

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.95

INDEXED

RETAIL

LIBRARY
RECEIVED
 ★ MAY 3 1928 ★
 U. S. Department of Agriculture

PRICE LIST

No. 45

IN COMPARING PRICES of Nursery Stock listed in this Price List with those sent out by other firms, **Remember** that they ask **you to pay the freight and to send the money in advance.** Our prices are for goods **less the freight or expressage.**

This allows **you to see the stock before paying for it.** All the stock offered in this book is of the best quality and we are confident it will please you.

THE GOLD GUARANTEE

Any stock that fails to live will be replaced free of charge in our next delivery provided we are notified before August first, following delivery.

See Wholesale Price List No. 45, Page 29 and 30 this book.

THE GOLD NURSERY CO.,

Established in 1869
 Incorporated in 1906
 Mason City, Mason County, W. Va.

INDEX

This Price List Cancels all Previous Lists and Quotations, and is subject to change

	Page
Apples, Standard	3
Apples, Dwarf	3
Apricots	6
Asparagus	10
Blackberries	10
Bulbs	20
Cherries	5
Ornamental Vines	17
Crab Apples	4
Currants	8-9
Dwarf Apples	4
Evergreen Trees	25-26
Gooseberries	9
Grape Vines	8
Hedging	27
Nectarines	7
Nut Trees	7
Ornamental Trees	23 to 25
Peaches	6-7
Pears, Standard	4
Pears, Dwarf	4
Peonies	30
Perennials, for the Hardy Border.....	19-20
Plums	5-6
Quinces	7
Raspberries	9
Rhubarb	10
Roses	20 to 23
Strawberries	10
Shrubs and Plants	14 to 16
Weeping Trees	25
Wholesale Price List	29-30

A LITTLE HISTORY



T. H. GOLD

Deceased

Virginia, and the business transferred to that point. This tract has since been enlarged from time to time as the business has been marked by a healthy growth from the beginning. This change gave greater convenience of shipment, enlarged the output, and the business, nourished in its infancy and given a successful start in life by Mr. Gold, was ready for its long, vigorous and useful existence.

About this time Mr. T. H. Gold retired from the firm and for several years the business was conducted by the firm "Gold Brothers." Subsequently a stock company was formed, the business was incorporated, and the firm name became "THE GOLD NURSERY COMPANY." The active and responsible management is in the hands of W. A. and A. F. Gold, to whom, of late years especially, the greater growth of the business is due.

Mr. T. H. Gold is now ~~eighty-six~~ years old, hale and hearty, and is living on the Bedford farm. He has been and now is actively interested in the commercial and political life of Meigs County and it is to be hoped he may be spared for many added years of usefulness.

MR. T. H. GOLD, whose portrait appears on this page, was the founder of the business now carried on under the firm name of THE GOLD NURSERY COMPANY, at Mason City, West Virginia.

Away back in the year 1869, more than 55 years ago, Mr. Gold began in a very small way, on his farm in Bedford Township, Meigs County, Ohio, to grow trees and plants for his neighbors and the trade near him. By careful study of the business, prudent management and honest dealing, his trade increased from year to year, until his sons grew up. They took an active interest in the business, and soon the firm's name became "T. H. Gold & Sons."

In 1899, the business having outgrown the Bedford township farm, a large tract of land was secured at Mason City, West

1/2 Doz. at dozen rates, 50 at 100 rates

Make no variations from these prices

Wholesale price list No. 45 pp 29 and 30 of this book.

This price list cancels all previous prices.

These retail prices are for high grade nursery stock delivered at your residence or shipped to your nearest railroad station by freight or express, freight paid by us, or shipped to your address by Parcel Post. All stock guaranteed to be delivered in perfect growing condition. No money required until stock is delivered, satisfaction guaranteed.

Never promise a customer a definite date for delivery. We guarantee to deliver at the proper time for planting.

**Sell Half Dozen at Dozen Rates
and 50 at 100 Rates**

WATCH YOUR PRICES

DO NOT VARY FROM THEM

Do Not Mark Prices in Plate Book!

See wholesale prices for commercial orchards on pp 29 and 30 of this price list.

We warrant our stock to be true to name and of the quality represented, with the expressed understanding and agreement that should any prove not to be true to name, we will replace it with other stock but are not liable for damages other than herein named.

All trees and plants, are insured for one year against failure. Free replacements are made of the stock reported dead, providing we are notified on or before August first, following delivery.

TERMS

All stock is delivered CASH ON DELIVERY

ASSORTMENT

This price list includes a full assortment of the BEST STRONG growing varieties that are sure to give satisfaction to our customers.

While our assortment of stock is complete and we can furnish any variety called for, we desire our salesmen to CONFINE THEMSELVES TO THE KINDS MENTIONED IN THIS LIST.

WE PAY THE FREIGHT AND MAKE NO CHARGES FOR PACKING.

SELL

50 at 100 rates. Half dozen at dozen rates. Make no variation from these prices.

PRICES

In every instance the price named is entirely in keeping with the high quality of our guaranteed stock. Inferior grades of stock may be bought for less, but poor stock is dear at any price and an experienced planter will not buy it.

FRUIT DEPARTMENT

No home is complete without at least a few fruit trees. Only the very best varieties are offered.

Gold's "Quality First" stock makes good or else we do.

APPLES—Standard

5 to 6 feet, 3 year old \$1.00 each, \$10.00 per 12.
 4 " 5 " 3 year old .80 " \$9.00 " 12
 3 " 4 " furnished in lots of 50 or more, see
 wholesale price list No. 45 pp 29 and 30 this list.

All trees guaranteed to be true to name and insured for one year against failure.

We particularly recommend varieties printed in black type.

(S) for Summer, (F) for Fall, (W) for Winter.

Arkansas Black (W)	N. W. Greening (W)
Bentley Sweet (F)	Paradise Sweet (W)
Bailey Sweet (W)	Pumpkin Sweet (F)
Baldwin (W)	Pound Royal (F)
Ben Davis (W)	Pewaukee (W)
Bismark, new, (W)	Romanite (W)
Black Ben Davis (W)	Rome Beauty (W)
Benoni (S)	R. I. Greening (W)
Corolina Red June (S)	Red Penock (W)
Delicious (W)	Rox Russet (W)
Duchess (F)	Ea Strawberry (F)
Early Harvest (S)	Sweet Bough (S)
English Rambo (W)	Stark (W)
Fall Rambo (F)	Smith Cider (W)
Fall Walter (F)	Summer Queen (S)
Golden Sweet (S)	Summer Rambo (S)
Gano (W)	Sweet June (S)
Grimes Golden (W)	Sweet Russet (S)
Juneating (S)	Stayman Winesap (W)
Jacob Sweet (F)	Sutton Beauty (W)
Jonathan (W)	Talman Sweet (F)
Lady Washington (F)	Wealthy (F)
Maiden Blush (F)	Walbridge (W)
Mammouth Pippin (F)	Willow Twig (W)
Mann (F)	Wolf River (F)
Mammouth B twig (W)	York Imperial (W)
Missouri Pippin (W)	Yellow Bellflower (W)
Northern Spy (W)	Yellow Transparents (S)

DWARF APPLES

Sell only the varieties listed below.

