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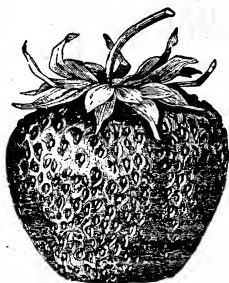
# 1927 SPRING PRICE LIST

## Hitchcock's : Nursery

53 SUFFIELD STREET

Agawam : Massachusetts

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To reach the Nursery from Springfield, Mass., take a Feeding Hills, Agawam, or West Springfield Trolley Car to Agawam Bridge. One Fare and Five Minutes Walk from  
Bridge : : : : :

## AGAWAM

### Commonwealth of Massachusetts

State Board of Agriculture.

Official Certificate No. 40

BOSTON, July 9, 1926

To whom it may concern :

**This is to Certify** that I have this 2nd day of **July** completed the inspection of the nursery stock of Hitchcock Nursery, grown at Agawam, State of Massachusetts, and find it to be apparently free from all injurious insects and diseases which might be transferred on nursery stock from the nursery to the orchard or garden. This certificate is good until July 1, 1927.

Inspected by W. W. Sherman. (Signed) R. H. ALLEN, Director

# TO OUR CUSTOMERS

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In presenting this, our 32nd Annual Price List, we wish to extend our sincere thanks to our old customers especially, many of which have bought plants of us every year since starting in the business.

To prospective new ones we wish to say, please give us a trial. We will do our best to please you. Our sales of plants increase steadily from year to year with very little advertising.

We buy no plants to sell. We buy new varieties for our own planting only. We buy from introducers only.

We give our personal supervision to digging and packing all orders sent us.

We warrant our plants to be equal to any, no matter where or by whom grown. In making this statement we know what we are talking about, as we have received plants from almost every nursery in the states.

Claims, if any, must be made upon receipt of goods; when they will be cheerfully and carefully examined, and if our fault will be settled promptly and satisfactorily.

We could print hundreds of testimonials as to packing and quality of stock, but do not think it would warrant expense.

We respectfully solicit a share of your patronage for 1927.

E. M. HITCHCOCK.

Agawam, Mass.

## SPECIAL NOTICE

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Terms. Cash or one-half cash with order; balance before shipment.

Agawam, Mass., is our Postoffice address.

Springfield, Mass., is our Express and Freight Office.

Money Orders. Please make all Postoffice and Express Money Orders on Springfield, Mass.

Boxing and Packing is done Free and everything is labeled.

All stock guaranteed True to Label.

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## SHIPPING

By Express. We advise shipping plants and roots by express, especially in lots of 500 and over as we know by experience they are received in much better condition and with the recent reduction in express rates about as cheaply.

By Freight. We do not advise shipping by freight, but will if customers wish.

By Mail. Customers wanting plants and roots sent by mail must add at the rate of 5c per dozen. Larger quantities must go at Parcel Post rates, which are as follows:—

From Springfield, Mass., Local, 10 cents per 100; First and Second Zones, up to 150 miles, 15 cents per 100. Third Zone, up to 300 miles, 20 cents per 100. Fourth Zone, up to 600 miles, 25 cents per 100.

# STRAWBERRIES

## Extra Early Varieties

	PRICES		
	Doz.	100	1000
Fairfield—S	\$ .25	\$1.00	\$7.00

## Early to Medium

Abington—S	\$ .25	\$1.00	\$7.00
Senator Dunlap—S	.25	1.00	7.00
Paul Jones—P	.25	1.00	7.00
Minute Man—P	.25	1.00	7.00
Howard No. 17—S	.25	1.00	7.00
Kellogs Premier—S	.25	1.00	7.00
Bubach—S	.25	1.00	8.00
Cooper—S (New)	.25	1.00	8.00

## Medium to Late

Sample—P	\$.25	\$1.00	\$7.00
Uncle Jim—S	.25	1.00	8.00
Glenmary—S	.25	1.00	8.00
Gassett—S (New)	.25	1.00	8.00
Heritage—S	.25	1.00	

## Fall Bearing Varieties

Superb—S	.25	1.00	
Lucky Strike—S	.25	1.00	
Lucky Boy—S	.25	1.00	
Champion—S (New)	.25	1.00	

## STRAWBERRIES

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Strawberries marked (P) are Pistillate or imperfect, and must have every third or fourth row planted with varieties marked (S), which are staminate, or perfect.

