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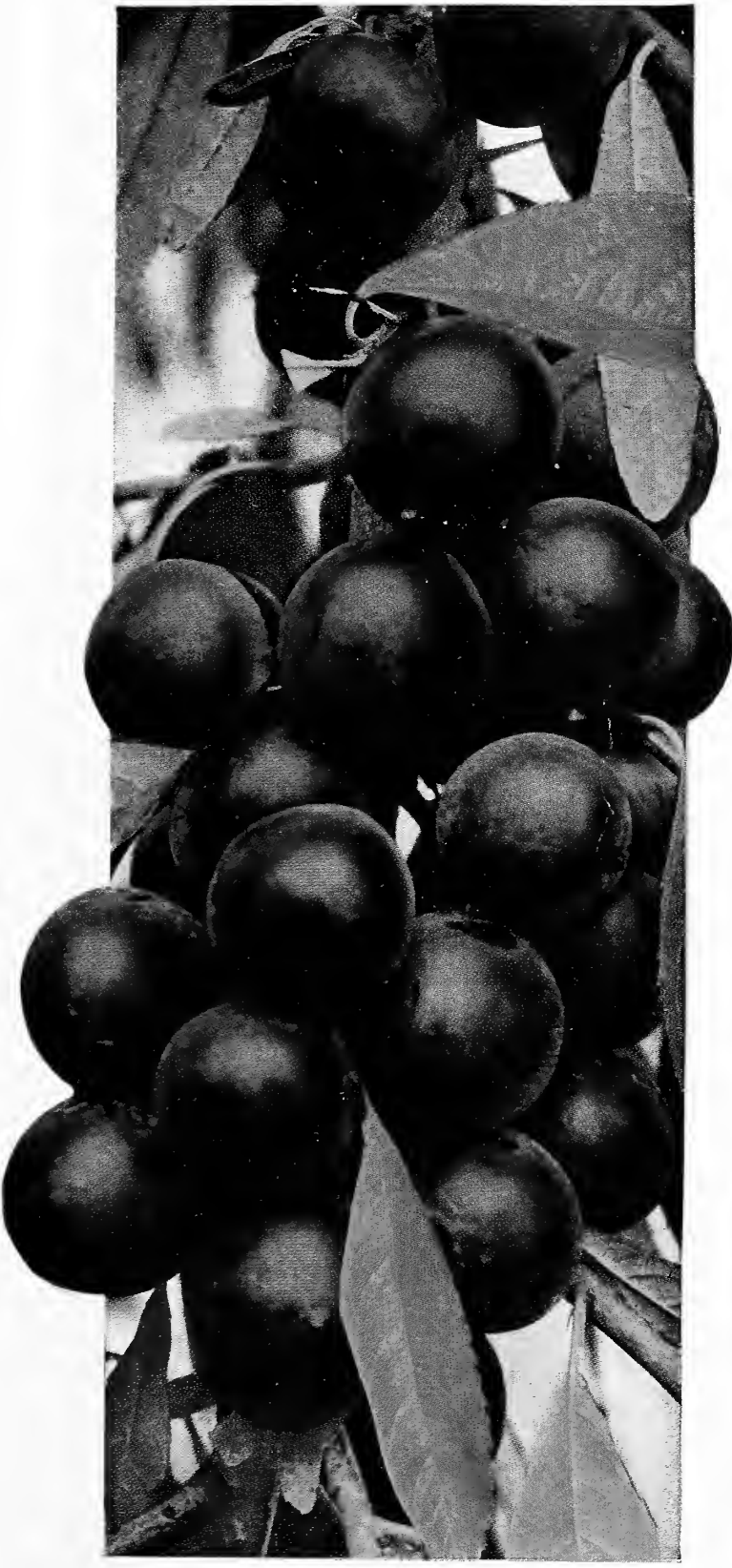
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U. S. Department of Agriculture

NEW

The Zumbra Cherry



Hardy

Originated at the Minnesota State Fruit Breeding Farm. It is a combination of the sweet black cherry with the hardy Minnesota pin-cherry and the Dakota sand cherry. Zumbra has combined the size and somewhat of the flavor of the sweet black cherry with the hardiness of the two native fruits. All our Zumbra trees are budded or grafted on hardy native plum roots. This insures perfect hardiness. It thrives even in Manitoba.

Bears Early

Zumbra trees set out in the Spring bear heavy crops 16 months after being planted. They often bloom the same year planted.

Large Size

The Zumbra Cherries are about the size of the sweet black Cherries coming here from California and are borne in thick clusters on two-year-old wood.

