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62.67  
**N. B.** If you personally are not at this time interested in this special offer, one or more of your friends surely are. Pass the opportunity on to them. This offer is only good for this season

# A Collection of 120 Gladiolus Bulbs } Together With } A Year's Subscription-12 Issues-(See Below) }

# \$3

## "THE FLOWER GROWER"

*"The magazine with a mission"*

(Regular Subscription Price \$2.00 Per Year)

Luther Burbank } "No other so thoroughly practical, so well  
says of it:— } edited, and so generally interesting."

**THE FLOWER GROWER** is easily the leading floral publication of the world. Each issue contains more facts and information on flower growing, (yes, twice as much,) as any other publication ever printed. It abounds in helpful information and interesting facts gleaned from many sources.

**THE FLOWER GROWER** is all that its name implies *AND MORE*. It not only tells about flowers, but other things of interest to those who aspire to better living conditions, more beautiful surroundings; *teaches balanced activities, a sane perspective, and a better outlook on life.*

There are regular departments for the Rose, the Dahlia, the Iris, the Peony, the Gladiolus and Wild Flowers. There is a Queries and Answers department; The Glad Philosopher's Musings; Timely Suggestions; Month by Month with the Flowers; Our Birds; The Fruit Grower and His Problems; Wayside Ramblings; and an **Editorial Department** with many helpful and useful ideas.

The Bird department is doubtless the most complete, original, and entertaining of any published. There are many other helpful and interesting things on nature subjects and outdoor living, and the things which make for the formation of better ideals.

THE MISSION of this magazine is to encourage useful open-air activities and point out their relation to better thinking, better living, and a better preparation for better things—*here or hereafter*. Pretty important mission, don't you think? Well, I will leave it to you; — is my magazine fulfilling its mission?

**THE FLOWER GROWER** in its Editorial department, maintains an *Editorial Policy*. Read what subscribers say about it on the last page.

A year's issues comprise more than 500 pages of reading matter and illustration. No other publication offers nearly so much for the money.



*THE BULBS* will be of mixed blooming sizes, both large and small, every bulb of which will produce a good flower spike. The larger bulbs bloom first and the smaller ones later, thus giving a long period of bloom, if planted early, from July 1st until the first hard frost. No other flower so satisfactory as the Gladiolus for long period bloom. Under good culture the smaller bulbs will not only produce fine flower spikes the first year, but they will develop larger bulbs for still better bloom the next year. Don't fail to note in this connection what those who have actually grown them have to say on this subject further on.

*This combination bulb collection and subscription offer* is made only for the purpose of inducing you to read **THE FLOWER GROWER** for a year. A reading of twelve issues will convince you that you cannot afford to be without it and I will have you as a permanent reader. And the growing of the Gladiolus bulbs, if you are not already a flower lover, will convert you as it did me.

Just note on the third page what those who have grown my bulbs have to say about them.

**MADISON COOPER, Calcium, N. Y.**

(You will find a Coupon on inside page to use in sending your order)



# Gladiolus — Le Marechal Foch

**E**ASILY the greatest Light Pink Gladiolus ever introduced. It is not only a good propagator, but a rugged grower and sure bloomer and blooms well from small bulbs. Read what some of the experienced growers say about it, as follows:



GLADIOLUS:—LE MARECHAL FOCH

“Le Marechal Foch is now in full bloom, and is the most beautiful Gladiolus I ever saw. It is admired by all who see it.”

“This is the finest cut flower that ever came out of Holland. Blooms are enormous. Of light shell pink, and it stands the hot weather and torrid winds of summer better than any other variety. A great future.”

“The standard has been raised another notch. \* \* \* Le Marechal Foch is an advancement over others in strong growth. It is a new standard for comparison.”

“My own experience with this variety, covering a period of three seasons, leads me to believe that its popularity has been only started.”

“When the florist observes how readily Le Marechal Foch forces under glass, and how beautiful the mammoth clear pink flowers are when bloomed in the greenhouse, then will this variety be in such demand that it will take millions of bulbs.”

*Without doubt Gladiolus Le Marechal Foch will remain the standard light pink variety for years to come. Nothing as fine and with as good all around qualities has been produced of recent years, and Le Marechal Foch will be in great demand by florists, not only for forcing purposes, but for field culture as well, as it is a color of which large quantities of bloom may be used for many different purposes.*

*If you are not already familiar with Le Marechal Foch, try it out this season without fail. If you are familiar with it, no further argument is necessary.*

## *Note These Important Points*

1st. Anybody can grow “Glads” successfully:— Just as easy to grow as potatoes. (Note what my friends say herein, next page especially.)

