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1924
CATALOGUE OF
SPRING BULBS

Gladioli --- Dahlias

Grown By
THE NORTHWEST BULB CO. INC.
PORTLAND, OREGON
P. O. Box 117

INSTRUCTIONS

At prices herein quoted we will forward bulbs with all carriage charges paid to any point west of the Rocky Mountains. To points between the Rocky Mountains and the Mississippi River add 5c per dozen for gladioli and 2c each for dahlias. For points east of the Mississippi River add 8c per dozen for gladioli and 3c each for dahlias.

Remit by Money Order, Express Order or Bank Draft. Stamps will be accepted for amounts up to \$1.00.

Write your name and address plainly, using the order blank enclosed.

Unless otherwise requested we will make shipments commencing about Feb. 15th, but would advise you to forward orders early to insure your obtaining the varieties desired.

We issue a special wholesale list for those who purchase in quantities.

Our FALL CATALOGUE is issued in September and lists approximately 200 of the finest varieties of Tulips, Narcissi, Hyacinths, Crocus, etc., including many of the newer sorts and novelties.

Six or more gladioli bulbs will be supplied at the dozen rate.

Send us the names and addresses of several of your flower-loving friends who would like to have a copy of our catalogue. We will repay you for your trouble.

—OUR GUARANTEE—

We guarantee our bulbs to be true to name and will gladly replace without cost any that might accidentally prove otherwise. We guarantee that the bulbs will reach you in a first class growing condition but cannot guarantee that they will thrive in the degree that you might desire as so much depends upon soil, fertilizer, weather, care and other conditions over which we have no control. If, however, you should at any time in your dealings with us feel dissatisfied, write us to this effect and we will guarantee to make a satisfactory adjustment.

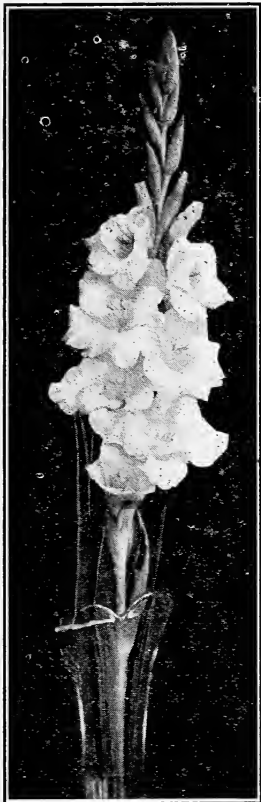
GLADIOLI CULTURE

These gorgeous Summer and Fall flowering bulbs may be planted as early as the ground can be worked (as early as March 1st here in the Willamette Valley) or on the other hand as late as June. For a succession of blooms plant at intervals of two or three weeks choosing a preferably sunny location. Any average garden soil will give good results, but if well enriched, frequently watered and as frequently cultivated you will be amply repaid for this additional care of the growing plants. Cover bulbs to a depth of four or five inches. Remember that large bulbs are not requisite for good results. If the blooms are cut when the first bud opens and then placed in water, the buds will all open and last for many days. In cutting the blooms be sure to leave at least four spikes of leaves to properly cure the bulb. Dig bulbs in the Fall, with us usually in late October. Cut off old stalk a half inch above the bulb and store in a cool frost proof basement, preferably in sand. Examine once or twice during the winter to see that bulbs are keeping properly.

GLADIOLI

America—Old reliable shade of flesh pink faintly tinted with lavender. Always popular. A favorite with many; 6c each; 60c dozen.

American Beauty—True American Beauty rose color with creamy yellow throat, often having 10 or 12 blooms open at one time, making a bouquet of a single spike. One of the finest of recent creations. 75c each; \$7.50 dozen.



" ELF "

Anna Eberius—Exquisite shade of dark velvety purple. This wonderful variety is immensely popular and has created a sensation wherever grown. Extra tall spikes. 25c each; \$2.50 dozen.

Alice Tiplady—Most popular of the Primulinus Type, having tall, slender, graceful sprays of dainty "butterfly" or hooded flowers. Rich apricot shade. 15c each; \$1.50 dozen.

