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# DAHLIA

## CATALOGUE



Mrs. Eleanor Martin—New Dahlia, 1924  
See our New Creations, pages 4, 5, 6, 7, 8, 9, 10

# Frank D. Pelicano & Sons

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## DAHLIA FARM

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201 GUTTENBERG STREET  
Phone Randolph 2307

123 KEARNY STREET  
Phone Douglas 426

SAN FRANCISCO, CALIFORNIA

# SOME OF OUR RECENT PRIZES



## AWARD FOR 1924

Dahlia Show of the California State Floral Society.

First Prize—Best Display.

First Prize—Best Basket of Pompoms.

First Prize—Best Collection Decorative Dahlias.

Dahlia Show Given by The Dahlia Society of California.

First Prize—Largest Dahlia in the Show—Rollo Boy—11

First Prize—Best Dahlia in the Show—Silver Medal Garden Club of America.

First Prize—Best Basket of Decorative Dahlias.

First Prize—Best Basket English Cactus.

First Prize—Best Basket Pink Dahlias.

First Prize—Best Basket California Pompoms.

Second Prize—Best Autumn Color Basket.

Second Prize—Best Display.

Dahlia Show of the California State Floral Society, 1923

First Prize for Best Three Year Old Seedling.

First Prize for Best 12 Blooms.

Display Held by The Dahlia Society of California Shows at Palace Hotel, 1922.

First Prize—Most Artistic Display.

Display Held by The Pacific Horticultural Society, 1921.

First Prize for the Most Meritorious Display.

First Prize for the Best Basket of California Dahlias.

Dahlia Show Held by The Alameda County Floral Society, September, 1921.

First Prize for the Most Artistic Basket.

First Prize for the Most Artistic Basket of Pom Poms.

Dahlia Society of California, September, 1921.

First Prize for the Most Meritorious Display.

First Prize for the Most Artistic Display.

First Prize for the Most Artistic Basket of Pom Poms.

Flower Show Held at the Civic Auditorium, October 22, 1921.

First Prize for the Most Artistic Basket of Cactus Dahlias.

Display Held at the Palace Hotel by The Dahlia Society of California, September 2, 3, 4, 1920.

First Prize for the Most Meritorious Display.

Silver Cup Donated by the Almond Growers' Association.

First Prize for the Most Artistic Basket.

Dahlia Show Given by the Alameda County Floral Society at Hotel Oakland, September 19, 20, 21, 1920.

First Prize for the Most Artistic Basket of Dahlias.

Display Held at the Palace Hotel by The Dahlia Society of California, September 4, 5, 6, 1919.

First Prize for the Most Meritorious Display.

Second Prize—Vase 25 Blooms of Dr. Tevis.

Second Prize—Vase of 50 Blooms of Dr. Tevis.

Oakland Land Show, 1918.

Most Meritorious Display in Show—\$50.00.

Best Basket in Show—First Prize, \$15.00.

Best Vase of Fifty Varieties—First Prize, \$10.00.

Display Held at the Palace Hotel by The Dahlia Society of California, 1918.

First Prize for Best Twenty-five in Vase—

Dr. Tevis—Silver Medal.

First Prize for Best Twelve in Vase—

Dr. Tevis—Silver Cup.

Best Dahlia in Show, 1 Bloom—\$20.00.

Most Meritorious Display in Show—First Prize.

First Prize for Best Table Decoration—

Gold Medal.

Display Held at the St. Francis Hotel by The Dahlia Society of California, September 27, 1917.

First Prize for the Best 6 Blooms of Dr. Tevis.

First Prize for the Best Vase of 25 Blooms—

Dr. Tevis.

First Prize for the Best Three-Year-Old Seedling—

Dr. Tevis.

First Prize for Most Meritorious Display—

Gold Medal.

Display Held at the Palace Hotel by The Dahlia Society of California, September 3, 1917.

First Prize for General Exhibit.

First Prize for 25 Blooms of Dr. Tevis.

Display Held by The Sunset Dahlia Society, August, 1917.

Special Award for Vase of 25 Blooms of Dr. Tevis.

Special Prize Offered by Vaughn's Seed Store, Chicago.

Most Meritorious Display in the Show—Bronze Medal.

## TO OUR FRIENDS AND PATRONS:

We present herewith our new catalogue for 1925 of California field grown Dahlia bulbs. The fact that our collection exhibited at the Panama-Pacific International Exposition and various shows received the highest awards and certificates is the best guarantee for our patrons. In buying from us, the public will receive the best on the market, absolutely true to name.

We wish to thank our patrons for past orders and can assure them of the best treatment in the future as in the past.