Fine two year old trees, 2 to 3 feet at \$2.50 each; \$25.00 per 12.

Baldwin (W)	Wealthy (W)
Delicious (W)	Rome Beauty (W)
Early Harvest (S)	R. I. Greening (W)
McInstosh Red (W)	Yellow Transparent (S)

CRAB APPLES

The best varieties first-class, 3 years old.

5 to 6 ft.	Price \$1.00 each; \$10.00 per 12
4 " 5 "	" .80 " \$9.00 " "

(S) for Summer (F) for Fall (W) for Winter.

Excelsior	Red Siberian
Transcendent	Martha
Hyslop	Whitney

PEARS—Standard

Extra fine budded trees

5 to 6 ft.	Prices \$2.00 each; \$20.00 per 12.
4 " 5 "	" \$1.75 " \$18.00 " 12

(S) for Summer (F) for Fall (W) for Winter.

Bartlett (S)	Lincoln Coreless (W)
Beurre Clairgeau (F)	L. Bonne De Jersey (F)
Duchess d' Angouleme (F)	Seckel (F)
Beurre d'Anjou (F)	Sheldon (F)
Clapp's Favorite (S)	Vermont Beauty (F)
Flemish Beauty (F)	Winter Nellis (W)
Garber (F)	Warden Seckel (F)
Koonce (S)	Kieffer (F)

PEARS—Dwarf

Three to four feet, strong trees.

Price \$1.75 each; \$18.00 per 12

Bartlett (S)	Kieffer (F)
Beurre d'Anjou (F)	Koonce (S)
Clapp's Favorite (S)	Seckel (F)
Duchess (F)	Vermont Beauty (F)
Flemish Beauty (F)	

We especially recommend the DUCHESS as it is by far the best fruit producer.

CHERRIES

Heart and Biggareau, Sweet

Handsome, thrifty trees, guaranteed two to three years old.

5 to 6 ft. Prices \$2.00 each; \$20.00 per 12

4 " 5 " " \$1.75 " \$18.00 " 12

Bing	Napoleon Bigarreau
Black Tartarian	Schmidt's Bigarreau
Compass	Windsor
Dikeman	Yellow Spanish

Governor Wood

Varieties in bold face type are the best of their respective kinds and are especially recommended. This applies to the entire price list.

DUKE AND MORELLO SOUR

Four to five feet, prices \$1.75 each \$18.00 per 12

5 to 6 ft. Prices \$2.00 each; \$20.00 per 12

Being acid or sub-acid, trees are naturally smaller than sweet varieties, but these trees are guaranteed to be two year old and budded.

Baldwin	Louise Phillipe
Dyehouse	May Duke
Early Richmond	Olivet
English Morello	Ostheim
Large Montmorency	Wragg
Late Duke	

PLUMS

5 to 6 ft. Prices \$2.00 each; \$20.00 per 12

4 " 5 " " \$1.75 " \$18.00 " 12

American Varieties

These trees are carefully grown, well rooted and branched and are guaranteed to be two to three years old.

Empire State	Weaver
Forest Garden	Wild Goose
Hammer	Wolf
Hawkeye	Yellow Gage
Stoddard	Surprise

PLUMS—Continued

European Varieties

Beauty of Naples	Lombard
Bradshaw	Monarch
Damson	Moore's Artie
German Prune	Reine Claude
Grand Duke	Shippers Pride
Green Gage	Shropshire Damson
Imperial Gage	Turkish Prune
Fellenberg	Yellow Egg

Plums Japanese Varieties

Abundance	October Purple
Burbank	Red June
Hale	Wickson

APRICOTS

Three to four feet; extra fine branched trees.

Price \$2.50 each; \$28.00 per 12

Alexander	Harris
Breda	J. L. Budd
Early Golden	Moorpark

PEACHES

West Virginia has long been famous for its peach orchards, and Mason City grown peach trees, for more than 25 years have been recognized by the planters as being of the highest standard of excellency. While we can furnish a long list of varieties, yet we recommend the following kinds, which we grow in large quantities:

5 to 6 ft., 80c each, \$9.00 per 12

4 " 5 ft., 70c " \$8.00 " 12

3 " 4 ft., 60c " \$7.00 " 12

F FOR FREESTONE C FOR CLING

Admiral Dewey (F)	Carman (F)
Alexander (F)	Chair's Choice (F)
Beer Smock (F)	Early Barnard (F)
Beer Late (F)	Elberta (F)
Bileus Late (F)	Fox's Seedling (F)
Belle of Georgia (F)	Ford's Late (F)
Champion (F)	Foster (F)

over

PEACHES—Continued

Mt. Rose (F)	Reve's Favorite (F)
Fitzgerald (F)	R. E. Lee (C)
Gold Drop (F)	Stump (F)
Hill's Chili (F)	Salway (F)
Heath Cling (C)	Stevens Rareripe (F)
Kalamazoo (F)	Tippecanoe (C)
Lemon Free (F)	Wonderful (F)
Lemon Cling (C)	Wheatland (F)
Globe (F)	Yellow St. John (F)
Greensboro (F)	

See wholesale price list No. 45 pp 29-30 for commercial orchards.

QUINCES

Three and one-half to four feet, very strong, grown in tree form.

Prices \$2.00 each; \$20.00 per 12

Bourgeat	Orange
Champion	Rea's Mammoth

NECTARINES

\$2.00 each; \$22.00 per 12

Boston	Early Violet
--------	--------------

NUT TREES

The constant and growing demand for nuts, and the immense quantities of them yearly imported to meet it, have given a great impetus to the planting of nut bearing trees. So palatable and wholesome are the nut-kernals that they should become a staple article of food here as in Europe. Every garden or lawn should contain one or more of these trees for they are well shaped and supply splendid shade.

Chestnut, American Sweet, 4-5 ft.	\$3.50
“ Japan 2-3 ft.	3.50
Filbert, American, 3-4 ft.	2.50
“ English 3-4 ft.	2.50
Walnut, Black, 5-6 ft.	3.00
“ English, 2-3 ft.	3.50
“ White, (Butternut), 4-5 ft.	3.50

GRAPE VINES

(B) for Black; (W) for White; (R) for Red

CLASS A

50c each; \$5.50 for 12; \$40.00 per 100

Concord

Niagara

CLASS B

60c each; \$7.50 for 12; \$50.00 per 100

Agawam (B)

Hartford (B)

Catawba (R)

Moore's Diamond (W)

Champion (B)

Martha (W)

Brighton (R)

Pocklington (W)

Delaware (R)

Salem (R)

Eaton (B)

Wilder (B)

Moore's Early (B)

Isabel (B)

Worden (B)

Grapes Special New Varieties

\$1.25 each; \$13.00 per 12

Cambell's Early (B)

McPike (B)

Lucile (R)

Varieties in bold face type are the best of their respective kinds and are especially recommended. This applies to the entire price list.

