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FREE GIFTS For Early Orders

on Flower and Vegetable Seeds, Shrubs and Plants in Catalog. Rewards cannot be given on Special Collections nor on Field Seeds, Potatoes, Implements, Sundries, Etc. Send your orders early.

We want you to order early. It may be a little more trouble for you to pick out in advance all of the vegetable and flower seeds you will want, but we have made up these free gifts in order to make the extra time worth your while. You help us to save money by getting your order in early, so we are simply passing the saving along to you in the form of beautiful flowers or plants.

FOR ORDERS SENT WITHIN 15 DAYS

It will be just as easy to plan your garden now as it will be to put it off until the last minute and look at the big gifts that await you for ordering right away. In order to receive these premiums your order must reach us within 15 days from the date you receive this catalog.

5 Gladioli Bulbs Free With Order Amounting to \$2.50 or More

Extra choice Cliffwood Gladioli, Northern grown at Cliffwood Farms. These five bulbs of different varieties of Gladioli will give you a fine start in these gorgeous blooming flowers. Mrs. Francis King, a most exquisite shade of bright scarlet, 2 bulbs; Mrs. Frank Pendleton, immense, deep rose-pink flower, with blood-red blotches in throat, 1 bulb; Willie Wigman, a fine white, fusing into pink, blotched bright scarlet, 1 bulb; Cracker Jack, a rich dark red, throat spotted yellow and maroon, 1 bulb. These five bulbs are sent you absolutely free with an order for Salzer's Seeds amounting to \$2.50 or more sent in to us within 15 days from date.

FREE With \$3.50 Order

The beautiful and popular climbing Dorothy Perkins Rose. It flowers profusely in large clusters, and the soft shell-pink blooms are very fragrant. It is a hardy, showy rose and always gives satisfaction. This grand rose will be sent to you absolutely free if you send us an order amounting to \$3.50, within 15 days after receiving this catalog.

FREE With \$5.00 Order

If your order amounts to \$5.00 and you send it to us within 15 days from date, we will send you free of charge one climbing Dorothy Perkins Rose and also one President Canna. The President is one of the finest Cannas ever introduced and bears immense, flaming, scarlet flowers. Easily grown.

FREE With \$7.50 Order

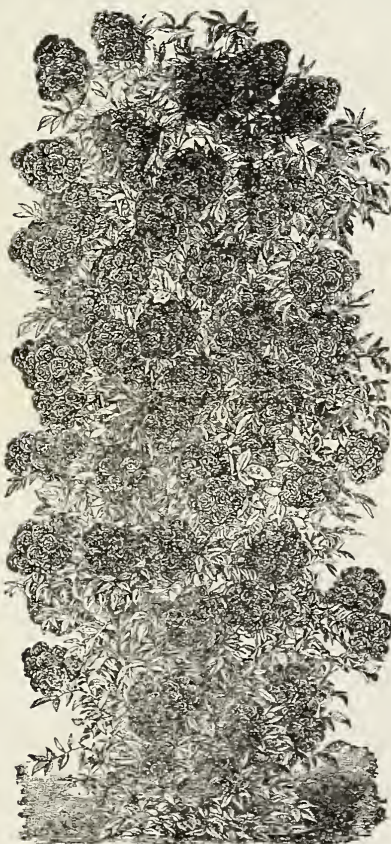
One Crimson Rambler Rose, one Dorothy Perkins Rose, and one Kriemhilde Dahlia. The Crimson Rambler Rose bears double, deep crimson, fragrant flowers, and like the Dorothy Perkins, is easily grown. Kriemhilde is a choice Cactus Dahlia, shell-pink, shading to white in the center. If you send us an order for \$7.50 within 15 days from date, we will send you this gift, free.



Salzer's Choice Gladioli

FREE WITH \$10.00 ORDER

The 5 choice Gladioli described above, 1 Dorothy Perkins and 1 Crimson Rambler Rose, 1 President Canna, 1 Kriemhilde Dahlia and 1 Fragrans Peony. The Fragrans Peony has dark pink, double, very fragrant flowers, and is unusually hardy. This fine collection sent with every order for \$10.00, received within 15 days from date.



Salzer's Climbing Roses.

PLEASE NOTE:—These offers are only sent with orders for vegetable and flower seeds, plants and shrubs. They are not sent on orders for potatoes, implements, etc., collections of seeds, nor on grasses and field seeds. These offers will be sent to you at proper time to plant, and are sent separate from seed shipments.

JOHN A. SALZER SEED COMPANY,

LA CROSSE, WISCONSIN

JOHN A. SALZER SEED COMPANY

SEED GROWERS AND FLORISTS

LA CROSSE, WIS.

Good Morning:

The birds will soon be back to build their nests and folks up our way are looking over their gardens.

Perhaps you are too, and will want to try some new vegetables and flowers as well as order the same old favorites that you plant every year.

The big circular I am sending you describes the very flowers, vegetables and field crops that I would recommend if you and I could talk over your planting plans in person.

I could not get in all of the varieties of flowers and vegetables we grow and sell, so only the ones that I consider the "cream" of Salzer's Seeds are given. You cannot go wrong on these varieties.

Take the sweet corn as an example. I recommend Salzer's Honey Boy, but have priced the old favorites such as Golden Bantam, Country Gentlemen, etc. so that you have a good selection to choose from. Then, there is our famous Earliest of All Tomato that you will fall in love with after raising some in your own garden. My grandfather, who established this seed business way back in 1868, brought the seed with him when he came from Europe.

When you open this circular and start looking over the annuals and perennials be sure to notice our special 25 cent flower collection and our 10 cent specials. These low prices give double value that you will appreciate. They are made to introduce you to the quality of Salzer's Seeds.

After looking this circular over, as it has just come from the printer's, I realize again what a big job it has to do. It must carry to you all the things that we have made Salzer's seeds stand for in the fifty-seven years of our business life.

It is hard to make you realize these things in a circular, so be sure to read all of the first page before looking over the seed offerings.

If I could shake hands with you and meet your neighbors, I could tell you personally how hard my grandfather worked to establish the quality of Salzer's Seeds. How my father built a great organization to maintain this standard of quality and service. That might make you realize that Salzer Seeds mean better vegetables and flowers to you. Not just a package or any ounce of seeds at a low price.

Every one of us at La Crosse will appreciate your order and we want you to be so well satisfied with Salzer quality that you will speak a good word to your neighbors for us as thousands of our steady customers do.

Sincerely, yours

JOHN A. SALZER SEED CO.

Herbert E. Salzer