2nd. **THE FLOWER GROWER** can be read by anybody. It talks in common language and in a common sense way. (See next two pages.)

3rd. **THE FLOWER GROWER** is easily the leading floral magazine of the entire world, and contains more than twice as much in floral facts and information in each issue, than was ever contained in any other magazine ever printed.

4th. The combination bulb and subscription offer is made for the purpose of inducing those who are strangers to **THE FLOWER GROWER** to read it for a year. After twelve months perusal any flower lover will not be without it.

5th. You cannot for the small investment required, secure elsewhere as much in floral display and in satisfactory reading matter about interesting outdoor things, as in this combination offer.

6th. If you follow the simple directions which accompany the bulbs you will get **more than 120 beautiful spikes of bloom.**

**ALTERNATE BULB OFFER** *Those who prefer a great variety of color, may have, as an alternate, the mixed collection, which will give a great variety of color and form and a long period of bloom. Almost as many different varieties as bulbs. They bloom in all the colors of the rainbow. Many thousands of these collections have already been distributed among FLOWER GROWER readers.*

**ALTERNATE IRIS OFFER** *Those who prefer a collection of Irises may so indicate, and twenty (20) or more strong blooming plants will be sent, and of at least six (6) different varieties. These are all high grade varieties which have done well in the Editor's garden without special care or attention, and they will be shipped at the proper time for setting in July or August.*

 **Bulbs are Carefully Packed and Sent Postage Prepaid.**

## What My Friends Say About the Bulbs I Have Sent Them in Former Years.

"Your Gladioli are the best I ever planted."  
(New York, N.Y.)

"The Le Marechal Foch Glads received from you last Spring have given us and our friends continual delight."  
(Hamilton, Mont.)

"Last Spring I accepted your special offer of 100 bulbs of Le Marechal Foch and a subscription to THE FLOWER GROWER. You actually sent me 170 bulbs, large and small, and said that some of the smaller ones would also bloom.

"Well, some of them did and that means that every one did. I had blooms measuring six inches across and the most beautiful wax-like flowers I ever saw."  
(New London, Ohio)

"The Glads we had from you with our subscription last Spring were *very* beautiful,—some were exquisite,—and have made something of a fan of my husband. This summer I have seen him each morning, before driving in to the office, standing by the Gladioli, drinking in their beauty, and he has at times called me to join him, that he might point out an especially lovely one that had come out since the last time he had looked at them."  
(Austinburg, Ohio)

"The Gladiolus bulbs were the most beautiful producers I ever saw. My neighbors and visitors could not refrain from telling of the wonderful blooms and varieties. Even the smallest bulb developed into a flower and I lost not a single one. The Le Marechal Foch blooms were from five to seven inches in width."  
(Reading, Pa.)

"The Gladiolus bulbs that I got from you with my subscription have been very satisfactory,—good clear colors; not an ordinary mongrel mixture."  
(Louisville, Ky.)

"The bulbs you sent me with THE FLOWER GROWER are blooming and they are lovely. I notice the unusual markings,—different from any others I have ever seen, and they are most interesting."  
(St. Charles, Ill.)

"Last year I sent you \$3.00 for a year's subscription and 120 Gladiolus bulbs. We have received so much pleasure from both the magazine and the bulbs, that I am sending another check for \$3.00 herewith for renewal subscription and more bulbs."  
(Philadelphia, Pa.)

"The \$3.00 which I sent you in the Spring on your offer of magazine and 120 Gladiolus bulbs was the best investment I have made in forty years or more of growing flowers. In the first place the magazine is up to date, sane and sound, and is read with interest and profit. And in the second place both my daughter and I were very agreeably surprised to find the wealth and variety of blooms."  
(Hyde Park, Vt.)

"I have cut flowers and cut flowers to give away, and had plenty to enjoy in the house, and there are dozens still in bloom and in bud.

"I cannot tell you how much pleasure I have had from these flowers. They are admired by everyone who sees them, as there is such a great variety of types and coloring. I never saw such colors as came from the ones you sent."  
(Duluth, Minn.)

"Last Spring I sent to you for a collection of Gladiolus bulbs with THE FLOWER GROWER, and I want to tell you how much I have enjoyed them. You sent such a generous lot of extra ones and almost every bulb bloomed. And they were of such lovely kinds."  
(Marcellus, N.Y.)