Visitors are always welcome at our farm, especially in blossom time, which is from June to November, when they can make their selections with much greater satisfaction from the flowering plants in the fields. Our farm is located on Guttenberg Street, one block east of Mission. Take Number 14 or San Mateo cars.

Very sincerely yours,

**FRANK D. PELICANO & SONS.**

Dahlia Experts.

## CULTURE OF THE DAHLIA

The Dahlia is one of the easiest of all flowers to grow and will produce more flowers than any other plant grown, if the simple cultural directions are followed closely. They can be grown in any good garden soil, but, if possible, plant in an open, sunny location. Prepare the soil thoroughly by digging 12 to 18 inches deep, in the fall, if possible, and again in the spring. Plant any time between April 1 and June 1, digging holes six inches deep and from three to four feet apart. Then lay in the tuber flat on its side, the size of which makes no difference as long as it has one strong eye, or sprout. Cover three inches deep, thus leaving the hole one-half full, to be filled after plant comes up to 6 or 8 inches above the ground. As soon as plant is large enough, cut out the top of it just above the second or third set of leaves, which causes the plant to grow a stout branch at the base of each of the four or six leaves left. Just as soon as the plants are up, the most important thing to do is to keep the soil loose and mellow by hoeing or cultivating once or twice a week, and just as soon after each rain as the soil will permit. As soon as the buds appear, stop all cultivation and give the beds a mulch of rotten manure, leaves, grass clippings, etc., and around the base of each plant place a shovelful of well-rotted manure, if possible. Water the beds and plants thoroughly once or twice a week and especially during the dry weather. It is hardly necessary to water the plants very much until the first part of July, unless we experience a dry season in June, or unless you have them planted in a narrow bed or single rows and the adjoining ground is not kept moist. To have the greatest success is to keep them growing, but as strong and sturdy as possible. Never allow the faded flowers to remain on the plant, but cut them off with as much stem or stalk as you can. Dahlias will continue to bloom until a heavy frost kills the tops in the fall, after which the tops are cut off and the roots are dug up and stored in a frost-proof cellar or basement, covering with dry soil, sand or anything that will keep them from shriveling. Divide in the spring after the eyes begin to show.

## PLEASE READ BEFORE ORDERING

**Order Early.**—Do not delay ordering until planting time, as many varieties will be sold out. As orders are received, stock will be reserved and sent at the proper time, or sooner, if requested.

**Terms.**—Cash with order by Money Order or Bank Draft. Stamps will be accepted for all orders amounting to \$1.00 or less.

**Shipping.**—All orders taken at the Dahlia Shows and Gardens last fall and those received this spring will be sent the latter part of April, unless we are advised to send otherwise.

**Our Guarantee.**—We guarantee every bulb, root or plant sent out to be true to name and color, and also to be in growing condition when received, after which our responsibility ceases. Please notify at once if anything is unsatisfactory, when received, or any bulb or tuber does not start to grow after planted a reasonable time.

**Substitution.**—We never substitute unless asked to do so, in the order, but would suggest naming a few varieties as second choice.

**Name and Address.**—Be sure to write name and address very plainly in each letter and send same to the following address:

**FRANK D. PELICANO & SONS, DAHLIA FARM**

201 GUTTENBERG STREET Phone Randolph 2307 SAN FRANCISCO, CALIF.

Down Town Office, 123 Kearny Street, Phone Douglas 426



Decorative Dahlia—Millie Rodgers (see page 6)

## DECORATIVE DAHLIAS

This form is unquestionably the best type of the Dahlia for cut flower purposes, with possibly the exception of the show form—both of these types being quite compact, and therefore, possess keeping qualities far in excess of other types.

The true Decorative Dahlia has broad, rounded petals and should never show an open center. Nearly all of this type of Dahlia produce flowers of exceptional size and beauty, with splendid long stout stems. Several of this extraordinary fine collection are of our own introduction. They cannot fail to please the most critical.

- c **A. L. Koran**—Immense golden yellow with a slight wave in each petal which adds grace to the flower. Excellent stems and recent prize winner. . . . . \$4 00
- America**—One of the best Dahlias for cutting in existence, lasting a week in water; salmon shading to yellow. . . . . 35
- c **Amun. Ra.**—A large Exhibition Decorative with gorgeous shades of copper and orange, shading to gold and amber, is a very attractive flower and a good keeper when cut for decorative purposes and are on perfect upright stems. . . . . 2 50
- Ben Wilson**—Orange red with gold tips. Very large and a free bloomer. . . . . 1 00
- c **Byron**—One of the best decorative of its color; deep wine color; a very strong grower. . . . . 75
- c **Bereuse**—Salmon, suffused with gold, on perfect stems; a prolific producer of flowers which are admirable for cutting. . . . . 1 50

### CAMBRAI (New 1924)

A new English variety. Rich pink toning to white. Very large and beautiful . . . . . 2 00

Dahlias marked c are of California origin.



