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FOREIGN PLANT QUARANTINE

ESTABLISHED 1886

# W. W. WILMORE

## DAHLIA SPECIALIST

TRADE LIST  
1925

TRADE LIST  
1925



*NAIAD*

*Grower and Dealer in*

**DAHLIAS, GLADIOLI, PEONIES AND  
HARDY PERENNIAL PLANTS**

Gardens on West Thirty-Eighth Avenue, One and a Half Miles West of City

**P. O. Box 382**

**Denver, Colorado**

Send Business Card when asking for trade list or ordering goods.  
These prices for dealers only.

Federal Horticultural Dept.

## BUSINESS TERMS

1—Prices quoted in this list do not include express or mailage; if wanted by mail, figure parcel post zone rates per pound and add this to the price quoted. Dahlias weigh about 2½ pounds to the dozen.

2—Orders from unknown parties must be accompanied by cash or satisfactory references. This rule is strictly enforced.

3—No goods will be sent C. O. D. unless one-half the amount accompanies the order.

4—No extra charge will be made for packing.

5—Six articles of a kind at dozen rates; 20 at 100 rates.

My References: Dun and Bradstreet, or National Florists' Board of Trade.

Do not ask for Freight Shipments; it is not safe.

## PRICES

I do not claim that my prices are the lowest; nor have I ever coveted the reputation of running a "cheap" place. I aim to do an honest business and at the same time retain a profit on my investment. All orders intrusted to me will receive careful attention. Long lists for single items or but a few of a kind cannot be furnished at prices lower than the prices indicated at the headings of the lists.

## BOX COLLECTIONS

For several years past I have put up for dealers sets of thirteen assorted varieties, unlabeled, embracing a wide range of colors—red, white, pink, yellow, variegated, etc.—no two alike. These collections are put up in a neat telescope box and are so packed as to keep without loss through the sale season. They are very handy for store trade. A great advantage is that every sale is over a dollar sale, where the customer otherwise would probably be satisfied with the purchase of a few tubers only. There is also a great saving of time in the transaction. This is not inferior stock, only I use stock that I am full handed on. These boxes retail at \$1.50 and cost the dealer \$1.00. In lots of 25 or more they will be furnished at 90c each.

## MIXED DAHLIAS

"Lost Label" and surplus stocks suitable for counter trade can be furnished at \$6.00 per 100. Not less than 50 of these put up on an order.

## DOUBLE GYPSOPHILA

Every Florist, Nurseryman and Dealer knows the superior quality of this popular form of the Gypsophila. It dries readily and may then be kept almost indefinitely for winter use. A few years ago I procured seed far superior to anything yet tried, in that it produced double forms in some tests ranging as high as 75% double.

I have a fine stock of these roots on which I can guarantee a double percentage of 50% to 60%. Should be set so the single forms may be cut out, leaving only the double.

Strong two-year-old roots, \$2.00 per doz.; \$12.00 per 100.

# W. W. WILMORE, Dahlia Specialist

## Novelties and Standard Dahlias

(See Retail Catalog for Descriptions)

If wanted by mail, add according to Parcel Post zone rates per pound. Dahlias weigh about 2½ pounds to the dozen tubers. No orders will be sent by Post unless the postage is advanced in full, neither will long lists of one or two each be furnished at less than the single piece rate.

