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1924

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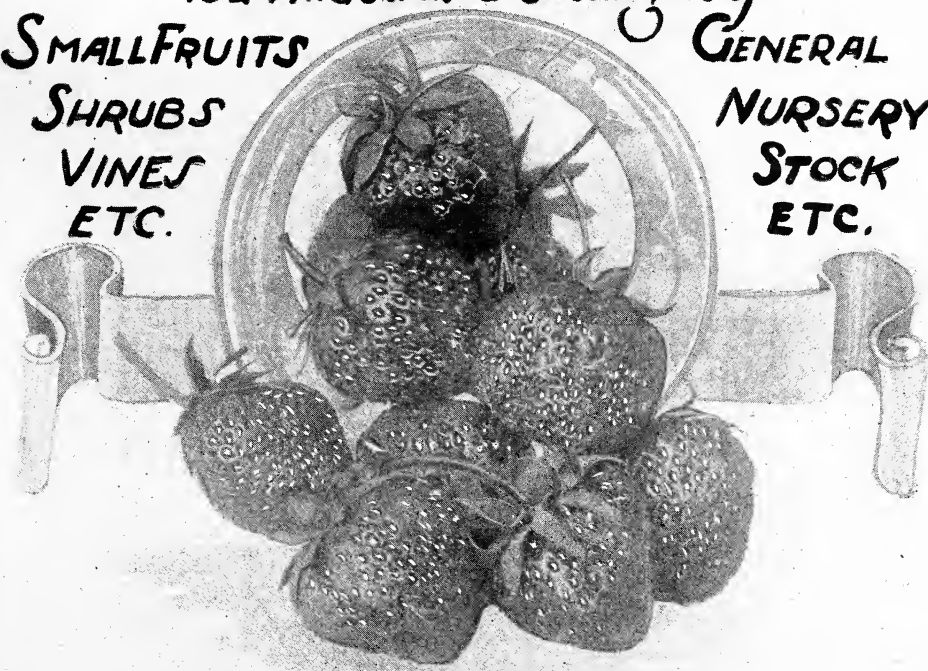
Dass

Nursery Company

1924 Illustrated Catalogue of

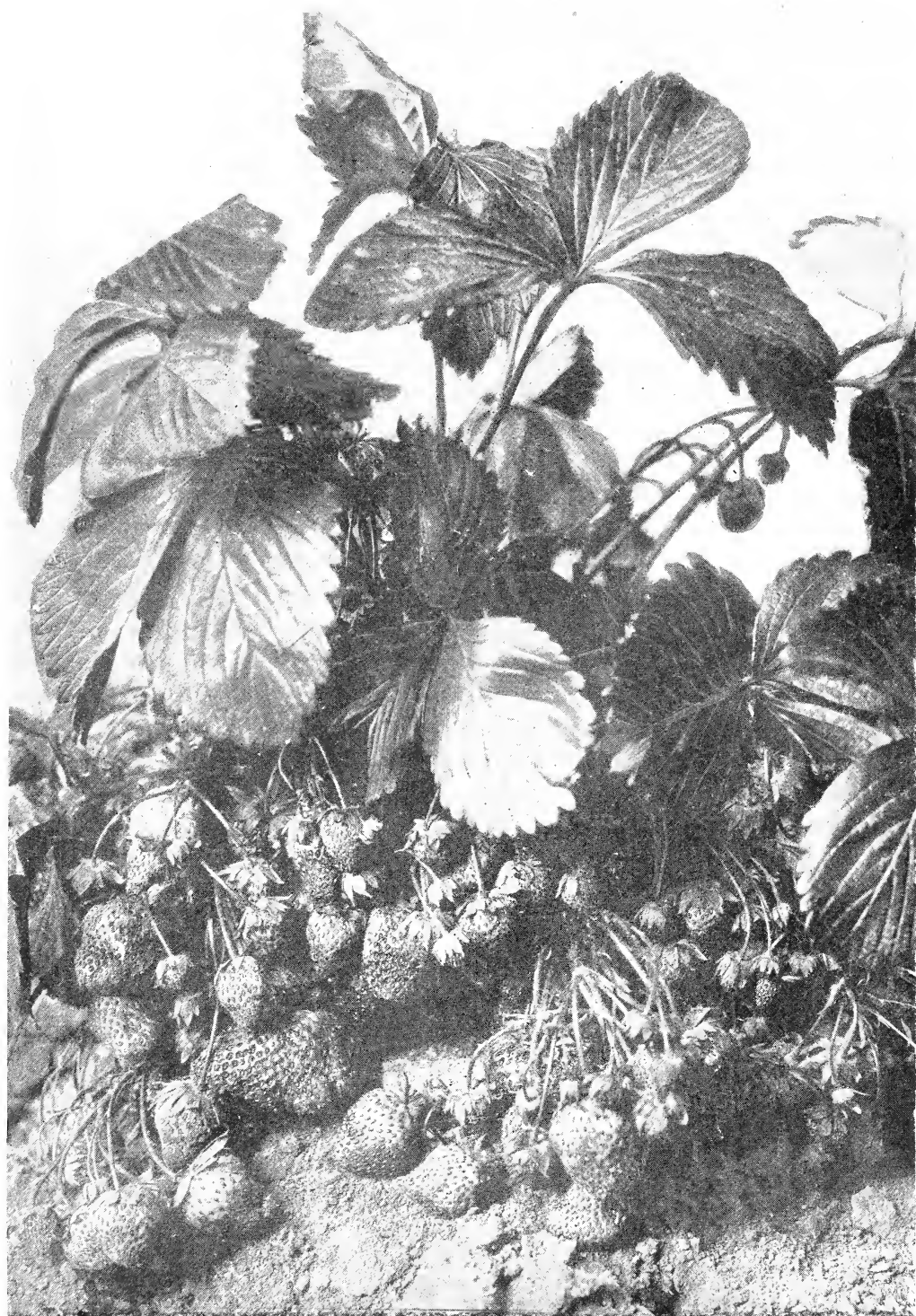
SMALL FRUITS
SHRUBS
VINES
ETC.

GENERAL
NURSERY
STOCK
ETC.



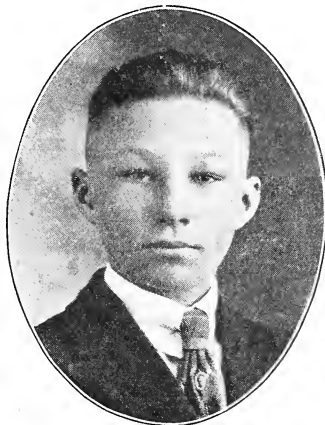
BRIDGMAN

MICHIGAN





A. F. DASS



A. H. DASS

TO OUR FRIENDS AND PATRONS

We take pleasure in presenting you with this, our 1924 catalog of small fruit plants and fruit trees. For the past 14 years we have been in our present location growing the highest grade of Nursery Stock for our trade and this year have an extra fine assortment of all kinds, which we are offering to you at lower than pre-war prices.

Quality plants at quantity prices is our slogan and we adhere to it by selling everything that we raise direct to our customers through this little catalog, which is our only salesman. We thereby cut out all Jobbers, Middlemen and Salesmen's profits, which saving enables us to quote lower prices, as well as to furnish our customers with strictly First Class, Fresh Dug Stock in the best possible growing condition.

The best plants and trees are worth a certain price, fixed by trade and crop conditions. If you pay more than that price, your money isn't worth what it should be. If you pay less the plants and trees aren't. The best way to be sure that both the stock and the price is right is to buy everything that you intend planting on that Fruit Farm from DASS', who furnish you with 100 Cents worth of Good Stock for every Dollar that you send them.

The Experience and Resources of our company are pledged: "To treat each customer fairly, and to make each customer so satisfied that Dass plants will forever be his choice." We invite your order in the belief that we can give you satisfactory stock and service. We know that we must satisfy you to hold your business from year to year and assure you that your order will be given our prompt and efficient attention.

Yours for a Square Deal,

DASS NURSERY COMPANY.

NON-WARRANTY

While we hold ourselves in readiness, on proper proof, to replace free of charge all trees and plants that may prove untrue to label, or to refund the amount paid, we give no warranty express or implied as to description, quality, productiveness or any other matter of any Nursery Stock we sell.

Remember a tree or plant is a living organism, as much as any animal. It breathes, drinks and feeds, and is liable to attacks of disease and insects. At prices we sell it is impossible for us to guarantee growth or to be responsible for stock after delivery to our customers in good condition.

GUARANTEE

All goods are guaranteed to reach you in good condition; mistakes, if made, will be promptly

rectified. Accept shipment, examine and count on receipt and notify us at once should there be any errors, and the carrier as well, if any damaged stock. This guarantee not good unless above requirements are complied with. We do not guarantee continued growth.

TERMS

Our prices are as low as you may expect to obtain first-class stock for, and are as high as you need to pay for first-class stock. On account of this we ask that you send remittance with order or $\frac{1}{4}$ of amount with order and balance before shipment. No C. O. D. orders filled.

REFERENCE

Write Bridgman State Bank or see Dunn's or Bradstreets commercial reports. OR BETTER STILL: Ask your neighbor who has received plants from us.



A BLOCK OF OUR CHAMPION EVERBEARERS

This Catalog is Our Only Salesman We Employ No Agents

We could not afford to sell our stock as cheaply as we do if we employed agents whose salaries and commissions often add 50 per cent to 60 per cent to the cost of stock. This catalog is our only representative and in buying from it you save the agent's or middlemen's large profit. It is not our policy, and we believe it is a waste of your time and ours, for us to explain the methods and practices of some other nurserymen; but we do ask you to not believe the story of the agent who says our trees cannot be first class when we offer them at such low figures. Rather should you be guided by the following taken from the Government Department of Agriculture, Bulletin No. 113:

"If the farmer makes his purchase direct from the nurseryman, he will save the expense of the middleman or agent and is less liable to the mistakes and injuries that may occur through repeated handling."

JUST A FEW WORDS ABOUT OUR METHODS

FRESH DUG FOR EVERY ORDER—There are no storage cellars on our farms so our plants are dug fresh for every order. As our plants are grown on our own farms, we are not dependent on the other fellows' leisure to get our plants dug. We dig them from day to day as needed, and your orders are filled promptly. This assures a minimum loss of plant vitality.

OUR PACKING—We are very careful about our packing of stock, employing experienced men and using most up to date packing methods. We use plenty of damp moss or shingle tow and light crates or boxes to pack in and are glad to say that we very seldom receive a complaint regarding our packing.

LOCATION—We are located in the Michigan Fruit Belt two miles from Lake Michigan, 15 miles from St. Joseph, and 75 miles from Chicago by rail. Berrien County is the acknowledged largest and best small fruit county in the United States. Our soil is a light sandy loam which is especially adapted to fruit plants and fruit tree culture. This soil combined with our experience explains the superiority of DASS'S stock.

DISEASES—All of the plants and trees that we ship to our customers have been inspected by our state Entomologist and are free from all contagious tree and plant diseases. All shipments are accompanied by a certificate of inspection.

QUARANTINE—We are not able to supply our customers west of Minnesota, Iowa, Missouri, Arkansas or Louisiana with Currants and Gooseberries on account of quarantine No. 26 which arbitrarily excludes these articles on account of the Blistar Rust menace.

FALL SHIPMENTS—We will ship any kind of plants or trees listed in this catalog, at prices quoted, after October 1st. We do not issue a fall catalog.

PLANTS TRUE TO NAME—We personally superintend the planting, digging and packing of our plants and when

you receive your shipment you will find them to be **ABSOLUTELY TRUE-TO-NAME**, and strictly first class in every particular. In many cases you will find them much better than plants that cost you two or three times as much. When plants are ordered and a high price is paid for them it is a great disappointment not to receive what is wanted. Of course you must rely on the dealers honesty to furnish it and that is our specialty.

PROPERLY CLEANED—Our plants are cleaned in the best possible manner under our own supervision. All the dead leaves and runners are trimmed from the plants. This makes planting much easier and you do not have to pay transportation charges on a lot of waste. Also plants that are not properly cleaned are liable to heat late in the season when the weather is warm.

OUR COUNT—Our strawberry plants are cleaned and securely tied 25 in a bunch. There are usually several over in each bunch which are not counted. These make up for the few plants that sometimes die.

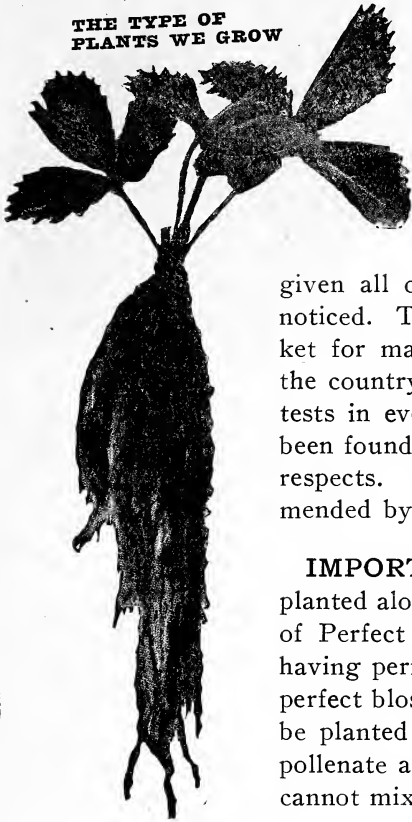
OUR LEADERS—If you are in doubt as to which varieties of plants to order ask someone who knows which are the best in your locality and for your soil. If you cannot you may safely order any of the following which are the best in their respective lines:

Premier Strawberry for an extra early variety.
Gibson and Eaton Strawberry for mid-season varieties.
Aroma Strawberry for a late variety.
Champion for an Everbearing variety.
Early King Red Raspberries for a market variety.
Cumberland Black Raspberries for market and garden.
Eldorado Blackberries for market and garden.
Concord Grape for standard Black Grape.
Niagara for Standard White Grape.