Decorative Dahlia—Dr. Tevis (see page 5)

- c **Carolyn Wintgen**—An enormous decorative, each bloom averaging 8 to 10 inches across; salmon pink shading to rose; the blooms held erect on fine, long stems; a beautiful Dahlia for exhibition and good keeping qualities as a cut flower. . . . . \$0.75
- c **California Superba**—A delicate shade of pink, shading to a white center; the blooms average 10 inches in diameter and is a fine keeper when cut for exhibition or garden purposes; the growth and stem also are ideal. . . . . 4.00
- Champagne**—A large decorative dull gold shading to chamois. Very good for exhibition. . . . . 5.00
- c **Clairmont**—A pretty cream shading to pink; hybrid decorative on long stems; a very unusual color; so hard to get, it beats everything for color that has yet been developed; fine exhibition Dahlia. . . . . 2.00
- Delice**—A pretty shell pink. . . . . .25

**DAWN (Our New 1925)**

A large exhibition decorative color a wonderful cream shading to yellow suffused with shell pink. Flowers held erect on good stiff stems, far above the foliage. Average size eight to nine inches. Dawn has won first prize for the best 1920 seedling at the Palace Hotel Show. Best dahlia in the show 1921 held by the Alameda County Floral Society and also best dahlia 1921 at Palace Hotel Show. . . . . 5.00

**DR. A. S. MUSANTE (New 1924)**

A beautiful soft lavender with strong long stem. Fine for garden and exhibition purposes . . . . . 2.00

- c **Dr. Tevis**—The largest and most beautiful decorative in cultivation, with long, strong stems; blooms average 9 to 11 inches across; color is a beautiful shade of salmon rose, suffused with old gold shading to a golden apricot; the largest Dahlia in existence for exhibition purposes. . . . . .75

Dahlias marked c are of California origin.

## DECORATIVE DAHLIAS—Continued

### EVA PELICANO (New 1922)

- c One of the best whites raised; very large flowers on long stiff stems, and are ideal for exhibition at the same time equally as good grown for garden decoration . . . . . **\$1.00**  
**Futurity**—A beautiful shade of shrimp pink and old rose . . . . . .75  
**General Joffre**—A pretty soft pink, shading to white; fine form; fine for garden or exhibition purposes . . . . . .50  
c **Grizzly**—A large crimson maroon decorative, on perfect stems; originated in California . . . . . **1.00**

### GLADYS MEYER (New 1923)

- c A large canary yellow; a beautiful shade on extra long stem; blooms average 9 to 10 inches across . . . . . **1.50**

### GOLDEN GLOW (New 1922)

- c Apricot, shading to amber; a majestic flower on long upright stems, a good keeper and useful for the garden and exhibition; an ideal Dahlia for the florist for basket purposes . . . . . .75  
c **Gigantea Sequoia**—A beautiful yellow decorative; a large flower on perfect upright stems; an ideal Dahlia for garden or exhibition purposes . . . . . **1.50**  
c **Halvella**—Very large blooms of rose pink with perfect upright stems good for exhibition and garden effect . . . . . **2.50**  
**Hortalanus Fiet**—Salmon yellow; extra large and good . . . . . .50  
**Insulinde**—A novelty from Holland; a rich golden orange, suffused with bronze and apricot shadings; the blooms are of excellent form on cane-like stems . . . . . **1.00**  
c **Jane Selby**—A beautiful mauve pink; considered the best of its color; the flowers are large and of fine form and good stem; for cut flowers for display purposes nothing better in its color; a California introduction . . . . . **1.00**  
c **J. W. Davies**—The deepest shade of cerise. This grand decorative is very attractive on the plant or the exhibition table. The blooms are supported by unusually strong stems which hold them erect . . . . . **3.00**  
c **Kittwell Junior**—A deep vermilion; a fine cutting variety, also for effect; on stiff stems and quite erect . . . . . **1.00**  
c **Kitty Dunlap**—Decorative of American Beauty Rose shade, producing huge exhibition blooms. The stems are very long and wiry; a real acquisition and can be recommended for any purpose . . . . . **3.00**  
c **Lady Diana**—A very good dahlia coloring a dainty orchid pink with a suggestion of canary yellow. A good stem and fine bloomer . . . . . **3.50**  
c **La Senorita**—This is a decorative of great size; a rich velvet crimson with every flower carried perfectly erect on a giant stem and if grown for exhibition is tip top for vases . . . . . **2.00**  
**Le grande Manitou**—A large flower; white, streaked with violet purple . . . . . .35  
c **Mabel Taft**—A graceful and beautiful shade; yellow suffused with apricot; very attractive in the garden, the plant having fine form, displaying the blooms on perfect upright stem . . . . . .75  
c **Maryan**—Apricot to buff, on perfect stems. One of the most useful varieties, either for garden or exhibition purposes . . . . . .75  
c **Mary C. Burns**—A wonderful color; the outside of the petals are old gold and the reverse a dull red; a very attractive Dahlia in the garden and an excellent exhibition variety . . . . . **1.50**