Do not vary from our prices. A good article can command full list prices.

CURRANTS

Very strong, well branched plants, 2 year old.

(R) for Red; (W) for White

USUAL VARIETIES

Prices 35c each; \$3.75 per 12; \$25.00 per 100

Cherry (R)

Pomona (R)

Fay's Prolific (R)

Red Dutch (R)

North Star (R)

Dutch (w)

over

BLACK BERRIES, Common Kind

Prices: \$2.75 per 12; \$17.00 per hundred

Agawam	Erie
Ancient Briton	Snyder
Early Harvest	Stone's Hardy

New Varieties

Prices: \$3.25 per 12; \$20.00 per 100

Blowers	Rathbun
---------	---------

Remember that request for replacement must reach us before August first following delivery.

STRAWBERRIES—Common Kinds

Sell for Spring planting only. Sell not less than 25 of any sort. All plants are sent direct to customer via parcel post. No orders can be accepted for less than 25.

Prices: \$1.75 per 25; \$5.00 per 100

Bederwood	Haverland
Brandywine	Jessie
Bubach	McKinley
Clyde	Senator Dunlap
Crescent Seedlings	Wilson's Albany

STRAWBERRIES SPECIAL—Fall Bearing

The following varieties bear continuously from June until frost. In fact, heavy pickings have been made in November. No orders can be accepted for less than 25.

Price: \$2.50 per 25; \$10.00 per 100

Progressive	Superb
-------------	--------

RHUBARB

Prices: 20c each; \$2.00 per 12; \$18.00 per 100

ASPARAGUS

Price: \$1.50 per 25; \$5.00 per 100

Two year old crowns; very strong.

Asparagus, after it is dug, is tied in bundles of 25 plants. Sell only in multiples of 25.

Barr's Mammoth	Conover's Colossal
Columbian	Palmeto

ORNAMENTAL DEPARTMENT

We have always contended that the man who by itelligent advice enables his customers to make a proper selection of shrubbery—will soon find that there is a certain bond between himself, his customers and his house that will tend to make boosters, not only for his stock but also for HIM.

Hardy Flowering Shrubs develop very quickly, and are therefore indispensible where it is desirable to make an immediate showing. Whether it is a seasonable or all-year-round effect that is desired, it can be obtained by a judicious planting of shrubs. A good shrub collection will present the greatest variety of color throughout the season, both in flower and foliage.

Shrubs are used for grouping around the foundations of the house in order to take off the sharpness from corners and connect the landscape with the architecture. The home seems to nestle cosily in a nest of green instead of springing up suddenly from the lawn like a "Jack in the box." For filling in the angles of a house and the corners between its steps and sidewalks, for extending architectural lines that end too abruptly, for helping to conceal faulty design, for softening hard, uncomprising masonry such as high retaining walls and buttresses, for giving color to the winter landscape, for making entrances inviting, for taking the curse off wire fences and red brick walls and for framing in the landscape by planting along the borders—that is what the shrubs are used for.

By having a ready reference to the lists given in this book, salesmen are enabled to sell their customers "the right shrub for the right place" and in turn create greater satisfaction—that a"—important element—in working up and maintaining a permanent trade.

Varieties in bold face type are the best of their respective kinds and are especially recommended. This applies to the entire price list.

BEST FLOWERING SHRUBS

(D) Denotes shrubs which are dwarf in habit of growth.

(M) Denotes shrubs which are medium tall in habit of growth.

(L) Denotes shrubs which are tall in habit of growth.

MAY FLOWERING SHRUBS

Almonds (D)	Japan Quince (M)
Forsythia (L)	Spirea Prunifolia (M)
Lilacs in variety (L)	" Arguta (D)
Prunus Pissardi (L)	" Thunbergi (M)
Prunus Triloba (M)	" Van Houttei (M)
Upright Honeysuckle (L)	

JUNE FLOWERING SHRUBS

Common Snowball (M)	Elder (M)
Deutzia Crenate (M)	High Bush Cranberry (L)
" Gracilis (D)	Hydrangea Snowball (M)
" Lemoine (D)	Japan Snowball (M)
" Pride of Rochester (M)	
Kerria Japonica (D)	Spirea Lance Leaf (M)
Paeonias (D)	Syringas in Variety
Weigelas in variety (M)	
Rhodotypus Kerriodes (M)	

JULY FLOWERING SHRUBS

Spirea Billardi (M)	Spirea Callosa Alba (D)
" Anthony Waterer	" Callosa (D)

AUGUST AND SEPTEMBER FLOWERING SHRUBS

Altheas in variety (L)	Hydrangea P. G. (M)
------------------------	---------------------

Shrubs Which Produce Ornamental Fruit Succeeding the Flowers

Barberry in variety	Scarlet fruit, Sept. (D to L)
Cornus Aiba	White fruit, Sept. (M)
Honeysuckles	Red and Yellow Fruit, (L)
Elder	Black fruit (L)
Snowberry White	White fruit all winter (M)

SHRUBS—Continued

SHRUBS WHICH PRODUCE ORNAMENTAL FRUIT SUCCEEDING THE FLOWERS

Snowberry Red	Red fruit all winter (M)
High Bush Cranberry	Red fruit (M)
Rugosa Roses	Red fruit Sept., (M)
Rhodotypus Kerriodes	Black fruit all winter (M)
Forsythia (L)	

Shrubs Suitable for Planting in Shady Situations

Aralia Pentaphylla (M)	Current Flowering (M)
Barberry in variety	Forsythia (L)
Cornus Alba (M)	H. B. Cranberry (M)
Common Snowball (M)	Regel's Privet (M)
Deutzia gracilis (D)	Snowberry White (M)
Deutzia Lemoine (D)	Snowberry Red (M)

**Shrubs Suitable for Planting Around Porches
And Foundations**

Barberry (D to L)	
Deutzia, Pride of Roch. (L)	
Deutzia Lemoine (D)	Snowballs (M)
Golden Syringea (D)	Snowberry White (M)
Hydrangea Snowball (M)	Snowberry Red (M)
Kerria Japonica (D)	Spirea Van Houttei (M)
Rhodotypus Kerriodes (M)	" Thunbergi " Anthony Waterer " Callosa (D)

Shrubs with Bright Colored Bark in Winter

Cornus Alba, Bright Red (M)
Cornus Elegantissima, Bright Red (D)
Kerria Japonica, Green Bark (D)

BEST EVERGREEN VINES

Euonymus Radicans vegetus	English Ivy
------------------------------	-------------

Best Deciduous Vines

Ampelopsis Veitchii	Clematis in variety
Amp. Englemanni	Hall's Honeysuckle
Birthwort	Wistaria
Bittersweet	

SHRUBS—Continued

Best Plants for Hedging

California Privet Barberry Thunbergi

List of Best Perennials

Anemone Japan	Iris (German and Japan)
Columbine	Larkspurs
Canterberry Bells	Mallows
Coreopsis	Oriental Poppy
Foxglove	Primroses
Eulalia	Phlox in variety
Gaillardia	Veronica
Hardy Chrysanthemums	Hollyhocks

Best Shade Trees for Street Planting

American Elm	Silver Maple
European Linden	Oriental Plane

If it takes a misrepresentation to make a sale, don't make it.

