

## **Historic, archived document**

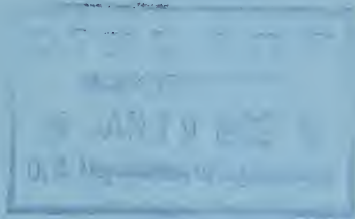
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23.27

1925

*SOME  
NEW  
GLADIOLI*



*DECORAH GLADIOLUS GARDENS  
DECORAH, IOWA  
U. S. A.*

## READ THIS FIRST.

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All the varieties listed in this catalog are our own productions. We grow nothing else.

We advise you to send us your order early, as the stock of some of our finest varieties is limited.

We send out only young, strong, clean, healthy bulbs, true to name. We consider bulbs  $1\frac{1}{4}$  inch up good blooming size.

We do not ship bulbs during December, January and February except at special request by buyer and at his risk. At other times, fall or spring, we guarantee safe delivery.

No orders will be accepted after May 1st.

The prices quoted in this catalog include postage or express charges to all points within the United States and Canada.

Orders amounting to less than \$1.00 not accepted.

Remittance must accompany all orders.

We advise **our friends in California** to order so early, that we can ship their orders before December, as the weather does not permit us to ship bulbs at their regular planting time, January.

**To our friends in Canada:** We do not ship bulbs to Canada in the fall but book orders up to April 1st—not after that date. Send the number of your import permit with your order. All Canadian orders will then be shipped during April, as soon as the bulbs are inspected by our state entomologist in accordance with the Canadian Insect Pest Act.

Customers outside of the United States are respectfully asked to remit by international money order or draft on New York or Chicago banks, made out in American money.

Write your name and address very, **very** plainly.

Use gladiolus bulbs as Christmas gifts. Your gift will blossom forth every summer for many years.

We do not believe in fancy prices. When we list a new variety as high as \$2.00 a bulb it simply means something extraordinary.

Don't fail to read what "the other fellows" say of our varieties on the last pages of this catalog. They know.

DECORAH GLADIOLUS GARDENS

Box 257, Decorah, Iowa, U. S. A.

## CULTURAL DIRECTIONS.

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The gladiolus is easy to grow. It will do well in almost any good garden soil but a rich, sandy loam is best.

Do not plant in the shade of trees or buildings. Especially stay away from trees and shrubs, whose tiny roots suck all the moisture out of the ground in a wide circle.

May be planted from middle of April to latter part of May. Plant in rows, in four-five inch deep trenches, five to six inches between each bulb in the row and at least twenty inches between the rows.

Keep the top soil continually loose and free from weeds. Never allow a hard crust to form after rain or watering. In case of a long severe drought, soak the soil thoroughly once a week at least. Constant cultivation will also help wonderfully.

In cutting the flower spike allow at least four leaves to remain on the stalk. It weakens the bulb to cut stem too low.

Do not plant gladioli in the same patch many years in succession. New ground each year is best. Do not use horse manure as fertilizer. Ground fertilized with old cow manure the previous year is best.

Mark each variety with its proper name, written on a tag, tied to a stake. At blooming time it will add to your pleasure to know the right name of each variety.

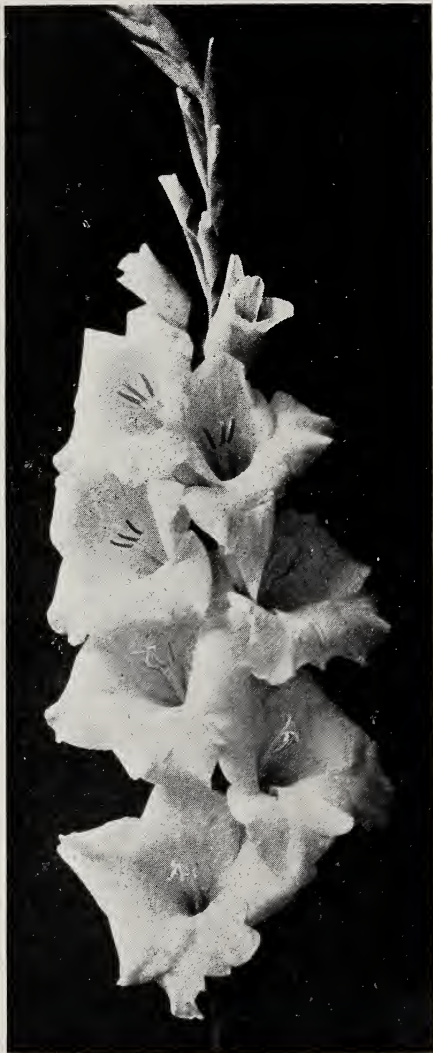
Dig bulbs in the late fall and, immediately after digging, cut the stem close to the bulb. Use a sharp knife or a small pruning shear, so you do not tear the husk.