Baron J. Hulot—Rich indigo blue, tall, graceful spikes of medium sized flower. Best of its color. 10c each; \$1.00 dozen.

Byron L. Smith—Especially striking new variety. Light lavender with sulphur blotch in throat, closely resembling a beautiful *Catleya* orchid. 35c each; \$3.50 dozen.

Chicago White—One of the best of the cheaper white varieties. Lavender throat. 10c each; \$1.00 dozen.

Crackerjack—Large flowers of rich velvety, dark red; throat spotted yellow. 10c each; \$1.00 dozen.

Crimson Glow—Extra fine rich, dark red. One of the most striking varieties with good stalk and well placed blooms. 20c each; \$2.00 dozen.

Elf—Lemon yellow when in bud; fully open flowers are snow white; lemon yellow tip. Flowers often 5 inches in diameter. Spikes 4 to 5 feet tall. One of the recent Diener creations. 50c each; \$5.00 dozen.

We do not list all of the varieties that we grow. Let us hear from you if your wants are not fully covered herein.

E. J. Shaylor—A truly beautiful and extremely satisfactory variety, remaining long in bloom. Each bulb usually throws two tall, erect stalks in a season with several wide open flowers at a time. Color is an exceptionally soft, deep pure rose pink. 25c each; \$2.50 dozen.

Empress of India—Rich velvety maroon. One of the darkest colors among the many kinds of gladioli. 8c each; 80c dozen.

Evelyn Kirtland—A grand shade of coral pink with deeper shade on lower petals. Tall, slender, graceful stalks with wide open, finely shaped flowers. 15c each; \$1.50 dozen.

Golden Measure—In a class by itself among the golden yellow varieties as it grows exceptionally tall, has vigorous stalk and often throws two spikes from a single bulb. This exceptional variety attracts attention wherever grown both by its sturdy habit of growth and its rich coloring. 50c each; \$5.00 dozen.

Golden West—A striking shade of orange red, having all the vivid colorings of a gorgeous sunset. 15c each; \$1.50 dozen.

Gretchen Zang—Rich pink shading into scarlet on the lower petals. Extremely popular in the east. 12c each; \$1.25 dozen.

Halley—Salmon or coral pink with creamy white blotch. Very popular florist variety as it combines popular coloring with extreme earliness of bloom. 6c each; 60c dozen.

Herada—To all who love a pure mauve, this will prove to be a real delight as it is both charming and unusual. Bears several large wide open blooms at one time on a graceful stem of moderate height. Will please the most fastidious. 15c each; \$1.50 dozen.

Ida Van—Large, brilliant, orange red blooms on spike of medium height. Old fashioned variety. Very good. 10c each; \$1.00 dozen.

Independence—Light flame scarlet with dark red throat. Tall, slender spike. Very vigorous grower. 8c each; 75c dozen.

Jack London—Light salmon with brilliant orange flame stripes; golden yellow throat with ruby striped center. An exceptionally vigorous grower and propagator. Extremely fine as a cut flower as it makes a very fine showing under artificial light. 20c each; \$2.00 dozen.

We will be pleased to hear from you personally relative to your bulb growing or harvesting problems and will gladly give you without cost the benefit of our experience in these matters.

Le Marechal Foch—A recent creation from Holland. Rich shade of rose pink. Individual flowers of extra large size with many open at one time. 20c each; \$1.75 dozen.

Louise—Immense flowers of clear lavender with deeper coloring in the throat. A very striking and unusual shade. Vigorous grower. 25c each; \$2.50 dozen.

Loveliness—An unusual combination of apricot and rose on cream. Large well-opened flowers on sturdy spike. 15c each; \$1.50 dozen.

Marshall Foch—Unlike its Holland namesake this American introduction is a deep shade of salmon pink. Many giant flowers opening at a time on very strong stems. 30c each; \$3.00 dozen.

