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1925 CATALOGUE AND PRICE LIST

# Gladiolus Bulbs



C. W. BROWN,

ASHLAND

MASSACHUSETTS

D. H. Shoemaker

34810-75

We had the finest weather this Fall that I can recollect of having experienced. No rain or frost until well into November with the result that the bulbs just grew and grew until they are completely filled with stored energy awaiting for the Summer to come to produce those wonderful blooms that my customers write about.

We sent out a large number for Christmas presents in fancy decorated boxes containing 25 bulbs from orders received and would recommend more of my customers to try these for Christmas next year.

Now, at Jan. 1st 1925 we are busy as bees cleaning and sorting the thousand bushel of bulbs ready for your orders and please remember that we start planting April 20th and while we do not finish planting until about June 10th yet on late orders we must some times cancel or substitute as the kinds planted early have grown too much to be shipped.

It is better for both of us to have the orders early.

You cannot go wrong in ordering any of our new 1925 introductions, they are all excellent. Of our previous introductions we are confident that you will greatly admire them all, but my own favorites include Annabelle, Autocrat, Commonwealth, Lipton, Marathon, Melba Pride of Ashland, Standard Tiffany, Algiers, Betty, Carnival, Dawson, Mildred Pettman Naomi, Penrose, Zampa. The others might please you best.

Plant the bulbs in an open sunny place, six inches deep and about six inches apart in the row. Mix any fertilizer thoroughly with the soil and if dry, water heavily when they commence to bud.

Spikes cut when the first bud opens and placed in water in the house will open to the tip. Allow three or four leaves to remain on the plant to mature the bulb.

After the first frost or when leaves turn brown dig the bulbs and dry in the sun for a few days then place in a cool vegetable cellar.

At the prices quoted for single bulbs, or by the dozen, they are mailed, post free.

I guarantee everything sold by me to be first class in every respect, and just as described. I give no warranty as to crop or results.

I will appreciate it if, when writing, you will send the names of any friends or neighbors, who are interested in Gladioli, so I can send them a catalogue.

Bulbs are usually shipped about April 1st, but may be sent at any time desired.

Remittances, or a first class business reference should accompany orders from new customers.

**C. W. BROWN**  
Ashland, Mass.

## **T I F F A N Y.**

**The Best Commercial White Yet Introduced.**

**It Scores by Gersdorff 93%**

**It Scores 92% for Exhibition**

**Awarded Highest Honors by Three Societies.**

**PURE WHITE, STRAIGHT STRONG SPIKE, HEALTHY  
GREEN FOLIAGE, PROLIFIC.**



If you are growing gladioli for pleasure buy Tiffany now, it will give you more pleasure than it will when every grower has it.

If you are growing gladioli for profit, buy it now. It will return you much more profit than it will when it retails for ten cents.

Price \$2.00 each. Bubles for those wishing to grow up their own stock at \$10.00 per 100. Nearly every bubble will grow.



“Can such things be without our special wonder?”  
—Shakespeare.

## NEW INTRODUCTIONS FOR 1925

I present for your selection a list of entirely new and choice varieties many of them being distinctly different from anything previously introduced. Inspiration is a fitting companion to Melba and Tiffany and these varieties will be grown the world over being among the very best gladioli that have been produced by anyone.

Among these new varieties it is hard to say which is the most desirable as they are all fine and no two people would just agree on “the best.”

**One Bulb of Each of the Twenty-Six Varieties for  
Trial—List \$22.55, for \$20.00.  
Three Bulbs of Each for \$50.00.**

I have used “Ridgeways Color Standards” in describing these new varieties and in some cases have given the Plate number so that those having this book can get the exact coloring.

