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ABC

SUPREME QUALITY

Flower Seeds

Bulbs and Plants

Florists' Requisites

APR 20 1926



1926 WHOLESALE PRICES FOR **1926**
FLORISTS, NURSERYMEN
AND SEEDSMEN



Petunia. Type of "Better Variety."



Snapdragons

(Antirrhinum)

Snapdragons now hold a most prominent position as cut flowers and bedding plants. Our list comprises the most popular varieties of today.

Petunias

Provide a plentiful supply of the "Better Varieties" of Petunias for Mother's Day and spring sales. They are now at the height of popularity. Our "De-Luxe" strains of seed listed in inside pages of this catalogue represent, we believe, the last word in quality.



AMERICAN BULB COMPANY

Importers & Growers

182 North Wabash Avenue
CHICAGO, ILLINOIS

6 MURRAY STREET
NEW YORK CITY



Address Orders from This List to 182 No. Wabash Ave., Chicago, Ill.



Types of
"Gold Medal"
Dahlia-Flowered
ZINNIAS—About two-
thirds natural size.

Zinnias

Bodger's "Gold Medal" Dahlia-Flowered "A Florist's Moneymaker"

In July, 1924, the Royal Horticultural Society of England granted an "Award of Merit" for the strain, and a **Gold Medal** for the group of Dahlia-Flowered Zinnias exhibited in the London Show. This official recognition of the strain meant much to its originator, late president, John Bodger, who had put forth the best efforts of his last year in perfecting this type. In 1925 this novelty was granted two more awards of merit.

The large size, fullness of petals, extraordinary color range, and good keeping qualities of this flower have all contributed to its popularity. It is easily grown, and keeps well when cut. It is at present immune from disease. Equally good as a garden flower and as a florist's specialty, its popularity should increase with years. It has been truthfully called "A NEW FLOWER FOR THE PEOPLE."

To assist in visualizing the true color, we have inserted, parenthetically, Ridgeway's Color Chart descriptions.

We offer all varieties as opposite:

The seed of above which we supply to florist trade is exclusively from introducers, namely Messrs. Bodger. This action on our part insures you, we believe, the true type.—A. B. C.

ABC FLOWER SEEDS FOR FLORISTS

SUPREME QUALITY

"Gold Medal"

DAHLIA FLOWERED ZINNIAS

Introduced but a few years ago by the famous American seed growers, Messrs. John Bodger & Sons Company, these wonderful Zinnias have created no little sensation not alone in this country but throughout Europe as well. Florists generally are planting them extensively in open ground for Summer cut flowers as well as growing same under glass since this type is proving a good forcer. "Polar Bear" is forced and used extensively as a bunching flower for Mothers' Day, while Exquisite, Old Rose, Golden State, Crimson Monarch, and Canary Bird are specially recommended to force as desirable colors for florists for early Spring trade.

Special!

NOTE! In connection with our numerous experiments with above, we have discovered a method of outdoor culture which allows of the "extreme" in quality and production. This information furnished free with all orders for same

—A. B. C.

We offer all varieties as follows: (Originator's new crop seed).

Exquisite. Color light rose with center a deep rose. (Tyrian Rose).

Old Rose. This is adequately described by its name, as it is of the real old rose shade.

Illumination. Similar to Exquisite, but a striking self color of deep rose. (Tyrian Rose).

Golden State. A very rich orange-yellow (Cadmium). Yellow in the bud, turning to an attractive orange when in full bloom.

Crimson Monarch. By far the largest and best of red shades.

Giant Attraction. A distinct shade of brick red (Spectrum Red) which carries its color well from the bud, and forms into an immense ball of color when in full bloom.

Scarlet Flame. A large, beautiful, bright scarlet, with a delightful blending of orange throughout the petal. This is not a bicolor.

Meteor. A rich, glowing deep red (Spinel Red) and the darkest of all the red shades. Fine form, with good depth of petal. Very large.

Oriole. An immense orange and gold bicolor, changing slightly as it ages, but at all times worthy of the beautiful bird for which it is named.

Dream. A fine, deep lavender, turning to purple (Mallow Purple) a new, desirable shade in Zinnias.

Polar Bear. A very large pure white, the best white yet seen in Zinnias.

Buttercup. An immense deep creamy yellow. A very desirable flower.

Canary Bird. A delicate shade of primrose—very large and holds its color well until out of bloom.

Price of each of above: Trade pkt., 50c; ¼ oz., \$1.25; per oz., \$4.00.

Special Offer. One extra size Tr. pkt. each of any seven varieties selected from above for \$5.00.

Special Mixture. A well blended mixture containing the above novelties. Price Tr. pkt., 50c; per oz., \$2.00.

For additional list of Zinnias please refer to alphabetically arranged list on inside pages.



AMERICAN BULB COMPANY

Importers & Growers

182 North Wabash Avenue
CHICAGO, ILLINOIS

6 MURRAY STREET
NEW YORK CITY



This Wholesale Price List

For 1926 is published with a two-fold purpose—primarily as a reference list for those who are continually striving to procure and grow the finest stocks of Commercial Flowers (Bulbs and Seeds), both novelties and selected strains of standard kinds, all of absolute reliability, and at the most reasonable prices at which such quality can be bought.

Secondly We desire this catalog to replace to an extent the personal call of one of our many travellers, on those whose establishments are not conveniently located to the regular routes covered by them, and we hope that it will be retained for frequent reference as to descriptions and prices, when the time comes around for ordering certain seasonable goods.

A. B. C. "Supreme" Quality Bulbs and Seeds are now grown by particular Florists everywhere from Maine to California. Our establishments at Chicago and New York offer convenient centers for quick transit to all points.

Soliciting your valued commands, we are,

Yours very truly,

American Bulb Company

Per A. MILLER, Pres.

A. MILLER, Pres.
BEN MILLER, Vice-Pres.
JAMES J. KARINS, Vice-Pres.
A. L. KOEHLER, Sec. and Treas.

A. B. C. "Supreme" Quality Gladiolus Bulbs

A leading specialty and produced in immense volume at points in Michigan, Indiana and Illinois under our personal supervision. Acreage is devoted to "Non-cut flower production of Bulbs," especially grown and cured for greenhouse forcing. Equally desirable for outdoor culture. We stock the following varieties in large quantities.

Mrs. Frank Pendleton
Alice Tiplady
Maiden's Blush
L'Immaculee
Flora
Lena Graetz

Mrs. Dr. Norton
Mary Fennell
Helen Franklin
Anna Eberius
Edith Cavell

1910 Rose
Arizona
America
Mrs. Francis King
Chicago White

Le Marechal Foch
Myrtle
Niagara
Schwaben
E. J. Shaylor, Etc.

And many other high class cut-flower varieties.

Florist's Flower Seeds

In addition to the general line of standard sorts, we draw particular attention to the following extra special stocks:

Ferd. Fischer's World Famous Cyclamen Seed.
Private Stock Exhibition Pansy.
Petunias.
Snapdragons.

Early and Summer-Flowering Sweet Peas.
Beauty of Nice and Bismarck Stocks.
New Dahlia-Flowered Zinnia, Etc.

EARLY ORDERS
Will, we believe
prove mutually
advantageous
act AT ONCE

For your own interest

A.B.C.

Discounts On bills for Flower Seeds, Vegetable Seeds, Bulbs and Plants a discount of 2 per cent for payment 10 days from date of bill may be deducted; 5 per cent cash discount is allowed on all orders of Flower Seeds, and Vegetable Seeds; 3 per cent on Bulbs when remittance accompanies the order, except items specially quoted or priced. All other goods are strictly net, as are also bills for goods supplied under special quotations unless otherwise agreed upon.

Disclaimer The American Bulb Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) it sells and will not be responsible for the crop.

If the customer does not accept the goods on above terms, he must return them at once, and money will be refunded or proper credit given. We exercise however, the greatest care to fill our orders with the highest quality possible, as it is our constant aim to give our customers fullest satisfaction.

Routing Please give explicit shipping directions with each order, giving name of Freight, Express and Post Office Stations. If no directions are given, we will use our best judgment, but all goods travel at purchaser's risk.



Specimen Plant of Fischer's Giant or "Show" Cyclamen.

OUR LEADING FLOWER SEED SPECIALTY

Fischer's, The "Master Cyclamen"

Planted By "The Particular Grower" From
Maine to California

Fischer's Giant or "Show" Cyclamen seed is the result of 30 years of experience in the "know how" of Cyclamen culture, and florists who appreciate the ultimate in quality will have no other strain. Please refer to future pages of this book for complete particulars as to varieties and prices.

FOR BETTER FLOWER SEEDS

A lifetime experience in connection with the furnishing of flower seeds to florist growers causes us to know that "the best is none too good," and our stocks of same are always secured from suppliers that specialize in the respective classes. Our President, Mr. A. Miller, has personally inspected European sources in the past months, securing in several instances exclusive representation for some of the finest productions. Also, frequent visits are made, during blooming season, to those American growers who are renowned for their high class florists' stock, such as John Bodger & Sons Co., and Waller-Franklin Seed Co., etc., of California.

The vastly increasing and immense volume of business we are enjoying in this department indicates to us that our efforts to supply "Supreme" quality seeds to the trade is being appreciated.

Our 1926 list will be found replete with every worthwhile kind, as well as several meritorious novelties not obtainable elsewhere.

We call particular attention to our strains of Asters, Cyclamen, Petunias, Snapdragons, Zinnias and Sweet Peas.

Prices! They will be found to be consistent with the "quality you should have for best results," and the phrase "not how cheap, but how good," should, we believe, predominate in the buyer's mind when arranging for supply of same.

Soliciting your valued commands,

Yours very truly,
AMERICAN BULB COMPANY.

Fischer's Famous Cyclamen

TO MY CUSTOMERS:

I have paid strict attention to my Salmon and Red shades particularly for the American trade. My seed will be offered by the American Bulb Company. It is with pleasure that I recommend all florists who are growers of high class plants to try out my seed. I hold recommendations from the best growers in the world.

Yours very truly,
FERD. FISCHER.

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A. B. C. CUT-FLOWER ASTERS

Realizing the importance of the Aster to cut flower growers, we secure our supply of seed from John Bodger & Sons Co., California, who unquestionably produce the choicest Asters in the world.

Following is statement of said firm and which we have fully verified through several personal visits by members of our concern.

"We have under cultivation a large tract of land of an alluvial and peat composition which is sub-irrigated from mountain springs.

"We are able to grow Asters to perfection with no trouble from the diseases common to this plant. We have no overhead moisture from the time the fields are planted to the time the seed is harvested, and our even climate, together with our work in reselecting, is enabling us to improve our strains in Asters very materially as the seasons advance.

"Seed harvested under these conditions is of highest germination and more disease resisting."

FLORIST'S FAVORITE

A New A. B. C. Introduction

While visiting Cleveland, Ohio, during the past several seasons, our president, Mr. A. Miller, noted this most unusually high quality Aster and the fact that florists invariably bought it up in the wholesale market, generally paying a premium over the price asked for other good sorts. Last Spring Mr. Miller was fortunate in securing a small quantity of seed of same, and which was grown exclusively for A. B. C. by John Bodger & Sons, Calif. Resultant crop is comparatively small and we cannot supply more than one ounce to a customer. Florists' Favorite is of the most exquisite shade of lavender-pink imaginable, full double flower of large size, and a cut flower shade the trade will, we believe, fully appreciate. Plants of strong branching habit. Per trade pkt., \$1.00; 3 for \$2.50; per oz., \$10.00.

CHICAGO GIANT BEAUTY

(See Illustration Opposite)

This new Aster is somewhat of the Crego and Beauty type, but is practically non-lateral, producing flowers of immense size without disbudding and of wonderful substance on strong, stiff stems, 20 to 24 inches long, acclaimed by wholesale and retail florists as the ideal of cut flower Asters.

| | Tr. Pkt. | Oz. |
|---------------------|----------|--------|
| Deep Rose | .50 | \$1.50 |
| Peach Blossom | .50 | 4.50 |
| Light Blue | .50 | 4.50 |
| Purple | .50 | 4.50 |
| Mixed | .50 | 4.50 |

QUEEN OF MARKET ASTER

Early-flowering, of branching habit, coming into bloom directly after Early Wonder. The standard early Aster, blooming in July.

| | Tr. Pkt. | Oz. |
|---------------------------|----------|--------|
| Brilliant Rose | \$.25 | \$1.00 |
| Blush Pink | .25 | 1.00 |
| Crimson | .25 | 1.00 |
| Lavender | .25 | 1.00 |
| Purple | .25 | 1.00 |
| White | .25 | 1.00 |
| Mixed | .25 | 1.00 |
| Vick's Silvery Rose | .50 | 2.50 |
| Mixed | .15 | .75 |

MIGNON ASTER

Similar to Improved Victoria but smaller in flower and very free blooming; fine for bedding and pot culture.

| | Tr. Pkt. | Oz. |
|----------------------|----------|--------|
| Brilliant Rose | \$.40 | \$2.00 |
| Fiery Scarlet | .40 | 2.00 |
| Light Blue | .40 | 2.00 |
| White | .40 | 2.00 |



Aster, Chicago Giant Beauty.

ASTERMUM

Of compact type, closely resembling the Crego, but blooming somewhat earlier; plants grow about 2 feet high and are of branching habit. Flowers of large size and very double.

| | Tr. Pkt. | Oz. |
|------------------|----------|--------|
| Lavender | \$.30 | \$1.25 |
| Rose Pink | .30 | 1.25 |
| White | .30 | 1.25 |
| Fine Mixed | .30 | 1.25 |

EARLY WONDER ASTER

These are the earliest blooming Asters. Flowers large and full, of the Comet type, carried on long, erect stems.

| | Tr. Pkt. | Oz. |
|-----------------|----------|--------|
| White | \$.40 | \$2.00 |
| Pink | .40 | 2.00 |
| Dark Blue | .40 | 2.00 |

EARLY ROYAL BRANCHING ASTER

Comes into bloom shortly after Queen of the Market and a specially fine Aster to follow said variety; 2 feet high, blooms of large size.

| | Tr. Pkt. | Oz. |
|-----------------|----------|--------|
| Lavender | \$.35 | \$1.50 |
| Purple | .35 | 1.50 |
| Rose Pink | .35 | 1.50 |
| White | .35 | 1.50 |
| Mixed | .30 | 1.25 |



Ball's Improved White Asters.

SEMPLÉ'S BRANCHING ASTER

The standard late blooming Aster and generally planted by florists for main crop. Plants 2½ to 3 feet high. Branching and robust. Our strain is specially selected.

| | Tr. Pkt. | Oz. |
|-------------|----------|--------|
| White | \$.30 | \$1.25 |
| Shell Pink | .30 | 1.25 |
| Rose Pink | .30 | 1.25 |
| Deep Purple | .30 | 1.25 |
| Lavender | .30 | 1.25 |
| Crimson | .30 | 1.25 |
| Mixed | .30 | 1.25 |

GIANT COMET ASTER

Flowers unusually large, the twisted and curled petals resembling a huge Chrysanthemum; strong stems averaging 15 to 20 inches in length; a good bedding variety.

| | Tr. Pkt. | Oz. |
|----------------|----------|--------|
| Malmaison Pink | \$.35 | \$1.50 |
| Crimson | .35 | 1.50 |
| Light Blue | .35 | 1.50 |
| Royal Purple | .35 | 1.50 |
| White | .35 | 1.50 |
| Mixed | .30 | 1.25 |

IMPROVED CREGO ASTER

Plants robust, about 2 feet high. Flowers large, double and well formed of the Comet type, making a fine variety for all purposes.

| | Tr. Pkt. | Oz. |
|------------|----------|--------|
| White | \$.30 | \$1.25 |
| Azure Blue | .30 | 1.25 |
| Lavender | .30 | 1.25 |
| Purple | .30 | 1.25 |
| Rose Pink | .30 | 1.25 |
| Shell Pink | .30 | 1.25 |
| Mixed | .30 | 1.25 |

BALL'S IMPROVED WHITE

A pure white Aster of branching habit, and a great favorite in the Chicago wholesale cut flower market. Tr. pkt., 40c; oz., \$2.50.

ASTERS—Continued

HEART OF FRANCE

Plants about 2 feet high, branching habit; flowers medium size; admittedly the choicest Red Aster on the market. Tr. pkt., 40c; oz., \$2.00.

AMERICAN BEAUTY ASTER

A comparatively new Aster of real merit for late crop, blooms about September and continues until frost. The large and double flowers are produced on long heavy stems; plants 2 to 3 feet high.

| | Tr. Pkt. | Oz. |
|------------------|----------|--------|
| Azure Fairy | \$.40 | \$1.75 |
| Carminé Rose | .40 | 1.75 |
| Lavender | .40 | 1.75 |
| Purple | .40 | 1.75 |
| September Beauty | .40 | 1.75 |
| White | .40 | 1.75 |

KING ASTER

Needle Type, 1½ to 2 feet. Large flowers with quilled petals.

| | Tr. Pkt. | Oz. |
|----------|----------|--------|
| Crimson | \$.30 | \$1.25 |
| Purple | .30 | 1.25 |
| Lavender | .30 | 1.25 |
| Rose | .30 | 1.25 |
| Violet | .30 | 1.25 |
| White | .30 | 1.25 |
| Mixed | .30 | 1.25 |

DAYBREAK ASTER - Improved Victoria

Plants 2 feet high, erect and robust habit. Flowers large, very double, recurved, closely imbricated, making it one of the best for decorative purposes.

| | Tr. Pkt. | Oz. |
|----------------|----------|--------|
| Pink | \$.40 | \$2.50 |
| White (Purity) | .40 | 2.50 |

LAVENDER GEM

Plants about 18 inches tall, upright habit. Flowers Comet type, silvery white when young, changing to light lavender when fully expanded; really choice. Tr. pkt., 50c; oz., \$2.00.

NEW FANCY YELLOW

This is by far the best yellow Aster on the market; it is fairly large and fully double. Tr. pkt., 50c; oz., \$2.00.

ABUTILON - Flowering Maple

| | Tr. Pkt. | Oz. |
|----------------|----------|--------|
| Choicest Mixed | \$.50 | \$3.00 |

ACHILLEA

A favorite hardy perennial; valuable for cutting.

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Ptarmica fl. pl., The Pearl. Double, pure white | \$.50 | \$4.00 |



Alyssum "Bouquet" or "Carpet of Snow."

**“Snapdragon’s
(Antirrhinum)
The Vogue”**

Snapdragons under glass are becoming one of the most profitable crops and the flowers are being used for almost every purpose—even wedding bouquets. Now that rust can be entirely prevented they are practically a sure crop if even ordinary judgment is used in growing them. Also desirable for Summer cut flowers produced in the open.

DO NOT WET THE FOLIAGE OF SNAPS AT ANY TIME AND YOU WILL HAVE NO TROUBLE WITH RUST IN GROWING THEM.

The most profitable all-season plant. Seeds may be sown any time.

GENERAL LIST OF SNAPDRAGONS

Primarily for Outdoor Culture

Provides excellent cut flower material during Summer season. Plant freely of them.

| | GIANT | Tr. Pkt. | Oz. |
|--|-------|----------|--------|
| Brilliant Rose | | \$0.20 | \$0.75 |
| Cardinal. Scarlet | | .20 | .75 |
| Crimson King | | .20 | .75 |
| Rose King | | .20 | .75 |
| Torchlight. Orange, yellow lip | | .20 | .75 |
| Garnet | | .20 | .75 |
| Golden King. Yellow | | .20 | .75 |
| Queen Victoria. Pure white | | .20 | .75 |
| Venus. Flesh pink | | .20 | .75 |
| Coral Rose | | .20 | .75 |
| Fire King. Orange scarlet, white tube | | .20 | .75 |
| Harmony. Terra cotta orange, shaded rose | | .20 | .75 |
| Othello. Dark maroon, satin sheen | | .20 | .75 |
| Rose Queen. Soft pink | | .20 | .75 |
| Mixed. Named varieties | | .20 | .75 |

SEMI-DWARF

| | | |
|---|-----|-----|
| Golden Queen. Yellow | .20 | .75 |
| Purity. Pure white | | |
| Amber Queen. Amber suffused chamois | .20 | .75 |
| Carmine Queen | .20 | .75 |
| Climax. Orange, shaded yellow | .20 | .75 |
| Cottage Maid. Pale pink, white tube | .20 | .75 |
| Empress. Crimson | .20 | .75 |
| Fascination. Soft pink | .20 | .75 |
| Gloria. Deep pink | .20 | .75 |
| Grenadier. Orange-scarlet, white tube | .20 | .75 |
| Peerless Pink. “La France” pink | .20 | .75 |
| Prima Donna. Terra cotta pink, white tube | .20 | .75 |
| Fawn. Terra cotta pink, suffused yellow | .20 | .75 |
| Mixed. Named varieties | .20 | .75 |

For Greenhouse Culture

Philadelphia Pink. Considered one of the best pure pink Snapdragons. Rich, glowing pink, approaching that of the Ward Carnation. A most useful color at all times. Beautiful under night illumination. 1 Tr. pkt., \$1.00; 6 pkts., \$5.00; 25 tr. pkts. or more at special prices.

Indian Summer

A new color—Max Schling’s Wonderful New Snapdragon. The greatest achievement in Snapdragons to date, introducing a new and bewitching color never before seen in Snapdragons—a lovely, rich, velvety and glossy copper color—indescribably beautiful. Tr. pkt., \$1.00.

White Rock

An unusual, new and extra early blooming pure white. Tr. pkt., \$2.00; 3 tr. pkts. for \$5.00.

Geneva Pink

This new variety is extremely free-flowering and comes true to color from seed. The plants are very regular, attaining a height of from 18 to 24 inches with all the flowers on the same level; is well adapted for both greenhouse and outdoor culture and cut flower purposes. Per pkt., \$2.00; 3 pkts. for \$5.00.

Snapdragon Plants

From 2½ inch Pots.

We supply all of the newer kinds as well as standard varieties in season, and such will be found advertised in the Florists’ Review.



Snapdragon—Antirrhinum.

Ramsburg’s Special Cut-Flower Strains of Snapdragons

Silver Pink; Helen, lovely salmon; Golden Pink Queen; Orlando, bronze, and Hybrid Pink, \$1.00 per pkt.; 3 for \$2.50; 6 for \$5.00. Light Pink, White, Yellow, Scarlet, Garnet, Chestnut, Nelrose, Buxton, Keystone, and Fancy Mixed, 50c per pkt.; 3 for \$1.25. Ramsburg’s “Helen” is an exceptionally fine salmon-pink, and unusually free blooming. We cannot recommend this too highly. Tr. pkt., \$1.00; 3 for \$2.50; 6 for \$5.00.

LIBERTY. Rich deep rose-pink. A. B. C. introduction.

CHICAGO PINK. La France pink. A. B. C. introduction.

Above two varieties: Tr. pkt., \$1.00; 3 pkts. for \$2.50.

NOTE—Snapdragons recommended for greenhouse culture can be grown successfully out-of-doors, but require staking on account of tall growth. Try them for cut flowers.

**Snapdragons as an Easter Crop are
Worth While**

ACONITUM - Monkshood

Napellus. Perennial; long spikes of blue flowers. Tr. Pkt. Oz.
 \$0.25 \$1.50

ACROCLINIUM

Everlasting hardy annual for cutting and Winter bouquets.
 Tr. Pkt. Oz.
 Double Rose \$0.15 \$0.40
 Double White15 .40
 Double Mixed15 .40

AGROSTEMMA - Mullein Pink

Coronaria, Hardy. Perennial; deep crimson flowers. Tr. Pkt. Oz.
 \$0.15 \$0.25

AGERATUM MEXICANUM

Blue Perfection. Dark blue Tr. Pkt. Oz. \$0.15 \$0.60
 Imperial Dwarf Blue15 .40
 Imperial Dwarf White15 .40
 Little Blue Star. 3 inches high; fine for bedding. .50 5.00

ALYSSUM

Lilac Queen. Lilac Tr. Pkt. Oz. \$0.15 \$0.50
 Bouquet (Carpet of Snow)15 .50
 Little Gem. Dwarf and compact15 .50
 Sweet (Maritimum). Trailing10 .20
 Saxatile Compactum. Perennial; golden yellow. .20 .60

AMARANTHUS

Sunrise. Very showy, foliage tipped carmine. Tr. Pkt. Oz. \$0.20 \$1.00
 Molten Fire (Summer Poinsettia) (New). Leaves are of an iridescent crimson-salmon color. 1-32 oz. \$1.0050
 Tricolor Splendens (Joseph's Coat)15 .40

ANCHUSA

Italica, Dropmore Variety. Gentian blue. Tr. Pkt. Oz. \$0.20 \$0.75

ANTHEMIS

Kelwayi, Hardy. Yellow Marguerite \$0.25 \$1.00

AQUILEGIA - Columbine

Early flowering perennials—very desirable for cut flowers.
 Tr. Pkt. Oz.
 Long Spurred Hybrids. Large flowering, mixed colors \$0.40 \$2.00
 Chrysantha. Yellow40 2.00
 Coerulea Hybrida. New long spurred, large flowering hybrids40 2.50

ARABIS - Rock Cress

Alpina. Dwarf Spring flowering perennial for edging and rockery, pure white \$0.15 \$0.50

ARCTOTIS - African Daisy

Grandis. Excellent for cutting; daisy-like flowers on long stems, upper surface pure white, reverse side of petals lilac blue \$0.15 \$0.50

ASPARAGUS PLUMOSUS NANUS

One of Our Leading Specialties

NORTHERN GREENHOUSE GROWN, TRUE

Per 100 seeds, 50c; per 1,000 seeds, \$3.25; per 5,000 seeds, \$15.00; per 10,000 seeds, \$27.00.

LATHOUSE GROWN

Per 100 seeds, 30c; per 1,000 seeds, \$2.00; per 5,000 seeds, \$9.00; per 10,000 seeds, \$17.00.

ASPARAGUS SPRENGERI

Per 100 seeds, 20c; per 1,000 seeds, \$1.25; per 5,000 seeds, \$5.50; per 10,000 seeds, \$10.00.



Calendula, Ball's Orange. (See next page).

BRACHYCOME - Swan River Daisy

iberidifolia. A free blooming annual with small blue flowers. Tr. Pkt. Oz. \$0.20 \$0.75

BROWALLIA

Very useful free flowering annuals.
 Elata. Blue \$0.20 \$0.75
 Elata. White20 .75

BABY'S BREATH (See Gypsophila)

BACHELOR'S BUTTON (See Centaurea and Gomphrena)

BALLOON VINE

Cardiospermum. Per oz., 15c; ¼ lb., 50c.

BALSAM - Lady Slipper

Varieties Bismarck and White Perfection especially recommended for memorial designs.

CAMELLIA-FLOWERED

Pink Tr. Pkt. Oz. \$0.20 \$0.75
 Scarlet20 .75
 Bismarck (Salmon)20 .75
 White Perfection20 .75
 Finest Mixed15 .60

BALSAM APPLE

Mormordica Balsamina Tr. Pkt. Oz. \$0.15 \$0.30

BAPTISIA - False Indigo

Australis. Tall, showy plants with deep blue flowers; perennial \$0.30 \$2.00

BEANS, FLOWERING AND RUNNING

Scarlet Runner. Oz., 5c; lb., 30c.

BEGONIAS

Unsurpassed for pot plants and bedding.
SEMPERFLORENS

Albert Martin. Crimson Tr. Pkt. Oz. \$0.75
 Erfordia. Pink50
 Salmon Queen. Salmon red50
 Vernon. Deep red (1-32 oz., \$1.00)40
 Choice Mixed40

GRACILIS

Luminosa. Fiery dark red (1-32 oz., \$2.00)50
 Primadonna. Carmine rose (1-32 oz., \$4.00)75
 Rosea. Pink50
 Alba. Whitish50

TUBEROUS ROOTED

Single, Mixed50
 Double, Mixed 1.00

CALENDULA - Pot Marigold

Indispensable Crops in Any Flower Business.

In addition to the regular orange, listed below we are offering this season a golden yellow to be known as

Ball's "Gold" Calendula

(See Illustration Opposite)

This has the same upright, long-stemmed growth and uniformly double flowers as the original Ball Calendula, orange. The color is dark golden yellow, and we feel confident that you will find the color a very desirable one.

This variety is so much better than Lemon Queen, and the call for it is so insistent by all who have seen it that we anticipate early request for all the seed we can offer of this beautiful Golden Yellow Calendula. Price, originator's sealed packets, oz., \$5.00; ½ oz., \$3.00; ¼ oz., \$2.00.

| | Tr. Pkt. | Oz. |
|--------------------------------|----------|--------|
| Lemon King. Lemon yellow | \$0.15 | \$0.25 |
| Meteor. Orange striped | .15 | .25 |
| Mixed | .15 | .25 |

CALLIOPSIS - Coreopsis

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Golden Wave. (Drummondii) yellow | \$0.15 | \$0.25 |
| Nigra Speciosa. Crimson-maroon | .15 | .25 |
| Mixed Annual | .15 | .25 |
| Lanceolata Grandiflora. Perennial | .15 | .50 |
| Large Golden Yellow | .15 | .50 |

CAMPANULA (Bellflower) Perennial

CALYCANTHEMA (Cup and Saucer)

| | Tr. Pkt. | Oz. |
|-------------|----------|--------|
| Blue | \$0.30 | \$1.50 |
| Pink | .30 | 1.50 |
| White | .30 | 1.50 |
| Mixed | .30 | 1.50 |

MEDIUM

| | | |
|--------------------|--------|--------|
| Single Blue | \$0.15 | \$0.40 |
| Single White | .15 | .40 |
| Single Pink | .15 | .40 |
| Single Mixed | .15 | .40 |
| Double Mixed | .25 | 1.00 |

PERSICIFOLIA GRANDIFLORA

| | | |
|-------------|-----|------|
| Blue | .50 | 3.50 |
| White | .50 | 3.50 |

PYRAMIDALIS (Chimney Bellflower)

Blue and White Mixed. Six feet

CARPATICA

| | | |
|------------------------------|-----|------|
| Blue. Dwarf, 6 inches | .25 | 1.00 |
| White. Dwarf, 6 inches | .25 | 1.00 |

CANARY BIRD VINE

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Tropaeolum Canariense. Flowers bright canary-yellow, ¼ lb., 75c | | \$0.25 |



Ball's "Gold" Calendula.

BELLIS PERENNIS - English Daisy

| | Tr. Pkt. | Oz. |
|------------------------|----------|--------|
| Longfellow. Pink | \$0.40 | \$2.00 |
| Snowball. White | .40 | 2.00 |
| Mixed | .35 | 1.50 |

BLUE LACE FLOWER - Didiscus Coeruleus

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Excellent for bouquets. Flowers continually from July until frost. A money maker for florists.... | \$0.30 | \$1.50 |

CALCEOLARIA

Our strain of these is produced by one of the foremost specialists.

| | Tr. Pkt. | Oz. |
|---------------------------------------|----------|-----|
| Hybrida Grandiflora. Tall mixed | \$1.00 | |
| Compacta. Dwarf, mixed | 1.00 | |
| Rugosa. Mixed | 1.00 | |

BALL'S "ORANGE" CALENDULA

(Originator's Seed)

A Worth-while Money Maker for the Florist

Rich dark orange. Gives an entirely new meaning to Calendula—long stems; very large, uniformly double flowers. "It is the only strain worth your bench space." Some dealers list them as "extra fancy." Their identity cannot be hid. There are no fancy Calendulas except the Ball Calendula. Send your order direct to us. We have nothing to substitute and there are none just as good. We stand behind it. Price, originator's sealed packets, oz., \$3.00; ½ oz., \$2.00; ¼ oz., \$1.00.