Sweet Cherry Flavor

Zumbra has a flavor similar to the sweet, black cherries so extensively grown in the orchards of Oregon and California, whence they are shipped to all parts of the country, finding a ready sale at 30c to 50c a pound. Color is very dark, nearly black when ripe; flesh firm, sometimes tinged with red when fully mature; stone very small and separates readily from the firm flesh; quality good with a flavor and crispness somewhat resembling its sweet cherry parent. Especially recommended for sauce and preserves. When cooked, the sweet cherry flavor is especially noticeable.

ZUMBRA. Natural size. Reproduced from official photograph furnished by the Horticultural Department of the Minnesota State Experiment Station.

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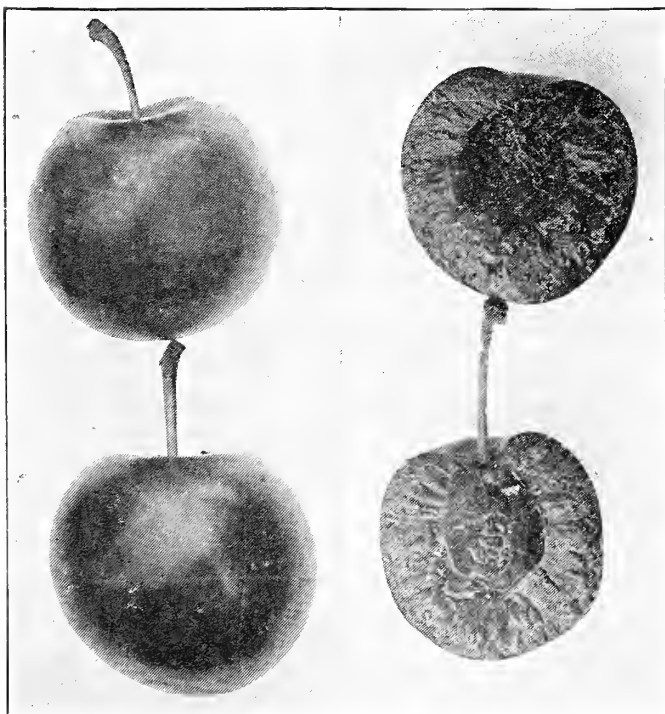
Zumbra Recommended By Highest Authority

The University of Minnesota
Department of Agriculture
University Farm, St. Paul

Gentlemen:

I am glad to note that you think well of the Zumbra and that you are preparing to advertise it widely in this and surrounding states. It is my personal belief that the Zumbra is a valuable fruit for northern United States and Canada, especially in the regions where the sweet and sour cherries cannot be grown. We must recognize that it is not a true cherry and yet at the same time it has many of the characteristics of a true cherry and makes a very agreeable substitute for this fruit. Its extreme hardiness, its dwarf habit, its unusual productivity and its habit of bearing the second year makes it a favorite with the fruit grower. When allowed to ripen thoroughly it takes on a rich black or purplish black color and has a flavor resembling somewhat that of the sweet cherry. It has also a crisp flesh similar to the cherry. I would especially recommend its use for canning and sauce.

Like the plums and many of the cherries it requires some other variety planted nearby for pollination purposes. We have found that the Compass is an excellent pollinator for this variety. It would be advisable to sell a tree or two of the Compass with every lot of Zumbra to insure good pollination.



ZUMBRA. Exact reproduction from the official photograph furnished by Prof. W. H. Alderman, Chief, Division of Horticulture, Minnesota State Experiment Station, showing natural size of the ZUMBRA and how readily the flesh separates from the pit.



ZUMBRA CHERRIES. Photo taken in orchard of G. L. Vessey, Polk Co., Wisconsin, two years after planting.

Very truly yours,
W. H. ALDERMAN,
Chief, Division of Horticulture.

Very Productive

Remarkable for the heavy crops of large cherries, even on young two-year-old trees. The fruit hangs well to the tree. It is much more resistant to brown rot than Compass and other similar varieties. It is a dwarf type of tree and should be kept low. Then the fruit is easy to pick and the trees are protected from wind. For the best results plant at least one Compass Cherry plum in each group of Zumbra in order to insure perfect pollination of the blossoms.

Beautiful Foliage

In Autumn the leaves take on a bronze-purple tint making ZUMBRA a striking ornamental tree for landscape effects.

Ripe Cherries in Your Own Garden

Plant our Zumbra Cherry trees and you can enjoy the rich, crisp flavor of this fruit ripened naturally on the tree.

The Northwest Nursery
Company
Valley City, North Dakota