<b>ADONIS</b> (1849F) Geranium pink with a yellow spot in the throat. Very large bloom on a long, strong stem	\$1.00
<b>ALMEDA</b> (1808D) Strawberry pink with scarlet throat. Very pretty	\$ .40
<b>BAY STATE</b> (1601M) White flecked with rose pink. A yellow throat feathered with dark rose. A fine spike	\$1.00
<b>BLAZER</b> (1624S) Scarlet with a red throat and just a speck of yellow which sets it off to advantage	\$ .50
<b>DAUNTLESS</b> (1614Q) Rose Doree with pure red markings. Carmine throat with a speck of cream	\$ .75
<b>DEWEY</b> (1603D) Mixed scarlet and pink. Carmine throat. A large strong spike	\$1.00
<b>INSPIRATION</b> (1616T) A bright lively pink with large flowers and a tall spike. It has received several first prizes and Honorable Mention at the Boston shows	\$5.00
<b>MERCEDES</b> (1501K) Rhodamine purple (Plate XII No. 67) slightly veined with gray. Quite unusual	\$ .50
<b>MOCHA</b> (1679Q) Eosine pink with a brick red blotch. Another of the “out of ordinary” varieties	\$ .50
<b>REGINA</b> (1739D) Geranium pink. A large beautiful deep pink of primulinus ancestry	\$ .50

One dozen at ten times the price of one bulb.

- SPOTLESS (1736D)** A pure paper white of good quality.  
 Certificate of Merit, Boston ..... \$3.00
- VICEROY (1737D)** Orange buff (Plate IV #15d) A  
 heavy line of purple red in the throat. Although  
 hooded like the primulinus it measures 5 inches  
 across ..... \$1.00
- WALKERTON (1502P)** Begonia rose. The base is fleck-  
 ed with carmine and a deeper red throat with a line  
 of yellow ..... \$ .50



Satellite

The following are hybrids from primulinus stock:

- ADAH (1688K)** Geranium pink (Plate I #3d) A beau-  
 tiful early flower ..... \$ .40

One dozen at ten times the price of one bulb.

<b>BONFIRE</b> (1825F) Strawberry pink with scarlet red tips. Carmine lines in the throat. Very fine . . . . .	\$ .75
<b>CEDRIC</b> (1640K) Pure Tyrian Rose (Plate XII # 69b) with amaranth purple stripe . . . . .	\$ .35
<b>ELMO</b> (17148D) Pure carnyary yellow. Not a speck of any other color, even the anthers are cream colored	\$1.00
<b>GOLDWYN</b> (1723D) Straw yellow (Plate XIV # 21d) Heavily ruffled . . . . .	\$ .50
<b>LENORA</b> (1754D) Pure Martius yellow (Plate IV # 23f) with deeper yellow throat. A very fine prim. . . . .	\$ .50
<b>MAYETTA</b> (1808E) White with rose stripes. A good early florists variety . . . . .	\$ .40
<b>OCHRE</b> (1708C) Light salmon with orange yellow in the throat . . . . .	\$ .35
<b>ODETTE</b> (1683K) Salmon (Plate XIV # 9d) with purple lines on the lower petals. Nicely ruffled. . . . .	\$ .50
<b>PERSIS</b> (1756D) Shrimp pink entirely lined and overlaid with scarlet red. Distinct and attractive. . . . .	\$ .40
<b>PHOENIX</b> (1826F) Grenadine red (Plate II # 7) with carmine lines in the throat. Rather unusual. . . . .	\$ .40
<b>SADIE</b> (1710D) Ivory yellow (Plate XXX # 21f) with Barium yellow throat and a slight tinge of purple. .	\$ .35
<b>SATELLITE</b> (1684K) Pure yellow. The buds have a greenish tinge when half open. The fully open flower is Martius yellow (Plate IV # 23f) See illustration	\$1.00

The numbers in parenthesis following the names are the numbers under which they have been grown in the field and shown at various flower shows. They are given to assist any who have taken down the numbers of their favorites, to identify them.

We have several choice kinds coming along which will be introduced as soon as we have sufficient stock. Watch for "Bostonia, Bleeding Heart, Madame Curie," etc. Come and see them in bloom.

Located on Boston & Albany R. R. midway between Worcester and Boston. Leave train at Ashland, or at Framingham where trolley can be taken to Ashland Station. By Auto leave Boston & Worcester State Road at Marlboro for Ashland.

**One dozen at ten times the price of one bulb.**



“We speak of the flowers—and the flowers speak of God.”

