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The Good & Reese Co.

Trade List of

High-Class Gladioli

Including all the most popular standard varieties together with many new and exclusive sorts of wonderful quality.

The Bulbs offered herein are Bulbs grown for propagation purposes only and are not taken from plants that have been grown for cut flower purpose; this is done to avoid any chance of loss of vitality by such practice. We fertilize and cultivate thoroughly to put vigor into our plants.

CHAMPION CITY GREENHOUSES

SPRINGFIELD, OHIO



TO OUR PATRONS

This is the time to order Gladioli. Never have we felt a greater pride in our gladiolus offerings to the trade. Our assortment is broad, of splendid quality and includes varieties that are especially desirable, such, among others, as all of the fine Dieners, Kunderd varieties, and the wonderful ruffled varieties. Our stocks offer the trade an exceptional range of choice.

In spite of the fact that we grow more gladiolus bulbs than any other organization in the United States, we have never been able to completely fill the demand.

We want to cooperate with you--for this reason we urge that you place your order with us promptly, so as to obtain all of the varieties you desire.

Cordially Yours,

GOOD & REESE CO.

LIST OF GLADIOLUS GROWN FOR SALE BY

The Good & Reese Co.

(Largest Rose Growers in the World)

SPRINGFIELD, OHIO

For Fall 1925, and Spring 1926

If cash does not accompany this order, please give Bank Reference or Florist Business Reference.

Date of Order

Business

Name

P. O. State

Carrier Shipping Place if Different from P. O.

Date You Wish Gladioli Delivered

M. O. Cash

Ex. M. O. Stamps

Draft

Opened by

Addressed by

O. C. Date



SIZES OF GLADIOLI No. 1—One and one-half inches and up. No. 2—One and one-fourth to one and one-half inches. No. 3—One to one and one-fourth inches. Our supply will run up into the millions this year. Each order is filled in its turn, so you better order early if you are in the market. We positively do not fill any order for less than one-half dozen of a variety. If you order under 25 they are billed at dozen rates; 25 and over at hundred rate; 200 and over at thousand rate. Every order is filled in a No. 1 size, unless size is specified, so be sure to place amounts and size you require in proper column. *Indicates forcing varieties.

