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# BARGAINS "Roses of New Castle"

1½c Paid  
New Castle, Indiana  
Permit No. 4



**HOOSIER BEAUTY**  
A Glorious Bush Rose.

U.S. DEPT. OF AGRICULTURE,  
WASHINGTON,  
D. C.

MARVELOUS BARGAINS IN ROSES, MUMS, CANNAS, CARNATIONS

## Plant Heller's Pot-Grown Roses

Any Time During Spring, Summer or Fall All Pot-Grown on Own Roots

Out of our immense stock of Roses and other plants, for your convenience, we have made up in popular priced collections, THE BEST both as to kinds and quality of stock. Everything the highest grade at GENUINE BARGAIN PRICES! SATISFACTION AND SAFE ARRIVAL is GUARANTEED ANYWHERE in U. S. A. PROPER. ALL SHIPPING CHARGES PAID BY US TO YOUR DOOR. The "ROSES OF NEW CASTLE" have a world wide reputation for quality. THEY GROW AND BLOOM! There are none better and few as good. These Rose collections are remarkable in every way. The plants are fine, sturdy, "quick action" bushes, on own roots, in FULL FOLIAGE, GROWING IN LARGE POTS, each plant having a mass of vigorous roots, ready to produce IMMEDIATE RESULTS. Part of this famous New Castle soil goes with each plant when shipped. This keeps the roots undisturbed. These are the ONLY KIND of Rose Plants that can be safely planted out either in the Spring, Summer or Fall. So plant Roses! Start Now. Have them blooming gloriously THIS YEAR, in every color! Prices are right—You take no risk—SEND YOUR ORDER TODAY. Goods Shipped Now or Later—Whenever Wanted. WE PAY ALL SHIPPING CHARGES ON ALL ITEMS OFFERED HERE. SAFE ARRIVAL AND SATISFACTION GUARANTEED IN U. S. A. PROPER. See planting instructions, p. 4.

## "Hoosier" Collection Garden Roses \$2.00

*Cream of our stock. Ten for \$2.00 Postp'd*

Here are the ten most superb garden Roses now known. They will thrive in all sections and produce their splendid flowers in the greatest of abundance continuously this year. We have considered everything in the selection—hardiness, vigorous growth, freedom of bloom, ease of culture, color and beauty of flowers. All of them will bloom constantly this year in any size plants. Set aside all misgivings and plant this "HOOSIER COLLECTION." You will find the greatest Roses in the world included herein—such varieties as Premier, the great Jeannette Heller, and the Cochet Roses—all are here at a price so low as to meet the requirements of every purse. Each variety labeled and safe arrival guaranteed to any point in the United States.

**HOOSIER BEAUTY**—The most beautiful crimson bush rose now known. Flowers, deep, double, immense in size, of a velvety crimson color.

**ALEXANDER HILL GRAY**—The supreme yellow garden rose. The best of its class and color. Magnificent flowers, deep lemon yellow. A Gold Medal variety.

**PINK COCHET**—The great pink garden rose. Flowers immense, always in bloom.

**AMELIA GUDE**—New and beautiful. Perfectly formed flowers. Golden yellow, petals tipped with lighter shades.

**JEANNETTE HELLER**—One of the greatest garden roses in the world, exquisite blending of pink and lighter shades.

**PREMIER**—A wonderful Hybrid Tea Rose. Deep rose pink, perfect form, delicate fragrance, long stiff stems and continuously blooming.

**COLUMBIA**—Deep peach pink, magnificent flowers, immense in size; strong growing, hardy; an exquisite garden rose, almost thornless.

**MRS. B. E. CANT**—One of the best if not the best everblooming bush Rose of its color. Strong growing, hardy. Produces during the season hundreds of deep crimson-pink flowers rose center. Very double and fragrant.

**WHITE MAMAN COCHET**—Superb flowers color white; a wonderful garden rose.

**KAISERIN AUGUSTA VICTORIA**—White, greatest of all white Hybrid Tea bush Roses. Continuously blooming early until late.

