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Standard Gardening Books

For those who seek practical, worthwhile advice. Attractive covers, clear type, high class teaching illustrations and the best of presswork and binding mark these books.



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A complete handbook for the amateur gardener

Fourth Edition

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Garden Guide has wonderful chapters devoted to the Vegetable, Flower and Fruit Gardens, with practical layouts and planting plans.

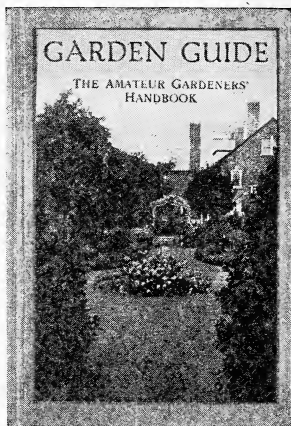
It tells you in full about how to prepare and fertilize your ground, how to distinguish and get rid of insect pests.

All the flowers and bulbs with planting plans; the lawn, ornamental trees and shrubs, vines, water plants.

How to prune your plants; how to propagate plants; how to construct hotbeds and forcing frames; how to spray; about tools, rustic furniture, birds of the garden, canning, Winter storage of food and plants, etc.

Covers every step from spading the ground to preserving the harvest.

Price, paper cover, \$1.00; postpaid, \$1.10; cloth cover, \$1.50; postpaid, \$1.65.



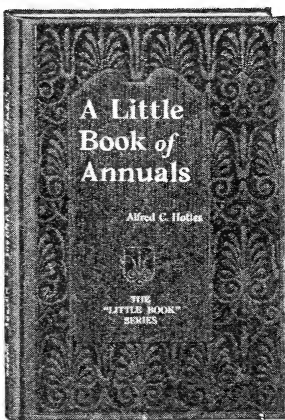
WHEN one considers the low cost of seed, coupled with the minimum of effort required to mature, is it any wonder that annuals are among our most popular favorites of today?

A Little Book of Annuals

By *PROF. ALFRED C. HOTTES*

For the amateur and professional. Companion book to the Little Book of Perennials.

A reliable guide through the season of annual bloom. Among the choicest flowers scattered over the earth are some whose lives are short. They sprout from seed, grow, flower, produce seed in their turn—and then die. These are the annuals, and Prof. Hottes through his book opens the door to greater success with these charming flowers. Over 100 separate species are described with full directions for their culture and uses.



Chapters include, The Use of Annuals, Ordering Seeds, Classes of Annuals, Seed Sowing, Transplanting, Pinching, The Hoe vs. The Hose, Watering vs. Sprinkling, Annuals and Shade, Fall Sowing and Self-Sown Annuals, Hotbeds and Coldframes, Annual Flowers and Their Uses, A Chain of Ten Links, Annuals of Merit, Ornamental Grasses, Everlastings, Decorative Seed Pods, Annual Vines, etc.

Price, paper cover, \$1.00; postpaid, \$1.10;
cloth cover, \$1.50; postpaid, \$1.65.

A *ABOUT 30 years ago a great nursery came to grief because it had anticipated by 25 years the public call for perennials. Today hardly a sufficient number can be raised to supply the popular demand. This LITTLE BOOK OF PERENNIALS by Hottes will post admirers of perennials—the most durable of all our border plants—on how to grow them and how to enjoy them.*

A Little Book of Perennials

By *PROF. ALFRED C. HOTTES*

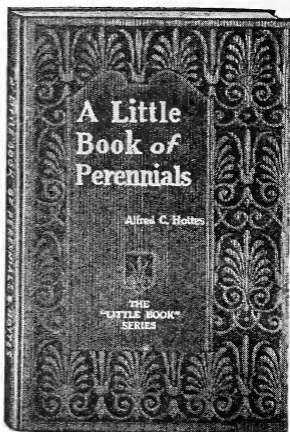
For the amateur and professional. Companion book to the Little Book of Annuals

Devoted to the general principles of growing, using, selecting and propagating perennials. followed by a number of comprehensive lists of perennials suited for different locations and purposes. The most important and useful representatives of this popular class of garden plants—to the number of over 125 separate species—are discussed individually, together with their culture and requirements.

A tabular cultural index, giving species or variety, height, flowering period, color, etc., adds to the value of the book.