**INTRODUCTIONS OF PREVIOUS YEARS.**



**Autocrat.**

A large open attractive bloom. Medium height. . . . \$2.00

**CORDOVA** Clear salmon pink with large open bloom. This is of primulinus origin but on account of its size is classified with the standard varieties. . . . \$ .25

**DEVENS** The flower is bright scarlet with a darker throat. The lower petal has a speck of white. Rated at 87% \$ .15

**ANNABELLE** Pink with creamy throat. A kind that is satisfying . . . \$ .25

**AUTOCRAT** Magenta, with a darker throat faced with specks of white. A tall strong spike. (See illustration) Rated at 86% . . . \$ .40

**BABSON** White with a heavy line of carmine in the throat. Tips more or less streaked according to the conditions. Strong and sturdy. Slightly ruffled. (See illustration . . . \$ .75

**BOHEMIAN** Brownish pink, with deeper color in the throat. A band of cream across the lower petal. Large flower & strong spike. Score .89 . . . \$ .50

**BONNY BELLE** Salmon pink with scarlet blotch which is edged with cream . . . \$ .20

**COLONNADE** Violet pink. A tall stately spike that blooms quite late in the season. Rated at 87% . . . \$ .35

**COMMONWEALTH** This is sure to be one of your favorites among the softer shadings of red. The center of the flower is scarlet shaded to a bright pink toward the tips which are flecked scarlet.

One dozen at ten times the price of one bulb.

**Babson**

<b>DISTINCTIVE</b> Claret, dark throat streaked with yellow	\$ .10
<b>DR. WHITCOMB</b> Bright red with streaked throat. Large open blossoms. Score 91	\$ .40
<b>ECLIPSED</b> Red, cardinal throat with a wide yellow band across the lower petal	\$ .20

**One dozen at ten times the price of one bulb.**

<b>FAIR HARVARD</b> This variety appeals to the eye of the observer as the song "Fair Harvard" appeals to the ear of the student. A perfect Harvard red of medium size with all that could be desired in form and quality. Beautiful for color scheme in decoration . . . . .	\$ .75
<b>GENEVA</b> Red with white throat which is streaked with cardinal . . . . .	\$ .15
<b>GLEAMER</b> Creamy white with a cardinal spot . . . . .	\$ .15
<b>GOLDFINCH</b> Lemon yellow with a canary yellow throat. A solid color of good size on a strong, tall spike. It is not unusual to have ten or more blooms open at once. Awarded a First Class Certificate by the Newport Horticultural Society in 1918. Score G. .90. Commercial .94 . . . . .	\$ .60
<b>J. C. RUDOLPH</b> Pink splashed and streaked with dark pink . . . . .	\$ .25
<b>LIPTON</b> A rich velvety magenta with darker markings in the throat. One of the uncommon shades and very attractive . . . . .	\$ .60
<b>LORRAINE</b> One of the unusual lavenders and very attractive in a mixed bouquet. A strong spike with well opened blooms . . . . .	\$ .30
<b>MARATHON</b> Named in honor of the annual Marathon race run from Ashland to Boston. Marathon—as a flower of quality—will also become widely known. It is a rich velvety maroon . . . . .	\$1.00
<b>MARJORIE</b> Clear pink with yellow throat which is striped red. An early attractive variety . . . . .	\$ .10
<b>MELBA</b> Creamy salmon tinted orange in the throat. An entirely new and unusual shade that always compels attention whenever shown. A distinct addition to any collection of gladioli. First prize Mass. Hort. Society 1921. Honorable Mention N. E. Gladiolus Society 1923 . . . . .	\$3.00
<b>NIMROD</b> White flecked and streaked carmine. Its tall straight spike with large open blooms immediately singles it out from others in the field, making it a pleasing variety for the garden . . . . .	\$ .50
<b>PINAFORE</b> A tall spike of reddish purple flowers. . . . .	\$ .10
<b>POLLY PINK</b> Bright violet pink with a crimson blotch. A brilliant showy variety . . . . .	\$ .20
<b>PRIDE OF ASHLAND</b> The color is a deep dark red with throat specked white. It stands erect on a tall spike and we consider it a worthy representative of the town where it was originated . . . . .	\$1.50
<b>RED SEAL</b> This is one of our favorites in reds and is a beautiful shade for decorations. Medium size bloom of pure red and excellent for florists use . . . . .	\$ .75
<b>RELIANCE</b> Rose pink with a darker throat. Wide open flowers of good substance . . . . .	\$ .20
<b>REVELRY</b> Violet pink splashed violet red. Crimson throat with a speck of yellow. Quite showy . . . . .	\$ .10
<b>REVERE</b> Large orange red flower. A rather unusual shade. Rated at 90% . . . . .	\$ .15

One dozen at ten times the price of one bulb.