More of these varieties are sold every year than all other varieties together and they are known to give universal satisfaction.

Dass's Strawberry Department

THE TYPE OF
PLANTS WE GROW



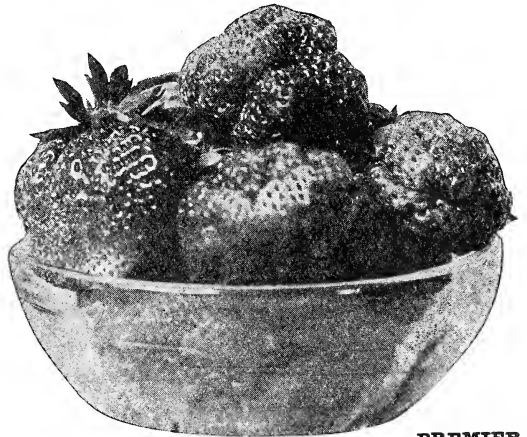
One essential in growing good strawberries is to set good plants. They are full of vigor and make better fruiting rows after transplanting than weaker plants. Another essential is to plant varieties that are adapted to your climate and soil. Also whether you wish to use the Strawberries for canning, table use, or for market purposes. We have grown and tested the many varieties of Strawberries which we list for many years and have given all of their favorable and unfavorable points which we noticed. Those standard varieties which have been on the market for many years have had their merits proven throughout the country. Those newer varieties have been given trials and tests in every important Strawberry growing section and have been found to be superior to most of the older varieties in many respects. You will take no risk in planting varieties recommended by DASS.

IMPORTANT: Imperfect varieties will not bear when planted alone. The Imperfect flowering sorts should have a row of Perfect flowering sorts every third or fourth row. Those having perfect flowers are marked (Per.), and those having imperfect blossoms are marked (Imp.) Also the two kinds should be planted in the same season such as a midseason variety to pollenate another midseason variety. (Varieties of strawberries cannot mix through the pollen.)

Spring Bearing Strawberries

EARLY VARIETIES

PREMIER (Per.) The Prize Winner and Money-Maker. We head the list of our early varieties with this wonderful new early strawberry. We never recommend a variety to our customers until we are convinced that it is satisfactory in every way. Without a doubt Premier is the best early variety grown today. We wish that our patrons could have seen this variety in fruit this year. The vines were simply a mass of fruit, and the size was so large that they all went as extra-fancy, commanding almost double the price of the other early sorts. There is big money in early strawberries, especially with a variety that is **BIG IN SIZE, BIG IN YIELD, FINE QUALITY AND DELICIOUS FLAVOR.** Nothing more can be desired in any berry. It has none of the bad points of the many other early varieties. Its great productiveness, fine quality, large size, beautiful color, firmness and smooth even shape will surprise and delight you; and after you have fruited the Premier you will say as we do: That it has no competitor among early berries. By placing your order with us you will be sure of getting the **GENUINE PREMIER,** the best of all early berries.



PREMIER

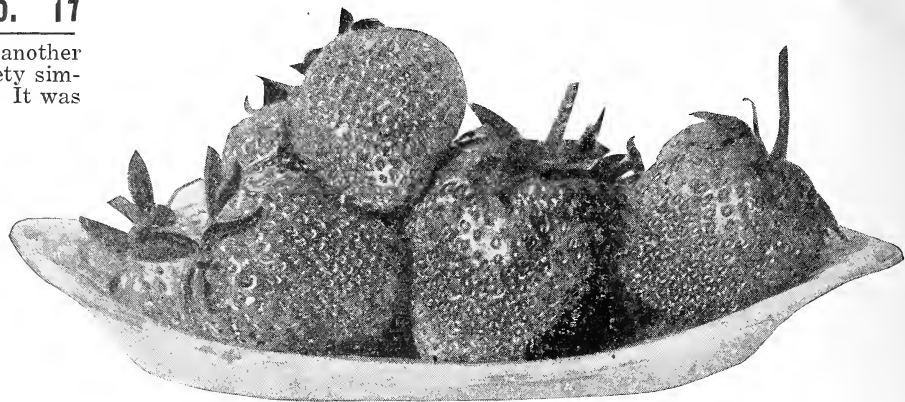
I received the strawberry shipment in fine shape and am well pleased with the quality of your plants. They are better than some southern plants that I paid nearly twice as much for.

John Heydler, Colorado.

HOWARD NO. 17

(Per.) This is another good early variety similar to Premier. It was introduced by Mr. C. E. Chapman in 1918, who secured his original plants from Prof. A. T. Stevens, a member of the faculty of the Connecticut Agricultural College, who told Mr. Chapman that it was too good a thing to let stand still. It is very well adapted to different soils and climates, having been grown successfully throughout the entire United States. The berries are very large firm, beautiful and delicious. We have grown a fine bed of these plants and advise you to give Howard No. 17 a trial. It is the standard early variety in some sections of the country.

CHAS. FIRST Chas. First is a good heavy fruiting berry that comes into bearing with the extra early varieties, and that is why growers plant it as one of their reliable varieties. The plants are hardy with an extra long root system that makes them adaptable to dry or sandy ground where most varieties will not yield a crop. The roots often measure from nine to twelve inches in length. When a

**CHAS. FIRST**

dry season spells disaster to most varieties the Chas. First will be found to be bearing abundantly.

MISSIONARY This berry is one of the leading early berries of the south. It is a good plant maker, an abundant yielder, and a sure cropper. They are of bright red color with a large bright calyx that gives the berry an attractive showing when packed. The flavor is sub-acid and excellent for canning and home use. They are similar to the Early Mitchell but are a larger and better berry.

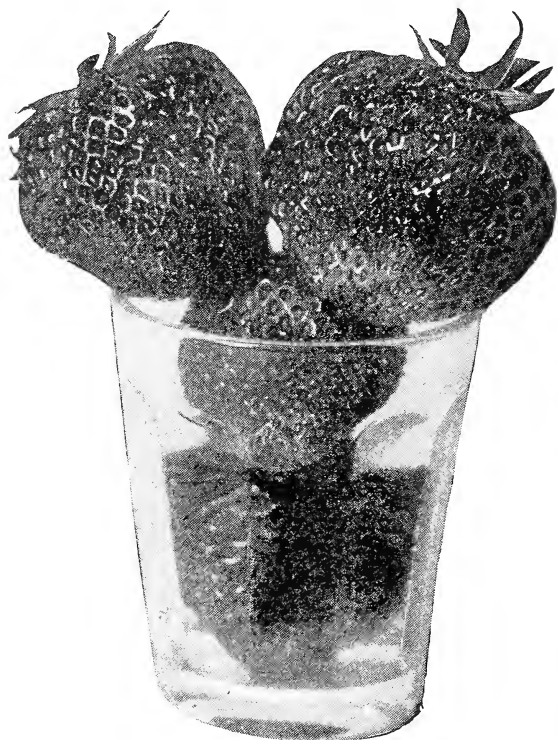
NOTE

Varieties of strawberries are divided into seasons according to the time of ripening of the largest share of the crop. Those listed below begin to ripen their berries before the "Early Varieties" stop, and extend their season into that of the "Late Varieties." Some varieties, like the Famous Gibson, have a very long fruiting season, commencing before the "Early Varieties" stop fruiting and continue until the very end of the berry season.

(For prices in less than 1000 lots see page 24)

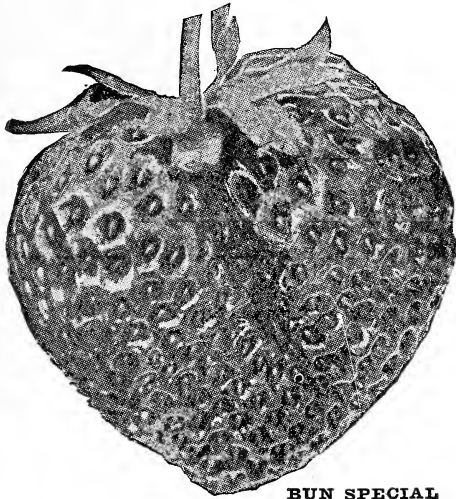
MID-SEASON OR MEDIUM VARIETIES

EATON (Per.) Eaton is a perfect flowering variety of great promise, which was introduced from Bridgman and originated by Mr. A. V. Eaton of Indiana. The plant is very vigorous, and of good size, producing fruit of fine flavor. We have carefully watched this variety for three seasons and can safely say that it is **THE BEST MIDSEASON VARIETY ON THE MARKET TODAY**. The berries are of splendid shape and fine flavor, being deep red, and making an extra fine appearance when crated ready for shipment. The berries are excellent for canning purposes and table use. This is the variety for that garden or for that 10-acre bed. We have the plants and are selling them cheap to get the berry introduced into all sections of the country where strawberries are grown. This is the year for you to get a start of them.

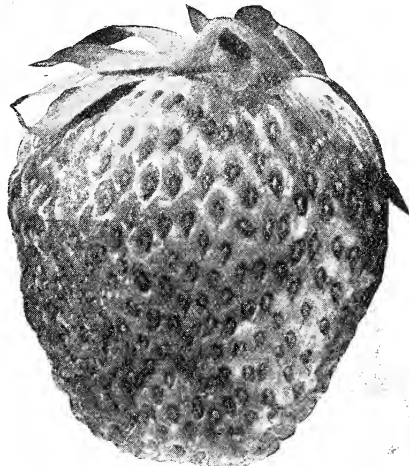
**EATON**

Please send the inclosed order out at once as I saw some of your plants that were received by my neighbor and that is the kind of plants that I like. They were fine plants and were in the best of condition.

A. C. Emerson, New York.

**BUN SPECIAL**

BUN SPECIAL (Per.) This berry originated at Greenville, Ohio, and was introduced in 1920 by O. A. D. Baldwin, who says of this berry that for size, color and productiveness it's in a class by itself and that it's the finest flavored big yielding strawberry that he ever saw; uniform in size and shape, a dark glossy red in color, and red clear through to the core. Ripens evenly with no green tips, firm and of high quality. Mr. Baldwin further states that he has personally watched it fruiting on his farms and those of the originator alongside of all of the other standard varieties and that it has them all beaten in every way. We believe that you will be well pleased with the Bun Special and advise you to plant some of them.

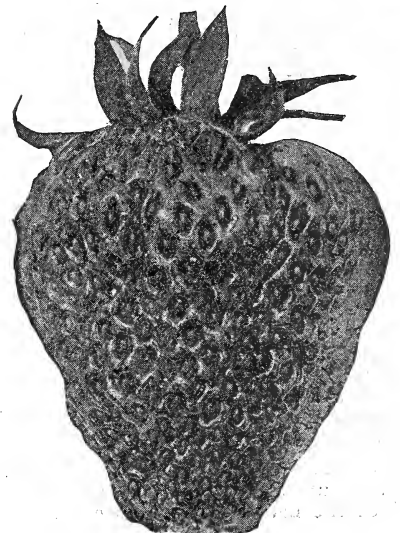
**SENATOR DUNLAP**

SENATOR DUNLAP (Per.) The Main Crop Strawberry. Plants are medium in size, perfectly healthy and very prolific. Long rooted, and comes as near being drought proof as any variety in the list. Makes plants freely, and will do best when restricted to the hedge or half matted row. Fruit large, smooth, regular and very attractive in form. Very firm and of a beautiful deep-red color, extending well into the center of the berry. Of excellent quality. It commences to ripen early and is of long season. It does well anywhere, and is especially well for beginners and lazy fruit growers as they cannot fail with it in any kind of soil or by any mode of culture. We have tested this berry for years and do not hesitate to recommend it as one of the very best mid-season varieties. Large strawberry growers in Michigan, Wisconsin, Illinois, Indiana, and Ohio always plant heavily to Dunlap, often planting from ten to twenty acres solid to this variety. Which goes to show the confidence this berry has created since its introduction some 19 years ago. And our advice would be, plant the Dunlap, Gibson, Eaton and Premier, the four leaders. They will not disappoint you.

Received my berry plants and the Concord grapes and will say that they are very good, in fact, the best that I have ever received from any nursery. I thank you for prompt shipment and generous count.—Geo. Burkholz, Ohio.

Your plants arrived here yesterday and they were in very good condition. The plants were well rooted and strong, and I think that every one will grow. If they don't it won't be your fault.—Wm. Ryan, Indiana.

COOPER (Per.) In the Cooper we offer strawberry growers the variety that they have tried so hard to find. A big berry that is productive and possesses all other necessary features to make it a profitable variety to grow. In fact it is all that can be desired and customers who have fruited the Cooper say they prefer it to any other variety. It is a big producer of fancy berries that will bring your own price, and will create a demand that no other variety can fill. Cooper is an extra large, upright growing plant, with an unsurpassed root system, which enables them to bring the enormous loads of fruit to maturity in dry seasons and under adverse conditions, where many varieties would prove almost a failure. The Cooper commences to ripen with other midseason varieties and extends over a long season, and the fruit ripens evenly without any green tips or hollow centers. If you are going to plant strawberries very extensively and want the **BIGGEST AND BEST BERRY GROWN** plant some **COOPER**.

**COOPER**

The eight money makers are Premier, Gibson, Aroma and Champion Strawberries; King and Cumberland Raspberries, Eldorado Blackberries and Concord Grapes.

