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About A Special Rose Food

WHEN you think of it, folks are funny, aren't they? They will be so entirely logical in one thing, and directly the opposite in the very next.

They will be most particular about their dog having a certain kind of dog biscuits, and then use any old kind of enriching food for their rose soil.

Dogs can't thrive their best on bones alone. Neither can roses do their best when you make bone meal their breakfast, dinner and supper.

As a matter of fact, the rose, as Queen of the Garden, requires a food prepared especially for such a Queen.

Of course, fine roses were grown long before our Springfield Rose Food was ever made. But if you do a little investigating, you will find that in one form or another, all really successful rose growers have always given their roses the queenly food they needed.

By working painstakingly with rose experts, and making a long series of exhaustive tests, we have developed an ideal rose food at a surprisingly reasonable cost; a food used and endorsed by the country's recognized, leading rosarians.

If used as directed on each package, your results will be uniformly satisfactory.

Uniformly—means that year in and year out, you will always have the finest of blooms in abundance.

Not only will you have more blooms, but they will be of a finer quality. The buds will be firm and last longer in their lovely half opened form.

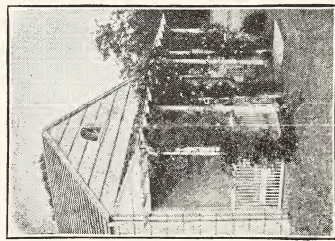
Blooms will come earlier and continue longer. The petals will be bigger, and the colorings richer.

The stems will be long and strong. The foliage vigorous and plentiful. The sturdy health of the plants gives them a disease-resistant strength.

In short, this special Springfield Rose Food gives to roses exactly what they need to insure you top notch results.

You can get it in 10 lb. cartons —25 or 100 pound bags.

See over the page for prices.



Where is there a flower comparable to the rose? Or one that, if given half a chance, will give you as much real joy.

SPRINGFIELD PLANT FOODS

PRICES

SPRINGFIELD Rose Food contains every vitalizing element needed.

It is prepared in a finely pulverized form, making it easy to use.

It is packed in convenient sizes, 10 lb. cartons—25 and 100 pound bags.

10 pounds is ample for 10 plants an entire season. Read cultural directions in package.

10 pound cartons	\$1.00
25 pound bags.....	2.00
100 pound bags.....	5.00



Manufactured by
American Chemical Specialties Co.
SPRINGFIELD, N. J.

For Sale by

NEW BRUNSWICK NURSERIES
ROSE SPECIALISTS
NEW BRUNSWICK, NEW JERSEY