½ Dozen at doz. rates 50 at 100 rates. Don't Vary from these prices.

Don't promise a customer a different date for delivery. We guarantee to deliver at the proper time for planting.

The size mentioned after each variety is that considered proper for first-class plants suitable for transplanting.

The size varies according to the habit of growth of the shrub as some are naturally dwarf in habit and others medium and large growing. All are guaranteed for one year.

Free replacement of all that fail to grow.

SELL ALL

\$.50 SHRUBS AND VINES AT	\$ 5.50 PER 12
\$.75 SHRUBS AND VINES AT	\$ 8.00 PER 12
\$.85 SHRUBS AND VINES AT	\$ 9.00 PER 12
\$1.00 SHRUBS AND VINES AT	\$11.00 PER 12
\$1.15 SHRUBS AND VINES AT	\$12.00 PER 12
\$1.25 SHRUBS AND VINES AT	\$13.50 PER 12
\$1.35 SHRUBS AND VINES AT	\$14.50 PER 12
\$1.50 SHRUBS AND VINES AT	\$16.00 PER 12
\$1.75 SHRUBS AND VINES AT	\$19.00 PER 12
\$2.00 SHRUBS AND VINES AT	\$21.00 PER 12

See wholesale price list No. 45 for commercial orchards pp 29 and 30.

SHRUBS—Continued

	Each
Almond, Double Pink Flowering, 2-3 ft....	\$2.00
“ “ White Flowering, 2-3 ft.	2.00
Althea, Rose of Sharon, bush form.	
“ Double, Pink, 2-3 ft.....	1.15
“ Blue, 2-3 ft.....	1.15
“ Purple, 2-3 ft.....	1.15
“ Red, 2-3 ft.....	1.15
“ White, 2-3 ft.....	1.15
“ Variegated, 2-3 ft.....	1.15
Althea, Tree Form, same colors. 3-4 ft	2.00
Aralia, Pentaphylla, 2-3 ft	1.50
“ Spinosa, 2-3 ft	2.50
Barberry Thunbergi, 18-24 in	50
Butterfly Bush, 2 ft.....	75
Calycanthus, or Sweet-scented shrub, 18-24 in	25
Cornus, Alba, 2-3 ft. (Dogwood).....	1.25
“ Elegantissima, 2-3 ft. (Dogwood)..	1.50
“ Masculata, 2-3 ft. (Dogwood).....	1.50
Colutea (Bladder Senna), 2-3 ft	1.50
Currant, Yellow Flowering, 2 ft.....	1.50
Daphne, 12 in.	1.25
Deutzia, Crenata, 2-3 ft.	1.00
“ Gracilis, 12-18 in.	1.25
“ Lemoine, 2-3 ft.	1.00
“ Pride of Rochester, 2-3 ft.....	1.00
Elder, Common American, 2-3 ft.....	1.25
“ Cut-leaved, 2-3 ft	1.25
“ Golden, 2-3 ft	1.25
Eleagnus Longipes	1.25
Exochorda (Pearl Bush), 2-3 ft.....	1.25
Filbert, Purple, 2-3 ft.....	2.00
Forsythia, 3-4 ft.	85
Fringe, White, 2-3 ft.....	2.00
Halesia (Snowdrop), 2-3 ft.....	1.50
Honeysuckle, Frangrantissima, 2-3 ft.....	1.25
“ Morrowi, 2-3 ft	1.25
“ Upright, Red, 2-3 ft	1.25
“ “ Pink, 2-3 ft	1.25
“ “ White, 2-3 ft	1.25
Hydrangea, Snowball (Hills of Snow), 18-24 in.	1.25
“ Paniculata Grandiflora, 18-24 in.	1.25
Hydrangea Tree Form 3-4 ft. (Specimens)...	2.50
Kerria, Japonica, 2 ft.....	1.50

SHRUBS—Continued

	Each
Lilacs, Chas. X, 2-3 ft.....	1.50
“ Common Purple	1.00
“ “ White	1.00
“ Frau Damon, 2-3 ft.....	1.50
“ Leon Sinmon, 2-3 ft.....	1.50
“ Ludwig Spaeth, 2-3 ft.....	1.50
“ Mad. Lemoine, 2-3 ft.....	1.50
“ Marie Legrave, 2-3.	1.50
“ Persian Purple, 2-3 ft.....	1.50
“ “ White	1.50
“ Villosa	1.50
“ Tree Form, 3-4 ft. (any of the above varieties)	2.25
Plum, Double Flowering, 3-4 ft.....	1.25
Quince, Japan, 2-3 ft.....	1.25
Rhodotypus Kerriodes, 2-3 ft.....	1.25
Snowball, Common, 2-3 ft.....	1.00
“ Japan, 18-24 in.	1.50
“ Tree Form, 3-4 ft.....	2.00
Snowberry, White, 2-3 ft.....	1.00
“ Red, 2-3 ft.	1.00
Spirea, Anthony Waterer (Everblooming),	
“ 12-18 in.	1.35
“ Aurea, 2-3 ft.	1.00
“ Billardi, 2-3 ft.	1.25
“ Bumalda, 2 ft.	1.25
“ Callosa, 18-24 in.	1.00
“ Callosa Alba, 2 ft.....	1.00
“ Prunifolia, 2-3 ft.	1.50
“ Reevesi, 2 ft.	1.25
“ Thunbergi, 2 ft.	1.25
“ Van Houttei, 3-4 ft.	1.00
“ Willow Leaf, 2-3 ft.....	1.25
Sumac, Cutleaf, 2-3 ft.....	1.50
Syringa, Common or Mock Orange, 2-3 ft. . .	1.00
“ Double Flowering, 2-3 ft.....	1.25
“ Garland, 2-3 ft	1.25
“ Golden Leaf, 12-18 in.....	1.50
Weigelia Amabilis, 2-3 ft.	1.25
“ Candida, 2-3 ft.	1.25
“ Eva Rathke, 2 ft.....	1.50
“ Floribunda, 2-3 ft.	1.25
“ Rosea, 2-3 ft.	1.25
“ Variegated, 3 ft.	1.50

ORNAMENTAL VINES

STRONG 2 YEAR PLANTS

Ornamentals of this class are so hardy, so easily grown, and so beautiful that they deserve greater attention than they receive. They are indispensable for screening porches, covering trellises, tree trunks, walls and stone or brick foundations. Give them a fine rich soil and they will require little attention.