## Hardy Cochet Roses

The Cochet Roses are among the greatest of hardy everblooming Roses. No matter where you live, they are hardy, thriving vigorously and blooming with the utmost lavishness all Summer through, making strong, sturdy bushes that last for years. The flowers are superb. The Cochet Roses because of their wonderful merit, are a specialty with us. Easily among the greatest of all garden Roses and the best sellers.

**WHITE MAMAN COCHET**—In shape and size like its parent, the Pink Cochet, but of a snowy white, occasionally tinged with a pale blush. One of the finest white Roses for open-ground culture.

**RED MAMAN COCHET**—A great red Rose, and produces magnificent flowers in wonderful profusion on long, strong stems. Flowers are very full and of splendid substance; in color a warm crimson.

**YELLOW MAMAN COCHET**—In shape, size and substance, this is a typical Cochet Rose except that it is of a deep, golden yellow. It has long been considered one of the very finest yellow Roses.

**PINK MAMAN COCHET**—Long considered the Queen of all Pink Garden Roses, as it is one of the handsomest in our whole list. Its large, full and firm buds show wonderful depth and richness of color as they open into very large, perfectly double flowers of splendid substance on long, stiff stems. A clear, rich pink, changing to silvery rose. Has many rivals but few equals. A thoroughly dependable Rose.

**CRIMSON MAMAN COCHET**—This is without doubt one of the sweetest and best hardy Hybrid Tea Roses of its class and color. The plant grows to a strong, sturdy bush, and bears immense quantities of handsomely formed, deep, velvety crimson Roses of exquisite fragrance.

First size, magnificent plants of any of the Cochet Roses, 25c; each; any 5 for \$1.00, postpaid. Extra heavy two-year-old plants, 85c each; \$8.50 per dozen, prepaid parcel post. The demand for these wonderful Cochet Roses is enormous.

**Special Offer** One each of this famous Cochet Rose Set, first size plants, 5 in all, \$1.00 prepaid. The entire collection of 5, in large two-year-old plants, prepaid by parcel post, \$4.00.

**We Stake Our Reputation on the Merits of These Great Collections. They Will Produce Hundreds of Flowers This Year**

**Terms:** CASH WITH ORDER. Personal Check, Postoffice Money Order, Bank Draft, Express Money Order, Registered Letter, all may be sent at our risk. Stamps accepted in small amounts ONLY.

**Special Offer** This entire collection of ten magnificent Heller Roses, strong, first size plants for \$2.00, postpaid by mail; the entire set, extra heavy, two-year-old plants, soil on roots, by parcel post, all charges paid, for \$7.50; the entire set of ten varieties in immense Star size plants, prepaid by parcel post for \$12.00. All on their own roots, now growing in large pots or crocks, ready to produce immediate results.

ORDER AS "HOOSIER COLLECTION."

# Heller Bros. Company, New Castle, Indiana

# Jeannette Heller Special Collection of Roses

Here is a great collection of best Roses for general culture. In our vast collection the best garden Roses for all sections of the country. Hardiness, vigorous growth, freedom of bloom, color and beauty of flower, make them a most desirable collection for amateur planting. They will bloom with the utmost freedom this year, and all are bush Roses except the great Paul's Scarlet, a climber, which comes into bloom the second year. No two alike. In this collection we include our magnificent Jeannette Heller, The one best garden Rose in America. All labeled. Safe arrival guaranteed to any point in the United States proper.

## TEN BEAUTIFUL HELLER ROSES POSTPAID FOR \$1.75.

**JEANNETTE HELLER.** An exquisite blending of pink and cream color. Extra strong, hardy and vigorous.

**VICTOR.** Beautiful, large full flowers of great depth and richness; produced on long, stiff stems. Fragrance enchanting; color rich, deep pink.