Dry them in open air for a week or two, but protect them from frost at nights. Remove the roots and dirt and the old, decayed bulb. Save the bulblets and plant them again in the spring. Sow them thickly, like peas, in shallow trenches, about two inches deep. They will bloom the second year.

When properly dried and cured store your bulbs away for the winter in a dry, frostproof place in the cellar.

On account of its extraordinary keeping qualities, the gladiolus surpasses all other flowers for cutting purposes. A bouquet can be kept fresh in a vase for a week or more. Not only that, but the blooms will prove even larger, brighter and more beautiful and perfect in every way when cut than when out in the sunny garden.

For the sick-room and hospital and for decorating churches and halls the gladiolus is the ideal flower, not only because of its beauty and stateliness and almost unlimited color-range, but also because of its lack of fragrance.



*Mrs. Kr. Prestgard*  
Silver medal Iowa State Fair 1924.

# Mrs. Kr. Prestgard

## The outstanding new gladiolus this year.

"It has been the aim of hybridizers to produce a white as pure and graceful as Europa and of much stronger growth, and many so-called whites have been introduced, but none of them, in our opinion, rival Europa in purity of color and form of flower."

Editorial in **The Flower Grower**, Nov., 1919.

We believe that **Mrs. Kr. Prestgard** will fill the bill—and then some. It is as pure and white as Europa and as strong and sturdy as Peace.

This beautiful new creation is offered this year for the first time. We know that good many have been waiting for it.

Until now we have sent out only a very few bulbs for trial, and we quote below what two well known experts had to say of it, when they first saw it:

"**Mrs. Kr. Prestgard** was without any qualification the finest spike of white, that I ever saw. It has much better foliage and sturdier spike than Europa. You have certainly a wonderful white."—A. L. STEPHEN, Waban, Mass. (1921).

In another letter Mr. Stephen wrote:

"I believe **Mrs. Kr. Prestgard** is the finest white gladiolus on the face of the earth."

A voice from New York State:

"**Mrs. Kr. Prestgard** proved the best white gladiolus that I have ever seen. The plant was vigorous, the blooms snow-white as Europa, well expanded and simply gorgeous."—C. FRED BOSHART, Lowville, N. Y. (1921).

**Mrs. Kr. Prestgard** was awarded the Iowa Gladiolus Society's Silver Medal at the Iowa State Fair 1924 for the best gladiolus originated in Iowa prior to 1923.

**Bulbs 1¼ inch up, each \$2.00; per dozen \$20.00.**

*Stock limited; don't ask us for smaller sizes.*



*Jap Lady*

(We can't help that this purple lady looks white on the photo.)



## Jap Lady

This new Bishop purple variety has created quite a stir wherever grown or shown. It is without doubt the most remarkable color ever seen in any gladiolus — “exceedingly pleasing odd,” as one expert puts it.

Being a near relative of the now almost extinct *Badenia*, the bulb has its peculiarities. The husk is thin and falls off easily. Still, it will not only grow but even produce a stronger and sturdier stalk than most varieties in the purple or blue shades.

We advise you to plant it in rather loose, sandy soil that has not been fertilized lately and where glads have not been grown before. Especially keep horse manure miles away from it.

Here is the opinion of two ladies, famous among all flower lovers :

“**Jap Lady** — what an ugly name — was a wonderful interesting flower in color, its general effect a dark pinkish-lavender.”(?)—Mrs. FRANCIS KING in “Notes on the new gladioli” in *House Beautiful*, May, 1924.

“I want especially to speak of **Jap Lady** because I was much interested in it and pleased with it. As you said the bulb is not attractive but the flower is certainly beautiful and very unusual. It is in a class by itself, a flower that is bound to please the most critical observer. I consider it a very worthy acquisition in the world of gladioli.”—MRS. A. H. AUSTIN, Ravenna, Ohio.

And from a mere man :

“**Jap Lady** has caused quite a sensation among my visitors and I am sure I am going to sell quite a few. Personally, I consider it better than — — (a very expensive blue). I saw **Jap Lady** and — — (the same expensive blue) side by side at a glad show a few days ago, and **Jap Lady** was picked for a winner by 85 %.”—D. W. PECKHAM, Middlefield, Conn.

**Bulbs, one inch up, each \$1.00. Dozen \$10.00.**

*Stock limited; don't ask us for smaller sizes.*



*Norma Talmadge*

First prize Iowa State Fair 1924 for best new named variety.