The volume is marked by the liberal use of illustrations and by the simple, practical language that make Prof. Hottes' writings both interesting and instructive for amateur as well as professional.

Price, paper cover, \$1.00; postpaid, \$1.10;
Cloth cover, \$1.50; postpaid, \$1.65.



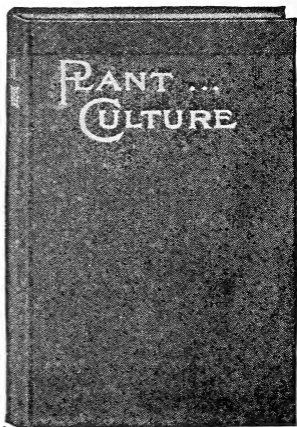
A GREATER pleasure to the publisher than the mere question of money making lies in having produced a book of universal value. Such a work is **PLANT CULTURE** for all gardeners, whether amateur or professional. **PLANT CULTURE** has gone through four editions and has been enlarged three times.

PLANT CULTURE

By **GEORGE W. OLIVER** and **ALFRED C. HOTTES**

For the commercial florist, gardener and nurseryman as well as the amateur student

Covers practically all the known plants cultivated in the garden and home grounds, together with those of the greenhouse and conservatory, and with still more thoroughness those grown for everyday commercial purposes. Many lesser known plants worthy of wider acquaintance are also included. The treatment includes a thorough elucidation of all the main points having to do with plant culture, such as budding, grafting, potting, soils, watering, seeding, hybridization and cultivation. Insect pests and plant diseases are taken care of in a special chapter. The contents is written in language easily understood and to the point.



Among the chapters covered are Conservatory Plants, Annuals and Bedding Plants, Vase and Basket Plants, Hardy and Tender Vines, Bulbous Plants, Ornamental Grasses, Water Plants, Hardy Perennials, Ferns and Lycopods, Hardy Shrubs, etc.

Copiously illustrated and handily indexed and arranged so that it may be used as a ready reference.

The book will be found the most concise and authentic one on plants for the lawn, garden or greenhouse, and will serve as a pocket cyclopedia of plants.

444 pages, bound in cloth. Price, \$3.50; postpaid, \$3.65.

COMMERCIAL FLORICULTURE was written primarily for the benefit of what is called the retail florist; that is, the man who grows a variety of flowers and then sells them at retail. It has been eminently successful, the first edition—a large one—closing out within nine months. It is a book which will take the place of all other cultural guides, particularly for those possessed of greenhouses, no matter how small these may be.

Fritz Bahr's Commercial Floriculture

A practical manual for the retail grower

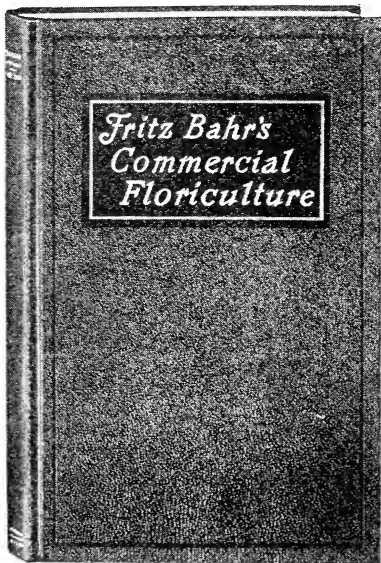
Based on the author's experience of half a century.

Covers a general review of the florist business, its opportunities and its responsibilities, together with all types of plant, shrub, tree and vine, the reader is likely to handle.

The size of the book is $6\frac{1}{4} \times 9\frac{1}{4}$, 560 pages, binding exceptionally

strong and durable. More than 285 illustrations.

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ONE of the greatest pleasures in life to the enthusiastic plant grower is an understanding of how plants are produced and multiplied. **PRactical PLANT PROPAGATION** tells the "How."

Practical Plant Propagation

By **PROF. ALFRED C. HOTTES**

Appeals to everyone who has to do with seeds and plants, whether amateur or professional.

