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Time was when many kinds of potatoes were so poor as to disgust cooks. Run-out sorts yielded but little, and stout boys tugged at the vines loaded with little ones not worth saving. Then came **EARLY ROSE**. Excellent cookers welcomed by everybody, growers, dealers and housekeepers everywhere. Its pretty white blossoms and broad green leaves and rank thrifty foliage bring heavy yields of desirable size uniformly early, handsome pink skin, flesh very fine and white if grown in southern lowland or in black muck of swamp land, but in loamy soil of northern highland cracks above rapidly growing potatoes; clouded seed ends with faint pink in most vigorous strain of this standard of excellence. **EARLY ROSE** one of the very best kinds. 165 pounds in sack \$5.00.

KING OF THE ROSES. Produces much heavier crops of fine, large, handsome tubers of excellent quality, than any other of the Rose family, ripening with Early Rose. A strong, rapid grower, standing up well during season of growth, then the vines cover the ground. Large, oblong, pink like Early Rose. It is one of the best. Per 165 pounds in sack, \$5.00.

EARLY NORTHER. In shape, color and season of ripening is like Early Rose. A heavy yielder and of fine quality. Per 165 pounds in sack, \$5.00.

MANISTEE IMPROVED. Medium early. Ont yielded all other pink kinds in many fields. Plants are large, healthy, vigorous, rapid growers, free of blight or other disease making remarkably heavy crops of handsome appearance. Very large, oval, oblong, bright pink skin, very white flesh of excellent cooking qualities. 165 pounds in sack, \$5.00.

BOVEE. Early oblong, smooth, pink and white. Good yielder of fine quality. 165 pounds in sack \$5.50.

QUICK CROP. An early potato similar to New Queen. It has made heavy crops for such an early variety and we recommend it. 165 pounds in sack \$5.50.

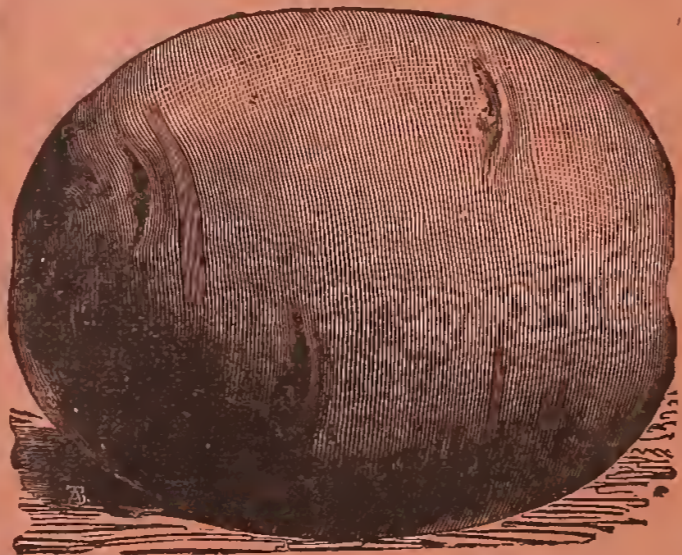
HEAVY WEIGHT. New, medium late, makes very large healthy vines and immense crops. Very large, smooth and white, slightly flattened resembling Carman, so very handsome and so remarkably productive, that wherever well known it is wanted for planting. We offer limited quantity **HEAVY WEIGHT** from heavy crop, grown from carefully selected stock. 165 pounds 1st grade in sack, \$3.50. 165 pounds 2nd size in sack \$2.50.

PAN-AMERICAN. This seedling comes of seed-ball from Carman No. 3 which it resembles in color and manner of growth. Made an immense crop, large, white, plump, smooth and handsome. One of the most profitable for the main crop and wholesale markets. Its fine appearance will help sell it. 165 pounds in sack, \$3.00.

SPALDING ROSE NO. 4. Makes heavy crops here even on light thin soils—also comes early from Florida and Carolina but not quite so early as Bliss Triumph or Irish Cobbler. Spalding crops please growers, easy to sell, pleases dealers, its fine white flesh pleases cooks. Numerous large oval-oblong slightly flattened, handsome pink. Good. 165 pounds in sack \$5.00.

THOROUGHbred. This new, medium early potato of the Rose class comes highly recommended by seedsmen and prominent farmers who have grown it. It has made very heavy crops here. Per 165 pounds in sack, \$5.00.

