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U.S. Department of Agriculture



Wagner
Landscape Gardening
Service



WAGNER Landscape Gardening Service has been so perfectly organized and developed through its many years of successful operation that it is capable of handling the particular requirements of every size and type of garden, whether it be the small city lot, or the more pretentious country estate.

Each landscape problem presents its peculiar difficulties which may be pleasingly solved by utilizing the counsel and supervision of Wagner Landscape Gardeners.

Wagner Landscape Service analyzes your problems; it recognizes your limitations; it conforms to your desires and ideas. Wagner Service puts your own personal wishes into a tangible form — into a beautiful creation of flowery loveliness.

Wagner Landscape Plans will give to your grounds the same unity and harmony that the architect has embodied in your house.

It may be of interest to you that we shall be glad to advise regarding the planting of your entire grounds or any portion of it, such as around a porch or entrance.



HERE is a completeness to the beauty of a Wagner Garden. In no detail is there lacking the unity and harmony of color so necessary to bring out the full possibilities of artistic planting.





AFTER you have had your garden planned by Wagner Landscape Artists you will realize that your investment has secured for you so much greater satisfaction than you thought possible.

The results are so certain, so definite, that in the long run it will prove most economical, as well as most satisfactory, to place the work in the hands of Wagner Gardeners.

The limitless selection of shrubs, trees, plants and hardy borders, evergreens and ornamental vines, annuals and perennials, produced at Wagner Park Nurseries makes it possible for our artists to give each individual client exactly the planting that will best express the fullest possibilities of his grounds.

Wagner plants are vigorous and sturdy, and they come from our nurseries so carefully packed and so intelligently prepared for shipment that they are sure to arrive at their destination with their growing power unimpaired.

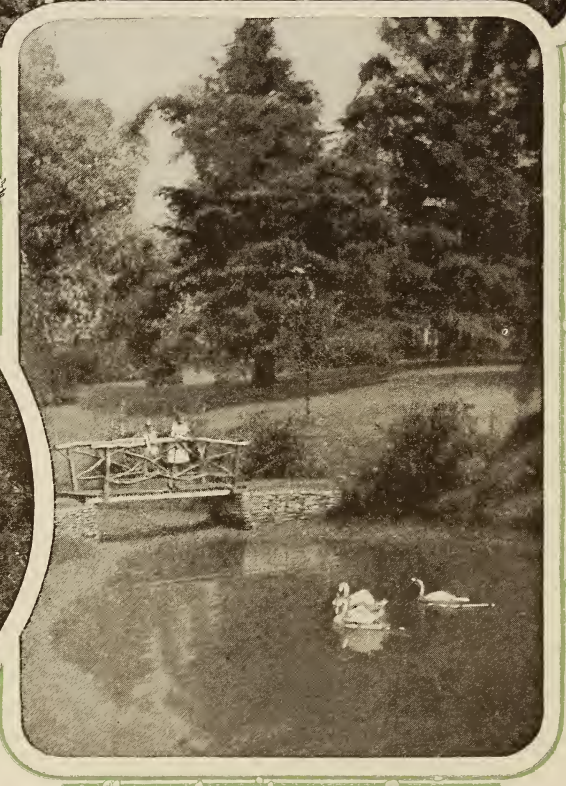




THE endless variety of beautiful plans may be realized when these photographs are studied. They are typical of the many assignments executed each year by our Landscape Gardening Service. Not only is there a greater measure of beauty and charm in Wagner Landscapes, but they are fascinatingly original in their conception.



PROMISCUOUS grouping, unguided by accurate knowledge of the characteristics and habits of each plant, is almost certain to result in disappointment. A relatively small amount of money wisely invested in the garden will bring infinitely more satisfaction than a sum spent with prodigal generosity, but without intelligent guidance.



THE kind of gardens of which you dream; the utmost of charm and loveliness your imagination can picture — such is the result of Wagner Plans and Plantings.

Wagner Landscape Service

Makes Possible Immediate Effects

EVEN though you may desire to carry out only a small part of your general planting scheme each year it will repay you to work according to well defined and definitely drawn up plans. By so doing, and in no other way, you will secure the most harmonious and satisfactory results. The limitless selection of shrubs, trees, plants and hardy borders, evergreens and ornamental vines, annuals and perennials, produced at Wagner Park Nurseries makes it possible for our landscape service department to give each individual client the plants that will yield the largest measure of lasting satisfaction.

