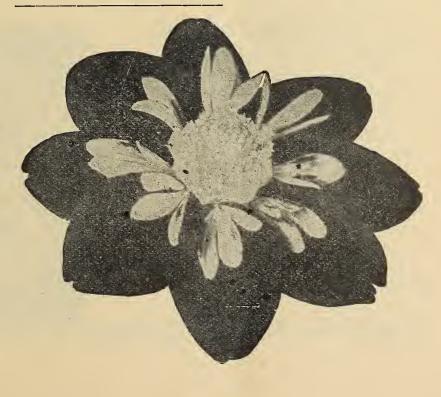
# Collarette Dahlias

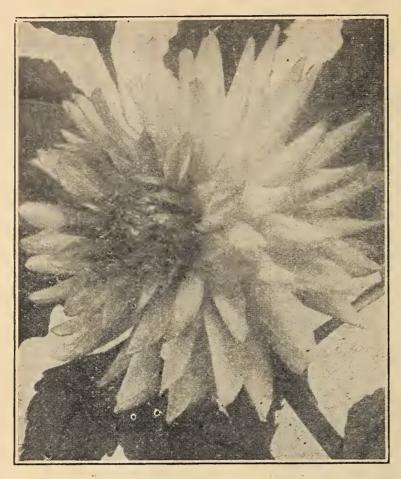
This unique and distinct type is fast gaining in popularity. Flowers are single with a row of smaller or collar petals around the center.

### Dorian.

Rich crimson shaded maroon. Collar white suffused crimson. 50 cents.

Prince Carnival. Soft rosy red with light collar. 50 cents.





### **Decorative.**

- Jack Rose. Very popular crimson for garden or cutting. Color crimson Red. 25 cents.
- Mme. A. Lumeire. A wonderfully attractive color combination; white tipped bright violet red. Don't miss this one. 50 cents.

# Decorative

Dahlias

Also called Double Dahlias; they are admired by all Dahlia lovers; many placing them ahead of the Cactus Dahlias as their ideal of a perfect flower.

Mina Burgle. The finest flowering red Decorative Dahlia to date. Monster in size, wonderfully profuse bloomer, cardinal red in color. 50 cents.

Hort. Witte. . Very large pure white, good stems, one of the best. 50 cts.

Yellow Duke. Giant canary yellow flower on stiff stems. **30 cents.** 

Sylvia. Deed pink tinting to flesh pink at center; large, perfect in form, on stiff stems. 25 cents.

Break O'Day. A new giant flower that should be in every collection. Immense in size. Delicate clear sulphur yellow, tinted to sulphur white at the tips. Petals of great substance illuminated by a satiny sheen, giving the flowers a waxy appearance. 75 cents.

# Entire Set of 7 Decorative Dahlias-Special \$2.75.

# **Pompon Dahlias.**

Miniature Dahlias indispensible in the artistic arrangement of bouquets. The plants branch freely and produce blooms in endless profusion, so that they may be cut in sprays if desired.

### **KLEIN DOMITEA.**

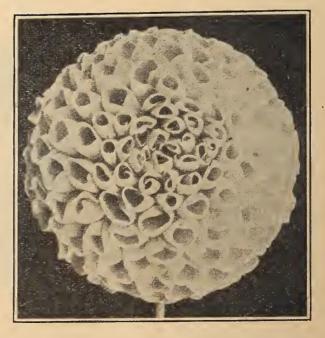
Bright golden terra-cotta. 25 cents.

### SNOWCLAD.

The best pure white in existence. 25 cents.

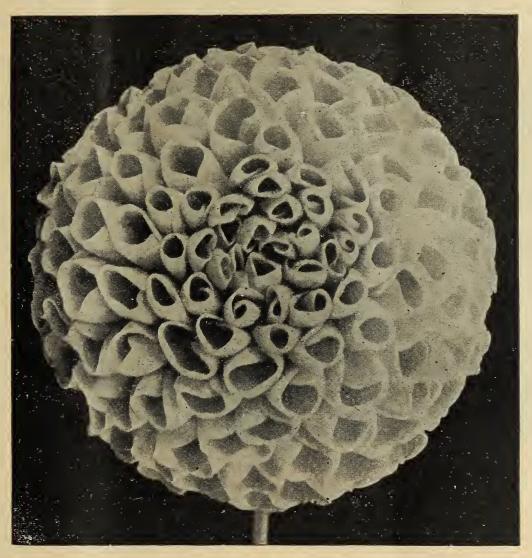
### CLARISSA.

Color: Pale primrose.Very effective.25 cents.



# FARGO'S BALL OR SHOW DAHLIAS.

These very much resemble the Decorative type but not so open, the petals being more closely quilled and the flower more ball-like in form.



An Excellent Type of Ball Dahlia.

### MARY PICKFORD.

Large soft primrose pink edged and suffused rose. A grand Dahlia.

35 cents.

### QUEEN VICTORIA.

Rich golden yellow. One of the sturdiest growers and a most profuse bloomer. 25 cents.

### BON TON.

Rich crimson, shaded darker. Free bloomer of medium size. 25 cents.

### WHITE SWAN.

Large pure white and a very reliable flower. 25 cents.

### ELEGANS.

Purple, tipped white.

25 cents.

### ROSEBUD.

Large pink, heavily tipped rosy carmine, edged crimson. 50 cents.

### STRIPED BANNER.

Scarlet, tipped white. Profuse bloomer. **25** cents.

### PENELOPE.

White, flaked with rosy-lake. Beautiful and chaste. 30 cents.

### ARTHUR LE FAVOUR.

Very large yellow, pencilled and striped cardinal red. 50 cents.

# Entire Set of 9 Ball or Show Dahlias-Special \$2.75

FARGO'S 1923 SPRING CATALOGUE

# PEONY FLOWERED DAHLIAS.

This is one of the newer types, also called Art Dahlias. The true type resembles the Japanese Peony. Exquisite alike in size, form and coloring.



### The Peony Type.

POINSETTIA.

Very bright and effective. Brilliant scarlet with long, broad, but pointed, petals like the poinsettia. 35 cents.

### VARIEGATED LISZT.

Dark oriental red with yellow tips and markings. Especially fine for decorations. 25 cents.

### F. R. AUSTIN.

One of the most striking Peony Dahlias in existence. The outer petals are very long, creamy yellow, suffused, banded and shaded rich crimson. The beautiful flowers are 6 to 8 inches across. Strong vigorous grower and free bloomer. 50 cents.

Entire Set of 6 Peony Dahlias-Special \$2.75.

# Look What \$2.00 Will Do!

It will bring you my special collection of seven Dahlias of my selection; one Dahlia from each of the seven separate Dahlia families listed in this catalog, viz.: 1 Cactus, 1 Decorative, 1 Ball, 1 Peony, 1 Pompon, 1 Collarette and 1 Century Dahlia. . An educative and interesting collection.

### QUEEN

### ELIZABETH.

This new Dahlia is the very highest type yet produced in this class. A wonderful formation of petals; the curled center petals completely covering the center. The large flowers, 7 inches and more across, are of a beautiful rosy mauve pink. Very long, and slender, yet stiff stems  $2\frac{1}{2}$  to 4 ft. in length, holding the flower Valuable for erect. cutting, exhibition and the garden.

75 cents.

### GEISHA.

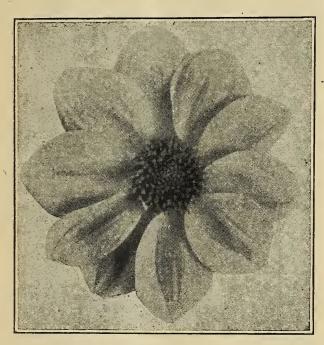
Most striking color combination of golden yellow, changing to bright scarlet at center of petals, and back to gold at the tips. Giant flowers on long wiry stems. **75** cents.

### ALMA

Very large; color of the American Beauty Rose. 50 cents.

# FARGO'S CENTURY DAHLIAS.

An entirely new and exceedingly beautiful race of large single Dahlias first introduced in 1901. They must be seen to be appreciated as they occupy a very high place where beauty of coloring and artistic effect is desired.



A Century Dahlia.

### GLOXINIA.

Resembling the Gloxinia in marking and brilliancy of color. Brilliant cerise, tinting lighter at tips, with white at base of petals. 50 cents.

### SUNSET.

Most strikingly effective. Yellow at base of petals, outer half deep rich vermilion.

50 cents.

### GLORIA.

Rich yellow, tipped and penciled vivid red. Long rigid stems. 35 cents.

WHITE CENTURY. Pure white.

25 cents.

ROSE PINK.

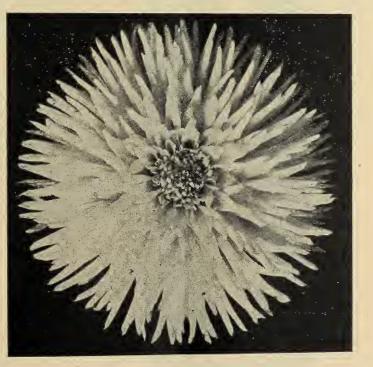
Largest and best deep pink. 25 cents.

# Entire Set of 5 Century Dahlias—Special \$1.50.

# Dahlias Easily Grown From Seed.

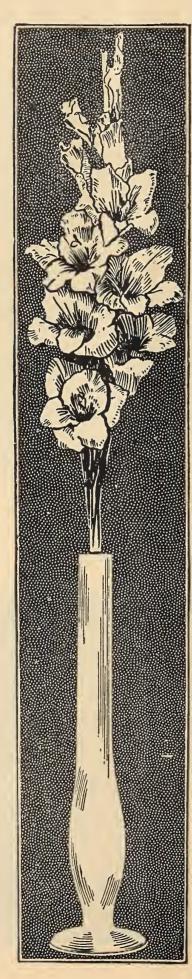
Dahlias from seed provide a chance to produce the world's best Dahlia, and are sure to give you something beautiful and different from your friends and neighbors, and the pleasure of watching the development of each first bud—and all the thrills that go with it. Dahlias do not come true to name from seed hence the great pleasure derived in watching them develop. Seed planted early inside with bloom the first year.

- Cactus Dahlia Seed, per pkt., 50 cents.
- Decorative Dahlia Seed, per pkt., 20 cents.
- Peony Dahlia Seed, per pkt., 25 cents.
- Single Dahlia Seed, per pkt., 10 cents.



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# FARGO'S SUPERB GLADIOLI.



Even a single spike of bloom in a vase, is a boquet in itself. A field or bed of them is a gorgeous sight indeed. Too much can hardly be said in favor of this popular flower. Coming as they do in all colors of the rainbow from white to crimson, most of them wonderously variegated, one cannot help but be delighted with them.

### **CULTURE:**

Gladioli like sun and a rich soil. Plant the bulbs four inches apart and three inches deep. Keep free from weeds and well hoed. If you plant some of the bulbs every ten days from middle of April to July 10th, you can have them in bloom from July to October. Largest bulbs are required for forcing under glass, but even quite small bulbs will bloom the first year planted in the garden.

Edgar M. Dexter, Stock and Investment Broker, of Providence, R. I., wrote us: "I wish you could see the Gladioli that I bought of you. \* \* \* I am perfectly willing to admit that I was amazed, \* \* \* I do not care how much anyone may have paid for their bulbs, I do not think they have a better assortment nor sturdier plants than I have blooming in my garden now."

# **Beginner's Gladioli Collection.**

These are small Bulbs, being an excellent mixture of  $\frac{1}{2}$  to  $\frac{3}{4}$  inch size, that will bloom this year. Even experienced growers will make no mistake in ordering this collection. It is called "Beginner's" only because it is offered so low in price as to induce thousands who have never grown Gladioli to Begin now. Collection of 75 assorted bulbs for \$1.00.

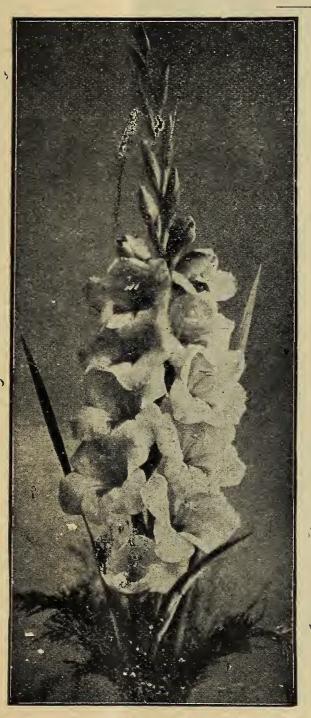
# **Exhibition Gladioli Collection.**

For a number of years we have offered our Exhibition Mixture, and it has proven mighty popular. Far better than common mixtures, it contains exquisite shades and varieties in a wide range of beautiful and showy colors and color combinations, and will afford a vast amount of pleasure and satisfaction. 20 Bulbs for \$1.00. 100—\$4.00.

# Collection of Primulinus Gladioli.

How beautiful are the Primulinus with their artistically arranged flowers and their pastel and oriental colors. Bloom earlier and later than any other Gladioli. Try them. **20 Bulbs for \$1.00**.

# FARGO'S SUPERB GLADIOLI. 20th Anniversary Assortment 20 Varieties.



America: The ever popular large pink. Cattleya: Pale pink. Chicago White. Chris: Maroon. Czar Peter: Red and yellow. Electra: Orange red. Eliz. Kurz: White. Friendship: Old rose. Halley: The wonderful large salmon. Haubensteufen: White and crimson. Hilda: Scarlet. La Grandesse: Light pink. Liss: Rose pink. Master Wiltse: Purple. Mrs. Francis King: Glorious big flame red. Principine: Velvety red. Salmon Excelsior: Salmon. Stella: Red and white. Georgia: Cream. Yellow Prince.

Of course space will not permit extensive description of each variety, but the names and colors mentioned will be sufficient to show that here is a treat indeed waiting you. We have never before listed so many vareties of Gladioli at one time and this is just a sort of celebration of my 20th Anniversary—one variety to mark each year of steady progress. These are all fine big bulbs measuring 1<sup>1</sup>/<sub>4</sub> to 1<sup>1</sup>/<sub>2</sub> inches across.

### 4 of Any One Kind—Labeled—25 cents. Any 4—Not Labeled—25 cents. (We do not label less than four of one kind.)

# Collection No. 5.

We will send a collection of these fine bulbs unlabeled, 4 each of any five sorts of your selection, 20 bulbs in all, for only \$1.25.

# Collection No. 6.

This fine collection consists of 20 all different bulbs, unlabeled, one each of the varieties list above, all for only \$1.25.

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# THE "BIG FOUR" GLADIOLI.

FARGO'S 1923 SPRING CATALOGUE

### GRETCHEN LANG.

Strong grower. Beautiful soft shade of pink, blending into deep salmon on the lower petals.

25 cents.

### BERTREX.

Stands at the top of all existing white varieties. Flowers size and 25 cents. form of America.