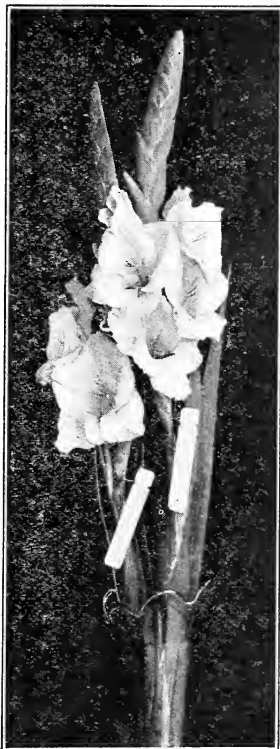
Mrs. Dr. Norton—A very choice cream and pink delightfully blended. Particularly fine in artificial light. Tall, erect, straight stems with flowers so placed that each stands out distinctly. 20c each; \$2.00 dozen.

Mrs. Francis King—Standard variety for many years. Especially fine for cutting. Light scarlet or flame color. Tall, slender, graceful spikes. 6c each; 60c dozen.

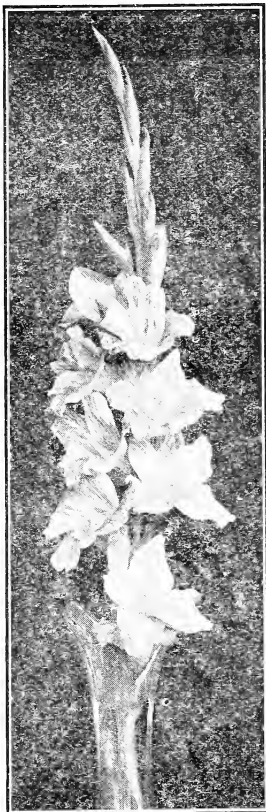
Mrs. Frank Pendleton—One of the very best of recent creations judging by the millions that are annually sold. Lovely flushed rose pink with dash of crimson blended in perfect harmony on lower petals. 12c each; \$1.25 dozen.

Mrs. H. E. Bothin—One of the choicest of the Diener creations. In color a flesh salmon pink shade with scarlet center. Petals heavily ruffled. Strong 4 to 5 ft. spikes. A heavy propagator. Exceptionally striking. 30c each; \$3.00 dozen.

Niagara—Delicate creamy yellow, lightly marked and splashed with rosy carmine in the throat. Large open flowers on tall straight spikes. 12c each; \$1.25 dozen.



“RUFFLED GLORY”



"RICHARD DIENER"

Richard Diener—Pure rose salmon, light sprinkling of ruby on creamy yellow center; this is the acme of perfection in coloring as well as formation of spikes and plant, rivaling an orchid in beauty. Flowers 5 to 6 inches in diameter with 4 to 5 foot spikes. Has created a sensation wherever shown. \$5.00 each. (Small bulb, \$3.00.)

If you fail to get one of our **FALL CATALOGUES** of Tulips, Narcissi, Hyacinths and Crocus let us hear from you to this effect.

Panama—Soft deep pink with frosted sheen in sunlight. Very vigorous grower and propagator. Popular florists variety. 8c each; 75c dozen.

Peace—Exceptionally sturdy, tall growing, white variety with lilac feathered throat. Very late. 12c each; \$1.25 dozen.

Pink Perfection—Apple blossom pink. The large graceful flowers open many at a time. Frequently the spikes are curved, permitting of an artistic vase arrangement. Very fine commercial variety. 12c each; \$1.25 dozen.

Principine—An intense scarlet with white throat. Dazzling flowers. 8c each; 75c dozen.

Primulinus Hybrids—For dainty bouquets nothing can surpass these gladioli as they are of moderate height and come in exquisite shades of yellow, cream, orange, terra cotta, with occasionally a rose or pink sort. Flowers are uniquely hooded in shape and frequently ruffled. They increase very rapidly, one bulb producing two to four spikes in a season. 6c each; 60c dozen.

Prince of Wales—Softest salmon with an apricot undertone similar to the Ophelia rose. Extra early. Highly recommended for cutting. 15c each; \$1.25 dozen.