- (E) Evergreen
- (S-E) Semi-Evergreen
- (C) Clings to stone, brick or wood
- (T) Requires a trellis
- (S) Tolerates shade

	Each
Amelopsis, Engelmanni (C).....	\$1.00
" Juinpuefolia (Am. Ivy) (C).....	\$1.00
" Vetchii (Japan or Boston Ivy) (C)	\$1.00
Bignonia (Trumpet Flower) (T).....	\$1.00
Birthwort, or Dutchman's Pipe (T)....	3.00
Bittersweet (T).....	1.00
Clematis, Alexander (T)....	2.00
" Coccinea (T)....	2.00
" Crispa (T)....	2.00
" Dutchess of Edinburgh (White) (T)	2.00
" Crispa (T) ..	2.00
" Duchess of Edinburg (White) (T)	2.00
" Henryii (White) (T) ..	2.00
" Jackmanni (Purple) (T) ..	2.00
" Kermessina ..	2.00
" Lawsoniana (Lavender) (T) ..	2.00
" Mad. Ed. Andre (Red) (T)....	2.00
" Paniolata (White) (T) ..	.75
" Ramona (Sky Blue) (T).....	2.00
Honeysuckle Hall's Japan (S-E) (T).....	2.00
" Monthly Fragrant (T) ..	1.50
" Scarlet Trumpet (T) ..	1.25
" Woodbine (C) ..	1.25
Ivy, English (C) ..	1.00
Kudza Vine (C) ..	1.00
Matrimony Vine (T) ..	1.00
Wistaria Purple (T) ..	1.25
" White (T) ..	1.50

PERENNIALS FOR THE HARDY BORDERS

EXTRA HEAVY CLUMPS

This class of plants contains all the "old fashioned" flowers, which for centuries, have been the delight of our forefathers, and are with us today, probably the most popular group in the plant world.

As their name implies, Perennials die down to or near the ground in the autumn, only to come forth with renewed vigor the following Spring.

Of the many ways in which the cultivation of flowers is undertaken, none is so popular as the "mixed" or "hardy" border. They may be planted in front of shrubbery belts, in the kitchen yard, along sides of walks and against walls and buildings.

Semi-formal and formal gardens are also using the perennials to produce harmony of color, charm of effect, and above all seclusion and restful quiet; for the growing of flowers is indeed the simplest yet most satisfying of pleasures.

Owing to the different time of flowering and great variety of color, they will by judicious selection, produce a beautiful effect from early spring until late fall. They are also of great value as cut-flowers.

Perennials to produce the best effects, require a fairly good loam soil which has previously had rotted manure worked into it to a depth of 15 inches. As is true of any class of plants, weeds should be kept out, and it is also desirable to place a straw mulch over them during the winter.

PERENNIALS FOR THE HARDY BORDER—

Continued

BLOOMING PERIOD

(M) May (S) September
 (J) June (O) October
 (Ju) July (N) November
 (A) August

SELL ALL

25c plants at \$2.75 per doz.
 50c " " 5.00 " "
 60c " " 6.50 " "
 75c " " 8.00 " "

	Each
Achillea, Yarrow, (J-Ju-A)	\$.60
Anchusa, (Dropmore) (M-J-Ju)60
Anemones, Japan. Spring Planting Only.	
" Queen Charlotte (S-O-N)75
" Whirlwind (S-O-N)75
Aquilegia (Columbine) (April-M)60
Aster (M-J-Ju)60
Canterbury Bell (Ju-A Spring planting only)	.60
Carnations (J-Ju)60
Chinese Lantern Plant (A-S)50
Chrysanthemum, Hardy (O-N)60
Coreopsis (J-Ju-A-S)60
Daisy, Shasta (J-Ju-A-S) Spring planting only60
Day Lily (Hermerocallis Yellow) (J-Ju)60
Day Lily Funkia60
Delphinium (J-Ju-A-S-O)60
Eulalia (Ornamental Grass)60
Foxglove (Digitalis) (J-Ju). Spring Planting only60
Gaillardia (Blanket Flower) (J-Ju-S-O)60
Golden Glow (Ju-A-S)60
Hibiscus (Ju-A-S)60
Hollyhocks (Ju-A)60
Iris (German) (M-J)25
Iris (Japan) (M-J)60
Lily of the Valley (Heavy Clumps) (M)60
Mallow, Giant Red Flowering (A-S)75

PERENNIALS FOR THE HARDY BORDER—

Continued

Phlox, (Improved Varieties) (J-Ju-A).....	.60
Primrose, English (J)60
Poppy, Oriental (J)60
Tritoma (A-S)75
Veronica (Blue Bird) (A-S).....	.60
Yucca (M-J)75

BULBS

Bulbs marked (F) for Fall planting only.

Bulbs marked (S) for Spring planting only.

	Each	Per 12	Per 100
Cannas (S)	\$.25	\$3.00	
Crocus (F)75	\$ 5.00
Dahlias (named varieties) (S)	.75	7.70	
Gladiolus Assorted Colors (S)		1.50	12 00
Hyacinths (F)25	2.50	20.00
Jonquills (F)		2.00	16.00
Lily, Tiger (S)35	3.00	
Lily, Auratum (S or F)	1.25	12.00	
Album (S or F) .	1.25	12.00	
Rubrum (S or F).	1.25	12.00	
Narcissus (F)35	3.50	24.00
Tulips, Single, mixed (F)		1.50	8.00
" Artus (Red) (F) ..		2.00	13.00
" La Reine (White) (F)		2.00	13.00
" Chrysolora (Yellow) (F)		2.00	13.00
" Double (Mixed) (F)		1.50	8.00
" Late Show (Mixed) (F)		2.00	13.00
" Rochester (New) (F)		2.00	13.00
" Darwin (Long Stem) (F)		2.00	13.00

A customer might better plant one good tree than two poor ones.

ROSES

Our roses are strong, stocky, two year old bushes. field grown and strictly hardy. They have already bloomed one season before being sent out and are in every respect a superior article. Varieties offered are selected for their free blooming qualities, their strong habit of growth and for their ability to adapt themselves to any climate or condition.

over

ROSES—Continued

CLASS A

HYBRID PERPETUAL ROSES

Prices \$1.50 each; \$17.00 per 12

(C) for Crimson; (P) for Pink; (R) for Red; (W) for White; (Y) for Yellow. Prices for strong, two-year-old plants that will bloom the first season.