GREEN MOUNTAIN IMPROVED. Mid-season, one of the very best for Middle states and New England principal crops; makes large, healthy vines which stand up well until time to stop cultivating; very productive of first grade, white, very handsome, round to oblong slightly flattened, chunky, with good strong eyes nearly even with the surface; easy to harvest, easy to sell such excellent cookers; in great demand by dealers and housekeepers who try Green Mountain want more and still more of them. 165 pounds in sack \$5.00.



DIBBLE RUSSETT. Many successful farmers buy from us seed of this kind every spring some large, and some buy second size from which they grow very profitable crops. Roundish slightly flattened, plump, white skin slightly netted with good strong eyes almost even with surface; make very large, healthy sprouts, broad very dark colored leaves, excellent late keepers very satisfactory to growers and buyers; always wanted; they want more and still more good cooking Russetts. 165 pounds 1st size in sack \$3.25. 165 pounds 2nd size in sack \$2.50.

EARLY QUEEN. Very early sprouts quickly and grows rapidly making good, large, thrifty vines very soon. Chunky, roundish to oblong slightly flattened with good strong healthy but shallow eyes, smooth, very handsome, some of them blotched pink and white, flesh fine white, very desirable for home use all year round and for discriminating customers who buy only the best always, finest cookers to be had. 60 pounds \$3.50. 165 pounds in sack \$6.00.

We Recommend Especially Irish Cobbler, Early Ohio, Husler, Early Six Weeks and Early Queen for extra early; King of the Roses, Spalding Rose No. 4, Thoroughbred and Manistee for early; Green Mountain, Heavy Weight, Uncle Sam, American Beauty and World Wonder for medium; Sir Walter Raleigh, Carman, and American Giant for late.

CARMAN NO. 3. An immense yielder, hard to beat, large smooth white, round to oblong, slightly flattened. Some almost too large for retail trade in small quantities. Carman No. 3 is very profitable to grow generally throughout the middle states for wholesale carload markets because large. Smooth, bright, handsome, good cookers, always commanding top prices. Eyes not deep but very strong, making big lusty sprouts. Very large, rugged healthy vines having dark green leaves and purple blossoms. **CARMAN** No. 3 is very reliable, very profitable making immense crops which keep firm and sound for late summer use. Good cookers until new potatoes come. 165 pounds 1st grade in sack \$3.00. 165 pounds 2nd size in sack \$2.00.

NEW LIVINGSTON. Resembles Rural New Yorker. Large, round to oblong, slightly flattened. This new hardy, rapid grower makes very large rugged healthy vines and immense crops of large, handsome, white skinned potatoes of fine quality which keep well until summer. 165 pounds in sack, \$3.40.

MILLION DOLLAR. New, mid season, round to oblong, smooth and handsome. This healthy, vigorous grower, resembles Carman in color and shape, and sets more to the hill, making very heavy crops of medium to large potatoes, which should command top prices in market because of its fine appearance and quality. Per 165 pounds in sack, \$3.00.

NEW NUMBER NINE. Resembles Carman No 3, some almost too large for retail trade in small quantities. Very productive, round to oval-oblong, very handsome, smooth, white. Good late keeper of excellent quality for late spring and summer use. 165 pounds in sack, \$3.00.

SIR WALTER RALEIGH. A new seedling of Rural New Yorker that is better than its parent, which it closely resembles, but is later and more uniform in shape and size. Good sellers, almost every one marketable. Per 165 pounds in sack, \$3.00.

UNCLE SAM. Mid-season, roundish, flattened, smooth, white, heavy yielder, good keeper, of excellent quality. Per 165 pound in sack, \$5.00.