CANDYTUFT

| | Tr. Pkt. | Oz. | ¼ lb. |
|--|----------|--------|--------|
| Crimson | \$0.15 | \$0.25 | \$0.75 |
| Empress. Large white. 1 lb., \$2.75..... | .15 | .25 | .75 |
| Giant Hyacinth-flowered. White. Particularly recommended for under glass, provides excellent cut flowers | .15 | .40 | 1.25 |
| Little Prince. Very dwarf white | .15 | .25 | .75 |
| Pink. Flesh color | .15 | .25 | 1.00 |
| Purple | .15 | .25 | .75 |
| Carmine | .15 | .25 | .75 |
| Lavender | .15 | .25 | .75 |
| Rose Cardinal. Brilliant rosy red..... | .15 | .40 | 1.25 |
| Mixed. All colors | .10 | .20 | .60 |

SEMPERVIRENS

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| Perennial for border edging, flowers white | \$0.40 | \$2.50 |

CANNAS

| | | |
|---|--------|--------|
| Crozy's Finest Mixed. Dwarf varieties | \$0.20 | \$0.60 |
|---|--------|--------|

CARDINAL CLIMBER

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| Ipomoea Quamoclit Hybrids. Rapid growing annual climber producing a profusion of brilliant cardinal red flowers. To hasten germination file or cut notch in seed | \$0.40 | \$1.50 |

CARNATION

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Earliest large flowering; is very choice double mixture | \$0.50 | \$1.50 |
| Marguerite. New giant Malmaison, finest mixed | .25 | 1.50 |
| Early Vienna. Choice mixed | .35 | 1.50 |
| Choice Mixed. Double border | .30 | 1.25 |

CASTOR OIL BEAN

(See Ricinus)

CELOSIA CRISTATA - Dwarf Cockscorb

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| For beds, borders and pots. | | |
| Glasgow Prize. Dark crimson | \$0.30 | \$1.75 |
| Empress. Bright red; dark foliage | .40 | 2.00 |
| Choice Mixed | .40 | 2.00 |

CELOSIA, MISCELLANEOUS VARS.

BRYSONI CHRYSANTHIFLORA (New)

| | Tr. Pkt. | Oz. |
|-------------|----------|-----|
| Mixed | \$0.50 | |

One of the most effective and largest florists' cut flowers. More beautiful colors and shades are found in Celosia Brysoni than any other Autumn flower. It can be shipped long distances without wilting.

PLUMOSA

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Scarlet (Feathered) | \$0.15 | \$0.60 |
| Golden Plume | .15 | .60 |
| Pride of Castle Gould. Mixed | .50 | 4.00 |
| Thompsoni Magnifica. Mixed | .20 | .75 |
| Thompsoni Triomphe de l'Exposition. Crimson; splendid | .30 | 1.50 |
| Magnifica Superba | .15 | .60 |
| Childsi (Chinese Woolflower). Crimson | .30 | 1.50 |
| Childsi (Chinese Woolflower). Yellow | .30 | 1.50 |
| Childsi (Chinese Woolflower). Pink | .30 | 1.50 |

CENTAUREA, WHITE LEAVED - Dusty Miller

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| For borders, vases, baskets, etc. | | |
| Candidissima. Silvery gray foliage. | \$0.40 | \$2.00 |
| Gymnocarpa. Fine silvery foliage | .15 | .60 |



Candytuft.

CENTAUREA - Cornflower

Popular free-flowering annuals. The double white is now largely grown under glass for Mothers' Day sales, also Decoration Day.

CYANUS

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| Double Blue. Excellent for forcing | \$0.15 | \$0.50 |
| Double Rose | .15 | .50 |
| Double White | .20 | .75 |
| Emperor William. Single blue | .15 | .25 |

IMPERIALIS

| | | |
|---------------------------------------|-----|-----|
| Giant Rose | .20 | .75 |
| Deep Lavender. Fine for cutting | .20 | .75 |
| Lilac. Fine for cutting | .20 | .75 |
| Purple. Fine for cutting | .20 | .75 |
| White. Fine for cutting | .20 | .75 |
| Imperial Giant. Mixed | .15 | .50 |

CINERARIA HYBRIDA - Grandiflora

"The World's Best Strain"

The result of many years of painstaking selection on the part of an American Specialist and truly entitled to the classification—"World's Best Strain" produces immense trusses of blooms which frequently measure from 3 to 4 inches across.

| | Tr. Pkt. |
|--|----------|
| "A. B. C." Prize. Medium tall, 1-32 oz., \$3.50..... | \$1.00 |
| "A. B. C." Prize. Dwarf, 1-32 oz., \$3.50 | 1.00 |
| New Salmon, Pink Shades. Med. tall | 1.00 |

MULTIFLORA NANA MIXED. A very dwarf strain of exceptional merit. Desirable for combining with other plants for filling of baskets, boxes, etc. for Easter and Mothers' Day sales. ½ Trade Packet, \$1.00; Trade Packet, \$1.50.

| | Tr. Pkt. |
|---|----------|
| Matador. Scarlet, ½ trade pkt., 60c | \$1.00 |
| Stellata Hybrida. Mixed, ½ trade pkt., 60c..... | 1.00 |

The following is one of the many expressions we have received with regard to A. B. C. "Supreme" CINERARIA:

American Bulb Co. Chicago, Feb. 11.
Dear Sirs: Your "Supremes" mixture of Cineraria is by far the best I have ever grown both as to size and wonderful colors. In my opinion it would be difficult to improve on the same.

Yours truly,
N. A. SCHMITZ, Mgr.
Angel Guardian Greenhouse.



Specimen Plant of Fischer's Giant or Show Cyclamen.

Fischer's Giant or "Show" Cyclamen is the result of 30 years of experience in the "know how" of Cyclamen culture, and florists who appreciate the ultimate in quality will have no other strain.

CYCLAMEN

FISCHER'S GIANT OR SHOW STRAIN—NEW CROP SEED

| | 100 Seeds | 1000 Seeds |
|---|-----------|------------|
| Glowing Dark Red. Xmas red | \$1.25 | \$8.00 |
| Glowing Bright Red. Cherry red | 1.25 | 8.00 |
| Bright Rose. Rose of Marienthal | 1.25 | 8.00 |
| Pure White | 1.25 | 8.00 |
| Lilac | 1.25 | 8.00 |
| White with Carmine Eye | 1.25 | 8.00 |
| Improved Perle of Zehlendorf. Salmon | 1.50 | 11.00 |
| Improved Rose of Zehlendorf. Delicate Salmon | 1.50 | 11.00 |
| Glory of Wandsbek. Salmon | 1.50 | 11.00 |
| Fischer's Brilliant (Bonfire). Salmon-scarlet | 1.50 | 12.00 |
| Rococo Fringed. Red, rose or lilac | 1.35 | 10.00 |
| All Colors Mixed | 1.35 | 9.00 |

CYCLAMEN PLANTS Supplied in Season

GROWN FROM FISCHER'S TRUE SEED

| | 100 | 1000 |
|---------------|---------|----------|
| 2½-inch | \$12.00 | \$100.00 |
| 3-inch | 17.00 | 150.00 |
| 4-inch | 30.00 | 250.00 |

25 at 100 rate, 250 at 1,000 rate.

Our Leading
Flower
Seed
Specialty
Fischer's
The
"Master
Cyclamen"

Planted By
"The Particular Grower"
From
Maine to California

Illustration Below

Indicates Cyclamen Plant in 6 Inch Pot
Grown From Fischer's True Seed

One of many thousands of this high grade strain produced at plant of Garden City Floral Co., Missoula, Montana. Edward Webber, Greenhouse Superintendent. (Note extreme freedom of bloom. This is characteristic of Fischer's True Strain.)



CINERARIA

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Maritima Candidissima (Dusty Miller). For bedding, vases, baskets, etc. | \$0.15 | \$0.25 |

CHRYSANTHEMUM - Perennial
 EARLY DOUBLE AND SEMI-DOUBLE MIXED.

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Perennial, but will flower the first season from seed if sown early in the year. Excellent for cutting | \$0.50 | |
| SHASTA DAISY, "Alaska". Pure white | .40 | \$2.00 |
| MAXIMUM, "King Edward VII". Pure white | .20 | .60 |
| JAPANESE HYBRIDS. Mixed. 1-16 oz., \$1.50.... | .50 | |

CHRYSANTHEMUM - Annual

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Helios (Evening Star). Golden yellow | \$0.15 | \$0.40 |
| Single Mixed | .15 | .30 |
| Double Mixed | .15 | .30 |

CLARKIA

These desirable flowers are rapidly gaining popularity as cut flowers. Free bloomers all Summer.

DOUBLE

| | | |
|--------------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Salmon Queen | \$0.15 | \$0.50 |
| White | .15 | .50 |
| Queen Mary. Rose carmine | .15 | .50 |
| Scarlet Queen | .15 | .50 |
| Mixed | .15 | .50 |

CLEOME PUNGENS

| | | |
|----------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| (Spider Plant). Rose | \$0.15 | \$0.30 |

COBAEA SCANDENS - Cup and Saucer Vine

Plant seeds edgewise to insure good germination.

| | | |
|-------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Blue | \$0.15 | \$0.40 |
| White | .20 | .75 |

COLEUS

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Large Leaved. Choicest mixed. ¼ oz., \$1.00..... | \$0.50 | \$7.00 |

CONVOLVULUS - Morning Glory

| | | |
|------------------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Japanese Imperial. Mixed | \$0.15 | \$0.25 |
| Major (Morning Glory). Mixed | | .15 |

COSMOS

| | | |
|-------------------------------------|----------|-----|
| | Tr. Pkt. | Oz. |
| DOUBLE EARLY FLOWERING. | | |
| Crimson. ¼ oz., \$1.25 | \$0.60 | |
| Pink. ¼ oz., \$1.25 | .60 | |
| White. ¼ oz., \$1.25 | .60 | |
| SINGLE EARLY. | | |
| Crimson | .15 | .50 |
| Pink | .15 | .50 |
| White | .15 | .50 |
| Mixed | .15 | .40 |
| GIANT LADY LENOX. | | |
| Pink | .15 | .30 |
| Crimson | .15 | .30 |
| White | .15 | .30 |
| KLONDYKE. Yellow. | .25 | .25 |
| GIANT FLOWERING. Mixed | .20 | .50 |

CYPERUS ALTERNIFOLIUS

| | | |
|------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| (Umbrella Plant) | \$0.30 | \$1.50 |

CYPRESS VINE

| | | |
|---------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Scarlet | \$0.15 | \$0.30 |
| White | .15 | .30 |
| Mixed | .15 | .25 |

DAHLIA

| | | |
|-------------------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Double Large Flowering, Mixed | \$0.40 | \$2.00 |
| Double Cactus, Mixed | .40 | 2.50 |
| Single Collarette, Mixed | .30 | 1.50 |
| Single, Mixed | .25 | 1.25 |

DAISY, ENGLISH DOUBLE (See Bellis)



Delphinium—Larkspur.

DELPHINIUM - Perennial Larkspur

| | | |
|---|----------|--------|
| | Tr. Pkt. | Oz. |
| BELLADONNA. Bright Blue. ¼ oz., 75c | \$0.40 | \$2.00 |
| BELLAMOSA. Dark Blue. ¼ oz., 85c | .50 | 2.50 |
| CHINESE BLUE | .35 | 1.50 |
| CHINESE WHITE | .35 | 1.50 |
| GOLD MEDAL TALL HYBRIDS. The best strain obtainable | .50 | 2.50 |

ANNUAL DELPHINIUM (See Larkspur)

DIANTHUS - Pinks

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| DOUBLE FIREBALL. Fiery red | \$0.20 | \$1.00 |
| DIANTHUS DOUBLE ANNUAL. Mixed | .15 | .75 |
| DWARF ERFURT. Double Mixed. Perennial | .40 | 2.00 |
| CLOVE-SCENTED. Mixed. Perennial | .50 | 2.50 |

DIDISCUS COERULEUS

| | | |
|------------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| (See Blue Lace Flower) | \$0.30 | \$1.50 |

DIGITALIS - Foxglove

| | | |
|---------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Gloxinaeflora Mixed | \$0.20 | \$0.75 |
| Mammoth Mixed | .20 | .75 |

DIMORPHOTHECA

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| African Orange Daisy. Choice for cutting and adapted for forcing | \$0.25 | \$1.00 |
| Hybrid Mixed | .25 | 1.00 |

DOLICHOS - Hyacinth Bean

Desirable Annual Climber

| | | |
|-----------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Purple Violet | | \$0.15 |
| Daylight, White | | .15 |

DRACAENA

Desirable as center plants, for baskets, vases, etc. Seed must be rubbed out of hull before sowing.

| | | |
|---|----------|--------|
| | Tr. Pkt. | Oz. |
| Australis. Broad leaves. ¼ lb., \$1.75 | \$0.15 | \$0.50 |
| Indivisa. Narrow green leaves. The popular kind for bedding or vases. ¼ lb., \$1.00 | .15 | .30 |

DUSTY MILLER (See Centaurea and Cineraria Maritima)



Forget-Me-Not (Myosotis) Susanne.

ECHINO CYSTIS - Wild Cucumber Vine

| | | |
|--------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Lobata. ¼ lb., 60c | | \$0.20 |

ESCHSCHOLTZIA - California Poppy

| | | |
|--------------------------------|--------|--------|
| Choice Mixed. All colors | \$0.15 | \$0.25 |
|--------------------------------|--------|--------|

EUPATORIUM

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Fraseri. A choice perennial for cutting, white flowers | \$0.15 | \$0.50 |

EUPHORBIA

| | | |
|---|----------|--------|
| | Tr. Pkt. | Oz. |
| Heterophylla (Mexican Fire Plant) | \$0.20 | \$1.00 |
| Variiegata (Snow-on-the-Mountain) | .15 | .40 |

FEVERFEW - Matricaria

| | | |
|---|--------|--------|
| Double White. Extra for cut flowers | \$0.15 | \$0.40 |
|---|--------|--------|

FOUR O'CLOCK (See Marvel of Peru)

GAILLARDIA

ANNUAL VARIETIES

| | | |
|--------------------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Picta Single, Mixed | \$0.15 | \$0.40 |
| Picta Lorenziana Double, Mixed | .15 | .40 |

PERENNIAL VARIETIES

| | | |
|----------------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Grandiflora Maxima | \$0.15 | \$0.50 |
| Compacta. Perennial, Mixed | .15 | .60 |

GENTIANA - Blue Gentian

| | | |
|---|----------|--------|
| | Tr. Pkt. | Oz. |
| Acaulis. Dwarf hardy perennial, deep blue flowers | \$0.25 | \$1.25 |

GERBERA

Excellent for pots or cut flowers.

| | |
|---|--|
| Jamesoni Gigantea. Scarlet. 100 seeds, 75c..... | |
| Mixed Hybrids. 100 seeds, 60c | |

GEUM

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Mrs. Bradshaw. Perennial. Double scarlet | \$0.40 | \$2.50 |

GODETIA - Satin Flower

Easily grown annuals.

| | | |
|--------------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Duchess of Albany. White | \$0.15 | \$0.50 |
| Gloriosa. Blood-red | .15 | .50 |
| Rosamond. Shell-pink | .15 | .50 |
| Mixed. All colors | .15 | .50 |

GLOXINIA

| | | |
|---|----------|--------|
| | Tr. Pkt. | Oz. |
| Hybrida Grandiflora. Choicest mixed. ½ Tr. pkt. 60c | | \$1.00 |

GERANIUM

| | | |
|---|----------|--------|
| | Tr. Pkt. | Oz. |
| Zonale. Single mixed | \$0.40 | \$1.75 |
| Pelargonium (Lady Washington). 100 seeds, 75c.. | | |

GOMPHRENA

| | | |
|---|----------|--------|
| | Tr. Pkt. | Oz. |
| Splendid everlasting; excellent for cutting. Nana Compacta Red. Dwarf red | \$0.15 | \$0.50 |
| Aurea Superba (Haageana). Orange yellow | .15 | .60 |
| Mixed Colors | .15 | .35 |

GOURDS - Ornamental

| | | |
|----------------------------|--------|--------|
| Mixed, Various Sorts | \$0.15 | \$0.25 |
|----------------------------|--------|--------|

GRASSES - Ornamental

| | | |
|--|--------|--------|
| | | |
| Pennisetum Ruppelianum (Purple Fountain Grass) | \$0.20 | \$1.50 |
| Longistylum | .15 | .50 |

Above used largely for covering canna beds.

GREVILLEA - Silk Oak

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Ornamental foliage plant for vases, etc. Easily raised from seed | \$0.20 | \$0.60 |

GYPSOPHILA - Baby's Breath

Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers.

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Elegans Grandiflora Alba, "Paris Market" an improved strain. ¼ lb., 60c; lb., \$1.75 | \$0.15 | \$0.25 |
| Elegans Grandiflora Carminea. ¼ lb., 75c. | .15 | .30 |
| Paniculata. Perennial | .15 | .40 |
| Paniculata fl. pl. Double white perennial | .50 | |

HELICHRYSUM - Strawflowers

Our strain produces large, perfect double flowers. Excellent for cut flowers, either fresh or in dried state.

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Fireball. Showy deep crimson | \$0.20 | \$0.60 |
| Golden Ball. Clear golden yellow | .20 | .60 |
| Canary Yellow Buttercup. New | .20 | .60 |
| Rose Carmine | .20 | .60 |
| Salmon Pink | .20 | .60 |
| Silver Ball | .20 | .60 |
| Violet | .20 | .60 |
| Mixed. All colors | .15 | .50 |

HELIOTROPE

| | | |
|---|----------|--------|
| | Tr. Pkt. | Oz. |
| Lemoine's Giant. Excellent large flowering strain. | \$0.40 | \$2.00 |
| Choice Mixed | .25 | 1.50 |

HEUCHERA - Alum Root

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Sanguinea. Hardy perennial. Spikes of vivid crimson flowers. Excellent for cutting | \$0.50 | \$3.50 |

HIBISCUS - Marshmallow

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Crimson Eye. White, crimson eye | \$0.20 | \$0.60 |
| Golden Bowl. Yellow, maroon center | .20 | 1.00 |
| Moscheutos Roseus. Large pink | .15 | .40 |
| New Giant. All sorts mixed | .15 | .60 |

HONESTY - Lunaria

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Alba. Admired for its silvery seed panicles..... | \$0.15 | \$0.40 |

HUMULUS - Japanese Hop

| | | |
|--|--------|--------|
| | | |
| Rapid growing annual climber, quite ornamental. Japonicus. Green foliage | \$0.15 | \$0.35 |
| Folius Variiegatus. Foliage mottled white | .15 | .50 |

HOLLYHOCK

Extra fine Chaters' strain producing a very large percentage of double flowers.

| | | |
|---------------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Double Pink | \$0.20 | \$1.00 |
| Double Red | .20 | 1.00 |
| Double Salmon | .20 | 1.00 |
| Double White | .20 | 1.00 |
| Double Yellow | .20 | 1.00 |
| Double Maroon | .20 | 1.00 |
| Double Mixed | .20 | .75 |
| Everblooming Mixed | .20 | .75 |
| Single Everblooming Mixed | .20 | .75 |

HUNNEMANNIA - Giant Yellow Tulip Poppy

| | | |
|---|----------|--------|
| | Tr. Pkt. | Oz. |
| Fumariaefolia. Produces flowers from July till frost. Desirable for cutting | \$0.15 | \$0.40 |

HYACINTH BEAN (See Dolichos)

IMPATIENS - Sultan's Balsam

Splendid for house and conservatory; fine pot plant.

| | | |
|------------------------------|----------|-----|
| | Tr. Pkt. | Oz. |
| Sultani. Vermilion | \$0.40 | |
| Sultani Hybrids. Mixed | .40 | |
| Holsti. Bright rose | .40 | |
| Holsti Hybrids. Mixed | .40 | |

IPOMOEA - Moonflower

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Noctiflora. (Moonflower). (Mexicana Grandiflora Alba.) 1/4 lb., \$1.25 | \$0.15 | \$0.40 |
| Heavenly Blue (Rubro-Cocerulea) | .20 | .60 |
| Setosa (Brazilian Morning Glory). Blue | .15 | .30 |

KENILWORTH IVY

| | | |
|----------------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Linaria Cymbalaria. Violet | \$0.40 | \$2.00 |

KOCHIA - Summer Cypress or Mexican Fire Bush

| | | |
|---------------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Childsi. Improved strains | \$0.15 | \$0.25 |

LARKSPUR - Annual

As a cut flower these are indispensable, either outdoors or in the greenhouse. We have a particularly fine strain of this very desirable flower.

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Tall Stock Flowered. Ageratum-blue | \$0.15 | \$0.75 |
| Exquisite Soft Pink | .25 | 1.00 |
| Dark Blue | .15 | .75 |
| Lustrous Carmine | .15 | .75 |
| Shell Pink | .15 | .75 |
| Sky Blue | .15 | .75 |
| Pure White | .15 | .75 |
| Giant Hyacinth-Flowered. Mixed | .15 | .75 |
| Dwarf Double Rocket, Mixed | .15 | .25 |

LANTANA

Desirable for bedding, pot culture or vases.

| | | |
|-----------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Dwarf Compacta, Mixed | \$0.15 | \$0.50 |
| Hybrida. Tall, Mixed | .15 | .40 |

LATHYRUS LATIFOLIUS

(Hardy Perennial Sweet Peas)

| | | |
|-------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Crimson | \$0.20 | \$0.75 |
| Pink Beauty | .25 | .75 |
| White | .35 | 1.50 |
| Mixed. All colors | .20 | .75 |

LAVENDER

| | | |
|---|----------|--------|
| | Tr. Pkt. | Oz. |
| Lavandula Vera (Perennial). Fragrant blue flowers | \$0.20 | \$0.60 |

LEPTOSYNE

| | | |
|--|--------|--------|
| Leptosyne. Single yellow. Splendid cut flowers; also very profitable for forcing | \$0.20 | \$1.00 |
|--|--------|--------|



Double-Flowered Hollyhocks.

LINUM

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Grandiflora Rubrum (Scarlet Flax). Perennial | \$0.15 | \$0.25 |

LOBELIA

Sow early to get best results.

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Barnard's Perpetual. Dwarf blue, white eye | \$0.30 | \$1.50 |
| Speciosa. Dark blue, trailing | .25 | 1.00 |
| Crystal Palace Compacta. Dwarf, dark blue | .40 | 2.00 |
| Emperor William. Dwarf, light blue | .30 | 1.75 |
| Erinus Gracilis. Light blue, trailing | .15 | .60 |
| Sapphire. Deep blue, white eye, trailing | .40 | |
| White Gem. Dwarf, white | .30 | 1.75 |

LUPINUS - Annual

Fine for forcing, splendid cut flower.

| | | |
|-----------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Pink | \$0.15 | \$0.25 |
| Rich Blue | .15 | .25 |
| Sky Blue | .15 | .25 |
| Scarlet, White Tipped | .15 | .25 |
| White | .15 | .25 |
| Yellow | .15 | .25 |

LUPINUS POLYPHYLLUS - Perennial

| | | |
|--------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Blue | \$0.20 | \$0.75 |
| Roseus | .20 | .75 |
| White | .20 | .75 |
| Mixed | .15 | .50 |

LYCHNIS - Perennial

| | | |
|--|--------|--------|
| Chalcedonica. Scarlet cross-like flowers. 2 feet. | \$0.15 | \$0.35 |
| Haageana Hybrids. Mixed, various colors. 1 ft. | .50 | 2.50 |

MARIGOLD

TALL AFRICAN VARIETIES

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Eldorado. Double orange | \$0.15 | \$0.75 |
| Lemon Queen. Clear lemon-yellow | .15 | .75 |
| Orange Beauty. Single, orange-yellow | .15 | .75 |
| Pride of Garden. Dwarf, golden yellow | .15 | .60 |

DWARF FRENCH VARIETIES

| | | |
|--|-----|-----|
| "Legion of Honor." Single, golden yellow with crimson spot | .15 | .35 |
| Fire Bush. Crimson spot | .15 | .50 |
| Dwarf, Gold Striped. Brownish red, striped yellow | .15 | .50 |
| Dwarf, French Mixed | .15 | .35 |
| Dwarf Lilliput. Very dwarf, excellent for pots... .. | .15 | .50 |

MARVEL OF PERU - Four O'Clock

| | Tr. Pkt. | Oz. |
|--------------------------------|----------|--------|
| Mixed Colors. ¼ lb., 40c | | \$0.15 |

MATTHIOLA

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Bicornis. Evening-scented; stock purplish lilac... .. | \$0.15 | \$0.25 |

MAURANDIA

Desirable climbing plant for vases, baskets, etc.

| | Tr. Pkt. | Oz. |
|--------------------------------|----------|--------|
| Barclayana. Purple | \$0.50 | \$3.00 |
| Choice Mixed. All colors | .30 | 2.00 |

MESEMBRYANTHEMUM

| | | |
|---|--------|--------|
| Crystallinum. Ice plant. White flowers..... | \$0.15 | \$0.40 |
|---|--------|--------|

MIGNONETTE

Desirable for cutting. Fragrant.

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| Allen's Defiance | \$0.15 | \$0.40 |
| Bismark. Large, compact spikes | .20 | .75 |
| Golden Machet. Golden yellow | .15 | .50 |
| Goliath. Extra large spikes | .25 | 1.00 |
| New York Market. Greenhouse grown, one of the finest for forcing | .50 | 6.00 |
| Machet. Red, fine spikes | .15 | .50 |
| Sweet Scented. Odorata | | .15 |

MIMOSA (See Sensitive Plant)

MIMULUS

| | | |
|--------------------------------|--------|--|
| Moschatus (Musk Plant) | \$0.50 | |
| Tigrinus (Monkey Flower) | .35 | |

MOONFLOWER (See Ipomoea)

MORNING GLORY (See Convolvulus)

MOURNING BRIDE (See Scabiosa)

MINA LOBATA

| | | |
|-----------------------------|--------|--|
| Climber, rosy carmine | \$0.25 | |
|-----------------------------|--------|--|

MUSA

| | | |
|--|--|--|
| Ensete (Abyssinian Banana). 25 seeds, 50c; 100 seeds, \$1.25. | | |
|--|--|--|

MYOSOTIS - Forget-Me-Not

STANDARD VARIETIES

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Alpestris Victoria. Dwarf, blue | \$0.30 | \$1.75 |
| Dissitiflora. Early bloomer, dark blue | .40 | 4.00 |
| Eliza Fonrobert (Robusta Grandiflora). Blue, fine for pots | .30 | 1.50 |
| Palustris. Deep blue. The true marsh Forget-Me-Not. Perennial | .40 | 2.50 |
| Semperflorens. Everblooming | .40 | 2.00 |
| Royal Blue. Rich blue | .25 | 1.00 |
| Ruth Fischer. Fine blue | .50 | |
| Alpestris, Mixed. All colors | .15 | .60 |



Mignonette, New York Market.

Myosotis (Forget-Me-Not) "Susanne"

Excerpt from Florists' Review.

A pot plant of a new early-flowering Myosotis has been attracting great attention in the window of the A. B. C. Day after day members of the trade stop, look and enter to inquire. Several persons outside the trade have asked if they could buy the plant, only to be told it was an "exhibit" and not for sale. J. P. Degnan, manager of A. B. C. seed department, has named the variety Susanne, after A. Miller's little daughter. It is a selection out of the Blue Bird, perhaps the finest Forget-Me-Not to date. In addition to selling well in a cut state, it makes a splendid pot plant, but its chief value lies in its early-blooming habit. The A. B. C. has contracted for the entire crop of seeds and will disseminate this grand variety.

Price per pkt., \$1.00; 6 pkts., \$5.00. Seed of above planted in April-May usually produces good blooming plants for Christmas holidays. Especially desirable for St. Valentine's Day.

NASTURTIUM - Dwarf or Tom Thumb Varieties

| | Oz. |
|--|--------|
| Empress of India. Crimson; dark foliage. ¼ lb., 40c; lb., \$1.25 | \$0.15 |
| Golden King. Golden yellow. ¼ lb., 40c; lb., \$1.25 | .15 |
| King Theodore. Crimson-maroon. Dark foliage. ¼ lb., 40c; lb., \$1.25 | .15 |
| Dwarf Giant Flowering. Mixed. ¼ lb., 40c; lb., \$1.25 | .15 |
| Dwarf Lilliput. Mixed. Fine for pots. ¼ lb., 50c; lb., \$1.50 .. | .15 |

NASTURTIUM - Climbing or Trailing Varieties

| | Oz. |
|--|--------|
| King Theodore. Crimson-maroon, dark foliage. ¼ lb., 30c; lb., \$1.00 | \$0.10 |
| Pink. ¼ lb., 30c; lb., \$1.00 | .10 |
| Scarlet. ¼ lb., 30c; lb., \$1.00 | .10 |
| Golden Yellow. ¼ lb., 30c; lb., \$1.00 | .10 |
| Tall Giant Flowering. Mixed. ¼ lb., 30c; lb., \$1.00 | .15 |
| Mme. Gunther Hybrids. Mixed. ¼ lb., 40c; lb., \$1.50 | .15 |
| Lobb's Climbing. Mixed. ¼ lb., 30c | .15 |

NEMESIA

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Varying in color from creamy white to deep orange and carmine. Excellent for bedding..... | \$0.40 | \$2.00 |

NICOTIANA - Ornamental Tobacco

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| Showy sweet-scented annual plants, giving a continuous display of Summer flowers. | | |
| Affinis. Fragrant, white | \$0.15 | \$0.35 |
| Affinis Hybrida. Mixed | .15 | .40 |
| Sanderae Red | .15 | .50 |

Two Pages of "DeLuxe"

Of all the plants which the florist raises from seed, Petunias of "class," both single and double-flowered, probably give best returns. We pride ourselves on the fact that the following list represents the "DeLuxe" of this worthy plant family. All of the seed offered has been hand pollenized, consequently is true to type.

From seeds sown in January, plants may be flowered in twelve weeks as opposite illustration shows. Our single and double Petunias are equally desirable for culture in the open ground or as pot plants in the greenhouse. They are being used extensively in floral work and as cut flowers.

Diener's California Petunias

(Originator's Seed)

| | Tr. Pkt. | 3 Pkts. |
|---|----------|---------|
| FLESH PINK FRILLED. A most beautiful variety with edges frilled. Flowers 3 to 4 inches in diameter | \$0.75 | \$2.00 |
| BLUE OR PURPLE | .75 | 2.00 |
| PINK GLORY. The greatest novelty in Petunias. Pure flame rose-pink, without a trace of purple. Flowers 3 to 4 inches in diameter and slightly ruffled. Plants grow to a height of 12 to 15 inches. A very compact grower and continually covered with flowers | 1.00 | 2.75 |
| RUFFLED MONSTERS MIXED. A wonderful selection of single flowered varieties | .75 | 2.00 |
| GIANT DOUBLE MIXED. Broad petaled. Diener states this mixture will produce 33 per cent double flowers. A peculiarity of the doubles is that they are the slowest growers in the lot; in most cases the seedlings appearing first are the singles, while the latest are the double. Diener's Double Giant Mixed | 1.50 | 4.00 |



Diener's Large Flowering Petunias. Seedlings in 3-inch Pots, 12 Weeks After Sowing. (New Crop Seed, Direct From Originator).