One reason for the rapidity with which Wagner plantings grow to luxuriant proportions is the fact that Wagner plants are vigorous and sturdy, and they come from Wagner Park Nurseries so carefully packed and so intelligently prepared for shipment that they are sure to arrive at their destination with their growing power unimpaired.

Wagner Landscape Service is for the purpose of planning layouts and supervising the planting of all private and public grounds, no matter how elaborate or simple they may be. Our experts are fully experienced in every kind of work, and they bring to your work a large measure of successful experience.

However, we realize that a great number of people who will wish to purchase from the catalog will desire a certain amount of help in planning their grounds, yet will hesitate in employing the service of a landscape gardening organization.

And for the special benefit of these customers

we have for the past several years, been offering for a fee of only \$2.00, a plan for your grounds — giving you a garden that will bloom from early spring till late in the fall.

You merely send us a layout of your grounds as they are today, showing walks, drives, buildings with dimensions, trees, or planting, (if any), and attach any other information that may be essential, such as slopes, photos, etc.

This sketch will then receive the personal attention of Janet Brown, who is one of the most capable designers of home gardens in the country, a young woman Landscape Artist who has been engaged in this work in our office for several years.

She knows how to secure original ideas of design, yet every feature will harmonize perfectly with the whole scheme, giving you a delightful effect throughout the entire year.

She prepares for you a complete plan and everything is shown on a new layout which she furnishes to guide you in your planting.

You also receive a coupon good for \$2.00, (the amount you pay for this service), which will be credited against the purchase price or on orders amounting to \$20.00 or more.

In reality we do not charge for the sketch prepared by Miss Brown. We merely utilize the coupon idea to prevent being asked to give this valuable service to those who may have no intention of buying their plants from us. Obviously, we could offer such a service only to our own customers. You'll be delighted if you try this service. The above is our Service No. 2, as outlined on following page.



A SMALL expanse of clear water often lends just the right touch to a work of Landscape Art. Frequently Wagner Artists find it possible to create fascinating little ponds, lagoons, or lakes where the luxuriant lotus and water lilies, hyacinths and rushes make a magic appeal to the imagination of the beholder.



Scope of Wagner Landscape Service

IN the Wagner Landscape Service there are really four departments and each has its distinctive service. These in their order are as follows:

Service No. 1

For the lover of flowers, who is buying from Wagner Park Nurseries, a small lot of plants for a foundation planting a border bed, or a particular spot, and who wants some suggestion as to arrangement of the plants ordered. To such a purchaser, we will send a plan free of charge. We ask that you send us with your order a rough outline sketch with measurements of that portion of the grounds you want to plant.

Service No. 2

This is the Janet Brown Plan. There are those whose plot of ground is comparatively small, yet they want guidance in having a plan that will enable them to plant correctly and one that will give them realistic effects.

We are prepared to help this class of home owners by furnishing a planting sketch for the nominal charge of \$2.00. This amount will be credited on any subsequent orders amounting to \$20.00 or more. We have already explained details of this plan elsewhere.

Service No. 3

For the owner of larger places who, while wanting expert advice, yet feels that he does

not care to go to the expense of having a representative of Wagner Landscape Service call and make a personal survey, we prepare a comprehensive plan drawn to scale.

For this plan we charge \$5.00 and on purchase of \$50.00 or over, of stock, we will credit this amount. Plans from this department can be used as a basis for a planting to extend over several years, if all is not done the first season. They will be found most satisfactory in every way.

Service No. 4

This is a department we maintain for planning and planting on a large scale such as Estates, Extensive Home Grounds, Parks, Factory Grounds, Schools, Universities, Hotel, Sanitarium Grounds, Subdivision and Cemeteries.

These plans are often prepared by mail but when possible we suggest a personal survey by one of our Landscape Architects. Not only will the plans be more accurate and the work given personal attention, but will be assured of a proper arrangement for the plantings and the general landscape. Further to be assured that only those varieties will be used best suited to the needs and from which most artistic effects and results will be obtained. Our terms are most reasonable for such service and will be stated in our correspondence.

A DISCUSSION of your landscape problems with us will entail no obligation on your part, and undoubtedly you will find great delight in learning the possibilities which your grounds afford.

Our facilities for designing and executing landscape work for colleges, public institutions, hospitals, factories, parks, and cemeteries, are unsurpassed. We solicit correspondence from all persons interested in this kind of work.

Wagner Park Nurseries Sidney, Ohio.

Landscape Gardeners
and Nurserymen