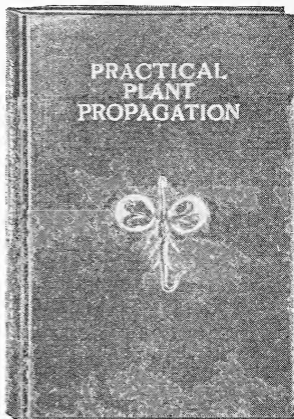
An exposition of the art and science of increasing plants as practiced by the nurseryman, florist and gardener.

The text is brief and to the point. No lengthy discussions, but facts are tersely stated, so that the busy propagator may get the point quickly and return to the propagation of his plants.

All amateurs have an intense desire to propagate those plants which they admire. In this book is told in simple terms how to graft fruit trees, make cuttings and layers, and sow the seeds which are often difficult to germinate.

A book of this sort has never been of more interest to the florist and nurseryman than at present, as they can no longer look to Europe for their stock of plants.

Profusely illustrated with halftones and line cuts. Cloth binding, \$2.00; postpaid, \$2.15.



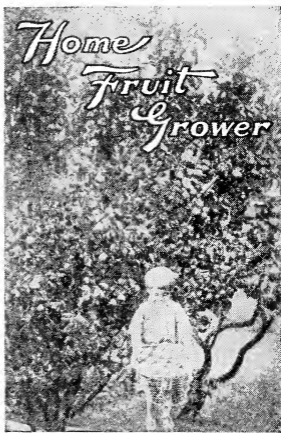
THAT fruit has the finest flavor which one picks on his own home grounds. Embellish your property with fruits, both small and standard, and be guided in their planting by the **HOME FRUIT GROWER**. Even if you have fruits on your place now, this book will help you, through the author's experience, to more satisfactory crops.

HOME FRUIT GROWER

By **M. G. KAINS**

For the amateur who seeks to grow high quality fruits.

The author was particularly well fitted to have written this book, having been reared on a fruit plantation in a village where for more than half a century the leading hobby has been high quality fruit growing for family use. With this standard of excellence he has united the best modern methods of securing choice specimens—methods little practiced, or even unknown, in his boyhood days—tillage, spraying, thinning, fertilizing, cover cropping, preventing frost injuries, low heading, rational pruning—each simple in itself and each conducive to the production of an abundance of the best fruit.



Heavily illustrated with teaching pictures. Beautiful cover in four colors. Paper, \$1.00; postpaid, \$1.10; cloth, superior paper, \$1.50; postpaid, \$1.65.

A WELL known Southern lady, herself a landscape architect and planter, with a fine garden of her own, has written the *BLOSSOM CIRCLE OF THE YEAR IN SOUTHERN GARDENS* with a view to encouraging those in the South to have gardens of pleasure. This book is a worthy one and will prove most helpful to all in the South.

The Blossom Circle of the Year in Southern Gardens

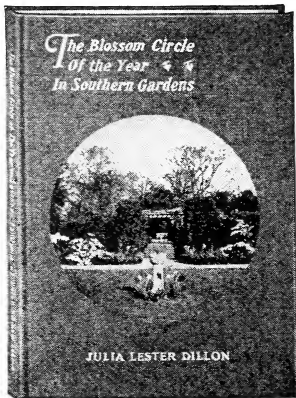
By *JULIA LESTER DILLON*

For beautifying home grounds in the South.

First and only book dealing exclusively with methods, materials and problems of southern ornamental gardening. It has been written by a woman who knows at first hand your problems and your aims, and who, from long, practical experience, knows how to help you solve the former and attain the latter.

Scope and Contents

Introduction: Broad Leaved Evergreens—For Every Garden. Ornamental Hedge Plants—For Every Gardener. Azaleas and Camellias—For All Who Love Them. Coniferous Evergreens—For Beauty and Accent. Old Fashioned Roses — How to Grow Them. Making a Rose Garden—To Live in and Love. March Activities—The Beginning of the Summer Garden. April Leaves from My Garden Book. May Work—For Fall Glory. Taking Stock of the Garden—Under June's Sunny Skies. July Planting—For Permanent Effects. Fighting the Midsummer Pests. Dependable Perennials—When to Plant Them. October Glories—And October Work. Sweet Peas—For Spring Blossoming. Deciduous Shrubs; Vines; Southern Lawns; Flowering Trees, etc.



200 pages, cloth, illustrated. Price, \$2.50; post-paid, \$2.65.