### MEADOW LARK (New 1924)

- c A very good dahlia of an entirely new color of shadings of buff and straw with the reverse sides darker. Flower held erect on long stiff stems. Very strong grower . . . . . **5.00**  
c **Millie Rodgers**—A wonderful flower of immense size; a beautiful color of old gold shading to amber; a wonderful combination, which gives a new effect in colors, the size of the blooms measuring 8 inches in diameter. The flowers are held erect on long stems far above the foliage. As a cut flower the blooms last for days. A pretty Dahlia for garden effect and good for exhibition purposes. The stock is limited . . . . . **1.00**  
c **Minnie Burgle**—Very bright crimson; good for garden exhibition . . . . . .25  
**Millionaire**—An immense decorative; white shading to lavender on upright stem; an exhibition variety . . . . . .75  
c **Miss Worn**—The color is a burnished copper suffusion of old rose; the flower in formation suggests Futurity; a large flower suitable for exhibition . . . . . **3.50**

### MRS. O. D. BALDWIN (New 1922)

- c A delightful new shade of American Beauty; the stems are like wire and stand a long time when cut. This variety was one of the most admired in my garden; an ideal Dahlia for exhibition purposes . . . . . **1.00**  
c **Mrs. Carl Salbach**—One of the prettiest decoratives in cultivation; lavender pink; a very full and deep flower on very long, stiff stems. The blooms average 9 inches across and are in big demand for exhibition and very striking in the garden . . . . . **1.00**  
**Mrs. I. De Warner**. Large flowers of a rich mauve pink. Long stiff stems. Excellent cut flower . . . . . **2.00**

### MRS. ELEANOR MARTIN (New 1924)

- c One of the finest decoratives we have yet offered and it is no exaggeration when we describe it as a Giant flower. The blooms average 10 to 11 inches across on a Giant stem the latter being two feet long and like a cane. The form of the flower is of the best exhibition type, in fact it combines all the points which go to make a perfect decorative. The color is a beautiful Mulberry suffused with gold . . . . . **5.00**  
c **Mrs. Estes**—A beautiful hybrid decorative white; the best of the color in cultivation; every bloom fit for exhibition; does good everywhere . . . . . **1.00**  
c **Mrs. Florence Cornelius**—A rich amber shading to old gold on a very good stem. A recent prize winner. Fine for cut flower . . . . . **4.00**

Dahlias marked c are of California origin.



## DECORATIVE DAHLIAS—Continued

c	Mrs. Kittlewell—Very dark crimson; free; on fine stems. . . . .	\$0.25
c	Mrs. R. Lohrmann—A large yellow; a fine variety for show purposes; a California variety. . . . .	1.00
c	Paul Michael—Deep orange buff, shading to old rose on reverse of petals. This is the largest in diameter in decoratives and a prize winner each season. . . . .	2.00
c	Polar Bear—A large snow white decorative, suitable for garden or exhibition. . . . .	.75

### PRESIDENT WILSON (New 1924)

This is the best sent out by Mr. G. T. West for years. The flowers are large and on long erect stems and of a brilliant vermilion scarlet. A new novelty from England. . . . .

c	Pride of California—A fine red; blooms very large, on a strong stem; a California novelty which will be in demand for exhibition, and a good keeper. . . . .	2.00
		.75

### PRIDE OF SAN FRANCISCO (New 1924)

A clear golden salmon pink with perfect stems. Prolific bloomer and excellent cut flower. . . . .

c	Princess Pat—A new California decorative of old rose; flowers are large and perfectly formed, good stems, good keeping qualities and good for exhibition. . . . .	1.00
	Proxie—A rich velvet crimson; a very large and beautiful variety with a splendid stem which carries the flowers erect in spite of their weight and size; a first class exhibition variety. . . . .	1.00
c	Romance—A large fancy or variegated Dahlia; orange at the base, speckled striped with carmine; the blooms are exhibition size and are carried on long upright stems. . . . .	3.00
c	Rookwood—A bright cerise rose; one of the best in its shade and carries the flowers upright on strong wiry stems; this variety is a prize winner when displayed at the shows. . . . .	4.00