**MRS. B. R. CANT.** Handsome crimson pink Rose of fine form and fragrance. Exceedingly hardy and everblooming.

**GRUSS AN TEPLITZ.** One of the most brilliant of all deep crimson Roses. A great garden Rose.

**KAISERIN AUGUSTA VICTORIA.** The handsomest of all cream white Roses. Very hardy and constantly in bloom.

**PAUL'S SCARLET CLIMBER.** Produced in immense clusters. Flaming scarlet. Strong vigorous climber; hardy everywhere.

**ETOILE DE LYON.** Strong-growing, healthy and wonderfully free blooming. Magnificent golden yellow.

**PRINCE E. C. D'ARENBERG.** Vigorous as an oak. Superbly formed flowers, bright scarlet, shaded maroon, always in bloom. A real garden Rose.

**BRIDESMAID.** A most beautiful, fragrant pink Rose. A splendid grower. Massive flowers on long, stiff, heavy shoots. Color brilliant, sparkling shell pink. Superb.

**THE BRIDE.** So well known, needs no description. A queen among white Roses. Superb flowers of immense size. Fragrance delicious.

### Special Offer

This magnificent collection, 10 in all, in strong, first size plants, \$1.75, prepaid. Heavy, two-year-old plants, soil on the roots, prepaid by parcel post, \$7.00.

PLEASE ORDER THIS COLLECTION AS THE "JEANNETTE HELLER SPECIAL."

## Famous Jeannette Heller Rose

The Best, Strongest, Healthiest, Hardest, Biggest Selling and Most Beautiful Bush Rose in the World.

A Rose that grows anywhere under all conditions, blooms abundantly and produces its marvelously beautiful flowers in continuous abundance; has earned the right to be termed the best bush Rose in the world. That's "JEANNETTE HELLER!" Always in bloom, it is the healthiest growing Rose now in existence, growing luxuriantly everywhere. Perfectly formed flowers; indescribable in color, ranging from shell pink, sometimes running from rosy blush to yellow and sometimes almost pearly white, immense in size and magnificent in form. Produced continuously. Wonderful in growth with the vigor of an oak. Practically insect-proof, needs no netting, grows where others fail. Truthfully it has been said it grows where weeds grow, in any soil or climate. An American Rose, born in America, it wants a permanent home in every garden in America.

Plant it! You will become a Rose enthusiast the rest of your life. That is the reason we want you to try a few plants of "JEANNETTE HELLER"—the best bush Rose in the world. In cold climates should be protected in the Winter.

Price: All sizes postpaid by parcel post. Strong, first size plants, 30c each; 4 for \$1.00; \$2.50 per dozen. Large, two-year-old plants, soil on roots, \$1.00 each; \$10.00 per dozen. Star size, \$1.50 each; \$12.00 per dozen. All prices include parcel post charges.

"I purchased a star size Jeannette Heller from you. Its growth this season has been wonderful. It has bloomed constantly since June, and now has over two dozen nice buds on it. Today I cut three of the most beautiful roses I ever saw from it. I have ten roses of the best I could purchase. I would not give 'Jeannette Heller' for all the other ten combined."—M. M. Moser, Hamilton, Ohio.



The famous Jeannette Heller Bush Rose.

## "Supreme Collection" Chrysanthemums

Eight Grand Kinds 75c

Chrysanthemums are among the most popular of all flowers for the garden. These plants may be termed practically hardy, as they withstand the severest Winters. Their flowers are magnificent in form and immense in size. They bloom in the Autumn when all other flowers are gone. Easy to handle and sure to grow and bloom. We offer strong, sturdy, young plants.

**HARVARD.** No. 1. Magnificent deep crimson.

**GOLDEN GLOW.** Clear golden yellow, velvety finish, enormous flowers.

**IMPROVED CHIEFTAIN.** Beautiful; incurved; pink.

**WHITE CHIEFTAIN.** Pure white, beautiful ball-shaped flowers.

**CHRYSOLORA.** No. 3. One of the best yellows; fine, incurved form, with perfect stem and foliage.

**SMITH'S IMPERIAL.** No. 2. Midseason; pure white, dwarf habit, incurved.

**GOLDEN GLORY.** Bright golden yellow, immense, perfect flowers, early, superb.

**PACIFIC SUPREME.** Pink; large.

### Special Offer

One each of the eight magnificent "Mums" described above, prepaid, for 75c.

