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# FLOWERS



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**PERCY C. COWAN FLORAL CO.**

*WE GROW OUR FLOWERS*  
**ENID, OKLA.**

# Wedding Bouquets *also* Floral Offerings *for Funeral Services*

This booklet will achieve its object when it proves to be helpful in the selection of Floral Offerings, which are the natural means of expressing our **Love, Sympathy and Respect** in times of great bereavement.

The furnishing of beautiful floral remembrances—from simple Bunches or Sprays of Flowers to more elaborate Wreaths and the most stately Floral Designs and Emblems—is a part of our service which is given the painstaking attention that its importance demands.

This is a sympathetic service which relieves the purchaser of the care of every detail. Even though our prices range from a very few dollars upwards, we guarantee that the most simple Floral Offerings executed by us, will be worthy of its purpose. Quality flowers, artistic workmanship and absolutely safe and prompt delivery are insured.

These illustrations represent a few of innumerable Floral Tokens that we are ready to create on short notice. The following illustrations will assist in making selections. Use telephone, mail or telegraph when placing orders. Important orders that are sent by mail should be by **SPECIAL DELIVERY** letter to avoid delay.

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## THE BRIDE'S BOUQUET DE LUX

See illustration on next page.

Artistic Combinations of choice flowers, fancy ferns, bows and streamers of Lace Chiffon, appropriately showered with narrow ribbons—a work of art.

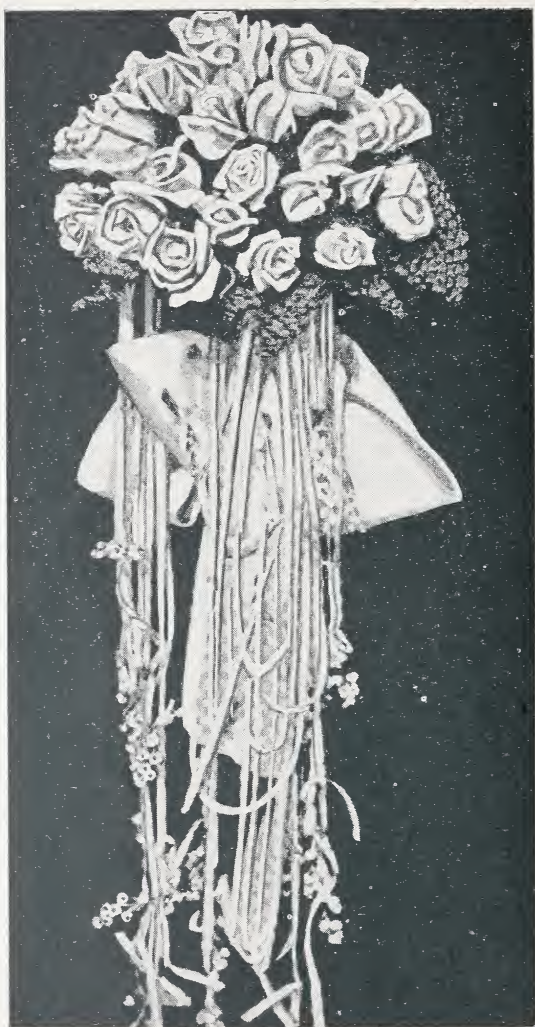
Priced \$25.00, \$35.00, \$50.00, when all Lily of the Valley is used—if Orchids are added, price \$35.00, \$50.00, \$75.00, and \$100.00, depending on amount of stock used. This is the last word in a fancy bride's bouquet.

Less expensive arrangements will be found on other pages.



**De Lux Shower Effect Boquet for the Bride**  
See description on preceding page.





**BRIDE'S BOUQUET  
PLAIN SHOWERED EFFECT**

See description on next page.

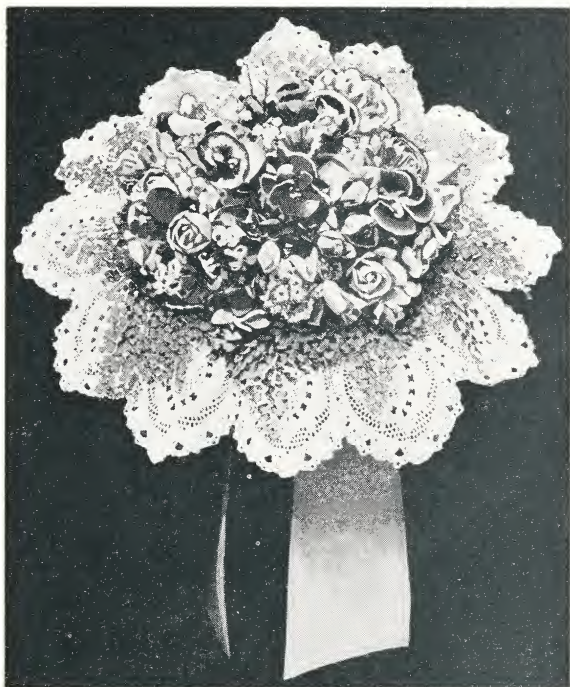
## BRIDE'S BOUQUET

See illustration on preceding page.