### SANTA ROSA (New 1925)

A beautiful decorative. Color, old rose. Flowers held erect on good stems. Extra good keeper and excellent for florist work. . . . .

c	Seabright—Rich amber yellow; large, on fine stems. . . . .	.35
c	Shudow's Lavender—A delightful old rose suffused with lilac and shading to yellow at the center. This is essentially an exhibition variety; the stems are long and erect. In our gardens we displayed 11 inch blooms and it has been awarded prizes all over America. . . . .	4.00

### ST. BERNARD (New 1924)

c	This is one of the largest dahlias today in cultivation. In color a soft creamy white suffused with a clear pink. Has a very good stiff stem. One of the best for exhibition. . . . .	3.00
c	Theodore Vail—A large decorative; old gold shading to apricot, on long stems; a good keeper when cut for decorative purposes; an exhibition variety. . . . .	.75
c	Vanity—Coral pink; a grand type of flower, having at the same time the added value of a distinct color. The feature is good stem which this variety has. . . . .	1.50
c	Virginia—A large lavender pink decorative on a perfect stem; this variety was greatly admired at the last Palace Hotel and Oakland Shows; this novelty is a first class exhibition bloom, and a fine garden flower; a California novelty. . . . .	1.00
c	W. E. Cooper—A fine variety for exhibition or garden; the well formed blooms of a beautiful pink, being produced on rigid stems. . . . .	3.50

## CACTUS VARIETIES OF DAHLIAS

The true "Cactus" form or type of Dahlia is that which has the long, sharp-pointed, quilled petal, and was until recently more to be desired than any other type of Dahlia. While the new Peony and Decorative types are rapidly gaining in popular esteem, the Cactus type, because of its elegant form and its richness and diversity of coloring, will still continue to be the favorite with many of our customers. Cactus varieties are, as a rule, very free in bloom.

c	Arthur Twitchett—An American Cactus; white shading to blush; one of the best Cactus we have yet offered and it is no exaggeration when we describe it as a giant flower on a perfect upright stem. . . . .	\$1.50
c	Ballet Girl—White shading to orange; sometimes the blooms come solid orange. This is one of the best Cactus of true English type raised in America. The plant is a great bloom producer and a first class variety for exhibition purposes. . . . .	1.50
	Beloit—Rich purple, garnet; very large flowers, borne on a long stem. . . . .	.50
c	California Enchantress—Hybrid Cactus; delightful shade of pink, with splendid stem; very strong and a free bloomer and a good keeper. . . . .	1.00
	Cigarette—A very good full petalled cactus. Color, a combination of creamy white and orange. . . . .	3.50
	Colibri—Purple, rose; edge white. . . . .	.35
	Crystal—A deep silvery pink with white reverse. . . . .	.50
c	Daddy Butler—An attractive shade of the American Beauty Rose shades or rose carmine; this variety has a fine erect habit. . . . .	3.00
	Dundee—An hybrid cactus of a burnt orange shade with exceptional keeping qualities. Fine for florist work. . . . .	.75
c	Empire—American Cactus. This is a fine addition to this type; the color is the shade of raspberry, a very deep and full flower; the blooms are large and of the finest quality and the stems are erect. . . . .	3.50
	F. W. Fellows—The best orange cactus grown; the blooms are very large and deep; the best for exhibition. . . . .	.75
	G. A. B. S.—A very good cactus, deep golden orange shading to bronze red in the center. Excellent for decorative purposes. . . . .	1.00
c	George Walters—A prize winner; this is a monster hybrid cactus of lovely coloring; pinkish salmon, shading to a yellow base. The blossom is freely produced on long stems; the flower has petals of great substance, and is good for any purpose. One of the best Dahlias in existence. . . . .	.75

Dahlias marked c are of California origin.

CACTUS VARIETIES OF DAHLIAS—Continued



Cactus Dahlia—Rollo Boy Prize Winner (see page 9)