PLEASE ORDER AS "SUPREME COLLECTION"

## 'Baby' Set of 'Mums'

Four for 50c

Extremely hardy, each plant producing thousands of miniature, perfectly double flowers. Showy in the extreme. Excellent for cutting. Last until frost cuts them down; hardy everywhere with protection.

**KLONDIKE.** Gorgeous bronze-yellow.

**MRS. BUCKINGHAM.** Single, rosy pink.

**FAIRY QUEEN.** Rose-pink.

**DIANA.** The best pure white.

### Special Offer

One each of the above four Pompon "Mums" for 50c, prepaid.

PLEASE ORDER AS "BABY SET"



# "Columbia Set" of Roses \$1

Five Beautiful Roses, Postpaid.

**COLUMBIA**—Magnificent, large, full and double silvery pink flowers. Fragrant as the American Beauty.

**KAISERIN AUGUSTA VICTORIA**—The handsomest of all cream white Roses. Very hardy and constantly in bloom.

Five splendid, hardy, everblooming kinds, \$1.00 prepaid by parcel post. Two-year-old pot grown plants, 5 for \$1.00, postpaid.

**VICTOR**—Beautiful, large full flowers of great depth and richness; produced on long, stiff stems. Fragrance enchanting; color rich, deep pink.

**RED RADIANCE**—Rich crimson; buds and flowers large, full and double.

**ALEX. HILL GRAY**—Large, finely formed flowers of canary-yellow color.

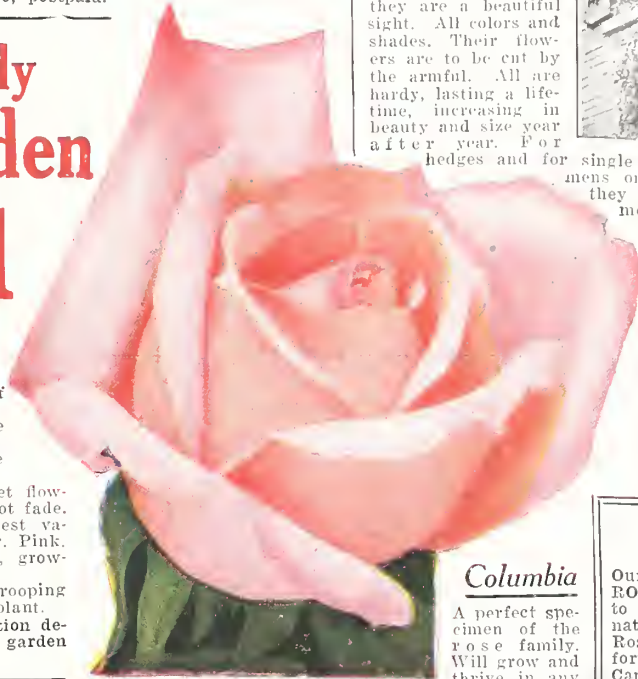
Five splendid, hardy, everblooming kinds, \$1.00 prepaid by parcel post. Two-year-old pot grown plants, 5 for \$1.00, postpaid.

# Complete Family Flower Garden

Ten Assorted Flowers, best varieties, prepaid \$1

- 1 Rose, Climbing American Beauty—A perfect grower, wonderfully hardy. Crimson.
- 1 Bush Rose, Columbia—Hybrid Tea of wonderful blooming qualities. Pink.
- 1 Tuberosa Excelsior Pearl—Flowers pure white, very double, of immense size.
- 3 Gladiolus, assorted—Selected from the best varieties; large flowers.
- 1 Canna, Wintzer's Colossal—Vivid scarlet flowers produced all summer long; does not fade.
- 1 Chrysanthemum, Unaka—One of the best varieties of this beautiful autumn flower. Pink.
- 1 Iris—Hardy everywhere and permanent, growing larger year after year.
- 1 Boston Fern—Long, broad fronds, drooping gracefully and forming an immense plant.

For \$1.00 we will send this great collection described above—A complete family flower garden for \$1.00, prepaid.