<b>ROSY MORN</b> Bright rose pink shading to white in the throat which has a carmine blotch. Wide open flowers . . . . .	\$ .15
<b>SENSATION</b> Bright red with dark red throat. A broad band of yellow on each petal. A showy garden variety. The blooms alternate all around the spike . . .	\$ .10
<b>SENTRY</b> One of the beautiful color combinations in lavender pink. The throat has a base color of yellow overlaid and streaked with red . . . . .	\$ .25
<b>SOUVENIR</b> Magenta, crimson throat with a speck of white. An uncommon shade that is popular with those who have seen it . . . . .	\$ .10



#### Standard

**STANDARD** For a bright self color this will surely please. Its pure orange red with deeper shaded throat cheers and brightens any place. Large spike with many open. Prolific. See illustration . . . . . \$ .25

One dozen at ten times the price of one bulb.



<b>STANDISH</b> Deep cardinal red, slightly ruffled . . . . .	\$ .35
<b>TIFFANY</b> Pure white, slightly ruffled of primulinus origin. Flowers well placed on a strong stiff spike that stands erect with six or seven open at a time. This is by far the best early white yet produced for florists use. It will be grown by the thousands for cut flowers for the wholesale trade. Very prolific. Rated by Gersdorff at 92% for Exhibition, 93% for Commercial. Certificate of Merit Mass. Hort. Society 1919, Certificate of Merit American Gladiolus Society 1923. 1st Prize N. Y. Hort. Society 1924 . . . . .	\$ 2.00
<b>WAUSHAKUM</b> Rose flecked with crimson, streaks of cream in the throat. Large open flower on a tall spike	\$ .25
<b>WINONA</b> Magenta. A large loosely constructed bloom. Crimson throat streaked with yellow . . . . .	\$ .15
<b>WIZARD</b> A tall sturdy spike of smoky red color. Very peculiar yet attractive . . . . .	\$ .25
<b>ZADORA</b> Bright salmon pink. A tall straight spike with many open at a time. A good show flower. Rated at 87% . . . . .	\$ .40

In the following varieties the primulinus characteristics predominate, but they should not be confused with the original primulinus.

In their color, beauty and lasting qualities they are far superior to most former introductions.

<b>ABLAZE</b> Clear cardinal red with deeper color in the throat which has still darker lines. This is the best red hybrid . . . . .	\$ .10
<b>ALGIERS</b> For a pure yellow nothing can be more dainty and pleasing . . . . .	\$ .75
<b>ARTESIA</b> Always a pleasing color combination of lavender streaked with lilac . . . . .	\$ .25
<b>BETTY</b> Salmon with cream throat. A clear bright color that makes a lovely bouquet . . . . .	\$ .25
<b>CAMILLA</b> A large yellow trumpet shaded bloom with a vein of crimson. Quite different from the ordinary type . . . . .	\$ .35
<b>CARNIVAL</b> Large flowers of henna shade completely covered with lines and specks of white. Very unusual	\$ .35
<b>CORNET</b> An unusual coloring for a primulinus. Maroon with a fleck of cream . . . . .	\$ .20
<b>DAWSON</b> Absolutely pure deep yellow. This is highly recommended by many of those who have grown it. Rated at 88% . . . . .	\$ .15
<b>DORETTA</b> This is very pleasing for a bouquet. It is a beautiful soft pink with lighter throat and lines of carmine . . . . .	\$ .25
<b>ELIDA</b> An attractive flower of a light salmon pink shade	\$ .30
<b>FENWAY</b> This is an orange salmon color . . . . .	\$ .25
<b>HESTER</b> One of the very fine shades of orange or coppery bronze. A beauty . . . . .	\$ .40

One dozen at ten times the price of one bulb.