#### HERADA.

Pure mauve, glistening and clear. A new color in Gladioli. Immense 25 cents. in size.

and

measure with its rare grace and beauty. The color is a beautiful rosy-pink, deeper at the edges, fading to shell-pink at the center, with scarlet blotches on the lower petals.

amongst the very best-if not the best yet produced. Gladioli lovers are delighted beyond

Note little Evelyn herself pictured here with her yardstick and four spikes of these

You should plant a dozen bulbs at least of Evelyn Kirtland this Spring.

superb blooms.

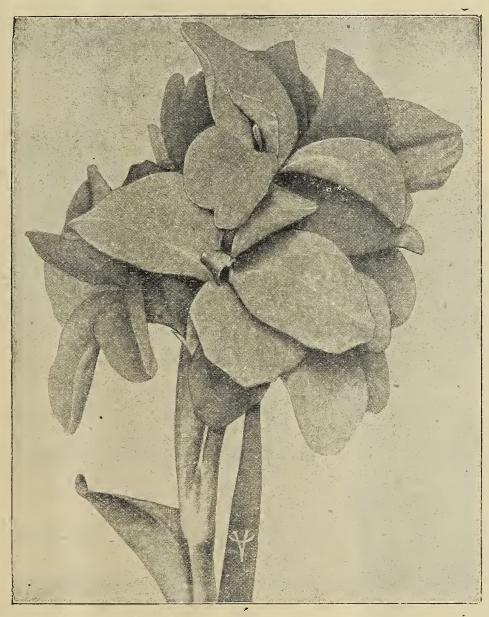
EACH 25 Cents; Dozen \$2.50.

THE "BIG FOUR" Assortment. All originated by Mrs. Austin. We send 2 Evelyn Kirtland and one each of the other three varieties-The 5 Bulbs for \$1.00.

Mrs. C. S. Haas, Macungie, Pa., writes: "I received the most beautiful Gladioli from you about five years ago, that the eye can ever behold. The people are still talking about them."

# FARGO'S LARGE FLOWERING CANNAS.

Cannas of the later finer large flowering varieties set off the home surroundings and make a glorious display in beds or borders. Many of the improved sort have flowers as large and beautiful as the Gladiolus. The colors are reds, pinks, whites, yellows and variegated. Plant after danger of frost is over or, if you prefer, about March 1st line some shallow pans or boxes with damp moss or with sand,  $\frac{1}{2}$  inch deep on bottom and sides, put in the Cannas  $\frac{1}{2}$  inch apart and fill in with moss, and keep it damp and warm. They will begin to sprout in about two weeks. As they sprout, cut off with part of the root and plant in 4-in. pots. Give light and plenty of moisture and transplant in beds 15 inches apart in May. Do not plant when the ground is still cold and wet or your bulbs will rot in the ground. May is plenty early to bed them out.



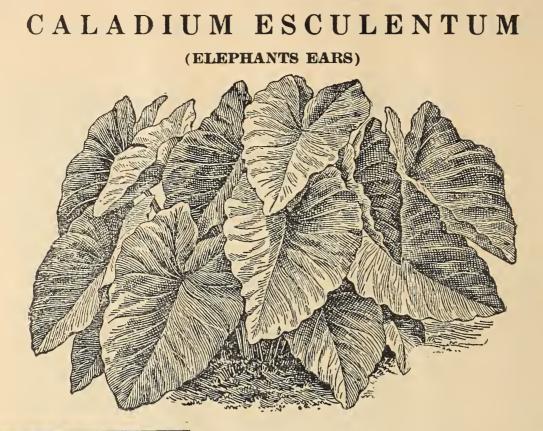
Outside of King Humbert, so popular everywhere, we find that mostly our customers prefer buying their Cannas to color rather than name, so we simply list the colors and average height, instead of name. White Shades, 4 feet: Soft Pink, 3½ feet: Red with Gold Edge, 3 feet;

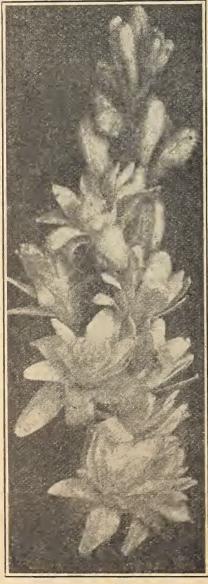
White Shades, 4 feet; Soft Pink, 3½ feet; Red with Gold Edge, 3 feet; Yellow Sorts, 5 feet; Red Varieties, 5 feet.

KING HUMBERT—5 feet. Red flowers; bronzy foliage. All other sorts green foliage.

Any of the Above 20 cents each. Dozen, \$2.00.

FARGO'S 1923 SPRING CATALOGUE





Answer well as centerpieces or specimens in flower beds. Planted in a bed with a border of Scarlet Sage, "Dusty Miller" or other low annuals make a beautiful and pleasing contrast. The enormous leaves of this plant often measure three feet long and twenty inches wide. Very effective planted for margins of water. Do not plant outdoors before May 1st. They can be started early in pots in the house and transplanted later if you wish. Bulbs can be stored in dry sand over winter and kept from year to year.

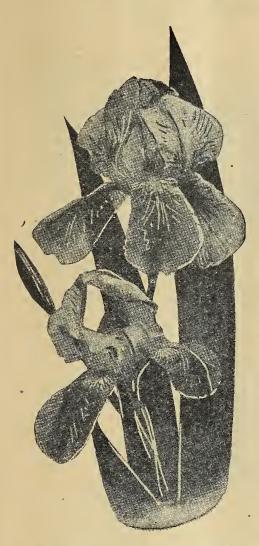
Good Bulbs, 15c Each; Dozen, \$1.50. Larger Bulbs, 25c Each; Dozen, \$2.50.

# **Excelsior Pearl Tuberoses**

Improved dwarf habit of growth and does not require staking. Flowers extremely double, early flowering and very fragrant. Everyone should grow some Tuberoses for they are so lovely and so fragrant that one cannot help loving them, and then they are very easy to grow. Can be forced in pots as well as grown in the open ground. Do not plant Tuberoses outside before May. If planted too early, while the ground is cold and wet, the bulbs are apt to rot. I offer choice large flowering bulbs.

3 for 25c; Dozen, 75 cents.

# **BEAUTIFUL HARDY GARDEN IRIS.**



yellow; prolific bloomer.

Honorabilis. S, intense yellow. F, a

Mme. Chereau. S, pure white edged

Parkmanni. S, pure lemon. F, white

Flavescens.

rare lilac-blue.

azure blue.

blue penciling.

veined purple.

beautiful bronze.

Gertrude.

### PLANTED ONCE, THEY ARE A PLEASURE FOR A LIFETIME.

This lovely member of the Iris family is too well known to need an extended description. They are real garden queens during May and June; richly repay planting, and give pleasure and satisfaction for a lifetime. One can go far and fare worse searching for a better flower for general planting. Nothing is easier to grow, and a dozen or so planted now will quickly become large, massive clumps that will prove a source of pleasure for a lifetime. Bloom early, when flowers are scarce, and they require absolutely no care at all after once planting. We are offering a fine variety of Hardy Iris this year.

In our color descriptions the letter (S) means Standards or upright petals, and (F) means Falls or drooping petals. Note the wonderful colorings of these flowers.

Bridesmaid. S, white, shaded silvery lilac; F, lightly frilled soft lilac.

- Brooklyn. S, lavender, yellow at base. F, ground, edged yellow, splashed with dark pale blue, base veined brown on a white blue.
- Delicate shade of soft Pauline. S, light blue. F, a little darker.
  - Pres. Thiers. S, mauve, penciled brown at base. F, purple; base striped brown and white.
  - Queen of Gypsies. S, dusky light-
  - bronze. F, purple-red. Stenophylla. Self color. Light blue shaded darker.
  - Velveteen. S, yellowish-buff. F, intense plum purple.

# Any of Above 25 cents each. Dozen, \$2.50.

# **Anniversary** Special

S. and F. same shade of

F, deep white with

No. 5.

All the above twelve varieties; one of each, unlabeled, \$2.50 value for only \$1.50.

# **Anniversary Special**

No. 6.

12 Hardy Iris for only \$1.00. This is a mixture and it is impossible to tell what sorts it may contain until they bloom.

Iris May be Planted at Any Time in Spring, Summer or Fall.

# Hardy Phlox.

Among the hardy perennial plants, no class is of more importance or more in public favor today, embracing as they do, a wider range of attractive colors than is found in any other hardy plant, while their gorgeous masses of color are unrivalled by any other summer flower.

Hardy Phlox are distinctive and effective, and begin blooming the first summer.

We have these fine colors:

No. 1. Brilliant rosy-magenta with lighter halo.

No. 2. Beautiful salmon-pink.

No. 3. Bridesmaid white.

No. 4. Bright rosy-carmine, with claret red eye.

# Any of Above 25 cents each. Dozen \$2.50.

Mrs. Harry Thomas, Gettysburg, Pa., says: "Received the Roses today in fine shape. Last year's were wonderful and admired by many. When in need of Flowers will always send to you. Your Tulips are beautiful."

# Wonderful Japanese Iris.

(Bloom in June and July.)

They truly rival the Lily in stateliness, the Peony in majestic beauty, the Orchid in delicacy and coloring, the Chrysanthemum for profusion, and surpass almost any plant in the kingly magnificence of their bloom. Once planted in your garden they rapidly multiply and are a joy and pleasure for a lifetime. Grow three or more feet nigh; flowers are as big as plates; 8-10 or 12 inches across under tavorable conditions. Among the many beautiful colors are whites, blues, macoons, plums, lavenders and many others. No one can make a mistake by planting the lovely Japanese Iris.

NORMA. Exquisite double silky lavender pink with clear blue halo. Extremely fine and choice. 75 cts. each.

MAHOGANY. Double dark red shaded maroon. A novelty. 65 cts. each.

MIXED. Single and double varieties mixed. 5 for \$1.00; 12 for \$2.00.



# FARGO'S GORGEOUS PEONIES.



FARGO'S PEONIES are never sent out in little stingy one eye divisions but strong 2 to 5 eye divisions that grow and prosper, and give a wealth of pleasure for years to come. You can plant Fargo's Peonies with every assurance of success. Plant them abundantly if you have a place for them.

CULTURE: Plant the roots flat, about three inches underground, and let no manure ever come into direct contact with roots or crowns. If used at all, scatter the manure between them and let the rains take it to the roots. There are two planting seasons—spring and fall, Peonies like a hard packed soil, so do not dig around them. If Peonies fail to bloom it may be caused by acid soil. This condition can be corrected by scattering some air slacked lime around the plants and digging it in.

A Feony usually is in bloom only for about a week, but all varieties do not bloom at the same time, therefore by planting our Color Assortments, it is possible to have blooms over a longer period than if all early or all midseason or late named varieties were planted.

### COLOR ASSORTMENTS

No names appear on these. They are sold to color only. If you order red—you get red. Likewise if you order white, or pink, you get just the colors ordered—labeled with color instead of name. This is our most popular seller and seems to meet the requirements of most lovers of Peonies. Price: 50 cents each; Dozen, \$5.00. FESTIVA MAXIMA. An early Peony, regarded by many as the finest white grown. Center petals edged red. Often measures 7 inches across on stems, 3 feet long.

Each 75 cents GOLDEN HARVEST. Collar petals blush-pink, creamy sulphur-yellow center usually tipped with white and carmine. A most striking variety combining four colors and presenting a waxy gorgeousness that is a joy to behold. Each \$1.00.

Mrs. Wm. Schaul. Steelton, Pa., writes: "They are the most beautiful and perfect Peonies I ever saw."

# AURATUM-or Golden Banded Lily of Japan.



# Gloxinias.

Bloom in summer in great profusion. Likes a shady nook or porch. Bulbs 35 cts. each or 3 for \$1.00.



Gloxinias.

Wonder of Wonders of the Orient.

When I know of anything so wonderful as this greatest of all Lilies I always want my floral friends to enjoy its rich fragrance and gorgeous beauty with me! Plant a bed of Auratum Lilies and you will behold a sight that will make you gasp astonishment and with delight. Think of it! 6 to 20 gorgeous Lilies blooming on each plant; flowers often measure a foot or more across. The flowers, truly gigantic in size, are wonderfully and deliciously flagrant. The pure white blooms are specked with dots of scarlet and a broad band of golden yellow runs down the center of each petal. Can you imagine a more gorgeous sight than these flowers must make? Fine selected bulbs. 40c each; 3 for \$1.

# **Tuberous Begonias.**



Grown in pots or bedded out, they are magnificent. Single blossoms sometimes measure 6-in. across. The beautiful colors range from ivory-white and flaming scarlet, thru shades of bright bronzy-yellow, light and dark crimson, orange, salmon, ruby-red, rose and pink. The flowers are perfectly reflexed, and their gorgeous effect is emphasized by the beautiful foliage. Mixed colors 25c each; Dozen, \$2.50.

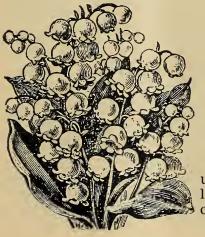


Kudzu Vine.

# Lily-of-the-Valley

Planted once the lovely Lily-of-the-Valley, whether in sun or shade, thrives and multiplies rapidly without care or attention. The flowers make lovely corsage bouquets and are much in demand. Both flowers and foliage beautify an otherwise unsightly spot.

Dozen 60 cents; 25 for \$1.



# Japanese Kudzu Vine

The most rapid growing vine we know of. Has been known to grow twenty feet in a week. Foliage large and tropical. Dies down in the winter and starts new growth from the roots in early spring. Try to stop this plant from growing, and see if you don't run into a snag. You will like this vine.

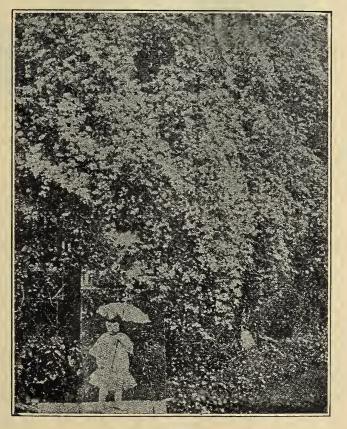
Young plants 35 cts. each; 3 for \$1.00.

# **Chinese Cinnamon Vine**

Glossy green heart shaped foliage. The abundant perfume of the blossoms in midsummer, is noticeable in the air for a long distance. Perfectly hardy and thrives anywhere, in sun or shade. Growing rapidly, 25 to 40 feet in a season, it will quickly screen porches, surround windows, etc. Insects do not bother this vine, and once planted it is good for a lifetime. Your friends will all wnat them after they see yours.

Grown from tubers or bulbs.

Each 20 cts.; 6 for \$1.00; 100-\$10.00.