Petunias for Mother's Day

Well grown Petunias, especially double-flowered varieties, are now to be classed as a most important plant for Mother's Day sales. Easily produced and providing quick profit. We beg to call particular attention to A. B. C. Double-Flowered "Seed Producing" Strain, positively the "last word" in double flowering Petunias. See opposite page.

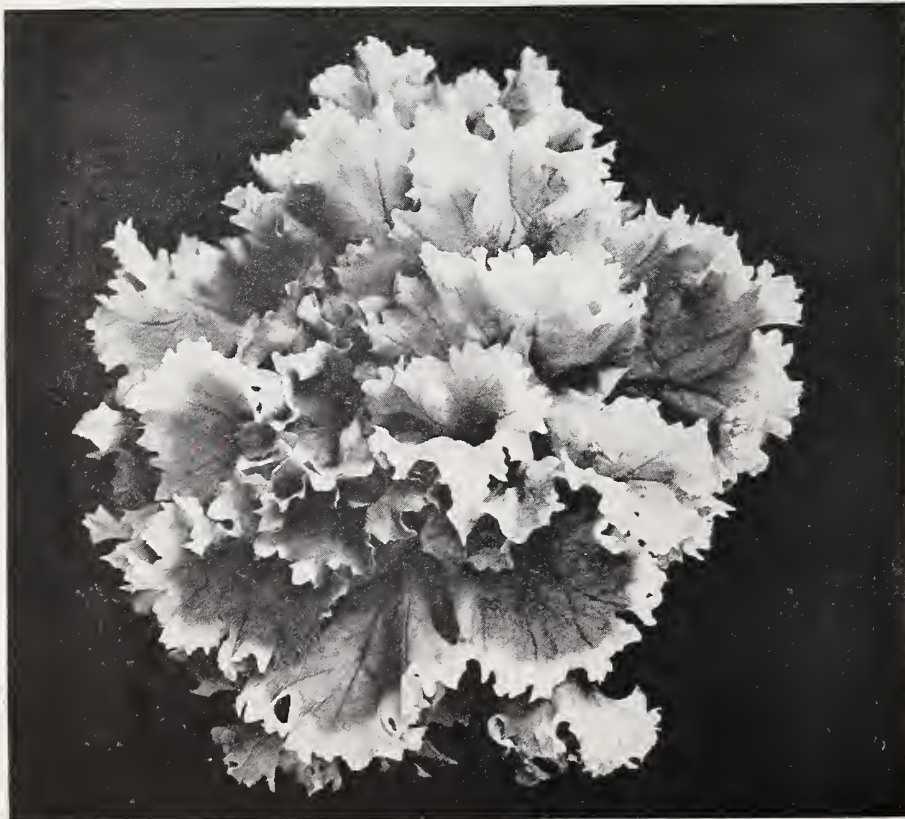
The Newer Types of Petunias

Excerpt from "The American Florist"

Petunias In Pots and Boxes

The increasing popularity of the large flowered Petunias with their brilliant coloring, fringed and waved edges of the fluffy ruffles, beautiful veining and rich color contrasts in many of the newer productions, together with their extremely large blossoms, makes them one of the most desirable bedding plants, that should be foremost on the list of every specialist in this line.

These newer type Petunias, planted in pans, can be flowered abundantly for Mothers' Day and will, when well done, make one of the best leaders for this important holiday. They also excel all other flowering plants for the window box producing a great wealth of bloom the entire Summer. Points of vantage at every growing or retail establishment should be occupied by boxes filled with these improved Petunias, which, kept in condition, will produce a decorative effect sure to be greatly admired by all who see them and create a desire for similar adornment of their own homes.



Double Large Flowering Petunia—A. B. C. Special "Seed Producing" Strain.

FLOWER SEEDS

ABC

SUPREME QUALITY

FOR FLORISTS

Petunias for Pots and Bedding

A.B.C. Special Strains of California Grown Petunias, Single Flowered



Diener's Large Flowering Petunias. This Strain Is Now in Great Favor for Pot Plants.

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| CALIFORNIA GIANTS MIXED. Mammoth flowering. (7/8 oz., \$3.00) | | \$0.50 |
| GRANDIFLORA FRINGED, HYBRIDA MIXED. Beautifully fringed. (7/8 oz., \$2.50) | .50 | |
| RUFFLED GIANTS, FLUFFY RUFFLES. Mixed colors. (1/8 oz., \$3.00) | .75 | |
| ROMANY LASS (New). Clear bright crimson | .75 | |
| TRIUMPH (New). Beautifully ruffled; bright pink | .75 | |
| HOWARD'S STAR. Crimson-maroon | .40 | 2.00 |
| ROSY MORN. Dwarf; rose | .50 | 2.50 |
| DOUBLE ROSE MORN | 1.00 | |
| ROSE OF HEAVEN. Very dwarf. Rose-pink | .50 | 3.00 |
| BLUE BIRD (Blue Rosy Morn). | .50 | |
| STRIPED AND BLOTCHED. Mixed | .25 | 1.00 |
| DWARF INIMITABLE. Of dwarf, compact habit; flowers striped and blotched | .30 | 1.50 |
| | 1000 | Seeds |
| GIANT COPPER RED. Ruffled with bronze or black throat | | \$1.00 |
| GIANT ROSE. Ruffled; veined black | | 1.00 |
| GIANT STEEL BLUE. Ruffled; veined black | | 1.00 |
| GIANT WHITE. Large flower | | 1.00 |

| | Tr. Pkt. | 1/4 Oz. |
|---|----------|---------|
| SNOWBALL. Pure white. Very compact .. | \$0.50 | \$0.75 |
| VIOLACEA (New). Deep violet; fine | .50 | 1.00 |
| GENERAL DODDS. Velvety blood-red | .50 | 1.00 |
| COUNTRESS OF ELLESMERE. Rose, white throat | .50 | 1.00 |

Portland or Balcony Petunias

| | Tr. Pkt. |
|---|----------|
| ELK'S PRIDE. "Royal Purple." | \$1.00 |
| PRIDE OF PORTLAND. Deep rose .. | 1.00 |
| WHITE BEAUTY | 1.00 |
| MIXED COLORS | 1.00 |
| SCARLET BEAUTY. Bright scarlet .. | 1.00 |
| 3 pkts. of any of above for | \$2.50. |
| 6 pkts. of any of above for | 4.50. |

A.B.C. Strains of California Grown Petunias Double Flowered

| | 500 Seeds | 1000 Seeds |
|--|-----------|------------|
| A. B. C. SUPREME DOUBLE "SEED PRODUCING" MIXED. The finest double Petunias offered; produces a very large percentage of beautiful double flowers. Ask R. J. Windler, the prominent Chicago florist and former Vice-Pres. of Chicago Florist Club, about this strain. He grows it extensively .. | \$1.00 | \$2.00 |
| NEW CARNATION OR SMALL FLOWERED DOUBLE. Free bloomer; excellent for pot plants .. | 1.50 | 2.75 |
| MARVELOUS DOUBLE MIXED. Similar to the preceding, but with fewer of the very large, peony-flowered type | | 1.00 |
| NEW DOUBLE WHITE "MADONNA." Gives a large percentage of pure white. Deeply fluted flowers; a fine florist's flower. Comes remarkably true | | 1.50 |



Double Large Flowering Petunias—A. B. C. Special "Seed Producing" Strain.

FOR "BETTER PANSIES" SOW
A. B. C. "Private Stock" Exhibition Pansy Mixture

Realizing the importance of the Pansy to many growers both as cut flowers and for bedding plant sales, and the fact that FANCY PANSIES are half sold when offered to the public, we offer



A. B. C. "PRIVATE STOCK" EXHIBITION MIXTURE

FOR CUT-FLOWER OR PLANT PRODUCTION

Without exaggeration we can state that this strain represents the acme of Pansy culture.

The flowers are of enormous size and of unusual substance, with long, strong stems. This strain comprises a most beautiful collection of colors and markings, including very rare shades of scarlet, brown, blood-red and purple, and is the finest mixture, in size, color and texture. We may add that all who have seen our Pansies declared they had never seen flowers of such perfection.

The seed is saved by careful selection from the most perfect flowers only.

Trade pkt., 50c; per 1/8 oz., \$1.25; per 1/4 oz., \$2.00; per oz., \$7.00.
GIANT TRIMARDEAU CHOICE MIXED. Tr. pkt., 30c; per oz., \$2.25.
CHOICE MIXED. Tr. pkt., 25c; per oz., \$1.25.

STEELE'S PANSY MIXTURES

MASTODON MIRACLE MIXED. 1/16 oz., 85c; 1/8 oz., \$1.50; 1/4 oz., \$2.75; 1/2 oz., \$5.25; 1 oz., \$10.00; 2 ozs., \$19.00; 4 ozs., \$34.00.
STEELE'S MASTERPIECE MIXED. 1/16 oz., \$1.00; 1/8 oz., \$1.75; 1/4 oz., \$3.25; 1/2 oz., \$6.25; per oz., \$12.00; 2 ozs., \$22.00; 4 ozs., \$40.00.
STEELE'S GREENHOUSE SPECIAL MIXED. (O. K. outside.) 1/16 oz., 65c; 1/8 oz., \$1.00; 1/4 oz., \$1.75; 1/2 oz., \$3.25; 1 oz., \$6.00; 3 ozs., \$16.00; 4 ozs., \$21.00.

A. B. C. GIANT PANSIES

| | Tr. Pkt. | Oz. | 1/4 lb. |
|----------------------------------|----------|--------|---------|
| Giant Prize, Azure Blue | \$0.30 | \$1.50 | \$5.50 |
| Black Blue | .30 | 1.50 | 5.50 |
| Emperor William. Blue | .30 | 1.50 | 5.50 |
| Hortensia Red | .30 | 1.50 | 5.50 |
| King of the Blacks | .30 | 1.50 | 5.50 |
| Lord Beaconsfield. Purple violet | .30 | 1.50 | 5.50 |

| | Tr Pkt. | Oz. | 1/4 lb. |
|---------------------------------|---------|--------|---------|
| Peacock. Blue, claret and white | \$0.30 | \$1.50 | \$5.50 |
| Yellow with Eye | .30 | 1.50 | 5.50 |
| Snow Queen. Pure white | .30 | 1.50 | 5.50 |
| Striped and Mottled | .30 | 1.50 | 5.50 |
| White with Eye | .30 | 1.50 | 5.50 |
| Pure Yellow | .30 | 1.50 | 5.50 |

NIEREMBERGIA

| | Tr. Pkt. | Oz. |
|------------------------------------|----------|--------|
| For baskets, vases or bedding out. | | |
| Frutescens. White, tinted lilac | \$0.20 | \$0.75 |

NIGELLA - Love-in-a-Mist

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Damascena. Mixed. (Love-in-a-Mist) | \$0.15 | \$0.25 |
| Miss Jekyll. Long-stemmed variety; blue; fine for cutting | .15 | .30 |

PAPAVER (See Poppy)

PELARGONIUM (See Geranium)

PENTSTEMON

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| Sensation. Largely used for bedding; should be treated the same as petunias, verbenas, etc.; mixed colors. | \$0.30 | \$2.50 |
| New Hybrids Mixed. Hardy perennial; large spikes | .30 | 2.00 |

PERIWINKLE. (See Vinca)

PHLOX DRUMMONDI

Beautiful Summer flowering annuals; excellent for pot plants for Spring sales.

DWARF OR COMPACT VARIETIES

| | 1/2 Trade Pkt. | Trade Pkt. | Oz. | 1/4 lb. |
|---------------------------------|----------------|------------|--------|---------|
| "Cecily." Large flowering mixed | \$0.30 | \$0.50 | \$2.50 | \$9.00 |
| Fireball. Brilliant scarlet | .25 | .40 | 2.00 | |
| Pink | .25 | .40 | 2.00 | |
| Snowball. Pure white | .25 | .40 | 2.00 | |
| Choicest Mixed | .30 | .50 | 1.50 | 5.50 |

PHLOX DRUMMONDI

GRANDIFLORA VARIETIES

| | Trade Pkt. | Oz. | 1/4 lb. |
|---|------------|--------|---------|
| Alba. Pure white | \$0.25 | \$1.00 | |
| Coccinea. Scarlet | .25 | 1.00 | |
| Pink | .25 | 1.00 | |
| Stellata Splendens. Scarlet, with white eye | .25 | 1.00 | |
| Choicest Mixed | .20 | .80 | 3.00 |

PHLOX—Various Sorts

Hardy (Perennial Decussata). Choice mixed . \$0.50

PHYSOSTEGIA

Perennial border plant; tubular flowers.

| | Tr. Pkt. | Oz. |
|-----------------------|----------|--------|
| Virginica. Pink | \$0.25 | \$1.25 |
| Virginica Alba. White | .25 | 1.25 |

PINKS (See Carnation and Dianthus)

PLATYCODON - Chinese Bellflower

A very desirable perennial; handsome for garden decoration; bell-shaped flowers.

| | Tr. Pkt. | Oz. |
|---------------------|----------|--------|
| Grandiflorum. Blue | \$0.25 | \$1.00 |
| Grandiflorum. White | .25 | 1.00 |

TESTIMONIAL

We like your seeds better than any we have tried, both for quality and germination and have no trouble disposing of the bloom.

Your goods are rightly named "Supreme" Quality we think.

MRS. ALBERT LEHMAN,

E. 29th and Douglas Ave.
Des Moines, Iowa.

POPPY

Double Annual Varieties

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Carnation Flowered. Mixed. ¼ lb., 50c. | | \$0.15 |
| Crimson King. Crimson | .15 | .25 |
| Fairy Blush. White, fringed and tipped with rose. .15 | | .25 |
| Mikado (Striped Japanese). White, striped crimson .15 | | .25 |
| Peony-Flowered. Scarlet | .15 | .25 |
| White | .15 | .25 |
| Yellow | .15 | .25 |
| Mixed. ¼ lb., 50c. | | .15 |
| Improved Shirley, May Queen. An improved strain; large double flowers; mixed colors | .20 | .75 |

Single Annual Varieties

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| American Legion. A new Shirley Poppy of a dazzling orange-scarlet; immense size | \$0.25 | \$1.00 |
| King Edward. Scarlet, shaded black | .15 | .25 |
| Miss Sherwood. Chamois rose | .15 | .25 |
| Shirley. Large flowers; mixed colors. ¼ lb., 75c .15 | | .25 |
| Tulip. Glowing scarlet | .15 | .40 |

Perennial Varieties

| | Tr. Pkt. | Oz. |
|------------------------------------|----------|--------|
| Giant Scarlet | \$0.15 | \$0.50 |
| Iceland (Nudicaule). White. | .25 | 1.25 |
| Yellow | .25 | 1.25 |
| Single Mixed | .25 | 1.00 |
| Orientele. Deep scarlet | .20 | .75 |
| Mrs. Perry. Rich salmon pink | .50 | 3.50 |
| Hybrids. Mixed colors | .25 | 1.00 |

PORTULACA

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| Double. Large flowering, mixed; extra fine quality | \$0.30 | \$2.00 |
| Single. Large flowering, mixed. ¼ lb., \$1.50..... | .15 | .50 |

POT MARIGOLD (See Calendula)

Primula Chinensis Fimbriata

| | ½ Trade Pkt. | Trade Pkt. |
|--|--------------|------------|
| Alba Magnifica. White. 1-32 oz., \$1.50..... | \$0.60 | \$1.00 |
| Chiswick Red. Bright red. 1-32 oz., \$1.75..... | .60 | 1.00 |
| Duchess. White with zone of rosy carmine, yellow eye. 1-32 oz., \$1.75 | .60 | 1.00 |
| Rosy Morn. Pink. 1-32 oz., \$2.25 | .60 | 1.00 |
| Prize Mixture. This mixture contains only the very finest sorts selected from the best strains. 1-16 oz., \$3.00 | .60 | 1.00 |

Primula Obconica

Mr. Carl Mueller, the able head-gardener of the Poehlmann Bros. Co. at Morton Grove, Ill., states as follows: "With great interest I was watching during the Summer months the obconia raised from seeds of the Mohnstein and Mueller strain. The growth was excellent, and even without flowers I had much pleasure. But now, since they are beginning to flower, I like them still more. The flowers are large and of fine color, and every visitor is surprised. Next year I do not grow any varieties but those two."

Mohnstein and Mueller Strains

| | Pkt. | Trade |
|---|--------|-------|
| Rose or red | \$1.50 | |
| A. B. C. New Blue. An exceptional shade | 1.00 | |
| Grandiflora Alba. White. 1-32 oz., \$2.00 | .50 | |
| Kermesina. Crimson. 1-32 oz., \$2.00 | .50 | |
| Apple Blossom. Soft pink | 1.00 | |
| Rosea. Pink. 1-32 oz., \$2.00 | .50 | |
| Gigantea. A large-flowering strain grown by a specialist. Kermesina. Deep crimson | 1.00 | |
| Rosea. Pink | 1.00 | |
| Mixed Colors | 1.00 | |

Primula, Various Sorts

| | Tr. Pkt. |
|--|----------|
| Kewensis (Verbena Scented Yellow Primrose). Of strong growth; long spikes of yellow flowers. 1-16 oz., \$1.25..... | \$0.50 |
| Malacoides (Improved Baby Primrose). Color, light lilac. 1-16 oz., \$1.00 | .50 |
| Malacoides Alba. Pure white. 1-16 oz., \$1.25..... | .50 |
| Malacoides Alba Plena. Double white | .60 |
| Malacoides Superba. Deep rosy pink flowers. Pkt., 30c. | |
| Veris (Cowslip). Mixed. Oz., \$2.25 | .40 |
| Vulgaris (English Primrose) | .50 |



Salpiglossis.

PUERARIA - Kudzu Vine

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Thunbergiana. Perennial climber; rosy purple pea-shaped flowers | \$0.15 | \$0.40 |

PYRETHRUM (Foliage Sorts for Bedding)

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| Aureum (Golden Feather). Yellow foliage..... | \$0.15 | \$0.30 |

Flowering Sorts (Perennial)

| | Pkt. | Trade |
|--------------------------------------|--------|--------|
| Roseum. Pink | \$0.40 | \$2.00 |
| Uliginosum (Giant White Daisy) | .30 | 1.50 |
| Hybridum Single. Mixed | .30 | 1.50 |
| Hybridum Double. Mixed | .50 | 4.00 |

RHODANTHE - Everlasting Flower

| | Tr. Pkt. | Oz. |
|---------------------------------------|----------|--------|
| Double Pink. Choice for cutting | \$0.25 | \$0.75 |
| Mixed Colors. | .15 | .50 |

RICINUS - Castor Oil Bean

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Borboniensis. 15 feet. Green foliage | | \$0.15 |
| Cambodgensis. Bronzy maroon, 5 feet | | .15 |
| Gibsoni. Dark red, 5 feet | | .15 |
| Giant (Panormitanus). Immense dark brown leaves | | .15 |
| Sanguineus. Blood red, 5 feet | | .15 |
| Zanzibarensis. 12 feet. Mixed colors | | .15 |
| Red Spire (New). Bronze-green foliage | | .25 |

FLOWER SEEDS

SUPREME QUALITY

FOR FLORISTS

Sweet Peas for Winter Flowering

THE FOLLOWING ARE "UP-TO-THE-MINUTE" POPULAR CUT FLOWER VARIETIES



NEW SWEET PEA, JEANNE MAMITSCH

A Giant Sport of Rose Queen. Beautiful Rose Color and Sells for Top Price in New York Market. Trade Pkt., \$1.00; per oz. pkt., \$7.50.

BALL'S COLUMBIA. Color, pink and white. Very early and one of the best florists' varieties, like Xmas White and Pink. Per oz., 50c; ¼ lb., \$1.75; lb., \$5.50.

BLUEBIRD. The flowers are arranged on long stems. Much the best of all blue sorts. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$6.00.

BURPEE'S ORANGE. Glistening orange. Exceptionally good. Per oz., 75c; ¼ lb., \$2.75; 1 lb., \$10.00.

GLITTERS. A variety which is unique in itself. The color is a bright, fiery orange-salmon. The flowers are of enormous size, are beautifully waved, usually borne four to the stem. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$6.00.

GRENADIER. This is the most brilliant Sweet Pea yet introduced. The color may best be described as a glowing poppy scarlet. Per oz., 65c; ¼ lb., \$2.50; 1 lb., \$8.00.

HARMONY. An exceptionally choice clear lavender. Very large flower. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$6.50.

IMPROVED SNOWSTORM. This is by far the finest of all white winter-flowering varieties. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$6.00.

LAVENDER KING. Color rich, true, deep lavender. Flowers are of large size and beautifully waved form. Extra fine. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$6.00.

MRS. KERR. The first early flowering salmon. Created a sensation when first exhibited at the International Flower Show in New York, March, 1921; also at the National Flower Show, Indianapolis, Ind., 1922. Per oz., 75c; ¼ lb., \$2.75; 1 lb., \$8.00.

PRINCESS. A vigorous grower with large flowers, fluted and waved. Color a lovely shade of soft lavender suffused mauve. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$6.00.

IMPROVED ROSE QUEEN. Color a most attractive shade of pink. Per oz., 75c; ¼ lb., \$2.75; 1 lb., \$10.00.

YARRAWA. Bright rose-pink with a clear, creamy base. Flowers average 2½ inches in diameter; many are duplex or double. Per oz., 40c; ¼ lb., \$1.50; 1 lb., \$4.50.

VULCAN (1925 Novelty). Rich, scarlet-orange. Per oz., \$1.50; 1-4 lb., \$5.50; lb., \$20.00.

A real acquisition to early-flowering Sweet Peas for cut flowers. You will want this one.

A. B. C. IMPROVED ZVOLANEK'S ROSE

The Variety Which Popularized Sweet Peas

A. B. C. Improved Zvolanek's Rose is used for "main crop" by many of the largest growers in this country.

Price, per oz., 50c; ¼ lb., \$1.75; per lb., \$6.75.

Write for price on quantity. We stock A. B. C. Improved Zvolanek's Rose in large volume.

EARLY FLAMBEAU. A large orange cerise. Per oz., \$1.50; per ¼ lb., \$5.50; per lb., \$20.00.

EARLY NEW BLUE. Per oz., \$1.50; per ¼ lb., \$5.50; per lb., \$20.00.

EARLY ROSE DORE. A beautiful rose-pink suffused with orange. Per oz., \$1.50; per ¼ lb., \$5.50; per lb., \$20.00.

EARLY STARLIGHT. A clear lavender-blue. Per oz., \$1.50; per ¼ lb., \$5.50; per lb., \$20.00.

GILDA GRAY (Novelty)

The standard is a lovely shade of salmon-cerise overlying bright pink. The wings are a pleasing shade of Hermosa pink. Pkt. (25 seeds), 25c; ½ oz., \$1.30; oz., \$2.50; 4 ozs., \$7.50; ½ lb., \$13.75; lb., \$25.00.

PINK PROFUSION (Novelty)

The flowers are a bright sparkling shade of rich pink. They are large, well-waved and crinkled. Pkt. (25 seeds), 25c; ½ oz., \$1.30; oz., \$2.50; 4 ozs., \$7.50; ½ lb., \$13.75; lb., \$25.00.

SUNLIGHT (Novelty)

Sunlight is a bright rose-pink on cream ground, the standard showing a deeper shading than the wings. There is a distinct creamy blotch at the base of the standard which, in addition to the creamy keel, intensifies the sunlight effect. Pkt. (25 seeds), 25c; ½ oz., \$1.30; oz., \$2.50; 4 ozs., \$7.50; ½ lb., \$13.75; lb., \$25.00.

CHEVALIER. This fine, new rose variety is of foremost commercial value. CHEVALIER is a flower of great beauty and magnificent size. The blooms are borne in fours on fine, long stems, and the color is truly unique. It is a true rose, livened with a suspicion of lemon, which gives the flower, especially when bunched, a bright and pleasing life-like effect. CHEVALIER has been awarded two Certificates of Merit—at the International Flower Show, 1922, and the National Flower Show, 1922. Per oz., \$1.50; 4 ozs., \$5.00; lb., \$15.00.

TRUE BLUE. This lovely variety is a charming shade of true blue or light violet-blue. The flowers are of great size, much waved or crimped, strong and vigorous in growth, and most prolific. Does not grow out of bounds. Excellent for all seasons. Awarded Certificates of Merit at the Great International Show, New York, 1918. Per oz., 50c; 4 ozs., \$2.25; lb., \$7.00.

EARLY ELDERADO. A pure orange-salmon; early everblooming, of robust, vigorous habit. In color it is synonymous with the late variety, Robert Sydenham. It is practically sun proof and does not require shading. We predict it will supersede all so-called orange varieties. Per oz., \$1.50; ¼ lb., \$5.50; lb., \$20.00.

FLAMINGO. This is a distinct and charming variety. The flowers are truly enormous in size, produced in threes or fours on very long, stiff stems. The broad and well-waved standard is light orange, with a suffusion of bright salmon, and the wings are a delicate shade of orange-pink blending into a general effect of bright, light orange. The texture of the flowers is substantial. Per oz., 50c; ¼ lb., \$1.75; lb., \$6.50.

GORGEOUS. A charming soft salmon-cerise self. A unique and pleasing color, and always admired. The flowers are of great size, and generally borne in threes and fours on very long, stout stems. Fine for all seasons. Per oz., 40c; 4 ozs., \$1.50; lb., \$5.00.

FAIR MAID. Large, light rose. Per oz., 45c; ¼ lb., \$1.75; lb., \$7.00.

BLUE JACKET. Dark blue. Per oz., 40c; ¼ lb., \$1.50; lb., \$4.50.

MRS. WARREN. G. HARDING. Deep shade of silvery blue; a very much admired color. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$7.00.

WHITE STAR. Black seeded flowers of enormous size, pure white without any pink shading. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$7.00.

AURORA (Novelty Color). Striped or flaked orange-scarlet on a white ground. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$7.00.

GLORIOUS. Clear rosy purple. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$5.50.

HARLEQUIN. Striped or flaked deep chocolate on a light ground; grown in moderate quantity as a novelty. This is worth while. Per oz., 50c; ¼ lb., \$1.75; 1 lb., \$6.00.

ANNETTE. A pleasing shade of soft cerise tinged with orange. Per oz., 75c; ¼ lb., \$2.75; 1 lb., \$10.00.

Regarding Comparative Prices

Realizing the importance of Sweet Peas as a greenhouse crop we do not attempt competition with the dealer who aims for cheapness in seed to the possible detriment of quality—the fact that we supply from year to year, numerous of the largest growers in the U. S. A., is, we believe, proof positive that our "TRUE-TO-NAME THOROUGHLY ROGUED AND HAND PICKED SEED" is preferred to "bargain priced" stocks of doubtful value.—A. B. C.

Sweet Peas

Spencer or "Orchid" Varieties

For Summer Blooming

We recommend these for general outdoor growing throughout the United States except in the extreme South, where Sweet Peas flower during the Winter and where the early-flowering type gives best results. Many Sweet Pea lovers plant a short row of the early-flowering kinds to get the advantage of early blooms, but we recommend the Summer-flowering Sweet Peas for your principal crop for outdoor planting either during the Spring or Fall.

| | Oz. | Lb. |
|--|--------|--------|
| Apple Blossom. Rose and blush | \$0.25 | \$2.50 |
| Asta Ohn. Lavender | .25 | 2.50 |
| Austin Frederick. Improved lavender | .25 | 2.50 |
| Blanche Ferry. Pink and white | .25 | 2.50 |
| Constance Hinton. Black seeded white | .25 | 2.50 |
| Defiance. A fine large orange-scarlet; absolutely burnless. Of vigorous habit | 2.00 | 20.00 |
| Countess Spencer. Rose pink | .25 | 2.50 |
| Elfrieda Pearson. Giant pink | .25 | 2.50 |
| Glory. A particularly bright glowing salmon-cerise. The flowers are of enormous size and great substance, they are massive and most graceful, with well-waved standards and wings | .35 | 3.00 |
| Hawmark Pink. Pink, shaded salmon | .25 | 2.50 |
| Hercules. Giant pink | .25 | 2.50 |
| King Edward. Crimson | .25 | 2.50 |
| King White. Pure white | .25 | 2.50 |
| Margaret Atlee. Rosy salmon | .25 | 2.50 |
| Mrs. Tom Jones. Bright blue. The flowers are very large and of great substance, beautifully waved, and usually borne four on a stem of great length. A first class, rich blue | .25 | 2.50 |
| Orchard. Lavender suffused pink | .25 | 2.50 |
| Powerscourt. The fine well-rounded and well-waved blooms are pure lavender, a color which is very appealing. Powerscourt is a strong flowering variety of vigorous habit. It is of English origin and received an Award of Merit from the National Sweet Pea Society of Great Britain. A remarkably fine color | .35 | 3.00 |
| Primrose. Primrose yellow | .25 | 2.50 |
| Royal Purple. Rich purple | .25 | 2.50 |
| Royal Scot. A fine new cerise | .25 | 2.50 |
| Wedgewood. Blue | .25 | 2.50 |
| White Spencer. White | .25 | 2.50 |



New Sweet Pea, Heavenly Blue.

New Sweet Pea

Summer-Flowering HEAVENLY BLUE

A fine new blue, of a most beautiful soft tone of delphinium blue.

It is a pure blue self that does not show a trace of violet.

The flowers are of immense size with fours invariably well placed on long, stiff stems.

This novelty is a very marked improvement over Mrs. Tom Jones and we believe it will be hard to surpass among late flowering blue Sweet Peas for many years to come. Price, per oz., \$1.50; per 1-4 lb., \$5.50; per lb., \$20.00.

SPECIAL DISCOUNT

For quantity orders for both early and Summer-flowering Sweet Peas we allow 10 per cent discount on purchases of 5 pounds or more in one or several varieties.



Statice Sinuata.