<b>LOIS</b> Orange with scarlet markings . . . . .	\$ .15
<b>MERTA</b> A beautiful orange shade making a nice bouquet or blending well with other varieties . . . . .	\$ .25
<b>MILDRED PETTMAN</b> Pink with creamy white throat. Graceful, dainty and refined. Excellent for florists use and resembles Myrtle in shade but is healthy and prolific . . . . .	\$ .15
<b>NAOMI</b> Creamy yellow tinged with pink. Sharp line on lower petal. Score G. Exhibition 92. Commercial 94 . . . . .	\$ .10
<b>NONA</b> A lighter orange, veiled or feathered. Quite attractive . . . . .	\$ .20
<b>PENROSE</b> Rose with various shadings. It is impossible to describe its colors or beauty. (See illustration) . . . . .	\$ .40



#### Penrose.

<b>REO</b> Clear yellow with deeper yellow throat. Slight line on lower petal. Tall and strong . . . . .	\$ .10
<b>RETA</b> A soft creamy color splashed with rose . . . . .	\$ .20
<b>SEVILLE</b> Deep yellow. A slight tinge of color in the throat. Good spike and flowers well placed . . . . .	\$ .20
<b>SKY PILOT</b> Cream, flaked with lavender pink. Tall, five feet . . . . .	\$ .25
<b>TYROL</b> A perfect clear lemon yellow. Score 86 . . . . .	\$ .10
<b>VORIS</b> A nice salmon pink that makes an elegant display in a vase . . . . .	\$ .30
<b>ZAMPA</b> A brilliant red with just a thread of gold all around the edges of the petals. Very unusual and attractive . . . . .	\$ .50

One dozen at ten times the price of one bulb.

“Ever charming, ever new,  
When will the prospect tire the view?”—Dyer.

## THE BEST STANDARD VARIETIES.

The entire stock of all sizes with bulblets of these choice varieties will be sold as we intend to grow and list varieties of our own production exclusively hereafter.

<b>AMERICA</b> , Beautiful lavender-pink, almost white in the throat. The most popular gladiolus .....	\$ .05
<b>ANNA EBERIUS</b> , Dark velvety purple. A large fancy variety .....	\$ .25
<b>BARON HULOT</b> , Velvety purple with lemon yellow dash on medial line. Commonly called blue .....	\$ .10
<b>CORUNNA</b> , Red with coal black throat .....	\$ .50
<b>CRACKER JACK</b> , Velvety carmine red, throat yellow green marked with amaranth red .....	\$ .05
<b>EARLY BLACK</b> , Deep ruby red .....	\$ .15
<b>EMPRESS OF INDIA</b> , Bright plum violet, almost black with a white dash in the throat .....	\$ .05
<b>EUROPA</b> , Pure white. The best white for show purposes .....	\$ .25
<b>GAIETY</b> , Light scarlet splashed with deeper scarlet and a pure white throat penciled with crimson red. A showy variety that stands out from the others .....	\$ .15
<b>GRANDEE</b> , Orange red. A large strong late variety ...	\$ .10
<b>HALLEY</b> , Madder lake with fine stripes and dots of Tyrian rose on a lemon yellow throat. This is about the earliest large variety .....	\$ .05
<b>I EXCELL</b> , Bright light rose. Tall .....	\$ .25
<b>IMPROVED KLONDYKE</b> , Deep yellow. A strong sturdy yellow .....	\$ .05
<b>MASTER WIETSE</b> , Pure royal purple. An elegant shade but spikes are inclined to be crooked. In a way this is an advantage in arranging bouquets ...	\$ .15
<b>MONARCH</b> , Deep magenta. A large attractive bloom..	\$ .15
<b>MRS. FRANCIS KING</b> , Vermilion red slightly splashed with a deeper color. An old standby .....	\$ .05
<b>MRS. O. W. HALLADAY</b> , Delicate soft silky pink with creamy blotch. One of the finest florists varieties .....	\$ .15
<b>NIAGARA</b> , Yellowish with tips splashed carmine .....	\$ .10
<b>NOVELTY</b> , Salmon with orange throat mottled with crimson specks. Very odd and distinct .....	\$ .10
<b>PACHA</b> , A brilliant orange with dark orange mottled throat. Large .....	\$ .05
<b>PACKARD</b> , Violet pink. Tall and strong with a large number open at once. Makes a massive spike and blooms late .....	\$ .40
<b>PANAMA</b> , Lavender pink. A prize winner .....	\$ .10
<b>PEACE</b> , White. Lower segments striped with violet rose. A grand late variety .....	\$ .10
<b>PEASANT</b> , Deep pink that blooms early. Large .....	\$ .10

One dozen at ten times the price of one bulb.

