

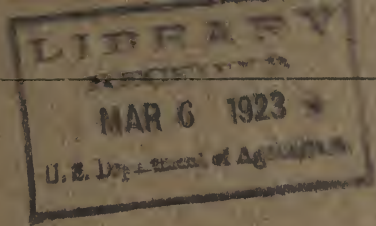
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62.61

-1923-



Beautify
the
Home Grounds

WILLIAM C. MOORE & COMPANY
NEWARK, NEW YORK STATE

*Some
Suggestions*

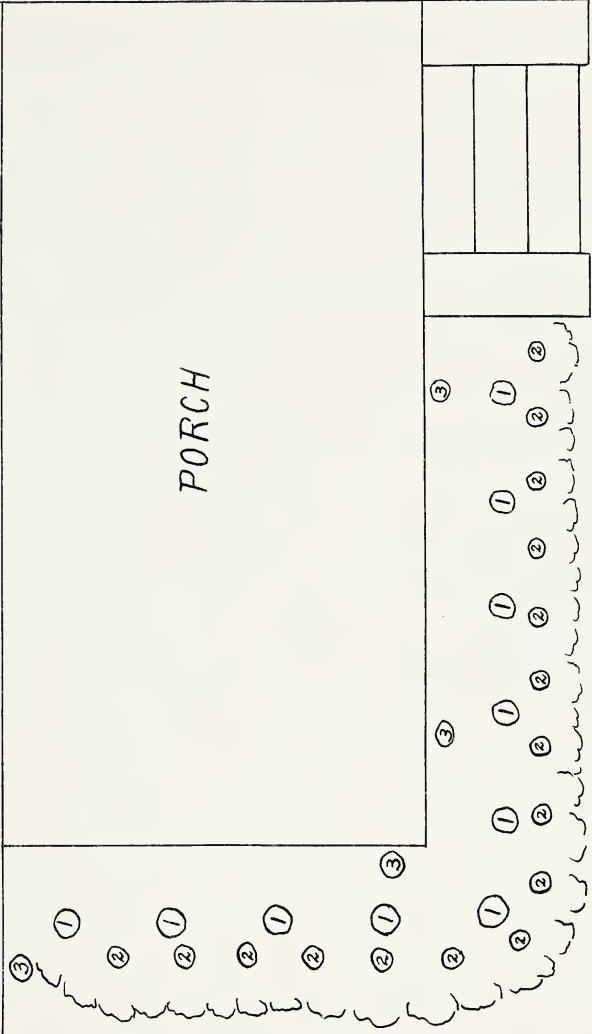
THE planting of shrubs, trees, roses, vines, etc., has a never ending, incalculable influence on those who live within the house, those who pass by and the entire community. Not only does it give keen pleasure to all who appreciate beauty, but it promotes self respect and esteem, sets a good example, adds to property values, in actual dollars and cents, and enhances the civic pride and good name of the entire street and community.