## SOME NEW GLADIOLI

The letter (H.) in parenthesis after name indicates that the variety is originated by Dr. Hoeg and (Mrs. H.) by Mrs. Dr. Hoeg, while Mr. Prestgard is responsible for those marked (P.).

### THESE VARIETIES ARE SCARCE AS YET.

*Don't ask us for smaller sizes.*

**ANNA KARENIN.** (P.—No. 99.) Cream white, naphthalene yellow throat.

**Each 50c.**

**BEN BOLT.** (P.) Eosine pink, flaked scarlet. Yellow throat. Many blooms open at a time.

**Each 35c.**

**BLUE JACKET.** (Mrs. H.) Bluish violet, darker in the throat. A real good blue.

**Each 50c.**

**BUFFALO BILL.** (H.) Phlox pink, barium yellow throat.

**Each 35c.**

**CYNTHIA.** (H.) Clear hydrangea pink shading to pale greenish yellow in the throat. A very pleasing color.

**Each 75c. Dozen \$7.50.**

**GETTYSBURG.** (H.) Rich velvety carmine, throat darker. Large, round, well shaped flowers. Tall, slender stem. A very showy variety.

**Each \$1.00.**

**GRACE KIMBALL.** (P.) Pale Hortense violet, rich velvety blotch of hyacinth violet. A very fine blue and extra strong grower.

**Each \$2.00.**

**JAP LADY.** (P.) Bishop purple, velvety blackish purple blotch in the throat. A unique and very attractive color. Extra fine in a vase with whites or yellows.

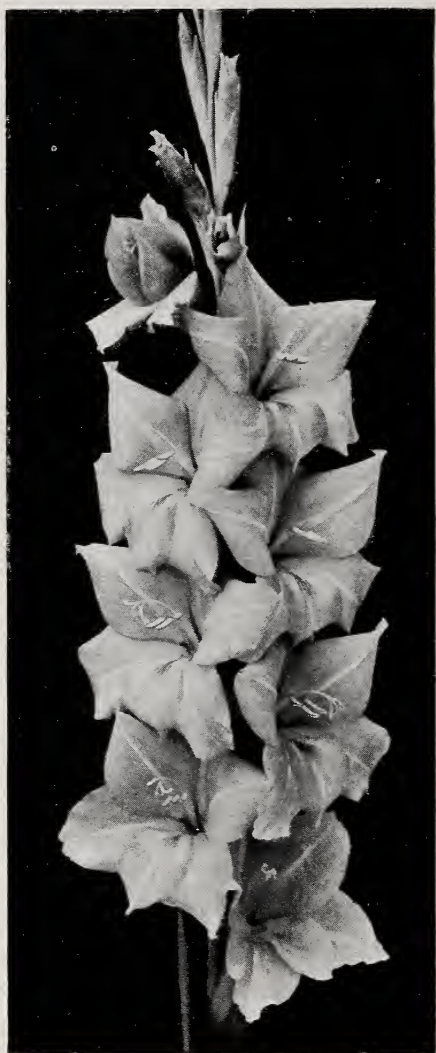
**Bulbs, one inch up, each \$1.00. Dozen \$10.00.**

**LILLIAN WINTER.** (H.) Pure white with greenish-yellow throat. Flowers of good form and substance. A very good white.

**Each 30c. Dozen \$3.00.**

**LONGFELLOW.** (P.) La France pink. A pleasing color. Many large, wide open flowers. Tall, slender wiry stem. A Carmen Sylva seedling. Excellent for cutting.

**Each 50c. Dozen \$5.00.**



*Longfellow*

**MARCONI.** (H.) Rose purple, aster purple blotch. Slightly ruffled.

Each 50c.

**MINNETONKA.** (H.) Pale Congo pink with barium yellow throat. A thin, clear, scarlet-red line through lower petals. An unusual color. Large blooms.

Withdrawn to increase stock.

**MRS. KR. PRESTGARD.** (P.) Pure snow-white without any trace of markings. Blooms of good substance, many open at a time. Tall and strong plant. The queen of all whites.

Each \$2.00. Dozen \$20.00.

**NORMA TALMADGE.** (H.) Clear sulphur yellow without any markings. Large blooms and many open at one time, forming a beautiful perfect spike on a tall stem. A truly fine variety.

Each \$2.00. Dozen \$20.00.

**REGALIS.** (Mrs. H.) Light lavender pink (mauvette), creamy throat. Very large, wide open flowers. A very showy and beautiful gladiolus.

Each \$1.00.