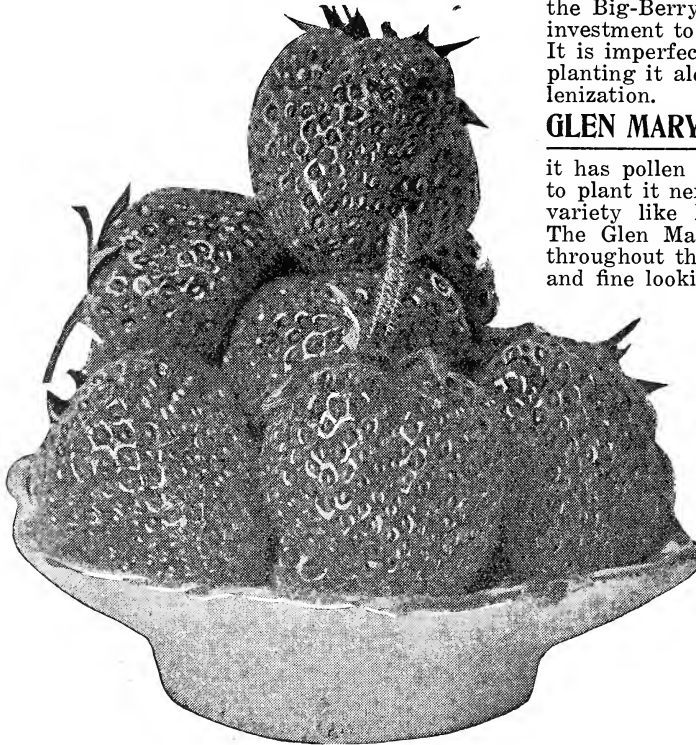
DR. BURRILL (Per.) **The Million Dollar Strawberry.**

This is a new variety introduced a few years ago by the Kellogg Co. and originated by Dr. Reasoner of Illinois. The introducer claims it a scientific cross of Senator Dunlap and Crescent, with all the best qualities of both embodied in one. A marvel of productiveness, quality, color, size and firmness, which is seldom found in any one variety. The fruit is large, of high quality, very firm and of a beautiful even shape and a medium dark, glossy red in color, with bright yellow seeds and green calyx, making a very beautiful combination that pleases the eye and commands the very highest price on the market. The foliage is a beautiful dark green color, the leaf tissues are tough, insuring its entire freedom from all leaf spots. It is also a good plant maker, always making enough plants for the hedge or matted row system. It has a heavy root system and will stand as much dry weather as any variety that we know of. Its blossoms are large, hardy and well developed and very rich in pollen making it an ideal pollinizer for pistillate varieties such as Warfield. Commences to ripen early and extends over a long season. This is one of the best all-around berries on our list, so be sure to include some Dr. Burrill in your order this spring. We know that you will be pleased with them.

**DR. BURRILL**

BUBACH (Imp.) Berries of Bubach are large and showy, have an even, dark red color clear to the core. Stands shipping in good

shape and holds color well. The plants are extra large and the root system is simply marvelous. Is not very prolific plant maker and for best results should be fertilized or planted in extra rich ground. Bubach is an old reliable of the Big-Berry type and will prove a very good investment to those wanting that type of berry. It is imperfect flowering and we would suggest planting it along with Gibson or Eaton for pollenization.

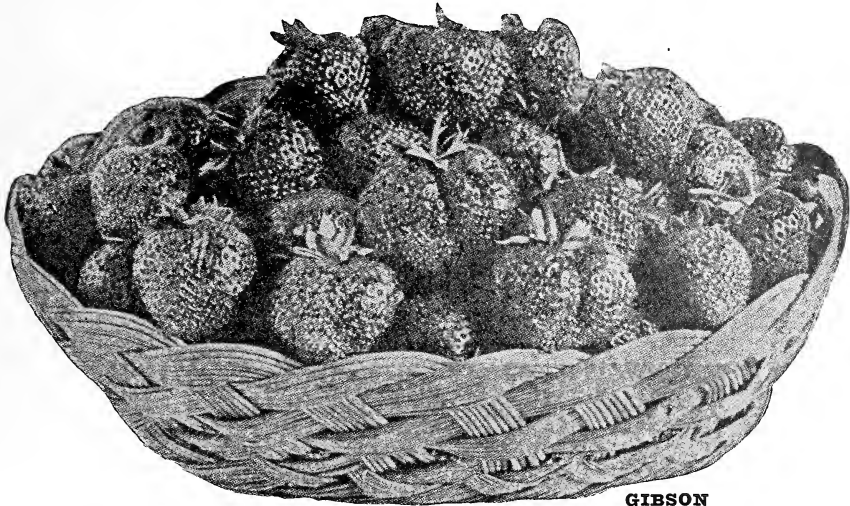
**GLEN MARY**

GLEN MARY (Per.) A strong, vigorous-growing, healthy plant. Some seasons it has pollen to fertilize itself, but it is better to plant it next to some other perfect blooming variety like Dunlap, Brandywine or Gibson. The Glen Mary is fast growing in favor throughout the country. The berry is so large and fine looking it always commands the highest prices on the market. It needs good soil, good culture and plenty of room in the row. The berries in the first picking will be slightly green on the tip and the berry will be irregularly shaped. However the later pickings will be perfect as far as size, shape and flavor of the berries is concerned. It is an extra good variety for heavy or clayey soils.

WARFIELD (Imp.) This is one of the great varieties which was the leader all over the country before the Senator Dunlap was introduced. The berries are medium in size, are healthy, and are good plant makers. The berries are medium in size, evenly shaped, firm and of good color and excellent

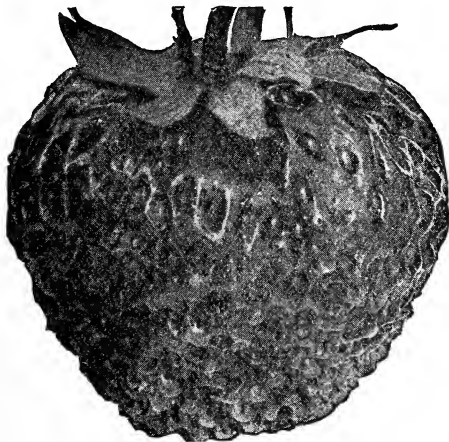
quality. They do not average quite as large as the Senator Dunlap but have a slightly better flavor. They are unsurpassed for home use and are the best berries grown for canning. Plant Warfield and Senator Dunlap to fertilize them and you will have a combination hard to beat. A good variety for heavy and clayey soils.

There is one favor that we would like to ask. That is to please help us by sending in your order early. Our business is crowded into a very short season, so the sooner your order arrives the better attention we can give it.

**GIBSON**

JOE CRAMPTON (Per.) A mid-season, staminate variety very popular in some localities. The plant is a thrifty grower and makes a good fruiting row. Foliage strong and healthy. The fruit stems are large and strong so that they are well able to hold their fruit off the ground which helps ripen the berries evenly. Berries are large, bright red with large bright green calyx, are of excellent quality and flavor.

HAVERLAND (Imp.) This is one of the best early mid-season varieties, and seems to do well in all sections. It makes a thrifty plant growth. Berries are medium sized and of a peculiar long shape, though very regular and even, holding out well to the end of the season. Although a rather light red in color, the berries always make such a handsome appearance in the crate that they nearly always sell at high prices. A good point in favor of the Haverland is its ability to stand frost at blooming time, often bearing a full crop of perfect fruit when other kinds are badly damaged.



GIBSON (Per.) The Universal Favorite. This wonderful variety originated in Berrien County about 15 years ago. It is fast becoming the leader wherever grown. The best proof we have to offer of its exceptional value lies in the fact that our customers order them in greater quantities every year and are discarding other varieties, in favor of the Gibson. We cannot say too much in favor of this wonderful strawberry as it seems to possess every requirement that a universal favorite should have. It has no preference for soils or climatic conditions, is a very hardy grower, and produces its customary load of fruit every season regardless of conditions. One feature of this variety, and hard to find in a lot of others is the fact that every berry reaches a large size and ripens evenly. The fruit cannot be surpassed for flavor, making it desirable for home use or market. You can safely plant a large acreage of Gibson. You will be assured of the top price as canning factories pay a premium for Gibson.

LATE VARIETIES

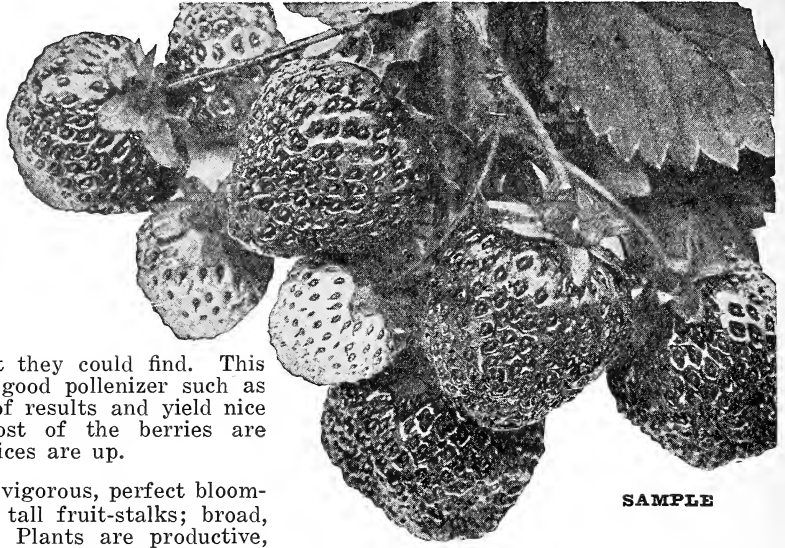
STEVENS LATE (Per.) This variety is one of the best late varieties, beginning to bear shortly after the second earlies. It is very resistant to climatic conditions and practically immune from frost. The Stevens Late makes a strong, vigorous growth, is a heavy plant maker, and matures a short stem. The berry is irregular shaped and uniform in size, color bright, flesh firm and protected by prominent seeds. This variety is late in ripening and will prove a money maker for those wanting a good late variety.

GANDY (Per.) This is one of the most reliable, large late berries that is grown. It is one of the old standard varieties that you can depend upon. It is a strong grower and a good plant maker. The large handsome appearance of the fruit always commands for it a high price in the market. The fruit always grows large and is one of the best shipping varieties grown.

Received my shipment today and I want to compliment you on your extra fine plants and methods of packing. They are the best that I have seen in my many years of dealings with nurseries. I showed them to my neighbors and two of them are ordering today.

O. D. Baumgartner, Pennsylvania.

SAMPLE (Imp.) A valuable, large, late variety. Sample has scored such a marked success in many places that no progressive grower can afford to be without it. The successful man is he who tests all really promising varieties and in that way finds those suited to his own soil, climatic conditions, etc. The Sample has been tested by farmers in nearly every state in the Union and all have found it to be one of the best late varieties that they could find. This variety planted with some good pollenizer such as Aroma will give the best of results and yield nice crops of berries when most of the berries are through bearing and the prices are up.



SAMPLE

BRANDYWINE (Per.) A vigorous, perfect blooming plant; tall fruit-stalks; broad, heavy dark green foliage. Plants are productive, having four and five stalks heavily loaded with large to very large berries. Medium-red, somewhat like Gandy, only a little more dull; large, yellow seeds on surface. Flesh red clear through, firm, somewhat acid, but with sprightly flavor; ripens medium to quite late. Does best on heavy loam or light clay. Like all large berries they should have plenty of room in the row so that they can build up strong stools.

WM. BELT (Per.) This valuable variety is, at its best in the middle and northern states. The berries are very large and the first ones to ripen are inclined to be irregular or coxcombed in shape. The later berries are uniformly conical. Their excellent flavor combined with their attractive appearance make them one of our best late varieties and we recommend them highly. The plants are vigorous and thrifty, making just enough runners for a good fruiting row.

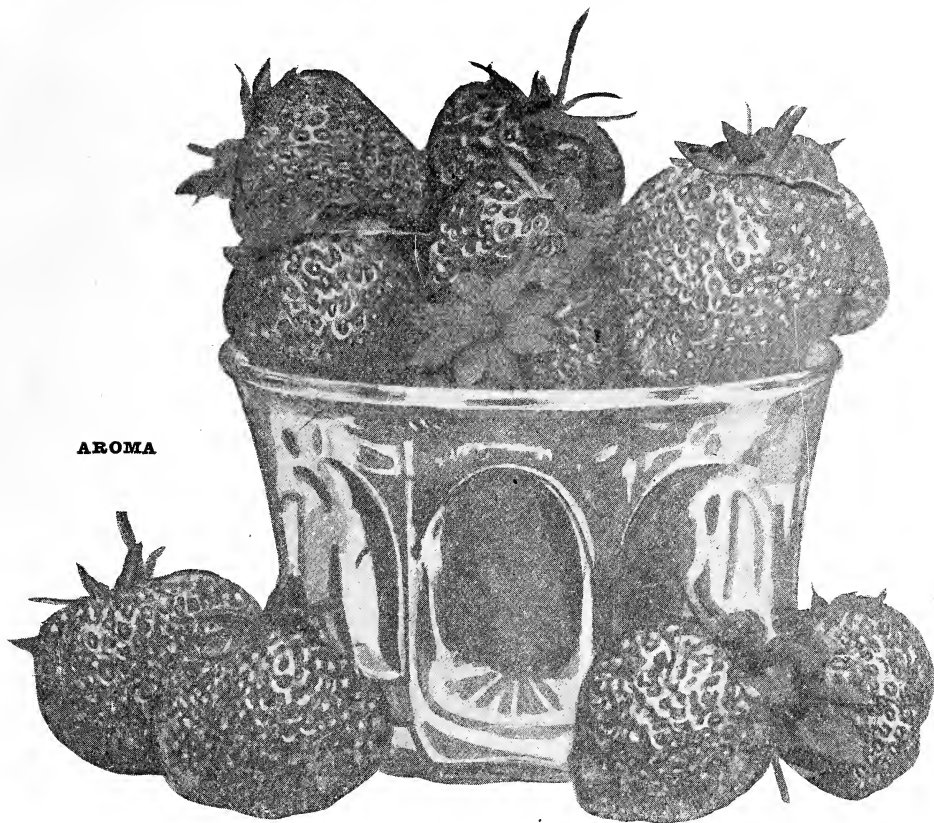


KELLOGGS PRIZE

KELLOGGS PRIZE (Imp.) This is a pistillate variety and is claimed to cover a long season. The originator describes it as follows: "Kellogg's Prize continued to bear a little later than the Sample and Stevens Late, and was the last on the vines. If the public knew of the value of this variety, the demand for plants could not be supplied." The berry is very high colored, with Golden Seeds, the rich coloring extending to the center; flavor delicious; the cap is ample and in harmony with the size of the berries. A food fertilizer for this variety is the Aroma or Wm. Belt.