Round Arm effect of White Roses, fancy ferns and Chiffon Bow. Priced \$5.00, \$6.00, \$8.00, \$10.00, without shower, according to stock used.

Same bouquet, with shower effect, and Lilies of Valley added—\$8.00, \$10.00, \$12.00, and \$15.00.

Other flowers may be used in season, such as Easter Lilies, Sweet Peas, Chrysanthemums, etc.



## COLONIAL HAND BOUQUETS

These can be either formal or old fashioned arrangements and may be used at weddings, parties, dances and festive occasions. Dainty combinations of colors, Lace effect, paper collar and ribbons. Priced \$2.50, \$3.00, \$4.00, and \$5.00 for old fashioned effects. More elaborate and large formal style—priced \$5.00, \$8.00, \$10.00 and \$15.00.



## BRIDE AND BRIDESMAIDS' BOQUETS PLAIN

### Round Arm Effect.

Elaborate combinations of Roses, Fancy Ferns and Ribbon Bow.

Priced \$8.00, \$10.00, \$12.00, \$15.00.

Less expensive and simple arrangements priced \$3.50, \$4.00, \$5.00, \$6.00, \$8.00.

These are made up mostly of Roses in shades of Pinks, but other colors may be used as desired. Also Sweet Peas, Asters, or Carnations may be used when they are in season.





## CORSAGE BOUQUETS

For the Bride—White Roses and Valley, Lace Shield and Ribbon Bow. Priced \$5.00, \$6.00, \$8.00, and \$10.00 according to size desired.

For the Maids in colored Roses not so elaborate. Priced \$2.50, \$3.00, \$4.00, and \$5.00, according to size.

Buttonholes for Best Man and Groom—25c, 35c and 50c each.

Dance and party corsages of any desired combination and color. Priced \$2.00, \$2.50, \$3.00, \$4.00, \$5.00, and up, depending on size and kind of flowers used—such as Roses, Valley, Violets, Orchids, Sweet Peas, etc.

Artistic workmanship with especially selected stock makes our service dependable on all orders.



## WREATH OF FLOWERS CLUSTERED, RIBBON BOW AND LEAVES

On Wire Easel.

This beautiful wreath can also be used at memorial services and makes a very nice grave wreath, when made up of prepared magnolia leaves and cycas without perishable flowers.

Various appropriate combinations can be worked out by our expert designer which will surely please.

Prices for small sizes, \$8.00, \$10.00.

Larger sizes, \$12.00, \$15.00, \$20.00, \$25.00, \$50.00.

Special—

Cemetery wreaths for graves, small size, \$3.00, \$4.00, \$5.00. Used in winter or summer.

Made of prepared leaves, foliage and flowers.

Larger elaborate sizes, \$8.00, \$10.00, \$12.00, \$15.00.

Price list for 1913

- Arbor Vitae—Fine stock, \$1.00, \$1.50, \$2.50 each.
- Arundo Donax—(Great Reed) 8 to 10 ft., 50c each,
- Antirrhinum—(Snap Dragon) 6 beautiful shades, 10c up to 50c each.
- Achillea—A fine hardy perennial, white blooms, 35c each.
- Aquilegia (Columbine) 35c each.
- Althea—Pink, white and purple—very hardy—75c \$1.00 and \$1.50 each.
- Asters—Fine sorts, all colors, \$1.00 per doz.
- Asparagus Plumbsus Nanus, 10c 25c, 50c, \$1.50 each.
- Asparagus Sprengerii—15c, 25c, 50c and \$1.50 each.
- Begonias—Chatelaine Supreme—wonderful bloomer, 35c, 50c, \$1.00 and \$1.50 each.
- Begonias—Coralaine Lucerne—35c, 50c, \$1.00 and \$2.50 each.
- Begonias—Beef Steak—25c up.
- Begonias—Maple Leaf—25c up.
- Baby Breath—25c each; \$2.50 per doz.
- Boston Ivy—Very hardy—Fine for brick walls, 50c each.
- Buddleia—(Ever-blooming lilac) pink, lavender; 50c and \$1.00 each.
- Birds and Supplies—Ask for prices.
- Calendulas—Double rich orange color, 25c and 50c each.
- Canna—Six fine varieties—\$1.00 per doz; growing, \$1.50 per doz.
- Chinese Woolflower—(Celosia)—15c and 25c each.
- Chrysanthemum—A large assortment—15c each; \$1.50 per doz.