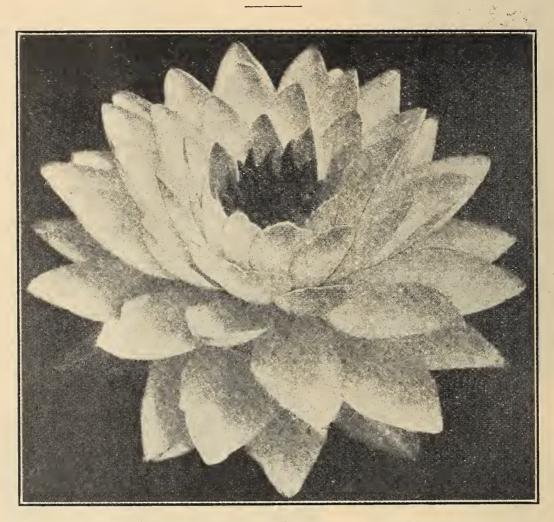


Clematis Paniculata.

# **Clematis Paniculata**

A strong, luxuriant growing climber, largely used for porch screens. Light innumerable starlike flowers cover the green foliage, and at the close of August vine is a sheet of fragrant white. Plants 25 cents each; 5 for \$1.00.

# HARDY WATER LILIES.



This is the native white pond Lily and is very desirable for planting in quantity in natural or artificial ponds or lakes, and in small streams, both for the landscape effect and for cut flowers. Plant them once and, they are perfectly hardly, taking care of themselves. 75 cents each; Dozen \$7.50; Per 100, \$50.00.

# **Tropical Water Lilies.**

We have these fine Water Lilies in two colors, clear azure-blue and in various shades of rose. These Water Lilies are not hardy but are for growing in tubs or ponds, and wintered over in the cellar. These colored Water Lilies add a touch to the landscape that is sure to please. Either color \$1.25; Both, \$2.00.

# **Planting Water Lilies.**

Do not plant out before May or Until the plants establish June. themselves weight down one end of the tuber with a flat stone. When grown in tubs, put 2 or 3 inches of soil in bottom of the tubs.

# Umbrella Plant.

Many grow this plant in pots the same as a Fern, and it is excellent but requires lots of moisture. A fine plant for the Aquarium or for growing along the edge of water or where there is plenty of moisture. Each 25 cts.; 5 for \$1.00.

# Water Hyacinth.

This plant requires to be set out in a marshy place or in shallow wat-The flowers are a delicate shade er. of lilac rose in truesses like the Hyacinth.

Each 25 cts.; 5 for \$1.00.

Mrs. A. C. Dildine, Camden, N. J., writes: "All plants and bulbs re-ceived from you are doing fine."



# Giant American Amaryllis.

Grown from seed and produced by crossing the finest named varieties obtained from the most noted specialists, producing plants and blooms of very superior size, vigor and coloring. 75 cts. each; 3 for \$2.00.





# Amorphophallis

Here is a most peculiar and interesting plant that makes a fine pot plant fully as desirable as a Fern or Palm and sure to attract attention everywhere. A flower usually appears soon after the bulb is planted, is shaped much like a gigantic Calla Lily, maroon-black in color, quickly followed by a long stem surmounted by very beautiful and ornamental foliage as shown in our photo. You will note the pot is tilted forward to more clearly show the crown of this beautiful plant. The bulbs can be planted either in pots or in the garden. Bulbs, 50 cents each. 3 for \$1.25.

# Golden Yellow Calla Lilies

The flowers are as large as the white variety, but of a rich, lustrous golden-yellow of velvety texture; dark green foliage with creamy white spots, adding much to the beauty of the plant. Each 50 cts.

# Cooperia

For either pots or open ground. Beautiful lily-like flowers profusely borne on stems 12 to 15 inches high, springing up as if by magic repeatedly thruout the season. Color, pure white. Bulbs, 10 cts. each; 3 for 25c.

29



30

Fancy Leaved Caladiums. Glossy foliage of beautiful shape and form. oddly dotted, spotted and veined. A riot of vivid and delicate colors embracing white, yellow, pink, red, etc. Easy to grow and no foliage collection is at all complete without at least a few Fancy Leaved Caladiums. Extremely showy and to see is to admire them. Bulbs 50 cents each. 3 for \$1.25.



Zephyr or Fairy Lillies. These beautiful white, yellow and pink flowers bloom nearly all summer, either in pots or in the open ground. You will be delighted whether you plant three bulbs in a 4-in pot or the same as Gladioli in the garden. Bulbs 10c each; 4 for 25c.

Oxalis Summer Flowering. Very useful for edging purposes. Fine



along walks or around beds. Set the bulbs three inches apart and you have an unbroken row or border of lovely pink and white flowers and attractive foliage all summer. They also make showy beds planted en masse. 12 bulbs 15 cts; 100, \$1.00; 500, \$3.00.

Yucca. (Adam's Needle). This excellent hardy plant is one of the best. Each plant is a clump of broad sword-like foliage, sending up branched spikes 5 or 6 feet tall, bearing large, fragrant, drooping creamywhite flowers in the middle of summer. A row or a bed of these grand plants in bloom is a beautiful sight. Strong plants 40 cts. each; 3 for \$1.



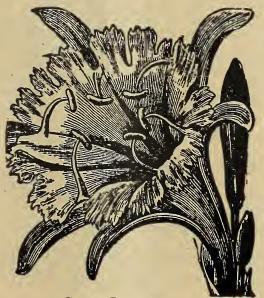


An Amaryllis.

# The Great Ismene.

Flowers like an Amaryllis and should be grown same as a Calla Lily. Novel in form, of snowy whiteness, dazzling in its beauty and very fragrant. Flowers soon after planting of the bulb.

Each 35 cts.; 3 for \$1.00.



Great Ismene.

## Amaryllis Formossissima

(Or Jacobean Lily). There is hardly a flower which has such deep, rich velvety crimson color, a color so intensely brilliant as the Amaryllis. It is a free bloomer and succeeds well either in pots or in open ground, and blooms very soon after planting. Few flowers can equal it in richness and beauty of color, and it blooms profusely every year. **30**c each; Doz. **\$3**.

# Tritoma or RED-HOT POKER PLANT.

This excellent Perennial when in bloom, makes a striking display. A single plant will often throw 15 to 25 spikes of bloom in a season. The flowers are of various shades of red and yellow, are on stout stems 2 to 3 feet long; the flower head itself measuring 6 to 9 inches. Very bright and striking as a single specimen on the lawn, for use in borders, and very useful for cutting. Strong roots

25 cents each; 5 for \$1.00.

# **FARGO'S HARDY CHRYSANTHEMUMS**

Warren V. Schmeitzer, Freemansburg, Pa., says: "I am very much pleased with the Chrysanthemums that I received from you a few weeks ago."

For queen of all late flowers we must give preference to the Hardy Chrysanthemums. These are the Large Flowering Hardy sorts, but must not be confused with the immense greenhouse or pot grown sorts which are not hardy. The plants are literally covered with flowers from the middle of September until after the snow flies. They should be planted liberally, as the fine shades we offer are especially showy, and the plants increase in size and beauty each year. Why not make a place for a dozen, or so at least of these desirable plants?

Mrs. Wm. J. Purdy, Somerset, Pa., says "I received Chrysanthemums and set them out. They are growing fine."

Colors: Pink, White, Bronze, Violet Red or Yellow. 25 cents each Dozen, \$2.50





## CHRYSANTHEMUMS

#### FOR POTS.

These glorious flowers are the showiest and most popular of all for late Fall and early Winter blooming. As I write this (November,) I have a fine big bushy plant in my parlor now in full and gor-geous bloom; a hundred or more fine flowers on it at one time. Just the spring before, it was a small plant from a 2-in. pot, set out in the garden, the tips pinched off occasionally during the summer to make the plant bushy, dug up and potted in September-and now in November a thing of joy and beau-Big plants in bloom sell in ty. florists shops for \$1. to \$10. or You can quickly grow and more. bloom your own as I have explained here, and all the cost will be is

30c each or 4 for \$1.00.

Colors: Yellow, pink and white.

## "Flowers, Their Growth and Care."

Copyrighted booklet of 16 pages and cover. Tells what to do, and what not to do. Full of interesting, valuable and useful floral information and "worth its weight in gold." The price per copy is only 10 CENTS.

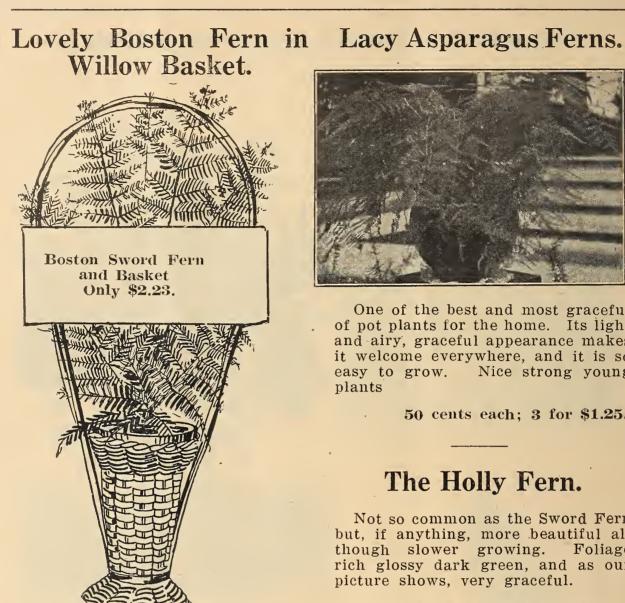
## Wonderful Monster Lemon—Ponderosa.

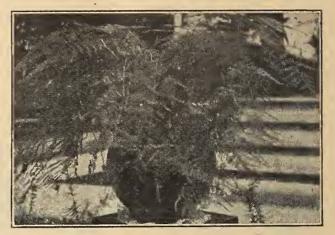
This wonderful Lemon has created a great sensation, and is a true everbearing variety that you can grow in a pot or tub in the home and one that will prove to be a decided ornament, as well as bear fruit, such as you have probably never seen or heard tell of. On a plant 6 ft. high, no less than 89 of these pondrous Lemons were growing at one time. These trees are wonderful sights to see. The tree blooms and at the same time has fruit in all stages of development from the size of a pea, up to the ripe fruit. Fruits have been taken from these trees weighing over 4 pounds. It is one of the juciest of all Lemons, makes delicious lemonade, and fine for pies and other culinary uses. It is not uncommon to make 12 lemon pies from one Lemon. No budding or grafting is necessary. It fruits when quite small and makes a lovely heuse plant. Everybody can grow their own, Lemons. It should fruit freely the second year. Plants from 2<sup>1</sup>/<sub>4</sub> inch pots, 35c each; 3 for \$1.00.

> Mr. J. Henly, Berwick, Pa., says: "One shipped me two years ago is now 24 inches high; one Lemon measuring 12½ inches around. The Lemon received last year is 19 inches high and about to bloom."

## **Everblooming Butterfly Bush.**

This shrub recommends itself and to see it is to want it. Produces long graceful stems which are surmounted by tapering panicles of beautiful lilac-colored flowers by the hundreds on a single flower-head which is often ten inches A single plant will throw out as many long. as fifty flower stalks in a season. The plants die down in the fall and come up again in the spring if protected with a mulch of straw manure or litter during the winter. It blooms from June until stopped by severe frosts. It is very desirable as an individual specimen on the lawn, or in clumps or shrubbery border, but always in full sunlight. It receives the name of Butterfly Bush as it seems to attract butterflies in large numbers; not the common yellow species of butterfly so much as the large and gorgeously colored ones. Plants 35 cents each, or 3 for \$1.





One of the best and most graceful of pot plants for the home. Its light and airy, graceful appearance makes it welcome everywhere, and it is so Nice strong young easy to grow. plants

50 cents each; 3 for \$1.25.

## The Holly Fern.

Not so common as the Sword Fern but, if anything, more beautiful although slower growing. Foliage rich glossy dark green, and as our picture shows, very graceful.

75 cts. each or 3 for \$2.00.

Basket and Sword Fern \$2.23. Fern alone 98c.

Basket alone \$1.25. Finished in two-tone enam-Height 21 inches. el.

## 5 Small Ferns \$1.00.

Every home needs some nice potted Ferns to make it more home-like, and they are very easy to grow. This Dollar assort-ment meets a popular de-mand. Every one of the five Ferns will be a dif-ferent variety—will in-clude one Asparagus Fern of the variety shown here —all from small 2¼ inch pots and the entire as-sortment of five Ferns, no two of them alike, all for \$1.00.



# WELL KNOWN HARDY PERENNIALS.

Improved forms of old fashioned flowers that are a pleasure and delight continually. Need little if any care after planting and most every garden or lawn has a place for a few groups of them at least.



# SHASTA DAISY

The flower that made Burbank famous. Splendid large showy flowers of pure glistening white and gold. Very hardy and bloom July to October.

#### DIGITALIS

#### (Or Foxglove)

As gorgeous and attractive as Gladioli. Old fashioned, stately and dignified. Grow 3 to 6 feet tall. Foliage rich and luxuriant. Bloom from June to August.

HOLLYOCKS (Double) Make fine

Shasta Daisy.

backgrounds, hide unsightly views and the tall spikes of double blooms certainly make gorgeous bouquets for big vases. A wide variety of bright and attractive colors.



#### CAMPANULA

#### (Canterbury Bells)

They like good rich soil, and do best in partial shade. The blue, and white cup and saucerlike flowers are ever a delight.

#### DELPHINUM

#### (or Larkspur)

The prevailing colors are blue on tall plants of fine form and neat attractive foliage. By cutting the

foliage. By cutting the plants down to the ground immediately after blooming and digging in a little bone meal about the plants, second and third crops of flowers can be had in one season.



Digitalis.

1.31

Any of Above 25 cents each. 5 for \$1.00.

35

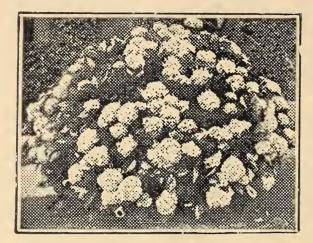
Hydrangea.

the popular white Hydrangea, "Hills of Snow." The flower heads are immense in size and flat in shape. Blooms in June, the flowers staying on the bushes nearly all summer. Small plants quickly become large

This is

Arborescens Grandiflora.

thrifty bushes.



# Pink Otaksa Hydrangeas.

Bears immense trusses of large pink flowers in July and August. As a hedge or border these Hydrangeas are superb, and very extensively used for this purpose. Also grown in pots and tubs and can be had in bloom for Easter. By mixing quarter pound pulverized alum in the soil around the plant the color of the flowers may be changed to a lovely deli-cate blue. Very rapid growers. Nice Young Plants, 30c each, or \$3.00 per dozen.



## (The Great Cemetery Plant.) A single plant will produce hundreds, and even thousands, of flowers the first summer, but when established the second year they have more than five thousand perfect flowers on a single plant at the same time. It commences to bloom early in July and is a perfect mass of beautiful flowers until frost, the same blooms keeping perfect for two or three months: The small flowers are pure white, and produced in large sprays, making it one of the finest cut flowers for mixing in with bouquets, vases, baskets, etc. For cemetery planting it is also valuable. Plants 25 cents each. Field grown clumps 50 cts. each.