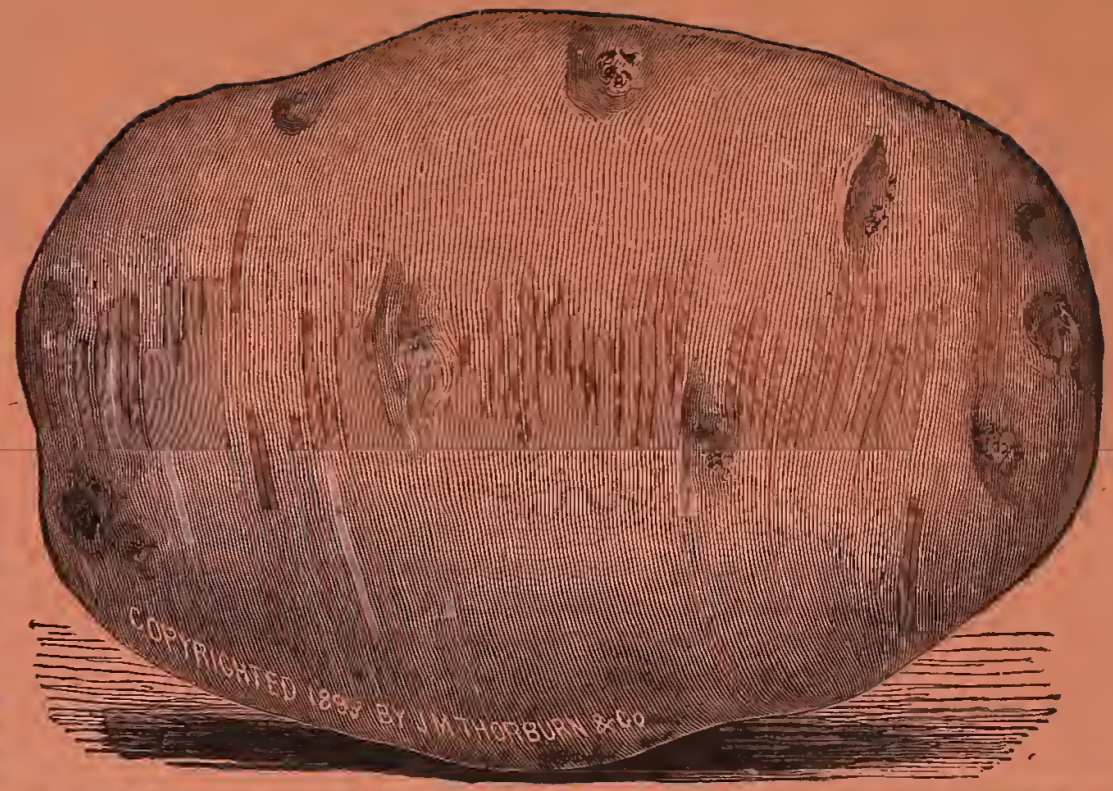
GOLD COIN. Like Green Mountain, one of the hardiest, most productive, best of all for main crop. 165 pounds in sack, \$5.00.

Reference from the Monroe County Savings Bank of Rochester reads thus: "Ohas. W. Ford & Co. are perfectly reliable; what they say they will do, seems good enough." Ohas. P. Riegel, Montgomery Co., Pa.

When you buy Our Seed Potatoes you know you get the best there is. They have gained a wide reputation.

IT WILL PAY YOU to get best Northern Seed. Three kinds, one pound each by mail postpaid \$1.00 or 10 kinds 1 lb. each, postpaid, \$3.00, or 5 kinds 10 lbs. each (50 lbs.) by express or freight, \$5.00.

MAIL PRINTING HOUSE, FAIRPORT, N.Y.



WORLD WONDER. Mid-season, very profitable to grow for wholesale carload marketing. Yields immense crops, very large, round to oblong slightly flattened, very white and handsome, good keeper, firm and sound, excellent for late spring and summer use while early varieties develop in the gardens. 165 pounds in sack, \$3.50. 165 pounds 2nd size in sack \$2.25.

RURAL NEW YORKER NO. 2. Consumers and dealers complain of too much waste from potatoes pinched in the middle and of slim ones having very many eyes are not good seed; when such kinds failed then came Rural New Yorker with its immense vitality, big white sprouts soon tipped purple, very dark colored leaves on many limbs finally loaded down rugged upright vines having purplish blossoms with yellow centers, its potatoes are very large close to the vines easy to harvest; roundish, plump, white, smooth easy to sell. A very heavy cropper well suited for central New England, late middle states, Ohio and southern Michigan, good keeper. 165 pounds 1st grade in sack \$3.00. 165 pounds 2nd size in sack \$2.00.

Mr. Ph. Wilks, Monticello, N. Y., wrote, "Received potatoes O. K., well pleased. Thanks."

Charles W. Ford, Fishers, N. Y. "Received those potatoes today and am well pleased with them." H. A. Stower, Springs, Pa.

ASK FOR LOWEST CASH WITH ORDER PRICES ON JUST WHAT YOU WANT TO BUY. WHAT KINDS? HOW MANY?

GOOD CHANCE TO TRY NEW KINDS. About 1 pound (4 good potatoes) each of 18 kinds, your selection from our lists, packed and on cars, \$5.00; 8 kinds, 5 lb each, or 5 kinds, 10 lb each, packed and on cars, \$5.00.