<b>PRINCE OF WALES</b> , Very large salmon pink of a beautiful shade. Quite early . . . . .	\$ .15
<b>PRINCEPINE</b> , Vermilion red, throat yellow blotched with geranium red, very showy and rich . . . . .	\$ .05
<b>PRINCEPS</b> , Scarlet with yellow green medial lines and throat. Very large bloom . . . . .	\$ .10
<b>SCARSDALE</b> , Light rosy magenta. Large and showy..	\$ .10
<b>SCHWABEN</b> , Amber yellow blotched in the throat with amaranth red and shaded with lemon yellow. A strong sturdy spike of large flowers . . . . .	\$ .10
<b>SOUVENIR</b> , A Holland production. The best deep yellow variety. A winner . . . . .	\$ .50
<b>THE KING</b> , Rich deep old rose with cream blotch . . . .	\$ .10
<b>VIOLET GLORY</b> , Deep violet. A rich self color, ruffled	\$ .35
<b>WAR</b> , Blood red, extra large open flowers well arranged on a long strong spike. It blooms very late after most every kind is gone . . . . .	\$ .10
<b>WHITE KING</b> , Amber white blotched with Tyrian rose. An excellent ruffled variety . . . . .	\$ .10
<b>YOUELL'S FAVORITE</b> , Rosy lavender pink. A large ruffled late variety of merit . . . . .	\$ .25

One dozen at ten times the price of one bulb.

New York, 1924.

Dear Sir:

The memories of the beautiful Primulinus Hybrids that I got from you several years ago and from which I have separated several that I consider the equal of anything \* \* \* has to offer. Therefore I would like to try some that you think well enough of to name.

The ones I would like to try are Nimrod, Cordova, Tiffany, Zampa, Waushakum, Dawson, Mildred Pettman and Penrose.

Yours Resp.

J. L. S.

His selection showed good judgment. C. W. B.

Mass., June 1924.

Dear Sir:

Wish to thank you for the promptness with which you sent my gladioli bulbs. They are extra nice. Shall speak a good word for you and want more next season.

Yours respectfully,

H. G. B.

Milwaukee, Wis., March 1923.

C. W. Brown,

Dear Sir:

\* \* \* "Of the bulbs secured from you last year your Goldfinch, Dawson and Mildred Pettman are the finest in their class I have and I have some 400 named varieties."

Yours sincerely,

J. L. W.

## KUNDERD'S PRIMULINUS HYBRIDS.

	each
<b>Albion</b> , Fine salmon rose pink . . . . .	\$ .10
<b>Angola</b> , Salmon pink. A beauty . . . . .	.10
<b>Linton</b> , Salmon red. One of the best . . . . .	.10
<b>Simplicity</b> , Clear yellow with scarlet lines on lower petal. A strong excellent commercial variety. Try this for a table decoration. \$2.00 per 100 . . . . .	.05

4bulbs of each of above choice Varieties, 16 bulbs,  
list \$1.40 for \$1.00

## ASHLAND MIXTURE.

These are all extra selected new varieties from our seedlings many of which are well worthy of naming and introduction but we cannot do so owing to other somewhat similar kinds. I know they will please you and you will be sorry that you did not buy more when you see them in bloom.

Per dozen postpaid . . . . .	\$ .75
Per 100 by Express . . . . .	\$3.50

## ACCIDENTAL MIXTURE.

In the course of a year a large number of bulbs get accidentally mixed, and any that I am not positive about, are thrown into this mixture. It contains many named varieties and while I guarantee nothing yet there are some of my best varieties included. If you want to buy a "pig in a poke" try some of these.

Per dozen postpaid . . . . .	\$ .50
Per hundred, by express . . . . .	2.00

By mail add postage for 8 lbs. per 100 bulbs to your zone.

## PRIMULINUS MIXTURE.

A mixture of hundreds of varieties including some named varieties. An endless combination of colors and shades from the most delicate tints of yellow to the deeper shades of orange and salmon. Fine for mass planting.

\$ .50 per dozen postpaid.

\$1.90 per hundred, postage extra. (8 lbs. per 100).

One inch bulbs that will bloom this season at \$1.00 per 100.  
\$8.00 per 1000.



**COMBINATION ORDERS.**

Combination orders furnish an opportunity for those unacquainted with the varieties to secure a pleasing selection that will give satisfaction. Each kind in a separate bag with name.