Received my shipment of plants today and wish to advise that they got here in 100 per cent perfect condition. That is a lot when shipping a distance like you did. Plants were long rooted and fine.
Rein Heinrich, Virginia.

Many thanks for correcting that mistake so promptly, and also for the prompt and efficient attention given my request. Plants are A No. 1. I always boost for DASS'S plants.
Dan Miller, Wisconsin.



AROMA

AROMA (Per.) The Aroma grown by DASS produces berries that are firm, of high quality, and of a rich aromatic flavor that suggested the name AROMA. The berries are a bright, glossy red, or bright crimson on the surface, with flesh a lighter red. In shape the berries are smooth and conical. The plants have a habit of growing low and spreading so that a way is opened for the sunlight to reach the crowns and they are heavy producers of fruit. The Aroma is said to have originated in Kansas more than 30 years ago and during that time has gained popularity as an incomparable late variety. It does fine in fairly heavy soil as well as in light and sandy ground. Thousands of acres of this variety are grown in the southern states. Berries from the Aroma keep so well that one of the U. S. Government publications classes this as one of the best shipping varieties of the country. We think the Aroma one of the best late varieties and if we were selecting a variety for our own use we would plant Aroma and then more Aroma. There is so great a demand for these plants that we advise everyone to send their orders in early for them.

CUT PRICE PLANTS, A BARGAIN

Some of our best varieties of Strawberry Plants at \$3.00 per 1,000.

Every year we find that, through some mistake in the field or packing house, the labels occasionally become lost off crates of strawberry plants and consequently these plants, although fresh, strong and thrifty, have to be thrown on the waste heap unless identified. Rather than throw big healthy plants like these away, this year, we are offering them at cut prices. These plants are from varieties listed in the catalog and are first class in every way. They are our very best varieties, and if you just want berries they will give you just as good results as though you received and kept the different sorts separate. Of course we can not promise to send any one variety, nor tell you what the different varieties are but, wherever possible, we will label them and will not send any pistillate sorts unless there are enough staminate to fertilize them. When ordering use the term: CUT PRICE PLANTS.

Small orders receive the same careful attention that we give the large—No order too big for us to handle with ease—none too small. Our business platform contains but one plank—A square deal for everyone.



PROGRESSIVE

Everbearing or Fall Bearing Strawberries

Grow Everbearers for quick money. A full crop of berries the same year you plant them. Big ripe berries from June to December.

The everbearing strawberry is no longer a freak or experiment but a decided success. They are being grown in every state in the Union and have produced wonderful results in all of them. By planting some of them in your garden you may have fresh strawberries for sauce, pies and shortcake from June until snow flies. As a commercial crop they are a great success and a money maker. This year the demand for everbearing strawberry plants will be greater than ever as more people know of the wonderful results everyone is having with them. Every one who has a garden should plant enough for their own use. And at our lower-than-pre-war prices every one can afford to.

CHAMPION The new everbearing strawberry Champion is all that its name implies. A Champion in every way. A strong, healthy, deep rooted plant, very productive. Fruit similar to Dunlap in size, shape, color. A beautiful rich red color clear through, good quality and the flavor is delicious. In plant growth the Champion closely resembles the Progressive, but here the comparison must end. Champion is more productive and the fruit is larger and better quality. The one mighty big feature of the Champion is that every plant bears a full load of fruit, something which cannot be said of any other everbearing variety. Since the introduction of Fall bearing varieties, there have been many varieties introduced but none of them could be considered as profitable for commercial purposes. This is where the Champion outclasses all other everbearing varieties. Owing to its wonderful productiveness and its ability to bear through dry weather it offers wonderful possibilities to commercial growers everywhere, as everbearing strawber-

ries are in demand and sell readily at from 35 to 50 cents per quart. In addition to the wonderful fall crop produced by the Champion they are the earliest strawberry to ripen in the spring. Don't fail to order some.

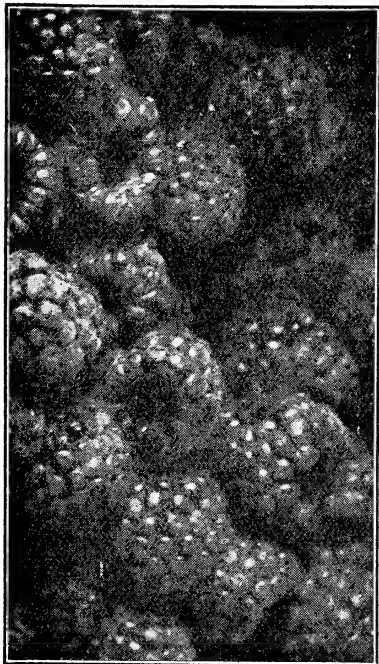
PROGRESSIVE Progressive strawberry plants produce phenomenal crops of medium large berries of a beautiful red color which extends through the berry, and of an exquisite flavor. Fruit fine for your table as well as for canning and preserving. DASS'S Progressive strawberry plants are vigorous and heavily rooted, with tall spreading foliage. The Progressive has been recommended by one of the government publications as one of the most resistant of strawberry plants to leaf spot trouble and as one of the hardiest plants grown. When planted in spring, Progressive plants yield fruit the same summer and fall and then yield a heavy crop the following year beginning to bear about a week ahead of any of the June varieties. Progressives will do well in any place that strawberries will grow. Try them.

**EARLY KING**

RED RASPBERRIES

Next to the strawberry the Red Raspberry is one of the finest small fruits. It is very easy to grow and will give surprisingly good results. Any well underdrained soil that will grow a good crop of potatoes will grow Red Raspberries to perfection. Keep them in hills as much as possible as the berries will be larger and the picking easier. About 6 or 8 canes to a hill is best.

EARLY KING Early to ripen and probably the largest planted of any Red Raspberry grown. Is a favorite alike for market and home use. A good, clean and vigorous grower, and exceptionally hardy and productive. Berries a bright red color which holds well on distant market. If in an emergency you should have to let the patch stand four or five days without picking the overripe and unfit berries will drop from the bushes leaving only the berries which are fit to pick on the bushes. This is a great aid when hiring pickers as they are not always careful about what they pick in their boxes and one or two mushy berries will spoil the appearance of a whole box of good ones. This is only one of their good points. You will find many more when you have a patch and start picking them.

**COLUMBIAN**

CUTHBERT Introduced 41 years ago and still holds its place. It is the very best variety for home use and for local markets. It is larger in size and higher in quality than any other raspberry. Very productive, fairly firm and hardy. The fruit is conical and a bright crimson color. Ripens late, after other kinds are two-thirds gone. Truly a satisfactory berry to grow.

PURPLE RASPBERRIES

THE PERFECT PIE AND CANNING RASPBERRY.

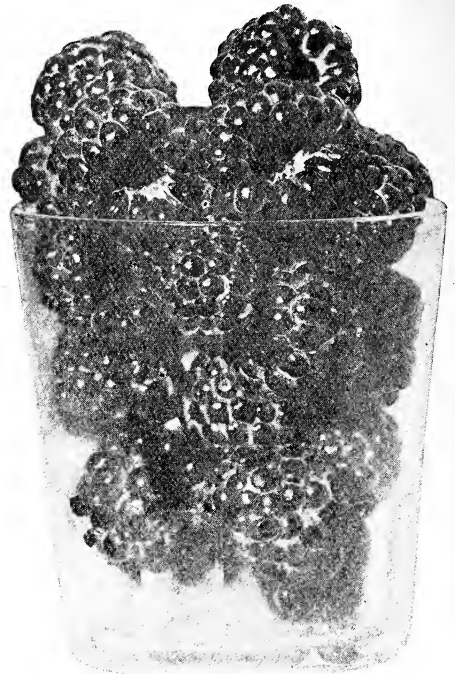
Purple Raspberries are the best and sweetest raspberries for table use, canning and pies. There is nothing finer grown in the line of small fruits for home use. If you have no purple raspberries do not fail to include a hundred or two so that you will have sufficient for use when fresh and all you want to can. They are not so generally cultivated for market on account of their dull-red or purple color. Berry is perfectly hardy and bush is strong growing and upright. Should be tipped the same as Black Raspberries. They are a cross between the Black and Red Raspberries and have a combination of the high quality and flavor of both. Propagates from tips.

COLUMBIAN The different types of purple raspberry so resemble one another that we are listing only the one variety, Columbian, which is a giant in cane and berry. The berries are larger and more meaty than any other raspberry and are better for canning. Quality good, fine flavor, rich and delicious. **DON'T FORGET TO ORDER SOME AT OUR LOW PRICE.**

BLACK RASPBERRIES

Black Raspberries will grow and do well on any soil that will grow a good crop of corn. Light, sandy ground is preferable if available. They are well suited for planting in young orchard as partial shade does not affect them. When the new growth each year has reached the height of about two feet cut off the tip with a sharp knife. This will prevent further upright growing and will make the canes stockier and the laterals stronger, and they will not tip under heavy snows or in windstorms as the long weak canes do. They need no wires nor support of any kind when treated in this way. The three varieties of Black Raspberries listed have been found to give the best results and to be the hardiest and most productive of any grown.

CUMBERLAND The Business Black Cap. Cumberland is without exception the best known and best liked Black Raspberry ever introduced. It produces its customary load of fruit every year. The best evidence that Cumberland is a popular variety is the fact that more of them are being fruited today than all other varieties combined. Cumberland is a wonder in size of berries and vigor of plant growth, and is as hardy as any variety grown. Grows luxuriantly wherever planted. It is tremendously productive of extra large, glossy black berries, not approached for size, quality or appearance by any other variety. We heartily recommend Cumberland to all those wanting a good Black Cap. It is a grand variety from every standpoint. Equally valuable for home use or market,

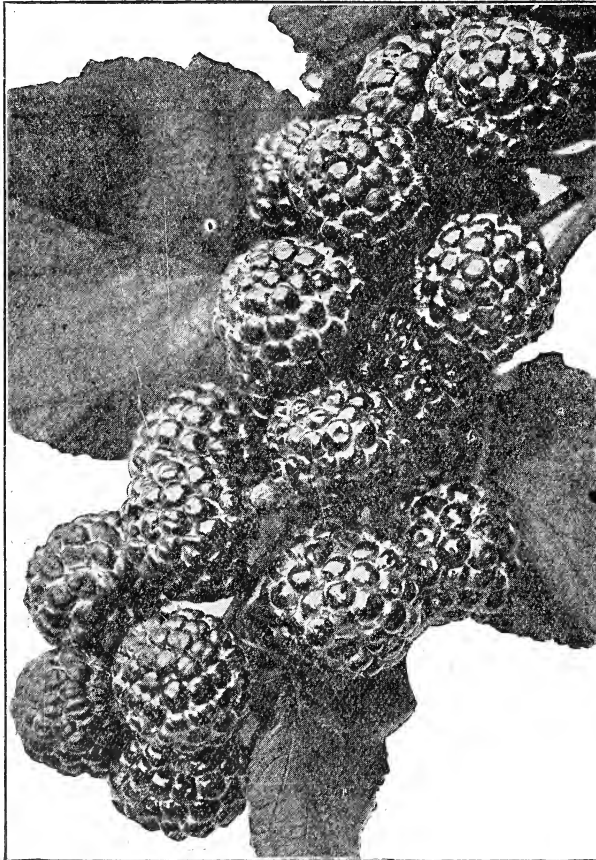


PLUM FARMER

owing to its great productiveness, large size, excellent quality and flavor. Our plants are True-to-Name Cumberlands.

PLUM FARMER Earliest Black Raspberry—A Money Maker. The earliest fruit always brings the top prices. It ripens its heavy crop before any other Black Raspberry. It is a heavy producer and gives you a big crop, fully ripened, early in the season. Plum Farmer has already become known as the best and leading and most profitable variety. Throughout the small fruit sections of Michigan, Ohio and New York Plum Farmer has become the standard early variety. It is a proven success. We guarantee Plum Farmer to bring you a big paying crop of extra fine fruit. The berries are a grayish-black, very firm, a good shipper, attractive and of the highest flavor, making it extra good for home use. Plum Farmer for early and Cumberland for late is the perfect Black Raspberry team.

KANSAS A Standard Early Variety. Being an early Black Cap and being the next important fruit to be picked after the strawberry, Kansas has a high value. Very dependable for plantings anywhere. Jet black in color, it is a beautiful berry. Sweet, large in size, it is also productive and very hardy. Preferred to Plum Farmer in some sections.



CUMBERLAND

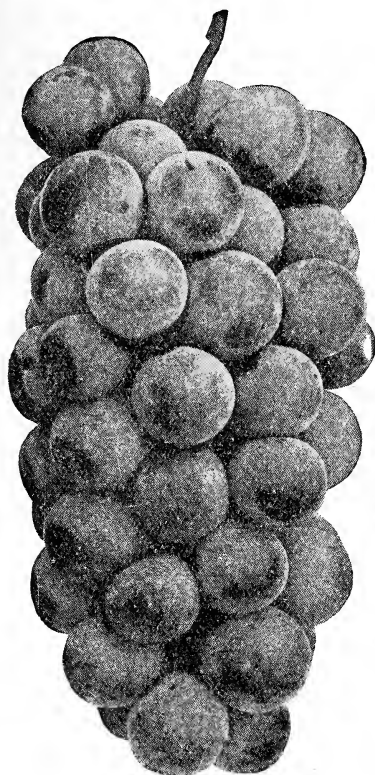
Many thanks for the generous count given me and also for the extras sent. The plants could not have been better. Send me your catalog next year as I want to place a larger order.