ROCK CRESS (See Arabis)

RUDBECKIA - Coneflower

Tall growing plants blooming profusely all Summer.

| | | |
|---|----------|--------|
| | Tr. Pkt. | Oz. |
| Bicolor Superba. Yellow, brown center | \$0.15 | \$0.50 |

SALPIGLOSSIS

Very showy annuals, splendid for cutting.

| | | |
|---|----------|--------|
| | Tr. Pkt. | Oz. |
| Crimson and Gold | \$0.30 | \$1.25 |
| Primrose | .30 | 1.25 |
| Purple and Gold | .30 | 1.25 |
| Rose and Gold | .30 | 1.25 |
| Scarlet and Gold | .30 | 1.25 |
| White and Gold | .30 | 1.25 |
| Choice Mixed | .25 | .75 |
| Emperor. Extra large flowering, mixed | .25 | 1.00 |

SALVIA

We fully realize the importance of Salvias to the florist and are careful to arrange for our stock with a specialist who supplies only fine plump seed which is saved from specimen plants and such as shows a high germination.

| | | |
|-------------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| America (Globe of Fire) | \$0.50 | \$4.50 |
| Bonfire (Clara Bedman) | .40 | 2.50 |
| Splendens. Tall growing | .35 | 2.00 |
| Zurich. Dwarf, early | .50 | 3.50 |
| Patens. Blue | .50 | |

SAPONARIA

Vaccaria. A free blooming annual with beautiful pink feathery flowers

| | | |
|-------|--------|--------|
| | \$0.15 | \$0.25 |
|-------|--------|--------|

SCARLET FLAX (See Linum)

SENSITIVE PLANT - Mimosa

| | | |
|-------------------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Pudica. Flowers pinkish white | \$0.15 | \$0.40 |

SHAMROCK

| | | |
|----------------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| True Irish. ¼ lb., \$2.50 | \$0.20 | \$0.75 |
| SHASTA DAISY (See Chrysanthemum) | | |

SCABIOSA - Mourning Bride

| | | |
|--------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| Azure Fairy | \$0.15 | \$0.50 |
| Cherry Red | .15 | .50 |
| Crimson | .15 | .50 |
| Flesh Pink | .15 | .50 |
| King of Blacks | .15 | .50 |
| Rose | .15 | .50 |
| White | .15 | .50 |
| Extra Fine Mixed | .15 | .40 |
| Dwarf Double Mixed | .15 | .40 |

SCHIZANTHUS

Butterfly Flower

| | | |
|-----------------------------------|----------|------|
| | Tr. Pkt. | Oz. |
| For Cut Flowers— | | |
| Garroway's Hybrids | \$0.50 | |
| Hybrida Grandiflora | .20 | .75 |
| Wisetonensis. Fine for pots | .30 | 1.25 |

SMILAX

Myrsiphyllum Asparagoides

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| A well known greenhouse climber. Valuable for floral decorations. ¼ lb. \$2.00 | \$0.15 | \$0.50 |
| SNAPDRAGON (See Antirrhinum) | | |

SOLANUM

Jerusalem Cherry

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Capsicastrum— | | |
| Jerusalem Cherry. Scarlet berries. . | \$0.15 | \$0.50 |
| Cleveland Cherry. Grows more complete than above and produces the scarlet berries in greater profusion | .40 | 2.00 |

STATICE - Everlasting Flower

Valuable for cutting or decorative purposes.

| | | |
|--|----------|--------|
| | Tr. Pkt. | Oz. |
| Latifolia. Perennial. Large deep blue flowers. . | \$0.25 | \$2.00 |

ANNUAL VARIETIES (See Illustration)

| | | |
|---|-----|-----|
| Coming into great favor for cut flowers. | | |
| Sinuata. Blue | .20 | .75 |
| Lavender | .20 | .75 |
| Rosea Superba | .20 | .75 |
| Suworowi (Russian or Cattail Statice) | .50 | .75 |

STEVIA

| | | |
|--|--------|--------|
| Serrata. Fragrant white flowers; desirable for cutting | \$0.25 | \$1.25 |
|--|--------|--------|

STOCKS

A. B. C. Special Florists' Strains

Stocks Are One of Our Specialties

Our percentage of doubles equals the best European strains and our grower received five "Awards of Merit" and two "highly commended" at the trial of Stocks conducted by the Royal Horticultural Society of Great Britain at Wisely, England, in 1922.

BISMARCK STOCKS

An especially meritorious class. These Stocks are giant, growing from twenty-four to thirty inches tall, of branching habit, producing innumerable large spikes measuring twelve to sixteen inches long, coming into bloom in ten to twelve weeks.

| | | |
|-----------------------------------|----------|--------|
| | Tr. Pkt. | Oz. |
| White | \$0.50 | \$3.00 |
| Blood Red | .50 | 3.00 |
| Blush, Apple Blossom | .50 | 3.00 |
| Canary Yellow (Golden Bell) | .50 | 3.00 |
| Dark Blue | .50 | 3.00 |
| Fiery Blood Red. Fine | .50 | 3.00 |
| Lavender. Extra | .50 | 3.00 |
| Rose. Deep rose-pink | .50 | 3.00 |
| Choice Mixed | .50 | 3.00 |

These Bismarck Stocks find great favor in the Chicago wholesale cut-flower market. They come into bloom about ten days later than "Beauty of Nice" listed on next page.

STOCKS—Continued

MAMMOTH BEAUTY OF NICE—EARLY FLOWERING

Branching Stocks which bloom earlier than other strains. Very desirable for cut flowers.

| | Tr. Pkt. | Oz. | | Tr. Pkt. | Oz. |
|---------------|----------|--------|--------------|----------|--------|
| Canary Yellow | \$.05 | \$2.50 | Old Rose | \$.05 | \$2.50 |
| Carmine Rose | .50 | 2.50 | Rosy Lilac | .50 | 2.50 |
| Crimson | .50 | 2.50 | White | .50 | 2.50 |
| Deep Blue | .50 | 2.50 | Lavender | .50 | 2.50 |
| Flesh Pink | .50 | 2.50 | Choice Mixed | .50 | 2.50 |

PERPETUAL BRANCHING - Giant Perfection

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Blood Red | \$.05 | \$2.50 |
| Flesh | .50 | 2.50 |
| Pale Blue | .50 | 2.50 |
| Pale Blush | .50 | 2.50 |
| Rose | .50 | 2.50 |
| Snowdrift (New). Early; pure white | .50 | 2.50 |
| Princess Alice. White. (cut-and-come-again) | .50 | 2.50 |
| Choice Mixed | .50 | 2.50 |

LARGE FLOWERING DWARF TEN WEEK STOCKS FOR BEDDING

| | Tr. Pkt. | Oz. | | Tr. Pkt. | Oz. |
|---------------|----------|--------|--------------|----------|--------|
| Blood Red | \$.04 | \$2.50 | White | \$.04 | \$2.50 |
| Bright Pink | .40 | 2.50 | Flesh | .40 | 2.50 |
| Canary Yellow | .40 | 2.50 | Light Blue | .40 | 2.50 |
| Deep Purple | .40 | 2.50 | Choice Mixed | .40 | 2.50 |
| Lavender | .40 | 2.50 | | | |

WALLFLOWER LEAVED TEN WEEK STOCKS

| | Tr. Pkt. | Oz. |
|-----------------------|----------|--------|
| Apple Blossom Flesh | \$.05 | \$2.50 |
| Canary Yellow | .50 | 2.50 |
| Violet Queen | .50 | 2.50 |
| Snowflake. Pure white | .50 | 2.50 |
| Choice Mixed | .50 | 2.50 |

STOKESIA - Cornflower Aster

One of the most desirable hardy perennial plants for the border and excellent for cutting.

| | Tr. Pkt. | Oz. |
|-------------------------|----------|--------|
| Cyanea. Lavender blue | \$.25 | \$1.50 |
| Cyanea Alba. Pure white | .25 | 1.50 |

STRAWFLOWER (See Helichrysum)

SUNFLOWER - Helianthus

ANNUAL VARIETIES

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Chrysanthemum Flowered. Double yellow | \$.15 | \$0.25 |
| Cucumerifolius (Miniature Sunflower). Single yellow | .15 | .25 |
| Cut and Come Again. Single yellow | .15 | .25 |
| Double Globe (Globosus Fistulosus). Rich yellow | .15 | .25 |
| Dwarf Double (Globe of Gold). Deep yellow | .15 | .25 |
| New Red. Extra large flowers; some are rich chestnut red, others tipped with yellow | .15 | .40 |
| Oscar Wilde. Single yellow, with black center | .15 | .25 |
| Russian. Large yellow; single | .05 | .05 |
| Stella. Single yellow, black centre | .15 | .25 |

SWEET ALYSSUM (See Alyssum)

SWEET SULTAN - Centaurea Moschatus

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| Mixed Annual. Fragrant flowers resembling "Bachelor's Buttons" | \$.15 | \$0.40 |

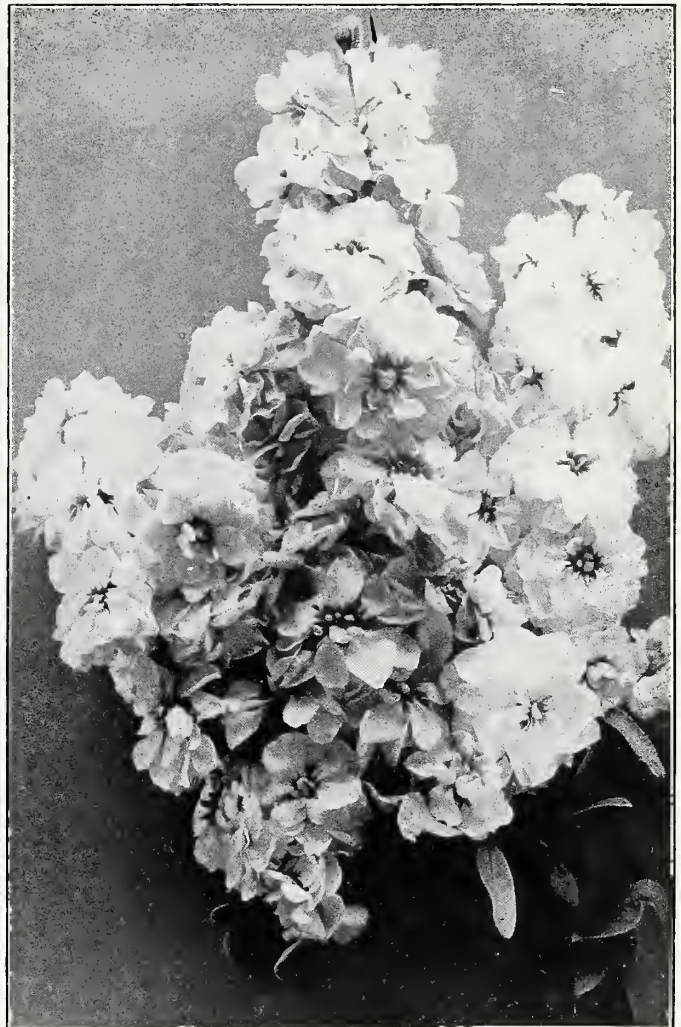
SWEET ROCKET - Hesperis

| | Tr. Pkt. | Oz. |
|-----------------------------------|----------|--------|
| Mixed Perennial. Purple and white | \$.15 | \$0.30 |

SWEET WILLIAM - Dianthus Barbatus

Provides excellent cut flowers.

| | Tr. Pkt. | Oz. |
|-------------------------|----------|--------|
| Single Crimson | \$.15 | \$0.50 |
| Pink Beauty | .25 | 1.00 |
| Scarlet Beauty | .25 | 1.00 |
| Velvety Maroon | .15 | .50 |
| White | .15 | .50 |
| Mixed | .15 | .35 |
| Double Mixed | .15 | .60 |
| Single and Double Mixed | .15 | .60 |



Bismarck Stocks.

TAGETES

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Signata Pumila. Good bedding plant; flowers golden yellow | \$.15 | \$0.75 |

THALICTRUM

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Dipterocarpum. Flowers rosy purple with yellow anthers, perennial, fine for cutting | \$.50 | \$2.50 |

THUNBERGIA - Black Eyed Susan

| | Tr. Pkt. | Oz. |
|-------|----------|--------|
| Mixed | \$.20 | \$1.00 |

TORENIA

| | Tr. Pkt. | Oz. |
|-----------------------------|----------|--------|
| Fournieri Grandiflora. Blue | \$.50 | \$3.00 |

TRITOMA - Red Hot Poker

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Diener's Hybrids. Extra Trade Pkt. of 100 seeds \$1.00. | | |
| Hybrids Mixed | \$.25 | \$1.50 |

Snapdragons Grown in the Open Produce Excellent Summer Cut Flower Material.



Mammoth Verbena.

VERBENA

| | Tr. Pkt. | Oz. |
|----------------------------------|----------|--------|
| Mammoth Scarlet (Defiance) | \$0.30 | \$1.50 |
| Pink | .30 | 1.50 |
| Purple | .30 | 1.50 |
| Blue | .30 | 1.50 |
| Striped | .30 | 1.50 |
| Lucifer. Cardinal red | .30 | 1.50 |
| White | .30 | 1.50 |
| Yellow | .30 | 1.50 |
| Mixed | .30 | 1.25 |
| Giant Flowered Mixed | .50 | 2.00 |
| Lemon Scented | .40 | 3.00 |

VERONICA - Speedwell

Showy hardy perennial border plant of easy culture. Excellent for bouquets. Tr. Pkt. Oz.
Spicata

VINCA - Periwinkle

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| An excellent bedding plant. Sow seed early. Alba Pura, Pure White | \$0.25 | \$1.00 |
| Alba, White with Eye | .25 | 1.00 |
| Rosea, Pink | .25 | 1.00 |
| Mixed | .20 | .80 |

VIOLET - Viola Odorata

| | Tr. Pkt. | Oz. |
|------------------------|----------|--------|
| Single Blue Czar | \$0.50 | \$4.00 |

VIOLA CORNUTA - Tufted Pansies

| | Tr. Pkt. | Oz. |
|------------------------------------|----------|--------|
| Admiration, Dark Blue | \$0.40 | \$2.50 |
| Cornuta, Mauve Queen, Mauve | .40 | 2.50 |
| Blue Perfection, Light Blue | .40 | 2.50 |
| White Perfection, Pure White | .40 | 2.50 |
| Mixed | .40 | 2.00 |

A. B. C. "Gold Medal" Dahlia-Flowered

A REAL FLORIST'S "MONEY MAKER"

Positively the "Last Word" in Zinnias for Cut Flowers. See Inside Front Cover for Colored Illustrations and Complete Descriptions.

Our seed is from the originator; we caution against buying inferior strains of this worthy novelty.

These new Zinnias are recommended for growing under glass for cutting as well as for outdoor planting.

We offer all varieties as follows: (Originator's new crop seed).

Exquisite. Color light rose with center a deep rose.

Old Rose. Real old rose shade.

Illumination. Deep rose.

Golden State. Orange-yellow.

Crimson Monarch. By far the largest and best of red shades.

Giant Attraction. A distinct shade of brick red (Spectrum Red).

Scarlet Flame. A large, beautiful, bright scarlet, with a delightful blending of orange throughout the petal.

Meteor. A rich, glowing deep red (Spinel Red).

Oriole. An immense orange and gold bicolor.

Dream. A fine, deep lavender, turning to purple (Mallow Purple).

Polar Bear. A very large pure white.

Buttercup. An immense deep creamy yellow.

Canary Bird. A delicate shade of primrose.

Price of each of above: Trade pkt., 50c; 1/4 oz., \$1.25; per oz., \$4.00.

Special Offer. One large Trade pkt. each of any seven varieties selected from above for \$5.00.

Special Mixture. A well blended mixture containing the above novelties. Price, Tr. pkt., 50c; per oz., \$2.00.

ZINNIAS, OLD TYPES

Dwarf Double Varieties

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Crimson | \$0.15 | \$0.50 |
| Pink | .15 | .50 |
| Salmon Rose (Exceptional for bedding) | .15 | .50 |
| Scarlet | .15 | .50 |
| White | .15 | .50 |
| Yellow | .15 | .50 |
| Mixed | .15 | .40 |

Giant Robusta Varieties

| | | |
|------------------------------|--------|--------|
| Buttercup. Deep yellow | \$0.30 | \$1.00 |
| Crimson | .30 | 1.00 |
| Golden Yellow | .30 | 1.00 |
| Purple | .30 | 1.00 |
| Rose King | .30 | 1.00 |
| Salmon | .30 | 1.00 |
| Scarlet | .30 | 1.00 |
| Shrimp Pink | .30 | 1.00 |
| Sulphur Yellow | .30 | 1.00 |
| Violet | .30 | 1.00 |
| White | .30 | 1.00 |
| Special Mixed | .20 | .75 |

Miscellaneous Varieties

| | | |
|--|--------|--------|
| Red Riding Hood | \$0.20 | \$0.75 |
| Giant Picotee "Golden Pheasant." Gold tipped, maroon | .40 | 2.00 |
| La France. Soft pink | .40 | 2.00 |
| Mixed | .35 | 1.75 |
| Lilliput. Mixed | .30 | 1.00 |
| Mexicana Perfection (Haageana). Yellow | .30 | 1.00 |
| Tall Double Mixed | .15 | .35 |

WALLFLOWER

| | Tr. Pkt. | Oz. |
|--------------------------------------|----------|-----|
| Double, Brown. 1/4 oz., \$1.75 | \$0.50 | |
| Yellow. 1/4 oz., \$1.75 | .50 | |
| Mixed. 1/4 oz., \$1.75 | .50 | |
| Paris. Extra Early, Yellow | .15 | .60 |
| Blood Red | .15 | .60 |
| Mixed | .15 | .50 |
| Single Mixed | .15 | .30 |

XERANTHEMUM - Everlasting Flower

| | | |
|---|--------|--------|
| Double Mixed. Annual for Winter bouquets..... | \$0.15 | \$0.50 |
|---|--------|--------|

PERENNIAL

SUPREME QUALITY

PLANTS

Grow Your Own Cut Flowers

PLANT HARDY PERENNIALS

For Field Culture

Some Kinds, Particularly Delphinium, (Varieties Belladonna and Bellamosum) Are Particularly Desirable for Forcing

We offer the following selected list of Hardy Perennial Plants for delivery the coming Spring, also Fall season, 1926. All of this stock is of strong field growth and such as will no doubt produce results the first season after planting. Not to be confounded with small pot plant stock or seedlings frequently offered at so-called bargain prices. Place order at once (this is important as some kinds are in comparatively short supply) for shipment in due season. 6 plants at dozen rate; 25 plants at 100 rate.

Note. We do not furnish smaller units than 6 of a variety.

A. B. C. SUGGESTION, A WORTH-WHILE ONE, WE BELIEVE

If you are not the fortunate possessor of a parcel of ground, secure a nominal supply of A. B. C. "Supreme" Quality Hardy Perennial Plants and "hire them out" to some local market gardener or farmer. This is frequently done by florists throughout the country and generally such an arrangement can be made on a basis that will provide you with Summer cut flowers on a low cost basis.

EXCERPT FROM FLORISTS' REVIEW

Address by W. J. Barnes, Kansas City, Mo., delivered at the convention of the Oklahoma State Florists' Association, at Muskogee, Okla.

"FOR VARIETY IN MAKE-UP"

Hardy Perennials for Small-town Florists.

I started in business as a small-town florist; I was outside of the city, doing a purely local business, and I tried to use my own resources 100 per cent. Today I am in Kansas City, and, although I am but a few blocks from the actual center of the city, and while we now have five up-to-date wholesale florists, I am still using, to a large extent, what I learned then to "get by" with.

I want to make my talk to the small-town florist who cannot slip down town in a few minutes and get what he wants. My appeal is to the man who has an acre or two and a few days or weeks at this time of the year without taking in a dollar and then without a minute's notice is up against a funeral calling for flowers that may run up to a few hundred dollars, and he is expected to be ready to meet such an emergency. If he is a resourceful man he has been working with his customers on the idea of "leave it to him to make the selection," just getting at the price they want to pay and the card. Then, if he is a man of taste with a good idea of combining flowers and colors, and has a good, well stocked garden plot, he can "ride high."

Perennial gypsophila is so much used now, fresh or dry, that I don't need to describe it, but with a bunch of gypsophila, that can be grown in his garden, some gladioli of different colors, some buddleia, or Summer lilac; lathyrus, or hardy sweet peas; helianthus, or double hardy sunflowers; some dahlias, some lavender or white stokesias, tamarix, tuberose and some rubrum lilies, he is fixed to meet anything.

THEIR POSSIBILITIES

What can be done with perennial and garden flowers? You can make anything that can be made with any other flowers. I can remember many pretty things made entirely of garden flowers; for instance, a large wreath, about three-fourths of it of dark purple delphinium, finished with a large cluster of candidum lilies, another of English ivy leaves with a garland of asters. Only recently we made a neighborhood piece about six feet high of gladioli on an easel; for appearance it would have been hard to equal with greenhouse-grown flowers, right today and every day, we are putting up beautiful and artistic spray bouquets, panels and wreaths, that I am sure would please the most critical; and we do not use a single rose or carnation.

I could give more plants that could be grown for this purpose, but I have cut down the list to those more common, most useful, easily grown and best adapted to the florist's use. Here they are:

(See following pages for this list. Varieties marked * are those recommended by Mr. Barnes.)

Hardy Lilies

Such as

- L. Auratum
- L. Speciosum
- Album
- Rubrum
- Magnificum
- Etc.

Provide Excellent Cut-Flower Material for Use in Conjunction With Various Hardy Perennials.



Lilium Auratum.

GIVE CONTINUOUS SUPPLY

No doubt I have left out some other good things, but I have tried to give you something that you could cut from all the time or in succession of crops. Some of them bloom only for a few weeks, but one or more of the others takes its place. Some by themselves do not cut much figure, but if you want a dozen sprays and have only gladioli on hand, say, with perennial flowers with your gladioli you can make change upon change. For instance, buddleia; you can use it by itself, but you surely can use it better in combination with other flowers, with white gladioli, or the tuberose; or try gladioli and buddleia. Everyone ought to grow buddleia. It is in the rose class with me.

If you will grow a good, strong row of Tamarix hispida (shrub), you can snap your fingers at the cut ferns during the Summer, when it is so hard to get ferns and to keep them; its bluish green foliage is a wonderful help to your flowers in sprays or otherwise. I prefer it to asparagus for the foliage, and the flowers do help.

I have used it with lilies, late gladioli and early mums, and it is a jewel.

I have not said anything about growing plants such as gladioli, asters, dahlias and so on, as I suppose everyone is growing and knows about them. Some of the things I have mentioned work wonderfully well with those and help to make different combinations, so that you do not get tired of the sameness. One thing I should like to call your attention to is ismene calathina, sometimes called Peruvian daffodil. It is also called the white amaryllis, which we call them. This is a bulb that you plant in the Spring in about three plantings, commencing as soon as the soil is warm, and ending about June 15 to 20. We are just cutting the last, and they work up as well as Easter lilies and are no trouble whatever to grow, and your bulbs increase in size and number.

Always remember that it pays every evening to go out and cut a lot of these flowers and put them deep in fresh, cold water; a cave or cool cellar is almost all they need, and if you do not use them one day, throw out those that do not look good and get more. If you do this, you will always have the stock ready to use and in the right condition to use. Your customers will not be kicking because they get a lot of wilted flowers, and gradually will get to like and use more and more of these, and you will pile up more and more dollars for your Uncle Sam to collect income tax from. But, incidentally, you get away from that awful thought, "Where are the flowers coming from to fill that order?"

The Following Perennial Flowers can be used Dried—During Winter or any Time

NAMELY:—STATICE, BABY'S BREATH, CHINESE LANTERN, ARTEMISIA AND ERYNGIUM.

| | | |
|--|----------|---------|
| | Doz. | 100 |
| *ACHILLEA (Ball of Snow). 2 feet. Wonderful for cut flowers or garden..... | \$1.50 | \$10.00 |
| millefolium roseum (Rosy Milfoil). Finely cut deep green foliage; pink flowers in dense heads and found all Summer | 1.50 | 10.00 |
| *ANTHEMIS tinctoria (Golden Marguerite) | 1.50 | 10.00 |
| *AQUILEGIAS or COLUMBINES. The Columbines are one of the most beautiful of all hardy plants. Their period of flowering covers the late Spring and early Summer months. | Doz. 100 | |
| chrysantha. Bright yellow, long spurred | \$1.75 | \$12.00 |
| chrysantha alba. A white variety of the above. | 1.75 | 12.00 |
| coerulea. Sky blue with white corolla | 1.75 | 12.00 |
| Long Spurred Pink Hybrids. A special selection of the greatly admired pink shades | 1.75 | 12.00 |
| Mrs. Scott Elliott's Long Spurred Hybrids. Fine run of colors and distinct shape | 1.75 | 12.00 |
| nivea grandiflora. Large pure white..... | 1.75 | 12.00 |
| *ARTEMISIA lactiflora. Grows 4 to 4½ feet tall, dark green finely cut foliage. Sweet-scented, small white flowers, to be used like Baby's Breath; but is in season August to September; fine with gladioli; one of the things that help out | 2.00 | 14.00 |
| ASTILBE (Spirea). These stately Astilbes producing their graceful feathery spikes of flowers during June and July succeed best in a partially shaded position in rich, preferably heavy soil where they will not lack for moisture. | Doz. 100 | |
| Pink Pearl. Delicate pink | \$5.00 | \$30.00 |
| ASTERS, Hardy (Michaelmas Daisies). These are among the showiest of our late flowering hardy plants, giving a wealth of bloom during September and October. | Doz. 100 | |
| Abendrothe. Deep rose. 5 feet | \$1.75 | \$12.00 |
| Climax. One of the best and showiest, with large pyramidal spikes of large light lavender-blue flowers. Very free. 5 feet | 1.75 | 12.00 |
| Feltham Blue. A pretty aniline blue, very free. | 1.75 | 12.00 |
| St. Egwin. One of the finest, covered with beautiful pink flowers | 1.75 | 12.00 |
| tataricus. Large bluish-lilac. 6 feet | 1.75 | 12.00 |
| *BAPTISIA australis (False Indigo). A strong growing plant about 2 feet high. Fine to help out Memorial Day; fine foliage with dark blue lupine-like sprays of flowers; exceedingly effective | 1.50 | 10.00 |
| BOLTONIA asteroides. Among the showiest hardy plants with large single Aster-like flowers. The plant is in bloom during the Summer and Autumn months with its thousands of flowers open at one time producing a very striking effect. Pure white, very effective. 5-7 feet.... | 1.50 | 10.00 |
| latisquama. Lavender-pink. 4-5 feet..... | 1.50 | 10.00 |



Buddleia Magnifica—Butterfly Bush.

* BUDDLEIA (Butterfly Bush or Summer Lilac). This is properly a shrub, but the top usually freezes back, and the new growth starts from the root-like other perennials. Plants grow three to four feet and are covered with long racemes of lilac-like flowers in July. The best location is in good, rich, well drained soil in a sunny situation. It attracts the butterflies, and as many as fifty have been counted about a plant in a single afternoon.



Achillea, "Ball of Snow." Blooms all Summer. Excellent Cut Flower.

| | | | |
|---|----------|---------|---------|
| variabilis-magnifica | Doz. 100 | \$4.50 | \$35.00 |
| CAMPANULA (Bellflower). A large and varied family of the greatest value. They are of the easiest culture, thriving in any ordinary garden soil. | Doz. 100 | | |
| medium (Canterbury Bells). Blue, rose, white..... | \$1.50 | \$10.00 | |
| CARNATION, Vienna Market | 2.15 | 15.00 | |
| COREOPSIS lanceolata. A beautiful hardy border plant, grows 15 to 18 inches. Fine for yellow and if kept closely cut will bloom for a long time | 1.75 | 12.00 | |
| verticillata. A dwarf everblooming variety, grows 10 to 12 inches high, covered with fine yellow flowers | 1.75 | 12.00 | |
| HARDY CHRYSANTHEMUMS. The inclusion of Hardy Chrysanthemums in your plantings makes it possible to have the garden bright with flowers after the majority of hardy herbaceous flowers are past. They are also valuable for cut flowers. The varieties offered below have been carefully selected and will give a flowering period of two months, from the middle of September until the middle of November. | Doz. 100 | | |
| Autumn Glow. Rose-crimson, large | \$2.00 | \$14.00 | |
| Bronze Button. | 2.00 | 14.00 | |
| Excelsior. Bright orange-yellow; very free. | | | |
| Large | 2.10 | 15.00 | |
| Field of Snow. Pure white button | 2.00 | 14.00 | |
| Golden Queen. Yellow, large | 2.00 | 14.00 | |
| Hilda Wells. Beautiful Tuscan red, shaded yellow at base of petals | 2.00 | 14.00 | |
| Ladysmith. Earliest, deep rose pink | 2.00 | 14.00 | |
| L'Argentuillais. Carmine, red and gold..... | 2.00 | 14.00 | |
| Old Homestead. Buff, large | 2.00 | 14.00 | |
| Skibo. Showy, golden button pompon | 2.00 | 14.00 | |
| Victory. White, large | 2.00 | 14.00 | |
| CHRYSANTHEMUM maximum (Giant Moonpenny or Shasta Daisies). | Doz. 100 | | |
| Alaska. Extra large | \$1.50 | \$10.00 | |
| King Edward VII. New. Vigorous grower; enormous white flowers | 1.50 | 10.00 | |
| CHELONE (Shell Flower). Handsome perennials, growing about two feet high, and bearing numerous spikes of large flower heads, Summer and Fall. | Doz. 100 | | |
| Lyoni. Heads of showy purplish red flowers..... | \$1.75 | \$12.00 | |

DAISY, SHASTA (See Chrysanthemums)

EXPENSE SMALL

The expense of Perennials is small—merely a nominal first cost—they live over Winter and bloom again every year in abundance

Delphiniums or Hardy Larkspur

Almost indispensable both for forcing and outdoor planting. Belladonna and Bellamosa are the desirable sorts for forcing.

Delphinium are being forced in larger numbers each season. The plants should have a good freezing before being forced, so should not be lifted until there has been considerable frost.

About the middle of January or the first part of February, start the plants in the greenhouse at a low temperature. If you start them earlier than the middle of January, some may be lost by damping off. After the middle of February, give the plants enough heat to make a night temperature of 40 to 42 degrees; increase this to 50 degrees as the plants grow.

Do not attempt hard forcing of Delphiniums, and when they are flowering air them freely. Do not have too much manure in your soil; it would be better to have the soil a little poor and later add a top-dressing of old manure. In forcing Delphiniums, temperature, watering, ventilation and time of starting are of great importance. In the early stages it will be safer to run the plants a little dry than the reverse.

Note! We book orders now for forcing Delphiniums and forward plants when they are in proper condition to place in greenhouse benches.