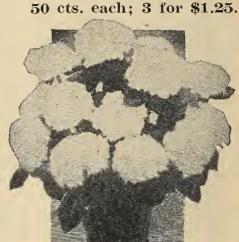
# SANSEVERIA

There is scarcely a decorative plant listed that is more striking in foliage and habit than this, and certainly none other that will stand as must downright neglect and hardship. It will grow in a dark hall, cool bedroom, or stand on a mantel or table in a heated room. It will stand gas and dust, and will go for weeks without a drop of water, yet remain as thrifty as ever. Erect, rigid, sword-like leaves, thick and fleshy, dark green with clouded bars of white. In May or June it sometimes sends up long, plumy spikes of soft feathery whiteness. Just the plant for sunless rooms, where nothing else will grow.

> Plants, 35c each; 3 for \$1.00







# SMALL FRUITS FOR THE HOME GARDEN

## **GRAPE VINES**



You will surely enjoy rich, sweet, luscious Grapes of your own growing each year, gathered right from the home garden. You will make no mistake in planting these four excellent well-known sorts.

NIAGARA: The finest white Grape grown. Bunches large, fruits sweet and fine flavored.

**BRIGHTON:** A large beautiful red grape of most exquisite flavor.

WORDEN: Immense black grapes of superb quality.

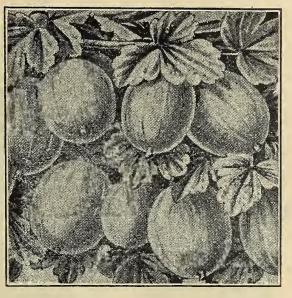
CONCORD: An old standby. The best known purple grape.

All Grape Vines 30 cts. each.

SPECIAL: Extra value for the money. 4 Grape Vines, one of each variety, all for only \$1.00.

## Red Raspberries St. Regis Everbearing

The best known Everbearing variety; it begins bearing in June at about the end of the Strawberry season. It also gives a second crop of sweet, luscious red berries throughout the summer and autumn. Every home garden should have a dozen or so of these plants. 12 for \$1.00; 100 by express, \$5.00.



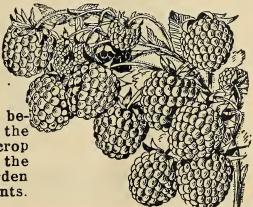
## Gooseberries

**Downing.** Large, firm, solid berries, large yielders and of excellent quality. The berries can be canned or preserved and make excellent pies and tarts. Come into bearing the second year after planting and thrive for a great many years. You should have at least a few of each of the Small Fruits in your garden; they fill up the odd spaces and corners and yield a bountiful harvest. Price 40c each; or 10 for \$3.50.

# **Cherry Currants**

A thrifty grower, producing large deep red fruit, in short, compact bunches. Currants are in great demand, and a few of these bushes are needed in the home garden. Price 40c each; or 10 for \$3.50.

Fred S. Newcomb, Meriden, Conn. says: "To say I am well pleased with your Grape Vines is putting it mildly."



# No Better Seed Can Be Had At Any Price.

OUR ANNUAL BONFIRE IS YOUR SEED PROTECTION.



It may seem a great waste, but the money our annual bonfire costs us, we consider money well spent. After the season is over, all left over seed packets, both vegetable and flower, go into the fire. Likewise, all seeds in bulk; excepting only heavy seed such as Corn, Beans and Peas and one or two specialties, go the same way.

It costs us money to do this, but we want the full confidence of our patrons. We want to hold that confidence and we want to give the highest seed value possible. Without the slightest exaggeration we can say, No Better Seed Than Ours Can Be Had at ANY Price.

## How You Are Protected.

We purchase our new seed stocks almost entirely from a single one of the largest and most reliable concerns of wholesale and seed growers in this country. For the buyers protection this seed is twice tested. Once under glass for vitality, and also in the open ground to determine purity. Every effort is made by plant selection, by hybridization and in other ways, to produce the very best strains and improved types possible. Then, if all this is true, and it surely is,

## Why Not Have the Best?

Our seed is never put up in pretty lithographed packets; the quality is IN the packets—not on the outside. Don't put off your seed buying until the last minute, then rush to the corner store and get "Just Seeds." Why not be just a little beforehanded and use our experience for your own benefit? We have selected from the best standard varieties of each vegetable, and the best from amongst the flowers, so that even a child may order from this catalog with full confidence. No large confusing list; just a selected offering of the better sorts—and ALL good.

Raymond N. Ickes, Altoona, Pa., writes: "Beg to acknowledge receipt of my Seeds. I have examined them very closely and find them to constitute the best assortment of healthy Seeds that I ever saw."

## No Better Seed Can Be Had At Any Price.

# **FLORAL ODDITIES AND NOVELTIES For 1923**



ing habit. The color a delicate hue of sulphur-yellow. Very novel and pleasing, and certainly a winner.

Packet 25 cts.

# Heart of France.

The first real pure red Aster produced.

Heart of France opens red as the ruby deepens with age and retains its pristine beauty to the very end. The flowers are large and full, the stems long and the plants very robust. You will surely be well pleased with Heart of France.

Pkt. 20 cts.

# Peerless Yellow.

The most satisfactory yellow Aster on the market. The glorious flowers are large and full; the plants vigorous and of a branch-

# New Cactus— Flowered Zinnia.

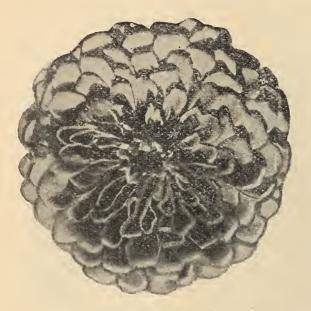
Entirely different from any other Zinnia. The petals are grilled and tubular, stand out straight from the center of the flower, and as the back and front of petals are differently colored it gives a bi-color effect to the flower. The flowers are borne in profusion, often 4 to 5 inches across, and in a wide range of beautiful colors. This 1 o v e 1 y new Zinnia, much resembling a fine petaled Cactus Dahlia, is one you will be delighted to become acquainted with.

Packet 25c.



# ZINNIAS—Are Becoming as Popular as Asters.

Wonderful New Creations, and Old Time Favorites.



## The Wonderful New Dahlia— Flowered Zinnia.

These wonderful new creations are of the size and type of Giant Show Dahlias under favorable conditions measuring up to 6 or 8 inches in diameter and coming in a variety of beautiful shades altogether new to the Zinnias. The cut flowers mixed in with Dahlia bouquets are readily taken as Dahlias unless a close examination is made. We grew this great new novelty on our grounds for the first time last year, and it was a sensation. Don't miss a fine big showing this year of the new Dahlia-Flowered Zinnia. Pkt. 25 cts. Big Jumbo Packet of 150 to 200 seeds, 50 cents.

## Curled and Crested Zinnias.

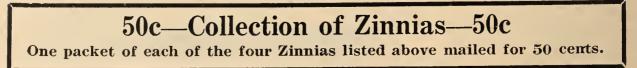
Were it not for the foliage one would hardly recognize this superb Zinnia as belonging to the Zinnia family at all. For some years the seed of this "break" in the Zinnia family has been selected and re-selected, resulting in this grand flower as it stands today, its lovely curled and twisted petals causing it to somewhat resemble the Cactus Dahlias in shape. The riot of colors in these gorgeous flowers runs thru cream and yellow to orange or old gold, pink, rose and on to deep crimson. They make lovely beds: blooming continuously from July until heavy frosts in November! Lovely for bouquet work, and planted amongst shrubbery, or in the border they brighten the display immensely. Don't miss planting Curled and Crested Zinnias this year, even if you have to plant them in the garden. Packet, 15 cents.

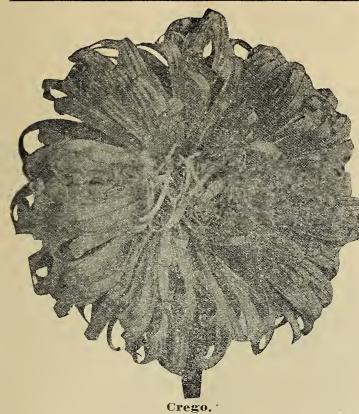
## Mammoth Old Fashioned Zinnias

Magnificent large flowers of the old fashioned types, the flowers often measuring 3 to 4 inches across and coming in many colors. Like the Zinnias of grandmother's garden except that they are larger in size and brighter in color. Packet, 10 cents.

## **D**warf Zinnias

These make an attractive border to beds of tall growing plants, blooming as they do continuously throughout the season. Packet, 5 cents.





Crimson. Bright crimson flowers four inches in diameter. Purple. Rich and dark in color. Shell-Pink. A lovely soft shade of

rosy-flesh.

# **Crego's Giant** Asters.

This is one of the most beauti-ful of the newer types. The flowers are of very graceful form, of immense size and borne form, of immense size and borne on long slender stems. Blooms of this new variety usually measure 4 to 5 in. in diameter. The petals are peculiarly twist-ed and curled, presenting a very beautiful appearance. Bloom in profusion from late in August to the last of Sep-tember. Colors: Pink, White, Azure-Blue. **Per pkt. 10** Cts.; **3 pkts., 25 cts.** 

## American Double Asters.

All grand plants of the Amer-ican branching habit of growth and fine big feathery flowers all on long stiff stems. **Per packet 10 cts.; all 6 pkts. 50 cts.** 

Very large snow white White.

flowers. Lavender. A silvery white when first opening then changing to an exqui-site shade of lavender when fully expanded.

Azure Blue. A Beautiful shade of blue.

## Superb New Beauty Asters.

This entirely new type was first introduced in 1917. Similar in type to above but later in blooming and on much heavier, stiffer stems. Grows 3 feet high, immense flowers 4 to 5 inches across. A wonderful Aster.

American Beauty, Bright rosy-carmine. Shade of the American Beauty Rose.

Purple Beauty, Wond-erful rich purple flow-ers of a lovely shade.

PACKET OF BOTH

For

ONLY 25 CENTS.

King Asters.

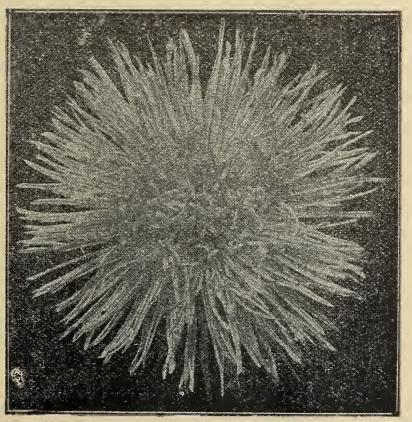
(Illustrated.) A distinct new type of rge size with long large size w narrow petals. long

COLORS:

Bright Rose, White and Lavender.

Packets 10 cents; 3 pkts, 25 cents.

Above 14 Aster Packets (\$1.25 Value) Only \$1.00.



## A BOWL OF NASTURTIUMS.

Certainly it makes a lovely center-piece for the table, and they can be had so long, and at almost no cost of either time, trouble or money. So easy to grow that a child can plant and take care of them, not troubled by drought or insects, bloom all season long, and one of the choicest and most widely grown annuals. Admired alike for their brilliant flowers and attractive foliage. The seeds are much used for putting up with mixed pickles.



## Climbers.

Very showy planted on an embankment and allowed to run down, or planted inside a hedge fence and allowed to climb up. Easily trained to grow on strings or a wire fence. Our mixture of these is of many bright colors and very effective. Packet, 10 cents; Ounce, 20 cents.

## Giants.

You will be delighted with these largest Giant Flowering Climbers I am sure. These are the very largest flowering we can secure. Packet, 10 cts.; ounce, 30 cents.

## Variegated—Leaved.

The leaves of this Climber are variegated, white, yellow and green, causing the plants, with their rich scarlet-maroon flowers, to present a pleasing aspect. Packet, 10 cents; Ounce, 25 cents.

## Dwarfs.

Especially fine for bordering drives or walks and for edging flower beds. They are dwarf in habit and of fine form. Many brilliant colors. Packet, 10 cents; Ounce, 20 cents.

## Ivy—Leaved.

Climber. Rich green leaves veined with white, having a resemblance to the English Ivy. Flowers medium in size and of distinct appearance. Packet, 10 cents; Ounce, 25 cents.

## Superb Re-selected Spencer Sweet Peas.



Re-selected Spencers are as far superior to the usual Spencer mixtures as the latter are to the old Grandiflora type. They are the "last word" in daintiness and beauty and are amongst the Queens of Annual Flowers. Their popularity is justly deserved and is due to their increased size, exquisite colors, many of which beggar description, and added charms of its new waved type. True "Spencers" can never be sold as cheaply as others, yet the great number and wonderful beauty of the flowers more than makes up for the small extra cost.

# **Fiery-Cross**

Have you heard about this wonderful new Sweet Pea for which the introducers paid 30 cents for each seed obtained. Try it this year. A wonderful bright flaming fiery red which shines and glistens in the sun. Rich cherry orange wings. Don't miss Fiery Cross.

Packet 15 cents

**Gunce 70** cents

## Separate Colors.

You can have our Superb Re-selected Spencers in separate colors of white, pink, rose, salmon, blue and striped. Packet 10 cts.; 6 Pkts., one of each, 50 cts.; Ounce, 70 cents.

## **Mixed Spencers.**

A great many prefer to grow Sweet Peas in mixture, instead of separate colors, and our mixed Spencers are made up of many choice sorts and colors. An unbeatable mixture. Ounce 30 cents.

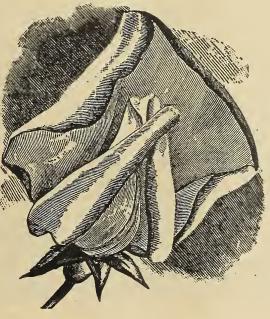
## Grandiflora Mixture.

The Old Standby.

This is the Sweet Pea that is commonly grown everywhere and comes next to the "Spencer" in popular flavor. Mixed colors: Ounce packet 15 cts.; 2 Oz. 25 cts.; lb. \$2.00.

# Dwarf Cupid Sweet Peas

The Plants grow about six inches high and form a dense mass of foliage. The flowers are generally as large as those of the tall varieties, but set more closely together, three or four flowers at the end of a short stiff stem. Cupid Sweet Peas give satisfaction and for light dry soils where the tall va-rieties do not do well, the Cupid will thrive. Also they are nice bor borders or in pots. Mixed Colors: 10 cts. per Packet; Oz. 30c.



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# FARGO'S ANNUALS FROM SEED.

Sow seeds about twice their thickness in depth. Very small seeds can be put in a salt shaker and scattered evenly over the ground, then pressed down with a board. For further directions see page of "Window Plants From Seed."



Balsams

CENTAUREA, Cornflower. Grows 3 feet high; flowers of many colors and fine for cutting. Also called Blue Bot-tle or Bachelor's Button. Mixed, packet 5 cents.

packet 5 cents.
CELOSIA. Plants are of broad rounded form, 18 inches or more in height and diameter. Each branch is tipped with a head of richly colored bloom. Gorgeously brilliant; all shades of orange and yellow, pink, scarlet and crimson. Mixed colors.
10 cents per packet.