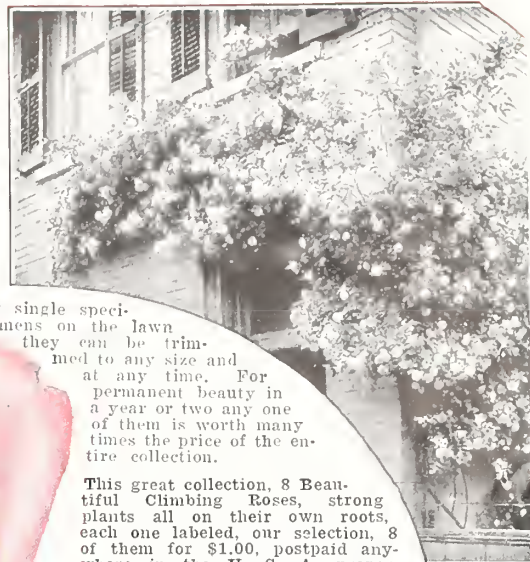


# Favorite Collection \$1

Eight Climbing Roses, Postpaid.

Nothing can take the place of Climbing Roses around the home, hence their great popularity.

Climbing over trellises, arbors and covering the veranda, they are a beautiful sight. All colors and shades. Their flowers are to be cut by the armful. All are hardy, lasting a lifetime, increasing in beauty and size year after year. For hedges and for single specimens on the lawn they can be trimmed to any size and at any time. For permanent beauty in a year or two any one of them is worth many times the price of the entire collection.



This great collection, 8 Beautiful Climbing Roses, strong plants all on their own roots, each one labeled, our selection, 8 of them for \$1.00, postpaid anywhere in the U. S. A. proper.

PLEASE ORDER AS "THE FAVORITE COLLECTION"

A Single Climbing Rose from a Photograph.

## Our Annual Book

Our beautiful, big annual book entitled "THE ROSES OF NEW CASTLE", will be sent FREE to all who ask for it. Exquisitely illustrated in natural colors, is the most complete book on Rose culture ever published. Gives all the information you need. Offers and tells how to grow Cannas, Geraniums, Chrysanthemums, Dahlias, Phlox, Peonies, Ferns, Gladiolus and Hardy Shrubs; compiled from a life time experience. If you want a copy of this great book, ask for it today before the supply is exhausted. IT'S FREE!

# "Baby Doll" Set of Roses \$1

Six Roses, Postpaid



Dainty Baby Doll

**BABY DOLL**—The most sensational Rose; dainty, perfect flowers, colors ranging from vivid crimson to old gold; always in bloom.

**THE BRIDE**—So well known, needs no description. A queen among white Roses. Superb flowers of immense size. Fragrance delicious.

**MRS. B. R. CANT**—Handsome crimson pink Rose of fine form and fragrance. Exceedingly hardy and everblooming.

**PINK COCHET**—The great pink garden Rose. Flowers immense, always in bloom.

**ETOILE DE LYON**—Strong-growing, healthy and wonderfully free blooming. Magnificent golden yellow.

**PRINCE E. C. D'ARENBERG**—Vigorous as an oak. Superbly formed flowers, bright scarlet, shaded maroon, always in bloom. A real garden Rose.

Six splendid, hardy, everblooming kinds, \$1.00 prepaid by parcel post. Two-year-old pot grown plants, 6 for \$5.00, postpaid.

## Columbia

A perfect specimen of the rose family. Will grow and thrive in any climate or location where roses are cultivated. Produces a world of beautiful, fragrant flowers

# Seven Garden Roses for \$1.00

**COLUMBIA**—Magnificent, large full and double silvery pink flowers. Fragrant as the American Beauty.

**MARIE GUILLOT**—A queer among white Roses. Large, full, finely formed flowers.

**RED RADIANCE**—Rich crimson; buds and flowers large, full and double.

**ALEX. HILL GRAY**—Large, finely formed flowers of canary-yellow color.

**MARIE VAN HOUTTE**—Large, full, double flowers, canary-yellow, shaded creamy white.

**MAD. ABEL CHATENAY**—Immense, full, double flowers; rosy carmine, shading darker.

**WHITE MAMAN COCHET**—The premier white garden Rose. Absolutely none better.

**Special Offer** One each, strong plants. 7 garden Roses described above, sent postpaid, for \$1.00, the seven in two-year-old plants, for \$5.50, by parcel post prepaid with soil on roots.