**TRILBY.** (P.) Light buff, pure rich yellow throat. Wavy petals. Exceedingly delicate and refined.

Each \$1.00.

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### A PRETTY GOOD SCORE.

In the season of 1923 the Canadian Gladiolus Society had arranged for trial and demonstration plots at the Ontario Agricultural College under supervision of Prof. A. H. McLennan. According to the professor's report in the society's Bulletin No. 1 there were planted over 30,000 bulbs in at least 450 varieties, received from the most noted growers and breeders in England, Holland, the United States and Canada. Of the 450 varieties only 15 scored the highest mark, four asterisks (\*\*\*\*). We were represented with only five varieties, of which the following three scored \*\*\*\*: **Black Joe**, **Carmen Sylva**, **Jenny Lind**. One scored \*\*\* and one \*\*. That's going some!

### A VOICE FROM THE FAR WEST.

"I want to write you and congratulate you on your Trio, as you call them. They are three hard to beat. I have never grown Golden Measure so can't compare with it, but I don't see how it could be better than **Gold**. It's a dandy. And **Jenny Lind** is another one of the best of its color, and in regard to **Carmen Sylva** it's the best out in whites, as I believe I have tried all whites. I had one Sylva that had the cut in your catalog beat a mile. Nine perfect flowers on one stalk abloom at once. Can you beat that? And all perfect. I never saw anything finer on any variety."—P. N. ELMORE, Tacoma, Wash.



*Minnetonka*

## EARLIER INTRODUCTIONS

*And they are not old either*

**ALFRED NOBEL.** (P.) Pure white, self-color. Very large flowers and many open at one time. A delicate pink tint in the buds before opening up. A fine white.

**Each 25c. Dozen \$2.50.**

**BLACK JOE.** (P.) A very dark, rich glowing crimson. A fine, self-colored variety.

**Each 20c. Dozen \$2.00.**

**CARMEN SYLVA.** (P.) Pure snow-white, throat slightly penciled lilac, almost self. Stem tall, slender and wiry, always straight. Excellent for cutting.

**Each 20c. Dozen \$2.00.**

**CHICAGO SALMON.** (H.) Deep salmon pink, throat suffused with yellow. Very attractive.

**Each 10c. Dozen \$1.00.**

**DAISY.** (Mrs. H.) White, light yellow throat, streaked lilac. Quite early. Fine.

**Each 25c. Dozen \$2.50.**

**GOLD.** (H.) Pure golden yellow, throat a shade deeper, slightly dotted and streaked, almost self-color. Large flowers, many open at one time and perfectly placed. A grand variety.

**Each 40c. Dozen \$4.00.**

**HAZEL DAWN.** (H.) An unusual strawberry pink color, throat lighter and dotted carmine. Extraordinary long spike with a large number of flowers.

**Each 50c. Dozen \$5.00.**

**HELEN GOLDMAN.** (H.) Amber yellow, throat deeper yellow, streaked carmine. Many flowers open at one time.

**Each 10c. Dozen \$1.00.**



*Montezuma*



**HIAWATHA.** (H.) Rosy pink with yellow throat, finely dotted with crimson. A very neat looking bloom and pleasing color combinations.

**Each 20c. Dozen \$2.00.**

**JENNY LIND.** (H.) Pure, soft apricot pink, throat pale yellow, the two colors blending to perfection. Many blooms open at one time. An exceedingly refined and attractive variety.

**Each 50c. Dozen \$5.00.**

**JUMBO.** (P.) Deep pink, throat amber-white, sprinkled carmine. Many large blooms open at one time.

**Each 10c. Dozen \$1.00.**

**MONTEZUMA.** (H.) Rich, dark crimson-carmine, flaked black, maroon throat, mottled yellow. Large flowers. Very fine and showy.

**Each 20c. Dozen \$2.00.**

**PARIS.** (H.) A very beautiful and striking flower. Light pure pink, throat penciled French purple.

**Each 10c. Dozen \$1.00.**

**POCAHONTAS.** (H.) Carmine-purple with a lemon-yellow throat, blotched plum-violet. An excellent, deep attractive color.

**Each 25c.**

**POLLYANNA.** (P.) Clear, rich, golden yellow, almost self. Blooms medium size. Many open at one time and always perfectly placed. Finely wavy petals. A very beautiful yellow.

**Each 30c. Dozen \$3.00.**

**POPPY.** (H.) Large, wide open flowers. Clear scarlet, white throat blotched blood-red. As bright and showy as an oriental poppy.