Purple Glory—The giant of the Kunderd's "Glory" type. Color is a deep purplish maroon like the richest velvet. Petals deeply ruffled and fluted. The extra tall vigorous spikes produce magnificent open flowers that will attract instant attention among a multitude of blooms. Truly a wonderful creation. 75c each; \$7.50 dozen.

Red Amaryllis—Brilliant blood red flower of giant size on medium height stalk. Blooms formed like an Amaryllis. Most gorgeous and showy red sort. 15c each; \$1.50 dozen.

Rose Ash—(See rear cover page.)

Ruffled Glory—The original of the now famous Kunderdi type of ruffled petaled varieties. Beautiful creamy apricot with light tint of pink and fine markings of red on lower petals. 10c each; \$1.00 dozen.

Schwaben—Immense spikes of clear canary yellow, with magenta line in the throat. Extremely vigorous grower. 10c each; \$1.00 dozen.

Thomas T. Kent—Rosy pink with ruby running through center of each petal; very vigorous grower and propagator. Extra large blooms and spikes often over 5 feet tall. 25c each; \$2.50 dozen.

War—An extremely late bloomer. Color is a vivid rich velvety crimson. One of the best reds. 10c each; \$1.00 dozen.

FINE MIXED

In working with gladioli there are many ways that give rise to a mixture. Labels are accidentally lost from trays, trays are overturned, etc. In this way it is not infrequent that some of the better varieties are included. To those who do not care for any certain scheme of planting and desire only a quantity of cheap blooms for cutting we recommend this mixture. 50c dozen; \$3.00 per hundred.

CANNAS

The Canna is not as popular here in the Northwest as it should be. They are quick growers and produce rich, tropical effects that cannot be excelled in this climate. A bed of cannas with geraniums forming a border is beautiful all summer.

Crimson Bedder—Rich orange scarlet flowers with light green foliage. Extra fine for bedding. 25c each; \$2.50 dozen.

OUR SPRING SHOW

To more fully acquaint the residents of Portland and vicinity with the supreme beauty of Tulips and Narcissi in their many types and wonderful colorings, we expect to have an exhibition of the same during late April at some convenient location, announcement of which will be given in the daily papers. To most fully appreciate them we would advise you to visit our grounds in person, where from early April until late May there will be thousands of these and other bulbs in bloom. Our attendants will be pleased to show you over the grounds and will be present all during the blooming season.

DAHLIAS

CULTURE: Dahlias will grow to perfection under any average conditions of soil or climate but prefer a partially sandy soil and partly sunny location. Plant the tubers from 4 inches to 6 inches deep, laying the same horizontally in ground that has been previously well cultivated and in which you have incorporated a small handful of fine bone meal. Unless you desire a hedge effect do not plant closer than 4 feet apart and set a short stake some 4 inches from head of tuber to be later replaced with tall stake to support the fast growing plant. It is frequently desirable to pinch off the top of the plant when 8 inches to 12 inches high to induce branching, giving a more sturdy and bushy plant. Cultivate and water thoroughly until ready to bloom when deep tillage should cease. After the first heavy frost in the fall dig the clump carefully, cutting off the old foliage to within a few inches of the tubers and store in a cool, frostproof basement, turning the clumps upside down to prevent rotting in the stalk. About April 1st wash off all dirt from the clumps for which purpose a hose with good pressure is almost indispensable. Separate the tubers from the central stalk, leaving at least one eye to a tuber. Any tubers that have "broken necks" should be discarded as they will not grow even though the tuber is firm like the others.

A. D. Livoni—(Show)—This grand old variety still remains the best pink of its type. Very fine deep pink. 25c each.

Bodeka—(English Cactus)—A particularly satisfactory English flower with rather thick petals uniquely twisted. Color a pale pink with white center. 50c each.

Candeur—(Cactus)—A splendid, pure white sort; very double flowers on good stems. 35c each.

Cambrian—(Cactus)—Incurved petals of clear salmon shading to yellow at tips. Good stems for cutting. 35c each.

Clara Harsh—(Pompon)—Unique small blooms of yellow tipped with crimson. Especially fine for small or dainty bouquets. 25c each.