ANTIRRHINUM—(Snapdragon). This beauti-ful flower is becoming more and more popular every year, and deservedly so. They are very easily grown and will live over winter if given slight protection. Make a fine display on the lawn and make elegant bouquets. Colors are rose, yellow, scarlet, white &c. mixed. A bed of them will make a lovely display anywhere. Packet 10 cents.

\*ALYSSUM—Little Gem. The plants are dwarf and spreading, grows only 3 to 4 inches high and each plant completely cov-ers a space 12 to 20 inches in diameter. Soon becomes a mass of white flowers, remaining in bloom from spring to fall. This is the finest variety of Sweet Alyssum. Packet 5 cents.

\*BALSAMS—The flowers are waxy, showy and very handsome. It is not an uncom-mon sight to see 500 or more flowers at one time on a single plant. Fine among shrub-bery or in borders. A very rapid grower and blooms quickly from seed. Top of each plant should be pinched back to make it form the branching habit. This grand plant can-not fail to please. Flowers are about two inches in diameter. Packet, 10 cents.

- Flowers very freely and CALENDULA. of easy culture, succeed anywhere and bloom continuously. The flowers are various shades of yellow and are double. Packet 10 cts.
- **CANDYTUFT.** One of the most useful of hardy annuals bearing neat heads or clusters of flowers very freely. My Candytufts are Giant Hyacinth Flow-ered and very desirable for cut flow-ers. White and crimson mixed.

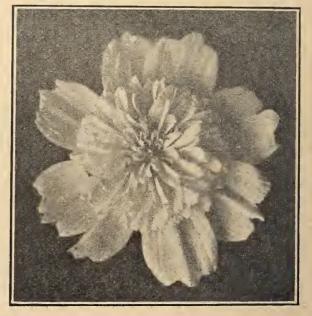
Packet 10 cents.

## Crimson Ray Cosmos.

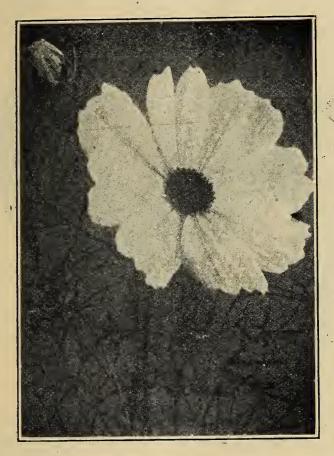
A distinct new sort. There are a great many more petals than in the com-mon sorts. narrow and fluted in shape. Flowers are of the most brilliant crim-son color, overlaid with a velvet sheen. Packet: 10 cents. Packet: 10 cents.

## **Double Cosmos.**

Every flower lover, almost without exception, loves the Cosmos. As our photo will show, here is a flower, the new Double Cosmos, you will no doubt be anxious to see in your garden. It is rarely beautiful and the lovely flow-ore you will accure from a planting of is rarely beautiful and the lovely flow-ers you will secure from a planting of our seed will well repay you and they will be sure to astonish and delight your friends. Grows vigorously to a height of six feet and covered with large flowers from September on. Col-ors: White and pink. Note: While these new types do not yet come 100% true to form, they are highly desirable. Very often the lower branches of the plants will all be perfectly double, while the upper branches will be of the single type. In any event the re-sult is sure to be pleasing. 15c per packet. Both packets for 25c.



**Double Cosmos.** 



Cosmos.

# **Annual Chrysanthemums**

Flower freely during summer and fall.

## Cosmos

(Illustrated). Are easily raised and of quick bushy growth, height 5 feet. Hundreds of beautiful flowers resembling single dahlias on each plant from Sept. to Nov. Colors are pink, white and crimson. Mixed colors. **Packet**, 10 cents.

## **Chinese Woolflower**

This plant has created a sensation wherever shown. Grows 2 to 3 feet high and each branch ending in a large rich crimson head of bloom that does not fade until frosts come. The plant is useful and effective for beds and borders and extremely so for cutting as the brilliant blooms retain their bright color for weeks. **Packet: 15 cts.** 

## **Ostrich Feather Celosia.**

Every branch bears a large pointed head of feathery, richly colored bloom. Last long for bouquets and can be cut and dried for winter use. Very showy. Colors: Crimson, red and golden yel-low mixed. Packet, 10 cents.

**DUSTY MILLER.** The silvery-white leaves look well all season long. Ex-cellent as a border for beds of Canna, Scarlet Sage, etc. If protected the plants live thru the winter very nice-ly **Packet 10 cents.** 

These single varieties grow 12 to 18 Annual Chrysanthemums distinct broad bands around the center of the flowers. Called "Painted Daisies."

Packet 5 cents.

\*CARNATIONS, Marguerite. From seed sown in the garden in early spring, the plants begin to bloom in about four months. Hardy, and will live out all winter if given proper protection or may be cut back by removing the flower shoots early in the fall and potted for winter blooming in a cool room. The finest strain, all colors mixed. **Packet 10 cents.** 

AFRICAN DAISY, Golden Orange. A bed of them in full bloom is a grand sight. The plants are hardy, of branching habit and grow 12 to 15 inches high. Its flowers are a rich, glossy orange-gold with dark eye, and measure 2½ to 2¾ inches across. Packet 10 cents.

BLUE EYED DAISY. Silver white petals with a beautiful sky-blue eye. Easily grown from seed, and quickly forming plants 2 feet or more across. Very odd and lovely. Packet 10 cents.

EVERLAS'TINGS retain their form **EVERLASTINGS** retain their form and colors when dried. Fine for mantle and table decorations in the winter, some folks dye them to brighten their effect. Should be cut as soon as in full bloom, tied in small bunches, and dried slowly in the shade with heads down to keep the stem straight. **Packet of many** sorts mixed, 10 cents.



Carnation.

**DIANTHUS (Pinks)** Bloom freely all summer until frost. Few plants can equal them for beauty and popularity. Pink and white mixed 10c packet.

NEW DIANTHUS, Mirabilis. The flowers are single and measure 2½ to 3 in, across. The fringed edges are most feathery and the colors range from pure white to richest crimson, both solid colors and also blotched and ringed in contrasting shades. Mixed, packet, 15 cents.

\*FORGET-ME-NOT (Myosotis) Succeed best in damp shady places. Planted in a single row around a flower bed they make a beautiful border. Blue and white mixed.

Packet 5 cents.

GAILLARDIA (Blanket Flower.) The flowers are large, brilliant and borne on long stems. Nice for bou-quets. Bloom quite early and until frost. Mixed packets of red, scarlet, yellow and orange. 5 cts. per packet.

GYPSOPHILA (Baby's Breath). Small white star-like flowers borne in feathery sprays; highly regarded for cut flowers as they lend a most grace-ful effect to bouquets. Packets, 10c,

HELIOTROPE. We all know and love this grand and fragrant flower, but this grand and that it can be raised from seed as easily as the Verbena. Choice mixture of many colors, Packet, 10 cents.

KOCHIA. Also called "Summer Cyp-ress" and "Moses' Burning Bush." The plants are always round or globe-like in form and the stems are clothed in light green leaves. Early in the fall they are thickly set with small scarlet flowers, making each plant resemble a ball of fire. Very attractive as single plants or grown in continuous rows. **Packet 5 cents.** 



Nicotiana.



Marigold.

**NEW RED LARKSPUR.** Grow quickly and flower freely and are distinct from the Perennial Larkspur or Delphinum. Color a lovely rose-red; something odd and unusual. Large flower spikes grow-ing to a height of eighteen inches. Packet, 10 cents.

\*LOBELIAS. Grow 8 to 12 inches high and covered with small star-like flow-ers. Fine as an edging for flower beds, for hanging baskets, vases or for pots in winter. Blue and white mixed. Packet, 5 cents.

> LANTANA. Shrubby plants that make a grand display the first summer. Clusters of Verbena-like flowers they bloom freely all summer. Mixed colors.

Packet, 10 cents.

NICOTIANA. (Illustrated below.) Grows two feet in height and a profuse bloomer. Large fivea profuse bloomer. Large five-pointed star-like flowers ranging in color through creamy-white and rose tints to bright red and crimson.

Packet 10 cents.

MARIGOLDS. This beautiful golden flower needs no descrip-tion as it is an old favorite. Beautiful in the garden and fine for cutting. It grows 2½ feet high. Packet, 5 cents.

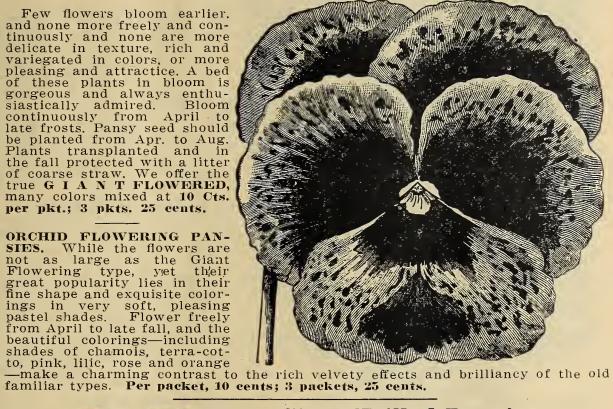
MIGNONETTE. This flower is a general favorite on account of its delicate fragrance and its lovely hyacinth shaped heads of bloom. Red, gold and cream mixed.

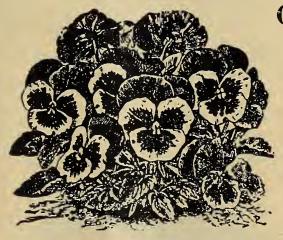
Packet, 10 cents.

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## **Giant Flowered Pansies.**

Few flowers bloom earlier, and none more freely and con-tinuously and none are more delicate in texture, rich and variegated in colors, or more pleasing and attractice. A bed of these plants in bloom is gorgeous and always enthu-siastically admired. Bloom continuously from April to late frosts. Pansy seed should be planted from Apr. to Aug. Plants transplanted and in the fall protected with a litter of coarse straw. We offer the true G I A N T FLOWERED, many colors mixed at 10 Cts. per pkt.; 3 pkts. 25 cents. Few flowers bloom earlier.





#### PHLOX, Drummondii.

When sown in a mass, the effect is tru-ly charming. Of quick compact growth and come into bloom early. Pink, white and scarlet mixed, unsurpassed in brilliancy and beauty of coloring. **Per packet 10 cents.** 

#### PORTULACA.

This plant thrive's in almost any loca-tion, plants grow rapidly and soon cover surface of bed with foliage and bright flowers. Very attractive when sown in solid masses. Single, per pack-et, 5 cents. Double Rose Flowering, per packet, 10 cents.

#### WATER LILIES.

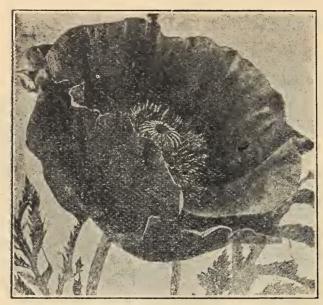
FROM SEED. Beautifully shaded rose-pink and rich-blue varieties. Seed should be planted in early spring in a saucer of rich soil and water, set in a sunny window and the young plants transplanted to larger receptacles. **Packet, 25 cents.** 

## **Giant Frilled Pansies.**

The petals of this grand Pansy are heavily ruffled, giving them a most strik-ing appearance. Truly giant sized flow-ers in many rich colorings. The flower itself must be seen to be fully appreciated.

Packet, 15 cents.





## Improved Shirley Poppy.

Height 15 inches. Color combinations are brilliant and beautiful and come in shades of rose, pink, carmine, crimson, white, scarlet edged white, etc. **Packet**, **10** cents.

## Tulip Poppy.

Height 12 to 24 inches. Glowing scarlet and bright yellow flowers from the middle of July to frost if sown in early May. Packet, 10 cts.

## Peony Flowered Poppies.

Large double blooms of all colors. Packet, 10 cents.

Fairy Poppies.Enormous round flowers 10 to 12 inches in circumfer-<br/>ence. The petals twisted and fringed. Numerous col-<br/>ors. Height 18 inches.Packet 10 cents.

California Poppy.

Showy low growing and free flowering annual, fine for borders or edging, somewhat resembling Potrulaca. Packet, 5 cents.

Rudbeckia. Grows 18 inches high, very showy, and of easy culture. The daisy-like flowers of deep orange-yellow heavily marked with brownish-red. grow on stiff stems about six inches in length above the foliage. Packet, 10 cents.

Scarlet Sage. (Salvia). In midsummer and fall, a bed of Scarlet Sage with its fiery red flowers in abundance, is a sight worth seeing. Fine for bouquets. Seed should be started in the house or in hot-beds from Feb. to April. Packet 10 cts.

Blue Salvia. Many people do not like the color of Scarlet Sage. Here is a lovely blue one. Very free blooming with large spikes. Glossy green foliage. Height two feet. Very beautiful indeed. Try Blue Salvia this spring. Blue flowers are always welcome everywhere. Packet, 10 cents.

Scabiosa (Mourning Bride). The flowers are borne on tallslender, but quite stiff stems, nearly two feet in length, are of fine rounded form and somewhat resemble the Carnation. Quite hardy and flower freely in cool locations or during late summer and fall. Mixed, of many colors. Packet 10 cts.

## Ten Weeks' Stocks.

Very much prized for cutting because of their fragrance and great variety of colors. Bloom in about ten weeks from seed as their name would suggest. Crimson, Dark Blue, Pure White, Salmon, Rose. Canary Yellow, Lilac Rose and all colors mixed. **Packet, 10 cents.** 

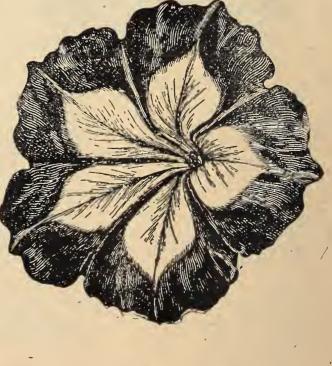
## Rosy Morn Petunia.

Soft rose-pink in coloring, with white throat. Very lovely. **Packet 15 cents**.

## Striped Petunias.

The finest mixture of striped varieties. Packet 10 cents.

Star Petunia. While they will always vary, yet most of the flowers show a distinct 5-pointed white star on a crimson ground. The plants begin to bloom early and flower profusely. Packet 10 cents.



Star Petunia.

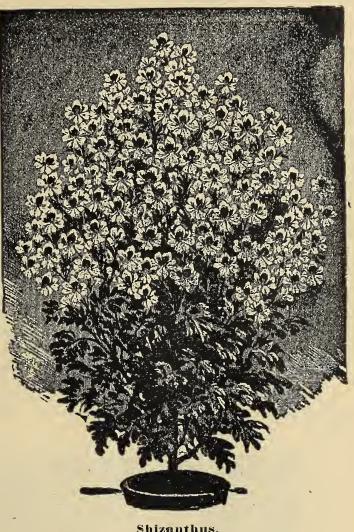
## Shizanthus.