**Each 20c. Dozen \$2.00.**



*Trilby*

**RUTH LAW.** (P.) Amber-yellow, throat old gold, flushed carmine. A peculiar color. Many flowers open at one time.

**Each 25c. Dozen \$2.50.**

**TANGO.** (H.) Deep crimson-carmine with darker throat. A good dark red.

**Each 20c.**

**THEDA BARA.** (H.) White, feathered light pink, throat flushed rose on amber-white. Large flowers with wavy edges of petals. Make a beautiful bouquet.

**Each 20c. Dozen \$2.00.**

**TITANIC.** (H.) Lilac purple with a white line through the center of the lower petals. A very distinctive and rare color. Very large wide open flowers. A grand variety:

**Each 20c. Dozen \$2.00.**

*Collections, see page 17*

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## **BULBS AS CHRISTMAS GIFTS.**

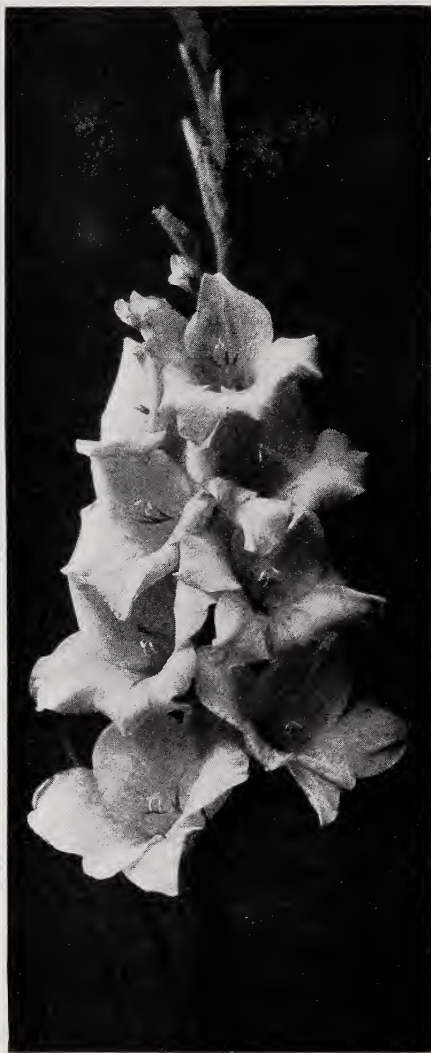
Why not use gladiolus bulbs as Christmas gifts? Your gift will blossom forth every summer and brighten your friend's garden and home for many, many years to come. Can anybody think of a finer and more lasting token of friendship?

## **THE AMERICAN GLADIOLUS SOCIETY.**

If you are interested in this wonderful flower you should without delay apply for membership in the American Gladiolus Society. For only \$2.00 you become a member and you also receive the society's Official Monthly Bulletin, a real magazine, each number of which is worth the entire cost, as it is devoted exclusively to the gladiolus. Send your application and \$2.00 to the Secretary, John C. Davis, 77 South Ave., Rochester, N. Y.

## **THE FLOWER GROWER.**

This is the name of a splendid and instructive monthly publication, issued by Madison Cooper, Calcium, N. Y., at \$1.50 per year, or three years for \$3.50. It devotes some space in each issue to the gladiolus and amateurs and specialists alike will find this magazine a veritable storehouse of information.



*Cynthia*

# COLLECTIONS

## OUR GREAT TRIO.

We call all flower-lovers' attention to our great Trio, **GOLD, JENNY LIND** and **CARMEN SYLVA**, all generally recognized leaders in their respective colors and all prize winners at the big shows. A dozen of each of these will give you a good start with three of the finest gladioli existing to-day. They are three good multipliers, and in a few years you will have quite a stock of them, which will make the original cost look insignificant.

### Collection No. 1.

Three bulbs of each of above Trio (list price \$3.30), **\$2.75.**

### Collection No. 2.

Six bulbs of each of above Trio (list price \$5.50), **\$4.75.**

### Collection No. 3.

Twelve bulbs of each of above Trio (list price \$11.00), **\$8.50.**

## OTHER COLLECTIONS.

### Collection No. 4.

One bulb each of the 20 varieties listed under "Earlier Introductions," pages 11, 13 and 15 (list price \$4.70), **\$4.00.**

### Collection No. 5.

Three bulbs of each of the same 20 varieties, 60 bulbs in all (list price \$14.10), **\$11.00.**

### Collection No. 6.

One bulb of each of the fifteen scarce varieties listed on pages 7 and 9 (list price \$13.75), **\$12.00.**