C. L. Kelsey, Michigan.

HARDY GRAPES

If you have a tract of land that is well drained and want to set it to some fruit that will bring big returns with the minimum amount of work plant grapes. Or if you have a small backyard and want to set some fruit that will be the best for household use, etc., plant grapes. You can train the vines along a fence or on a trellis and have hardly no room taken up, and they will yield an abundance of fruit. Grape vineyards well taken care of should last for thirty or forty years. The grape is perfectly hardy and can be grown anywhere, especially on sandy land that is unfit for other crops. Our plants are all hardy, healthy, large-rooted plants grown on our own farms. They are selected plants, grown right, dug right and packed right, and will reach you in the best growing condition. The cuttings from which our plants are grown are taken from our own vineyards. We know that they are true to name and free from all diseases. By selecting cuttings from our own vines, our plants are assured a hardy, rugged vitality. They have gone through the cold weather test, and are more hardy than plants grown in warmer climates. We list only the best and tried varieties.

CONCORD A large blue black grape, ripens in northern states about the middle of September. A vigorous grower, the standard for productiveness and hardiness all over the country. We advise setting Concord for the main crop. They are an excellent grape and will please you in every way. Seventy-five per cent of the grapes grown in our state are Concord and in all other states beside the California raisin grape section. They will outbear any other variety, and when ripe are of best flavor, stand shipping to long distances, and bring the very highest prices on the market. It succeeds everywhere. Is the hardiest and most prolific of bearers, bunches are large and compact, almost black with a beautiful blue bloom; juicy and very sweet. Nine-tenths of



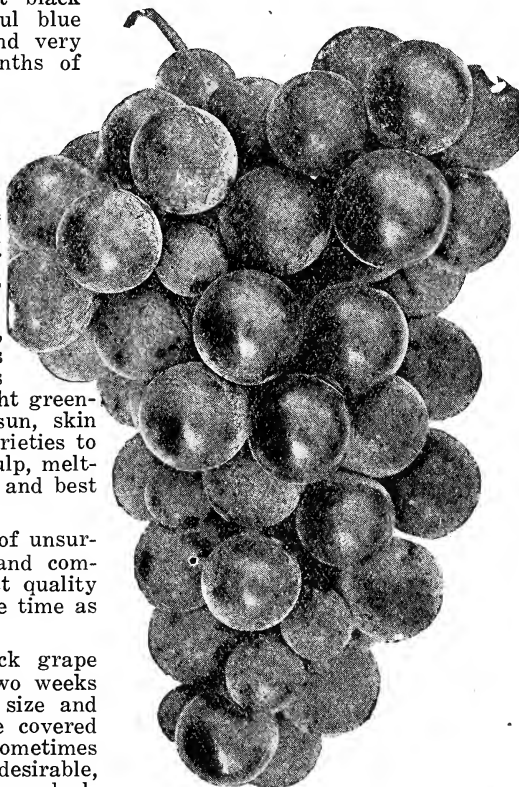
DELAWARE

all commercial plantings are of Concord. The grape will grow and thrive anywhere it is not too wet, and in a few years will be in full bearing and will live an ordinary man's lifetime. We predict that the present acreage can safely be doubled and still the demand be good. You can grow any hoed crop among your grape setting the first year. We have an immense stock and can supply both one- and two-year plants. Every plant guaranteed. Our price is right for we are growers and not jobbers, and can furnish the best for the least price.

NIAGARA (White) Vine as hardy as Concord, and unusually strong grower. Bunches large and compact, sometimes shouldered; berries as large or larger than Concord; mostly round, light greenish white, semi-transparent; slightly amber in sun, skin thick and tough which makes it one of the best varieties to stand long shipments. Quality good, very little pulp, melting and sweet clear to the center. The standard and best white variety.

DELAWARE (Red) Beautiful light red berries of unsurpassed delicacy. Bunches small and compact. Flesh is juicy and refreshing and of finest quality for table use, jellies, etc. It ripens about the same time as Concord.

MOORES EARLY This is a very popular black grape that begins to ripen about two weeks earlier than Concord. The berries are large in size and very sweet. Bunches large, ripen evenly and are covered with a blue bloom. Bunch large and compact, sometimes shouldered. Beauty and quality make this variety desirable, but its earliness makes it doubly so. It is hardy, and always brings a good price. Should be planted in good rich ground and well fertilized.



CONCORD

WORDEN Seedling of the Concord that ripens about ten days earlier. It is fine for home use and local markets but on account of its very thin skin does not carry as well as Concord. Vine vigorous and productive, succeeding as well in the north as in the south.

CAMPBELLS EARLY Bunch large, shouldered, medium compact. Berry large, nearly round, and covered with a heavy, light-blue bloom. Adheres very tightly on the stem and hangs longer on the bunch than most early varieties. Skin thick, tough, and does not crack. Vine a good strong grower.

CHAMPION The earliest variety grown. Blossoms late so that there is very little danger from frost. Has extra heavy foliage which protects berry from scorching. The bunches are solid, have heavy skins, and stand long shipments well. Is a heavy yielder and brings good prices on the market.

One order is all that we ask. Our goods will take care of the rest.

Middlemen add to the cost but not to the quality of nursery stock.



A VINE OF CHAMPION

BLACKBERRIES



ELDORADO

Blackberries ripen in August when there is little if any fruit on the market. Consequently they always bring high prices. Each year the people are learning the fine table and canning qualities of these berries and are buying and planting more of them. For family use a few bushes will furnish all the fruit that you will use, both fresh and canned. Blackberries will do well on almost any soil that is not too sandy or is not too wet. The varieties that we list are the best for the northern states as they will not freeze nor do they need any winter protection. No wires nor posts are needed for them which is a big factor in the expenses of Dewberries. The new suckers should be tipped the same as Black Raspberries when they reach the height of about two feet. The laterals will be made stronger and they will be easier to cultivate and pick. The quality of the fruit will also be better.

ELDORADO This is without doubt the most profitable blackberry under cultivation today. It is perfectly hardy and has never been known to winter kill. Eldorado is perfectly strong and an upright grower. The canes are stocky, free from disease, and extremely productive of large jet-black berries. Flavor excellent, making it desirable for home use. Eldorado sells well on the market as it is a fine looking berry and holds its color well. If you have no blackberries in your garden you are missing one of the big things of nature. Order some today.

MERSEREAU This variety originated in northwestern New York. It is grown successfully in very cold climates as it is very hardy. Quality of the best, flavor sweet, rich and delicious. The canes grow straight and upright, are stocky and strong and remain erect. The foliage is deep green and entirely free from rust.

The Apple and Peach trees reached me in due time and in good condition. They were well rooted, healthy trees and are as good as any that I have ever seen.

R. C. Barcher, Illinois.

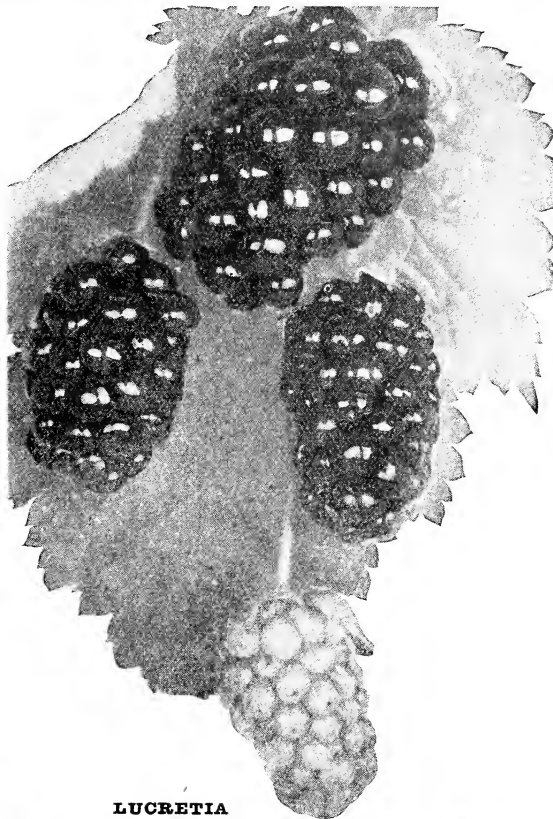
DEWBERRIES

Dewberries are a sort of blackberries that trail on the ground. The berries are extremely large, have a beautiful appearance, and are of excellent quality for either home use or market. Ripening from a week to ten days before the ordinary blackberries they always command the highest market prices. The vines are set in rows five feet apart and separated by a distance of three feet in the row. It is best to train the vines to a wire placed about three feet above the ground and tie. Trim the ends of the runners off about twelve inches above the wire. They should be mulched in extremely cold climates.

LUCRETIA This is the standard and best of all the dewberries. Earlier than the earliest blackberry, and as large as the largest of them. Canes are of great hardiness and exceedingly prolific, thriving anywhere, of slender trailing habit, and entirely free from disease, and insect attacks. Fruit is large and handsome, jet black, rich and melting. Ships and keeps well

Grow your own fruits and have fresh fruit for your table all through the summer and canned fruit for your table all through the winter.

It is not what a man claims, but what he does that actually counts.



LUCRETIA

CURRENTS

This fruit comes in partly with the raspberry but follows for several weeks later. Indeed none of the small fruits will remain as long on the bunch without injury as the currant. They are easily cultivated liberally responding to care. They are indispensable for table use, jellies, jams, etc.

PERFECTION In color a beautiful bright red. Clusters average long and the size of the berries is up to the size of the bunch. The bush is upright and strong; foliage healthy, quality very superior; rich, mild, sub-acid. One of the best sorts.

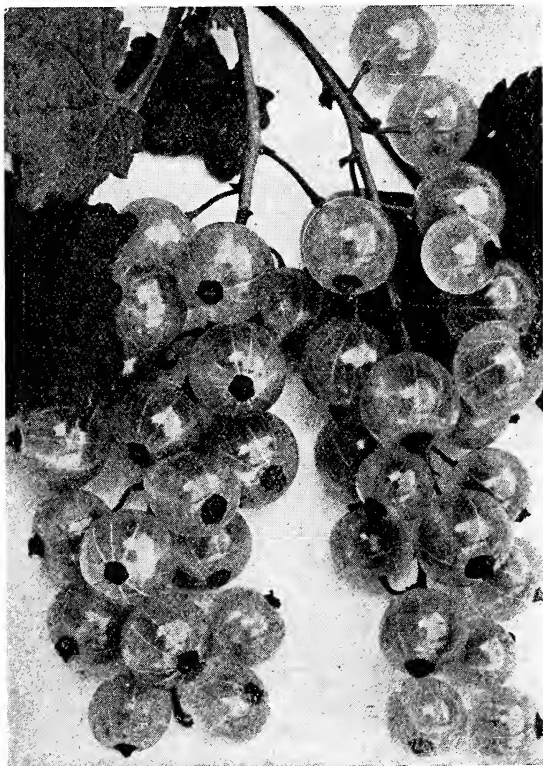
LONDON MARKET A strong growing variety, clusters long, berry medium to large, color bright red, quality good to best. Is exceedingly prolific; ripens early and remains very firm and bright until late. This is one of the best varieties and is the standard in some sections.

To us one pleased customer is worth a whole shipload of dissatisfied ones.

We make firm friends of our customers because we do as we agree.

We save you money. We give you high grade plants. Let us prove it.

Our stock is carefully packed to reach you in perfect condition.



LONDON MARKET

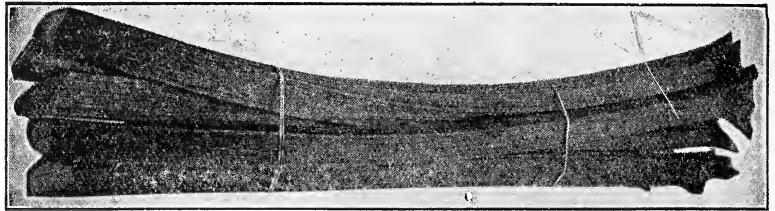
ASPARAGUS ROOTS

When planting Asparagus Roots, set four to six inches deep and about 12 inches apart in the row, covering the plants with only three inches of soil at first, and filling in the trenches as the plants grow. **PALMETTO**—A valuable new variety which is being planted very largely by commercial growers and others. It is nearly twice the size of Conover, fully as early, and as productive. The flavor is excellent.

**PALMETTO****RHUBARB OR PIE PLANT**

This deserves to be ranked among the best early products of the garden. It affords the earliest material for fine pies and fresh table sauce, continues long in use and is valuable for canning. Plant four feet each way.

MYRATT'S LINNAEUS—Those who have never grown this variety, which is of superior quality, will hardly recognize the old "Pie Plant." It is an early, tender variety, without being in the least tough or stringy, with a mild sub-acid flavor. Our stock is composed of good, strong roots that are sure to make a quick, sturdy growth for you.

**MYRATT'S LINNAEUS****Roses---The Queen of Flowers**

The Rose is justly one of the most popular of all flowers. Few plants give better satisfaction to the lover of beautiful flowers when properly treated. For best results roses should be planted where they can get an abundance of sunlight and air. For winter protection they can be covered with a three inch layer of composite or manure. This can be spaded into the ground in the spring.

HARDY HYBRID PERPETUAL ROSES (Bush Roses)

If you like roses, set out a row or two of these and you will be well repaid. They are particularly valuable for beds or borders in the middle or northern states.