Belladonna. The most continuous Doz. 100 blooming of all, never being out of bloom from June 1st until cut down by hard frost. The clear turquoise-blue of its flowers is not equalled for delicacy and beauty by any other flower. \$1.50 \$10.00
Select two-year-old clumps..... 1.90 14.00

Bellamosum. The dark blue form of the popular Belladonna..... 1.50 10.00

Bellamosum. Select two-year-old clumps 1.90 14.00

Tall English Hybrids. Unquestionably the finest strain of mixed hybrids ever offered. A grand assortment of single and double flowers. Colors ranging from lightest blue to purple, with flower spikes two feet long. 1.75 12.00
Select two-year-old clumps... 2.15 16.00

DIELYTRA (Dicentra) spectabilis "Bleeding Heart." Flowers heart-shaped, in long, drooping racemes of rose-crimson. One of the prettiest of border plants and particularly useful for forcing as a pot plant..... 5.00 40.00

FUNKIA undulata variegata (Day Lily). Graceful green leaves having fluted white edge. Florists now cultivate these largely in the greenhouse as a pot plant since their beautiful decorative effect makes them particularly desirable for combining with blooming and other plants in the making up of show baskets, boxes, etc. at Easter time \$1.75 \$12.00
lanceolata. Valuable for its late flowering lilac flowers. 2 feet. Blooms in September... 1.75 12.00

***GAILLARDIA grandiflora** (Blanket Flower). Base of petals are scarlet-crimson, bordered golden yellow. A most beautiful combination; useful in assorted bouquets; valuable for table decoration 1.50 10.00

***GYPSOPHILA paniculata** (Baby's Breath). A beautiful old-fashioned plant possessing a grace not found in any other perennial and attracting the eye of everyone. Dense spreading bush, numerous tiny flowers in light feathery panicles, delicate foliage, fine for cutting, excellent for border or large rock gardens. July and August 1.50 10.00
Strong two-year-old roots 2.00 14.00

HELIANTHUS multiflorus Soleil d'Or (Perennial Sunflower). As a cut flower for decorative work they are unexcelled; rich golden, double flowers produced in great abundance..... 2.00 14.00

***DIANTHUS barbatus** (Sweet William). Old favorites, bearing their sweet, clove-scented flowers in the greatest profusion during May and June. Indispensable for the hardy border and for cutting. Doz. 100

Scarlet Beauty. Rich, deep scarlet, bright green foliage, very fine. \$1.50 \$10.00

White Beauty. Pure white..... 1.50 10.00

Latifolius atrocineus fl. pl. (Everlasting Hybrid Sweet William). Beautiful Summer bedding variety, producing masses of brilliant fiery crimson flowers 1.50 10.00

Pinks (Hardy Scotch). Without the spicy fragrance of the Hardy Pinks a garden is incomplete. One of the quaint, old-fashioned, fringed flowers; the kind that appeals to everyone by its delightful Scotch Pink fragrance. This strain is made up of the finest sorts in cultivation; the flowers being unusually large and range in color from white to delicate pink and rich crimson, with rose and maroon centers. Doz. 100

Plumarius fl. pl. Double \$1.50 \$10.00

Her Majesty. Double white 1.50 10.00

***DIGITALIS** (Foxglove). Fine spray flowers, especially if combined with smaller flowers; fine for tall baskets of cut flowers. The Campanulas are good used this way also, with some wonderful shades of pink, lavender and purple; better if grown in partial shade. Colors white or rose 1.75 12.00

***ERYNGIUM** (Sea Holly). Finely cut spiny foliage and thistle-like heads of flowers of a beautiful steel blue. Very decorative in the hardy border and useful for dry bouquets in Winter. Doz. 100
planum. Deep blue cones \$1.50 \$10.00

AMETHYSTINUM. The true blue thistle with amethyst stems and bracts 2.00 14.00

***EUPATORIUM coelestinum.** Simply covered with blue Ageratum-like flowers in August and September. 2 feet. Fine for cutting 1.75 12.00

***EUPHORBIA corollata** (Flowering Spurge). A branchy, low-growing plant with fine stems and foliage, literally covered from June to August with loose umbels of pretty white flowers. Good for cutting in long sprays; and one of the most charming mist-flowers to mix with bouquets 1.75 12.00

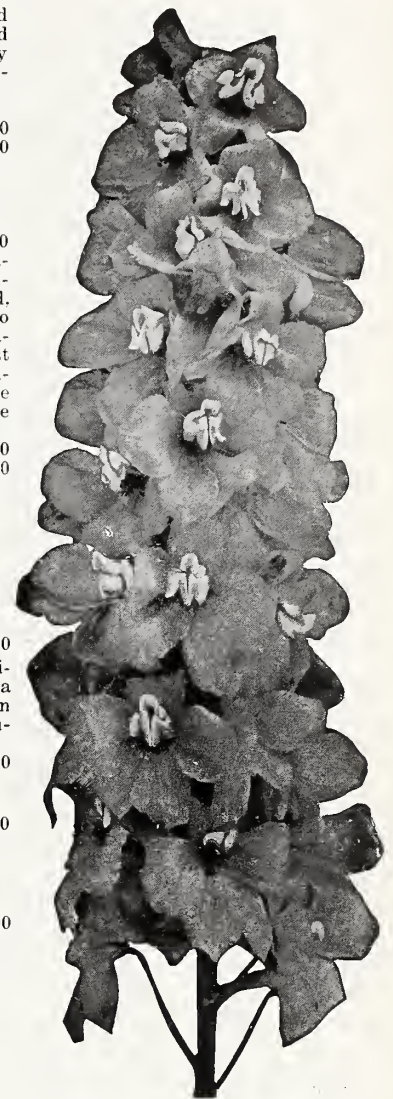
HEMEROCALLIS Thunbergi. Very effective in Doz. 100 clumps and masses. Numerous panicles of yellow lily-like flowers protruding high above the grass-like foliage. July and August \$1.50 \$10.00

HIBISCUS - Mallow Marvels

Improved new hardy giant-flowering Marshmallows, the most free-blooming of all perennials; rich, gorgeous and hardy as an oak. (See illustration above).

A wonderfully improved form of our greatly admired native Marshmallow or Rosemallow, in which not only the colors have been greatly intensified, but in which flowers of enormous size, frequently 10 to 12 inches in diameter, have been developed. These plants can be highly recommended for all kinds of plantings. They appear to be equally at home in all positions, having the same vigor in dry and wet ground and are perfectly hardy. They grow from 5 to 8 feet high, and are very floriferous, blooming from early in July until late in September. Not desirable for cut flowers but as a show plant in the garden it is not excelled. Sell these to your customers for their garden plantings and you will make friends for life. Colors, red, pink and white. (Supplied in mixture only). Doz., \$1.50; 100, \$10.00; per 1000, \$75.00.

***HOLLYHOCKS.** Mr. Barnes states: "Many is Doz. 100 the wreath I have made and seen of double Hollyhocks with a garland of some loose flowers." Double dark pink, light pink, double red, double white, double yellow \$1.50 \$10.00
New Allegheny. Immense semi-double flowers with fringed edges 1.50 10.00



Delphinium (Larkspur) Belladonna.

Special Bargain Offer of High Grade

German Iris

A WONDERFUL COLLECTION OF CHOICEST NAMED VARIETIES, AS WELL AS MIXED

One of our florist growers has been cultivating for several years past a Par Excellence list of German Iris, primarily for cut flower sales, in his retail store in one of the largest cities in the U. S. A., and because of the wonderful increase that this plant makes in a few years time, he is now in possession of surplus stock of same, which he has authorized us to dispose of at the extremely low prices indicated. As is generally known German Iris in the large flowering types and "better varieties" provide extremely high class cut flower material.

P. S.—25 roots of a variety at 100 rate. No order accepted for less than 10 of a kind. A. B. C.

| | Per 10 | Per 100 |
|---|--------|---------|
| Lorely (Variegated) 30 in. Breast of wild canary F. creamy white with purple reticulations blended into a velvety purple near the ends which are margined with deep canary..... | \$0.70 | \$ 4.00 |
| Lohengrin (Pallida) 35 in. S. and F. pinkish silvery mauve shading to near white at the claw. A tall grower with wide foliage..... | .70 | 4.00 |
| Darius (Variegated) 26 in. Lemon yellow, F. amethyst with deep veining and yellow edge..... | .70 | 4.00 |
| Miss E. Eardley (Variegated). 24 in. S. clear yellow; F. rich madder red with yellow edge..... | .70 | 4.00 |
| Butterfly (Dwarf Bearded). Pale yellow, spotted brown; desirable dwarf..... | .50 | 3.00 |
| Balceng Blue Beard. White flaked pale blue. F. sulphur handsomely marked purple; they fill a gap between the very earliest varieties and the tall later flowering ones..... | .50 | 3.50 |
| Violaeca grandiflora (Pallida). 32 in. S. and F. fresh clear violet. Massive and blooms late. Desirable but not sufficiently appreciated..... | .50 | 3.50 |
| Mrs. E. Darwin (Amoena). 26 in. S. and F. satiny white with a little purple reticulation at the claw..... | .60 | 5.00 |
| Perfection (Neglecta). 30 in. S. and F. lavender-pink, mottled all over; F. creamy white center heavily bordered with lavender pink..... | .60 | 4.00 |
| Mme. Chereau (Plicata). 28 in. S. lavender-pink, mottled all over, creamy white center, deep lavender border..... | .50 | 3.50 |
| Parc de Neuilly (Pallida). 28 in. S. navy blue of reddish tinge, with an ever-changing effect.. | 1.00 | 8.00 |
| Prosper Laugier (Squalens). 30 in. Fiery bronze, F. velvety ruby purple, like a pansy bloom; this new bronze variety outclasses them all, having a harmony of correctly blended colors..... | 1.00 | 8.00 |
| Walhalla (Standard). Lavender. Falls wine red. | .80 | 6.00 |
| Eldorado (Squalens). 32 in. Fiery opalescent; F. old gold silhouetted with burnt purple, a distinct harmony of subdued hues and perfect blendings..... | .80 | 6.00 |
| Navajo (Variegated). S. light bronzy yellow shading to lavender; F. deep maroon heavily veined white with yellow stigmas and deep orange beard..... | 2.50 | 20.00 |
| Nokomis (Amoena). S. Pale lavender white; F. velvety dark violet-blue bordered white, medium sized flowers, tall growing, free bloomer..... | 1.50 | 12.00 |
| Mary Garden (Squalens). S. pale yellow flushed pale lavender; F. long drooping creamy white minutely dotted and veined maroon, stigma clear yellow..... | 1.50 | 12.00 |
| Trojana (Syn. Cypriana and Asiatica). Pale standards, very long, rich purple blue Fall flowers, resemble Pallida but are larger and later flowering..... | 1.00 | 8.00 |
| Juniata (Variegated). S. and F. yellow, deeper than Dalmatica, larger than Dalmatica, large fragrant flowers, tallest of bearded Iris with unusually long drooping foliage..... | .80 | 6.00 |
| Nibelungen (Variegated). S. and F. yellow fawn color with violet fawn margin..... | 1.00 | 8.00 |
| The Bride. Standard and falls white. Primrose beard very large and handsome..... | .50 | 3.50 |
| Wyomissing (Amoena). S. creamy white suffused delicate soft rose; F. deep rose, flesh border..... | 2.50 | 20.00 |
| Hugo (Pallida). S. petunia violet; F. deep purple with wide spreading flowers..... | 2.50 | 20.00 |
| Sans Souci. Standard and falls fine yellow gold, mahogany brown..... | .40 | 3.00 |

| | Per 10 | Per 100 |
|---|--------|---------|
| Iris King (Squalens). 24 in., S. lemon-yellow, maroon edged yellow..... | \$1.50 | \$12.00 |
| Hiawatha (Neglecta). Pale lavender flushed rose; F. royal purple bordered lavender..... | 2.50 | 20.00 |
| Powhatan (Pallida). S. light bishop violet with deep horizontal spreading flowers..... | 1.50 | 12.00 |
| Florentina (Silver King). Creamy white, faintly flushed lavender; the blooms are quite fragrant and are produced early in the season..... | .70 | 4.00 |
| Germanica. Very fine, early variety; F. dark blue standard light blue..... | .70 | 6.00 |
| Oriental (Pallida). S. clear blue; F. rich royal blue with a heavy bright orange beard..... | 1.00 | 8.00 |
| Monsignor (Neglecta). 28 in. S. violet ray; F. clerical velvety purple crimson whose dark veining adds dignity to the whole..... | 1.00 | 8.00 |
| Queen Alexandra (Squalens). 30 in. S. lavender; F. pale purple; unusual and scarce..... | 1.00 | 8.00 |
| Gertrude (Pallida). 34 in. S. and F. are violet-blue. Unexcelled for house decoration..... | .50 | 3.50 |
| Shrewsbury (Squalens). S. rosy bronze; F. violet-purple with lighter shadings. The conspicuous heavy orange beard forms a brilliant contrast with the other colors. A unique variety..... | 1.00 | 8.00 |
| Mixed Iris. Unnamed varieties in mixed colors, (\$25.00 per 1,000)..... | | 3.00 |

Siberian Iris

| | | |
|---|-----|------|
| Orientalis (Sibirica). 30 in. S. and F. intense deep blue, narrow foliage, suitable for naturalizing..... | .50 | 4.00 |
|---|-----|------|

Beardless Iris

| | | |
|--|------|-------|
| Spuria A. W. Tate (Syn. Longipetala Superba). Flowers a soft porcelain blue, with long, pale blue falls, with golden blotch at the base..... | 1.20 | 10.00 |
| Pseudacorus. Tall, bright yellow. Fine for damp places, also does equally well in dry, sandy soil..... | .70 | 4.00 |

*LATHYRUS (Hardy Everlasting Pea). One of the best and most desirable flowering hardy climbing plants, attractive both in flowers and foliage, growing to a height of 8 to 10 feet, and producing clusters of large flowers the entire Summer; fine for cutting; last well.

| | | |
|--------------------------------|--------|---------|
| latifolius. Deep rosy red..... | \$1.75 | \$12.00 |
| alba. Pure white..... | 1.75 | 12.00 |
| rosea. Pink..... | 1.75 | 12.00 |

LILIUM canadense (Canadian Lily). Grows from 2 to 4 feet high and bears on slender stems terminal clusters of drooping flowers, orange, spotted with brown.....

| | | |
|--|------|-------|
| superbum (Swamp Lily). Graceful stems, 5 to 6 feet, terminating in a pyramid of bright orange-crimson flowers..... | 1.75 | 12.00 |
|--|------|-------|

LYCHNIS chalcedonica. Heads of bright scarlet flowers, the four petals of each flower forming a cross. 2 feet.....

| | | |
|---|------|-------|
| viscaria splendens fl. pl. Spikes of handsome, double red flowers on stems one foot high, blooms in June..... | 1.75 | 12.00 |
|---|------|-------|

PACHYSANDRA terminalis. One of the best ground covering plants, averaging 6 to 8 inches in height and branching freely into a dense mat. Its shapely indented foliage is practically evergreen; thick, rubbery, lustrous dark green. It bears small spikes of light colored flowers during May and June.....

| | | |
|--|------|-------|
| PENTSTEMON barbatus Torreyi (Beard Tongue). Slender spikes of bright scarlet flowers. 4 feet. June-August..... | 1.50 | 10.00 |
|--|------|-------|

PHYSALIS Francheti (Chinese Lantern). Brilliant scarlet fruit. Should be dried. Excellent for Fall decorative work.....

| | | |
|---|------|-------|
| *PHYSOSTEGIA virginica (American Heather). Lavender pink..... | 1.50 | 10.00 |
| alba. Pure white, very fine..... | 1.50 | 10.00 |

*PLATYCODON grandiflorum (Chinese Bellflower). June to September. Blue.....

| | | |
|--|------|-------|
| alba. White bellflower..... | 1.50 | 10.00 |
| *PYRETHRUM hybridum (Painted Daisies). Red, white and pink mixed, blooms in June and July, a most beautiful hardy plant..... | 1.75 | 12.00 |

PEONIES—FOR FALL 1926 SHIPMENT



QUEEN VICTORIA.
A Cut Flower Peony of Much Merit

| | Per 10 | Per 100 |
|--|--------|---------|
| MME. CALOT. Rose type; early; large, convex bloom; hydrangea pink center shaded slightly darker with a somewhat sulphur tint in the collar; fragrant and a wonderfully free bloomer; not infrequently coming into full bloom in the North for Decoration Day | \$2.00 | \$18.00 |
| EUGENE VERDIER. Semi-rose type; early; opens a fresh delicate hydrangea pink with primary petals lighter; center flushed crimson, fragrant flowers, enormously large, one of the choicest Peonies in existence, either for cut flowers or garden show | 2.75 | 25.00 |
| DUC DE WELLINGTON. Bomb type; late mid-season; a white Peony of exceptional quality; flowers of enormous size, really gigantic; pyramidal in shape with high built center; an ideal cut flower | 2.25 | 20.00 |
| LADY LEONORA BRAMWELL. Bomb type; early mid-season; color delicate silvery rose with lively pink center, petals tipped creamy white with an occasional crimson fleck; has true June Rose fragrance; a most desirable cut flower and wonderful keeper in cold storage | 2.00 | 18.00 |
| DUCHESS DE NEMOURS. Crown type; early, blooms several days after Festiva Maxima; superb cup-shaped sulphur white flowers with greenish reflex that lights up the entire flower; upright grower and fragrant; choice for cut flowers | 2.00 | 18.00 |
| L'INDISPENSABLE. Rose type; late midseason; produce a huge ball of delicate baby pink; an all-around desirable Peony | 2.00 | 18.00 |
| MME. DUCEL. Bomb type; midseason; a very large wonderfully built flower; the closely set central petals are beautifully incurved as in a Chrysanthemum; the whole flower, both guards and bomb, a solid color of silvery lilac-pink or mauve-rose; holds its color to the end; indispensable | 2.25 | 20.00 |
| CANARI. Bomb type; midseason; primary petals white flushed delicate pink, changing to pure white with deep primrose yellow center; tall grower, richly fragrant; a good one | 2.25 | 20.00 |
| AGIDA. Semi-double type; midseason; a grand, bright showy red in contradistinction to the purplish crimson that are so prevalent among red Peonies; free bloomer | 2.25 | 20.00 |
| SOLFATARE. Crown type; midseason; guard petals snow white, center sulphur yellow changing as the flower ages to pure white; all the petals are wide; an extra fine Peony | 2.25 | 18.00 |
| AGNES MARY KELWAY. Early midseason; guards and crown deep violet-rose with a cream collar; tall growing and free bloomer; fragrant | 2.25 | 20.00 |
| MONS. CHARLES LEVEQUE. Rose type; midseason to late; blooms in clusters freely; delicate rose, white collar deepens toward center; sixty years a favorite; excellent market variety for cut flowers | 2.75 | 25.00 |

| | Per 10 | Per 100 |
|---|--------|---------|
| MONS. JULES ELIE. Bomb type; early midseason; immense globular very full flowers, color ideal glossy lilac-pink shading to deeper rose at the base, the entire flower overlaid with a sheen of silver that fairly shimmers in the sunlight; wonderfully free blooming and a good keeper; as a cut flower Peony it has few, if any, equals | \$8.00 | \$70.00 |
| EDULIS SUPERBA. Crown type, very early, a most beautiful bright, clear mauve-pink with silver reflex; if you cultivate Peonies for cut flowers, don't fail to include this one; June Rose fragrance | 2.25 | 20.00 |
| FELIX CROUSSE. Rose type, late midseason; a full rich even shade of red and more largely grown today as a cut flower red than any other variety | 4.25 | 40.00 |
| FESTIVA MAXIMA. Rose type, early; this is not only the finest white in existence, but many regard it as the king of all Peonies; color snow white with drops of blood red in center petals; for cut flowers you will need this one | 2.25 | 20.00 |
| AMERICAN BEAUTY. A Peony that sells in large volume in the Chicago wholesale cut flower market; a free bloomer and the true color of famous American Beauty Rose | 2.00 | 18.00 |
| FLORAL TREASURE. Another variety that has a great vogue in the Chicago wholesale market, where it is known as 3-L Pink; very large flower of clear even pink, shading lighter at the center; immense flower; blooms early midseason | 2.25 | 20.00 |
| CARL ROSENFELD. One of the newer reds and a wonderful acquisition to this color; free blooming and producing flowers of good size; while as yet somewhat high priced owing to scarcity, we recommend that planters include this grand variety in their collection | 9.00 | 85.00 |
| MME. BOULANGER. Rose type, late midseason; very large bloom, color glossy tender rose shading to soft heliotrope bordered with silvery flesh; extra fine and a much sought after Peony | 3.25 | 30.00 |
| MME. D'ARENBERG. Brilliant crimson; one of the finest of its color | 2.50 | 22.00 |
| COURONNE D'OR. Semi-rose type, late midseason; the famous Crown of Gold variety; color snow white, reflecting, golden yellow stamens; these stamens light up the whole flower, which suggests the name Crown of Gold; white water lily fragrance; excellent | 3.25 | 30.00 |
| RUBRA TRIUMPHANS. Very dark brilliant crimson; valuable landscape variety because of its brilliant color | 2.25 | 20.00 |
| OFFICIALIS RUBRA FL. PL. (Very scarce). The first Peony to bloom; brilliant deep red | 5.25 | 50.00 |
| QUEEN VICTORIA. Bomb type; early midseason; the very best every-day white; when cut a first-rate keeper; very pretty in the bud state, when it has a faint blush tint; an old and very desirable standby for cut flowers | 2.25 | 20.00 |
| PEONIES UNDER COLOR: | | |
| Red | 2.00 | 17.00 |
| Pink | 1.75 | 15.00 |
| White | 1.75 | 15.00 |
| Equal proportions of above packed 100 to a case, price \$15.00. | | |

(Note! We do not break cases.) If you dispose of Peony roots to your customers, this is, we believe, a bargain purchase. We guarantee quality of roots.

Sell More Peony Roots

By FRITZ BAHR, the Noted Horticultural Writer.

If you conduct a retail grower's establishment in a suburban or country town, could you fill an order calling for six sorts of Peony roots, named varieties, field grown stock from your own grounds? If you can do this you are an exception to the rule, the great majority of florists couldn't do it; they do not realize as yet that they are missing a good chance. They don't appreciate the fact that many hundreds of thousands of Peony roots are disposed of at retail during the year at prices ranging, even for ordinary sorts, from 75c up to \$2.00 or \$3.00 each, according to size. As many more could easily be sold, and that number again doubled in time, if every country florist would just push a little. Don't depend upon the flowers you cut from your plants to bring returns; make money by selling the roots. Everybody likes Peonies; everybody with a little space for a flower border can plant them. The fact that they hardly ever die out when once planted makes them attractive, but there are greater chances than ever to sell Peonies. I am not a Peony specialist; we grow only a few thousand plants and wouldn't know how to go about it to make them pay as does the specialist who sells three to five eye roots so reasonably. But I do know that the retail grower can and should have a few named sorts on hand and make them pay well.

PEONY SPECIAL

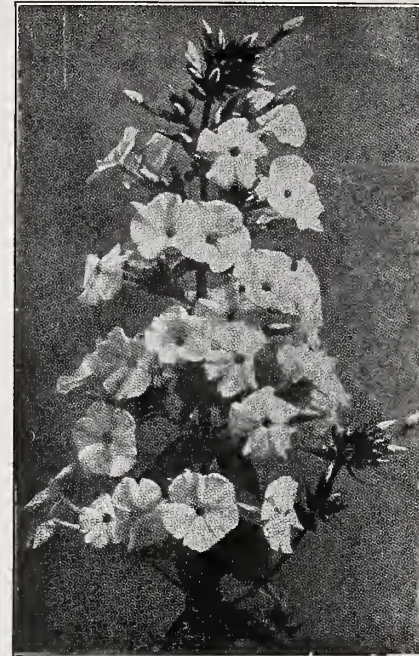
For Spring 1926 Delivery

For retail store sales we offer a specially fine lot of strong 3- to 5-eye roots, all large, double flowered, price \$20.00 per 100. 25 at 100 rate.

Note! No order accepted for Fall, 1926, for less than a total of 30 plants nor for a smaller unit than 10 of a variety.

PHLOX - Strong Field Grown

| | | |
|--|--------|---------|
| | Doz. | 100 |
| Miss Lingard. The earliest Phlox to bloom and one of the most desirable for cut flowers; snow white, leathery dark green foliage..... | \$2.00 | \$15.00 |
| Baur's Pink | 2.00 | 14.00 |
| Eclairer. Bright rosy magenta | 2.00 | 14.00 |
| Peach Blossom. Delicate peach blossom pink; dwarf | 2.00 | 14.00 |
| Mrs. Jenkins (Tall). The best tall early white for massing | 1.75 | 12.00 |
| Rheinlander (Medium). Beautiful striking salmon-pink with individual flowers and trusses of very large size | 2.00 | 14.00 |
| Athis. Salmon-pink | 2.00 | 14.00 |
| B. Comte. Purple | 2.00 | 14.00 |
| Pantheon. Rose-pink | 2.00 | 14.00 |
| Subulata (Moss Pink). The moss-like foliage covers the ground like a carpet; covered in April and May with a blanket of white or pink flowers. | | |
| | Doz. | 100 |
| alba. Pure white | \$1.50 | \$10.00 |
| rosea. Bright pink | 1.50 | 10.00 |
| Amoena. 4 inches high, bright pink | 1.50 | 10.00 |
| RUDBECKIA (Golden Glow). We question if any one hardy perennial plant has ever met with greater popularity than this. It is a strong, robust grower, attaining a height of 5 to 6 feet and produces masses of double golden yellow cactus-dahlia-like flowers from July to September | 1.50 | 10.00 |
| Newmanni (Black Eyed Susan). Dark orange-yellow flowers, with deep purple cone, borne on stiff wiry stems, 3 feet high. July to September | 1.50 | 10.00 |
| purpurea (Giant Purple Coneflower). Flowers about 4 inches, of a peculiar reddish purple with a remarkably large cone-shaped center of brown; 3 feet high. July to October | 1.75 | 12.00 |
| SPIREA filipendula. Fern-like foliage with white flowers on stems 15 inches high, June and July | 2.25 | 16.00 |
| ulmaria flora plena (Meadow Sweet). One of the most useful hardy plants, grows about 3 feet high, and produces its double white flowers during June and July | 2.25 | 16.00 |



Phlox, Miss Lingard.
"The Cut-Flower Phlox"

Fritz Bahr, the well-known florist and horticultural writer states in his book, "Commercial Floriculture" as follows: "If I had to name the one best Phlox for the florist, here it is. Every retail grower should have a few hundred plants to cut from."

| | | |
|---|--------|---------|
| | Doz. | 100 |
| *STATICE latifolia (Great Sea Lavender). Grows 15 to 18 inches high with tufts or clumps of thick, leathery foliage and immense panicles of delicate blue flowers. Individual flowers very minute, similar in form to the Forget-me-not, but made into heads 18 inches or more across. Fine to dry and use through the winter with fresh blooms or strawflowers | \$1.90 | \$14.00 |
| *STOKESIA cyanea (Cornflower Aster). Large blue flowers. 4 inches in diameter. July-October. 1 1/2 feet. Excellent to use with other flowers | 1.75 | 12.00 |
| TRITOMA Pfitzeri. So-called Red-Hot-Poker. This hardy plant is coming into great favor as a cut flower. Multiplies rapidly. The strong roots which we supply ordinarily bloom freely first season. Price, 25 roots, \$4.50; 50 roots, \$8.50; 100 roots, \$16.00; 250 to 1,000, \$15.00 per 100 roots. | | |
| TAMARIX hispida (Tamarisk). Strong, slender, tall-growing irregular shrubs, with feathery foliage which is used in place of ferns or other "greens" as a background for floral work.... | \$7.00 | \$50.00 |
| *VERONICA longifolia subsessilis (Speedwell). A 2 foot border plant with attractive foliage of distinct character, a roughened bronze green. Flowers are borne abundantly during July and August in long compact spikes. Deep blue... | 1.00 | 14.00 |
| incana. Deep blue flowers with silvery foliage. 1 foot. July-August | 1.75 | 12.00 |
| VIOLETS. Gov. Herrick | 1.75 | 12.00 |
| Prince of Wales | 1.75 | 12.00 |
| VIOLAS, or Tufted Pansies. The improved forms of Viola cornuta are rapidly growing in favor. They flower continuously for nearly eight months in the year; and while their flowers are not so large as those of the Pansy, their bright colors and floriferousness make them welcome additions to any garden. | | |
| | Doz. | 100 |
| Admiration. Light blue | \$1.50 | \$10.00 |
| Yellow | 1.50 | 10.00 |
| White | 1.50 | 10.00 |
| G. Wermig. A variety of tufted Pansy forming clumps which are covered with rich violet blue flowers all Summer..... | 1.50 | 10.00 |
| VINCA (Periwinkle or Trailing Myrtle). minor. Strong plants | 1.50 | 10.00 |



Tritoma Pfitzeri.

Miscellaneous Spring Bulbs

TUBEROSES

We are among the largest handlers of these important Florists' Bulbs, and take special pains to have our stock kept healthy and true, and to reach us from our growers in perfect condition. Our strain of "Pearl" is the true large-flowered type, far superior to the old variety. Bulbs are clean and properly graded in sizes offered.

| | | |
|--|--------|---------|
| | Per | Per |
| | 100 | 1000 |
| Double Pearl. 3 to 4 inch | \$2.00 | \$16.00 |
| Double Pearl. 4 to 6 inch, extra large | 2.75 | 22.59 |
| Single (Albino) | 3.00 | 25.00 |

CALADIUM ESCULENTUM

(ELEPHANT'S EAR)

Much used for bordering Canna beds or subtropical plantings. Plants of these always find a ready sale.

| | | |
|-----------------------------------|--------|---------|
| | Per | Per |
| | 100 | 1000 |
| 5 to 7 inch circumference | \$3.50 | \$30.00 |
| 7 to 9 inch circumference | 5.50 | 50.00 |
| 9 to 11 inch circumference | 10.00 | |
| 11 to 12 inch circumference | 13.50 | |
| 12 inch circumference | 17.50 | |

FANCY LEAVED CALADIUMS

TRUE BRAZILIAN

There are no finer colored foliage plants for Summer use; splendid for the conservatory and equally good for porch boxes outdoors in shaded places. The stock offered is grown for us by the leading specialist in this line.

| | | |
|-----------------------|---------|---------|
| Assorted Colors | Per 100 | \$20.00 |
|-----------------------|---------|---------|

HIBISCUS - Mallow Marvels

Improved new hardy giant-flowering Marshmallows, the most free-blooming of all perennials; rich, gorgeous and hardy as an oak.

Flowers of enormous size, frequently 10 to 12 inches in diameter; red, pink and white. They appear to be equally at home in all positions, having the same vigor in dry and wet ground and are perfectly hardy. They grow from 5 to 8 feet high, and are very floriferous, blooming from early in July until late in September. Not desirable for cut flowers but as a show plant in the garden it is not excelled. Sell these to your customers for their garden plantings and you will make friends for life. Price mixed colors, large roots, doz., \$1.50; 100, \$10.00; per 1000, \$75.00.



Hibiscus, "Mallow Marvel." One-Half Natural Size.



Lily-of-the-Valley.

LILY-OF-THE-VALLEY PIPS

A. B. C. "SUPREME" QUALITY

Our stock of these is imported direct by us from the foremost Lily-of-the-Valley grower in Germany, and is of unsurpassed quality. We can supply these in cases of 100-250, 500-1000 and 2500 pips from cold storage, Chicago and New York.

| | |
|----------------------|---------|
| Per 100 Pips | \$ 5.00 |
| Per 250 Pips | 10.00 |
| Per 500 Pips | 18.50 |
| Per 1,000 Pips | 35.00 |
| Per 2,500 Pips | 75.00 |

Write for latest market quotations on quantity.

CALLA ELLIOTTIANA

The glorious flowering plant for Easter. Color golden yellow. So cheerful and refreshing. Foliage "spotted" white. "Plant sells itself." A florist's window decoration of Yellow Callas always creates a sensation.

| | | |
|---------------------------------|----------|--------|
| 1½ to 2 inch diameter and up .. | Delivery | Market |
| 2 to 2½ inch diameter and up .. | in | Price |
| 2½ inch and upward diameter ... | November | |

CINNAMON VINES

| | | |
|------------------------------|--------|---------|
| | Per | Per |
| | 100 | 1000 |
| Fine for counter trade | \$4.00 | \$35.00 |

ISMENE CALATHINA - Peruvian Daffodil

A splendid Summer-flowering bulb; pure white, amaryllis-like, very fragrant flowers; a profuse bloomer. Provides excellent cut flowers. Plant in June. Can be taken up in Fall and after a short period of rest can be potted for Winter bloom indoors. Mammoth bulbs, per doz., \$1.75; per 100, \$12.00.

MADEIRA OR MEXICAN VINE

| | | |
|---------------------------|---------|----------|
| | Per 100 | Per 1000 |
| 1st Size tubers | \$2.00 | \$15.00 |
| Medium tubers | 2.50 | 20.00 |
| Extra strong tubers | 3.25 | 27.00 |

In order to obtain the advantage of special low prices quoted on these pages, place your order now and we will make shipment at any time up to March 15th., 1925. Our storage facilities are of the best.



Large-Flowering, Tuberous-Rooted Begonias.

Tuberous-Rooted Begonias and Gloxinias

“True Belgian Strain”

Are Again Obtainable Especially in Large Size Bulbs for Pot Culture

Previous to the United States embargo, Tuberous-rooted Begonias and Gloxinias were in the greatest favor as a pot plant, likewise for bedding in partially shaded situations; however, until the present American growers had not succeeded in producing sufficient stock of first quality to anywhere near supply the demand. One of our specialist growers has, however, now furnished us with a considerable number of both, and we might say that the quality is even superior to the majority of bulbs which were formerly imported from specialists in Belgium.