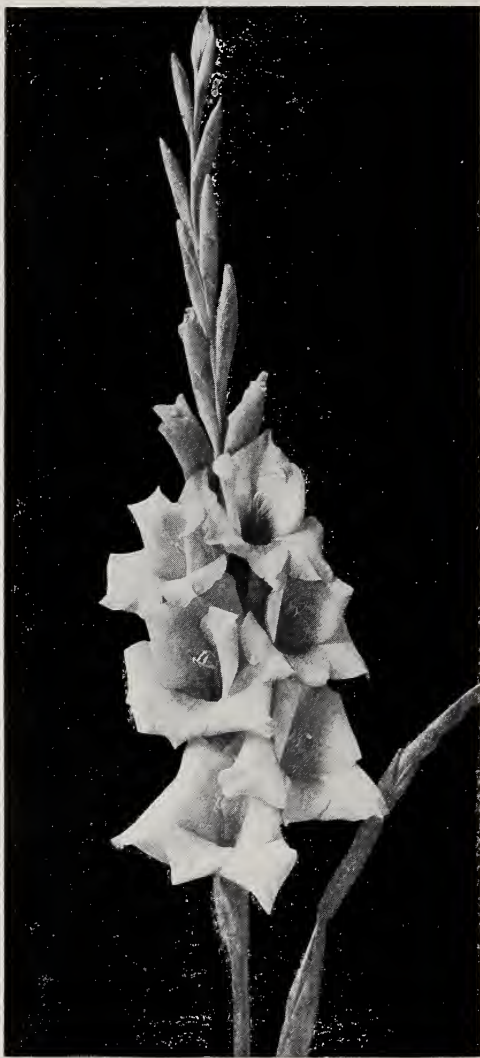
### Collection No. 7.

One bulb each of the seven scarce varieties listed at \$1.00 or more each, Gettysburg, Grace Kimball, Jap Lady, Mrs. Kr. Prestgard, Norma Talmadge, Regalis and Trilby (list price \$10.00), **\$9.00.**

### Collection No. 8.

One bulb each of the three grand varieties listed at \$2.00 each, Grace Kimball, Mrs. Kr. Prestgard and Norma Talmadge (list price \$6.00), **\$5.25.**

*Order collections by number.*



*Colt*

# WHAT THE OTHER FELLOWS SAY

*They know*

**We could print a whole book full of unsolicited testimonials of the same order as those few below.**

"I had one bulb of **Jap Lady** last year and it certainly was the outstanding flower in my garden. Flowers of unusual beauty and great substance. XXXX. It was THE one best bet in new varieties in my garden last year."—D. L. FLOOR, D. D. L., Columbus, Wis.

"I sure am stuck on **Longfellow**. I think it is better than any of your other varieties, with the possible exception of **Jenny Lind**."—H. ARMSTRONG, Copemish, Mich.

"I showed a large basket of **Carmen Sylva** for display only (at the Binghamton Gladiolus Show 1924), but without my knowledge it was placed in a class and given first prize. It certainly is way ahead of other whites, priced much higher.—Your **Jenny Lind** from small bulbs is wonderful, one of my favorites.—Have seen your **Norma Talmadge** and like it very much."—LA FOREST F. BROWN, Binghamton, N. Y.

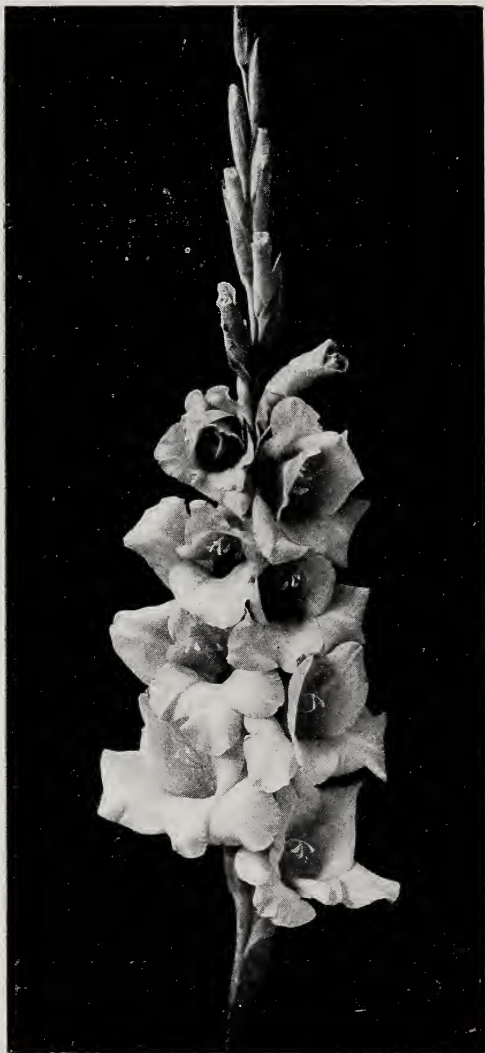
"We very greatly admired **Jap Lady** last season, and also consider **Poppy** and **Montezuma** real good glads. If Poppy had a longer spike it would be *great*.—LOWE & GIBSON, Sussex, England.