ULRICH BRUNNER (Red)—A Superb Rose; a seedling from Paul Neyron. Extra large, bold flowers; full and globular; petals large and of good substance. Color rich, glowing cherry, elegantly lightened with scarlet, very fragrant. Plant is of vigorous, healthy growth; blooms freely. Price 60c each.

**FRAU KARL DRUSHKE**

FRAU KARL DRUSHKE (Snow Queen). (White). The finest snow white hardy perpetual rose. Pure white, large, long pointed buds of first class form. Open flowers are large, perfectly double, petals well shaped. An exceedingly strong grower and very hardy. Price 60c each.

GEO. AHREND'S (Pink Snow Queen). Splendid buds and immense flowers. Perfectly double and very fragrant, large thick petals, very durable and handsome. Has bright shining green leaves, elegantly veined. The most beautiful and largest pink rose now before the public. Price 60c each.

SOLEIL D'OR (Yellow)—It is a fine, strong grower, producing superb, conical shaped buds, varying from gold and orange yellow to reddish gold. The flower is very large, full and globular. It is a robust grower and perfectly hardy. Price 60c each.

RAMBLER OR POLYANTHA ROSES

With these climbing roses the flowers are small, but they come in large clusters, often up to 20 small roses in one cluster. All varieties grow fast, are strong and fairly hardy.

CRIMSON RAMBLER (Red)—It is a strong and vigorous grower. Flowers are glowing crimson and produced in immense panicles, covering the plant from top to bottom. Few roses are more generally planted. The best Red Rose. Price 30c each.

DOROTHY PERKINS (Pink)—In general habit closely resembling the crimson rambler but of a beautiful shell pink, full and double, of an unusually large size for a cluster rose. The trusses are made up of from 20 to 40 roses. We consider this one of the finest rambler roses. It never mildews. Price 30c each.

DOROTHY PERKINS (White)—Habits same as above. Flowers beautiful snow white. This is the best White Rambler on the market. Price 30c each.

SOURCE D'OR (Yellow)—Flowers are golden yellow, changing to flesh pink as the flowers expand, are large for their class, and are much better bloomers than other Yellow Ramblers. The plant is very vigorous, making long shoots. Belongs to "Climbing Wichuriana." Price 30c each.

ORNAMENTAL SHRUBS

Plant in masses or groups for best results. Do not delay another season in planting at least some shrubs, for they add materially to the beauty and attractiveness of any home or public place.

LILAC, Common White—The old fashioned lilac which grows into a very high bush, with bright green, heart-shaped leaves. In May it forms one of the most charming sights that the garden affords, with its handsome clusters of snow-white blooms shining out in contrast to the bright green, heart-shaped leaves. Hardy everywhere. Price 75c each.

SPIREA VAN HOUTTE (Bridal Wreath)—This is one of the most popular shrubs, especially in the northwest. The branches are very graceful and drooping when in full bloom, the leaves

**DOROTHY PERKINS—RAMBLER**

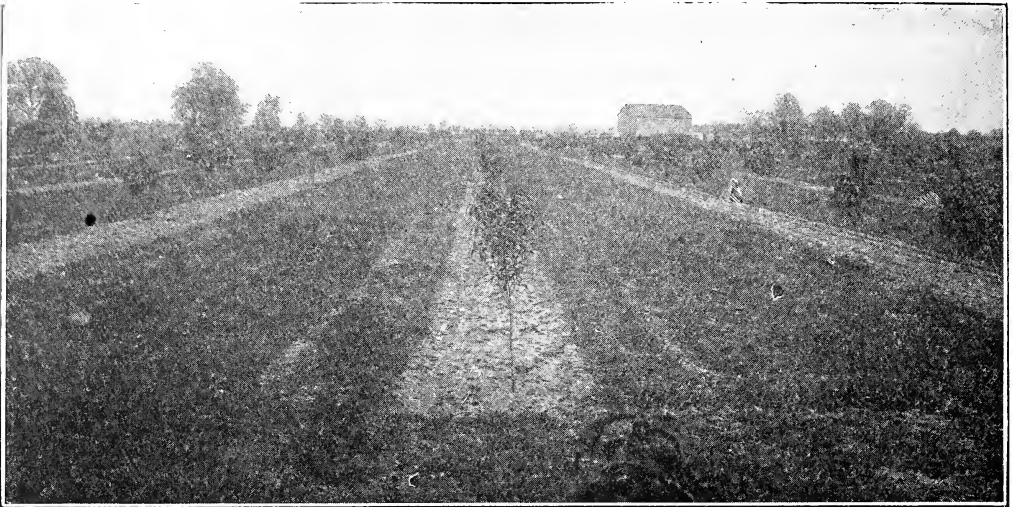
are almost entirely covered with masses of white flowers. It will thrive anywhere, in the shade or in the sun. One of the best shrubs for an ornamental hedge. Price 40c each.

CALIFORNIA PRIVET (Ligustrum)—No plant has come more rapidly and deservedly into public favor. It is of vigorous growth, has glossy dark green foliage, keeping its color until after Christmas. Almost evergreen. Makes a perfect hedge. Can be pruned in almost any shape or form. Price 15c each.

**SPIREA VAN HOUTTE**

HYDRANGEA PANICULATA GRANDIFLORA—Absolutely hardy; thrives in all soils; grows rapidly and blossoms profusely. The flowers are pure white, afterward changing to pink, and are borne in large pyramidal trusses often more than a foot long and six to eight inches in diameter. Begins to bloom early in August, and continues to bloom for several weeks. Wherever known it is considered to be one of the finest flowering shrubs. 2-3 ft. at 75c each.

"Every human action gains in honor, in grace, in all true magnificence, by its regard to things that are to come."—Ruskin.



MR. MICHALSKI'S ONE-YEAR ORCHARD

DASS NURSERY CO.,
Bridgman, Michigan.

Lone Oak Fruit Farms,
New Buffalo, Michigan,
October 5, 1923.

Gentlemen:

It gives me great pleasure to advise you that I am well satisfied with the trees ordered of your firm last spring. The inclosed photographs give evidence of the good growth that they have made. Out of the 2100 trees planted last spring I lost but two trees. In the same orchard I planted 200 southern grown trees of a variety that you did not have and I lost 115 of them. This shows the superiority of your northern grown stock. Please quote me prices on peaches as I want to set an eighty acre orchard of them in the spring.

Very truly yours,

EMIL MICHALSKI.

NOTE:—Mr. Michalski is one of the largest fruit growers in southwestern Michigan. He does an extensive business in selling Peaches and Apples direct to consumer. He has a storage cellar of 7000 bushels capacity where he stores his winter apples until they are sold. If any of our customers wish to take advantage of this opportunity to get fresh fruit from the grower, either write him direct or call personally. His farm is located on the M.11 one and one-half miles north of New Buffalo.

DASS NURSERY CO.



MR. MICHALSKI IN HIS TWO-YEAR-OLD PEACH ORCHARD

FRUIT TREES

APPLES

AN APPLE A DAY KEEPS THE DOCTOR AWAY.

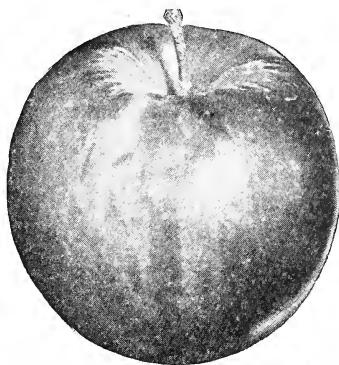
It is an established fact that of all the fruits the apple is the most important. It has been rightly named the "King of Fruits." Unlike other fruits its period of ripening extends nearly half of the year and with judicious selection of varieties you may have apples nearly the year around. It is not a luxury only. It is a staple article of food, and the demand for good apples is increasing faster than the supply. Experienced orchardists and farmers agree that there is more money in growing apples than in any other fruit, and that the apple orchard is the good farmers greatest asset. There never was a time when an orchard could be put out with as bright prospects for profit as now. And the man who puts out a good sized orchard of the right varieties and gives them the proper care will realize splendid profits in the years to come. We list only the best standard, and tried varieties and you can be safe in ordering any apple on the list. Order those trees this year. Next year the price paid will be forgotten and a fine growing investment will have taken its place.

SUMMER APPLES

YELLOW TRANSPARENT—A Russian variety. Tree an upright grower and a very early and abundant bearer. Fruit of good size; skin clear white, turning to a pale yellow; flavor, acid and very good.

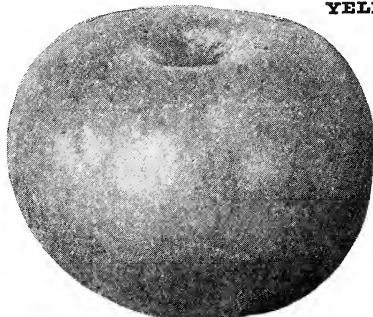
RED ASTRACHAN—The well known early variety. Fruit large, roundish, nearly covered with deep crimson, juicy, rich, acid and fine. Highly regarded on account of its fine appearance, earliness and hardiness. Tree a vigorous grower and sure bearer.

DUCHESS—A Russian variety of large size,



YELLOW TRANSPARENT

roundish, streaked with red and yellow, flesh white, tender, juicy and fine. A cooking apple of the highest quality and esteemed by many for dessert. Tree a strong and vigorous grower and abundant bearer.



JONATHAN

FALL APPLES

WEALTHY—Native of Minnesota. Vig-

orous and productive. Fruit large size, red streaked with white. Quality good. One of the most valuable apples for summer and fall use.

MAIDEN BLUSH—Large, flat, pale yellow with bright red blush, mild, sub-acid. Valuable for market; fine for cooking and drying. One of the best.

WINTER APPLES

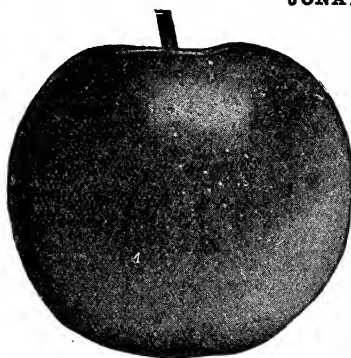
JONATHAN—A grand, good apple. Once tested always wanted. Solid red, bright red on sunny side. Flesh whitish, sometimes tinted with red, firm, fine, very crisp and tender.

Strictly dessert apple that commands the highest market price. Fruit good size, roundish, surface very smooth. Produces good crops regularly.

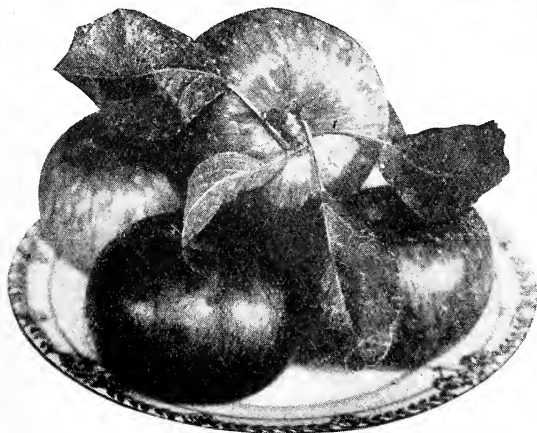
STAYMANS WINESAP—Fruit medium, large; skin green and yellow, red striped; flesh yellow, firm; quality excellent. A seedling from Wine-sap but larger, better and more productive.

DELICIOUS—Flourishes well in every state in the Union. Bears annually. Great yielder; hangs well on trees. Fruit large, nearly covered with brilliant dark red. Flesh fine grained, crisp, juicy, melting, and delicious. Splendid keeper and shipper.

GRIMES GOLDEN—Medium size, regular, rich, golden yellow, firm, crisp, aromatic, rich; quality very best. Top-notch in market. Tree hardy and productive. Bears early, blossoms late in spring, frost seldom catches them. One of the best sorts.



STAYMAN'S WINESAP



DUCHESS

R. I. GREENING—Large greenish-yellow, tender, juicy, rather acid but highly flavored, very popular; extra good cooker. An old standard sort. Tree vigorous and spreading. A heavy and constant bearer.

BALDWIN—Medium size, conical, bright red, flesh crisp, juicy, sub-acid, rich flavor, great market variety of the eastern states for cooking, dessert and market. Tree vigorous, open head. Abundant crops but does not bear young.

McINTOSH—Medium large; polished; smooth; yellow; nearly covered with red; flesh snow white, crisp, very tender, aromatic, sub-acid, very good quality. Tree vigorous with spreading head.

WINTER BANANA—Medium size, smooth, easily polished, deep yellow, slight blush, flesh solid, juicy, mild sub-acid, has delicate banana flavor and perfume, very popular for dessert and market

NORTHERN SPY—One of the standard and best varieties. Has long been a favorite in northern parts. Perfectly hardy. Striped yellow with sunny side a purplish red, flesh white, crisp, tender, aromatic, sub-acid.



HYSLOP CRAB

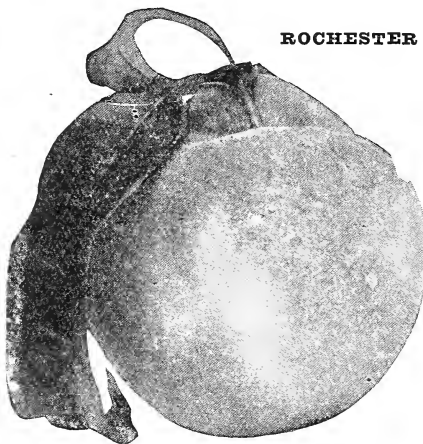
CRAB APPLES

HYSLOP—This is a large handsome tree that can be used for ornamental purposes. Apples are borne in clusters. They are large, roundish-ovate, dark red, with blue bloom.

PEACHES

This wonderfully delicious fruit can be grown almost as far north as the apple and will succeed farther south. If properly selected varieties as to time of ripening are planted each year, every home can have the great luxury of peaches for three months in the year. They are easily grown and bear in two or three years.