Alfred Colomb (C) Mme. Van Houtte (R)
American Beauty (P) Madam Planzier (W)
Anne de Diesbach (P) Moss Crested (R)
Baron de Bonstetten (R) Moss Perpetual Red (R)
Baroness Rothschild (P) Magna Charta (P)
Black Prince (C) Marshall P. Wilder (C)
Coq. des Blanches (C) Paul Neyron (P)
Coquettes des Alps (W) Persian Yellow (Y)
Fisher Holmes (R) Pierre Notting (R)
General Jacqueminot (R)
Gen. Washington (C) Salet (R)
John Hopper (P) Victor Verdier (P)
John Keynes (R) Clio (P)
Jules Margottin (R) Clothilde Soupert (W)
Lady Helen Stewart (C) Earl of Dufferin (C)
Louis Van Houtte (C) Frau Karl Druschki (W)
Moss Perpetual White (W)
Moss Perpetual Pink (P)
Madam Gabriel Luizet (P)
Harrison Yellow (Y) Margaret Dickson (W)
Mable Morrison (W) Mrs. John Laing (P)
March of Londond'ry ()
Princess Adelaide (Moss Pink)

Mrs. R. G. S. Crawford (P)
Prince Camille de Rohan (C)
Perle des Jardins (Y) Ulrich Brunner (R)
Soleil d' Or (Y)

See wholesale price list No. 45 for commercial orchards pp 29-30. this list

ROSES—Continued

CLASS B

TEA AND HYBRID TEA ROSES

Prices \$1.50 each; \$17.00 per 12

Two year blooming plants. The habit of growth of the tender roses naturally is more slender and delicate than that of the hardy out of door varieties, so that it is impossible to furnish as large plants. Hence, our representatives must explain this to customers.

- | | |
|-----------------------------|------------------------|
| Betty (Y) | Kaiserin Aug. Vic. (W) |
| Bon Silene (R) | Killarney (P) |
| Catherine Mermet (P) | La France (P) |
| Duchess of Albany (R) | Marechal Neil (Y) |
| ECLIPSE (C) | Mrs. Aaron Ward (Y) |
| Etoile de France (C) | Ophelia (Y) |
| General McArthur (R) | Papa Gontier (R) |
| Grussan Teplitz (C) | Radiance (R) |
| Jonkeer J. L. Mock (P) | The Bride (W) |
| J. B. Clark (C) | |
| Mad. Caroline Testout (P) | |

BABY RAMBLERS

Prices \$1.50 each; \$17.00 per 12

- | | | |
|---------|-------|------|
| Crimson | White | Pink |
|---------|-------|------|

CLIMBERS AND RAMBLERS

Dozen 10 time the price of one

	Each
American Beauty Climbing (R)	\$1.25
American Pillar (New) (P).....	1.50
Baltimore Belle (W)	1.25
Blue Rambler	1.50
Crimson Rambler	1.00
Dorothy Perkins (P)	1.00
Dr. W. Van Fleet.. . . .	1.50
Excelsa (New) (R)	1.25
Flower of Fairfield (R)	1.25
Lady Gay (P)	1.25
Pink Rambler	1.25
Queen of Prairies (R)	1.25
Tausendchon (P)	1.00
White Rambler	1.25
Wichuriana Memorial (W)	1.25
Yellow Rambler	1.25

ROSES—Continued

TREE ROSES

Pink, Red, White, Yellow

Prices \$4.00 each

STREET AND LAWN TREES FOR SHADE OR ORNAMENTAL EFFECT

Under this head we include not only the finest shade trees, but many of those beautiful flowering trees of special color which if properly located, give variety and beauty to the landscape. The initial cost of these trees is small and paid for many times over with the beauty, pleasure and satisfaction which they bring.

We divide the ornamental trees into two classes. Those suitable for street planting (Class S) and those suitable for lawns (Class L).

The sizes mentioned after each variety are those considered as proper for first class trees suitable for transplanting. Every tree is a perfect specimen with a good, fibrous root system, good, straight stem and a well-branched symmetrical top. The prices quoted are fair, considering the high quality of these trees. We have larger trees to offer and customers desiring larger sizes should submit a list of their requirements to our salesman for special prices which we will be able to quote promptly.

Note—Dozen rate ten times the price of one.

	Each
Ailanthus (Tree of Heaven) 8-9 ft. (L)....	\$2.00
Ash, American White, 6-8 ft. (S & L).....	2.50
European, 6-8 ft. (S & L).....	2.50
Alder, Cut Leaf, 6-7 ft. (L).....	2.25
Beech, European, 3-4 ft. (L).....	4.00
" Fern Leaf, 3-4 ft. (L).....	4.00
" Purple Leaf, 3-4 ft. (L).....	3.00
Birch, Canoe, 6-8 ft. (S & L).....	3.50
" Cutleaf, 6-8 ft. (S & L).....	5.00

STREET AND LAWN TREES—Continued

	Each
Mulberry, Russian, 5-6 ft. (L)..	4.00
Oak, American White, 4-5 ft. (L).....	4.00
“ Pin, 4-5 ft. (L & S).....	4.00
Peach, Double White Flowering, 4-5 ft. (L)	1.50
“ Double Red Flowering, 4-5 ft. (L).	1.50
Plane, Oriental, 8-9 ft. (S) (Sycamore)...	3.50
Plum, Purple leaf, 4-5 ft. (L).....	2.50
<i>Pepel</i> Carolina, 6-8 ft. (S & L).....	1.00
“ Carolina, 8-10 ft. (S & L).....	1.50
“ Carolina, 10-12 ft. (S & L).....	2.00
“ Lombardy, 8-9 ft. (S & L).....	1.50
Sycamore See Oriental Plane.	
Thorn, Double Scarlet, 3-4 ft. (L).....	3.00
“ Double White (L)	3.00
“ Paul's New Scarlet (L).....	3.00
Tulip Tree, 5-6 ft. (S & L).....	2.50
Walnuts, (see Nut Trees).	
Willow, Golden, 4-5 ft. (L).....	2.00
“ Laurel-leaved, 4-5 ft. (L).....	2.00
“ Rosemary-leaved, 5-6 ft. (L).....	2.00

WEEPING TREES

Ash, European Weeping (L).....	3.00
Cherry, Double-Flowering, Japan, 4-5 ft. (L)	5.00
Elm, Camperdown, 5 ft. (L).....	3.50
Linden, White-leaved Weeping, 6-7 ft. (L).	4.00
Mountain Ash Weeping, 5-7 ft. (L).....	3.50
Mulberry, Teas Weeping, 5-7 ft. (L).....	3.50
Willow, Babylonia, 7-8 ft. (L)	1.50
“ Common Weeping, 7-8 ft. (L).....	1.50
“ New American, 5-6 ft. (L).....	2.50

EVERGREENS

It is only by the use of Evergreens that permanent beauty every day in the year can be secured about our homes. Carrying as they do their beautiful, richly colored foliage through the winter, when the deciduous trees and shrubs are leafless, the wintry aspect of our surround-

EVERGREENS—Continued

ings is wonderfully brightened by their generous use. Every home builder, no matter how small the grounds, needs them. As screens, they not only provide privacy, but are indispensable for shelter and wind-breaks.