We will furnish 50 of a single variety at 100 rates and 500 of a single variety at 1,000 rates.

No varieties at 1000 rates except those so priced.

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## ASPARAGUS ROOTS

Genuine **Washington Strain** of Mary Washington—Martha Washington and Giant Washington. Strong 2 yr. roots.

1 yr.	\$1.00 per 100	\$7.00 per 1000
2 yr.	\$1.25 per 100	9.00 per 1000

### Palmetto

1 yr.	\$1.00 per 100	\$6.00 per 1000
2 yr.	1.00 per 100	8.00 per 1000

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## RHUBARB ROOTS

### Wine Plant

Strong 2 or 3 yrs. 10c. each \$1.00 per doz.  
\$5.00 per 100

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## SHIPPING SEASON

Our digging and shipping season for Strawberries begin about April 1st, extending to June. Also for Rhubarb and Asparagus roots.



# STRAWBERRIES

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## Standard Varieties

**Fairfield—S.** This is the best extra early variety for both home use and market (where extra early kinds pay) that we have tested so far.

**Abington—S.—** The Abington strawberry has been our main pollenizer for years and is very popular as a market berry all over New England. I would not advise this for long shipment but for local market it is a money maker.

**Sample**—is our one best well-tested pistillate for all soils and locations. Although Paul Jones and Minute Man are both good, but not so well tested. If for any reason Sample should not do well, would advise trying Paul Jones or Minute Man.

**Senator Dunlap—S.** One of the best dessert and canning berries on the whole list. Very vigorous and productive. Popular in some sections, other sections not so good. Seems to be variable. Good for moist, loamy soil. Not so good on light, sandy soil. Runners should be thinned out.

# STRAWBERRIES

## Standard Varieties

The **Howard**—17. If there is one best strawberry this is it. So far it is healthy, a good grower, good color, large size, very productive and fairly good quality. I think it a conservative statement to say that there are more Howard No. 17 strawberries planted in New England than all other varieties together.

The **Heritage** is the best late berry we ever fruited either for home use or market, not quite as sweet as Uncle Jim but, good enough for any one and more productive. This and the Uncle Jim are the largest berries of the whole list. Do not plant the Heritage on light, sandy soil. Plant on good moist or any heavy soil that is well drained, and you will get berries that will sell for the highest market price. Unfortunately we have no plants of the Heritage for sale this season.

**Uncle Jim**—The **Uncle Jim** strawberry is to the home garden what the Heritage is to the market grower, its extra large size (both fruit and plant), nice color, extra good quality and ability to grow on any kind of soil makes it one of our most valuable varieties for home gardens.

**Kelloggs Premier** Same as Howard—17. Evidently renamed from that variety.

# STRAWBERRIES

## New Varieties

While it is best to stick to old and well-tried varieties for our main plantings, yet it is well to try one or more of the newer kinds each season, as occasionally we find a real prize, as instance the **Howard 17**, the **Sample**, **The Heritage**, and the **Superb** Ever-Bearer.

**Cooper** and **Gassett** Two new varieties which seem to be very promising especially in plant growth. The plants are large and healthy, and good growers; what little fruit we saw from them was large and fine and should say they are productive as we fruited them only on spring set plants.

Of the dozen or more varieties (old and new) which we have had on trial the past two years we shall discard all but **Bubach** and **Glenmary**. These two varieties did so well we are listing them again.

In Ever-Bearers we are offering a new one, the **Champion**. Every good thing is claimed for it. The plant grows well and is productive, flavor is good but the fruit is smaller than **Superb**, but larger than **Progressive**, which is very small.