PLAN OF

BARBERRY-SPIREA PLANTING

HOUSE

- 10 SPIREA VAN HOUTTE No. 1
- 16 BARBERRY THUNBERGEI No. 2
- 4 AMPELOPSIS VEITCHII No. 3





BARBERRY-SPIREA PLANTING



PERENNIAL BED AGAINST SHRUB BACKGROUND

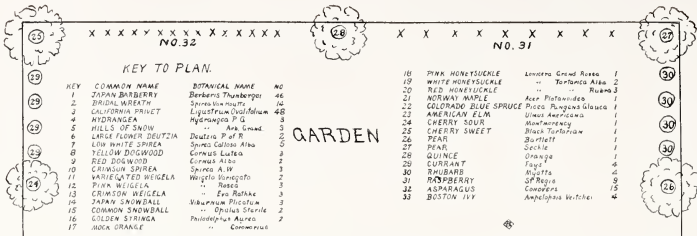


BARBERRY HEDGE PLANTING



M. & Co.

A DELIGHTFUL HOME

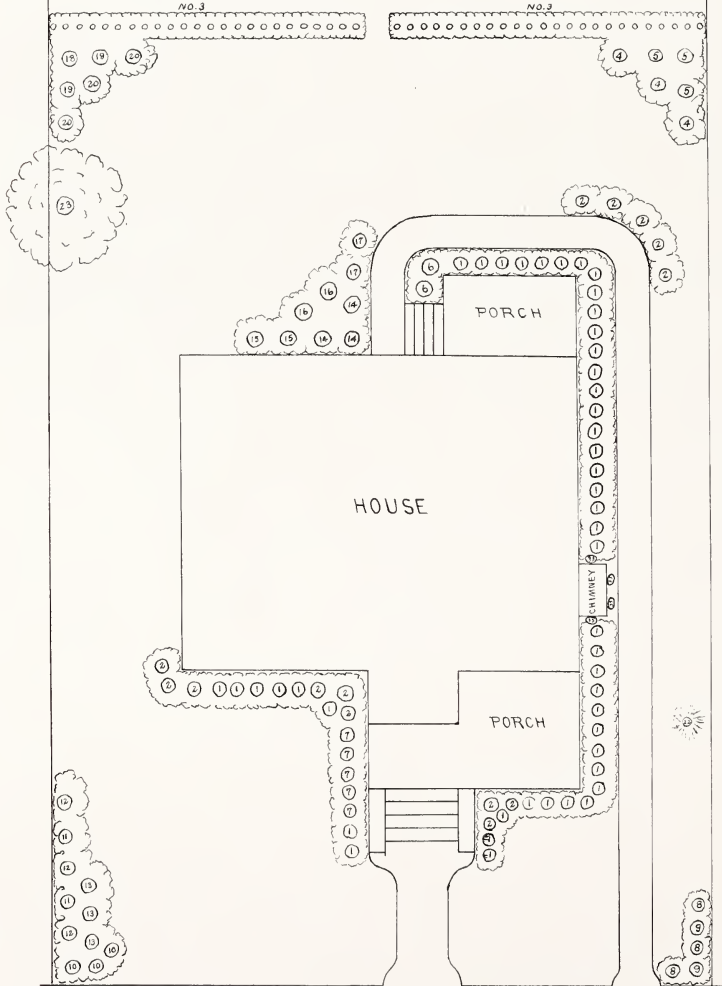


KEY TO PLAN

KEY	COMMON NAME	BOTANICAL NAME	NO.
1	JAPAN BARBERRY	Berberis Thunbergii	40
2	BRIDAL WREATH	Sporobolus vaginatus	46
3	CALIFORNIA PRICKLE	Ligustrum ovalifolium	48
4	HYDRANGEA	Hydrangea P. G.	8
5	HILLS OF SNOW	... Oak Grand	3
6	LARGE FLOWER DEUTZIA	Deutzia P. of R.	103
7	LOW WHITE SPIREA	Spiraea Gallica Alba	3
8	YELLOW DOGWOOD	Cornus Lutea	3
9	RED DOGWOOD	Cornus Alba	1
10	CRIMSON SPirea	Spiraea A. W.	3
11	VARIEGATED HIGUELA	Hortia Strucata	3
12	PINK NIGELLA	... Rose	3
13	CRIMSON NIGELLA	... Rose	3
14	JAPAN SNOWBALL	Viburnum Plicatum	3
15	CRIMSON SNOWBALL	... Quince	2
16	GOLDEN STRINGA	Phlox... A. Negro	2
17	JACK ORANGE	... Camellia	2

GARDEN

18	PINK HONEYSCUCKLE	Lonicera Grandiflora	1
19	WHITE HONEYSCUCKLE	... Tartaria Alba	2
20	RED HONEYSCUCKLE	... Tartaria Alba	2
21	MORNING MARLE	Aster Platanifolius	3
22	COLORADO BLUE SPRUCE	Picea pungens Glauca	1
23	AMERICAN FERN	Diene Americana	1
24	CHERRY SOUR	Malus baccata	1
25	CHERRY SWEET	Black Thornhaw	1
26	PEAR	Buffall	1
27	PEAR	Circle	1
28	QUINCE	Orange	1
29	CURRANT	Fragr	4
30	RUBARB	Rubra	4
31	RASPBERRY	of Rubra	5
32	ASPARAGUS	Composit	13
33	BOSTON VPP	Amphiphys Verticill	4