**COMBINATION ORDER "A"—\$1.00.**

3 America, Pink . . . . .	List \$ .15
2 Baron Hulot, Purple . . . . .	.20
2 Cracker Jack, Carmine . . . . .	.10
3 Halley, Salmon . . . . .	.15
2 Klondyke, Yellow . . . . .	.10
3 Mrs. King, Red . . . . .	.15
3 Pacha, Orange . . . . .	.15
3 Princepine, Scarlet . . . . .	.15
3 Simplicity, Yellow . . . . .	.15
<hr/>	
24 bulbs for \$1.00, list price . . . . .	\$1.30

**COMBINATION ORDER "B"—\$1.50.**

2 Master Wietse, purple . . . . .	\$ .30
2 Revere, Orange . . . . .	.30
2 Gaiety, Light Scarlet . . . . .	.30
2 Mrs. O. W. Halladay, Pink . . . . .	.30
2 Prince of Wales, Salmon . . . . .	.30
2 Souvenir, Magenta . . . . .	.30
<hr/>	
12 bulbs for \$1.50, list price . . . . .	\$1.80

**COMBINATION ORDER "C"—\$3.50.**

6 Ablaze, Red . . . . .	\$ .60
6 Dawson, Yellow . . . . .	.90
6 Lois, Orange . . . . .	.90
6 Mildred Pettman, Pink . . . . .	.90
6 Naomi, Creamy . . . . .	.60
6 Reo, Yellow . . . . .	.60
<hr/>	
24 bulbs for \$3.50, list price . . . . .	\$4.50

**COMBINATION ORDER "D"—\$2.00.**

2 Annabelle . . . . .	\$ .50
3 Marjorie . . . . .	.30
2 Betty . . . . .	.50
3 Nona . . . . .	.60
2 Seville . . . . .	.40
<hr/>	
12 bulbs for \$2.00, list price . . . . .	\$2.30



**COLOR COMBINATION "E"—\$1.50.**

10 Albion, Salmon pink. very fine .....	\$1.00
10 Angela, Salmon pink .....	1.00
10 Linton, Salmon red .....	1.00
<hr/>	
30 bulbs for \$1.50, list price .....	\$3.00

**SPECIAL OFFER "G"—\$1.60.**

30 mixed new varieties, unnamed, a choice assortment of colors and one years subscription to

**THE FLOWER GROWER (price \$1.50)**

Published monthly by Madison Cooper, Calcium, N. Y.

Value \$2.50—for \$1.60.

The Flower Grower is the best magazine published on flowers and flower growing. Every lover of flowers should receive it.

**DAHLIAS.**

I grow just one kind of dahlias for my cut flower trade and have selected this one as the best all around free blooming and desirable kind—**MAUDE ADAMS**,—Overlaid clear delicate pink which opens out to nearly a pure white. Very satisfactory in every way. Each \$0.25.

**GLADIOLUS NOMENCLATURE.**

By C. W. Brown.

Contains list of over 3000 names of Gladiolus with main color, date of origin and originator as far as known.

Price—\$1.00 per copy postpaid.

Among my mixtures you will find many beautiful, and possibly some rare varieties.

Before naming any selection which you may single out, please ascertain if it is on the market already as a named variety.

Many of my named varieties will be found in these mixtures, and it is not advisable to sell the same kind under different names.

All new varieties should be registered by you in the Nomenclature list being published in The Flower Grower.

Maine, Oct. 1924.

Dear Sir:

Enclosed find P. O. Order for \$1.00 for your book "Gladiolus Nomenclature." I wish also to tell you what splendid success I had with the Primulinus Mixture (1 inch) I had from you. Every bulb grew and flowered and were lovely. I was so pleased with them I shall want more in the Spring.

Yours very truly,

M. J. S.

Massachusetts 1924.

Dear Sir:

I think some of these I am sending for will be quite different from the bulbs I had last year but I do not think they can be more perfectly lovely than the flowers of War which lasted right up to frost or the delicate beauty of Marjorie and Mildred Pettman. In fact we were never tired of looking at them and seemed to find new beauty in them every day.

Yours truly,

Mrs. M. B.

New Hampshire, 1924.