# STRAWBERRIES

## Fall Bearing Varieties

**Superb—S.** This is the only fall bearer we consider worth planting and we have tested about every variety as fast as introduced. If you want nice, large, good flavored berries and lots of them in the fall, then plant the **Superb** in the spring. Keep all blossoms and fruit stems picked as fast as they appear until about July 1. Then you will have all the strawberries you want until frost comes.

The **Superb** will ripen fruit from early in June until frost if blossoms are not removed, but your crop will not be so satisfactory and but few will ripen at one time.

**Lucky Boy—S.** and **Lucky Strike—S.** Two new Fall Bearing varieties that were very promising last season, similiar to **Superb**.

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## Selection of Varieties

In selecting varieties for planting we wish to state that there are no Standard Varieties in this Price List that we call really poor quality. The quality is usually rated by the sugar content. Thus, **Uncle Jim**, and **Minute Man** would be called best in quality while **Fairfield**, **Senator Dunlap**, **Paul Jones**, **Glen Mary**, **Howard**, **Sample** and **Heritage** would be rated second with **Abington** and **Parsons Beauty** third. However this is not the whole story as there are other characteristics which enter the composition of the strawberry and also people's tastes. What one would call good another would say was too sour. Our list of varieties are all good and we are trying to include all that are really good.

# STRAWBERRIES

## Planting and Cultivation

All varieties of the Strawberry give the greatest yield and the largest berries when grown in rich soil; hence no pains should be spared in preparing the bed carefully before planting, by digging or plowing deeply and turning under a liberal application of well-rotted manure. Pulverize the surface soil thoroughly with harrow and rake, and if a top dressing of ground bone can be applied, it will be found a great benefit at fruiting time. Select a location where the soil is moist and deep if possible—moist and yet where water does not stand near or upon the surface. In such a soil well enriched, Strawberries delight and give marvelous results. They will, however, succeed upon any soil if well manured. Strawberries do not succeed when planted in shady locations; hence, in selecting a plot for them, be careful to avoid places that are shaded by trees. For hill culture in the family garden, set plants in rows two feet apart and the plants fifteen inches apart in the rows; or if to be worked with horse and cultivator, have the rows three feet and the plants one foot apart in the row. In either case cut off the runners as they appear. If to be grown in matted rows, plant three and one-half or four feet apart and the plants a foot apart in the rows, permitting the runners to grow at will. The after culture consists in keeping the soil mellow and free from weeds by frequent hoeing and cultivation. The Planet Jr., twelve tooth cultivator is a very good tool for this purpose. If you live in the Northern state, where you are subject to severe freezes, I would advise you to mulch your plants. At the approach of winter (as soon as the ground is frozen sufficiently to support the weight of a horse and cart) cover the entire bed with straw or other loose light material. Light strawy manure, is excellent for this purpose, as the soluble portion leaches into the soil and affords nourishment to the plants, while the fibrous portion remains upon the surface as a mulch. Evergreen branches are very useful for holding the mulch in place and are of themselves a protection.

# OUR STOCK OF PLANTS

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For 1927 our stock of plants and roots is somewhat larger than last season especially **Howard 17** strawberries and **Mary Washington** asparagus roots in the 2 yr. size.

We have been growing plants and roots for more than 50 years (first for wholesale and later for retail selling) and we know that it would be impossible to grow better plants and roots than we are offering our customers this Spring.

We are reducing our prices on most varieties this Spring  $12\frac{1}{2}\%$  and are only sorry that it is not more, but this is the best we can do this season.

Respectfully,  
E. M. HITCHCOCK,  
Agawam, Mass.

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## C. PERNICE COMPANY

DISTRIBUTORS OF

### Pure Food Products

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Wholesale Commission Merchants

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117 Lyman Street  
Springfield, Mass.

Telephone River 63

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STRAWBERRIES A SPECIALTY