### DECORATIVE VARIETIES

|                          | Each   | 12      | 100       |                          | Each  | 12      | 100      |
|--------------------------|--------|---------|-----------|--------------------------|-------|---------|----------|
| Amun Ra .....            | \$2.00 | \$20.00 | \$ 100.00 | Mrs. Winters .....       | \$.15 | \$ 1.50 | \$ 12.00 |
| Andy Gump .....          | 1.50   | 15.00   | 100.00    | Mrs. Wm. Pelz.....       | .35   | 3.00    | 21.00    |
| Aladdin .....            | .35    | 3.00    | .....     | Mrs. Carl Salbach .....  | .60   | 6.00    | 45.00    |
| Anarchist .....          | .35    | 3.00    | .....     | Mrs. Hartong .....       | .10   | 1.00    | 8.00     |
| Birch V. Heemstede.....  | .15    | 1.50    | 12.00     | Millionaire .....        | .60   | 6.00    | 45.00    |
| Chicota .....            | .35    | 3.00    | 21.00     | Mina Burgle .....        | .15   | 1.50    | 12.00    |
| Corona .....             | .15    | 1.50    | 12.00     | Mons Le Normand.....     | .60   | 6.00    | 45.00    |
| Chancellor Buchtel ..... | 1.50   | 15.00   | .....     | Mrs. I de Ver Warner.... | 2.00  | 21.00   | .....    |
| Chief Wasakee .....      | .60    | 6.00    | .....     | Mavis .....              | 1.00  | 10.00   | 75.00    |
| Chief Washakie .....     | .60    | 6.00    | .....     | Mabel Taft .....         | .35   | 3.00    | .....    |
| Delice .....             | .15    | 1.50    | 12.00     | Montezuma .....          | .15   | 1.50    | 12.00    |
| Eleanor Stisser .....    | .15    | 1.50    | 12.00     | Maid of Kent.....        | .10   | 1.00    | 8.00     |
| Eugene Teele .....       | .10    | 1.00    | 8.00      | Manzanola .....          | .10   | 1.00    | 8.00     |
| Emma Slocum .....        | .35    | 3.00    | 21.00     | Pride of Calif.....      | .35   | 3.00    | 21.00    |
| F. G. Schieff.....       | .35    | 3.00    | .....     | Princess Juliana .....   | .15   | 1.50    | 12.00    |
| Fleming .....            | .15    | 1.50    | 12.00     | Pink Jack Rose .....     | .10   | 1.00    | 8.00     |
| Golden Bedder .....      | .35    | 3.00    | .....     | Queen Mary .....         | .15   | 1.50    | 12.00    |
| Golden Sun .....         | .10    | 1.00    | 8.00      | Queen of the Roses ..... | .35   | 3.00    | .....    |
| Georgia Bond .....       | 1.50   | 15.00   | .....     | Rosa Nell .....          | 1.00  | 10.00   | 75.00    |
| Happy Dream .....        | 1.50   | 15.00   | .....     | Reise V. Stuttgart.....  | .15   | 1.50    | 12.00    |
| J. D. Long.....          | 1.00   | 10.00   | 75.00     | Sally Bovard .....       | 1.00  | 10.00   | .....    |
| Jack Rose .....          | .10    | 1.00    | 8.00      | Souv. Douzon .....       | 1.50  | 15.00   | .....    |
| Lucy Davis .....         | 1.00   | 10.00   | 75.00     | Starlight .....          | .15   | 1.50    | 12.00    |
| La G. Manitou .....      | .15    | 1.50    | 12.00     | Sylvia .....             | .10   | 1.00    | 8.00     |
| Lyndhurst .....          | .10    | 1.00    | 8.00      | The Devil's Dream.....   | 2.50  | 25.00   | .....    |
| La Favoreta .....        | .60    | 6.00    | .....     | Theo. Roosevelt .....    | .35   | 3.00    | .....    |
| Mrs. Thos. Burch .....   | .15    | 1.50    | 12.00     | Umatilla .....           | 1.00  | 10.00   | .....    |
| Moonbeam .....           | .15    | 1.50    | 12.00     | Warnaford .....          | .15   | 1.50    | 12.00    |
| Meadow Gold .....        | .15    | 1.50    | 12.00     | William Hayden .....     | 7.00  | 60.00   | .....    |
| Manitou .....            | .15    | 1.50    | 12.00     |                          |       |         |          |

### CACTUS VARIETIES

|                         | Each  | 12      | 100     |                        | Each  | 12      | 100     |
|-------------------------|-------|---------|---------|------------------------|-------|---------|---------|
| Alabaster .....         | \$.10 | \$ 1.00 | \$ 8.00 | Lavender Beauty .....  | \$.10 | \$ 1.00 | \$ 8.00 |
| Bride's Bouquet .....   | .35   | 3.00    | 21.00   | Lenan .....            | .10   | 1.00    | 8.00    |
| Border King .....       | .60   | 6.00    | .....   | Mrs. H. J. Jones ..... | .15   | 1.50    | 12.00   |
| Charles Clayton .....   | .15   | 1.50    | 12.00   | Mrs. Chas. Turner..... | .10   | 1.50    | 12.00   |
| Country Girl .....      | .15   | 1.50    | 12.00   | Maggie .....           | .15   | 1.50    | .....   |
| Countess Lonsdale ..... | .20   | 2.00    | 15.00   | Nannie B. Moore.....   | .35   | 3.00    | .....   |
| Dainty .....            | .10   | 1.00    | 8.00    | Pink Pearl .....       | .15   | 1.50    | 12.00   |
| Earl of Pembroke.....   | .10   | 1.00    | 8.00    | Perle de Lyon.....     | .15   | 1.50    | 12.00   |
| Golden West .....       | .35   | 3.00    | 21.00   | Pierrot .....          | .35   | 3.00    | 21.00   |
| Floradora .....         | .10   | 1.00    | 8.00    | Rheikonig .....        | .15   | 1.50    | 12.00   |
| Gen. Buller .....       | .10   | 1.00    | 8.00    | Standard Bearer .....  | .10   | 1.00    | 8.00    |
| Genesta .....           | .10   | 1.00    | 8.00    | Uncle Tom .....        | .10   | 1.00    | 8.00    |
| Kreimhilde .....        | .15   | 1.50    | 12.00   | Zephyr .....           | .10   | 1.00    | 8.00    |