"I am delighted with the magazine and also the Gladiolus bulbs you sent me."  
(North Monmouth, Me.)

"In the Gladiolus bulb collection sent with THE FLOWER GROWER in the Spring of 1924 there were many beautiful blooms. I have had some delightful surprises, among them the most perfect white bloom I have ever seen."  
(Laconia, N. H.)

"I am writing to let you know how pleased I am with the bulbs sent with my subscription to THE FLOWER GROWER. Instead of 120 which you promised I received between 150 and 160, large and small, and I believe 90% have flower spikes or will have. And such flowers I never saw. Out of the first 12 in bloom I have not a common or a poor one and I am surely pleased."  
(Auburndale, Mass.)

"If your Glads this year are equal to those sent me last year you will make friends for life of everyone who grows them."  
(Worcester, Mass.)

"The Gladiolus bulbs you sent with THE FLOWER GROWER are blooming fine and the very small ones are giving me flowers five and one-half to six inches wide. I thank you very much for them."  
(Wilton, Conn.)

"Last year I received a box of mixed bulbs. My amazement and delight were great when the blooms came. I have never seen such beautiful colors. Ever since they have bloomed I have intended writing and telling you of my extreme satisfaction. I have about 200 other bulbs, many handsome, but enjoyed the variety of colors in your mixed collection more."  
(Monroe, N.Y.)

"Two years ago you sent me some Gladiolus bulbs with my subscription and every one blossomed that season and multiplied."  
(Ogdensburg, N.Y.)

"Your generous gift of *Le Marechal Foch* Glads were a joy."  
(Carney's Point, N. J.)

"Last Spring I had your collection of Gladiolus bulbs with your magazine, THE FLOWER GROWER. In all my life I have never made an investment which returned such a profit in satisfaction. Every one of the hundred or more bulbs bloomed and *every one* a beauty. The first bloomed more than six weeks ago and this morning there are twenty smiling up at me."  
(Cape May Court House, N. J.)

"I very much enjoyed your magazine during the two years I have taken it, and the collection of Glads received with my first subscription were the finest mixed collection that I ever grew."  
(Troy, Pa.)

"The bulbs you sent me in 1923 produced the finest Glads I ever had."  
(Mifflinburg, Pa.)

"The Gladioli grown from bulbs you mailed when I subscribed for THE FLOWER GROWER this year were planted under the most adverse conditions and yet in beauty and size of flowers they surpass anything I have ever seen before."  
(Cleveland, Ohio)

"I had a small collection of your bulbs last year and really they far surpassed anything I ever had before."  
(Westerville, Ohio)

"I certainly did enjoy the Glads you sent me. They were fine, and such a variety of colors. They far exceeded my anticipation in every way."  
(Baltimore, Md.)

"Last Spring I subscribed to THE FLOWER GROWER for a friend on your special bulb offer. Of the 150 bulbs you sent, 141 blossomed. These bulbs were planted in a row between Beets and Beans in the vegetable garden and had no attention other than weeding. There were a great many varieties.

"As THE FLOWER GROWER itself is worth \$3.00 this was a very good investment."  
(Detroit, Mich.)

"I had your bulbs last year and they were the prettiest ones in my garden."  
(Muskegon, Mich.)

"I want to thank you for the Gladiolus bulbs you sent me last year. Each one as it came into flower was a wonderful surprise to me with the many colors and forms, although I had before quite a number of named varieties."  
(Dubuque, Iowa)

"I want to tell you how beautiful my *Le Marechal Foch* Gladioli were. They were simply gorgeous."  
(Fullerton, Nebr.)

"I have enjoyed your very valuable paper for a number of years and also your Glads for the past two years. They were wonderful, and the very smallest ones bloomed."  
(Kansas City, Kans.)

"This is the third year I have had your bulb collections with THE FLOWER GROWER and I have found them very satisfactory. Thanks for your generous measure.

"My last year's bulbs are blooming now and are better than ever."  
(Harrisburg, Texas)

"Ever since I received the first issue of THE FLOWER GROWER with the Glad bulbs from your garden have wanted to tell you how much both have been appreciated. Had wonderful success with the bulbs."  
(Denver, Colo.)

"Your mixed bulbs sent me last Spring were simply wonderful. Every one bloomed and some of them with as many as three spikes."  
(Orting, Wash.)

"I got much pleasure out of the premium Glads. One was a beauty, a true self-color, in a sort of magenta to cerise color. It was especially fine."  
(Sebastopol, Calif.)