PLEASE ORDER AS "GARDEN" SET.

# A Choice Fern Collection

Owing to an immense production of the following plants, we can offer 5 of these grand Ferns at an unheard of price of 80 cents. The collection consists of the following varieties: Boston, Roosevelt, Teddy, Jr., Whitmani and Scotti. One each for 80c postpaid.

Price of all Ferns: Strong, shapely plants, 20c each; any 5 for 80c. postpaid. Larger size, handsome specimen plants, 4- and 5-inch pot plants, 85c each. One each, 5 varieties, \$3.75, by mail, postpaid.



Fern Whitmani

# Bargains in Cannas

We have a fine collection of these imposing foliage plants in novelties and standard varieties. Cannas should not be planted until danger of frost is past. Take the roots up in the Fall and store them in a warm, dry place.

## Canna Bed No. 27

FOR BED 7 FEET ACROSS

- 1 Scarlet with red foliage for center.
- 6 Yellow for first circle.
- 12 Red for second circle or 19 one color, postpaid, \$2.50.

## Canna Bed No. 28

FOR BED 10 FEET ACROSS

- 1 Red foliage for center.
- 6 Yellow for first circle.
- 12 Pink for second circle.
- 18 Scarlet for third circle, or 37 all one color if desired. Delivered, \$5.00.

# EXTRA SPECIAL BARGAINS!

FOR \$3.00 we will send, prepaid, five choice named Peonies, best kinds, all labeled. Once planted last a lifetime.

FOR \$1.00 we will send, prepaid, five superb named Dahlias, best kinds, gorgeous flowers of immense size.

FOR \$1.00 we will send, prepaid, four finest named varieties hardy Phlox. Only the best. Nothing better for permanent planting, gorgeous colors.

# WHAT 50 CENTS WILL BUY

Greatest Value for the Money Ever Offered

We Send out only the Highest Grade in Every Collection

The following wonderful low-priced Collections (50 cents each) are made up and offered to our friends for the purpose of having them enjoy the pleasure of growing some of the remarkable Roses and other plants listed in our book, "The Roses of New Castle," FREE upon request. The plants and bulbs in these collections are not cheap stock, except in price—the quality is the same as that of all the stock sent out by us, and each collection is sent with our usual guarantee that they shall reach you safely anywhere in the U. S. A. proper. Sent by parcel post, postage paid. Don't fail to include some of these great bargains in your order.

Please Order by Collection Number



Famous Jeannette Heller Rose

**50c** buys four splendid new hardy Tea Roses. A choice collection of colors. **No. 15**

**50c** buys four elegant Chrysanthemums. The blooms, large and handsome. **No. 20**

**50c** buys 1 Asparagus Sprengeri, 1 Asparagus Plumosus, 1 Geranium, 1 Fern. **No. 25**

**50c** buys 3 hardy Hybrid Tea Roses. Beautiful colors and tints that will please. **No. 16**

**50c** buys four extra fine Carnation plants that will bloom for you all the season. **No. 21**

**50c** buys 10 fine Tube-rose bulbs, 5 Excelsior Pearl, 3 Orange-flowered and 2 New Variegated Leaved. Very fragrant and attractive. **No. 26**

**50c** buys two hardy bush Roses and 2 hardy Climbing Roses. Rare and brilliant. **No. 17**

**50c** buys three elegant Cannas plants for outdoor planting. Assorted kinds. **No. 22**

**50c** buys 12 new and rare Gladioli of Assorted colors. A splendid value. **No. 27**

**50c** buys 3 choice Geraniums. Wonderful selection. The colors will please. **No. 18**

**50c** buys one Phlox, two German Iris. Assorted colors and desirable for garden. **No. 23**

**50c** buys three splendid Dahlias bulbs. Mixed kinds. Good, hardy tubers. **No. 28**

**50c** buys four splendid Ferns. A rare opportunity to secure Ferns for your fernery. **No. 19**

**50c** buys one Chrysanthemum, one Canna, one Carnation, one Fern. Good collection. **No. 24**

**FREE** In all orders for four or more of these collections we will add a strong, vigorous plant of our world-famous Rose, Jeannette Heller, FREE.