Lovely butterfly-like flowers, ranging in color from pure white thru pink, mauve and crimson. They will develop into large plants over two feet high in a season if seed is sown Make very fine pot early. plants.

Packet, 15 cents.

## Queen Anne's Lace.

This is another of the lovely Well known to blue flowers. our grandparents and then lost sight of for years, this beautiful flower has again come into its own. Grows to a height of two feet, blooms profusely, and the flower head is made up of a great number of tiny flowers of a lovely sky-blue tint, the whole presenting a magnificent light and airy appearance. It keeps well in water as a cut flower. The seed can be started inside in March or outdoors in May. The ground should be well drained and yet have plenty of moisture. I am sure this new old plant will please and Packet 25 cts. delight you.





Ricinis.

## **Ricinis.**

Grown on the lawn or garden this semi-tropical plant presents an attractive appearance and will draw much favorable attention Dies with first and comment. frost and grows 12 to 15 feet high during the summer season. The enormous leaves, beautifully lobed, often measure 21/2 to 4 feet across. Each plant quickly be-comes a perfect pyramid of foliage and is topped by large spikes of blossoms and brilliantly colored seed pods.

Packet 10 cents.

## **Dwarf Morning** Glory

Grows 10 to 12 inches tall, bearing a profusion of lovely bellshaped flowers that remain open much longer than the tall climbing sorts.

Packet 10 cents.

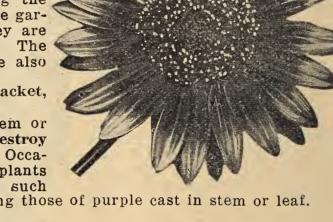
# The Unique New Red Sunflower

This odd variety, like the ones listed below, throws out many side branches and produces an abundance The flowers vary greatly of blooms. in size and are of several shades of color; chestnut-red, red tipped with yellow, others washed with red.

As a hedge or border, along the back or side fence, in front of the garden, or as single specimens they are very attractive and interesting. The flowers are useful and desirable also for bouquets.

Try this novely this year. Packet, 10 cents; 3 packets, 25 cents.

Note:-Look for purple in stem or leaf of your seedlings and destroy those not showing this color. Occasionally they will still produce plants throwing yellow flowers but such



plants can be cast out by selecting those of purple cast in stem or leaf.

## **Double Chrysanthemum Sunflower.**

The flowers are prefectly double, a bright golden yellow and are borne on many side branches of the plant, thus giving the plant an attractive ap-



pearance that draws much attention. The form of these flowers is so perfect as to resemble giant asters on long slender stems. A porch jardiniere filled with these flowers adds a wonderfully bright spot to the landscape. Per packet, 10c.

## Miniature Sunflower

With hundreds of bright single flowers, miniature in size and orange in color, of pyramidal growth, this plant is worthy of a prominent position. In fact all the improved modern types of sunflowers are really gorgeous, brilliant and attractive. Pkt. 5c.

Mammoth Verbenas. Verbenas grown from seed are not only much cheaper rous. Single plants in rich soil, will cover a space three feet or more across. This fine variety produces magnificent trusses of bloom in a wide range of colors, some individual blossoms being larger than a silver quarter-dollar. Seed from superior selected stock, per packet, 10 cents. Striped Verbenas. Striped flowers of many bright colors. Per packet 10 cents

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# HARDY PERENNIALS FROM SEED.



#### COLUMBINE

#### DIANTHUS

Hardy garden Pinks. A most satisfactory class of flowers, easily raised from seed, fragrant, and in constant bloom throughout the season. 10 cents a packet.

#### DELPHINUM

Or Larkspur is a plant of stately appearance, easy culture and very popu-While this is a June bloomer, if lar. the flower spike is cut back promptly, it will branch and flower all through the fall. Blue, scarlet and yellow mixed, 10 cents a packet.

### **CAMPANULA**

Or Bell Flowers. These are among our best known hardy perennials. They are fine for cutting and make excellent plants for the border; all have dainty bell-shaped flowers. Blue or white, mixed varieties, 10 cents a packet.

#### SWEET WILLIAM

One of the finest hardy garden plants, of easy culture, thriving in any good garden soil and lasting for years. The plants form fine clumps and produce fine effects in beds or shrubbery. Red, pink, white and violet mixed, packets 10 cents each.

#### SHASTA DAISY

Burbank's great Luther creation called the "Giant California Daisy." Flowers freely. 10 cts. a packet.

#### COLUMBINE

Or Aquilegias. Very beautiful spring and early summer flowers. graceful in shape, the spurred flowers standing high above the foliage. **10c per pkt**.

#### WALLFLOWER

While this is a perennial, it is not per-fectly hardy; these plants should be lifted late in the fall and placed in a cold frame or cellar, and removed to the garden again in the spring; the flowers are fragrant and splendid for cutting; double varieties, colors brown, yellow, etc. Mixed colors. **10c a packet**.

#### HOLLYOCKS (illus. below)

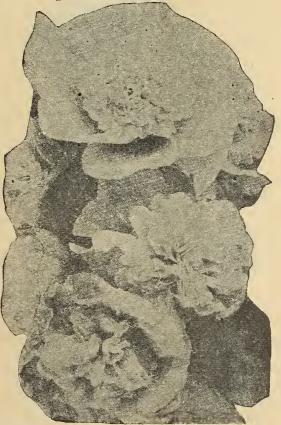
We all know this grand old flower fav-orably. It is one of the most popular and desirable of hardy perennials; ex-cellent for planting among shrubbery or as a background for other flowers. Choice double pink, red, salmon, and yellow mixed. 10 cents a packet.

#### DIGITALIS

(Fox Glove). Handsome oranmental hardy plants of stately growth, suc-ceeding almost anywhere. Grows long spikes of very beautiful tubular shaped flowers. Colors, blue, pink, purple and white mixed. 10 cents a packet.

#### LUPINUS

These plants, throwing up lovely spikes of bloom to a height of 3 feet are very fine for cutting. The flowers clustered closely on long stems. somewhat re-semble Sweet Peas, and the colors are clear blue, white and rose mixed. cents a packet. 10



# SEEDS OF ANNUAL CLIMBERS.

These plants are among the easiest to grow and add much to the beauty of a home; quickly cover back fences and outbuildings. Just the things to hide tree stumps, boulders and other ugly unsightly objects. Excellent for porch trellis, screens, arbors, etc.

## MORNING GLORY

For covering bare and unsightly fences, and trellis the Morning Glory is justly popular with its funnelshaped flowers of many shades and colors. And the seed is so cheap that like Nasturtiums it should be bought by the ounce and planted liberally. Large packet 10 cents.

#### WILD CUCUMBER

Very rapid growing and free flowering. Grow to a great height; they begin to bloom early and by midsummer are covered with large sprays of small white flowers.

Packet 5 cents.

#### **BALSAM APPLE**

Remarkably handsome climber bearing ornamental orange-colored fruit which when ripe opens, showing a brilliant crimson interior. Packet 10 cents.

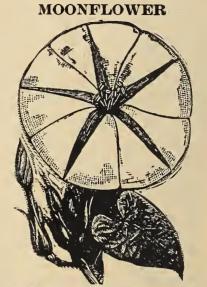


Delicate fern-like foliage and beautiful star-shaped flowers of scarlet or white. Mixed colors.

Packet 10 cents.

#### GOURDS

Fine for covering out buildings, back fences, back porch screens, etc. Also the dry Gourds come in useful for stocking darners, dippers, nest eggs, etc., and for the children to play with. A fine mixed assortment of shapes and colors. Pkt. 5 cts.



20 to 30 feet in a single The foliage is large, dense Grow season. and luxuriant. The vines are almost covered with hundreds of immense white flowers, many measuring six inches across. Mixed colors.

Packet 10 cents.

BALLOON VINE Or "Love-in-a-Puff" is a graceful climber of rapid growth, with pretty foliage and inflated capsules.

Packet 10 cents.

## PERENNIAL PEAS.



In full bloom in the spring before the other varieties begin to flower, and continue blooming throughout the season. Being perennial, they bloom the second season after planting and come up again each year. Magnificent clusters of pink, white, and rose flowers. Grow eight to ten feet high. Pkt. 10c; 3 pkts. 25c.

## Window or Pot Plants From Seed.

Sow the seed in a cigar box. Use a porous soil about  $\frac{1}{4}$  sand; sow seeds on surface and press in with a wooden block, cover box with a pane of glass, keep darkened and the soil slightly moist until seeds "sprout," then lift on corner of glass to admit air and set box in a warm, sunny window. These instructions apply to all tender flower seeds whether for window or out-door culture.



CINERARIA. The plants grow about 15 inches high, circular in form, and covered with brilliant blossoms. The colors range through all shades of blue to purple, and from crimson to deep maroon, and most of the varieties have a white eye, and are sharply margined with some high contrasting colors. Mixed, small packet, 15 cents.

**CYCLAMEN.** Produces graceful orchid-like flowers during fall, winter and spring. The young plants develop a bulb from which spring the round glossy leaves and the slender flower, stalks which bear the brilliant hued flowers, airily posed above the crimson with all intermediate shades. foliage. Colors range from white to crimson.

Cyclamen.

#### Packet, 50 cents.

**FRINGED CHINESE PRIMROSE** is the brightest and most free-flowering of all pot plants for growing in the house in the winter months. Does well in a cool room and will bloom freely in a north window, while most flowers require the warm sunshine. Seed should be sown in shallow boxes of light soil during the spring months, barely covering from view, and if the weather is very warm it is best to keep the seed-box shaded through the hottest portion of the day. The earth should be moist always, neither wet nor dry at any time. When the young plants show two or three leaves they should be planted in small flower-pots two inches across, replanting them into larger pots as they increase in size. It is best to keep the young plants in a cool shady place during the summer months.

**PERIWINKLE.** In addition to being a fine bedding plant the Periwinkle or Madagascar Vinca makes an excellent pot plant, blooming thruout the winter. The abundant foliage back of the myriads of bright flowers. The colors are rose with dark eye, white and crimson eye, and pure white, mixed. Packet 10 cents.

MUSA or ABYSSINIAN BANANA TREE. A strikingly effective plant. Its rapid growth is astonishing. Seed sown early and repotted several times will give plants eight feet high the first summer. Packet of 10 seeds 25 cts.

## Geranium.

It is an absorbing, interesting pastime growing pot plants from seed, and Geraniums are among the easiest to grow. Our seed is a fancy strain of Zonale Geraniums, and charming new varieties come only from seed. Sow the seed any time, summer or winter. The flower trusses of this strain are frequently five or six inches across, and the individual flowers 1½ inches in diameter. Mixed colors, from white to pink, rose, scarlet and crimson. Price 25c. per packet.



# Interesting and Unusual Plants from Seed.



# Sensitive Plant

Instantly you touch this plant, the leaves curl and droop. Interesting and very amusing, because of its sensitive nature.

Packet 10 cents.

# **Giant Spider Plant**

The slender seed pods are carried on long wiry stems, giving to this plant the appearance of a many legged spider, and hence its name. Grows 4 to 5 feet high, blooms for months, producing bright rose-pink flowers profusely. Makes a fine background, and the honey bees like it. **Packet 10 cents.** 

## **Monkey Flowers**

Tender little plants. Curiously shaped, bright colors peculiarly blotched. Pkt. 10c.

Snow-on-the-Bountain

**Ice Plant** A trailing vine, fine for hanging baskets, vases and rock gardens. The large plant cells filled with water is what gives this plant its unique appearance, and its name. Packet 10 cents.

Snow-on-the-Mountain The handsome green leaves are widely bordered with pure white. Very showy planted amongst shrubbery, in canna bed, for borders etc. Grows to a height of 3 feet. Packet 10 cents.

Rose of Heaven Agrostemma. Bright rose-pink flowers, blooming for a long time in cool weather. Height 1 foot. Suitable for beds or borders. Packet 10 cents.

# **Giant Hibiscus**

A fine perennial producing enormous flowers up to 10 or 12 inches across. Grows 5 to 8 ft. high and blooms from early July to late autumn. Packet 10 cents.

# **Mexican Fire Plant**

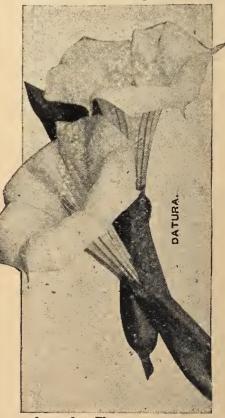
Somewhat like the Poinsetta. This plant grows quickly from seed sown outdoors. Height 2 to 3 feet. Packet 10 cents.

# **Angels' Trumpet**

Plants grow 3 to 5 feet high and profusely bear large white trumpet shaped flowers. Very fine. Packet 15 cents.

## **Evening Primrose**

Elegant hardy plants for sunny places in the border or in the rock garden. Blooms the greater part of the summer. Height 1 foot. Packet 10 cents.



Angels' Trumpet.

# Vegetable Oddities and Novelties for 1923.



## Chinese Celery Cabbage.

If you have never grown this wonderful plant you certainly have missed something, and will be pleased and delighted with it. The leaves are excellent served the same as lettuce, the leaf stalks can take the place of celery, it can be prepared and served like cold slaw, and kitchen experts call it far more tasty than ordinary cabbage.

We have grown heads weighing 8 or 10 lbs. and find it keeps well into early winter by covering it in the field with leaves or straw. Sow the seed thinly about the first of August, (if sown too early it is apt to go to seed,) thin the plants to stand 15 inches apart. To bleach the leaves, gather together at the top and tie loosely with cord. One ounce of seed is sufficient for 500 feet of row. Packet 25 cents.

## The White Tomato

Can you not picture the surprised and pleased look on the faces of your guests? The **Pierce Albino Tomato** with its ivory-white skin is a "sport" that thru selection and re-selection now come true to color. Owing to their small acid contents this Tomato agrees better with some folks than do other varieties. The fruit ripens perfect, and when cut open shows fine firm flesh and is of excellent flavor. Very early and large in size. Plants robust and foliage luxuriant green. Bears **PIERCE ALBINO.** Just imagine your table plates dressed with a lettuce leaf of green and arrayed with slices of bright red and ivory-white Tomatoes and garnished with golden Mayonnaise dressing.



profusely. Surprise your neighbors this year by growing something they haven't got—nor have probably ever heard of. Packet 25 cents.

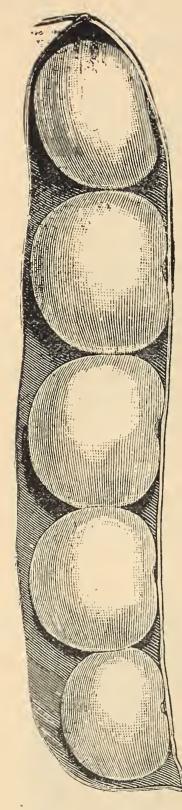
## **Dishcloth Gourds.**

Allow the Gourds to ripen well, remove the skin, clean and dry the sponge-like interior. Something novel and unique to grow your own dish cloths. Packet 10 cents.