Darkest of All—(Pompon)—Deep velvety black. Very perfect and trim little flowers. Especially fine for cutting. 25c each.

Delice—(Decorative)—One of the finest varieties for cut flowers, especially popular with florists as they have long, strong stems and the blooms keep well in water. Clear glistening pink. 25c each.

Dream—(Holland Decorative)—Conspicuous salmon shade with amber like glow. Flowers of supreme beauty and perfect form. Long stems. 50c each.

Etendard de Lyon—(French Hybrid Cactus)—A french creation by the celebrated Rivoire. Color is a peculiar and beautiful shade of rich light purple. Petals are loose and large. Long stems. Profuse bloomer. Extra fine variety. 75c each.

Ferdinand Olivet—(Hybrid Cactus)—In color a deep crimson, shading to maroon. Well-formed flowers on strong stems. 25c each.

F. W. Fellows—(English Cactus)—One of the most striking dahlias yet introduced. The large flowers are freely produced on long stems. Plants grow with especial vigor. Color is an exceptionally rich and pleasing shade of orange scarlet. Very fine. 60c each.

Geisha—(Holland Paeony)—Probably the most universally popular dahlia. If you love gorgeous color this variety with its orange, red and yellow hues most delightfully blended will certainly please you. Flowers are held aloft on long stems. A wonderful dahlia. 75c each.

Gigantea—(Decorative)—As its name would indicate this is an exceptionally large flower of a yellowish cream color. 35c each.

Glory of Wiltz—(Cactus)—A good yellow, especially fine for cut flowers. Very profuse bloomer. 25c each.

Golden West—(California Hybrid Cactus)—A wonderfully fine dahlia both in color and for the great quantities of flowers that are produced. Deep golden yellow color. Extra fine stems. 60c each.

Graphic—(Cactus)—A decided novelty. Long incurved petals of dark maroon, distinctly tipped white. Very striking. 30c each.

Hortulanus Witte—(Decorative)—A pure white variety of distinction. Fine formed flowers with good stems for cutting. 35c each.

Jack Rose—(Decorative)—One of the old-time varieties but still a favorite with many due to its deep red color and sturdy habit of growth. Cut flowers keep especially well. 25c each.

Jeannie Charmet—(Decorative)—Large pinkish lilac blooms borne on extra long stems. A very novel shade of pink. 25c each.

Kalif—(Hybrid Cactus)—A wonderfully large and beautiful flower of purest scarlet carried on a very long and strong stem. Remarkably free bloomer and particularly good as a cut flower. This has been a standard variety for years. Extra fine. 60c each.

Kreimhilde—(Cactus)—Another old favorite. The ever-popular pink and white combination of colors beautifully blended. 25c each.

Laura Barnes—(Paeony)—Not good for cutting but very fine as a specimen plant or for background in the border where it will attract especial attention due to its charming salmon orange flowers drooping gracefully from the bush. 50c each.

Lavender Queen—(Cactus)—The long and extremely slender incurving petals of this variety are extremely charming. Color is a rich, reddish lavender. 35c each.

Liberty—(English Paeony)—One of the finest dahlias grown. Enormous salmon scarlet blooms on extra strong and long stems. Not a profuse bloomer but quality is unsurpassed. Very striking. 50c each.

Lorna Doone—(Cactus)—Good cut flower variety. Pretty, medium-size flowers on good stem; color, yellow at base, the greater portion pink tinted carmine. Sure to please. 25c each.

Lowfield Star—Clear rosy-pink, small, single flowers closely resembling the Cosmos in size and shape. Ideal for dainty bouquets. 25c each.

Lucifer—(Cactus)—Rich deep orange-scarlet, similar to "F. W. Fellows" but not quite so large a flower. 35c each.

Mary C. Burns—(Calif. Decorative)—One of the very finest of the newer varieties. Color is a combination of red and old gold, the latter on outside of petals. Particularly good stems. A wonderful exhibition and garden variety, always attracting especial attention. \$1.50 each.

