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Department of Agriculture.



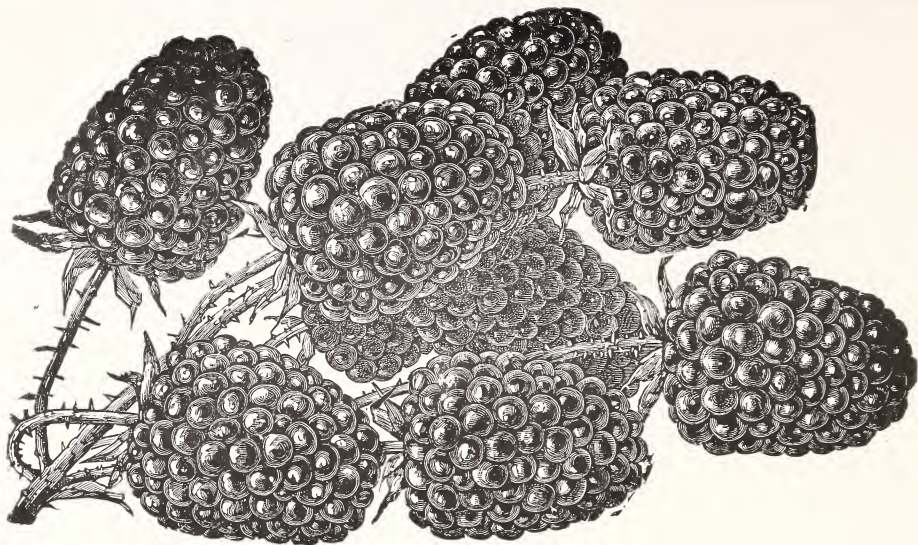
The Wonderful Champion Everbearing Strawberry

South Michigan Nursery

GEORGE STROMER

New Buffalo, Michigan

Growers of High Grade Nursery Stock



THE ALFRED BLACKBERRY

The Alfred Blackberry

1½ inches long

This wonderful new blackberry was found growing wild among some frost grapes, seven years ago. It was found on an old abandoned railroad right-of-way near a station formerly called ALFRED, from which it received its name.

The ALFRED is the largest and most wonderful blackberry known at the present time. It is sweet, has a delicious flavor, is jet black in color, small seeded, and does not contain the large hard core found in so many blackberries.

The most wonderful feature of all is that the berries will reach the length of one and one-half inches and three inches in circumference, by actual measurement. It is one of the heaviest producers in spite of its large size.

A record has been kept of one-half acre of one year-old canes, at an average price of \$3.00 per 16 quart cases, this half acre made a return of \$198.00. The canes that bore this crop were only 12 to 18 inches in height, while the canes that will bear the next crop on this half acre are 4 to 5 feet tall and prospects are for three times that amount.

In all the seven years that these blackberries have been cultivated they have never been known to winter kill nor have they ever been subject to disease called Orange Rust.

Order a few of these ALFRED plants this spring and get started with this wonderful blackberry. You will not regret it. The price may seem a little high, but it isn't considering the real worth of the plant. Our stock of plants is limited. Order early. Extra large, fibrous rooted plants will be sent. Some half inch in diameter. Sure to grow.

Price postpaid, each \$1.00. Per dozen \$9.00, postpaid.

A Word of Introduction

For the last twenty years we have been growing strawberry and other small fruit plants, both for fruit and plants. Owing to last summer's abundant rainfall we have one of the best stand of plants we have ever had to offer to the public.

We are located in the great fruit belt in Berrien county, Michigan, one and one-half miles from Lake Michigan and three miles from the Indiana state line.

We have ideal soil for growing plants, it being a sandy loam with a quicksand subsoil.

We guarantee our plants to be true to name, free from dangerous diseases. Plants have passed inspection by the state inspector. Full purchase price will be refunded if any prove to be untrue to name.

STATE DEPARTMENT OF AGRICULTURE

CERTIFICATE OF NURSERY INSPECTION NO. 2950

THIS IS TO CERTIFY, that I have examined the nursery stock of Mr. George Stromer, New Buffalo, Michigan, and find it to be apparently free from dangerous insects and dangerous contagious tree and plant diseases.

This certificate to be void after July 31, 1924.