- Cinerarias—Fine range of colors—\$1.00, \$1.50, \$2.00 each.
- Coleus—15c and 25c each.
- California Poppies—Wonderful mixture, 25c each.
- Campanula—Centerbury Bells—25c each; \$2.50 per doz
- Carnation—25c and 50c each.
- Calla Lily—Both white and yellow—50c to \$2.50 each.
- Cyclamen—\$1.00, \$1.50 and \$2.50.
- Calceolaria—50c up to \$1.50 each.
- Centaurea—(Royal Sweet Sultan) 15c each; \$1.50 doz.
- Centaurea—(Dusty Miller)—Pure white, 15c each; \$1.50 doz.
- Cabbage Plants—15c doz.; \$1.00 100.
- Caladium—25c, 50c and \$1.0 each.
- Crepe Myrtle—\$1.00 each.
- Cosmos—Double and single—15c each.
- Daisy (Shasta)—25c and 50c each.
- Dahlia—all colors—25c and 50c each.
- Desodium—\$1.00 each.
- Dracena—\$1.00 to \$3.00
- Digitalis—25c each.
- Dimorphotoca—(African Daisy)— 15c each.
- Eupatorium (Snow on the Mountain)—35c each; \$3.50 per doz.
- Ferns—25c, 50c, 75c, \$1.00 and \$1.50 each.
- For-get-me-not—25c each.
- Feverfew—25c each.
- Flower Pots—ask for prices.
- Gloxinia—50c, 75c and \$1.00 each.
- Gladiolus—75c per doz.
- Gypsophila—(Baby's Breath)— 25c each; \$2.50 doz.
- Golden Glow—25c each.



- Geraniums—many varieties—15c, 25c, 35c and 50c each.
- Gold Fish and supplies—ask for prices.
- Hibiscus—Hardy—Red, white and pink, 25c.
- Hibiscus—Pot plant—\$1.00 each.
- Hydranga—French and Otaksa—\$3.00 to \$5.00 each.
- Hydranga Arborescens—(hardy)—\$1.00 to \$1.50 each.
- Hydrangea Paniculata—(hardy)—\$1.00 each.
- Hyacinths—Potted—50c to \$1.50 each.
- Iris—Assorted colors—20c each; \$2.00 per doz.
- Ivy, English—25c each.
- Ivy, Boston—50c each.
- Ivy, German—25c each.
- Ivy, Parlor—15c each.
- Lantana—25c each.
- Larkspur—25c each.
- Lillies—Easter—50c per bloom.
- Lillies—Rubrum—.50c per bloom.
- Lillies—Auratum—50c per bloom.
- Lillies—Tiger—50c per root.
- Milfoil—(fish moss) bunch, 10c.
- Marigold—15c each.
- Maderia—10c each.
- Mesembryanthemum—15c each.
- Moonflower—15c each.
- Nymphaea—(Water Lily)—25c each.
- Nasturtium—10c each.
- Oramental Shrubs and Hedge Plants—Ask for prices.
- Pansy Plants—10c each; \$1.00 per doz.
- Palms—\$2.50 to \$12.00 each.
- Pandanis—\$1.50 each.
- Peony Roots—50c each.