### HYBRID CACTUS VARIETIES

|                        | Each   | 12      | 100       |                       | Each   | 12      | 100       |
|------------------------|--------|---------|-----------|-----------------------|--------|---------|-----------|
| Alpine Wonder .....    | \$1.50 | \$15.00 | \$ 100.00 | Mrs. W. E. Estes..... | \$1.00 | \$10.00 | \$ 100.00 |
| Attraction .....       | .60    | 6.00    | 45.00     | Monte Vista .....     | .35    | 3.00    | 21.00     |
| Chipeta .....          | .35    | 3.00    | 21.00     | Marion Thompson ..... | .15    | 1.50    | 12.00     |
| Glady's Sherwood ..... | .60    | 6.00    | .....     | Mrs. F. Jeffries..... | .15    | 1.50    | 12.00     |
| Helen Durnbaugh .....  | .60    | 6.00    | .....     | Mrs. Warnaar .....    | .35    | 3.00    | 21.00     |
| Justice Bailey .....   | .35    | 3.00    | 21.00     | Pahaska .....         | 2.50   | .....   | .....     |
| Kalif .....            | .60    | 6.00    | 45.00     | The Grizzly .....     | .60    | 6.00    | 45.00     |

# W. W. WILMORE, Dahlia Specialist

## PEONY FLOWERED VARIETIES

|                 | Each  | 12      | 100      |                      | Each  | 12      | 100      |
|-----------------|-------|---------|----------|----------------------|-------|---------|----------|
| A. L. Doud      | \$.35 | \$ 3.00 | \$ 21.00 | Lajara               | \$.15 | \$ 1.50 | \$ 12.00 |
| Apricot         | .15   | 1.50    | -----    | La G. Lillas         | .60   | 6.00    | 45.00    |
| Arvada          | .35   | 3.00    | 21.00    | Mme. Bystine         | .35   | 3.00    | 21.00    |
| Billionaire     | .35   | 3.00    | 21.00    | Mrs. J. H. Gover     | .60   | 6.00    | -----    |
| Cocoonia        | .15   | 1.50    | 12.00    | Naiad                | .35   | 3.00    | 21.00    |
| Chancellor      | .60   | 6.00    | -----    | Queen Emma           | .15   | 1.50    | 12.00    |
| Doris Wilmore   | 3.50  | 35.00   | -----    | Queen Wilhelmina     | .15   | 1.50    | 12.00    |
| Egeria          | .35   | 3.00    | -----    | Ruth Nichols         | .35   | 3.00    | 21.00    |
| Francis Daniels | .35   | 3.00    | 21.00    | Souv. Liszt          | .15   | 1.50    | -----    |
| Felicia         | .35   | 3.00    | -----    | Sonora               | .35   | 3.00    | 21.00    |
| Freda Newman    | .15   | 1.50    | 12.00    | Sweetheart's Bouquet | .35   | 3.00    | 21.00    |
| Geisha          | .60   | 6.00    | -----    | South Pole           | .35   | 3.00    | 21.00    |
| Isa             | .35   | 3.00    | 21.00    | The Shepherdess      | 1.50  | 15.00   | -----    |
| Jessie Seal     | .60   | 6.00    | -----    | Temptation           | .15   | 1.50    | 12.00    |
| Kiowa           | 1.00  | 10.00   | 75.00    | Village Belle        | .15   | 1.50    | 12.00    |
| Kenawha         | .15   | 1.50    | -----    | Van Dyke             | .15   | 1.50    | 12.00    |
| Kia Ora         | .15   | 1.50    | 12.00    | Whip O'Will          | 1.50  | 15.00   | 100.00   |
| Lady of Honor   | 1.50  | 15.00   | 100.00   | Winona               | .15   | 1.50    | -----    |
| Laurence Ruppel | .35   | 3.00    | 21.00    | Waconda              | .35   | 3.00    | 21.00    |
| Laura Barnes    | .35   | 3.00    | 21.00    |                      |       |         |          |