"In the whites, **Carmen Sylva**, La Beaute and Albania stood at the head, all of them beautiful flowers and spikes. My own preference was for the former."—W. E. SAUNDERS, London, Ontario, in the Canadian Florist for Jan., 1924.

"We have grown **Carmen Sylva** now for two or three years, and have yet to see a better white, either for a commercial or garden variety. The bulbs sell so fast that it keeps our stock low and can't get ahead.—We have the same compliment for **Jenny Lind**. It sure is "the darling of the gladiolus."—Last year we started **Gold**. It is the same high class as the others. All good multipliers and hard to equal in their respective colors of the 250 varieties that we grow."—M. B. LATHAM (Saunders Gardens), Mansfield, Mass.

"A friend of mine was at Des Moines last year and he has been raving over **Jenny Lind** ever since."—RALPH GRAHAM, M. D., Monmouth, Ill.

"**Carmen Sylva** is one of the purest, most lily-like flowers in existence.—**Gold**, sufficiently described by its very poor name, is a great beauty."—MRS. FRANCIS KING in "Notes on the new Gladioli" in House Beautiful for May, 1924.



*Jenny Lind*



"**Jap Lady** created a sensation with me last season. I had many calls for bulbs from those who saw the flower in my garden."—E. M. SMITH, East Hartford, Conn.

"We consider gladiolus **Gold** the best yellow variety produced to date and congratulate you on its production."—R. B. PIPER (Glad-Iris Gardens), Beltsville, Maryland.

"I was particularly charmed with your **Carmen Sylva**. As to its bloom I think it the finest glad blossom I have ever seen. White is my favorite color in glads but **Carmen Sylva** is by far the best white I have ever seen. The increase was the finest I ever saw."—A. W. PENNY, Osage, Iowa.

"Add me to the list of admirers of **Carmen Sylva**, **Gold** and **Hazel Dawn**. **Carmen Sylva** is the purest white I have. **Gold** is a fine yellow and I love the color of **Hazel Dawn**. (I have more than 120 named sorts.)"—NELLIE CLEMENTS, Cunningham, Alabama.

"**Jenny Lind** was extra fine and well named. — **Theda Bara** also was very fine. — **Black Joe** is a fine dark red and did well. **Carmen Sylva** is all you claim for it and stands up extra well in the hot weather."—A. W. GARDINER, Springfield, Mass.

"I tried **Jap Lady** this year and was more than pleased with it—best of any in that shade, and I am very partial to the lavenders."—EDWARD W. GUENTHER, Trenton, N. J.

"**Jenny Lind** I think to be one of the finest glads that grows. Visitors to my glad patch have picked this every time. — **Carmen Sylva** I consider as one of the really good whites that ARE white."—F. G. MATHIAS, Schenectady, N. Y.

"I have already **Gold**, **Jenny Lind** and **Carmen Sylva** and consider each one of them a masterpiece in their respective color class."—EUGENE D. BUTLER, Watertown, N. Y.

"I appreciate the possibilities of **Carmen Sylva**, which certainly is without question the best white now in existence."—ROBERT C. GOUPP, Buffalo, N. Y.

"We were much pleased with the blooms from your bulbs the past season. **Gold** was wonderful, **Alfred Nobel** and **Carmen Sylva** fine and **Jenny Lind** a dear little daisy."—E. V. FOWLER, Findlay, Ohio.

"I want to get some more of **Jenny Lind**. That is sure the best by far of all glads."—H. ARMSTRONG, Copemish, Mich.



*Carmen Sylva*

First prize N. Y. State Fair 1920, 1921, 1922, 1923.  
First prize 1923 and 1924 at many of the big shows.

"The trial bulb you sent me last year of **Longfellow** threw two beautiful spikes, and one of them I took to the New England Show at Boston, where it was greatly admired. — Last year I had one or two of your **Jap Lady** and liked it very much. Visitors in my garden were also attracted by it and I now have inquiries for bulbs."—MARGARET BREARD HAWKS, Bennington, Vermont.