BUREAU OF FOODS AND STANDARDS,

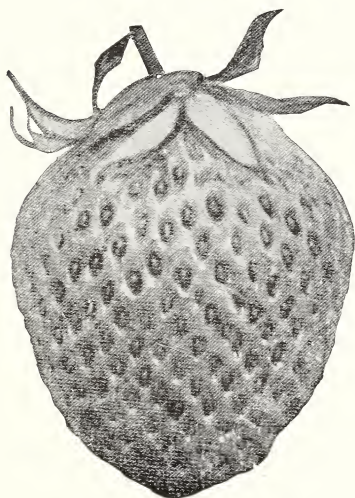
W. P. HARTMAN, Director.

Lausing, Michigan, October 29, 1923.

REFERENCES: New Buffalo State Bank. Express Agent or Postmaster.

If strawberry plants are to be sent by parcel post add 20c for each hundred plants. 75c for each 500 plants.

TERMS: CASH WITH ORDER



Eaton Strawberry

Eaton

The EATON is one of the best market strawberries grown, being exceptionally firm, deep red in color, perfect cone shaped, and holding that shape to the last. Another fine feature about the EATON is that the berries are borne on rather tall fruit stems, thus keeping the berries from becoming sandy after rains. This adds to the fine keeping qualities. It is therefore the best berry to grow for long distance shipping, as well as for home use and for local markets.

Per 25 plants 50c; per 100, \$1.00; per 500, \$4.00; per 1000, \$8.00.

Champion

Without doubt this is the best everbearing strawberry ever introduced. For the last four years we have been growing this wonderful everbearer, both for fruit and plant purposes. They proved a great success in all four years, although three of the years were very dry.

They are one of the best drouth resisting strawberries known. In 1922, we had a very dry summer, very little rain fell from June till September.

From two acres of these everbearing strawberries we picked 6,352 quarts of berries, which sold for 30c per quart.

We started picking from these plants 60 days after they were set, and continued long after killing frosts late in the fall. Our last case of berries was picked a week before Thanksgiving, and was sold for \$5.00.

Everbearing and Neverfailing are two words that apply to this variety perfectly. Should a late frost freeze the first blossoms, it would only be a period of three weeks until a new crop of buds and blossoms will appear.

Another noted feature is its delicious flavor, perfect shape and its prolific fruiting tendencies. Last year, from a single plant we picked 28 large ripe berries at one picking, besides dozens of blossoms and buds.

From 10 to 15 fruit stems on a single CHAMPION plant is an uncommon sight in our fields in fruiting season.

Many nurserymen grow the CHAMPION for plants only and do not harvest the fruit crop, therefore we advise you to buy your plants from us as we grow them for both fruit and plants. Each year we set our own fields from plants that bore the heaviest the year before. In this way we are improving the CHAMPION strain and making it more prolific each year. Our plant fields do not contain quite so many plants, but they are much larger than the heavy matted rows, grown for plants only. Consider this before buying your CHAMPIONS.



CHAMPION—THE WONDERFUL EVERBEARING

A LETTER FROM ONE OF OUR CUSTOMERS

SOUTH MICHIGAN NURSERY.

George Stromer, New Buffalo, Michigan.

Dear Sir: Every plant of the CHAMPION grew even if I did get them late, and will want two thousand more next spring. We picked six quarts of them November 13, 1923 and I think that they are the most prolific of all the everbearing strawberries.

WM. SHULER.

25 plants for 75c; 100 plants, \$1.75; 500 for \$6.00; per 1000, \$10.00. Be sure to include postage for parcel post shipments. Write for special prices for lots over 10,000 plants.



Pearl

THE LATEST STRAWBERRY

This variety is the latest June bearing variety. Berries very firm, large and bright in color. A good money maker.

Being a late bearing variety makes it a sure cropper, as all danger of frosts have passed by the time this sort blooms. Our plants are large and well rooted. Per 25, 75c; 100, \$2.00; 500, \$8.00; 1000, \$14.00.

Concord Grape



This variety of grape requires no lengthy description, being the most popular variety of grapes. Per 100 plants, \$4.00; per 1000 plants, \$30.00. 1-year old plants.



THE NEW Cooper Strawberry

This is the most wonderful strawberry of the June variety that is grown at the present time. It is absolutely the largest in size and more productive than most berries that are much smaller in size.

We fruited the COOPER last year for the first time and have been convinced that it is the largest berry grown.

We bought COOPER plants two years ago from HENRY EM-LONG & SONS of BRIDGMAN, MICHIGAN, the introducer.