Mina Burgle—(Decorative)—Probably the best known and most largely planted dahlia. Extremely fine for cut flowers or as a specimen plant. Wonderfully free bloomer. Long stemmed flowers. Rich blood red. 25c each.

Modell—(Cactus)—Clear waxy yellow with delicate plum blush covering the tips. Petals broad at the base and slightly incurved. A very free flowering variety. Bound to please. 30c each.

Mrs. Douglas Fleming—(Cactus)—One of the finest white sorts. Very narrow and incurved florets forming extra large snow white flowers. Constant and profuse bloomer. Good for cutting. 50c each.

Mrs. Henry R. Wirth—(Cactus)—Earliest and freest flowering of any of the Cactus dahlias. Color a rich geranium red. Flowers are double with broad petals at base, coming to a sharp point. 25c each.

Mt. Lasse—(Collarette)—Fiery red with yellow collar. One of the best of this unusual type of dahlias. 35c each.

Nevada—(Decorative)—Large pure white flowers on extra fine stems. Excellent cut flower variety. 35c each.

Nilungenhort—(Hybrid Cactus)—A grand hybrid cactus dahlia of extreme merit. Extra large flowers composed of broad, curved and twisted petals. Color old rose tinted apricot. 50c each.

- Norman**—(Cactus)—One of the newer red sorts. Flowers are extremely large with long, slender, twisted petals. Highly recommended. 60c each.
- Orange Doazon**—(Decorative)—A sport from the well known scarlet variety which it resembles in every way except color. 25c each.
- Poinsettia**—(Single)—Fiery scarlet with yellow pollen center, resembling the well known Xmas flower of that name. Profuse bloomer. 25c each.
- Rheinischer Frohsin**—(Hybrid Cactus)—An oddly beautiful variety. The center is cream, changing to carmine rose. Its odd shape combined with this coloring makes it a very desirable variety. 50c each.
- Souv. De G. Doazon**—(Decorative)—One of the best known dahlias. Rich scarlet bloom of immense size. Constant and profuse bloomer. 25c each.
- Searchlight**—(English Cactus)—Bears large flowers of clear yellow. Florets are extra narrow and beautifully incurved. Striking. 50c each.
- T. G. Baker**—(Cactus)—Large incurved petals of clear glistening yellow. Long, strong stems. Constant bloomer. 25c each.
- Tom Lundy**—(Hybrid Cactus)—Has immense flowers with long broad petals of a brilliant velvety red. Extremely choice. 60c each.
- Union Jack**—(English Cactus)—Bright red with distinct white tips on the florets. This is the finest variegated or "tipped" variety and always attracts unusual attention. 75c each.
- Van Dyke**—(English Paeony)—One of the most popular dahlias. Flowers are extra large, on wonderfully long, swaying stems. Color is an extremely pleasing shade of salmon pink. Extra fine for cutting. 50c each.
- White Ensign**—(Cactus)—White with a creamy yellow undertone. Rather blunt florets. Profuse bloomer. 25c each.
- Wodan**—(Hybrid Cactus)—Large, bold flowers with a graceful arrangement of semi-incurved petals. Delicate salmon rose color shading to old rose in the center. Very popular variety. 50c each.
- White Star**—Small, single white flowers, closely resembling the cosmos in size and shape. Very free bloomer. Fine for dainty bouquets. 25c each.

AN INVITATION

From July to November we will have thousands of Gladioli and Dahlias in bloom and will deem it a pleasure to personally show all flower lovers over our grounds which are located on Columbia Boulevard at Mississippi Ave., next to the plant of the Columbia Tire Corporation. To go by street car take the Vancouver car to Columbia Blvd. and walk west one-half mile.



"ROSE-ASH"

No variety of Gladioli has become more generally popular within so short a space of time as this beautiful and unique variety—"Rose-Ash." Color, a delightful blending of soft light rose with grey blue and having soft cream blotches on two lower petals. Its sturdy habit of growth, producing many well-opened flowers at a time on stalks 4 to 5 feet tall, make this a most desirable sort.

Price 30c each; \$3.00 dozen.