TUBEROUS-ROOTED BEGONIAS

FOR POT PLANTS AND BEDDING

Tuberous-Rooted, Single. Large blooming bulbs. Scarlet, pink, crimson, yellow, salmon, white. Per 100, \$15.00.

Tuberous-Rooted, Double. Large blooming bulbs. Crimson, scarlet, yellow, salmon, white, pink. Per 100, \$20.00.

SINGLE TUBEROUS-ROOTED BEGONIAS

Four-inch pot plants ready for bedding out the end of May. For this purpose you want short, stocky plants which, grown in a 50-deg. house, have room to develop and harden off. You can also use these beautiful Begonias in made-up pans for porch decorations or for the show house in Summer.

As a pot plant for Easter, Mother's Day, and Decoration Day, Tuberous - rooted Begonias and Gloxinias are second to none.

Fritz Baht, the noted horticultural writer, says of them:

“These are the handsomest of all the many Summer-flowering Begonias, whether wanted for indoor or outdoor culture, but they are entirely overlooked by many florists whose retail trade would appreciate them.

“The man who doesn't grow at least a few plants of Tuberous-rooted Begonias misses a whole lot. Not to grow them because they don't do well outdoors as bedders is a mighty poor excuse, for they are first among the plants to keep your show house or store attractive all Summer, and no other plant is of easier culture or gives you less trouble. Anyone can grow them when he has flowering bulbs to start with.

“For early flowering you plant the bulbs, or rather tubers, about January, in flats or sandy soil, barely covering the tops. Place on a propagating bench with a good bottom heat, or on the return pipes, and keep fairly moist—not soaking wet. As soon as growth appears, pot them up in 3½-in. pots and place in a 55-deg. house on a sunny bench. Such early started ones may flower for Easter, even if that day does come in April, and beautiful, attractive pans can be made up by using three or five plants to an 8-in. pan. For bedding purposes start about the early part of March and treat the same way, but during April and May carry the plants in an airy and rather cool house, to avoid a soft growth. Another batch can be started about April 1st, and the plants after being potted up, brought to a hotbed where after on the sashes can be removed and the plants hardened off.”

GLOXINIAS

Exceptional for Pot Plants. Large blooming bulbs. Separate colors.

| | |
|---------------------------------|---------|
| 1 to 1¼-inch | \$15.00 |
| 1¼ to 1½-inch | 18.00 |
| 1½ to 2 -inch | 20.00 |
| 25 of any of above at 100 rate. | |



Gloxinia, True Belgian Strain.

**True to
Name**

**LARGE
FLOWERING**

CANNAS



Canna, The President.

The "Last Word" in Red-Flowering Green-Leaved Cannas

**5 Grand Cannas
That Stand Out Above All Others**

- | | | |
|--|---------------------------|-----------------------------|
| <p>The President. 4 feet. This immense new flaming scarlet has come into wider use more quickly than any other Canna. It is an offspring of the famous Firebird. The President leads the red varieties in the quality and also the quantity of its bloom. The flowers are 7 inches across; the individual petals are firm and long standing, and do not burn, and the trusses stand up stiff on strong stems. The foliage is rich green and burn-proof in the hottest weather</p> | <p>Per 100 \$4.50</p> | <p>Per 1000 \$40.00</p> |
| <p>King Humbert. This remarkable Gold Medal Canna has been the sensation of the past ten years and is the greatest favorite today. It is a cross between the orchid-flowering and the French, or Crozy type, combining the large flowers of the one with the free-blooming character of the other, with handsome, broad, tropical foliage. Scarlet flowers; bronze leaves</p> | <p>4.00</p> | <p>35.00</p> |
| <p>Yellow King Humbert. 4 feet. An orchid-flowering sport of the well-known King Humbert. Has the same habit of growth as its parent; foliage a very dark green, with flowers measuring 5 to 7 inches across; individual petals measuring 3 to 3½ inches in diameter. Flower a deep rich yellow, softly spotted and blotched with bright red. Some plants occasionally give a scarlet or scarlet striped flower, which we consider an improvement rather than a detriment</p> | <p>5.00</p> | <p>40.00</p> |
| <p>Mrs. Alfred Conard. One of the very best Cannas in commerce today. The large, exquisitely shaded salmon-pink flowers are produced in great abundance on robust, upright stalks. We consider this as superior to all pink flowered Cannas. 4 feet. (See above opposite)</p> | <p>5.00</p> | <p>45.00</p> |

Apricot. 4 feet. The color is a buff-yellow base overspread with salmon-pink, making a mass effect of rich apricot. The chief characteristic of this flower is its marvelous durability, for it stands heavy rain and hot sun better than any other Canna we know. We recommend it highly.

| | |
|---------|----------|
| Per 100 | Per 1000 |
| \$5.00 | \$40.00 |

Strong 2 to 3 Eye Dormant Roots

With their delightful tropical foliage, and brilliant flower spikes produced all Summer long, Cannas are probably the greatest of all plants for the grounds of public parks, cemeteries, hospitals, etc., where massed effect is required, and to a lesser degree for the adornment, with other plants, for the beds and borders of private residences. Florists who cater to such a class of trade should have a good supply of started plants ready when the planting season commences. Our Cannas are grown by one of the most reliable southern growers, carefully harvested and divided with from two to three growing eyes.

This list comprises all the leading sorts wanted by the trade, healthy and true to name.

**CANNAS LARGE FLOWERING
A. B. C. "Supreme Quality"**

| Red Shades, Green Foliage | Per 100 | Per 1000 |
|--|---------|----------|
| Alphonse Bouvier. 5 feet. Rich variety red | \$3.00 | \$25.00 |
| Beaute Poitevine. 3½ feet. Deep crimson | 3.00 | 25.00 |
| Crimson Bedder. 3½ feet. Intense crimson | 3.00 | 25.00 |
| Chas. Henderson. 4 feet. Brilliant crimson, flame yellow throat | 3.00 | 25.00 |
| Louisiana. 6 feet. Vivid red | 3.00 | 25.00 |
| Pennsylvania. 6 feet. Scarlet, overlaid orange | 3.00 | 25.00 |
| Express. 2½ feet. Dwarf crimson | 3.00 | 25.00 |
| The President. 4 feet. Flaming scarlet. The best red | 4.50 | 40.00 |
| Wintzer's Colossal. Vivid scarlet | 3.50 | 30.00 |

Variiegated Flowers, Green Foliage

| | | |
|--|--------|---------|
| Kate Gray. 5 feet. Orange carmine, dotted yellow throat | \$3.00 | \$25.00 |
| Italia. 6 feet. Scarlet, edged yellow | 3.00 | 25.00 |
| Mme. Crozy. 3 feet. Scarlet, bordered yellow | 3.00 | 25.00 |
| Apricot. Buff-yellow and salmon-pink | 5.00 | 40.00 |
| Queen Charlotte. 3 feet. The center of the petal is a brilliant crimson-scarlet, shaded with crimson and bordered with a wide belt of gold. Foliage green | 3.00 | 25.00 |

Variiegated Flowers, Bronze Foliage

| | | |
|--|--------|---------|
| Wm. Saunders. Brilliant scarlet; bronze foliage | \$3.00 | \$25.00 |
| Brandywine. 3½ feet. Wine red | 3.00 | 25.00 |
| King Humbert. Scarlet, the great favorite | 4.00 | 35.00 |
| Shenandoah. 4 feet. Salmon-pink | 3.00 | 25.00 |
| Mrs. Woodrow Wilson. 4 feet. Soft carmine pink; flowers large | 5.00 | 40.00 |
| Wyoming. Beautiful orange | 3.00 | 25.00 |

Pink Shades, Green Foliage

| | | |
|---|--------|---------|
| Mme. Berat. 4 feet. Rose-pink | \$3.00 | \$25.00 |
| Hungaria. 3½ feet. La France pink | 6.00 | 50.00 |
| Mrs. Alfred Conard. Salmon-pink | 5.00 | 45.00 |
| Venus. Rosy pink, bordered creamy yellow | 3.00 | 25.00 |

Yellow Shades, Green Foliage

| | | |
|--|--------|---------|
| Florence Vaughan. 5 feet. Yellow, spotted crimson | \$3.00 | \$25.00 |
| Gladiator. 4½ feet. Golden yellow, dotted crimson | 3.00 | 25.00 |
| Gustave Gumpper. Yellow | 3.00 | 25.00 |
| Indiana. Rich golden orange | 3.00 | 25.00 |
| Richard Wallace. Canary-yellow | 3.00 | 25.00 |
| Yellow King Humbert. 4 feet. Deep rich yellow, spotted bright red | 5.00 | 40.00 |

White Shades, Green Foliage

| | | |
|---|--------|---------|
| Eureka. 4 feet. The best white | \$5.00 | \$40.00 |
| Imp. Mont Blanc. 3½ feet. One of the best white Cannas | 4.00 | 35.00 |

SELECTED

ABC
SUPREME QUALITY
ABC

DAHLIAS

Selected—True to Name

DAHLIAS

Especially Recommended For Cut
Flowers, Equally Desirable For
Garden Show
Decorative Dahlias

| | Each | Doz. | 100 |
|---|--------|----------|---------|
| | | Per doz. | Per 100 |
| Aurora. Splendid new variety; buff, shaded old rose. (This is not the Show Dahlia, listed under this name). | \$3.50 | | \$24.00 |
| Ayesha. Light yellow, long stems | 2.25 | | 15.00 |
| Bonnie Brae. Cream, shaded blush pink | 4.50 | | 35.00 |
| Delice. Fine rose-pink | 2.25 | | 14.00 |
| Dream. Beautiful pink; fine cut flower | 3.00 | | 22.00 |
| Dr. Levis. Salmon-rose | 4.25 | | 30.00 |
| Hortulanus Fiet. Rich salmon-pink | 6.75 | | 50.00 |
| Jack Rose. Jack rose red | 1.50 | | 10.00 |
| Lyndhurst. Dazzling vermilion | 1.50 | | 10.00 |
| Masterpiece. Tango colored; very fine | 3.00 | | 22.00 |
| Millionaire. Light lavender | 8.00 | | 60.00 |
| Mina Burple. Dark scarlet | 1.75 | | 12.00 |
| Melody. Canary-yellow, tinted white | 1.50 | | 10.00 |
| Mrs. G. W. Elkins, Jr. Perfect, large flowers of a beautiful old gold, suffused salmon. A wonderful new variety | 10.00 | | 75.00 |
| Mrs. Hugo Kind. Immense large red flowers of perfect type. Prolific bloomer; excellent cut flower | 10.00 | | 75.00 |
| Mrs. Hartong. Buff-yellow | 1.50 | | 10.00 |
| Parthos. Purple, shading to lavender. A fine florists' variety | 4.25 | | 30.00 |
| Patrick O'Mara. Orange-buff, suffused salmon | 5.50 | | 40.00 |
| Pink Jack Rose. Lavender pink | 1.50 | | 10.00 |
| Queen Mary. Cerise-pink, long stem | 1.50 | | 10.00 |
| Rodman Wanamaker. One of the finest introductions; immense large flower of golden salmon, suffused salmon-pink bronze | 8.00 | | 60.00 |
| Sylvia. Deep pink | 1.50 | | 10.00 |
| Yellow Duke. Primrose-yellow | 1.50 | | 10.00 |

Peony-Flowered Dahlias

| | Per doz. | Per 100 |
|--|----------|---------|
| Mrs. Chas. Seybold. Red, tipped white | \$1.75 | \$12.00 |
| Princess Juliana. White; splendid cut flower | 1.75 | 12.00 |
| Mrs. Warnaar. White overlaid with blush pink | 3.00 | 20.00 |
| Queen Emma. Hollyhock pink | 3.00 | 20.00 |
| William Kerr. Red and yellow | 3.00 | 20.00 |

Show Dahlias

| | Per doz. | Per 100 |
|--|----------|---------|
| A. D. Livoni. Shell pink; early and free bloomer | \$1.50 | \$10.00 |
| Dreer's Yellow. Rich golden yellow; fine bloomer | 3.00 | 22.00 |
| Elsie Burgess. White, suffused lavender | 2.25 | 14.00 |
| Gold Medal. Bronze yellow; fine cut flower | 4.25 | 30.00 |
| White Swan. White; free bloomer | 1.50 | 10.00 |

Single Dahlias

| | Per doz. | Per 100 |
|---|----------|---------|
| Cream Century. Creamy white | \$1.50 | \$10.00 |
| Nymphaea Century. White, yellow toward center | 1.50 | 10.00 |
| Scarlet Century. Scarlet | 1.50 | 10.00 |
| Twentieth Century. Pink, shaded white | 1.50 | 10.00 |



Dahlias, Various Types.

Cactus Dahlias

| | Per doz. | Per 100 |
|--|----------|---------|
| Attraction. Beautiful glistening lavender. Very large-flowering. Long stems. One of the finest for cutting | \$4.50 | \$35.00 |
| Betty Austin. Yellow at base, blending to rosy carmine | 6.75 | 50.00 |
| Crepuscule. Yellow, shaded orange | 1.50 | 10.00 |
| Decision. Fine, large, silvery bronze | 2.50 | 18.00 |
| Edna Spencer. Lavender; long stemmed; ideal cut flower | 6.75 | 50.00 |
| Electric. Yellow, striped red | 1.75 | 12.00 |
| Etendard de Lyon. Beautiful magenta pink, immense flowers | 4.25 | 30.00 |
| Flora. Ivory white | 1.75 | 12.00 |
| L. W. Fellows. Orange; very large and well-formed flowers | 3.50 | 24.00 |
| Golden Gate. Rich golden yellow; very large | 3.50 | 24.00 |
| Golden West. Golden shrimp | 2.25 | 15.00 |
| J. H. Jackson. Dark maroon | 2.25 | 15.00 |
| Juliet. Rosy pink | 1.50 | 10.00 |
| Kalif. Very large; vivid turkey red | 4.25 | 30.00 |
| Laurine. White, slightly traced lavender | 1.50 | 10.00 |
| Libelle. Dark purple | 1.50 | 10.00 |
| Marjorie Castleton. Soft pink, very fine | 1.50 | 10.00 |
| Marie Doucett. Light pink | 1.50 | 10.00 |
| Mrs. Chas. Turner. Bright yellow | 1.50 | 10.00 |
| Mrs. C. H. Breck. Yellow, shaded old rose | 1.50 | 10.00 |
| Perle de Lyon. Pure white; robust grower | 1.50 | 10.00 |
| Queen of Hearts. White, creamy yellow base | 1.50 | 10.00 |
| Sweet Briar. Pink; extra fine | 2.50 | 18.00 |
| Success. Clear yellow; robust grower | 2.50 | 18.00 |
| Yellow King. Golden yellow; very large | 1.75 | 12.00 |

Double Dahlias

| | TO COLOR | Per doz. | Per 100 |
|----------|----------|----------|---------|
| Lavender | | \$1.25 | \$8.00 |
| Pink | | 1.25 | 8.00 |
| Red | | 1.25 | 8.00 |
| White | | 1.25 | 8.00 |
| Yellow | | 1.25 | 8.00 |
| Mixed | | 1.25 | 8.00 |

“MUMS”

ABC
SUPREME QUALITY
ABC

R. CUTTINGS

Chrysanthemum Rooted Cuttings

Delivery Spring 1926

A. B. C. “Supreme” Quality

WHITE

Smith's Advance
Polly Rose
Oconto
White Chieftain
Betsy Ross
Snow White

*Monument
Charles Rager
*Wm. Turner
December Gem
*White Chadwick
White Mistletoe

YELLOW

Yellow Advance
Golden Glow
Sun Glow
Richmond
Whittier
Adrian's Pride

Solomon's Gold
Celebration
*Yellow Turner
Sun Beam
*Golden Chadwick
Golden Mistletoe

PINK

Pink Polly Rose
Pacific Supreme
Pink Chieftain
Pink Perfection
J. W. Prince
*Nettie L. Parker

*Pink Turner
Dr. Englehard
Thanksgiving Pink
Helen Frick
E. A. Seidwitz
*Chadwick Supreme

BRONZE

Antique
*Roy

*Indian Summer



“Mum,” Anna Nanzig.

All of the above at \$4.00 per 100; \$35.00 per 1000, except those varieties marked (*), which are \$5.00 per 100; \$45.00 per 1000.

Pompons, Singles and Anemones

WHITE

Idolf
Blanche

Mensa
Chicago Pearl

YELLOW

Zenobia
Golden Climax
Nuggets
Golden Wedding
Golden Feather

November Gold
Baby
Sunshine
Christmas Gold

PINK

Minta
Fairy Queen
Mrs. Buckingham
Garza

Neola
Rose Charm
E. D. Godfrey
Western Beauty

BRONZE

Iva
New York
Mme. Beu

Wilcox
Single Salmon
Hilda Canning

All of the above Pompons, Singles, and Anemones, at \$4.00 per 100; \$35.00 per 1000.

Shipment f. o. b Kirkwood, Missouri.

A Cut Flower “Mum” of Merit Anna Nanzig

Jos. Foerster Co., the prominent Chicago wholesalers, say it is one of their “best sellers.”

Color “Episcopal Purple,” an unusual shade in cut flowers, and one that is very much desired by the public.

PRICE:

f. o. b. Chicago.

100 for \$ 8.00
1000 for 75.00
25 at 100 rate.

PLEASE NOTE:

If you are interested in securing “Mum” stock and do not find in the above list such as meet your needs, write us about your requirements. Lack of space does not permit of our listing here our complete supplies. We are in position to furnish you with stock from specialists like Baur-Steinkamp & Co., of Indianapolis, Ind., Hans Jepsen, Maywood, Ill., etc. We will try to make it worth your while to look to A. B. C. for your “Mum” needs.

Gladiolus for Forcing and Field Culture

For greenhouse forcing, we can make delivery during the months of December, January, February, as desired. We grow our own bulbs under contract with specialists, and we can supply all of the leading varieties as well as novelties. Our usual output is eight million Gladiolus bulbs per year. We suggest early orders for shipment as desired.

CURING

Curing Gladioli is one of the most important items in the handling of the bulbs. We have the proper facilities, adapted from the method now used in Holland in preparing Hyacinths, and which enables us to make early delivery for planting under glass.

| | 1 1/2 In. Up Per 100 | Per 1000 | 1 1/4-1 1/2 In. Per 100 | Per 1000 |
|---|-------------------------|----------|----------------------------|----------|
| AMERICA. A larger number is forced for Winter flowers than any other variety. Color, soft lavender-pink. More flowers are open at one time on the symmetrical spike of this Gladiolus than any other we know of. The standard commercial pink | \$1.40 | \$12.00 | \$1.25 | \$10.00 |
| ARIZONA. Rose-pink; dark crimson blotch; grows erect, flowers beautifully placed. Early, good forcer, admired equally as much as Pendleton | 2.75 | 25.00 | 2.30 | 20.00 |
| ALICE TIPLADY (Prim.) Rich orange; extra fine, a great favorite; about 50 per cent produce two flowers | 4.50 | 42.00 | 4.10 | 37.00 |
| ANNA EBERIUS. A little different in color from anything on the market. Dark velvety plum rose, throat deeper shade. This is a color combination that florists have been hoping for; it harmonizes well in most all kinds of floral work | 4.80 | 45.00 | 4.25 | 40.00 |
| AUTUMN QUEEN. Color cream-yellow, upper petals suffused with peach blossom pink; lower petals striped carmine-red; when planted late opens full and wide in Autumn | 3.00 | 27.00 | 2.80 | 25.00 |
| ARLON (Prim.) Very large, wide petaled flower of light salmon. Showy | 3.85 | 35.00 | 3.35 | 30.00 |
| BRENCHLEYENSIS. Bright red. Tall grower of a striking red color, a choice cut flower and ideal for landscape work | 2.35 | 20.00 | 1.80 | 15.00 |
| BARON J. HULOT. The best deep blue; deep violet-blue with many open flowers on tall spike | 4.85 | 45.00 | 4.30 | 40.00 |
| CHICAGO WHITE. A fine white variety with lavender stripes on lower petals. From seven to eight flowers open at one time. Good forcer, one of the best whites | 2.10 | 18.00 | 1.80 | 15.00 |
| CRIMSON GLOW. Glowing crimson | 4.85 | 45.00 | 4.50 | 40.00 |
| DAINTY BLOSSOM. Tall, slender, graceful plant. White faintly blushed. Placed on stem like primulinus | 4.50 | 40.00 | 3.85 | 35.00 |
| DR. NORTON. The finest cream and pink; the sensation amongst the newer Gladioli shown at the American Gladiolus Society's show, and awarded the highest honors; a variety that is really in a class by itself; exceptionally fine for cut flowers | 3.85 | 35.00 | 3.30 | 30.00 |
| EMPRESS OF INDIA. Rich, deep purplish red | 3.85 | 35.00 | 3.40 | 30.00 |
| EARLY SUNRISE. Large-flowering Gladiolus; salmon-red; a favorite for indoor forcing, in California, and much thought of in the Chicago market | 4.85 | 45.00 | 4.30 | 40.00 |
| EVELYN KIRTLAND. Conceded to be the most beautiful, brilliant Gladiolus in existence. The color is a beautiful shade of rosy pink, shading to light pink toward the center, with brilliant blotches of scarlet on lower petals. The whole flower overlaid with a glistening luster that serves to harmonize the varied coloring | 4.10 | 38.00 | 3.50 | 32.00 |



Gladiolus E. J. Shaylor.

One of the "Newer and Better" varieties that have "made good" for cut flowers.

"Out of Luck"

The Florists' Review, August 21, 1924 issue, says editorially: "It begins to look as if the grower who has clung to the older varieties of Gladioli is out of luck. If the action of the cut flower market is an indication, only the newer and better varieties will be in demand for next planting season."

The above prediction has become prominently true. The newer and better varieties are truly now the vogue.—A.B.C.

E. J. Shaylor See Illustration Opposite

A beautiful deep rose-pink; slightly ruffled; has created the greatest sensation during the past years, wherever shown. Was awarded certificate of merit by the Royal Horticultural Society of England, Aug. 10, 1920. One of the very best forcers; brought the highest price of any variety in the Chicago market last season; in a class by itself. 1 1/2 in. up, per 100, \$4.35; per 1000, \$40.00. 1 1/4-1 1/2 in. per 100, \$3.85; per 1000, \$35.00.

| | | | | |
|---|------|-------|------|-------|
| EDA (Prim.) Tall and massive, deep salmon-buff overspread deeper salmon-red | 3.85 | 35.00 | 3.35 | 30.00 |
| FLORA. Beautiful golden yellow; large flowers. A very strong grower. We consider this wonderful variety much superior to Schwaben | 3.85 | 35.00 | 3.30 | 30.00 |
| FLORAL TREASURE. Tall "America" seedling. Deep pink, rich color | 4.00 | 35.00 | 3.35 | 30.00 |
| GOLD DROP (Prim.) An extra large pure deep yellow, with beautiful red line on petals. Beautifully ruffled | 5.50 | 50.00 | 5.00 | 45.00 |
| GIANT WHITE. Kunderl. Extra large white. Pure white with elegant slight marking on lower petals | 4.00 | 35.00 | 3.35 | 30.00 |
| GLORY OF KENNEMERLAND. Rich, deep rose, golden yellow blotch on throat | 3.35 | 30.00 | 2.85 | 25.00 |
| GRETCHEN ZANG. The blooms are of pink, blending into scarlet on lower petals, a color much wanted | 4.35 | 40.00 | 3.80 | 35.00 |

Wonderfully Productive

One-and-one-quarter-inch bulbs of Alice Tiplady, Maiden Blush and Rose Luisante seem to bloom as freely as do one-and-one-half-inch bulbs. Try them for forcing. See inside back cover page.

Early Orders
Will
We Believe
Prove
Mutually
Advantageous

Gladiolus For Forcing and Field Culture

See inside back cover page for illustration of Gladiolus Maiden Blush and other specially worth-while varieties.



Le Marechal Foch.



Gladiolus America.
"The old standby" for cut flowers.



Gladiolus Evelyn Kirtland.

Conceded to be the most beautiful, brilliant Gladiolus in existence. The color is a beautiful shade of rosy pink, shading to light pink toward the center, with brilliant blotches of scarlet on lower petals. The whole flower overlaid with a glistening luster that serves to harmonize the varied coloring.

| | 1 1/2 In. Per 100 | Up Per 1000 | 1 1/4-1 1/2 In. Per 100 | Per 1000 |
|---|-------------------|-------------|-------------------------|----------|
| GOV. HANLEY. Tall, showy. Early. Rich cardinal-red with deep throat; a first-class bedding and cut flower variety. | \$3.85 | \$35.00 | \$3.35 | \$30.00 |
| GEO. PAUL. Crimson-red with greenish white throat marked crimson-red | 4.35 | 40.00 | 3.85 | 35.00 |
| HELEN FRANKLIN. Pure white with violet stripes on lower petals; slightly ruffled; a great favorite in New England; admired wherever exhibited; good forcer | 3.35 | 30.00 | 2.80 | 25.00 |
| HALLEY. A most attractive early blooming sort, with large, well-opened flowers of delicate salmon-pink; flowers well placed on long, graceful spikes; a most beautiful variety. Early, good forcer | 2.35 | 20.00 | 1.90 | 16.00 |
| HERADA. Pure mauve with deeper markings on throat and on lower petals. | 3.35 | 30.00 | 3.00 | 27.00 |
| IDA VAN. Orange-red of brilliant tint; flowers large and wide open; six to eight out at one time; spike straight and strong; showy, attractive and beautiful | 2.85 | 25.00 | 2.30 | 20.00 |
| JOE COLEMAN. Very large and vigorous, rich red, one of the finest ruffled varieties | 4.35 | 40.00 | 3.80 | 35.00 |
| KITTY GRULEMANS. (Prim.) Large ruffled flowers, light yellow, edge of petals soft orange | 5.50 | 50.00 | 4.50 | 45.00 |
| L'IMMACULEE. Pure white, long spike of many flowers open at one time; very early; one of the best of the white varieties | 4.10 | 37.00 | 3.50 | 32.00 |
| LE MARECHAL FOCH. Beautiful shade of light pink; flowers twice as large as America; one of the earliest blooms, blooms the same time as Halley and Wilbrinck; a Holland production | 2.85 | 25.00 | 2.30 | 20.00 |
| LILY WHITE. An extremely fine novelty; early, pure white flower; rapid multiplier | 3.20 | 30.00 | 2.80 | 25.00 |
| LOUISE. The showiest of all Gladioli; wherever shown meets with favor; distinct in form; clear, pure lavender; a blotch of velvet red towards center; resembles the orchids grown by leading florists; this is one variety that differs from all others; big flower; free grower; this variety is in a class by itself | 4.35 | 40.00 | 3.85 | 35.00 |
| LINTON. (Prim.) Tall, salmon rose petals bordered deeper, veined rose. Ruffled | 3.85 | 35.00 | 3.35 | 30.00 |
| LENA GRAETZ. Very meritorious as a cut flower, almost pure white | 3.85 | 35.00 | 3.35 | 30.00 |
| MRS. O. W. HALLADAY. Delicate pink, yellow throat, one of the best for florists | 4.35 | 40.00 | 3.85 | 35.00 |
| MISS EDITH CAVELL. Pure white with small violet stripes; first-class certificate Haarlem | 4.35 | 40.00 | 3.85 | 35.00 |
| MRS. WATT. Glowing American Beauty shade of wine-red; self-color; well opened flower, nearly all flowers open at one time; spike very erect and not too stiff; very distinct variety; created a good deal of comment at recent exhibitions | 3.25 | 30.00 | 2.85 | 25.00 |
| MAIDEN'S BLUSH (Hybrid). Exquisite blush-pink; flowers finely formed on long straight stems; free flowering; about 50 per cent produce two flowers | 3.35 | 30.00 | 3.00 | 27.00 |
| MYRTLE. The most beautiful pink yet introduced; clearest dainty ruffled rose-pink, softly dissolving into a throat of clear creamy white; early flowering; distinctive in form and color and of good size; Myrtle stands among the elite of "Wizard" Kunderd's many exquisite productions | 5.35 | 50.00 | 4.80 | 45.00 |

BLOOM FREELY } Varieties Alice Tiplady, Maiden Blush, and Rose Lusiente produce
From Second Size Bulbs } finished results from 1 1/4 inch bulbs.
 See inside back cover.

Gladiolus

For Forcing and Field Culture



Gladiolus, Rose 1910.



Gladiolus Anna Eberius.

| | 1½ In. Up Per 100 | Per 1000 | 1¼-1½ Inch Per 100 | Per 1000 |
|---|-------------------------|-------------|--------------------------|-------------|
| MYRA (Hybrid). Large flowering; deep salmon, yellow throated; early, good forcer | \$4.60 | \$42.00 | \$4.00 | \$37.00 |
| MARY FENNEL . One of the patricians of the garden; beautiful light lavender flowers on a tall, slender spike; lower petals primrose yellow with penciling of lavender; perfectly exquisite and distinct; especially recommended. | 3.85 | 35.00 | 3.35 | 30.00 |
| MISS LUCILLE . A very soft, light shell pink of lavender shade; a most striking and beautiful color for florists' work, and an extra fine forcing variety, which adds to its value; medium in height with long stem of six to eight wide open flowers at one time; early. | 3.50 | 30.00 | 3.00 | 25.00 |
| MRS. FRANCIS KING . Could we grow but a few varieties, Mrs. Francis King would be one of them; a beautiful "Besnard shade" of flame-pink; flowers of giant size on a spike growing four feet high, with from 18 to 20 flowers, six to eight open at one time; a magnificent variety | 2.35 | 20.00 | 2.10 | 18.00 |
| MRS. FRANK PENDLETON . The sensational beauty, winner of awards and prizes everywhere; the petals show beautiful rose-pink on a pure white ground, contrasting in a most striking way with the deep, rich, velvety blood-red blotch on the lower petals; as showy as an orchid; the most perfect and delicate coloring is produced when spikes are cut and carried indoors as soon as the first blossoms open; no grander variety in existence | 2.35 | 20.00 | 2.00 | 17.00 |
| MRS. F. C. PETERS . The blooms of this new variety are extra large, of a rich rosy lavender, with a patch of bright crimson on lower petals. More beautiful than Mrs. Frank Pendleton and declared by experts to be the "last word" in the newest introduction of Gladioli | 25.00 | | 20.00 | |
| MRS. G. MOULTON . A giant violet red or cerise. Many open at one time | 3.85 | 35.00 | 3.35 | 30.00 |
| MRS. H. E. BOTHIN . Flesh salmon-pink, flame scarlet center. A large show flower. As a cut flower variety this is second to none and we predict that it will, before a long time, become as popular as that great favorite, Mrs. Frank Pendleton | 8.00 | | 6.00 | |
| MARY PICKFORD . Delicate creamy white, throat of finest sulphur yellow | 5.50 | 50.00 | 5.00 | 45.00 |
| MERTON W. WENTWORTH (Plain Petaled). Very tall and stately plant, blooms large and widely open. Outer petals delicate pink, shading to Marechal Niel yellow. Back of petals show a tint of very delicate lavender. Lower petals wonderfully blotched American Beauty rose color. | 6.00 | | 5.00 | |
| NIAGARA . A light crocus or primrose yellow, slightly tinted with rose-pink in throat; large open flowers on a strong spike; for color, texture and keeping qualities this Gladiolus is one of the very best. | 2.85 | 25.00 | 2.30 | 20.00 |
| ODIN . A sport of Prince of Wales; salmon color with dark blotches; early, good forcer | 4.10 | 37.00 | 3.75 | 34.00 |
| ORANGE BRILLIANT (Prim.) Beautiful orange; extra | 4.10 | 37.00 | 3.75 | 34.00 |
| PEACE . Giant white flowers with lilac feathering in throat of two of the petals; flowers correctly placed on a tall, graceful spike | 2.60 | 22.00 | 2.10 | 18.00 |
| PRINCE OF WALES . Delicate salmon-pink; very large flowers; award of merit and first class certificate at Haarlem and London; good forcer; very popular | 3.35 | 30.00 | 2.85 | 25.00 |
| PANAMA . The companion to America, which has become very popular. A perfect Hermosa pink in color, with wide open, wax-like flowers; one of the best of the clear pinks; many awards | 2.35 | 20.00 | 2.00 | 16.00 |
| PINK PERFECTION . Showy, bright pink, large | 5.50 | 45.00 | 5.00 | 40.00 |
| PRIDE OF GOSHEN . A giant salmon or flesh pink. Flowers large and petals elegantly waved. Tall and vigorous. | 3.50 | 30.00 | 3.00 | 25.00 |
| PRIMUMELLA (Prim.) A grand ruffled butterfly, orchid-like flower. Orange-saffron color. Beautiful | 8.00 | | 6.00 | |
| ROSE 1910 . Early, rose-pink; very desirable cut flower | 2.85 | 25.00 | 2.60 | 23.00 |
| ROSE PEARL . A beautiful pink sport of Halley; superior to Wilbrinck | 4.10 | 37.00 | 3.75 | 34.00 |
| SENTINEL . Tall, strong plant; large pure rose-pink with elegant white penciling | 3.35 | 30.00 | 2.85 | 25.00 |

Anna Eberius

When this unusual variety was introduced a few years ago, it created somewhat of a sensation in the cut flower markets of the country, providing a combination of coloring (dark velvety purple with deeper shadings in throat) that florists had been in search of.

| | 1½ In. Up Per 100 | Per 1000 | 1¼-1½ Inch Per 100 | Per 1000 |
|---|-------------------------|-------------|--------------------------|-------------|
| ROSE LUISANTE . Shell pink, cream throat | \$8.00 | \$75.00 | \$7.00 | \$65.00 |
| ROSE GLORY . Purest rose-pink, deeper in throat; ruffled | 5.00 | 45.00 | 4.50 | 40.00 |
| RED, WHITE and GOLD . White, yellow and red | 4.50 | 40.00 | 4.00 | 35.00 |
| REMEMBRANCE . Deep rose with throat of carmine. Ruffled | 8.00 | | 6.00 | |

SPECIAL MENTION } The following named varieties, viz: Alice Tiplady, Maiden Blush and Rose Luisante, usually produce two to three spikes from 1¼ inch size bulbs. (See back cover page).