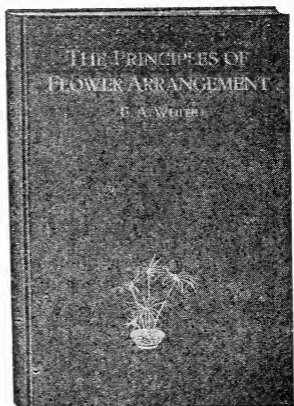
TO enjoy the reputation of being an adept in the arrangement of flowers in your home means quite a little to both yourself and visitors. Prof. White's book, so far as we know, is the first one to furnish this desirable social information.

The Principles of Flower Arrangement

By *PROF. E. A. WHITE*

For the amateur and the professional.

When one carefully studies the work of people successful in flower arrangement, it is found that they usually follow in their compositions, principles which are as definite as are those governing the worker with oils and water colors. The author has for years analyzed the work of students and others to determine the dominant principles that make one person's work more effective than another's, and this book is the result of his observations, defining as it does the fundamental principles of flower arrangement.



The chapters cover the Decorative Value of Flowers, Plant Material for Decorative Purposes, Receptacles for Cut Flowers and Potted Plants, Japanese Flower Arrangement, Tones, Measures and Shapes, Notan and Color, Color Harmonies, Church, Hall or Reception Room Decorations, Table Decorations, Flowers for Personal Adornment, Baskets and Sprays, Wreaths and Other Designs, Practical Exercises in Flower Arrangement.

200 pages, profusely illustrated, attractively bound, \$2.50; postpaid, \$2.65.

THOUSANDS of women are daily seeking for information on how to care for their pot plants. **MILADY'S HOUSE PLANTS** will give them this information, for the book was written by a florist who has had over forty years experience in catering to women interested in just this phase of floriculture.

MILADY'S HOUSE PLANTS

By **F. E. PALMER**

For those seeking success with plants in the home

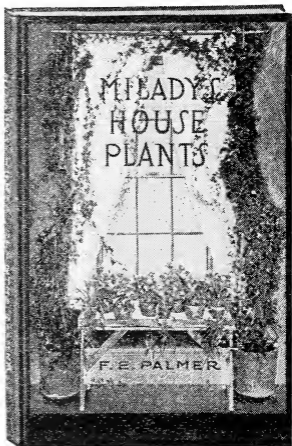
Tells how to care for Palms, Ferns, Rubber Plants, Fuchsias, Jerusalem Cherries and scores of other popular house plants, together with advice about the best plants to grow indoors.

What instructions to follow for potting, drainage, watering, temperature, sunlight, air, and other details.

What flowers and plants are adapted for hanging baskets and window boxes; how to arrange effective table centerpieces and other indoor floral decorations. How

to grow bulbs in bowls; full directions on how to propagate the various house plants.

Profusely illustrated with about 100 instructive pictures, the majority of them taken exclusively for this book.



Cover in four colors. Price, paper, 75c.; postpaid, 80c.; cloth, \$1.00; postpaid, \$1.10.

WE believe we are within the truth in our statement that **PRACTICAL LANDSCAPE GARDENING** has enjoyed larger sales than any other book on the same subject ever placed on the market. Its price, preciseness, simplicity and comprehensiveness account for its success.

Practical Landscape Gardening

By **ROBERT B. CRIDLAND**

For the owner of a modest home.

It tells how to plan and plant from a 20ft. plot up.

It gives detailed sketches showing where to place your flower, Rose, wild or rock garden.

It has planting plans telling exactly what varieties to plant for best effects.

It gives working plans showing how to construct walks, drives pergolas, terraces, pools, fountains, garden seats and rustic houses.

It illustrates home ground surroundings, showing correct and incorrect methods.

It tells in detail all about lawn making, gutters, catch basins, roadways.

Its pictures place before you the explanation of practically every problem confronting the home builder and owner.

Contains 91 photographic illustrations, 67 sketches and 33 plans, 19 of which are planting plans accompanied by planting keys. The type is large and clear; the paper is enamel; the binding durable. The color plate on front cover is irresistibly attractive; it portrays a wonderful landscape scene.

266 pages, size 6x8 in. Price, \$2.50; postpaid, \$2.65.