Number You Require.			Rating	No. 1			No. 2			No. 3			
No. 1.	No. 2.	No. 3.		Per 12	Per 100	Per 1,000	Per 12	Per 100	Per 1,000	Per 12	Per 100	Per 1,000	
			83.8	ADELINE PATTI—Very large flower. Dark violet.	\$16.80	\$120.00		\$15.15	\$109.00		\$12.00	\$86.40	
				ADELINE KENT (Ruffled)—Delicate light rose-pink; straw colored throat with ruby dashes; petals are heavily ruffled from apex into the center. Exquisite orchid-like coloring.	2.25	16.60		2.10	15.00		1.70	12.00	
			87.0	ALBANIA (Kemp)—Pure silver white, with edge of petals faintly ruffled. Faint pink markings on tips of petals. An exceptional variety for every use.	2.10	16.00		1.90	13.50		1.50	10.80	
			86.8	ALICE TIPLADY—A grand, large vigorous saffron colored Primulinus. Extra fine. Strong grower. Definite nose on leaf.	.65	4.50		.55	4.05		.45	3.24	
			81.7	ALTAIR (Kunderd) (Prim)—Extra tall, forest salmon saffron. An entirely new shade and very beautiful. Early.	1.40	10.00		1.25	9.00		1.00	7.20	
				ALTON (1917) (Kunderd)—A wonderfully ruffled variety of finest orange color. A magnificent new Gladiolus.	4.00			3.60			2.85		
			80.3	AMERICA—Too much cannot be said of this beautiful dainty pink, tinted lavender.	.30	2.00	\$16.00	.26	1.85	\$13.60	.20	1.58	\$10.80
			87.3	AMERICAN BEAUTY "DIENERS"—Brilliant American Beauty color, with creamy yellow throat; one spike opening a large number of flowers at one time forms an immense bouquet of beauty; flowers 4 to 7 inches in diameter, spikes 4 to 5 feet high.	4.20	30.00		3.80	27.00		3.00	21.60	
				AMETHYST—A remarkably strong, open flower of a deep amethyst color, slightly suffused rose. Beautiful for bedding, as it holds its bloom well, with nearly all flowers open at one time.	2.40	17.00	165.00	2.15	15.35	148.50	1.75	12.38	116.80
			87.9	ANNA EBEL—A little different in color from anything on the market. Dark velvety Niel rose throat deeper shade.	1.20	8.50	80.00	1.10	7.70	72.00	.90	6.26	57.60
				ANNE THOMPSON—Pale sulphur yellow; flowers 5 inches in diameter, spikes 5 to 6 feet high. A first class yellow.	36.00			32.40			26.00		
				ANNIE WIGMAN (Holmar)—Light yellow with pronounced dark crimson blotch; superb.	.70	5.00		.65	4.50		.50	3.60	
				APOLLO—Color a deep Begonia-rose, almost pinkish with delicate white marking in throat.	1.55			1.40			1.16		
				ARIZONA ROSE (Kunderd)—A very large flower of finest rose-pink color. Almost a self color. Very fine.	.70	5.00		.65	4.50		.60	3.60	
				ATTRACTION—One of the most pleasing of the throat varieties. Deep rose with white throat.	1.20			1.10			.90		
				AUGUSTA—Opens delicate pink, changing to pure white. If cut just as the first bud begins to open and kept inside it opens pure white with blue anthers.	.45	3.30	28.00	.40	3.00	25.20	.35	2.50	20.15
				AUTUMN QUEEN—Color cream yellow, upper petals suffused with peach blossom pink; lower petals striped carmine-red. When planted late opens full and wide in late autumn.	.35	2.50	20.00	.30	2.30	18.00	.25	1.94	14.40
			78.9	BARON JOSEF HULOT—One of the finest deep, violet-purple, very dark on petal tips; light on upper petals in throat; lower petal a rich pansy-violet with fleck of primrose-yellow on midvein, anthers lilac.	.70	5.00	45.00	.65	4.65	40.50	.60	3.74	32.40
				BEACONFLAME (Kunderd)—The best cutflower and forcing Red Gladiolus. "Makes good" everywhere. Good-sized blooms in spite of long drought in the West, excessive rains in the East, but no stem-rot or decay. Holds its color; stands up well under hottest sun. Beaconflame is a cross between K. Glory and War, inheriting the strong characteristics of both parents—and then some. Blooms—Large (4 to 5 inches), slightly ruffled. Color—Scarlet Vermilion, slightly lighter in upper throat balanced by unobtrusive crimson lake blotches on lower petals—a harmonious self-colored effect. Spikes—Medium tall; 18 to 20 blooms. Mid-season. Growth—Very vigorous; long, dark leaves.	1.65	11.75		1.50	10.68		1.20	8.50	
				BERNICE—Light yellow, buff and pink marks.	1.00			.90			.76		
			81.9	BERTREX, the Beautiful—Lustrous white with penciled stripes of lilac in throat.	.50	3.50	30.00	.45	3.20	27.00	.40	2.66	21.60