Gladiolus for Forcing and Field Culture

| | 1½ In. Up Per 100 | Per 1000 | 1¼-1½ Inch Per 100 | Per 1000 |
|---|----------------------|----------|-----------------------|----------|
| SCHWABEN. The strongest growing and largest of all Gladioli of yellow color; a clear citron yellow with aster-purple tongue on lower petals..... | 2.85 | 25.00 | 2.30 | 20.00 |
| SALMON BEAUTY (Prim.) One of Kunderd's best introductions. Salmon Beauty was awarded the first-class certificate of merit by the Massachusetts Horticultural Society, in the Summer of 1919. Early; good forcer.. | 3.85 | 35.00 | 3.50 | 32.00 |
| SOUVENIR (Prim.) Pure canary-yellow; very much admired; early, good forcer | 4.50 | 40.00 | 4.15 | 37.00 |
| SONIA (Prim.) Beautiful, large bright red. Unusual shade amongst Prims. | 3.85 | 35.00 | 3.35 | 30.00 |
| SCARLET PRINCEPS. Rich dark scarlet, marked with white on lower petals | 6.50 | 60.00 | 5.50 | 50.00 |
| TOPAZ (Prim.) Finest salmon-pink and buff. Very refined and elegant... | 3.85 | 35.00 | 3.35 | 30.00 |
| VESTA TILLY. Blush pink, small lilac blotch. This valuable variety must be seen to be appreciated. We suggest that you include at least a nominal number in your order | 3.35 | 30.00 | 2.85 | 25.00 |
| WAR. Deep blood-red, shaded crimson-black; very tall and conspicuous; the best Gladiolus of this beautiful shade of red; try it | 4.50 | 40.00 | 4.00 | 35.00 |



Gladiolus "Maiden's Blush." You Surely Must Have This One.



Large-Flowering Gladiolus—Mrs. Frank Pendleton.

This exceptional variety, has, we might say, placed Gladioli "on the map" from a cut flower standpoint. (Note low price allowable because of plentiful supply). One of the "highlights" in forcing varieties as well as being exceptional for outdoor culture.

Extract from the writings of Fritz Bahr, author of "Commercial Floriculture" and for the past 40 years a practical grower.

GLADIOLI—Can You make them Pay?

In spite of all that has been said and written about Gladioli, the many years they have been with us and the many beautiful new sorts which have been introduced during the past 20 years, but comparatively few florists make the money out of them they should. To make Gladioli pay one must handle desirable sorts to begin with, start planting from January on up to the time when everybody is filling gardens with them, and plant again for a late crop. A batch of bulbs planted now and followed up every three weeks or so will not only produce the finest spikes from May on but make it a most profitable crop which can be successfully handled in even the smallest greenhouse with 5 ft. of headroom above the benches, and if short on bench room just now you can carry the plants along in 4-in. pots for the next two months and plant out later. A Carnation house temperature does nicely—for extra early outdoor flowering bulbs can be started the same way in pots, say about the first of March, and planted in a frame later. Good sorts cost money, but they are the only ones for the florist to handle, and it pays to take care of them. You can't grow too many, but try to have them in flower at a time when the people who buy them haven't any of their own in the garden.

| | 1½ In. Up Per 100 | Per 1000 | 1¼-1½ Inch Per 100 | Per 1000 |
|--|----------------------|----------|-----------------------|----------|
| WILBRINCK. A sport of Halley; retains Halley's earliness and has the color of America; soft yellow blotch on lower petals..... | 3.00 | 25.00 | 2.50 | 20.00 |
| YELLOW BIRD. A very pleasing shade of yellow, penciled with dark wine color on lower petals | 3.00 | 25.00 | 2.50 | 20.00 |
| YELLOW HAMMER. Yellow, red mark on throat..... | 2.85 | 25.00 | 2.30 | 20.00 |

Mixtures

| | | | | |
|---|------|-------|------|-------|
| STANDARD MIXED. This mixture is made up of good standard sorts in a big variety and should not be confused with the mixtures of culs and discarded kinds offered in many places. We can recommend this mixture to those wanting a quantity of good flowers at a minimum price..... | 2.00 | 15.00 | 1.60 | 12.00 |
| LARGE FLOWERING HYBRIDS MIXED. These hybrids gained by crossing the species Primulinus with the larger varieties of the Gandavensis type have retained all the daintiness and graceful form of the Primulinus parent, even to the "hood" formed by the drooping of the upper petal, and have an added beauty of exquisite coloring, from the softest primrose to a beautiful rose | 2.50 | 20.00 | 2.30 | 18.00 |
| GLORY MIXTURE. The par excellence of Gladiolus mixtures..... | 5.50 | 50.00 | | |

FOR FORCING

Alice Tiplady, Maiden Blush and Rose Luisante are highly recommended for forcing. (See inside back cover page).

ABC

SUPREME QUALITY

NARCISSUS (DAFFODIL)



Planting Narcissus "Daffodils" (one hundred and ten acres of them) in Northeastern Texas Exclusively for A. B. C. Bulb Production.

Narcissus Bulbs In America

When the Department of Agriculture gave out information that the importation of Narcissus Bulbs from Europe would be prohibited, we immediately made extensive experiments in various parts of America with the object of producing bulbs that would compare favorably with those imported from Europe.

After several years of experimenting in the growing of the bulbs in various sections, we found that bulbs produced in the northeastern part of Texas brought about as good results as those imported from Europe. We all know that Texas is a very large state, and in which you can find the climate of all the states in the Union, from the hottest to the coldest. The northeastern part which we have selected, is very much similar to Holland, cool in the Fall with slight snow, but the frost never penetrates to the depth of the bulb, thus allowing the bulb to get its full Fall and Winter growth of six months, before the foliage appears to the surface. From about February 20th until June 15th, the bulb will grow slowly, and develops to a good full size, which allows ample time between June and the

latter part of August to cure sufficiently to plant early in September, to bring in bloom the latter part of December and early January, this making them two to three weeks earlier than the bulbs imported from Holland, which is a decided advantage over Holland bulbs. These are facts brought out from careful experiments made for us by large bulb growers.

It might be of interest to our customers to learn that the Narcissus Von Sion and many of the Poeticus types, are still imported by Hollanders, from the wild fields, and brought to Holland for one or two years culture, and then exported to America. Many of the finest varieties of Narcissus were originated in England and not in Holland. The variety King Alfred is one of them, and the reason this has not been done in America, is because we have had no occasion and necessary reason to try. We have demonstrated on our plantation of 110 acres devoted exclusively to Narcissus, that from a large side shoot similar to the size planted in Holland, we are able in one year's growth to make a double nose bulb, and a larger percentage than the Holland growers were able to do.

PREPAREDNESS

ABC

SUPREME QUALITY

NARCISSUS BULBS IN AMERICA—Continued

Holland Growers Interested

After experimenting for three years, we invited several Holland growers who have a wide reputation in Holland for the production of Narcissus Bulbs and who know the culture thoroughly, to inspect our experiments. Their interest was aroused to the extent that they immediately wanted to invest with us, to enable them to get their supply for their American customers. Feeling that a proposition of this nature can be broadened out to a large extent, we accepted the Holland growers' assistance and investment of \$50,000.00, in the growing of Narcissus here in America. Samples of our bulbs were shipped to Holland for comparison with the same size bulbs which were planted in Holland at the same time the bulbs were planted in America. Our American bulbs equalled in quality and size the Holland grown.

We might add that before the Holland growers invested with us, they toured all America, from Maine to California, and came back more enthusiastic, saying that our selection of locality was the best suited for the culture of Narcissus, and they further said that they feel it will equal or surpass the Holland grown bulbs.

Dangers Removed

The biggest danger in shipping Narcissus from Europe is the heating in transit. This is removed by securing a supply of American grown bulbs. No boats are necessary to transport our bulbs to our customers. Our deliveries will be made from Chicago and New York, and we shall secure iced refrigerator cars, which will keep the bulbs in perfectly good condition, ready for immediate planting if so desired on arrival.

The varieties we have planted extensively are Golden Spur, Emperor, Victoria, Von Sion, Sir Watkin, King Alfred and Laurens Koster. To give you an idea as to the volume of our plantings, we beg to advise that in the variety Golden Spur alone, we can supply to the number of 2,000,000 bulbs, and in Emperor and Victoria, about 1,000,000 in each.

It might be of interest to you to know that the reason of our selection of this locality is due to the fact that we have discovered many years ago that Narcissus naturalized can be found there in quantity, un-



We anticipate an active demand for these American grown Narcissus Bulbs and therefore suggest early arrangement for your possible needs in this line.

cultivated on lawns and in fields, and they thrived well from year to year. In the early Springtime you can see them there by the millions. We are not able to say how they originated, but we do know that the Narcissus are very happy in this locality.

Our experience as herewith outlined is evidence that we have sufficient quantity of Narcissus bulbs in the commercial leading varieties, to take care of our customers' needs.

We recommend ordering your supply immediately as we expect heavy calls for the limited bulbs that we will have to offer, inasmuch as we shall reserve a large portion of them for further propagation.

AMERICAN BULB COMPANY.

Gladiolus Bulbs Specially Cured for Forcing

We are also producing in Northeastern Texas and in large volume practically all varieties that are desirable for forcing. Maturing, as they do, in June, ample time is allowed for bulbs to become thoroughly ripened and in consequence be planted under glass much earlier than northern grown stock; also the blooming percentage of these Texas grown bulbs rates high. For list of varieties and prices, please refer to Gladiolus pages in this catalog.—A. B. C.

FLOWERING

ABC
SUPREME QUALITY
ABC

BULBS

Buying Imported Bulbs In Advance of the Season

Florists generally throughout the country, are realizing forcibly the actual benefit to be obtained in making arrangement early in the year for their needs in Dutch, French, Japanese and other Bulbs. Such action on the part of the buyer enables us to anticipate requirements and take advantage of early quotations which are almost, if not always, invariably lower than prices ruling when shipping season opens in Europe.

Buyers should bear in mind that in making arrangements for their Bulb needs now they have all to gain since we guarantee market prices at time of shipment. Act at once for your own interests.

Why We Can Supply You With Bulb Stock to Advantage

Our establishments are located at central points, namely, New York and Chicago.

Personal inspection during growing and packing season.

A force of trained employees who "know bulbs," many of whom have had a lifetime training in this particular line.

We advance duty, forwarding, and all expenses, no charge is made for cases or packing, and our invoices show exactly the actual cost of produce placed on cars at American shipping point. Our terms of payment are liberal to buyers of time standing, such extension of time being allowed on duty and all expenses as well as on cost of bulbs (we do not collect for such at time of shipment as occurs when you import direct); shipping f.o.b. New York or Chicago, thus eliminating all worry and possibility of broker's overcharge to the buyer. Our experts visit the most prominent bulb forcing centers of this country during flowering season as well to keep in close touch with the public demand, thereby insuring our customers varieties that are in keeping with the times.

We can and will make it worth your while to look to us for your bulb needs each season.

A. B. C.

American Grown Narcissus (Daffodils)

We beg to call your attention to the following pages for particulars with regard to Narcissus situation for the future.
A. B. C.

Miniature Hyacinth 'or "Dutch Roman"

(CYNHELLA HYACINTHS)

(See Illustration Opposite)

It may be said that the Miniature Hyacinths are not fully appreciated by the florist public, probably owing to the rather deceiving name. Yet in the entire group of Hyacinths, there is hardly anything more fascinating than a well grown pan of Miniatures. The spikes are slender, yet well provided with flower bells; the symmetry of the individual plants is indeed remarkable



Dutch Hyacinth Gertrude, From Second Size.

Miniature or "Dutch Roman" Hyacinth, A. B. C. "Supreme" Quality.

Bulb Stock For Forcing and Bedding

American, French, Holland, Japanese, Etc.

We believe it will be much to your advantage to provide early in the new year for your 1926 bulb needs. Orders so placed obtain inside prices and if of reasonable volume are specially packed for individual customers in Holland. Varieties listed on these pages are most desirable for the florist trade.—A. B. C.

TULIPS

SINGLE EARLY TULIPS

Artus. Bright scarlet.
Belle Alliance. Scarlet.
Brilliant Star. Bright scarlet.
Cramoisi Brilliant. Brilliant scarlet.
Dusart. Dark scarlet.
Prince of Austria. Orange red.
Vermilion Brilliant. Scarlet.
Cottage Maid. Dark rose with white shade.
Cullinan. Delicate rose.
Flamingo. White flaked deep pink.
Ibis. Dark brilliant pink.
Pink Beauty. Dark rose.
Prosperity. Delicate pink.
Rose Grisdelin. Blush white edged delicate rose.
Rose Luisante. Deep rose.
Rose La Reine. Deep rose.
Chrysolora. Pure golden yellow.
Fred Moore. Orange red.
Goldfinch. Pure yellow.
King of the Yellows. Deep golden yellow.
Thomas Moore. Dull orange yellow.

Yellow Prince. Golden yellow.
Couleur Cardinal. Purplish scarlet.
Duc de Berlin. Red and yellow.
Joot van Vondel. Dark violet, shaded white.
Mon Tresor. Large, yellow, early.
Proserpine. Rose-violet, early.
White Swan. Pure white.
Mars. Deep rich scarlet.
Max Haveaar. Blood orange, flushed salmon-rose.
Pelican. Pure white.
La Reine. White slightly shaded rose.
La Reine Maximus. White, shaded pink.
White Hawk. Pure white.
Keizerskroon. Crimson scarlet edged bright yellow.
President Lincoln. Pale violet with light edge.
Duchesse de Parma. Orange scarlet, bordered yellow.
Single Separate Colors.
Single Mixed.

PARROT TULIPS

Admiral de Constantinople. Red shaded orange.
Cramoisi Brilliant. Brilliant scarlet.
Perfecta. Bright yellow, scarlet and green.

Cafe Brun. Yellow, red feathered.
Lutea Major. Bright yellow, crimson and green stripes.
Markgraaf. Brownish red, feathered orange and purple.
Parrot Mixed.

DARWIN TULIPS

Baronne de la Tonnay. Vivid pink, margined bluish.
Bleu Aimable. Bluish heliotrope, inside violet-purple.
Bartigon. Fiery crimson.
Clara Butt. Delicate salmon-pink.
Dream. Violet-mauve.
Feu Brilliant. Brilliant clear scarlet.
Faust. Deep purple-maroon.
Glow. Scarlet vermilion, distinct blue and white base.
Gretchen. Delicate flesh-color, inside soft pink.
Homer. Brilliant scarlet, darker at center.
King Harold. Mahogany-red, dark base.
La Tulipe Noire. Deep maroon-black.
La Notre. Light rose.
Loveliness. Soft carmine rose.
Mme. Krelage. Soft lilac rose, margin bluish-pink.
Massachusetts. Vivid pink, white center.
Nauticas. Purplish rose, center dark violet.
Farncombe Sanders. Rosy scarlet, white base.
Mrs. Potter Palmer. Bright rosy violet.

Painted Lady. Creamy white, tinged heliotrope.
Philippe de Comines. Velvety dark purple.
Princess Elizabeth. Rose with light border.
Pride of Chicago. (New). Bright vermilion-red, large blue-black base margined white; very large flower and a great favorite in the Chicago market.
Pride of Haarlem. Rosy carmine, with blue base.
Professor Rauwenhof. Cherry-rose, salmon glow inside.
Psyche. Rich rose, pale blue base.
Reverend Ewbank. Lilac mauve, silvery-heliotrope edge.
Salmon King. Rich salmon with white base.
Suzon. Soft buff rose shading to bluish.
The Sultan. Rich maroon-black with blue base.
Sieraad van Flora. Bright red with blue base.
White Queen. White.
William Copeland. Lilac rose.
William Pitt. Brilliant dark scarlet.
Victoire d'Oliviera. Carmine red.
Zulu. Rich velvety purple-black.
Darwin Separate Colors.
Darwin Mixed.

BREEDER TULIPS

Bronze Queen. Soft buff, inside tinged golden bronze.
Cardinal Manning. Dull wine-red, flushed rosy bronze.
Dom Pedro. Coffee-brown, shaded maroon.
Medea. Salmon-carmine.
Panorama. Deep orange-red, shaded mahogany.

Apricot. Apricot-orange.
Bacchus. Dark plum color.
Golden Bronze. Fine copper color.
Prof. Schotel. Heavenly blue.
Velvet King. Purple violet.
Jaune d'Oeuf. Rosy lilac, yellow bordered.
Breeder Mixed.



Type of Darwin Tulip.

DOUBLE EARLY TULIPS

Boule de Neige. White.
Schoonoord. Snow white.
Couronne d'Or. Golden yellow flushed orange.
Mr. Van der Heef. Golden yellow.
Tea Rose. Soft pale yellow.
Tournesol Yellow. Bright yellow shaded orange.
Tournesol Red and Yellow. Red bordered yellow.
Gloria Solis. Red bordered with gold.
Imperator Rubrorum. Rich glowing scarlet.
Le Matador. Glowing scarlet with purple glow.

El Toreador. Orange scarlet bordered buff-yellow.
Rubra Maxima. Dazzling scarlet.
Titian. Red, bordered yellow.
Vnurbaak. Brilliant scarlet.
Murillo. Blush pink.
Salvator Rosa. Deep rose.
Blue Celeste. Soft violet-purple (late).
Ja Candeur. White.
Lucretia. Bright rose.
Peach Blossom. Beautiful deep rose.
Anna Roos. Deep pink, good forcer.
Double Separate Colors.
Double Mixed.

SINGLE LATE OR COTTAGE TULIPS

Bouton d'Or. Golden yellow.
Gesneriana Spathulata. Dazzling scarlet, blue base.
Gesneriana Lutea. Pale yellow.
Isabella. Creamy white, shaded carmine-rose.
The Fawn. Pale rosy fawn, changing to bluish rose.
Inglescombe Pink. Soft rose, with salmon bluish.
Inglescombe Scarlet. Brilliant scarlet, black base.
Inglescombe Yellow. Canary-yellow.
Mrs. Mocr. Colden yellow.

Maiden's Blush. White, rosy margin, turns to crimson.
Moonlight. Soft yellow.
Parisian White. White turning to rose.
Parisian Yellow. Rich lemon-yellow with deep center.
John Ruskin. Rich apricot orange, flushed pink and gold.
Fairy Queen. Rosy heliotrope, amber-yellow margin.
Grenadier. Dazzling brilliant orange-red.
Late Mixed.

DUTCH HYACINTHS

Top size, 19 ctm. up. 2nd size, 17x18.
1st size, 18x19. Forcing, 16x17.
La Grandesse. Snow-white.
Mme. van der Hoop. Pure white.
Gigantea. Fine bluish pink.
L'Innocence. Pure white.
Gertrude. Rosy pink.
Marconi. Bright pink.
Lady Derby. Delicate rose.
Queen of the Pinks. Lovely pink.
Garibaldi. Carmine.
Grand Maitre. Deep porcelain blue.

Bedding, 15x16. Miniature, 13x15.
King of the Blues. Deep glossy blue.
La Victoire. Brilliant carmine red.
Cardinal Wiseman. Bright rose.
Bismarck. Light blue.
Queen of the Blues. Light blue with silvery shade.
Yellow Hammer. Golden yellow.
King of Yellows. Pure yellow.

Dutch Hyacinths Prepared for Early Forcing

L'Innocence, 18 ctms. L'Innocence, 13-15 ctms.
 Garibaldi, 18 ctms. Bismarck, 13x15 ctms.
 Bismarck, 18 ctms. Garibaldi, 12x14 ctms.
 Schotel, 18 ctms. Bismarck, 16x18 ctms.
 Victor Emanuel, 14x16 ctms. L'Innocence, 16x18 ctms.
 Victor Emanuel, 12x14 ctms. Gertrude, 16x18 ctms.
 Victor Emanuel, 16x18 ctms. Garibaldi, 16x18 ctms.
 See preceding page for colors.

CALLAS

SUTTON'S MULTIFLORA, WHITE-FLOWERING
 1/4 In. Up—1 1/2 In. Up.

CALLA AETHIOPICA

Large White Flowered. 1 1/4 to 1 1/2 in. 1 1/2 to 1 3/4 in.,
 1 3/4 to 2 in., 2-in. scarce.

CALLA ELLIOTTIANA

Yellow Flowered. 1 1/2 to 2 in., 2 to 2 1/2 in., 2 1/2 in.
 and up.

CROCUS. Named and mixed.

American-Grown
Freesias

Grow More Freesias

"There is hardly any other flower that the florist, particularly the retail grower, handles during the Winter and early Spring months as useful as the freesias. Whether you have to fill an order for a bride's shower bouquet, a corsage, a funeral design, a spray, a basket for the table or a box to go to the sick room, freesias are most appropriate; nor can you mention any flower that they won't go with. They can be had in flower from Christmas to Easter, and among the crops it pays even the small grower to handle, they hold first place."
 From writings of Fritz Bahr, noted horticulturist.

Freesias---For December Flowering

"Freesias." That sounds like the approach of Fall and Winter; and that is exactly what we have to look forward to and to prepare for. The first batch of Freesias should be planted during July if blooms are desired toward the end of December, and only large sized bulbs should be used for this purpose. Freesias cannot be forced so as to get them in extra early, but matters can be helped along by using large bulbs. Grow these in pots or pans, allowing not less than one inch of space between the bulbs. During October, November and December, allow the plants to have a sunny bench in a carnation house. Up to October, carry the plants outdoors in a cold frame while freshly potted bulbs should be shaded, as soon as growth is under way, permit them to have full sunlight. Why not order your requirements in the way of bulbs now? It is a poor policy to commence looking around for bulbs when ready to plant them out."

Freesia Purity---Improved

We believe we are the largest handlers of high-grade Purity Freesia bulbs in America. All our fields are thoroughly examined during their growing stage by members of the firm to insure our customers the best the crops can produce. We can deliver Freesia bulbs early enough to enable you to get them in bloom for Christmas, if properly handled. Our bulbs are not grown in the wet districts of California, but are properly watered by irrigation. They are all grown near Los Angeles, which florists in California recognize as the best place to grow high-grade bulbs. The fact that we sell quantities in California of our own growing is evidence that florists know where the best quality is produced. Bulbs offered in the following sizes:

| | |
|-------------------------------------|--|
| 1/2 to 3/4-inch | } Prices on all varieties of Freesias quoted on appl- cation. A. B. C. |
| 3/4 to 1-inch | |
| 1-inch and up, scarce | |
| 1 1/2-inch and up, very scarce..... | |



Freesias—A. B. C. Improved Large-Flowering "Purity."

Novelties of Genuine Merit

- AURORA.** A large-flowering yellow suffused with orange; a variety which has many admirers.
- CALIFORNIA.** A large flower of bright, golden yellow, extra fine, strong growth and long stems; one of the very finest yellow Freesias.
- CARMENCITA.** Medium sized flower of a beautiful light orange-salmon hue with buff shading on the lower petals; long, wiry stems.
- CARRIE BUDAU.** A lavender pink, a great improvement over Gen. Pershing, larger flowers and heavier stems; an enormous grower and producer.
- ILENA.** Deep rosy lavender with white throat, deep orange blotch on lower petal and good stiff stems; flowers very large and very attractive.
- JUNE MICHELSEN.** Large-flowering, deep rose-pink with light blush throat; three lower petals are veined purplish crimson with a deep yellow blotch on center petal; good stiff stem and strong constitution; a variety of special merit.
- OLIVETTE.** Bright carmine red with light yellow throat, lower petals having a deep yellow blotch with crimson veins; very profuse bloomer.

Descriptions are by Mr. Alois Frey, and bulbs offered are of his own raising.

GENERAL LIST OF COLORED FREESIAS

- Fischer's Delicate Blue Splendens.
- Frey's General Pershing. Light bronze.
- Sunset. Pink shades.
- Rainbow Mixed.

LILY

ABC
SUPREME QUALITY
ABC

BULBS



Lilium Giganteum, Mountain Grown.

LILIUM GIGANTEUM
("A. B. C. Mountain Grown")

Lilium Giganteum remains as the standard variety to grow for Easter under heat control, as well as for blooming almost during the entire year.

PRICES

Size 6 to 8-inch, per case of 400 bulbs..... } Write
Size 7 to 9-inch, per case of 300 bulbs..... } for
Size 8 to 10-inch, per case of 225 bulbs..... } Prices

Lilium Giganteum "A. B. C. Mountain Grown" From Cold Storage

We aim to supply Lilium Giganteum the year around and we believe it will be to your interest to arrange for your total anticipated needs now and for delivery as required throughout the season. Write for latest quotations.

Year After Year
A. B. C. Lilies

continue to be the choice of careful buyers. The reputation that holds so many firm friends for A. B. C. Lily Bulbs is a reliable guide for all who seek quality.

Lilies

**Our Direct Connection In Japan Enables Us to Say,
"We Can and Will Supply You to Your Advantage"**

Lilies particularly for Easter blooming, are probably the most important of the entire category of bulbs planted by the florist and we have no intention of competing in the production fields with dealers who, when buying supplies of same, make price their one and only consideration. Our motto has and always will be "Quality First" and how well our personal Japanese representative has succeeded in supplying such is now attested by the fact that A. B. C. "Supreme" quality Lily Bulbs enjoy a reputation that brings forth commendations such as indicated below and which is one of the many we have on file in this connection.

Following Are a Few of the Numerous Testimonials We Have on File for A. B. C. "Supreme" Quality Lilies.

ADOLPH D. MOHR, FLORIST, 76th AND BROADWAY
American Bulb Co., Kansas City, Mo.

172 N. Wabash Ave., Chicago, Ill.
Gentlemen: While resetting Lilies, we came to your lot. My nephew, who is sixteen years of age, said this: "Now, what is the reason that all at once we get into such an even, splendid lot of Lilies so well budded."

My answer was that they were from the AMERICAN BULB COMPANY, and I feel that they are the best I have on the place. You will have to reserve for me more than my usual lot for next year.

Thanking you for past favors, I remain,
Very truly yours,
(Signed) A. D. MOHR.

Fremont, Nebr.

American Bulb Company,
Chicago, Illinois.

Gentlemen:—
Please add one case Lilium Giganteum to our order for Fall delivery. We would like to have the "MOUNTAIN GROWN" Lilies if possible. Those we had this year were excellent.

Yours very truly,
(Signed) GREEN'S GREENHOUSES, INC.
Chas. R. Green.



Field Inspection of Lilium Giganteum.

Being grown for the American Bulb Co. Every plant that shows any variation from type or any departure from perfect health is removed from the plantation in order that "Supreme" quality may indeed result.

A. B. C. LILY HEADQUARTERS

“ERABU”

A. B. C. Improved

The Most Valuable Florists' Lily Introduced to the Trade in the Past Twenty-five Years.

During the year of 1919, our Mr. A. Miller made a tour of the Lily producing fields in Japan and noted particularly an exceptionally good type, unusually free blooming, the flowers of which attained a much stronger texture than shown in any other variety. Furthermore, the generally strong character and healthfulness of the plant appealed to Mr. Miller as being the type that florists would appreciate. Arrangements were then made for a supply of these Lily bulbs from the Island of Erabu, sample cases of which were exhibited at the florists' convention held in Detroit, Mich., August, 1919. Florists quickly appreciated this worthy variety and have encouraged us to maintain the high standard of same.

LILIUM “ERABU”

Introduced to America by A. B. in the year 1919. Especially recommended to growers who are required to carry Lily plants under comparatively cool temperatures for Easter bloom.

(Erabu Grown, none genuine unless certificate vided by Japanese government accompanies each case.)

LILIUM HARRISI

(BERMUDA GROWN)

This Lily is again popular and being planted extensively for early bloom—bulbs planted in August usually bloom in January. For Easter plant October-November. We offer bulbs from growers who are painstaking in supplying true type and from selected fields.

| | |
|------------------------|----------------|
| 6-7—335 to case | } Market Price |
| 7-9—200 to case | |
| 9-11—100 to case | |

LILUM TIGRINUM

The old-fashioned “Tiger Lily.” Florists are again taking up the cultivation of this showy, bright orange Lily with black spots, blooms freely outdoors in midsummer and provides showy material for window decoration, basket work, etc. Single-flowered Splendens, per 100, \$12.00. Double-flowered, per 100, \$14.00.

American grown bulbs of L. Tigrinum seem to do best.

What we know as Easter Lilies, have become important florist flowers for not only Easter but the rest of the year as well. They are used for all purposes from weddings to funerals, are adapted for all occasions where flowers are used in pots or in a cut state, and with the help of cold storage bulbs, they are with us almost every day of the year. The display in the florist's cooler can hardly be called complete without a vase of cut blooms and buds in the center, whether the time be Winter, Summer, Spring or Fall.



Lilium Erabu. A. B. C. Improved Strain.