"Golden Measure has been used quite freely as a parent by the producers, but Dr. Hoeg alone has secured a rival, named **Gold**. It received the highest praise at Boston and St. Thomas, and more than one expert placed it ahead of Golden Measure."—MONTAGUE CHAMBERLAIN, in Garden Magazine, April, 1922.

"If there is a finer white gladiolus (than **Carmen Sylva**) on the market I have yet to see it, regardless of the price charged for the bulbs. One of the valuable features of **Carmen Sylva** is that it stands the hottest sun in a most remarkable degree. I do believe it is the largest real white we have today."—John J. PROUTY, in Horticulture, April 10, 1923.

"I wish to cordially endorse everything that Mr. Prouty said in a recent issue of your periodical in commendation of **Carmen Sylva**. I can say, in addition, that it is an excellent propagator and that the cormels germinate better than with most varieties."—E. M. SANFORD, in Horticulture, May 25, 1923.

"Every one who looked over my collection of over three hundred of the newest varieties of gladioli raved over the blooms of **Jenny Lind**."—H. W. CLAYBOUGH, Harrisburg, Pennsylvania.

"I am especially impressed by **Jap Lady** and the superb white **Carmen Sylva**. They are as unusual as they are magnificent."—MRS. FRANCES KING, Alma, Mich.

"Last spring I got a few bulbs from you, among them **Alfred Nobel**. It has thrown three spikes, the first one had flowers six inches in diameter. It was a clear white, didn't fleck and had round petals. Friends who saw it were enthusiastic, and for that matter so was I. If this is a fair sample of **Alfred Nobel** it is a distinct addition to the rather small list of really good whites."—F. H. STEVENS, Lacona, N. Y.

"Am writing you to say, that the half dozen bulbs of **Hazel Dawn** you sent us last spring have made good. It is in my estimation a beautiful pink—a fine variety."—N. W. TALBOTT, Longmont, Colorado.

"I am more convinced than ever that **Gold** is the finest yellow in existence."—A. L. STEPHEN, Waban, Mass. (Aug. 17, 1923.)



*Pollyanna*

"This wonderful yellow (**Gold**) has been the center of attraction, not only in the trial garden but in many of the flower shows. Its richness of colour makes it so desirable that very few passed by without noting it in their lists for next year."—DR. FRANK E. BENNETT, president The American Gladiolus Society, St. Thomas, Ontario.

"We saw this variety (**Pollyanna**) at the Boston show and were very much pleased with it."—DIRIGO GLADIOLUS GARDENS, Portland, Maine.

"**Jap Lady** created a sensation with me last season. I had many calls for the bulbs from those who saw mine at the garden."—E. M. SMITH, East Hartford, Conn.

"The longer I grow **Carmen Sylva**, **Gold** and **Jenny Lind** the better I like them. I am having some wonderful spikes of all three in spite of the long drought. — My wife and I are both much taken with the flowers of **Jap Lady** as they go so well in combinations."—E. M. SANFORD, Madison, New Jersey.

"I think you are too modest in speaking of **Regalis**. It is a fitting companion for — — only I like **Regalis** better, and when I say that, it means that **Regalis** pleases me."—F. H. STEVENS, Lacona, N. Y.

"**Black Joe** was much admired by every visitor to our gardens and they kept every bloom picked."—C. J. HUNT, Nunda, N. Y.

"**Theda Bara** proved to be splendid, white, slightly flaked rose with a little crimson in throat. — **Carmen Sylva**, a splendid white variety and a good grower, was much admired."—"The Summers Garden" in The Gladiolus Bulletin, September, 1922.

"The **Gold** and **Carmen Sylva** purchased from you last year were very satisfactory. **Jap Lady** is far ahead of **Badenia** in my opinion, having more character to it."—WILLIS E. CHASE, Mansfield, Mass.

"**Gold**, a wonderful yellow, stands as a rival to **Golden Measure**, its graceful blooms proclaiming it peer of all yellows that bloomed in my garden. The blooms of **Jenny Lind** with their creamy mark compel admiration."—BENJAMIN R. NORLEY in The Gladiolus Bulletin, Feb., 1923.

"**Gold**, rich golden yellow, pure color, excellent spike, many blooms open, large good substance, vigorous, better than **Golden Measure**."—"A Few Garden Notes on Glads" by DR. S. IRVING MOODY in The Gladiolus Bulletin, April, 1923.

Two prominent growers in the East, each naming "the best ten gladioli" in recent issues of *Horticulture*, put down the following of our introductions as the world's best in their respective colors: **Gold**, **Carmen Sylva**, **Jenny Lind**, **Hazel Dawn** and **Theda Bara**.