## **Climbing Cucumbers.**

Can be trained to climb arbor, trellis or wire fence and economize space. Ripen earlier by this method. The strong vines bear white fleshed crisp fruit, 12 to 16 inches lnog.

Packet 10 cents.



# LIMA BEANS.

How to Grow Limas. Amateur gardeners often complain that so frequently Lima Bean seed rots in the ground andthey have to plant two or three times before getting a stand. The cause for this is too early planting or cold wet weather following planting of the seed. If the beans are "sprouted" before planting they do not rot. Wrap heavily in cloth or cotton, then soak and keep for a day or two in a warm place and plant the sprouted seed, eye down, and you will usually find it necessary to plant once only.

EARLY LEVIATHAN. The earliest of all Pole Limas and a steady yielder throughout the entire season of large delicious beans. This variety is a strong grower and sure cropper. Pkt. 15c; ½-lb. 25c; lb. 40c.

BURPEE'S GIANT PODDED. I always plant this sort in the home garden. The largest podded, the heaviest cropper among Limas and no better flavored Lima grows. Pkt. 20c; ½-lb. 30c; lb. 55c.

SIEVA or BUTTER LIMA. Grow quickly, and produce a fine crop quite early, and until killed by frost. Pkt. 15 cts.; ½-lb. 25c; lb. 40c.

FORDHOOK BUSH LIMA. A week or so earlier than other Lima Beans. The beans are large, sweet and juicy and not dry and mealy like other sorts. Pods are well filled and borne in clusters. Heavy yielders and no mistake will be made in planting this variety. Pkt. 15c; ½-lb. 25c; lb. 45c.

## BUSH BEANS.

STRINGLESS GREEN POD. By making several plantings they may be had very early and in succession until heavy frosts. They are of fine flavor, tender and brittle and entirely stringless. Five inches long and rich green in color. Pkt. 15c; ½-lb. 25c; lb. 40c.

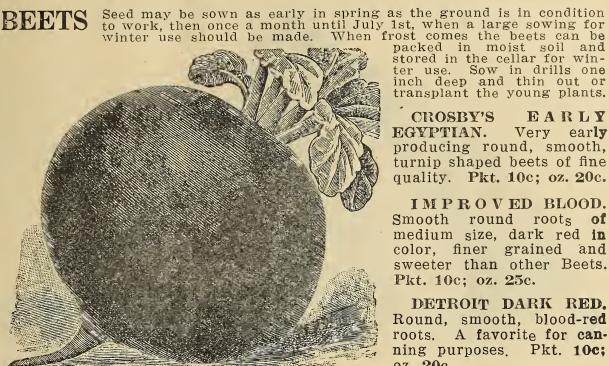
RUST-PROOF GOLDEN WAX. Heavy producer, yellow pods, stringless when young. Pods rather flat, brittle and fine flavored. One of the most popular sorts. Pkt. 15c; <sup>1</sup>/<sub>2</sub>-lb. 25c; lb. 40c. DAVIS' WHITE WAX. A heavy producer of large

DAVIS' WHITE WAX. A heavy producer of large handsome white pods. Very popular, also excellent as a shell bean for winter use. Pkt. 15c; ½-lb. 25c; lb. 45c.

## ASPARAGUS.

The first green delicacy for the table in spring, very easy to grow and a favorite of most everyone. Succeeds almost anywhere and can be easily raised from seed. **BARR'S MAMMOTH.** Quick growing, tender and sweet. Very large stalks, often nearly an inch in diameter. **Packet 10 cents.** 

We don't have to say so very much about our seeds—only this: It is the very best seed we know how or where to obtain. C. M. Bellivean, Allerton, Mass., writes: "I wish to compliment you on the wonderful seed. Especially fine were the White Tomatoes and the Mammoth Pumpkins were the wonder of this locality and I am just now preparing to send them to the big Brockton Fair."



BEETS

CROSBY'S EARLY EGYPTIAN. Very early producing round, smooth, turnip shaped beets of fine quality. Pkt. 10c; oz. 20c.

IMPROVED BLOOD. roots round Smooth of medium size, dark red in color, finer grained and sweeter than other Beets. Pkt. 10c; oz. 25c.

DETROIT DARK RED. Round, smooth, blood-red roots. A favorite for canning purposes. Pkt. 10c; oz. 20c.

# Beet Collection—All 3 Packets for 25 cts.

BRUSSELS SPROUTS Sow in drills early in June, transplant to rich soil when 5 or 6 inches high. Hardy in our climate and a delicious vegetable for boiling during fall and winter months.

LONG ISLAND IMPROVED. A fine strain, grown largely on Long Island for the New York City market. Pkt. 10c; oz. 50c.

# CABBAGE.

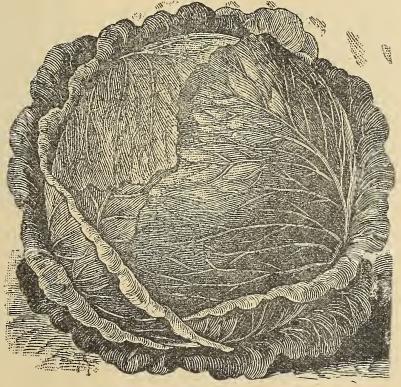
Early Jersey Wake-field. Considered the best extra early pointed head Cabbage and a very dependable variety. Heads up well and is a welcome treat early in the season. Pkt. 10c; oz. 40c.

Allhead Early. Large, solid heads, flat in shape and the earliest of all large cabbage. Pkt. 10c; oz. 30c.

Danish Ballhead. Round, hard, solid heads that keep well thru the The most popuwinter. lar Cabbage for winter use. Pkt. 10c; oz. 35c.

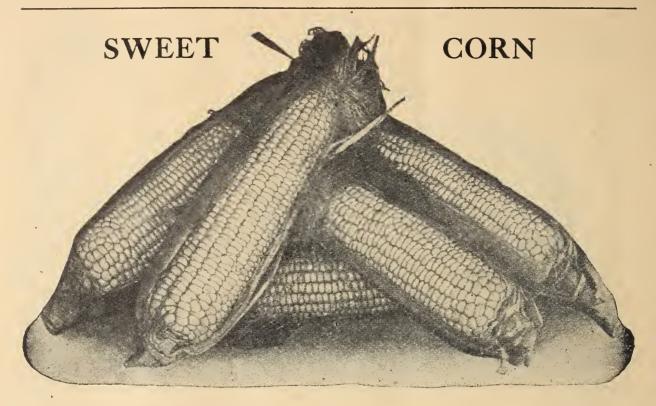
.. Premium Flat Dutch. Flat, solid heads, very large in size. One of the best for winter keeping and among the surest headers. Pkt.10c; oz. 35c.

**CABBAGE.** 20 inches apart. An Early Cabbage seed should be sown under glass or in boxes in the house in January or February, and late sorts in the open ground in April and May. Transplant at least 18 or ounce of seed should produce 3,000 or more plants.



Cabbage Collection—All 4 Packets for 35 cts.

FARGO'S 1923 SPRING CATALOGUE



# **"GOLDEN BANTAM" EARS GIVE CARELESS TABLE FEELING**

## DELECTABLE PUBLIC EATING OF GREEN CORN ON COB IS WORTH **DOZEN ETIQUETTE BOOKS.**

WELLSBORO, PA.. Aug. 27.—If, as some sociologists contend, man's evo-lution is more or less marked by his table manners, it is evident that some of us have not yet progressed far from the stone age. Like bathing, eating perhaps should be mostly done in pri-vate. This conclusion is based on ob-servations in hasheries or beaneries with even hyphenated names, where on occasion. some gilded gormand is vo-calizing in soup eating and the like which would seem to call for friendly protection of artillery barrage, gas at-tack or aerial bombing. There are some things, of course, that even the fastidious cannot do and observe the Bradley-Martin rules in such case made and provided. That brings us to green corn on the cob which just now is the favorite gastro-nomic indoor sport along the north bor-der counties. There is only one kind of green corn that is worth while. Or, mayhap, more properly speaking, one that is vastly better than any pretend-ed rivals. Its name is "Golden Bantam." Pity our ancestors who munched away on Stowell's Evergreen, which, as com-pared to the "Bantam," is "as moon-

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light unto sunlight and as water unto wine." But as they never knew any difference they cannot appreciate their loss. Now a platter heaped with "Gold-en Bantam" ears, graces the center of almost every table. Its necessary con-comitants and accompanying embellish-ments are real butter and good salt, with which the ear is first slathered and well sprinkled, respectively. One end in each hand, elbows firmly braced on the table. and then if you can't play "Home, Sweet Home" on this impro-vised harmonica, you "have no music in your soul."

vised harmonica, you "have no music in your soul." A few stray kernels in your beard, if you have one, on your glasses may-hap, or if a small boy some particles on your auricular appendages, while it may offend aestheticism, yet it is lotus-eating just the same. Some fas-tidious claim that green corn on the cob should only be eaten ala Septem-ber morn while seated in the seclusion of one's bath. This might be safe and sane, but the very abandon of it, the feeling of per-sonal freedom and riotous revelling, wanton unrestrainedness in its delec-table public eating, is worth a dozen Hill's manuals on etiquette, piled end on end.

on end.

Read this Newspaper Clipping-Then Be Sure to Plant "Golden Bantam."

## Golden Bantam Sweet Corn.

This is the most famous Sweet Corn in the world. It is the richest, and sweetest of all. The ears are small; so are the cobs, and filled chuck full with the tenderest, juciest "meat." Planted early it can be ready for the table by early July. Late plantings provide a delectable feast for October and even November. Can it on the cob and you have a real winter treat. Do not fail to plant Golden Bantam. Plant it early and often and you will be well repaid. Packet 10c; ½-lb. 25c; lb. 45c.

## Stowell's Evergreen.

This is the old standby for those preferring white corn and large ears. It is a main season crop and excellent for market or canning purposes.

Packet 10c; ½-lb. 20c; lb. 35c.

# Howling Mob.

How the people did howl for this corn when it first came out; hence its name. Tender second-early white corn. Earliest white corn of high quality.

Packet 10c; ½-lb. 20c; lb. 35c.

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This vegetable is an excellent substitute for meat. Seed should be sown in hotbeds or boxes in the house in March. Transplant when the little plants have two or three leaves and set them outdoors in the garden late in May.

BLACK BEAUTY. A deep, rich, purplish in color; grand large fruits that are a delight both to the eye and to the palate. The plants branch freely and are prolific yielders. Pkt. 15c; ½-oz. 45c; oz. 75c.

## **ENDIVE.**

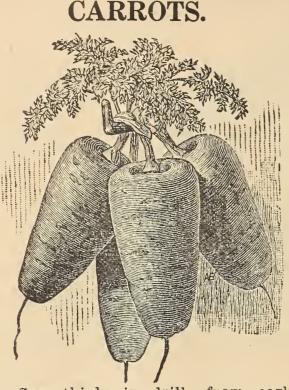
Endive makes one fo the very finest of salads, and one of the most wholesome, for use in fall and winter. Sow in shallow drills in April for early use and for late use, in June and July. When up to a height of 2 or 3 inches, transplant or thin out to twelve inches apart. Before using, the leaves need to be blanched. This is done by gathering the leaves together and tying lightly with yarn or string. The tying must be done when the leaves are quite dry or they will rot. In 3 or 4 weeks they will be blanched and ready for use. One ounce of seed will plant 300 feet of drill.

Packet 10 cts.; ounce, 20c

## SPINACH.

Sow very early in spring, and then every ten days until end of April. Sow again Aug. 1st to 15th for a fine fall crop. The rich, green, fleshy leaves, all during the spring and fall, furnish just the elements needed by the body and should be grown in every garden.

Packet 10 cts.; ounce, 20c



Sow thinly in drills from early spring to middle of July. Fine as a stewed vegetable, also for soups and mixed pickles.

EARLY GOLDEN BALL. Fine for forcing in cold frames and for early garden planting. Small, smooth, tender and fine flavored. Pkt. 10c; oz. 20c.

IMPROVED LONG ORANGE. Fine variety to store for winter use. Large in size, smooth and of good flavor. Rich orange in color and of excellent keeping quality. Pkt. 10c; oz. 20c.

## **CUCUMBERS.**

After ground becomes warm, plant 8 to 10 seeds to a hill previously well enriched with manure, hills 3 to

4 feet apart. Later thin to four plants to a hill. For succession plant every two weeks to July 10th. An ounce of seed plants 40 to 50 hills.

EARLY WHITE SPINE. The best all-purpose Cuke; for slicing, pickling. Tender, crisp and solid, light green color, 6 to 7 inches long. Pkt. 10c; oz. 20c.

IMPROVED LONG GREEN. One of the best for pickling and the large Cukes, often 10 to 12 inches long, are crisp and solid and of excellent quality. Pkt. 10c; oz. 20c.

EVERBEARING. Very early, and if kept gathered, the vines will produce all season. Excellent for small pickles. Packet 10 cts.; ounce 20c.

## CAULIFLOWER.

Sow same as Cabbage, water well when heading and as head forms tie the leaves up over the head so they will blanch properly.

EARLY SNOWBALL. A good extra early sort of dwarf growth that heads up well. Pkt. 20c; 1/4-oz. 80c.

VEITCH'S AUTUMN GIANT. A large late variety. Heads up white and solid. One of the best late sorts. Pkt. 10c; ½-oz. 40c.

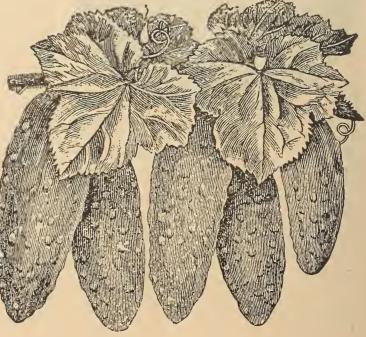
## CELERY.

Sow seed thinly on top of ground and cover lightly with straw until the young plants appear, and later transplant them in rows in July. To blanch the celery, hill the soil up high around the plants or use boards. An ounce of seed should product at least 5,000 plants.

GOLDEN SELF BLANCHING. A good early Celery. Excellent quality, very crisp and tender. Medium size and of good stocky growth. Pkt. 15c; ½-oz. 40c; oz. 70c.

GIANT PASCAL. The standard sort for heavily ribbed stalks; solid and thick, dark green color until earthed up when it blanches to deep golden yellow. Pkt. 10c; oz. 25c.

WINTER QUEEN. This is an excellent dwarf winter sort, coming in between the two above varieties. Earlier and blanches more readily than Giant Pascal. Pkt. 10c; oz. 30c.



# LETTUCE.

Sow thinly in open ground as soon as it is in workable condition. Sow every two weeks for successive crop.

BIG BOSTON. Very large heads, often 10 inches or over in diameter. Beautifully blanched and of excellent quality. A grand sort for hot beds. Pkt. 10c; oz. 25c.