- Periwinkle—10c to 50c.  
Petunia—20c, 35c and 50c.  
Phlox Drummondi—15c each.  
Phlox—hardy—25c and 35c each; \$2.50 doz.  
Poppy—(Calif.)—Very fine, 10c.  
Primula—(Primrose)—\$1.00 to \$1.50 each.  
Roses—Large assortment—25c, 35c, 50c, 75c and \$1.00 each.  
Rubber Plant—\$2.50 each.  
Rhubarb—\$1.50 per doz.  
Rose Geranium—15c each.  
Sweet Williams—10c each; \$1.50 per doz.  
Salvia (Scarlet Sage)—10c and 25c each; \$2.50 doz.  
Scabiosa—25c each.  
Snapdragon—fine sorts—large plants—35c each, \$4.00 per doz.  
Santolina—25c.  
Strawberries—Everbearing—\$2.50 per 100.  
Strawberries—Perennial—\$1.50 per 100.  
Sweet Pea Seeds—30c per oz.  
Stevia—50c each.  
Seeds—Both flower and vegetable—10c, 20c and 25c.  
Tritoma—(Red hot pepper)—25c and 50c each.  
Tomato Plants—Best kinds—grown in pots—50c doz.  
Tomato Plants—best kinds—largest sizes, \$3.00 doz.  
Tuberoses—50c and 75c per doz.  
Tradescantia—3 varieties—10c.  
Thunbergia (Black-eyed Susans)—15c.  
Verbena—Splendid Assortment—10c each; \$1.00 doz.  
Vinca—15c each; \$1.00 doz.  
Vinca—Trailing—15c.  
Zinna—15c each; \$1.50 per doz.



## INEXPENSIVE SPRAYS TO LAY ON CASNET

Also used as Door Piece in place of Crepe  
effect.

These are made up in many combinations and colors, depending on season. Such flowers as Carnations, Sweet Peas, Tulips, Daffodils, Asters, etc., may be used when available. Appropriately tied with ribbon bow and fancy Ferns. Moderate prices as follows:

Small sizes, \$3.00, \$4.00.

Medium size, \$5.00, \$6.00, \$7.00.

Larger sizes, \$8.00, \$10.00, \$12.00, \$15.00.



## WREATH OF ALL FLOWERS

On Wire Easel.

The universal emblem, appropriate at any funeral service. These can also be made up in crescent shape as well as perfectly round and uniform.

Elaborate combinations priced for small sizes, \$8.00, \$10.00.

Larger sizes, \$12.00, \$15.00, \$20.00, \$25.00.

Very large and elaborate at \$50.00 to \$100.00.

You cannot make a mistake in ordering this wreath—it's sure to please. Ribbon and lettering may be added if desired.

Other emblems such as Broken Wheel, Standing Harp, standing Star, priced \$10.00, \$15.00, \$20.00, \$25.00, according to size.





## CASKET SPRAY OF ROSES

A most beautiful offering to lay on casket, complete with fancy fern and ribbon bow.

Made in solid colors or combinations as desired. Other flowers may also be made up similarly, such as Carnations, Peas, Asters, Chrysanthemums, Lilies, etc., when in season.

Small sprays at \$4.00, \$5.00, \$6.00, \$8.00.

Larger sprays, \$10.00, \$12.00, \$15.00, \$20.00, \$25.00.

Quality and Service supplied on all this work.



## CLUSTERED WREATH

On Wire Easel.

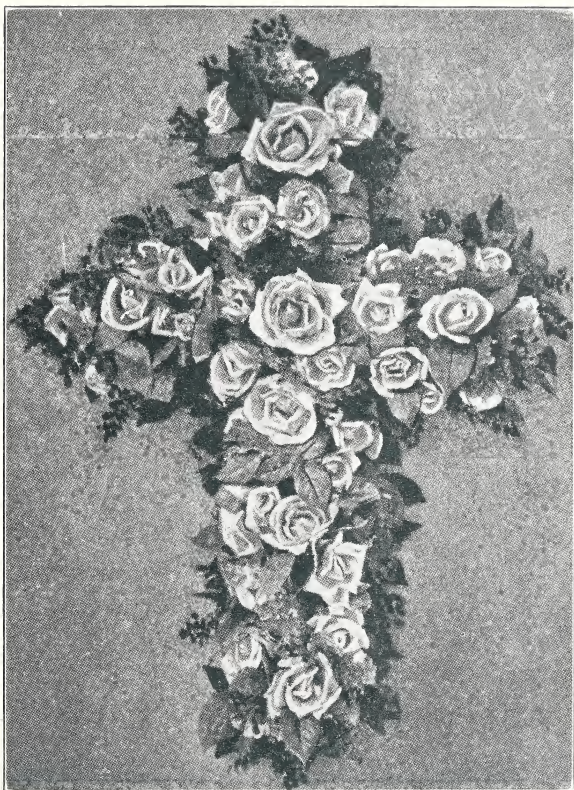
These combinations are very appropriate and artistic—combining simplicity and size at moderate prices.

The wreath is made of various leaves clustered either with Roses, Carnations or other flowers which happen to be in season.

Priced according to size at \$5.00, \$6.00, \$8.00, \$10.00, \$12.00, \$15.00.

