

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

100 12 12 12 12 12

Kunderd Gladioli *rival the Rainbow*

MAR 22 1927



(E)

A. E. KUNDERD

The Originator of
THE RUFFLED AND THE LACINIATED GLADIOLI
Goshen, Indiana



Season of 19

Dear Flower Friend:

Just now I am thinking particularly of a letter that came to me from Brazil, which said in part:

"Words completely fail me when I try to express my admiration for Kunderd Gladioli. I buy no others, as I am convinced that there are no finer Gladioli grown. And another one from Belgium saying:

"Please do not forget to send me your catalog every year, as I want more of your wonderful creations. I have 268 of your varieties, 50 of which I exhibited at the recent flower show. I could not describe the success I had. I received first

Gold Medal, the congratulations and acclamation of the judges.

Could you be here with me day after day and read, from among the thousands of unsolicited letters I receive, about the enjoyment and the satisfaction Kunderd Gladioli are giving to flower lovers the world over, I am quite sure your enthusiasm would know no bounds.

The offerings in my 1927 catalog, a copy of which was sent to you early in January, are arranged so that making up an order is quite an easy matter. I want you to also know that should you find it troublesome to decide what to order, I will gladly assist in the selecting for you and assure you complete satisfaction.

Won't you turn to the Kunderd Gladioli catalog today and decide to grow at least one of my varieties this year?

Sincerely yours,

A. E. Kunderd



I sent you \$10.00 asking you to select for me the best gladioli for the money as I was just starting my new flower garden. Each bulb you sent me has bloomed or will bloom and each gladiolus is a wonder of beauty. I do not believe I could have selected, for three times the amount I sent, such flowers; they are a perfect glory. I thank you and will order just as many bulbs as I can afford next year.

MRS. E. F. MCKENZIE, *Georgia.*

"Words Fail To Express the Pleasures Your Gladioli Gave Us This Summer." Mrs. T. R. Funk, California.

CONNECTICUT, March 3, 1926
I spent for your Ideal Mixture and was delighted with them. I had the best I could buy here but yours beat them all out. The results surprised me, they grew so strong and sturdy, needing no stakes, and the blooms were wonderful. My work among my flowers, even on a small scale, brings me remuneration, but best of all, it brings me peace when cares press hard.

MRS. CHARLES PIPER



PENNSYLVANIA, THURSDAY, Feb. 22, 1926
I felt I must write you and tell you of the gladioli I got from you this spring. I purchased 25 bulbs of your Glory Mixture and I never saw such flowers. They were wonderful. I had the 25 mix. your list offer. People who saw my gladioli said they didn't dream there were such flowers in the patch and I told them there weren't except you purchase Kunderd bulbs.

MRS. J. HENRY RAISMAN



CALIFORNIA, 1926.
Have been wonderfully surprised by the beautiful gladioli from the mixture collection you sent. It exceeded my expectation. Just like waiting for Santa Claus, to see each one unfold.

MRS. R. S. HEATON

WEST VIRGINIA, February 1, 1926
I planted 100 of your mixture last year and had very fine results, and have given away all gladioli bulbs not Kunderd, that I have collected in a small way for several years. A year ago far better, and I want at least 100 of your new mixture.

G. L. HALL



NEW YORK, April 16, 1926

In reference to your Glory Mixture, I wish to state that the bulbs surpassed all expectations. It would be a hobby by itself to plant a new batch of Glory Mixture each year.

L. S. HUPP

"Every Year the Gladioli We Get from You Seem More Beautiful Than the Ones Before." Mrs. Charles Palmer, New York.



Kunderd
Gladioli

Stand Supreme