The sizes offered are considered proper for transplanting although we are prepared to supply larger plants and prices will be cheerfully given upon request.

Varieties in heavy types are extremely hardy and recommended most highly.

B & B signifies that the plant comes in its own soil—balled and burlapped.

Notes—Dozen Rates eleven times the price of one.

	Each
Arborvitae American, 2 to 3 ft. B & B	\$2.50
Arborvitae Large, 3 to 5 ft. B & B	6.00
Arborvitae Compacta, 18 to 24 in. B & B	4.00
Arborvitae Globosa, 18 to 24 in. B & B	5.00
Arborvitae Pyramidalis, .2 to .3 ft B & B	.3.00
Arborvitae Japanese, 2 to 3 ft. B & B	3.00
Arborvitae Hovei, 18 to 24 in. B & B	4.00
Arborvitae Golden Tip, 18 to 24 in B & B	3.50
Juniper Irish, 2 to 3 ft. B & B	2.50
Juniper Irish, 3 to 4 ft. B & B	6.00
Juniper Irish, 5 to 6 ft. B & B	10.00
Juniper Sabini, Trailing	
Juniper 18 to 24 in. B & B	4.50
Juniper Virginia (Red	
Cedar) 2 to 3 ft. B & B	2.50
Pine Austrian, 2 to 3 ft. B & B	2.50
Pine Mogul (Dwf. Mt.	
Pine) 12 to 15 in. B. & O	5.00
Pine Scotch, 2 to 3 ft. B & B	3.00
Spruce Norway, 18 to 24 in. B & B	2.50
Spruce Colorado Green, 18 to 24 in. B & B	3.00
Spruce Colorado Blue, 18 to 24 in. B & B	6.00
Spruce Costers Blue, 18 to 24 in. B & B	8.00
Rhododendrons 15 to 18 B & B	6.00

HEDGING

- Calif. Privet (Ornamental Hedge)
 18 to 24 in. 25c —\$3.00 per 12, \$12.00 per 100
- Calif. Privet (Ornamental Hedge)
 2 to 3 ft. 40c—4.00 per 12, \$20.00 per 100
- Thumberg Barberry,
 18 to 20 in. 50c—5.00 per 12, \$40.00 per 100

DISTANCE FOR PLANTING

Apples, Std.	30	ft. apart each way		
Pears, Std.	20 to 25 ft.	"	"	"
Pears, Dwf	12 to 15 ft.	"	"	"
Cherries	18 to 20 ft.	"	"	"
Plums	16 to 18 ft.	"	"	"
Peaches	16 to 18 ft.	"	"	"
Apricots	16 to 18 ft.	"	"	"
Quinces	10 to 12 ft.	"	"	"
Currants	3 to 4 ft.	"	"	"
Gooseberries	3 to 4 ft.	"	"	"
Raspberries	3 to 4 ft.	"	"	"
Blackberries	6 to 8 ft.	"	"	"
Grapes	8 to 10 ft.	"	"	"

To estimate the number of plants required for an acre at any given distance, multiply the distance between the rows by the distance between the plants, which will give the number of square feet allotted to each plant, and divide the number of square feet in an acre (43,560) by this number and the quotient will be the number of plants required.

18 feet by 18 feet	134
19 feet by 19 feet	120
25 feet by 25 feet	69
30 feet by 30 feet	48
33 feet by 33 feet	40
40 feet by 40 feet	27
50 feet by 50 feet	17
50 feet by 60 feet	12

AGE AT WHICH DIFFERENT TREES SHOULD FRUIT

This varies greatly with different varieties, for instance, the "Duchess" apple often fruits the second year after transplanting, while "Northern Spy" seldom fruits in less than seven years after transplanting though one of the best apples, and a prolific bearer, when of fruiting age. The average time after planting, is, for

Apples, Std., 4 to 5 yrs	Grapes, 2 years
Apples, Crab, 2 to 3 yrs.	Peaches, 2 and 3 years
Blackberries, 2 years	Pears, Dwarf, 2 years
Cherries, 3 to 4 years	Plums, 3 to 4 years
Currants, 2 years	Quinces, 3 to 4 years
Gooseberries, 2 years	Raspberries, 2 years
Pears, Std., 3 to 4 years	

Roses generally bloom the season of planting, except climbers and ramblers, which bloom the second season after planting.

½ Doz. at dozen rates.

50 at 100 rates. Do not vary from these prices.

If it takes a misrepresentation to make a sale, don't make it.

Varieties in bold face type are best of their respective kinds, and especially recommended. This applies to the entire price list.

Our aim is to furnish the best quality and service for the lowest possible price. You need not fear cheap competition in the least, considering the advantages you have over those of other concerns, in our being able to give your Customers complete satisfaction. The thorough salesman never experiences any difficulty in convincing his customers that cheap nursery stock is dear at any price.

See wholesale price list No. 45 for commercial orchards, pp 29-30.

WHOLESALE PRICE LIST NO. 45.

The Nursery stock sold at these low wholesale prices will not be delivered at the Purchaser's residence but will be shipped direct to the purchaser who is to go to the depot and ask for a shipment in his or her name. While we allow the freight on all wholesale orders, the purchaser pays freight and deducts the amount paid from the bill, sending The Gold Nursery balance, and also the freight or express receipt. It must be understood that any one purchasing from this list must purchase the number indicated therein before they are entitled to these wholesale prices.

All trees and etc., guaranteed to be in perfect growing condition, no money required until stock is examined, satisfaction guaranteed. We will not be responsible for goods after it arrives at the depot. We do however agree to replace all stock that fails to grow, free of charge providing the purchaser receives it promptly on its arrival at the depot. The purchaser must notify The Gold Nursery Co. by August 1st. after delivery giving list of stock that has failed to live. We guarantee all nursery stock to be true to name and in case of error will replace any that proves untrue to label with stock that is true or refund purchase price but are not liable other than herein named.