Dear Sir:

Melba, sent up two spikes, the first flowered on Aug. 14th and the second Sept. 1st. A small cormel found under the skin made a half inch bulb. A good number of cormels with the bulbs when dug the last of Oct. The flower with its cream ground lightly flecked with pale salmon, is a new and charming combination of colors and was noticed by every visitor to my garden.

TIFFANY also sent two spikes. The first blossoming Aug. 25th and the second Aug. 29. Two nice bulbs and a large number of cormels.

A fine straight spike of white flowers unusually large and many open for a prim.

Yours very truly,

Mrs. H. S. B.

Connecticut, March 1924.

Dear Sir:

Please send me 100 your Accidental mixture. So many of my friends have tried it and found it good I must try it.

Yours truly,

J. F. M.

Virginia, April 1924.

Dear Sir:

The bulbs came quickly and I am SO pleased with them that I send you a duplicate order herewith.

Very truly yours,

Mrs. N. B.

Mansfield, Mass., Oct. 18, '23.

Mr. C. W. Brown,  
Dear Mr. Brown,—

Tiffany is a real glad. I consider it the best white gladiolus in my garden and I believe I have all of the best whites. It is not only pure and excellent texture but one of the best propagators I know of.

Your "Modesty" is a wonder. I think it is the best cream color I have seen. It is a real self color without a stripe or blotch.

Respectfully yours,  
Albert L. Lehan.

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California, May, 1921.

Dear Sir:

Your shipment of Gladioli has arrived and I am extremely pleased. You have been more than generous, and I highly appreciate your kindness.

Mrs. I. A. S.

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Dear Sir:

May 8, 1920, Washington, D. C.

My order of Gladioli came through in fine shape the other day. Many thanks for the fine bulbs sent and your generous inclusion of extras.

C. E. G.

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Mr. C. W. Brown,

May 18, 1922.

Dear Sir:

The bulbs I bought of you last season gave me great pleasure—they were beautiful flowers and a fine assortment. I am recommending you to all my friends.

Miss C. B. G.

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Dear Sir:

Those I had of you last year did splendidly. Many said they never saw such blossoms.

Mrs. L. G. H.

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Feb., 1922.

Dear Sir:

I bought a dozen of you last year and they were so beautiful that I feel we cannot have too many of them, (order enclosed).

Mrs. E. T. L.

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Simcoe, Ontario, Dec. 7, 1922.

Dear Sir:

I saw this year in the garden of my good friend, Prof. H. L. Hutt, one of your glads called **Dawson**. It is one of the clearest and deepest yellows I have seen. \* \* \*

Yours very truly, J. W. Crow.

# THE NEW ENGLAND GLADIOLUS SOCIETY.

Organized April 3, 1920 as the Massachusetts Gladiolus Society.

## OFFICERS FOR 1924, 1925

**President,** F. O. Shepardson, Mansfield, Mass.

**Vice-President,** Wm. E. Clark, Sharon, Mass.

**Second Vice-President,** Mrs. Alma T. Scott, E. Weymouth, Mass.

**Secretary,** B. M. Latham, Mansfield, Mass.

**Treasurer,** C. W. Brown, Ashland, Mass.

**Executive Committee:** A. L. Stephen, Chairman; Wm. N. Craig, S. Irving Moody.

**Exhibition Committee:** B. R. Norley, Chairman; A. C. Scott, Mrs. F. W. Bickerton, T. M. Proctor, A. L. Lehan.

**Initiation Fee \$1.00.**

**Membership Fee \$1.00 per year.**

The Fifth annual exhibition was a great success, there being much more interest shown in the really choice varieties. Come and exhibit with us next year. It is an excellent opportunity of becoming acquainted with both the flowers and the other growers.

We want every grower in New England to become a member of our Society and by "grower" we mean everyone growing 100 or more bulbs.

Help to acquaint more people with the beauty and many good qualities of the gladiolus. Never mind the correct pronunciation but put the emphasis on the GLAD.

One Dollar to join and a Dollar a year dues. Fill out the blank below.

To C. W. Brown, Treasurer,

I desire to become a member of the NEW ENGLAND GLADIOLUS SOCIETY. I promise to encourage the growing of Gladioli and to exhibit my blooms at the Annual Exhibition of the Society whenever possible.

I enclose \$2.00 to pay membership fee (\$1.00) and annual dues (1.00) for 1925.

Name.....

Address .....