				BEST VIOLET—Tall straight stem and spike. Rich violet color with minute gold on lines through lower petals.	1.00			.90			.75		
				BLACK HAWK—Carmine-red, nearly black center. One of the Kunderd's best seedlings.	.75			.70			.65		
			76.7	BLUE JAY—Beautiful pale Ageratum-blue, overlaid darker with white blotch and having a red stripe on the edge of lower petals.	.90	6.50	60.00	.80	6.90	54.00	.70	4.82	43.20
				BLUE VISTA—Clear glaucous white with distinct fox blue markings in throat.	1.00			.90			.75		
				BRENCHLEYENSIS—The mother of all Gladiolus. Rosette-orange, outer edge of petal penciled purple-brown; throat touched with canary-yellow and lines of old carmine-red; anthers lilac.	.36	2.50	20.00	.30	2.30	18.00	.25	1.94	14.40
				BUTTERCUP (Kemp) (Prim)—Deep saffron yellow, narrow crimson stripe on lower petals. Early.	.70			.60			.50		
				BUTTERFLY (Ruffled) (Primulinus)—A delicate salmon-pink, nicely ruffled.	.70	5.00	45.00	.65	4.55	40.50	.60	3.74	32.40
			82.2	BYRON L. SMITH (1917)—One of the very best. Most refined lavender pink on white ground. Exceedingly fine as a cut flower. Color equal to a very choice Cattleya orchid.	1.40	10.00		1.25	9.00		1.00	7.20	
				CANARY BIRD—Fine canary-yellow. Early; one of the best.	1.60			1.35			1.10		
				CAPTAIN ASHER CARTER BAKER—Rich, velvety red with darker center; flowers 6 inches in diameter, spikes 4 to 5 feet high.	.50			.45			.40		
				CAROLINE FEAR BURKE—Pure white with ruby throat; flowers 7 inches in diameter, spikes 5 to 6 feet high.	.50	3.50		.45	3.16		.40	2.55	
			77.6	CATHERINA—Wonderful grayish light blue; lower petals a deeper blue with brownish-red spot.	1.20	8.50	80.00	1.10	7.70	72.00	.90	6.26	57.60
			85.4	CHATEAU THIERRY—Dark orange-rose with yellow spots.	.65	4.50	40.00	.60	4.10	36.00	.45	3.36	28.80
				CHICAGO WHITE—Pure white with narrow lines, crimson-carmine on midvein of three lower petals surrounded by a little anther.	.40	2.85	23.30	.35	2.60	20.97	.30	2.16	16.78
				CLARICE—Rich rosy purple, blaked and suffused with deeper tint. Large, well-opened flowers on strong spike.	.50			.45			.40		
				CLEAR EYE—New, tall, early, robust. Strong grower. Long spikes. Broad dark green foliage; rich deep scarlet with a white center; broad flower of fine form. Certified Haarlem and London.	1.05	7.50	70.00	.95	6.80	63.00	.75	5.54	50.40
				COLUMBIA—Light orange-scarlet freely blotched and penciled with bluish-purple. Harvest freely multi-1.	1.20			1.10			.90		
				CONSPICUOUS (Blue Bird)—Light blue, striped with a yellow blotch bordered with darker blue, resembles a butterfly.	.65	3.85	33.30	.60	3.50	30.00	.40	2.90	24.00
				COSTA RICA—Clear delicate lilac with old rose center; large extra fine spikes; flowers 8 to 7 inches in diameter, spikes 5 to 6 feet high.	.95	6.60		.85	6.00		.70	4.80	
				CRACKER JACK—Dark red, of a rich velvety texture; blotch of maroon on a yellow ground.	.45	3.15	26.50	.40	2.90	24.00	.35	2.42	19.20
			87.1	CRIMSON GLOW—Glorious, brilliant, satiny "Crimson Glow" a color that is luring and pleasing to all.	.90	6.50	60.00	.80	5.90	54.00	.70	4.82	43.20
				CRYSTAL WHITE (Kunderd)—Tall spike, large bloom, many open at a time and is all its name implies.	.40	3.00	25.00	.40	2.75	22.50	.35	2.30	18.00
				DAISY RAND—Ivory-white, heavily plashed with pink, giving appearance of solid pink flower.	2.00			1.80			1.45		
				DAVID STARR JORDAN—Immense flame colored, with lighter speckled throat; flowers very open, like immense Anaryllis with the wiry upright stems; flowers 6 to 7 inches in diameter, spikes 4 to 5 feet high.	1.00			.90			.75		
				DAWN (Goth)—Pale salmon-carmine with light and dark shading. Blotch of velvety poppy-red in throat. A large flower of Orchid type.	1.75			1.60			1.30		
				DAWN (Tracy)—The most beautiful coral-pink Gladiolus ever offered.	1.00	7.15	66.50	.90	6.50	60.00	.75	5.30	48.00
				DELICE—A choice, early variety. Clear dainty pink, self-colored.	.45	3.30		.40	3.00		.35	2.40	
			82.0	DIENERS WHITE—Mid-tinge of pink in throat; flowers 4 inches in diameter, spikes 5 to 6 feet high.	3.00			2.70			2.16		