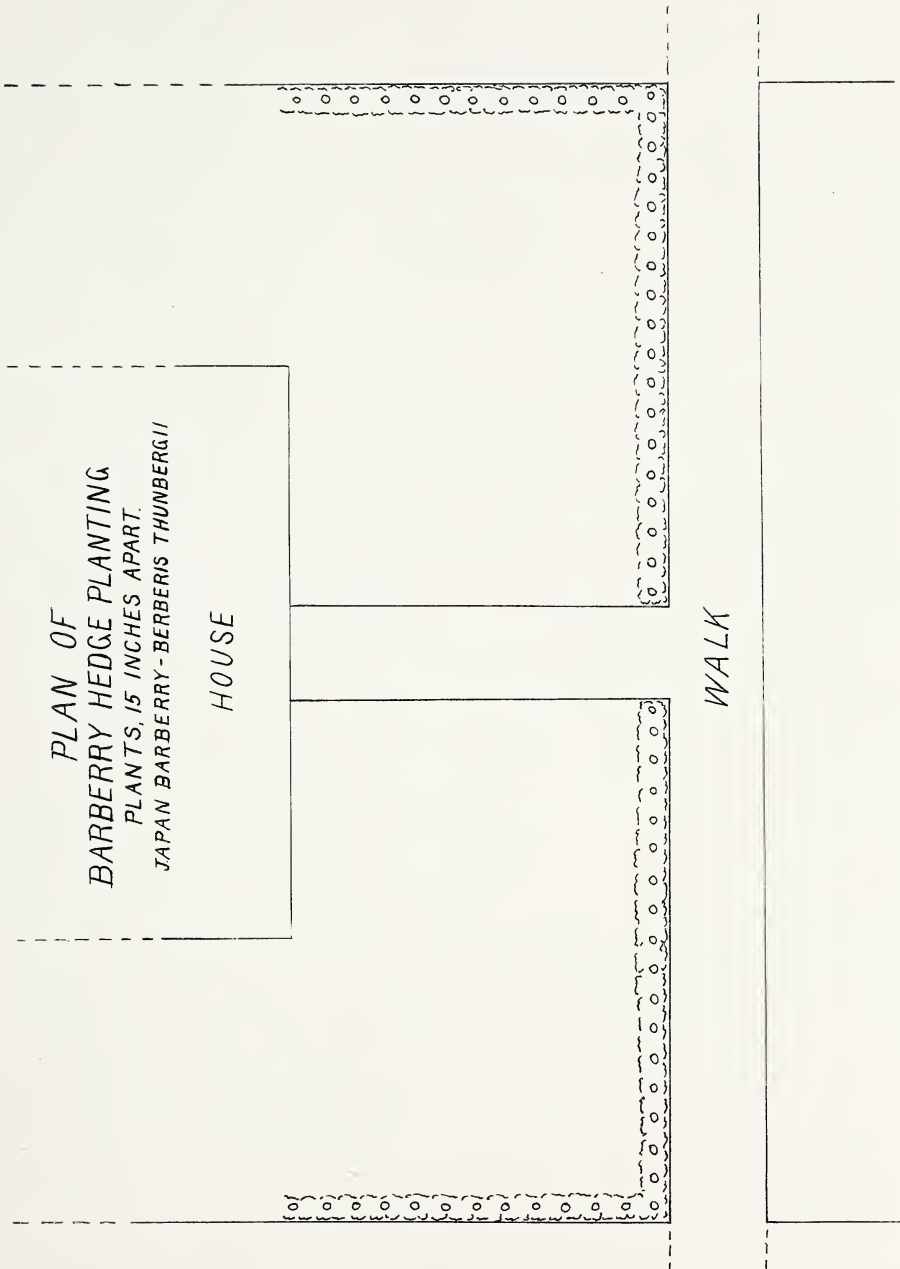


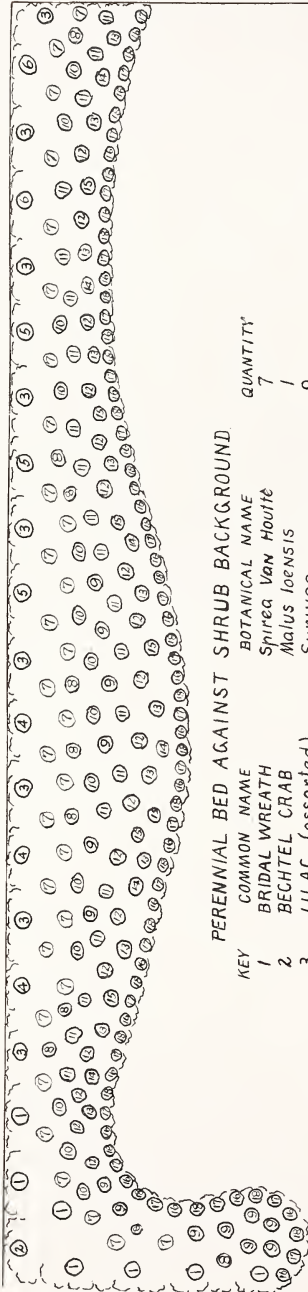
WALK

*PLAN OF
BARBERRY HEDGE PLANTING
PLANTS, 15 INCHES APART
JAPAN BARBERRY - BERBERIS THUNBERGII*

HOUSE

WALK

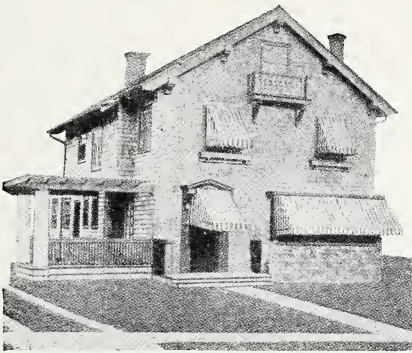




PERENNIAL BED AGAINST SHRUB BACKGROUND

KEY	COMMON NAME	BOTANICAL NAME	QUANTITY
1	BRIDAL WREATH	Spirea Van Houtte	7
2	BECHTEL CRAB	Malus loensis	1
3	LILAC (assorted)	Syringa	9
4	SWEET SYRINGA	Philadelphus Coronarius	3
5	BUSH HONEYSUCKLE	Lonicera Fragrantissima	3
6	TREE HYDRANGEA	Hydrangea P. G.	2
7	HOLLYHOCK	ALTHAEA Rosea	31
8	ADAM'S NEEDLE	Yucca Filamentosa	10
9	PHLOX (assorted)		14
10	RED HOT POKER		14
11	LARKSPUR	TMITOMA Uvaria	21
12	FOXGLOVE	Delphinium	18
13	CANTERBURY BELLS	Digitalis	12
14	GERMAN IRIS	Campanula	6
15	JAPAN IRIS	Iris Germanica	7
16	SWEET WILLIAM	Iris Kaempferi	25
17	PINKS	Dianthus Barbatus	25
18	ICELAND POPPY	Dianthus Plumaris	24
		Popover Nudicaule	24

THE finest architecture will not save a house from bareness if the planting of shrubs, trees, roses, vines, etc. has been neglected. On the other hand, the simplest sort of farm house can be made to look as inviting and cosy as the home of our dreams if the proper setting of trees and shrubs is built up around it.



Look on this picture—



—and then on this!

The above pictures, “before” and “after,” tell the story. One is a *house*, but the other is a **HOME**.

William C. Moore & Co.

Newark, New York State

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