	Gee-Whiz—A large, soft buff, shading to salmon, with perfect long stems; an exhibition variety . . .	\$2.00
c	Golden West—Golden yellow, suffused bronze; California variety . . . . .	.50
	Jean Chazot—An American cactus of a golden bronze suffused with red. An excellent cut flower, perfect form, a good stem. . . . .	1.00
	Kalif—Bright red; a first class Dahlia for garden and exhibition purposes . . . . .	.50
c	La Favorita—Hybrid cactus; a beautiful orange salmon of fine form; a large flower with long, stiff stems; a first class exhibition variety . . . . .	1.50
	Lady Helen—A beautiful tone pink, with slight veins of white, almost cream; it is of large size with extra strong stems. . . . .	2.00
c	Mariposa—A distinct shade of pink; the flowers are large and deep; the growth strong, stem wiry; good throughout the season. . . . .	4.00
	Mary Purrier—One of the best cactus in cultivation; a fine scarlet, good stem; a large exhibition flower. . . . .	.75
c	Mrs. Edna Spencer—A beautiful white, shading to lavender cactus, excellent form and fine stem; good for exhibition; California novelty . . . . .	1.00
	Mrs. Warnaar—One of the best in its class; mauve shading to white, with perfect stem; one of the best from Holland; a good exhibition flower. . . . .	.50
	Pierrot—A beautiful cactus, amber tipped with white tips; a first class Dahlia for all purposes. . . . .	.50
c	Regent—American cactus type. A clear mauve pink; the blooms average 8 inches in diameter and the stems as erect as if made of stout wire. . . . .	1.50
	Stillete—An English cactus. A clear lemon yellow. . . . .	.75

Dahlias marked c are of California origin.

## CACTUS VARIETIES OF DAHLIAS—Continued

### ROLLO BOY (New 1924)

This Dahlia won for us, **First Prize**, for the **Largest Dahlia** and also **First Prize** for the **Best Dahlia** at the **Palace Hotel Dahlia Show, 1924**. The picture does not do this Dahlia justice.

- This is a Hybrid Cactus of great size with every flower carried perfectly erect on a strong stem. A delicate shade of amber shading to old gold. The plants require little attention as regards thinning. This variety being in every way one of the most striking advances yet made on the Hybrid Cactus section. It is a conspicuous garden plant and if desired for exhibition it is the largest in this Section. Stock Limited.....\$5.00 net
- Rupert**—Fine orange bronze; incurving flower; on stiff stem..... .50
- c Ruth C. Gleatell**—The wonderful "California Sunburst Dahlia" is of enormous size, and in color a soft yellow, shading to an apricot bronze on the outer petals. The immense flower is held erect on a strong stem far above the foliage, and as a cut flower it lasts for days..... .75
- Seahorse**—A hybrid cactus from England; a graceful flower, yellow with white tips; sometimes comes a clear yellow; the plant has ideal habits and a perfect upright stem..... 1.00

### SHIRLEY BROWN—Hybrid Cactus

- c A** lovely shade of apricot; a very large and deep flower. The stems are very long and wiry; it has a fine habit; a first class Dahlia for all purposes..... 1.50
- c Spa**—Hybrid cactus; deep lilac. This is a new shade and is admired by the public; the plant is a dwarf grower; it is a very prolific bloomer and of exhibition size..... 1.50
- Sweet Briar**—Exquisite pink; good for garden and exhibition..... .50

### SYDNEY JONES (New 1924)

- A new English variety; the most attractive in the cactus of large size, yet easily carried on stiff stems. A deep pink enhanced by a disc of yellow at base tipped with yellow. Very scarce. Stock Limited..... 2.50
- c Tom Lundy**—A crimson maroon; one of the largest hybrids in cultivation; good for all purposes... .50
- Valient**—A giant flower of brilliant crimson on a perfect stem. Form incurved. It has a capital habit .75

## POM POM DAHLIAS

This collection consists of the best from England. Each variety is perfect in form and size for exhibition purposes; for cut flowers they will last five days in the home; a vase of this type is graceful.

- Adelaide**—Blush, edged with lavender..... \$0.35
- Aimee**—Small flower of bronze on very long stems..... .50
- Amber Queen**—Deep amber..... .35
- Billie Teece**—Old gold shading to apricot. Extra long stems..... .75
- Blush Gem**—Pale pink, edged cerise..... .35
- Bobby**—Plum..... .35
- c Candy Kid**—Coral pink shading to lavender with perfect stem..... .75
- Daisy**—Amber shading to apricot..... .50
- Darkest of All**—Deep maroon..... .50
- Dee Dee**—Good lavender with very long perfect stems..... 1.00
- Douglas Tucker**—Golden yellow, crimson center..... .50
- Edith Bryant**—Yellow with bronze tips..... .50
- Eillen**—White, lavender tips..... .50
- Elizabeth**—Golden yellow edged with brownish red..... .50
- Emily Hooper**—A clear yellow; fine for decorative purposes..... .50
- c Eureka**—Bronze, shading to yellow..... .50
- Fairy Queen**—A pretty Pom, sulphur yellow, edged pink..... .35
- Girlie**—Pinkish mauve..... .35
- Glow**—Coral; one of the best for exhibition..... .50
- Gretchen Heine**—Blush white, with light rose tips..... .35
- Guiding Star**—White, quilled petals..... .25
- Joe Fette**—The smallest and graceful white; an ideal Pom..... .50
- Johnny**—Deep crimson maroon..... .35
- Kitty Barrett**—Golden yellow, purple edged..... .50
- Lassie**—Yellow base, rose tips..... .35
- Lilac**—Golden yellow background, pinkish lilac face. Prolific bloomer..... 1.00
- Little Beeswing**—Red, shading to yellow; fine form..... .50
- Little Donald**—Garnet; one of the best..... .50
- c Little Irene**—A clear canary yellow on a perfect stem..... .75
- c Little Lloyd**—A deep burnt orange to amber shade in perfect stem..... .75
- Mars**—Bright red..... .35
- Marietta**—A deep rose crimson; neat and very good..... .35