## SHOW VARIETIES

|                   | Each  | 12      | 100     |                  | Each  | 12      | 100      |
|-------------------|-------|---------|---------|------------------|-------|---------|----------|
| Arabella          | \$.10 | \$ 1.00 | \$ 8.00 | La France        | \$.15 | \$ 1.50 | \$ 12.00 |
| A. L. Chase       | .10   | 1.00    | 8.00    | Lady Mildmay     | .10   | 1.00    | 8.00     |
| A. D. Livoni      | .10   | 1.00    | 8.00    | Mrs. J. W. Bagge | .15   | 1.50    | 12.00    |
| Bertha Bernstein  | .15   | 1.50    | 12.00   | Morocco          | .10   | 1.00    | 8.00     |
| Bon Ton           | .10   | 1.00    | 8.00    | Manzanita        | .15   | 1.50    | 12.00    |
| Bon Maza          | .10   | 1.00    | 8.00    | Purple Gem       | .10   | 1.00    | 8.00     |
| D. M. Moore       | .15   | 1.50    | 12.00   | Polar Bear       | .60   | 6.00    | -----    |
| Dr. I. B. Perkins | .15   | 1.50    | 12.00   | Queen of Yellows | .10   | 1.00    | 8.00     |
| Dee Lighted       | .15   | 1.50    | 12.00   | Robt. Broomfield | .10   | 1.00    | 8.00     |
| Dreers White      | .15   | 1.50    | 12.00   | Stradella        | .10   | 1.00    | 8.00     |
| Francis Clark     | .15   | 1.50    | 12.00   | Snowball         | .15   | 1.50    | 12.00    |
| Firestone         | .15   | 1.50    | 12.00   | Souv. St. Mihiel | .60   | 6.00    | 45.00    |
| Fire Ball         | .10   | 1.00    | 8.00    | The Gnome        | 1.00  | 10.00   | 75.00    |
| Glori de Lyon     | .15   | 1.50    | 12.00   | Vera Curry       | .15   | 1.50    | 12.00    |
| Grand Duke Alexis | .15   | 1.50    | 12.00   | Vivian           | .15   | 1.50    | 12.00    |
| Golden Spray      | .15   | 1.50    | 12.00   | Victory          | .10   | 1.00    | 8.00     |
| G. W. Gero        | .35   | 3.00    | 21.00   | W. W. Rawson     | .15   | 1.50    | 12.00    |

## POMPON LIST

All at 15c each; \$1.50 per doz.

|           |                |                 |             |
|-----------|----------------|-----------------|-------------|
| Achilles  | Clara Harsh    | Little Jennie   | Purity      |
| Bacchus   | Darkness       | Madeline        | Pure Love   |
| Catherine | Hedwig Pollwiz | Prince Charming | Scarlet Gem |
|           |                |                 | Vivid       |

## HARDY PERENNIAL PLANTS

All Field Grown, Strong, Clean Stock. (See Retail Catalog for description.)

|  | Doz.  | 100     |                          | Doz.  | 100     |
|--|-------|---------|--------------------------|-------|---------|
| *Asters—blue, lavender, white<br>blush | \$.75 | \$ 6.00 | Hardy Pinks—Chinensis    | \$.75 | \$ 6.00 |
| Coriopsis Lanceolata                   | .75   | 6.00    | Hardy Pinks—Clove        | .75   | 6.00    |
| Gypsophila—2 year old (single)         | .75   | 6.00    | Iris—Siberica            | .75   | 6.00    |
| Golden Glow                            | .75   | 6.00    | Iris—Pallada Delmatica   | 1.50  | 10.00   |
| Hemerocalis Flava                      | 1.00  | 8.00    | *Iris—German, in variety | .75   | 6.00    |
| *Hollyhocks, 7 colors, double          | .75   | 6.00    | Oriental Poppy           | 1.00  | 8.00    |
|  |       |         | Larkspur Belladonna      | 1.50  | 10.00   |
|  |       |         | *Peonies                 | 3.00  | 20.00   |
|  |       |         | Sweet William            | .75   | 6.00    |

## GLADIOLI

|               | Per 100 |        |        |                 | Per 100 |        |        |
|---------------|---------|--------|--------|-----------------|---------|--------|--------|
|               | 1st     | 2nd    | 3rd    |                 | 1st     | 2nd    | 3rd    |
| Augusta       | \$3.00  | \$2.50 | \$2.00 | Halley          | \$3.00  | \$2.50 | \$2.00 |
| America       | 3.00    | 2.50   | 2.00   | Mrs. Pendleton  | 5.00    | 4.00   | 3.00   |
| Bertrex       | 4.00    | 3.50   | 2.00   | Panama          | 4.00    | 3.00   | 2.00   |
| Chicago White | 3.00    | 2.50   | 2.00   | Prince of Wales | 5.00    | 4.00   | 3.00   |
| E. J. Shaylor | 6.00    | 5.00   | 4.00   | Schwaben        | 5.00    | 4.00   | 3.00   |
| Francis King  | 3.00    | 2.50   | 2.00   | Mixed Colors    | 2.50    | 2.00   | 1.50   |
| Gretchen Zang | 4.00    | 3.00   | 2.00   |                 |         |        |        |

1,000 rates on above 20% off; 400 of a kind at 1,000 rate.