ELBERTA — One of the greatest peaches on earth. (Freestone.) A beautiful extra large, golden yellow peach, with a brilliant red cheek, firm, juicy, high flavored, rich and sweet. This is by far the best market variety, and its place in the estimation of commercial growers would be hard to fill with any other midseason variety, for no other peach has yet been introduced that will fill all requirements as will the Elberta. It has an exceedingly tough skin and will ship well and will not bruise easily. Elberta remains as the peer of all commercial peaches



ROCHESTER

ROCHESTER (Earliest Freestone)—The Rochester is a new, very early, yellow fleshed peach of the Crawford type but is much better. Rochester has accomplished something notable. It has produced a new peach which is better in quality, more productive, and more hardy in bud than any other early peach that has gone before. It out-strips all others in size and selling qualities. This is to early varieties what Elberta is to midseason varieties. The standard commercial variety. Plant Rochester for your early peaches.

J. H. HALE (Freestone)—This peach is very large and globular in shape. Its color is a deep golden yellow overlaid with bright carmine. The skin is thick, smooth and little fuzz. The flesh is yellow, fine grained, firm, tender and of a very delicious flavor, ripening a week ahead of the Elberta.

GOLD DROP (Freestone)—Peach small, color golden yellow, tree medium sized and upright. The peach that is in so much demand for canning. They make a better appearance and have a better flavor for canning than any other peach.

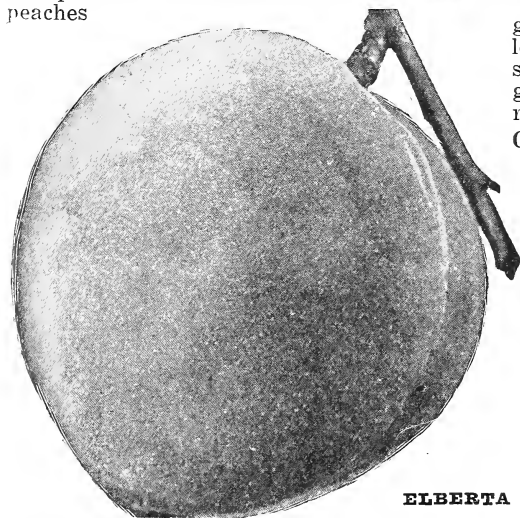
KALAMAZOO (Freestone)—Large, golden yellow, with crimson cheek; flesh thick, yellow, superb quality, small pit. Strong grower, early bearer, hardy and productive.

CARMAN (Semi-Cling)—Large, round, white, with deep blush; flesh tender and juicy with fine flavor; skin very tough, making it available for market.

YELLOW ST. JOHN (Freestone)—Medium sized, orange yellow with red blush; flesh tender, juicy and the quality is good. Good early variety.

SMOCK (Freestone)—Large, roundish, somewhat oval; yellow, with some blush and thick bloom.

SALWAY (Freestone)—Large, roundish, ovate, yellow, with crimson cheek; sweet, juicy, good.



ELBERTA

PLUMS

No other fruit tree, unless it is the cherry, will produce more abundantly than the plum tree. Although they will yield crop after crop despite neglect, they will readily show the result of care and modern methods of fruit growing. In general plum trees thrive best in a sandy or clayey soil. Many varieties produce so abundantly that the best results will be obtained only by careful thinning. If allowed to grow naturally the tree will weaken and the limbs will break from the overload of fruit, and the quality of the fruit will be poorer.

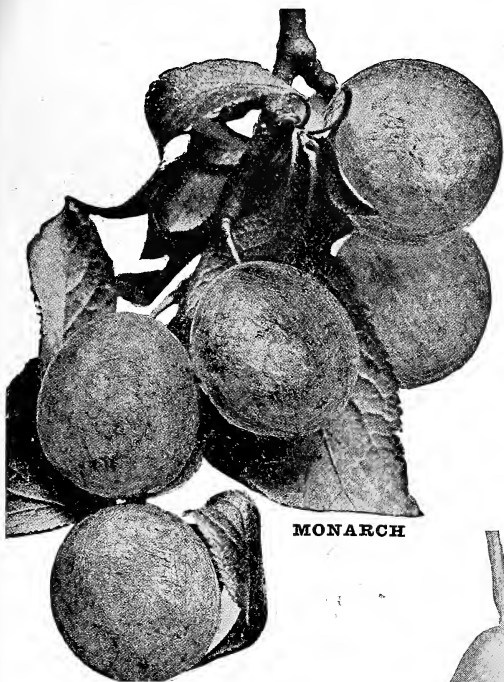
LOMBARD (European)—Medium size, oval, violet red, flesh yellow, juicy, pleasant. A great bearer and especially adapted to light soils. Tree vigorous and hardy; succeeds where most other varieties fail. The most popular and profitable plum under general cultivation.

MONARCH (European)—Fruit dark purple, covered with a thin bloom; large size; flesh pale greenish yellow, parting freely from the stone; juicy with a pleasant flavor. A leading market sort. The tree is a vigorous grower.

GERMAN PRUNE (European)—A valuable plum of fair quality for dessert, but most esteemed for drying and preserving. Large long-oval, purple with a thick blue bloom; flesh firm, sweet and pleasant, separating easily from the stone. Moderate to vigorous in growth.

BRADSHAW (European)—Very large dark violet red; flesh yellow, juicy and of good quality.

YELLOW EGG (European)—Very large, egg shaped plum that is excellent for cooking.



MONARCH

PEARS

In no other fruit grown or any other artificial preparation made will you find the refreshing acid, the rich spices the honeyed sweetness and delicacy of flavor which you will find in the flavored varieties of pears that you may grow in your own yard or garden. The home fruit orchard or garden is quite incomplete without them. The pear does well in almost any soil but thrives best in heavy clay. Will also do exceedingly well in sod.

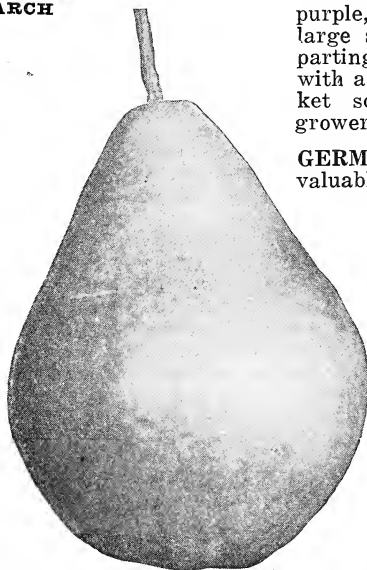
BARTLETT—Fruit large, skin very thin, clear lemon yellow with soft blush on sunny side. Flesh white, buttery, very juicy and highly flavored. The best summer pear in existence. Tree a fine grower and young bearer. We believe there has been more Bartlett planted than any other variety.

CLAPP'S FAVORITE—Tree a vigorous, upright, spreading grower, very hardy and productive. Fruit large, pale yellow, flesh fine grained, juicy, melting and sweet. Ripens about the same time as Bartlett.

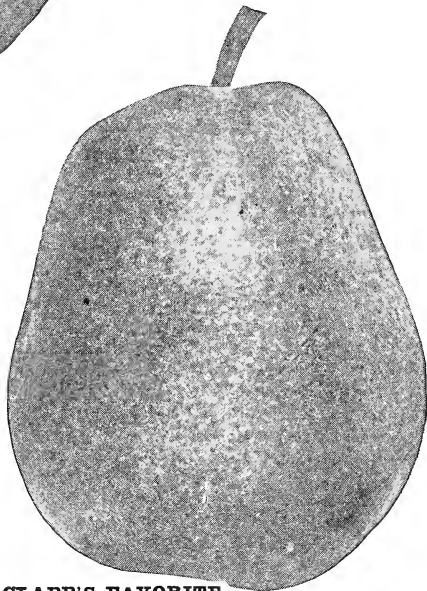
KIEFFER—Profitable market variety. Very large and of fine appearance. Good for canning. Quality fair to good. Ripens about a month later than Bartlett.

FLEMISH BEAUTY—Large, handsome, sweet and melting, pale yellow, covered with russett. Hardy, good bearer and vigorous. Ripens later than Bartlett.

SECKEL (Sugar Pear)—Small but of highest flavor. Tree slow grower and small but hardy, healthy and very productive. Ripens about the same as Flemish Beauty.



BARTLETT



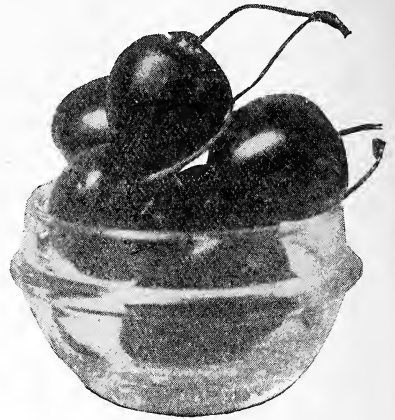
CLAPP'S FAVORITE

CHERRIES

There are few more desirable fruit trees than the cherry. It is notably hardy and adaptable to different soils and climates. It grows under neglect better than any other fruit tree and can be planted along the street, on the lawn, along fences or on ditch banks, and in many other places where other fruits would not be profitable. There is no fruit which makes more delicious preserves, and the housewife appreciates a supply of canned cherries for winter pies, puddings and other desserts.

MONTMORENCY (Sour)—King of the sour cherries. Large, bright, shining red, acid, late, valuable. Hardy and productive. Canning houses demand this variety. It is a safe and reliable favorite. More money has been made with the Montmorency than with any other cherry. No one sees a glut in the market of the showy Montmorency. The Montmorency brings twice the usual price in the market. There is no more attractive tree for the home ground than the cherry in bloom and in fruit.

EARLY RICHMOND (Sour)—This is a hardy variety, fruiting on young trees soon after planting. The fruit does not rot on the trees and can be left without picking longer than most varieties. The trees bear heavily every year and the orchards of them have been found to be highly profitable. Bear 10 to 15 days earlier than Montmorency. A safe reliable favorite.



WINDSOR

BING (Sweet)—This valuable new black cherry succeeds everywhere. Tree very thrifty and an upright grower; very hardy and productive, flesh very solid; flavor of highest quality; a fine shipping and market variety. It is one of the most delicious sweet varieties.



BLACK TARTARIAN (Sweet)—This fine old variety produces immense crops of very large, purplish-black fruits of mild, sweet, jelly-like consistency. The tree makes a beautiful, erect growth.

WINDSOR (Sweet)—A splendid, large, liver-colored cherry that hangs a long time and rots but little. The flesh is remarkably firm and good, the tree very hardy and fruitful. Exceedingly valuable for late market and home use.

NAPOLEON (Sweet)—Tree medium size, erect with roundish head, fruit borne generally in twos; very large, oblong, cordate, light lemon yellow with red cheeks in sun. Flesh very firm, brittle. colorless, reddish at stone. Good.

NOTICE

Don't fail to read pages one and two of this catalog for valuable information regarding our terms and guarantee.

PRICES OF FRUIT TREES

| Variety | Size | Each | 10 up | 25 up |
|--------------|---------|--------|--------|--------|
| Apples | 11-16th | \$0.70 | \$0.65 | \$0.60 |
| Apples | 5- 8th | .60 | .55 | .50 |
| Plums | 11-16th | 1.25 | 1.20 | 1.10 |
| Plums | 5- 8th | 1.10 | 1.00 | .90 |
| Pears | 11-16th | 1.00 | .95 | .90 |
| Pears | 5- 8th | .90 | .85 | .80 |
| Kieffer Pear | 11-16th | .85 | .80 | .75 |
| Kieffer Pear | 5- 8th | .75 | .70 | .65 |
| Sweet Cherry | 11-16th | 1.25 | 1.20 | 1.10 |
| Sweet Cherry | 5- 8th | 1.10 | 1.00 | .90 |
| Sour Cherry | 11-16th | 1.00 | .95 | .90 |
| Sour Cherry | 5- 8th | .90 | .85 | .80 |
| Peaches | 9-16th | .35 | .32 | .30 |
| Peaches | 7-16th | .30 | .27 | .25 |

PRICE OF ORNAMENTALS

| Variety | Size | Each | 10 up |
|-------------------|---------|--------|--------|
| Perpetual Roses | 2 yr. | \$0.60 | \$0.50 |
| Climbing Roses | 2 yr. | .30 | .25 |
| Lilac | 2-3 ft. | .75 | .60 |
| Hydrangea P. G. | 2-3 ft. | .75 | .60 |
| Spirea Van Houtte | 2-3 ft. | .40 | .30 |
| California Privet | 2-3 ft. | .15 | |

WORTH KNOWING

We are pleasing others. We can please you if you give us a chance to do so. We treat every customer as we would want to be treated. Satisfied customers are the best advertisers. They are responsible for the fine trade that we enjoy. We employ no agents. Our catalog is our only salesman. If there is anything you want to know about nursery stock in general—Write us.

GENERAL INFORMATION

GOOD PLANTS—If you are going to set a bed of Strawberry plants, or an orchard, however large or small, and want the best plants that money can buy send your order to DASS NURSERY COMPANY, Bridgman, Michigan. They've got them.

TIME TO ORDER—Order early. The earlier the better. If anything more is needed later it can be added to regular order. If not prepared to send full amount send one-fourth and balance before shipment. We acknowledge your order the same day it is received.

SEASON OF SHIPPING—We begin to ship about the 20th of March and ship to about May 10th. In the Fall we begin shipping about October 1st.

METHODS OF SHIPPING—Express is the safest and best for all larger shipments. The smaller shipments of 50 pounds can be shipped in all zones by parcel post and shipments up to 70 pounds can be shipped in the 1st and 2nd zones. This is a safe and convenient way to have small amounts shipped. For rates see bottom of page.