## Our Big 'Clean-up' Collection

12 2-Yr. Roses for \$6.00

We are required to carry an immense Rose stock and rather than carry over odd lots, we offer this great collection, two-year-old plants, all high grade Roses in every particular, at a special wholesale price! You are apt to have in this collection new and rare Rose novelties, but **THE SELECTION IS OURS** and plants **ARE NOT LABELED**. We are selling them below the cost of production. Don't miss this great Bargain offer.

**Special Offer** 12 splendid two-year-old Rose plants on own roots, from large pots, finest varieties of Roses in the world, no two alike, not labeled, **OUR SELECTION**, but including "Mrs. B. E. Cant", the dazzling crimson pink garden Rose; "Jeannette Heller," the one best everblooming Rose in the world, both labeled, and the others equally desirable; soil on the roots, delivered anywhere in the U. S. A., safe arrival guaranteed, for \$6.00, prepaid by parcel post. **YOU WILL NEVER HAVE AN OPPORTUNITY TO SECURE ROSE PLANTS, LARGE VIGOROUS GROWING BUSHES AT SUCH PRICES AGAIN.**

**PLEASE ORDER AS THE "CLEAN-UP COLLECTION."**



Great Yellow Bush Rose, A. H. Gray

"We now have about thirty Heller Bros. star-size roses and they are a paying investment to those growing them for pastime, where your profits are measured in flattering compliments by admiring friends. We have never lost a single plant of yours."—J. E. Wessel, Morrison, Ill.

**Planting Instructions** These specially prepared pot-grown Rose plants thrive luxuriantly in ordinary good garden soil. Enrich, if possible, with well-rotted manure. Spade deep and plant 15 to 18 inches apart, expose to full sun. The plants come with soil around the roots. Do not disturb it. Plant firmly and fairly deep. Water thoroughly clear to the bottom after planting. Shade the plants with papers for a few days, if possible, from the direct rays of the sun, although this is not necessary. Do not over-water during the growing season. Protect these plants during the Winter but do not put the protection on until severe freezing weather arrives. Keep the ground cultivated and feed plants well-rotted manure, bone meal or a standard flower food.

## Great 'Trial Collection' 8 Roses For ..... \$1

Strong, Hardy Everblooming Rose Plants

The best value ever offered for the money and the greatest sale of Rose plants in all history. Nearly a million plants sold in this marvelous collection up to date! Ours is the greatest stock of high grade Rose plants on their own roots in America. Our list include the finest of the world's productions. All inferior varieties are discarded. Many superb varieties are practically unknown; they find prominence and favor through this popular collection. White, pink, red, yellow—every tint and shade—beautiful climbing Roses—rare Roses of every kind are included, our selection—strong, sturdy plants sure to grow and just as sure to bloom—3 plants in all, each carefully labeled and packed, sent postpaid anywhere in the 48 States of America—all for \$1.00 or 12½c each! Do you want a complete Rose Garden? Here it is! An immense output alone makes this wonderful offer possible. Our selection, sent postpaid to any address in U. S. A., safe arrival guaranteed. All strong first size plants.

We will include in the "Trial Collection" one Excelsa, a sterling novelty—an Improved Climbing Crimson Rambler, Pink Maman Cochet, and the greatest of all Yellow Garden Bush Roses, A. H. Gray, here illustrated. These three Roses alone are almost worth the price of the entire collection.

**PLEASE ORDER AS "TRIAL COLLECTION"**

**Terms:** CASH WITH ORDER. Personal Check, Postoffice Money Order, Bank Draft, Express Money Order, Registered Letter, all may be sent at our risk. Stamps accepted in small amounts ONLY.

# Heller Bros. Co., New Castle, Ind.