This year we have a fine bunch of these COOPER plants on soil that will insure a good long root system.

Not being a very heavy plant maker the plants are extra large.

We advise you to plant generously of this variety at these prices. Compare them with other nurserymen's prices. Per 25 plants 75c; per 100 plants \$1.50; per 500 plants \$6.00; per 1000 plants \$10.00. Write for prices in larger quantities.

Bun Special

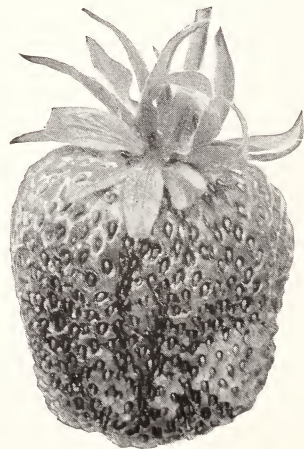
Another good variety introduced a few years ago in Bridgman.

It is a perfect flowering variety, the plant being very large and vigorous, producing berries of large size, fine flavor, good color and quality. Each plant sends out several fruit stems, which will prove that it is a prolific bearer, and also a good plant maker.

BUN SPECIAL plants are easily distinguished by their heavy foliage and tall fruit stems.

Our BUN SPECIAL plants are the largest we have in the field.

Do not fail to order from this variety. Per 25 plants 60c; per 100 plants \$1.00; per 500 plants \$4.00; per 1000 plants \$7.00.





CUTHBERT RED RASPBERRY

Cuthbert

A late variety of excellent quality red raspberry. Canes are hardy and upright growers. Berries are extra large, cone shaped, bright colored excellent flavor and a good shipper.

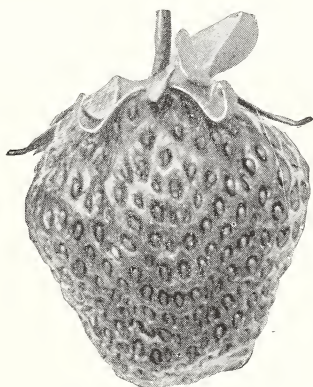
This variety is a rather shy plant maker, therefore the plants are a little higher in price than other sorts. Per dozen 75c; per 25 \$1.00; per 100 \$2.50; per 500 \$10.00; per 1000 \$20.00.

999

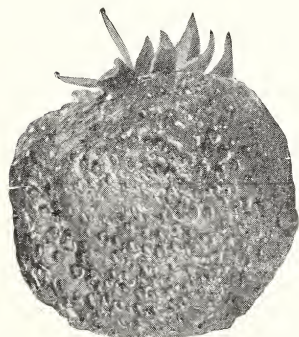
Giant Everbearing

One of the new varieties of everbearing strawberries. We find that this everbearer does the best when planted in the hill system.

It will produce large, light red berries of good quality, and has the identical flavor of the old Gandy variety. A very good producer under the hill system, making it an ideal garden everbearer. Per 25 plants \$1.00; per 100 plants \$4.00; per 500 plants \$10.00; per 1000 plants \$20.00.



999 GIANT EVERBEARING



Wm. Belt

Wm. Belt

This variety is one of the finest flavored strawberries grown, with a beautiful bright red color.

The first season after planting the berries are apt to be cockscombed in shape, for the first picking or two, and after that they become more uniform in shape.

They are a shy plant maker therefore the plants are large and have strong fibrous roots. A fine garden berry. I believe it is the finest flavored berry grown. For table use and canning purposes it cannot be beaten. Order this

variety at these attractive prices. Per 25 plants 40c; per 100 plants \$1.00; per 500 plants \$3.50; per 1000 plants \$7.00.



GIBSON STRAWBERRY

Gibson

This is the most popular market variety grown. It commences to ripen shortly after the early varieties and continues for a long season, producing a very heavy crop of berries of fine quality. Its color is deep red, large, uniform and excellent in flavor.

The fruit stems are rather short but very thick in order to hold its heavy load of berries. It grows successfully in all soils, but medium well drained sandy loam is the best. On account of its heavy bearing qualities it requires a little more moisture than most strawberries.

We have grown GIBSON for the last six years and they have never failed to produce a bumper crop.

Our stock of GIBSON plants is large so we can offer them at the following prices. **Per 25 plants 30c; per 100 plants 75c; per 500 plants \$3.00; per 1000 plants \$5.00.**