Each case of A. B. C. Erabu Lilies contains government certificate, insuring you of trueness of type and healthfulness of bulbs. Erabu is particularly recommended to growers who are required to carry Lily plants under comparatively cool temperature for Easter bloom.

What “Fritz Bahr” the Noted Horticultural Writer and Florist Says of the “Erabu” Lily:

“This, to my mind, is the ideal retail grower's Lily, for the reason that you can successfully grow it if necessary in a 50-deg. house. This does not mean that you will have the plants in for Easter should this great Lily day fall on an early date. To insure this, the house should be kept a little above 50 deg. From bulbs planted in October, you will start to cut flowers from early March on and some of the plants will come in about May. But what of that? With sound bulbs and just a little attention, almost ninety per cent will develop into good flowering plants that you can use as they come along. If you are willing to subject some of the late ones to enough heat and hold those a little too far advanced back in a cool house, you can manage to get a good percentage in for Easter week. Those who experience trouble with the giganteums should try the “Erabu.”

LILIUM ERABU

Place order now for delivery from 1926 crop, sizes 7 to 9 inch, 8 to 10 inch, 9 to 10 inch and 10 to 11 inch. Market price at time of delivery.

SEE NEXT PAGE FOR LIST OF HARDY LILIES.



STANDING WREATH

Illustrating the Use of *Lilium Speciosum Rubrum* (Magnificum) with orchids in an unusually high class piece of designing. Sent by the Emperor of Japan as a tribute to our late President Warren G. Harding. Photograph furnished by the well known florists, J. H. Small & Sons, Washington-New York. See colored illustration on back cover of this book.

Lilium Rubrum (Magnificum) cannot be excelled for supplying "tone" to most all kinds of floral work.

LILIUM AURATUM - Gold Banded Lily of Japan

Cream, spotted chocolate-red with gold band through center of each petal.

| Size | Per Standard Full Size Case | Price | Price Per 100 |
|---------------------------|-----------------------------|---------|---------------|
| 8 to 9 inch, 170 to case | | \$20.00 | \$14.00 |
| 8 to 10 inch, 150 to case | | 20.00 | 16.00 |
| 9 to 10 inch, 120 to case | | 20.00 | 18.00 |
| 9 to 11 inch, 100 to case | | 20.00 | 21.00 |
| 10 to 11 inch, 90 to case | | 22.00 | 24.50 |

25 bulbs priced at 100 rate, less than 25 bulbs invoiced at 20 per cent advance over 100 prices.

Note. We aim to supply Hardy Lilies throughout the planting season. Book order now for delivery as wanted.

LILIUM CANDIDUM

(See Illustration Opposite)

A most desirable white flowered hardy Lily for outdoor culture. Perfectly hardy and continues to bloom from year to year.

| | Per 100 Northern Grown | Per 1000 Southern Grown | Market Price |
|-------------------|------------------------|-------------------------|--------------|
| 20-22 ctms..... | } | } | } |
| 22-24 ctms..... | | | |
| 24-26 ctms..... | | | |
| 26 ctms. up | | | |

Hardy Lilies

For Growing Under Glass or Outdoors. Always a Profitable Crop.

The so-called Hardy Lilies have come into such great favor during the past few years, that they are practically indispensable. Their ease of culture and unusual lasting qualities combined with low cost of bulbs, place them in the real "profit providing class." The *Speciosum* types *L. Rubrum* (Magnificum) are particularly desirable for corsage bouquets, memorial designs, etc., while *L. Auratum*, especially when grown under glass, has practically no competition as a decorative flower, and frequently is sold in the Chicago market at not less than 75c per bloom.

LILIUM SPECIOSUM MAGNIFICUM Improved Rubrum (White Ground, Pink Spotted)

| Size | Per Standard Full Size Case | Price | Price Per 100 |
|----------------------------|-----------------------------|---------|---------------|
| 7 to 9 inch, 220 to case | | \$20.00 | \$11.00 |
| 8 to 9 inch, 200 to case | | 20.00 | 12.00 |
| 8 to 10 inch, 170 to case | | 20.00 | 15.00 |
| 9 to 10 inch, 150 to case | | 20.00 | 16.00 |
| 9 to 11 inch, 130 to case | | 20.00 | 18.00 |
| 10 to 11 inch, 120 to case | | 22.00 | 21.00 |
| 11 to 12 inch, 90 to case | | 22.00 | |

"FRITZ BAHR SAYS"

"Did you ever plant too many *Rubrum* or *Magnificum* Lilies? For the average florist it means just this: He can get along without *Rubrum* Lilies, even not miss them. On the other hand, those who once get into the habit of using them usually find them such a profitable and at the same time easily handled crop that they try each year to prolong the flowering period, which, with the help of cold storage bulbs, is not hard to do.



Lilium Candidum, Also called St. Joseph's or Madonna Lily. Northern French-Grown Type.

Florist's Forcing Roses

Roses forced in pots for Easter and other Spring holidays have increased greatly in number in the past few years. No plants are more attractive and the demand each Spring is larger than the supply. Through contract arrangements with specialist growers we are in position to supply strong, two-year-old budded stocks of the highest quality and in the most up-to-date varieties.

NOTE: We believe it will be much to your advantage to arrange for your 1926 Fall Rose needs upon receipt of this catalog. The 1925 supply was far under demand and it will likely be some years before surplus of same appears.

"BABY" ROSES

IDEAL. We consider this the "last word" in Baby Roses. Color intense lustrous garnet; the flowers are produced in very large trusses and are very effective.

- BABY RAMBLER (Mme. Levasseur). Crimson.
- BABY TAUSENSCHON. Pink, white shading.
- BABY ORLEANS. Geranium Red.
- BABY ERNA TESCHENDORF. Rosy pink.
- BABY ELLEN POULSON. Cherry-pink.
- BABY KOSTER'S ORLEANS. Rosy pink.
- BABY LAFAYETTE. Pink.

CLIMBING OR TRAILING VARIETIES

- EUGENE JACQUET.** A vigorous growing Rose, producing large clusters of fragrant cherry-red flowers. We predict that Eugene Jacquet will be more freely grown for Easter forcing than any of the other sorts usually produced for this purpose.
- ROSARIE.** Sport from Tausenschon. Like the standard Tausenschon in habit, with very charming deep pink or carmine flowers. An American introduction worthy of much attention. A favorite florists' forcing variety.
- TAUSENSCHON.** The buds are cherry-pink, opening to very double flowers of softer shades that eventually fade to white.
- DOROTHY PERKINS.** Clear cherry-pink, slightly fragrant flowers, borne in great profusion and lasting for a long time.
- EXCELSA.** H. W. (Walsh, 1908). An intense crimson, with the edges of the petals a little lighter, produced in immense clusters.
- CRIMSON RAMBLER.** Great masses of crimson, semi-double flowers are borne by the vigorous plants.

MISCELLANEOUS ROSES FOR POT PLANTS

- HYBRID PERPETUAL** (Leading varieties, such as Magna Charta, Paul Neyron, etc.)
- HYBRID TEA** (Leading varieties). 2-year-old budded stock.

ALL ORDERS FOR ROSES BOOKED AT MARKET PRICE.

BENCH ROSES

FOR SPRING DELIVERY

This is now an important department of our business, and we have in Chicago and tributary towns the largest field in the world to draw from. We are generally in position to supply all varieties grown for cut flowers such as Premier, American Beauty, Columbia, Milady, etc. Write for latest market quotations or refer to list in classified columns of the Florists Review, beginning March, 1926.

SPIREA CLUMPS FOR FORCING

(NOVEMBER-DECEMBER DELIVERY)
Extra fine stock. Large clumps.

- | | |
|-----------------------------------|--------------------------|
| Cladstone. White | } Prices on Application. |
| Queen Alexandra. Clear pink | |
| Peach Blossom. Pink | |
| Princess Mary. Rose | |
| America. Lilac rose | |
| Rubens. Deep rose | |

POINSETTIAS

True Xmas red. Produced by a specialist. 2 1/4 in. July-Aug. delivery. \$8.50 per 100; \$80.00 per 1000.



A Finished Baby Rose Cluster Showing Two Plants of "Ideal" in 6-inch Pot.

We could not help that the photo above indicates a white flower; however, the blossoms are bright cherry-red.

FERNS

Generally deliverable in quantity May-June, however, we can frequently supply same throughout the year.

We have made a contract with one of the foremost Fern Specialists to supply us with fine, clean stock.

- Nephrolepis Bostoniensis. 2 1/4 inch pots.
- Dwarf Boston. 2 1/4 inch pots.
- Teddy Jr. 2 1/4 inch pots.
- Verona. 2 1/4 inch pots.
- Whitmani. 2 1/4 inch pots.

Price of the above \$7.00 per 100; per 1000, \$65.00.

TABLE FERNS

(IN FLATS, JUNE DELIVERY)

- | | |
|--------------------------|-----------------------|
| Aspidium Tsussimense. | Tremaia. |
| Cyrtomium Rechfordianum. | Alexandria. |
| Pteris Wimsetti. | Victoria. |
| Wilsoni. | Rivertoniana. |
| Serrulata. | Cretica-Albo-Lineata. |
- Price of Table Ferns, \$3.00 per flat.

POINSETTIAS

STOCK PLANTS—True Red Variety.

\$15.00, \$20.00, \$25.00 and \$30.00 per 100, F. O. B. California.

April Delivery.

CARNATION

SUPREME QUALITY

CUTTINGS, ETC.

ABC

CARNATIONS--Rooted Cuttings



Betty Lou, Introduced 1925.

Experts tell us that this grand variety is the "money-maker" of recent introductions in the pink varieties. It surely is "making good" this season.

Secured from growers in the "Know How" of sending them out, to the end that "the other fellow" will be satisfied.

BETTY LOU

(See Illustration Opposite)

Introduced in 1925
and Has
"Made Good"
Throughout
the Country

You can safely plant BETTY LOU for your supply of medium pink. It blooms early and steadily through the entire season and the blooms are always salable and top-quality.

\$100.00 per 1000
\$11.00 per 100

Carnation Rooted Cuttings---A. B. C. "Supreme" Quality

| | 100 | 1000 | | 100 | 1000 |
|--|---------|----------|---|---------|----------|
| ARCTIC. New white, and, we believe, a winner | \$15.00 | \$125.00 | MATCHLESS | \$ 6.00 | \$ 50.00 |
| AVIATOR | 6.00 | 50.00 | MISS CHICAGO. So-called "blue" Carnation; a novelty that sells well in Chicago market | 11.00 | 100.00 |
| BETTY JANE | 7.00 | 60.00 | MORNING GLOW | 6.00 | 50.00 |
| BETTY LOU. (See illustration) | 11.00 | 100.00 | NEBRASKA | 6.00 | 50.00 |
| CHEERFUL | 11.00 | 100.00 | RED ROSALIA | 6.00 | 50.00 |
| EDNA | 6.00 | 50.00 | SPECTRUM. Best red | 12.00 | 100.00 |
| ELDORA | 8.00 | 75.00 | SUPERB | 7.00 | 60.00 |
| ENCHANTRESS SUPREME | 6.00 | 50.00 | SUPER SUPREME | 7.00 | 60.00 |
| GOLDEN GLOW | 12.00 | 100.00 | SURPRISE. (Scarce) | 10.00 | 90.00 |
| GYFSY | 11.00 | 100.00 | THCS. C. JOY | 6.00 | 50.00 |
| HARVESTER | 6.00 | 50.00 | WEBER'S PINK MATCHLESS | 6.00 | 50.00 |
| ILLINOIS | 6.00 | 50.00 | WHITE ENCHANTRESS (Non-grassy strain) | 6.00 | 50.00 |
| JOHNSON'S CRIMSON | 11.00 | 100.00 | WINSOME | 8.00 | 75.00 |
| LADDIE | 12.00 | 100.00 | | | |
| MAINE SUNSHINE | 12.50 | 120.00 | | | |

Chrysanthemum Plants About February 1st we shall expect to mail to the trade a complete list of new and standard varieties, if your name is not on our customer's list we shall be glad to send you a copy upon request.

A. B. C. "SUPREME" QUALITY LAWN GRASS SEED

A. B. C. "SUPREME" QUALITY LAWN GRASS is just what the name implies. You will, we believe, find this a profitable side line to sell to your customers (especially those of your clientele who have been imposed upon with "chaff mixtures"). Put up in attractive cloth bags printed green; one-, two-, three-, five-, ten-, fifteen- and twenty-five-pound bags. Price, 38c per pound in any quantity. Many of our customers find this a ready seller.—A. B. C.

Fertilizers, Insecticides



Florists' Requisites

ARTIFICIAL FLOWERS.

| | Per doz. | Per gross |
|--------------------------------|----------|-----------|
| Cotton Cosmos, Assorted Colors | \$0.75 | \$8.50 |
| Pussy Willows, Single Stems | .50 | 5.50 |
| Pussy Willows, Three Stems | 1.00 | 10.00 |

THISTLES. No. 22 Bis—3 burrs to one stem, assorted colors, 75c per doz.

BULB FIBRE. \$1.50 per bushel.

CANE STAKES. Japanese.

| | Per 1000 |
|---|----------|
| Green Dyed, 1½-foot, 2000 to a bundle | \$ 3.00 |
| 2-foot, 2000 to a bundle | 4.00 |
| 2½-foot, 2000 to a bundle | 4.50 |
| 3-foot, 2000 to a bundle | 5.00 |
| 3½-foot, 2000 to a bundle | 6.00 |
| 4-foot, 2000 to a bundle | 7.00 |
| Natural, 5- to 6-foot, 2000 to a bundle | 8.50 |
| 6-foot, 2000 to a bundle | 10.00 |
| 6- to 8-foot, 2000 to a bundle | 13.00 |
| 8-foot, 1000 to a bundle | 16.00 |

CHEVILLE. All standard colors, 12-yd. rolls Each \$0.45 Doz. \$4.50

CHIFFON. Bolts 40 to 45 yards. French. 4-inch, all colors, 6c per yard.

CHIFFON. Bolts 40 to 45 yards. French. 6-inch, all colors, 7c per yard.

VALLEY. 6-inch, all colors. French. 9c per yard.

CHIFFON, DOMESTIC. 40-yd. bolts, 6-inch, 7½c yard.

ELEPHANT GAUZE. Metaline, moisture proof, 6-inch, 9c per yard.

CHIP MATS.

Plain Colors, \$2.00 per dozen, \$15.00 per 100.
Plaid Checks, \$2.50 per dozen, \$20.00 per 100.

GALVANIZED STEEL WIRE STAKES.

| Gauge No. 9 | Per 1000 | Gauge No. 8 | Per 1000 |
|-------------|----------|-------------|----------|
| 1½ ft. | \$5.75 | 3½ ft. | \$15.65 |
| 2 ft. | 7.45 | 4 ft. | 17.60 |
| 2½ ft. | 9.50 | 5 ft. | 22.00 |
| 3 ft. | 11.25 | 6 ft. | 26.00 |

CLIPS. Bulldog. Box of 1000, \$1.00; carton of 10,000, \$9.00.

CLIPS. Rose Everlasting. Box of 1000, \$3.75; 10 boxes, \$35.00.

CREPE PAPER. Papyrus Waterproof.

All colors, per roll 35c; per doz., \$3.85; per 100, \$30.00.

CORSAGE PINS. Assorted color heads, 4½ in., \$2.00 per gross.

CORSAGE SHIELDS. Doz., \$2.25; gross, \$20.00. All colors.

CYCAS LEAVES.

| | | | |
|-------------------|--------|-------------------|--------|
| 8 to 12, per 100 | \$3.00 | 28 to 32, per 100 | \$7.00 |
| 12 to 16, per 100 | 3.50 | 32 to 36, per 100 | 8.00 |
| 16 to 20, per 100 | 4.75 | 36 to 40, per 100 | 10.00 |
| 20 to 24, per 100 | 5.50 | 40 to 44, per 100 | 11.00 |
| 24 to 28, per 100 | 6.50 | 44 to 48, per 100 | 12.00 |

FIBRE RIBBON. Silk.

White, Pink, Lavender, Purple, Yellow, Red, Moss, Nile, Blue, 50-yd. bolts, 1-inch, \$1.50 per bolt, box of 15 bolts, \$1.40 per bolt.

TIE MORE FIBRE RIBBON. Per bolt, \$1.50, 20 pieces to box at \$1.25.

GREENING PINS. New Philly.

Box of 10 lbs., \$2.25; 10 boxes, \$20.00.

HOSE, ELECTRIC.

| | 50 Ft. | 100 Ft. |
|-----------------------------|--------|---------|
| ¾-inch, per foot | \$0.23 | \$0.21 |
| Couplings, 25c each, extra. | | |

HYACINTH STAKES. (See Match Sticks).

IMMORTELLES. Per bunch 55c; per doz., \$6.00.

LABELS.

| | Plain | Painted |
|-------------------|--------|---------|
| 4 inch, per 1000 | \$1.30 | \$1.65 |
| 5 inch, per 1000 | 1.60 | 2.00 |
| 6 inch, per 1000 | 2.00 | 2.50 |
| 8 inch, per 1000 | 5.50 | 6.00 |
| 10 inch, per 1000 | 6.65 | 7.75 |
| 12 inch, per 1000 | 9.00 | 10.75 |

TREE LABELS. 3½ inch, copper wire 1.05 2.35

LYCOPODIUM, DYED. 10-lb. cartons, \$2.75 per carton.

MOSS, SHEET. \$2.25 per sack; 5 sacks, \$10.00; 10 sacks, \$17.50.

MOSS, SPHAGNUM. Burlapped bales.

| | F. O. B. New York | F. O. B. Chicago | F. O. B. Woods |
|----------|-------------------|------------------|----------------|
| 1 bale | \$2.90 | \$ 1.75 | |
| 5 bales | 9.50 | 8.50 | |
| 10 bales | | 16.00 | 15.00 |
| 25 bales | | | 35.00 |

Prices quoted on larger quantities.

MAGNOLIA LEAVES. Dr. Dux. Brown, Green, Purple.

\$1.40 per box; 6 boxes, \$1.35 per box; 12 boxes, \$1.30 per box; 100-lb. cases, \$19.00 per case. Red. Per box, \$1.95.

MATCH STICKS. (Hyacinth Sticks).

| | |
|-------------------------------|--------|
| Dyed Green, 12 inch, per 1000 | \$1.95 |
| Dyed Green, 18 inch, per 1000 | 2.75 |

NEPONSET POTS.

| Size | Crate Holds | F. O. B. Chicago or New York per 1000 |
|---------|-------------|---------------------------------------|
| 2¼ inch | 1000 | \$ 4.20 |
| 2½ inch | 1000 | 4.65 |
| 3 inch | 1000 | 5.95 |
| 3½ inch | 1000 | 7.45 |
| 4 inch | 500 | 9.20 |
| 5 inch | 500 | 14.25 |
| 6 inch | 500 | 19.10 |

PAPER.

| | |
|--------------------------------------|---------|
| Tissue, American Beauty, 400 sheets | \$ 1.50 |
| Tissue, American Beauty, 4000 sheets | 14.00 |
| Green Wax, 400 sheets | 2.50 |

RAFFIA, NATURAL. Best grade. Lb., 30c; 5 lbs., at 25c; 10 lbs., at 23c; 100 lbs., \$20.00; bales, 225 lbs., \$18.00 per 100.

RIBBONZENE. Bon Ton. All colors, 500 yd. spool, \$2.00.

SHOWER RIBBON.

No. 2 white, picot edge, 50-yd. bolts, each \$2.00; per doz. bolts, \$1.75 each.

GERMAN STATICE—WHITE.

Best Statice on market. Imported by us direct from Germany.
1 lb. lots \$1.00
10 lb. lots, per lb. 90

Colored Statice

Purple, Gold, Silver, Lavender, Pink, Blue, Red, per lb. \$1.50

THREAD, GREEN. "Best Yet." Box of 8 spools, \$1.50.

TINFOIL. Plain 5 inch, 6 inch and 7 inch.

1 lb., 25c; 10 lbs., \$2.35; 100 lbs., \$20.00.
Green or Violet, 45c per lb.; 10 lbs., 40c per lb.

TOOTHPICKS. (Wired).

| | |
|--------------------------|---------|
| Plain box, 10,000 | \$ 2.50 |
| Plain box, 50,000 | 11.50 |
| Green box, 4,500, 4 inch | 2.95 |
| Green box, 3,000, 6 inch | 2.75 |

TWINE, COTTON. 5-lb. sacks, 3- to 4-ply, 65c per lb.

WIRE. 12 lbs. to box, cut 12 inch and 18 inch.

| | | | |
|--------|--------|--------|--------|
| No. 18 | \$1.80 | No. 26 | \$3.35 |
| No. 20 | 2.00 | No. 28 | 3.90 |
| No. 22 | 2.25 | No. 30 | 4.20 |
| No. 24 | 2.80 | No. 32 | 4.65 |

WIRE WORK. At standard prices; all designs.

INSECTICIDES.

Aphine Per Gal. \$3.00

Cyanogas-Fumigant.

| | |
|--------------|---------|
| 100-lb. drum | \$25.00 |
| 25-lb. tins | 8.50 |
| 5-lb. tins | 2.50 |

Fungine 3.00

Nicofume Liquid. 1-lb. can, \$2.25; 4-lb. can, \$8.00; 8-lb. can, \$15.00.

Nicofume Paper. 24 sheets, \$1.25; 144 sheets, \$5.50; 288 sheets, \$10.00.

Hall's Nicofume Powder. 2½-lb. cans, \$2.50; 10-lb. cans, \$8.50.

Wilson's O. K. Paint Spray. A powerful, yet harmless efficient insecticide, which has stood the test. Per quart, \$1.00; \$3.00 per gallon; 5 gallons, \$10.00; \$20.00 for 10 gallons.

FERTILIZERS. All prices quoted f. o. b. Chicago, except where quoted f. o. b. New York.

| | 100 lbs. | 500 lbs. | 1000 lbs. | Ton |
|--|----------|----------|-----------|---------|
| Wizard Pulv. Sheep Manure, f. o. b. Chicago | \$2.50 | \$9.00 | \$17.00 | \$32.00 |
| Wizard Pulv. Sheep Manure, f. o. b. New York | 3.25 | 15.00 | 26.50 | 50.00 |
| Wizard Cattle Manure, f. o. b. Chicago | 2.15 | 9.00 | 16.50 | 31.00 |
| Wizard Cattle Manure, Shredded, f. o. b. New York | 3.25 | 15.00 | 26.50 | 50.00 |
| Rose Growers Bone Meal | 3.75 | 15.00 | 28.00 | 53.00 |
| Regular Grade Bone Meal | 3.35 | 14.00 | 26.00 | 50.00 |
| Blood and Bone | 3.00 | 13.50 | 25.00 | 47.50 |
| Star Acid Phosphate, 14 per cent | 2.55 | 10.00 | 18.00 | 32.00 |
| Dried Blood | 7.00 | 30.00 | 55.00 | 100.00 |
| Special Carnation Mixture. Potash derived from sulphate | 3.00 | 13.00 | 24.00 | 45.00 |
| Horn Shavings, \$5.00 per sack, 10 sacks, \$4.75 per sack. | | | | |

7 "High-Lights"

In Cut-Flower

GLADIOLUS

New Large

Flowering

Hybrid "Prim"

or "Art"

Varieties



To growers who have had failure under glass with the large flowering Gladiolus this type is recommended. Equally desirable for outdoor culture. They cannot only be flowered in a comparatively short period of time, but they not infrequently produce two or more flowers to the first size, properly cured, forcing bulb.

The rich tones contained in some of this new type particularly fit them to the obtaining of "high art" effects and harmonizing in vase and basket work in connection with the new Dahlia-flowered Zinnia, etc.

Mr. George Weinhoeber, the well known Chicago retailer, known from coast to coast for his flower artistry and ability to harmonize flower colors, likewise Holm & Olson, of St. Paul, Minn., and Max Schling, of New York City, both well known for their skill in flower arrangement, have used this particular type of Gladiolus in their high class vase and basket work almost since the introduction of this worthy type.

Alice Tiplady

The introduction of this wonderful variety caused the florists' trade to "sit up and take notice" of the real value of this new type. A grand, large Hyb. Prim. of the most beautiful orange-saffron color. Very choice. Alice Tiplady was awarded the First-class Certificate of Merit by North Shore Horticultural Society, Manchester, Mass., Summer of 1919. Winner of hundreds of later awards. We offer bulbs grown from the originator's (Kunderd) stock.

Alice Tiplady has created somewhat of a sensation in the European cut flower markets, one English grower having recently purchased from us 50,000 of same for present delivery.

| | | |
|------------------|--------|---------|
| | 100 | 1000 |
| 1½ inches and up | \$4.50 | \$42.00 |
| 1¼ to 1½ inches | 4.00 | 37.00 |

Illustration above indicates, insofar as printed matter can convey, the striking effect which can be realized by the use of new large-flowering hybrid or "Art" Gladiolus combined with A. B. C. Gold Medal Dahlia-Flowered Zinnias, etc. Arrangement by George Weinhoeber, the well known retail florist of Chicago. "Maiden Blush" Gladiolus Predominating.

Maiden's Blush

This Gladiolus has a combination of qualities that promise to make it one of the most popular varieties in existence. Earliest of all. Forces in seven weeks. Most attractive and charming, deep enchantress-pink. Free-blooming. Produces an average of two spikes from first size bulbs when forced, and when grown outside the second size bulbs often act in the same manner. Prolificness. Makes an abundance of large bulblets that germinate easily. We hold possibly the largest stock of Maiden's Blush in this country. Another variety that holds high prominence in England—some growers planting as high as 100,000 in a season for the cut flower markets.

| | | |
|-----------------|--------|---------|
| | 100 | 1000 |
| 1½ to 2 inches | \$3.35 | \$30.00 |
| 1¼ to 1½ inches | 3.00 | 27.00 |

ROSE LUISANTE. Deep pink, very early, rather tall, well balanced spike. (Ex'ra).
 1½ to 2 inches \$8.00 1000
 1¼ to 1½ inches 7.00 65.00

SOUVENIR. Most superb deep yellow self. Tall-stemmed, large hooded flowers facing forward, 4 to 6 open at the same time. Flowers ship and keep exceptionally well. Early.
 1½ to 2 inches \$4.25 1000
 1¼ to 1½ inches 4.00 37.00

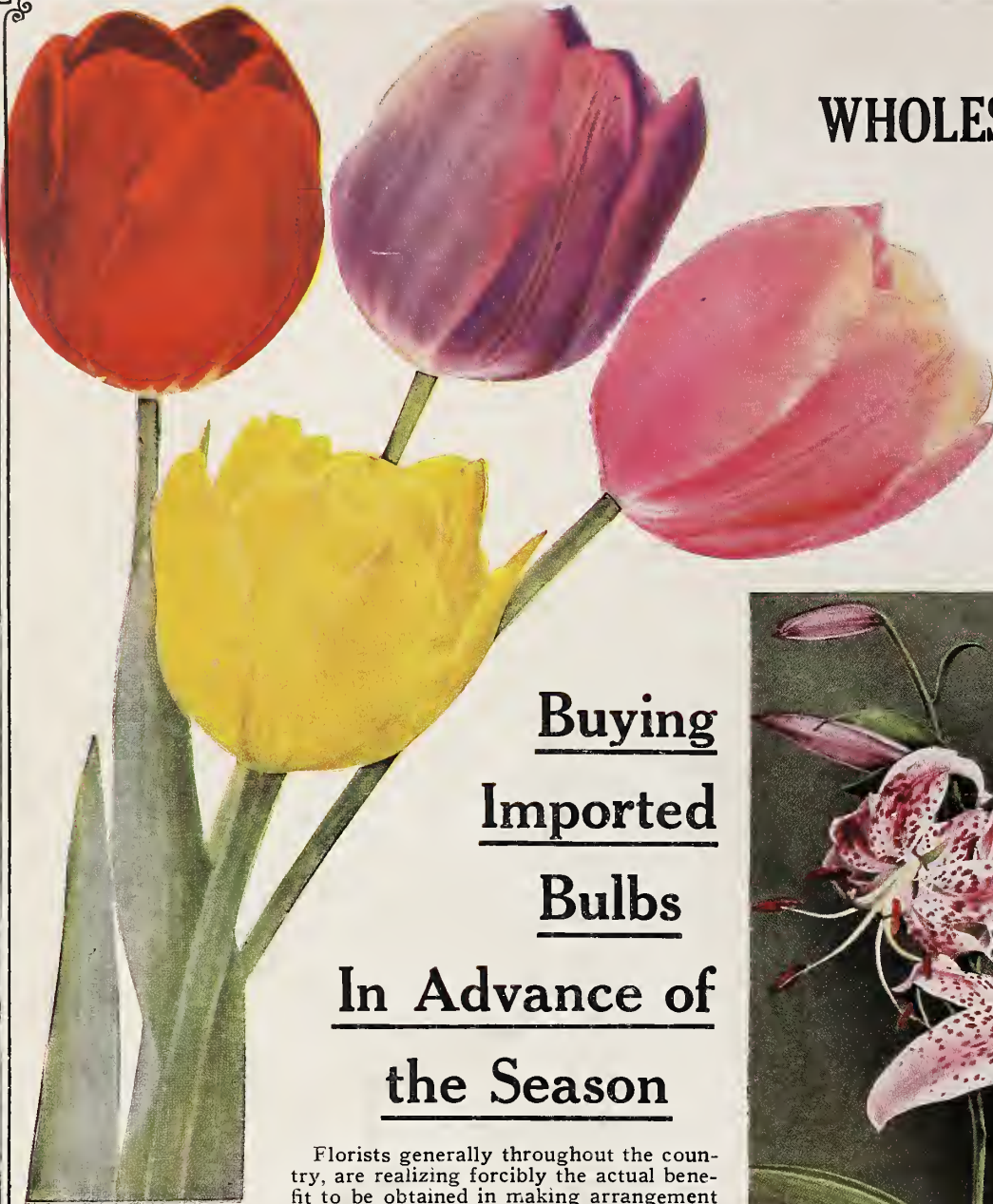
PRIMUMELLA (R-1915). A grand ruffled butterfly, orchid-like flower, orange-saffron color. Beautiful. (Scarce).
 1¼ to 1½ inches, \$6.00 per 100; 1½ inches up, \$8.00 per 100.

SALMON BEAUTY. Very large flowered. Deep salmon, rich salmon-yellow throat. Certificate of Merit awarded this variety by the Mass. Hort. Soc., and winner of many other awards. A really grand variety for cut flowers.
 1½ to 2 inches \$4.00 1000
 1¼ to 1½ inches 3.50 32.00

For Complete List of "Art" Gladiolus Please see Inside Pages.

1926
WHOLESALE PRICES

for
Florists
Nurserymen
and
Seedsmen



Types of Darwin and Cottage Tulips.

Buying
Imported
Bulbs
In Advance of
the Season

Florists generally throughout the country, are realizing forcibly the actual benefit to be obtained in making arrangements early in the year for their needs in Dutch, French, Japanese and other bulbs. Such action on the part of the buyer enables us to anticipate requirements and take advantage of early quotations which are almost, if not always, invariably lower than prices ruling when shipping season opens in Europe.

Buyers should bear in mind that in making arrangements for their bulb needs now they have all to gain since we guarantee market prices at time of shipment. Act at once for your own interests.



Lilium Speciosum Rubrum (Magnificum).

AMERICAN BULB COMPANY

Importers & Growers

182 North Wabash Avenue
CHICAGO, ILLINOIS

6 MURRAY STREET
NEW YORK CITY