"Your last year's collection of bulbs was simply marvelous, and I am certainly looking forward to results for this year."  
(Covina, Calif.)

"I thank you for the Gladiolus bulbs you sent me in 1924. They were beautiful, no two alike, and nearly all bloomed before frost."  
(Orangeville, Ont.)

"The bulbs I got from you two years ago are fine and are admired by all who see them."  
(Dauphin, Man., Can.)

"The Gladioli you sent with my subscription are yielding magnificent blooms, and are a daily surprise and delight."  
(Thomaston, Me.)

"I thank you for the excellent service THE FLOWER GROWER has rendered me in the past, through its timely articles, and for the wonderful Glad blooms I had from your bulbs last year."  
(El Dorado, Texas)

"We received more bulbs than we expected and we wish to thank you for your kind generosity. Almost all of the bulbs grew and have been blooming along for several months. We wish to thank you particularly for the bulbs of *Le Marechal Foch* which were included."  
(Addis Ababa, Abyssinia, Africa)

## One hundred twenty [120] Bulbs, and One Year-12 Issues-of The Flower Grower, \$3.00, if you accept this offer Promptly.

Madison Cooper, Editor and Publisher,  
THE FLOWER GROWER,  
Calcium, N.Y.

**NOTE:— This Combination Offer to Subscribers  
in Canada and west of the Mississippi River \$3.30**

Dear Sir:

I accept your special offer. Enter my subscription to THE FLOWER GROWER for one year (12 issues) and send me (prepaid) your Special Collection of 120 Le Marechal Foch Gladiolus Bulbs. I enclose \$3.00 in full payment. (\$3.30 if in Canada or west of the Mississippi River.)

If you want the Mixed Collection or Irises (see bottom of opposite page) please underscore or check the one wanted.

This offer is good for new, or renewal, or an extension of present subscription.



## What My Friends Who Read **THE FLOWER GROWER** Have to Say About It.

"I have been a subscriber to THE FLOWER GROWER for the past several years; and while others that I am taking have more elaborate decorations and pictures, I wish to assure you that THE FLOWER GROWER gives me more practical and valuable information than any other magazine of this character."

(Lynchburg, Va.)

"THE FLOWER GROWER and its Editor have been a real inspiration to me. I like the magazine from cover to cover."

(Canton, Ohio)

"Your magazine has for the past five years been a wonderful help and a source of joy to me."

(Winston-Salem, N. C.)

"Flowers are my hobby and I have them every month in the year, in fact every day. I am only an amateur, but with a magazine like THE FLOWER GROWER an amateur may be a success."

(Shelby, Mich.)

"I assure you no magazine was ever placed on our reading tables (public library) that was more thoroughly enjoyed than THE FLOWER GROWER."

(Latta, S. C.)

"THE FLOWER GROWER is proving an interesting and valuable help. The editorial pages are refreshing. I especially admire the appreciation of birds and our animal friends. My only regret is that I did not subscribe long ago."

(Evansville, Ind.)

"In the one year's subscription to THE FLOWER GROWER I have learned everything I need to know in connection with my present garden and many other things besides."

(Chicago, Ill.)

"I am interested in every page of THE FLOWER GROWER and read it from cover to cover, including most of the advertisements."

(Casey, Iowa)

"I enjoy THE FLOWER GROWER every month. I have a complete file from the beginning. I could not garden without your magazine."

(Madison, Wis.)

"You are working out a unique idea in the magazine, and all your writers, added to your own rugged and individual philosophy, help to do it. I hope every reader of THE FLOWER GROWER is as happy when he sees the big envelope every month, as I am."

(Duluth, Minn.)

"I like THE FLOWER GROWER very much and it has been a great help to me in my garden work and it has given me a love for flowers I never had before."

(Two Harbors, Minn.)

"I like your magazine;—I like to mull over it."

(Minot, N. Dak.)

"I feel that if I could afford only one magazine, and I take several, yours would be the one."

"I received from one article in THE FLOWER GROWER information worth more than the price of a year's subscription."

(Troy, Mont.)

"I could not get along without your paper, or would very much dislike to. There were four or five articles in the last year's FLOWER GROWER, any one of which was worth many times the cost of the magazine."

(Cocur d' Alene, Idaho)

"Allow me to congratulate you on the splendid way in which you conduct our fine magazine. I only wish it would come twice a month, as I can hardly wait for the next number. I surely admire your last Editorial, 'Are New Varieties Worth the Price?' and hope you will keep up your fight for fair prices."