When ordering specify Clustered Wreath and state price desired. Preference of color and kind of flowers will receive careful attention.

Other emblems such as Crosses, Lyres, Pillows, etc., can be made of leaves and greens clustered with flowers same prices as above.



## FLORAL CROSS

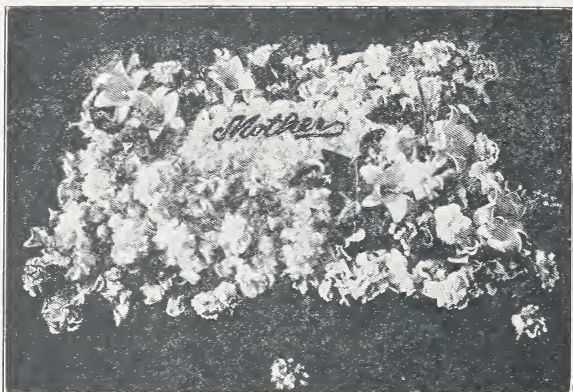
**On Wire Easel Stand.**

Especially appropriate for church service funerals.

When made of all flowers edged with greens—priced \$8.00, \$10.00, \$12.00, \$15.00, \$20.00 and \$25.00, according to size. When base standard of flowers and ferns is desired, add \$5.00 to cost.

Also in expensive arrangement of foliage and leaves with center cluster of flowers priced \$5.00, \$6.00, \$8.00, and \$10.00.





## FLORAL PILLOW

Usually the Family Emblem with appropriate inscription. Artistic combinations of flowers and colors used according to what varieties are in season.

Other emblems such as Hearts, Anchors, etc., can be made up as desired.

Prices range according to size, \$8.00, \$10.00, \$12.00, \$15.00, \$20.00, \$25.00 each.

Very often these pillows are used for Lodges with motto or monogram inscription.

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## DOUBLE SPRAY or CASKET TOP

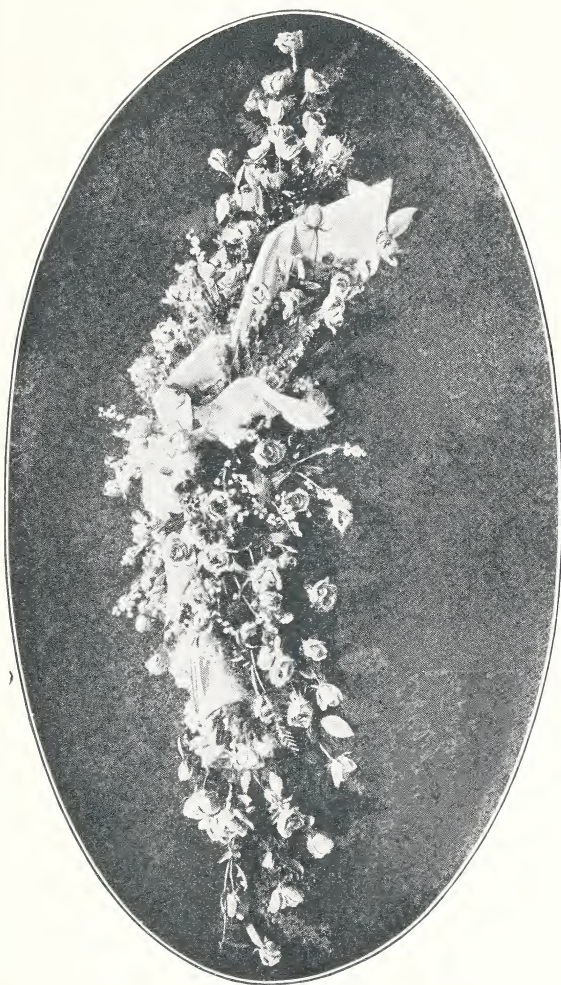
See illustration on next page.

Prices when inexpensive variety of flowers are used—\$12.00, \$15.00, \$20.00, \$25.00.

Elaborate effects—\$15.00, \$20.00, \$25.00 up to \$100.00 when more costly flowers are used.

Shower ribbon effect can also be added on elaborate pieces when used at feminine funerals.





Note Effect as a Casket Top.

DOUBLE SPRAY OR CASKET TOP

See description on preceding page.

“Flowers by  
Wire to  
Everywhere”

by the way of the F. T. D.  
Service.

We can arrange to  
have an order delivered  
anywhere in the U. S. or  
Canada within a few hours.

The only additional  
Cost is the Telegram used.

Be sure to use this  
Service.