Apples 50 at 100 rates, 200 at 1,000 Rates

	per 100	per 1,000
5 to 6 ft. 2 and 3 years,	\$65.00	\$600.00
4 to 5 ft. 2 and 3 years,	55.00	500.00
3 to 4 ft. 2 years,	35.00	300.00

Peaches 50 at 100 rates, 200 at 1,000 Rates,

5 to 6 ft.	40.00	300.00
4 to 5 ft.	30.00	250.00
3 to 4 ft.	25.00	200.00

Pears 50 at 100 Rates

5 to 6 ft.	150.00
------------	--------

WHOLESALE PRICE LIST NO. 45—Continued

	per 100	per 1,000
Pears 4 to 5 ft.	125.00	
Cherries 50 at 100 Rates		
5 to 6 ft.	150.00	
4 to 5 ft.	125.00	
Plums 50 at 100 Rates		
5 to 6 ft.	150.00	
4 to 5 ft.	125.00	
Quinces		
3 to 4 ft.	150.00	
Concord Grapes, 2 year vines,		
500 at 1,000 Rates,		250.00
Raspberries, Ordinary Varieties,		
500 at 1,000 Rates,		45.00
Blackberries, Common Kinds,		
500 at 1,000 Rates,		45.00
Asparagus, 2 year plants, 500		
at 1,000 Rates,		20.00
Strawberries (Spring Planting Only)		
Common Kinds, 500 at 1,000 Rates,		15.00
Hedge Plants 500 at 1,000 Rates		
California Privet, 2 to 3 ft. Select		120.00
California Privet, 18 to 24 Inches		90.00
California Privet, 12 to 18 Inches		70.00

PEONIES

These magnificent plants are among the showiest and choicest in our gardens. The fragrance and delicate tints and shades of their beautiful flowers render them like the rose practically indispensable. They are absolutely hardy and of the easiest culture. We have a superb collection of varieties in separate colors in both single and double forms.

	Each	Per 12
Named Sorts as follows.....	1.25	13.50
Belle of France (Pink).....		
Delicatissima (Pink) Solfatare (Yellow)		
Festiva Maxima (White) Rubra (Red)..		
Fulgida (Red) Queen Victoria (White)..		
Louise Van Houttei (Red).....		
Triumph du Nord (Pink).....		
Rosea (Pink)		

SOME POINTS ABOUT A THRIVING, WELL ESTABLISHED AND FULLY EQUIPPED BUSINESS

By Artemas Williams, Pomeroy, Ohio

IF YOU ARE IN ANY WAY INTERESTED in orchard, tree, plant and vine culture, it will pay you to visit the Gold Nurseries, operated by The Gold Nursery Company, at Mason City, West Virginia. The writer hereof had the pleasure of taking a trip through the various plants of this up-to-date industry and will set down here some of the impressions obtained by his visit. We found the proprietors thoroughly practical, genial and companionable. They are self-made. They began at the bottom round, and have spent their whole lives at the business. What they now possess both in equipment and experience is the fruit of their efforts.

We were assured and from actual sight and examination were convinced that each year has marked a growth in acres, facilities, experience and trade. Strict personal attention, constant studying and planning at home and through travel, ready adjustment to the changes and advances in the business itself and throughout the country, seeking new markets and extending the trade, a flexible business system, capacity, honesty, industry and integrity—these are the foundation stones on which has been reared the superstructure of a splendid industry.

No better institution for growing and marketing, in prime condition, all sorts of IMPROVED NURSERY STOCK exists in this country. The very latest devices for speed and accuracy, both in fields and offices, are, used and no expense, time or effort is spared to secure firstclass results. Each branch of the business is under the special charge of a member of the firm.

PERSONAL SUPERVISION

The Nurseries are owned and controlled exclusively by the Golds, and all departments and branches are under the direct supervision of members of the firm and interested in its success. Mr. W. A. Gold has the oversight of all field work—preparation of the soil, planting, cultivating, grafting, budding, pruning, digging, packing and shipping. He is assisted by his son Homer Gold who has grown up with the business and who is foreman of the main nurseries at Mason City, also Mr. George Oliver, who is foreman of the branch nurseries at Graham Station, W. Va., where most of the fruit trees are grown.

Mr. A. F. Gold, has the management of all the office work and sales department. He is assisted by his wife who is in charge of the order division and collecting. The minor work in the office is in charge of competent employees. Six persons are employed in the office which is equipped with all modern conveniences and labor saving devices.

Ample Facilities For Speedy Packing and Shipping

The perishable nature of the product requires that care and haste

be used in marketing. So the packing houses and grounds are supplied with the latest contrivances for packing and shipping so that when the stock is ready for the spring and fall market, and all the energies of the working force are taxed to transfer the product from the fields to market no time is lost. The stock is conveyed from the fields to the packing grounds and kept fresh by the splendid water system, while day and night shifts of the skilled workmen are employed in crating orders.

ELECTRIC LIGHT PLANT AND WATER SYSTEM

A splendid water system is maintained by which an abundance of pure water from the gravel strata underlying on the Ohio River is forced to all parts of this plant, for use in the various departments, residences and lawns and for protection in case of fire. A fully equipped electric light and storage plant furnishes ample light for all points on the grounds, lawns, etc.

OTHER FACILITIES

Besides the facilities heretofore named there are connected with the plant a planing mill and carpenter shop, in which are made all the crates, boxes and other conveniences for the firm's business. All sorts of modern field machinery are kept and added to as occasion requires. A full supply of automobiles and other vehicles add to the completeness of the equipment for use in the various activities of the firm and to carry interested visitors to all parts of the plant and its branches.

Two commodious residences, furnished with ample modern outfits, are set amid lawns adorned with all kinds of ornamental shade and fruit trees and all sorts of farm and produce as well as other articles for use in the business, are grown on the farms in connection with the plant.

FINANCIAL STABILITY

From its earliest history, through the business experiences of about fifty-five years this firm has been especially noted for its financial integrity and soundness. It is a matter of pardonable pride with them that the steady growth and continued success of the business is the result of building it solidly on the foundation-stones of energy, ability and honesty.

This Nursery is by far the largest and most completely equipped in the state and has practically unlimited room for growth. The plant is entirely new and its product young, thrifty and clean; experts pronounce it as good as is grown. The buildings are well kept and the surroundings indicate thrift and industry. The proprietors are hard workers, good managers, and pleasant people to deal with. This we can say after long dealing with them.

A cordial invitation is extended to all interested to visit this plant and inspect its facilities, methods and product.

Address all correspondence to the main office, Mason City, W. Va.

See wholesale prices No. 45 for commercial orchards pp 29 and 30.

Never promise a customer a definite date for delivery. We guarantee to deliver at the proper time for planting.

½ dozen at dozen rates.

50 at 100 rates.

(Don't vary from these prices.

Varieties in bold face type are the best of their respective kinds and are especially recommended. This applies to the entire Price List.

If it takes a misrepresentation to make a sale, don't make it.

Our aim is to furnish the best quality and service for the lowest possible price. You need not fear cheap competition in the least, considering the advantages you have over those of other concerns, in our being able to give your customers complete satisfaction. The thorough salesman never experiences any difficulty in convincing his customers that cheap nursery stock is dear at any price.