(Salt Lake City, Utah)

"In the past forty years I have taken many different magazines and will truthfully say that THE FLOWER GROWER far surpasses them all."

(Tecumseh, Neb.)

"You have trespassed on the dignity of your excellent publication in reducing the subscription price for three years and five years in advance."

"THE FLOWER GROWER teaches by precept and example,—it, itself, grows."

(Jamaica, B. W. I.)

"I hugely appreciate your high standards, and carefully edited FLOWER GROWER. Surely I have never seen anything near equal to it for an amateur gardener, florist and greenhouse man."

(Portland, Ore.)

"While not an old subscriber to your publication, I am sufficiently impressed with its makeup and the scope of the subjects covered to be interested in its success. Among the five or six magazines devoted wholly or in part to floriculture to which I subscribe, I hold THE FLOWER GROWER pre-eminent and look forward monthly to its arrival."

(Parsons, Kans.)

"I am always glad to get THE FLOWER GROWER and feel that there is no other magazine of its kind. Your method of editing and general policy is to be highly commended."

(Little Rock, Ark.)

"I have been visiting with a lady who has the loveliest garden and she told me she got all her information from THE FLOWER GROWER, and as I want a garden I do not think I can do any better than to follow her example and study your magazine."

(Vancouver, B. C.)

"We very much enjoy reading THE FLOWER GROWER and think you hit the right spots in your editorials."

(Cameron, Mo.)

"THE FLOWER GROWER continues to grow better all the time and I could not raise flowers without its aid. Through it I have learned to grow the most wonderful Pansies the people in this city ever dreamed of seeing."

(Macon, Miss.)

"Your magazine is the best published for the amateur flower grower, because of its practical help,—telling us 'how to' do this, that, and the other thing, which we are all so ignorant about."

(Knoxville, Tenn.)

"I enjoy THE FLOWER GROWER so much. It is just like folks,—it is folks. I have never known an Editor to get so near to his readers as you."

(Breckenridge, Texas)

"My husband and I both look forward to the coming of THE FLOWER GROWER. We are amateur gardeners, but have learned everything from THE FLOWER GROWER."

(New Orleans, La.)

"Each number is growing better,—FULL, from the first page to the last with all that is interesting to every one interested in out-of-door life."

(Cherry Creek, Nev.)

"I like your magazine ever so much. It suits the masses, rather than the classes, of flower growers. It suits those who grow a little of everything."

(Birmingham, Ala.)

"I have for seven years now been a subscriber to THE FLOWER GROWER. I love flowers and plants and find my best recreation in the care of them; and because of this have had a growing appreciation of your magazine, and as my subscription runs out next month I am enclosing \$6.00 for five years' advance subscription."

"I congratulate you on the success you have made of the magazine and greatly commend it every time I have the opportunity, and I glory in the ideals you maintain."

(San Diego, Calif.)

"THE FLOWER GROWER is the best thing printed, in my opinion, for amateur gardeners."

"But even so, that isn't all that makes your magazine such a welcome visitor to me every month. The finishing touch is the bits of human interest and homey fact and opinion on life and the affairs of life that you scatter through its pages. And you are not afraid to say what you think—to print your thoughts as you honestly think them. THE FLOWER GROWER does not fish around like so many other magazines in a vain effort to make every subscriber think that it thinks the same way they do. And believe a newspaper man of thirty-eight years' experience, that very fact is precisely the thing that attracts the average American man or woman. They not only admire the Editor who feels himself free enough to publicly express his opinion, but it doesn't take them long to settle it in their own minds, even if his opinion now and then is not their own, that here is an honest man whose remarks are so well worth reading that it pays to continue to take his paper."

(Washington, D. C.)

"I have read THE FLOWER GROWER for seven years. I feel that I cannot afford to do without it. To my mind, and I have taken a number of different horticultural papers, there is better value in THE FLOWER GROWER than in any of the high-priced magazines."

(Toronto, Ont.)

"I take two other garden magazines and I really do not care for them since I have been reading THE FLOWER GROWER. Enclosed find check for five years' subscription."

(Manchester Depot, Vt.)

"Your magazine is a directory of the largest and best growers in the world, and the reading matter is a liberal education to the grower of flowers."

(Montello, Mass.)

"I have taken a number of magazines and never could get one on flowers that I wanted until I subscribed for THE FLOWER GROWER. Every year it pleases me more and more."

(Providence, R. I.)

"Enjoy THE FLOWER GROWER very much. It is far ahead of all magazines in practical advice in growing flowers."