Dahlias marked c are of California origin.

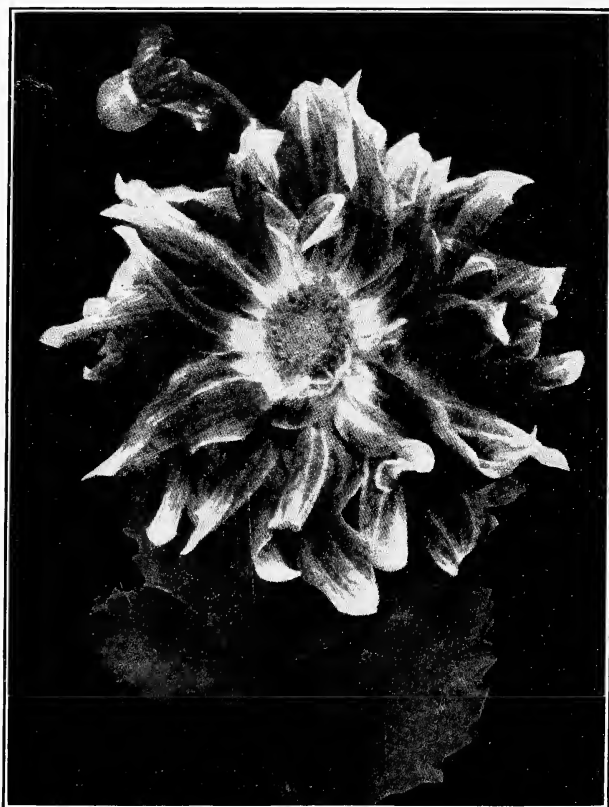
## POM POM DAHLIAS—Continued

Nellie Frazer—White ground, tipped rose.....	\$0.35
Neressia—Rose, tinted silver.....	.50
c Orange—Deep orange shade.....	.35
Pauline—Mauve quilled petals.....	.35
Pee Wee—Soft yellow shading to brown.....	.50
Phoebe—Orange and red; very fine.....	.35
Phyliss—Yellow shaded and edged red; extra good.....	.35
Rosa—Charming variety of a bluish lilac.....	.50
Rosa Wilmouth—Rose pink.....	.50
Rosebud—White, edged rosy pink.....	.35
c Sammy—Yellow, tipped brown; a California novelty.....	.50
Sunny Day-Break—Apricot, edged red; fine form.....	.50
Sunset—Beautiful tint of orange.....	.35
Tommy Keith—Crimson, tipped white; very attractive.....	.35
c <b>Tom Thumb</b> —A California lil'iputian pom which is the smallest garnet in cultivation. Ideal for exhibition purposes, with perfect stems.....	.75
Unice—Lavender, white shading.....	.35
<b>Yellow Gem</b> —Fine canary yellow with good stems.....	.75

## NOVELTY PEONY DAHLIAS OF MERIT

Although this type of the Dahlia family was originated in Holland only a few years ago, it has become extremely popular and bids fair to outrival the Cactus type in this respect. They are of immense size and have from 2 to 5 rows of long, broad petals, which are generally curled and twisted, giving the appearance in form of a semi-double Chinese Peony, hence their name. They are the finest bloomers and are unequalled for a continuous display in the garden.