GRAND RAPIDS. Does not form in heads, but in large bunches of fringed leaves. Delicious in quality, attractive in appearance. Succulent and tender. Pkt. 10c; oz. 20c.

## **MUSKMELON.**

After danger from frost is past and the ground is warm, plant 10 or 12 seeds to a hill. Later thin out to three plants. After making a good growth pinch off the ends of runners. An ounce plants 40 to 50 hills.



ROCKY FORD. An extremely luscious and popular melon. When ripened the skin is greenish-gray. Flesh solid, firm and wonderfully rich and sweet. Pkt. 10c; oz. 25c.

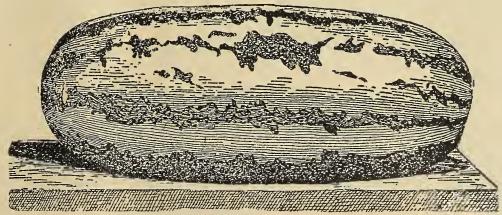
GREEN NUTMEG. Deeply netted, flesh very thick; light green in color. Flavor simply delicious. Very heavy fruits 6 to 7 inches in diameter.

Pkt. 10 cts.; ounce 20 cts.

OLD FASHIONED JENNY LIND. The sweetest green fleshed variety in existence. An old stand-by. Melons small and flat. Pkt. 10c; ounce 25c.

## WATERMELON.

Follow directions for growing Muskmelons, but make hills at least eight feet apart.



SUGAR STICK. Deep rich red flesh, solid heart; crisp and sugary. Oblong in shape, skin light green. Grows up to 2 ft. in length. Packet 10c; ounce 25c. TOM WATSON. Very large, deep

green rind. Deep red flesh. Weigh up to 50 or 60 lbs. each.

Packet 10c; ounce 20c.

**KLECKLEY SWEETS.** Fine for home use and nearby markets. Oblong, glossy dark green. Thin rind; flesh crisp and sweet. Average 18 to 20 inches long. Pkt. 10c; oz. 25c.

PRESERVING CITRON. A largefruiting strain. Flesh clear white and very solid. Pkt. 5c; oz. 15c.

FARGO'S 1923 SPRING CATALOGUE

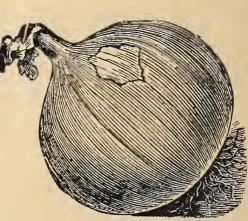
## **ONIONS.**

Sow in drills in the spring. Pull when the tops begin to die down and store in cool dry place.

YELLOW GLOBE DANVERS. This Onion is an old standby with experienced growers. Early, round in form; heavy yields of solid, fine flavored Onions and a good keeper. Pkt. 10c; oz. 25c.

Onions and a good keeper. Pkt. 10c; oz. 25c. EXTRA EARLY RED. A mild flavored red Onion, flat in shape, a good yielder and keeps well. Pkt. 10c; oz. 25c.

MAMMOTH SILVER KING. This magnificent white onion grows up to 5 to 7 inches across. Thin skinned, sweet, tender. Pkt. 15c.; oz. 45c.



# PEAS.

EXTRA EARLY PILOT. A smooth Pea for first early planting and the best first-early. Vigorous grower; height three feet. Nearly as large as Gradus and several days earlier. Pkt. 15c; ½-lb. 25c; lb. 40c.

**EARLY GRADUS.** Also known as "Prosperity." A large podded wrinkled Pea of first quality. Grows 2<sup>1</sup>/<sub>2</sub>-3 ft. high. Requires no brush or wire. Large handsome Peas of finest flavor. Pkt. 15c; <sup>1</sup>/<sub>2</sub>-lb. 25c; lb. 45c.

flavor. Pkt. 15c; ½-lb. 25c; lb. 45c.
CHAMPION OF ENGLAND. Very productive main-crop sort, growing four to five feet high. Well filled pods; Pkt. 15c; ½-lb. 30c; lb. 50c.

TELEPHONE. A late variety, growing 3½ to 4 feet high and bearing very large pods, each containing six or seven large peas of delicious flavor. Pkt, 15c; ½-lb. 25c; lb. 40c.

## PEPPERS.

Sow seed in March under glass. Transplant the small seedling plants and set in the open ground when all danger of frost is over.

RUBY GIANT. A new thick fleshed sort of very mild and pleasing flavor. Plants grow two feet high and bear profusely. Pkt. 15c; oz. 60c.

CHINESE GIANT. The largest mild flavored red Pepper. Vigorous growth; bears enormous, thick, bright scarlet fruits. Pkt. 15c; oz. 75c. HOT PEPPERS. The small fruited pungent sorts so ex-

HOT PEPPERS. The small fruited pungent sorts so extensively used for seasoning, etc. Pkt. 10c. Ounce 50c.

## PEPPER GRASS.

Sown the same as Lettuce and fine mixed with Lettuce as a salad; makes excellent sandwiches also. The finely curled ornamental leaves have a pleasing pungent flavor similar to that of Water Cress. As it quickly goes to seed, frequent plantings should be made. Pkt. 10 cents.

## PARSLEY.

FERN LEAVED. Fine in form and color and invaluable for garnishing dishes and for use in soups. Useful as a dried herb for medicinal use also. Packet 10c.

## PARSNIPS.

Highly valued for the table and especially after they have been frozen they are much-appreciated in early spring. Sow in drills in the spring same as for Carrots and cultivate deeply during the summer.

GUERNSEY. Very long roots, fine grained, sweet flavored. Pkt. 10c; oz. 30c.

## **PUMPKINS.**

Sow after the soil has become warm in May. Drop seeds in corn hills in the field or in hills like Watermelons.

SMALL SUGAR. Orange color. Flesh very sweet. Size about 10 inches across. Good yielder and an excellent keeper. One of the very best for pies. Pkt. 5c; oz. 20c.

MAMMOTH or "Jumbo." Beat this one if you can. Yellow skin and deep yellow flesh. Sometimes reaches two feet in diameter and weighing far over a hundred pounds. This is a very large, but nevertheless a fine grained and tender Pumpkin. But one plant should be left in a hill and only the best fruit on the vine. Pkt. 10c; oz. 25c.



Salsify.

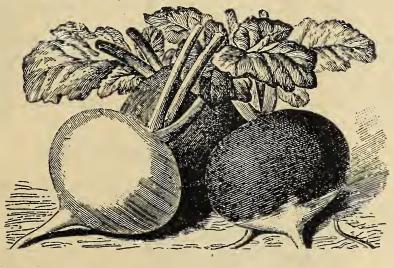
## **RHUBARB.**

Roots for setting out can be grown from seed in a single season. Seed should be sown in a shallow drill and the young plants thinned to 12 inches apart. Packet 10c; oz. 25c.

## SALSIFY

### OR VEGETABLE OYSTER.

Sandwich Island Mammoth. The long parsnip-like roots are fine for boiling, sliced and fried, or for soups, the delicious flavor resembling oysters. Sow seed in drills in early spring and thin the plants to stand six inches apart. The roots can be left in the ground all winter or stored in moist soil for winter use. Packet 10c; ounce 20c.



## RADISHES

### For Spring, Summer and Winter.

Sow broadcast or in drills very early in spring and weekly thereafter for succession of early sorts. Sow winter sorts from middle of June to mid-August. Water if needed, and keep free of weeds. EARLIEST SCARLET BUTTON. Very early small round Radish. Best

early; tender and crisp. Packet 5c; ounce 20c. WHITE ICICLE. Long white and of fine flavor. Remains in fine con-

dition longer than any other of the earlier sorts. From seed to table in 20 to 25 days. Packet 10c; ounce 20c.

WHITE STRASBURG. Larger than the early varieties. By successive sowing this sort may be had all summer. This is a fine large solid summer Radish. Packet 10c; ounce 20c.

WHITE CHINESE. A winter Radish growing to enormous size, often 12 to 15 inches long and 5 inches across. Crisp, juicy, tender, and flavor agreeably mild. Packet 10c; ounce 20c.

FARGO'S 1923 SPRING CATALOGUE



# SQUASH.

Plant in hills, well manured, as for Pumpkins or Melons, 8 or 10 seeds to a hill, in May after the ground is warm; later thin the plants, leaving three to a hill. Vine sorts should be in hills 8 feet apart.

SCALLOPED or "Patty Pan." For slicing and frying, also used for pies. Bush type, they can be in hills but 3 ft. apart. Color, white. Pkt. 5c; oz. 20c. TRUE HUBBARD. (Winter).

Large and of olive shape, green

in color. A well-known winter Squash now very widely grown. Fine keeping qualities. Packet 10c; ounce 25c.

GIANT CROOKNECK. (Summer). An early variety of large size, measuring often two feet in length. Pkt. 10c; oz. 25c.

# TURNIPS.

For early use sow seeds as early as ground is in shape, then every two weeks to June. For fall and winter use sow early in July and August.

EARLY WHITE FLAT DUTCH. White flesh, quick grower of mild flavor. Sow this variety for early crops. Pkt. 5c; oz. 20c.

PURPLE TOP WHITE GLOBE. Grows very quickly to large size, measuring six inches or more through. Globe shaped, purplish-red top; lower part creamy-white. White, crisp, mild in flavor. An excellent winter keeper. Pkt. 5c; oz. 20c.



# TOMATOES.

shipper. oz. 45c. GOLDEN QUEEN.

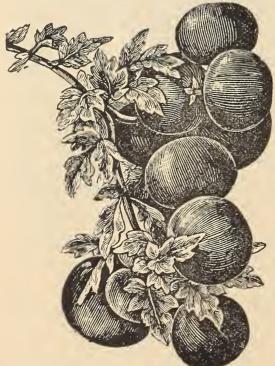
Start early varieties under glass in February; when three inches high transplant. When weather is settled plant out. For later sorts, plant into open ground. In the home garden stake the plants and tie them up or mulch the bed with straw or lawn clippings.

CHALK'S EARLY JEWEL. A favorrte with the market gardener. Good shipper. Bright red color. Pkt. **10**c:

Large smooth fruits, pure yellow in color, and with a flavor of their own. Pkt. 13c; oz. 55c.

GIANT PONDEROSA. Very largeand fine. Solid and meaty. Mid-season un-til frost. An enormous yielder. Purplish--pink color. Pkt. 15c; oz. 85c.

STRAWBERRY. Small, sweet fruits each enclosed in a husk. Fine for pies and for preserving. Enormous, continuous yielder. Pkt. 10c; ½-oz. 25c.



# GARDEN AND LAWN SUPPLIES.



## Fargo's Plant Food.

Feed your plants with the elements that they most need and they will thrive for you and be a real source of joy and pleasure. Plants are like people, in that to do their best they must be fed what their systems require. Ferns—Palms—all Potted Plants find in Fargo's Plant Food, easily assimilated elements that go right to the root of things; producing quick results, the evidences of it becoming soon apparent. One Package Makes 2 Gallons. Feed your potted plants a little every week or ten days. Try it also in the garden to grow some really exhibition blooms of Roses and Gladioli. Most every home has some potted plants that are highly prized. Each of these homes needs Fargo's Plant Food, sample  $\frac{1}{2}$  lb. package (water added) makes 2 gallons. Per  $\frac{1}{2}$ -lb. package, 25 cents. 5 packages for \$1.00.

Mrs. Edw. Ivins, Holmesburg, Pa., says: "Your Plant Food certainly has produced wonderful results with my Ferns." Mrs. Jas. Murphy, Colwyn. Pa., states: "Your Plant Food has been recommended by Mrs. Holt of Camden. Her Ferns are very pretty from its use."

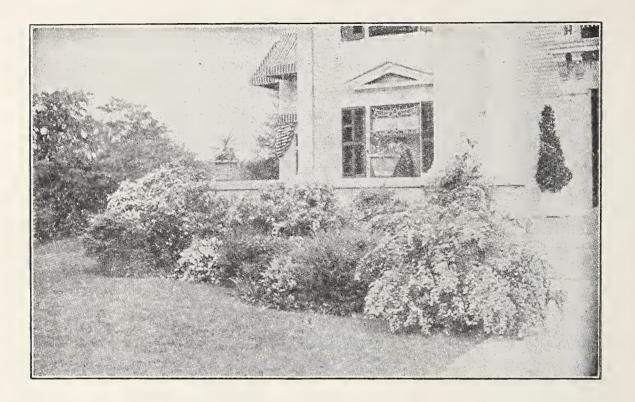
## **Pulverized Sheep Manue.**

It should be used on every lawn. It is also the best manure for the garden and for flowers. **REMEMBER THIS:** One bag equals a whole wagon load of barnyard manure and there are no weed seeds to cause you trouble. This manure is prepared by special drying, screening and grinding process which destroys every weed and eliminates every bit of worthless bedding and foreign matter. Only the pure fertilizer in most concentrated form is packed in bags for convenient and economical use. Only requires one-half ton to the acre, so a 100 lb. bag will be sufficient for a good size lawn. If you would have the finest greenest lawn in your neighborhood, the brightest flowers and the most productive garden you may do so at very small expense by using Pulverized Sheep Manure. It makes grass, plants and flowers all "fairly sing for joy." Bag of 100 lbs. by either freight or express, \$4.00. 500 lbs., \$17.50; 1,000 lbs., \$30.00.

## Fargo's Tobacco Dust.

Why grow Roses to feed bugs? As soon as you see the aphis or green plant lice sucking the very life's blood from the tender young shoots of your Roses, and other plants, sprinkle them, and while wet, apply Tobacco Dust to the plants, and these pests are done. Fine also to make an emulsion for sprinkling your Melon, Pumpkin and Cucumber Vines. 1 lb. 25c; 10 lb. bag by express, \$1.00.

# Fargo's Grass Seed Insures A Fine Lawn.



**Evergreen Lawn Grass Seed** It is the result of years of untiring study and experimenting, it has stood the test in every part of the United States and it will stand wear and tear, outliving the severest winter, retaining at all times its lusterous green color. We class this as the best general purpose lawn grass. **Price:** ½ **Ib.** (about one quart), 35c.

Shaded Lawn Grass Seed Shade causes sour soil and about every three years you should apply lime to sweeten up the soil. Use about one bushel of lime to each 1,000 sq. ft. After much experimenting a mixture of seed has been found that will produce a perfect sward in the dense shade caused by trees, shrubbery, buildings, &c. Price: ½ lb., 35c.

Seashore Lawn Grass Seed A good lawn at the seashore is frequently a problem and this mixture is a result. It will produce a good lawn in 6 to 8 weeks if 3 or 4 inches of top soil is spread over the surface, seeded and well firmed down. If soil is very poor and no top soil to be had, white clover sown with the grass seed will help wonderfully. Price: 1/2 lb., 35c.

White Clover Used along with the grass seed insures a rich green velvety lawn that is a treat to the eye. 1/4 lb., 35 cts.

How to Sow Grass Seed You cannot sow too much; the more the better. It means quicker, surer, more lasting results. 1 qt. will sow 250 sq. ft. (25x10); 4 qts. 1000 sq. ft. and so on.

Address all orders to

**CLARENCE B. FARGO, Frenchtown, New Jersey**