(Elmira, N. Y.)

"I find help on almost everything in the line of flower growing in your most excellent magazine,—it is indeed a veritable mine of information. I usually read it from cover to cover the first day I have it."

(Pocatello, Idaho)

"I heartily endorse your independent preachments and comments on non-vocational subjects. They are edifying and place THE FLOWER GROWER in the individual class."

(Coraopolis, Pa.)

"Your publication is just what I have been looking for a long time,—not about big estates, but applying to lots of 40 by 150 feet, etc."

(Belleville, N. J.)

"I take six garden magazines, and I am a very keen gardener and a fellow of the Royal Horticultural Society in England. THE FLOWER GROWER comes first in my choice."

(Catonsville, Md.)

"I have received the twelfth number of THE FLOWER GROWER and feel that I owe you something for the benefit derived from the year;—for the very great pleasure indeed in reading them. They have been so useful to me, and I wonder you can deliver them at the price. Many questions are put to me to answer and here is where THE FLOWER GROWER helps me through splendidly, and I take occasion to point out its great desirability as a source of information."

(Vegreville, Alta.)

"Would like to say that the Christian spirit manifest throughout your magazine adds much to its value to me. I wish we had many more Editors with enough courage to make it known where they stand and point the way for others."

(Okanogan, Wash.)

"We are in our first year as subscribers to THE FLOWER GROWER and my wife, who is not the gardener of the family, is more infatuated with your magazine even than I, and reads it more eagerly than she does Vogue."

(Louisville, Ky.)

"We have enjoyed very much the very interesting FLOWER GROWER. To such amateur flower growers as ourselves it is, indeed, interesting and helpful."

(Addis Ababa, Abyssinia)

"I write to give a few words of commendation for the excellence of THE FLOWER GROWER. It is just full of real helpful information. I find much to interest me."

(Wellington, New Zealand)

"I have just completed my first reading of the November number of THE FLOWER GROWER;—'tis a thing of beauty and delight, from cover to cover."

"Our Editor combines to perfection the practical love of Nature of a Thoreau with the optimistic philosophy of an Emerson. More power, and ever more power to your pen, Mr. Editor! I And more names, ever more names to your subscription list!!!"

(London, Ont.)

"In looking over my FLOWER GROWERS of the last four years I cannot help but congratulate you on your great improvement and the interesting new fields you continually add to the magazine. I wish you even further success."

(Waterville, Me.)

"I would hate to miss one copy of THE FLOWER GROWER, as I look forward to its monthly visits with as much joy as a child with a new toy. I am frank in stating that my success with flowers is due in no small part to the information I have gathered in reading your magazine."

(Elmhurst, L. I., N. Y.)

"I have great pleasure in renewing my subscription to THE FLOWER GROWER. When you say 'It has a homey and intimate character about it' I am sure you confirm the opinion of all who read it. It is the best on the market, and I wish you every success."

(Montreal South, Quebec)

"As my subscription to THE FLOWER GROWER expires with the April issue, and, after one year, I am easily 'convinced' that I cannot be without it, and know that other friends here would enjoy it, I enclose check for my own five year renewal and two new subscriptions."

(Greenwich, Conn.)

"Want you to know that I very much appreciate your publication, as it is the one magazine which I receive, which is devoted one hundred per cent to the interests of the reader."

"To me it seems deplorable that so many editors today are issuing publications based entirely upon the return which they can secure from commercial advertisers."

(North Canton, Ohio)

"THE FLOWER GROWER is the best garden 'stimuli' I ever saw. It is fine."

(Northampton, Mass.)

"The pleasure of meeting and communing with so many congenial spirits is worth more to me than many times the subscription price. I count my introduction to THE FLOWER GROWER a lucky find, and expect it to be my chief guide and counselor, for the balance of my garden-growing, nature-loving life."

(Medford, Ore.)

"Three Summers ago I was simply an admirer of flowers. You and THE FLOWER GROWER are the contributing cause of my becoming an addict."

(San Francisco, Calif.)

"Those who know your paper appreciate it very highly, not only because of the excellent information it gives on all branches of horticulture, but also because, if I may use the term, of its broad humanity."

(Duncan, B. C.)

"Just a line to tell you that of all the plant magazines, yours is the only one published in this country I read from cover to cover and look forward to. If it had to be changed would ask only for more of the same, like Oliver Twist, and I know well the limitations that are necessary. Here is more power to your elbow. You are filling a need no one else is filling half as well and may you carry on for many years."

(North Bend, Wash.)