SUBSTITUTION—We do not substitute one variety for another without your permission unless it is too late in the season to permit correspondence. In this case some variety having same season and same value will be substituted.

SPECIAL QUOTATIONS—We can quote special prices on extra large orders. Give us a list of the varieties wanted and the number of each and we will give you our lowest NET quotations on plants.

DISTANCE FOR PLANTING

| | |
|--|----------------|
| Strawberries: Rows 3 feet 9 inches apart. 15 inches in row | 9,250 per Acre |
| Raspberries: Rows 5 feet apart; 3 feet in row..... | 2,900 per Acre |
| Blackberries: Rows 7 feet apart; 5 feet in row..... | 1,250 per Acre |
| Gooseberries: Rows 6 feet apart; 5 feet in row..... | 1,450 per Acre |
| Currants: Rows 6 feet apart; 5 feet in row..... | 1,450 per Acre |
| Grapes: Rows 8 feet apart; 10 feet in row..... | 550 per Acre |
| Quince Trees: 10 feet each way | 435 per Acre |
| Sour Cherry 15 feet each way | 195 per Acre |
| Peaches: 16 feet each way | 170 per Acre |
| Sweet Cherry: 20 feet each way | 110 per Acre |
| Pears: 20 feet each way | 110 per Acre |
| Plum: 20 feet each way | 110 per Acre |
| Apples: 35 feet each way | 36 per Acre |

If these distances are not suitable to you multiply the distance between the rows with the distance between the plants and divide 43,560 by it. This will give the correct amount per acre.

PARCEL POST RATES

Parcel post is very convenient for small packages and in some instances cheaper. You have the plants delivered direct to your door and you are sure that the plants have not been waiting a week at the express office for you to get them.

Add to your order for each 100 plants of:

| | |
|---------------------------------------|--------|
| Strawberries and Asparagus..... | \$0.20 |
| Red Raspberries and Blackberries..... | .25 |
| Black Raspberries and Dewberries..... | .30 |
| Grape Vines, per 25 | .35 |
| Grape Vines, per 100 | .50 |

FRUIT TREES ARE TOO LARGE TO BE SHIPPED BY PARCEL POST.

We now ship many small orders by parcel post and our customers have found it very satisfactory. We do not recommend it for any but small orders, however, as it would be very expensive.

Inquire from your Postmaster or Rural Carrier what zone you are in from Bridgman, Mich. By referring to the following table you may then determine the amount to add to your order for Parcel Post charges. The amounts quoted in this table include the safe wrapping of your order to reach you in good growing condition.

| | | | | | | | |
|---|-----------|--------|--------|--------|--------|--------|--------|
| Add to your order for each 100 plants of— | 1st & 2nd | 3rd | 4th | 5th | 6th | 7th | 8th |
| | zone | zone | zone | zone | zone | zone | zone |
| Strawberries and Asparagus | \$0.12 | \$0.18 | \$0.25 | \$0.35 | \$0.40 | \$0.48 | \$0.55 |
| Red Raspberries | .15 | .20 | .30 | .38 | .45 | .55 | .65 |
| Black Raspberries and Blackberries | .20 | .30 | .40 | .65 | .85 | 1.05 | 1.25 |
| For each one dozen plants of Currants, | | | | | | | |
| Grapes and All Vines | .12 | .18 | .25 | .35 | .40 | .48 | .55 |

“How good” is more important than, “how much.” Low price does not mean low cost, but the resultant crop grown from DASS plants and trees does.

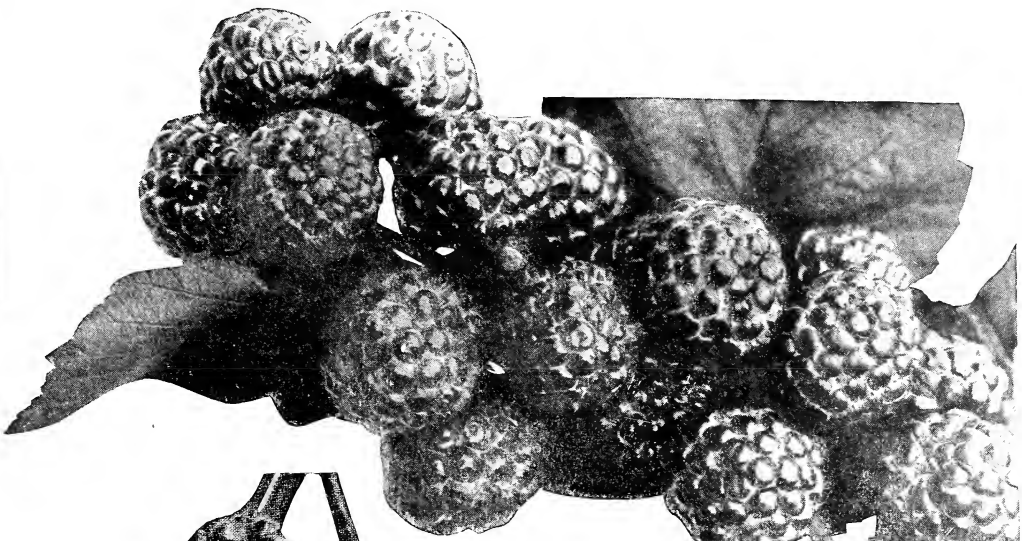
1294 PRICE LIST

INSTRUCTIONS FOR DETERMINING THE COST OF PLANTS

Beneath the varieties in each column below is a complete scale of prices which applies separately to each individual variety listed in that column. If plants are wanted of more than one variety, figure that variety separate same as though you were ordering only one variety. If strawberry plants are wanted in large quantities write us. We can make better prices on large lots.

PRICE LIST FOR 1924

| Variety | 6 | 12 | 25 | 50 | 100 | 200 | 300 | 400 | 500 | 1000 |
|------------------------------------|------|------|--------|--------|--------|--------|--------|--------|--------|--------|
| STRAWBERRIES | | | | | | | | | | |
| Cut Price Plants | | | \$.25 | \$.35 | \$.50 | \$.80 | \$1.10 | \$1.35 | \$1.50 | \$3.00 |
| Warfield | | | .25 | .35 | .50 | .80 | 1.10 | 1.35 | 1.50 | 3.00 |
| Dunlap | | | .30 | .40 | .70 | 1.10 | 1.50 | 1.80 | 2.00 | 4.00 |
| Gibson | | | .30 | .40 | .70 | 1.10 | 1.50 | 1.80 | 2.00 | 4.00 |
| Kelloggs Prize | | | .30 | .40 | .70 | 1.10 | 1.50 | 1.80 | 2.00 | 4.00 |
| Stevens Late | | | .30 | .40 | .70 | 1.10 | 1.50 | 1.80 | 2.00 | 4.00 |
| Missionary | | | .30 | .40 | .70 | 1.10 | 1.50 | 1.80 | 2.00 | 4.00 |
| Dr. Burrill | | | .30 | .40 | .70 | 1.10 | 1.50 | 1.80 | 2.00 | 4.00 |
| Haverland | | | .30 | .40 | .70 | 1.10 | 1.50 | 1.80 | 2.00 | 4.00 |
| Chas. First | | | .35 | .50 | .85 | 1.35 | 1.85 | 2.25 | 2.50 | 5.00 |
| Glen Mary | | | .35 | .50 | .85 | 1.35 | 1.85 | 2.25 | 2.50 | 5.00 |
| Joe Crampton | | | .35 | .50 | .85 | 1.35 | 1.85 | 2.25 | 2.50 | 5.00 |
| Aroma | | | .35 | .50 | .85 | 1.35 | 1.85 | 2.25 | 2.50 | 5.00 |
| Wm. Belt | | | .35 | .50 | .85 | 1.35 | 1.85 | 2.25 | 2.50 | 5.00 |
| Sample | | | .35 | .50 | .85 | 1.35 | 1.85 | 2.25 | 2.50 | 5.00 |
| Brandywine | | | .35 | .50 | .85 | 1.35 | 1.85 | 2.25 | 2.50 | 5.00 |
| Bubach | | | .35 | .50 | .85 | 1.35 | 1.85 | 2.25 | 2.50 | 5.00 |
| Gandy | | | .35 | .50 | .85 | 1.35 | 1.85 | 2.25 | 2.50 | 5.00 |
| Premier | | | .40 | .60 | 1.00 | 1.60 | 2.20 | 2.70 | 3.00 | 6.00 |
| Howard No. 17 | | | .40 | .60 | 1.00 | 1.60 | 2.20 | 2.70 | 3.00 | 6.00 |
| Bun Special | | | .40 | .60 | 1.00 | 1.60 | 2.20 | 2.70 | 3.00 | 6.00 |
| Eaton | | | .40 | .60 | 1.00 | 1.60 | 2.20 | 2.70 | 3.00 | 6.00 |
| Cooper | | | .55 | .90 | 1.55 | 2.50 | 3.40 | 4.00 | 4.50 | 9.00 |
| Progressive | | | .55 | .90 | 1.55 | 2.50 | 3.40 | 4.00 | 4.50 | 9.00 |
| Champion | | | .65 | 1.00 | 1.70 | 2.70 | 3.70 | 4.50 | 5.00 | 10.00 |
| Palmetto Asparagus | | | .65 | 1.00 | 1.70 | 2.70 | 3.70 | 4.50 | 5.00 | 10.00 |
| Linnaeus Rhubarb | .80 | 1.50 | 2.75 | 5.50 | 10.00 | | | | | |
| RASPBERRIES | | | | | | | | | | |
| Early King (Red) | | | 1.00 | 1.60 | 2.50 | 4.00 | 4.50 | 6.75 | 7.50 | 15.00 |
| Cuthbert Raspberry | | | 1.00 | 1.75 | 3.00 | 4.75 | 6.50 | 8.00 | 9.00 | 18.00 |
| Plum Farmer (Black) | | | 1.00 | 1.60 | 2.50 | 4.00 | 4.50 | 6.75 | 7.50 | 15.00 |
| Kansas (Black) | | | 1.00 | 1.60 | 2.50 | 4.00 | 4.50 | 6.75 | 7.50 | 15.00 |
| Cumberland (Black) | | | .95 | 1.45 | 2.40 | 3.80 | 5.20 | 6.30 | 7.00 | 14.00 |
| Columbian (Purple) | | | 1.40 | 2.00 | 3.40 | 5.40 | 7.40 | 9.00 | 10.00 | 20.00 |
| BLACKBERRIES | | | | | | | | | | |
| Eldorado Blackberry | | | 2.00 | 3.50 | 6.00 | 9.50 | 13.00 | 15.75 | 17.50 | 35.00 |
| Mersereau | | | 2.00 | 3.50 | 6.00 | 9.50 | 13.00 | 15.75 | 17.50 | 35.00 |
| DEWBERRIES | | | | | | | | | | |
| Lucretia | | | 1.40 | 2.00 | 3.40 | 5.40 | 7.40 | 9.00 | 10.00 | 20.00 |
| CURRANTS | | | | | | | | | | |
| London Market | .75 | 1.25 | 2.25 | 4.00 | 7.50 | | | | | |
| Perfection | .75 | 1.25 | 2.25 | 4.00 | 7.50 | | | | | |
| GRAPES | | | | | | | | | | |
| Concord, 1 year, No. 2 | .60 | 1.10 | 1.95 | 3.00 | 5.10 | 8.10 | 11.10 | 13.50 | 15.00 | 30.00 |
| Concord, 1 year, No. 1 | .85 | 1.60 | 3.00 | 4.50 | 7.75 | 12.25 | 14.50 | 20.25 | 22.50 | 45.00 |
| Concord, 2 year, No. 1 | 1.25 | 2.00 | 3.75 | 6.00 | 10.25 | 16.00 | 22.00 | 27.00 | 30.00 | 60.00 |
| Niagara, 1 year, No. 1 | 1.25 | 2.00 | 3.75 | 6.00 | 10.25 | 16.00 | 22.00 | 27.00 | 30.00 | 60.00 |
| Delaware, 1 year, No. 1 | 1.25 | 2.00 | 3.75 | 6.00 | 10.25 | 16.00 | 22.00 | 27.00 | 30.00 | 60.00 |
| Moore's Early, 2 year, No. 1 | 1.25 | 2.00 | 3.75 | 6.00 | 10.25 | 16.00 | 22.00 | 27.00 | 30.00 | 60.00 |
| Moore's Early, 1 year, No. 1 | 1.00 | 1.75 | 3.25 | 5.00 | 8.50 | 13.50 | 18.50 | 22.50 | 25.00 | 50.00 |
| Worden, 1 year, No. 1 | 1.00 | 1.75 | 3.25 | 5.00 | 8.50 | 13.50 | 18.50 | 22.50 | 25.00 | 50.00 |
| Campbells Early, No. 1, 1 yr. | 1.00 | 1.75 | 3.25 | 5.00 | 8.50 | 13.50 | 18.50 | 22.50 | 25.00 | 50.00 |
| Champion No. 1, 1 yr. | 1.00 | 1.75 | 3.25 | 5.00 | 8.50 | 13.50 | 18.50 | 22.50 | 25.00 | 50.00 |



CUMBERLAND RASPBERRY

—No doubt the best all around Black Raspberry in cultivation. Largest of any, holding its size to end of picking; heaviest in cane and production ahead of Kansas.



ELDORADO BLACKBERRY—This is without doubt the most profitable blackberry under cultivation today. It is perfectly hardy and has never been known to winter kill. Eldorado is perfectly strong and an upright grower, canes stocky, free from disease, and extremely productive of large jet-black berries.

EARLY KING—Early to ripen and probably the largest planted of any Red Raspberry grown. A good, clean and vigorous grower, and exceptionally hardy and productive. Berries a bright red color which holds well on distant market. Overripe berries will drop from the bushes leaving only the berries which are fit to pick on the bushes.





**DASS NURSERY
COMPANY**

**BRIDGMAN
MICH.**