c Azalea—A graceful flower; soft salmon, shading to old rose, on long, upright stems; a good all-round Dahlia; was admired at the Dahlia shows last season; a California novelty.....	\$0.75
Blue Bird—A beautiful peony with large flowers of blue shading to pink.....	1.00
Cream King—A large, creamy yellow; fine for exhibition purposes.....	.75
Geisha—The most popular of the Peonies; a stunner; in red and gold; greatly prized for cutting and exhibiting.....	.50
c Gorgeous—Yellow, shading to bright scarlet. This variety was one of the most admired at the Dahlia Show; it has fine erect stems, producing flowers of gigantic size. This is the largest Peony in cultivation.....	3.00
Meyerbeer—Purple, lined crimson; the largest Peony in cultivation.....	.75
c <b>Rising Beauty</b> —A wonderful Dahlia of great size, borne on long stiff stems, and very prolific; petals long and flat; color is a brilliant cherry red with tips and outer edge of petals a beautiful gold. This variety has attracted a great deal of admiration wherever it has been exhibited; also has a record as a prize winner..	1.50



Peony Dahlia—Geisha (see page 11)

### SINGLE DAHLIAS

<b>Pin Wheel</b> —White with wine crimson border; this midget always attracts attention.....	\$0.35
<b>Union Jack</b> —White, striped red; a very attractive Dahlia in the garden; fine for cut flower purposes in the house.....	.35

Dahlias marked c are of California origin.

## COLLARETTE DAHLIAS

Collarette Dahlias are similar in size to the Single Dahlia, but have a row of shorter petals, forming a collar around the yellow disc. They are very bright and pretty.

Herald—Large rich rosy pink with collar.....	\$0.50
c Louise Janin—Flame with yellow collar.....	.50
c Mrs. John Gallwey—A very large creamy yellow flower, on long stems and straight; the most attractive of its kind; it produces blooms larger than the famous Geant de Lyon, which was considered the largest Collarette in cultivation; as for a cut flower, there is nothing better; good keeping qualities; one of the best for exhibition; it has every quality a Dahlia calls for; a California introduction .....	1.00
Rayme Boy—Large ruby red, white collar .....	.50
Scarlet Queen—Scarlet red shading to yellow on tip of petals. Collar of same shade.....	.50

## SHOW AND FANCY DAHLIAS

These are the old-fashioned quilled, double flowers and still hold a warm place in the hearts of many people.

Colonist—Chocolate shading to fawn.....	\$0.50
George Gero—Hybrid Show. Clear rich pink quilled form. A seedling from Grand Duke Alexis... ..	.50
J. Chamberlain—Large flower, dark velvet maroon.....	.50
J. Cocker—Deep lavender.....	.50
Maude Adams—A pure snowy white, overlaid clear delicate pink; a good show type.....	.50
Slocombe White—White, very deep and full.....	.75
Yuban—An improved Gold Medal, only larger; fine form.....	.75

Dahlias marked c are of California origin.

## SPECIAL OFFERS

A fine assortment of Dahlias, my own selection of best varieties, giving a good variation of color and type:

6 Different varieties .....	\$1.50
12 Different varieties .....	3.00
20 Different varieties .....	5.00

## TO ALL OUR FRIENDS

We invite them to visit our Dahlia Farm when in bloom from June to November. Take No. 14 (Mission) or San Mateo car; get off at Foote Street.

## CUT FLOWERS

To make Dahlia blooms last, cut early in the morning and put immediately in a deep vase of cold water.

## DAHLIA SEED

Dahlia Seed, the best selected from my large collection, 50c and \$1.00 a large package. Pom Pom Seed, 50c and 75c a package.

# FRANK D. PELICANO & CO., Dahlia Farm

Down Town Office

123 Kearny Street  
Phone Douglas 426

Write for catalogue

### A Few of Our 1925 Introductions

**DAWN.** Large Decorative. Cream, shading to yellow, suffused with old rose.

**SANTA ROSA.** A good Decorative. Old rose. A fine cut flower.

**ROLLO BOY.** A Hybrid Cactus of great size. Delicate shade of amber, shading to old gold.

This Dahlia won for us, **First Prize**, for the **Largest Dahlia** and also **First Prize** for the **Best Dahlia** at the **Palace Hotel Dahlia Show, 1924**

**MRS. ELEANOR MARTIN.** A Giant Exhibition Decorative carried on perfect stems. Clear mulberry, suffused with gold.

**ST. BERNARD.** One of the largest Decoratives. Soft creamy white, suffused with pink.

### Also Four Pompoms

**BILLY TEESE.** A 1925 Introduction. Old gold shading to apricot.

**LITTLE IRENE.** Clear canary yellow.

**TOM THUMB.** Bright red (Smallest in cultivation)

**CANDY KID.** Coral pink, shading to lavender.

## NURSERY AND DAHLIA FARM

201 GUTTENBERG STREET

SAN FRANCISCO

Phone Randolph 2307



See pages 9 and 10

**NEW SEEDLING POMPOMS, 1924**

**Tom Thumb**

**Little Irene**

**Billie Teece**

**Candy Kid**