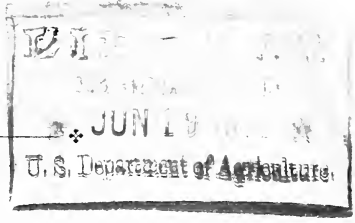


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Do not assume content reflects current scientific knowledge, policies, or practices.

Price 1.00 + 0.50 = 1.50
511
SPRING, 1927



To My Glad Friends and Patrons:

My motto for 1927 will be what it has always been—"Not How Many, But How Good"—the very best the world affords, are none too good.

Price has never been taken into consideration, but QUALITY has always been the first consideration.

On this basis only do I present at this time to the "GLADIOLUS WORLD" my partial list of the WORLD'S MASTERPIECES IN GLADIOLUS, and solicit your patronagē for the 1927 planting season.

I want to be perfectly frank with you, when I say that I will meet any reliable competition in prices made by representative growers, but I cannot meet the price of the haphazard growers who are offering prize packages by cutting the prices of some World Famed Glad in order to get rid of their cheap surplus stock of bulbs.

If you could only visit my Glad Gardens during the height of their bloom, and see the gorgeous blooms—see for yourself more than words can express—you would at once realize that the amateur stage of Glad raising has long passed by, and that you would be (so to speak) in a Garden of "Gods Masterpieces."

In the list which you will find on the reverse side of this sheet, you will at once appreciate a selection of the highest type of Gladiolus, from the personal selections of the introducers themselves, and only after the closest and most rigid inspection, examination and trial, are they placed on the accredited list which make up the list of the "World's Masterpieces."

I will, from season to season, add all the new worth-while Glads to my list, so that at any time you may wish to add to those already grown by you, you need feel no hesitancy in writing me your wants.

Just a little advance information: I will, this fall, add to this list five of my own introductions, which are of the highest type, and the price will be in the reach of all who really need and want the very best.

Yours for a better class of Gladiolus,

LOUIS W. MITTENDORFF

3730 Fifth Avenue, Morningside

Sioux City, Iowa

Besides the Glads listed in this price list I grow many other varieties, too numerous to mention, and if you are interested in some very choice but cheaper Glads, I can supply you

AVERILL (Errey), Each.....	\$ 2.00	GOLDEN MEASURE (Kel), Each.....	.10	PEARL OF CALIFORNIA (Ky), Each.....	10.00
Rosy salmon.		Deep yellow.		LaFrance pink.	
ARISTOCRAT (Bill), Each.....	1.50	HELIOTROPE (Le), Each.....	1.00	PRESTGARD MBS. KB. (P), Each.....	1.00
Pale saffron pink.		Deep violet.		Pure white.	
BLASCO IBANEZ (D), Each.....	.75	HINKLE MRS. C. R. (Davis), Each.....	4.00	PACKARD (Bur), (Limited) Each.....	2.50
Deep dahlia purple.		Violet maroon.		Brownish lavender.	
BENNETT DR. F. E. (D), Each.....	.55	INDIAN SUMMER (K), Each.....	.30	QUEEN OF THE NIGHT, Each.....	1.75
Peach red.		Blistening pink.		Dark cardinal.	
BREAK O'DAY (Bill), Each.....	3.25	JAP LADY (Prest), Each.....	1.00	ROSEMARY (Bales), Each.....	1.00
Rare early pink.		Bishop purple.		White with lavender rose.	
BENGAL TIGER (Pratt), Each.....	.15	KENT WML (D), Each.....	1.00	ROSE MIST (P), Each.....	1.00
Mottled red.		Ivory yellow.		Rose color—a dream.	
BADGER WML C. (Metzner), Each.....	1.00	KENT MBS. WML (D), Each.....	.25	RIPPLING WATERS (Ellis), Each.....	25.00
Geranium pink.		Shrimp pink.		Cream suffoced pink.	
BOTHIN MRS. D. E. (D), Each.....	.20	LOUISE (W), Each.....	.70	REFLECTACE (Kp), Each.....	25.00
Ruffled light pink.		Phlox pink-purple.		Pure white—ruffled and lacinated.	
CARBONE J. A. (D), Each.....	.35	LONGFELLOW (Pr), Each.....	.50	ROSE ASH (S), Each.....	.15
Iridescent orange.		LaFrance pink.		Ashes of roses.	
CONSTANCE (Errey), Each.....	2.00	LOS ANGELES (H), Each.....	.40	SISSON MBS. W. P. (C), Each.....	12.50
Rich salmon.		Shrimp pink.		A Glad of wondrous beauty.	
CALIFORNIA CANARY (Sal), Each.....	1.00	LAVENDER AMERICA (K), Each.....	.35	SUNBURST (Davis), Each.....	2.00
Golden yellow.		Lavender.		Yellow—"A whole bouquet."	
CALIFORNIA GIANT (D), Each.....	1.25	LACINATUS (K), Each.....	1.00	SULPHUR FRILLS (K), Each.....	.50
Mellow purple.		Rose pink.		Ruffled sulphur yellow.	
DOUGLASS MRS. LEON (D), Each.....	.25	MASTREPIECE (K), Each.....	.45	SULPHUR GLOW (K), Each.....	.25
Begonia rose.		American Beauty rose.		Ruffled sulphur white.	
DU' TALLES JEAN (L), Each.....	.25	MARMOBA (Errey), Each.....	2.50	TYRIAN BEAUTY (K), Each.....	.20
Deep salmon.		Lavender.		Tyrian rose.	
DENESS AMERICAN BEAUTY (D), Each.....	.25	MINURT (C), Each.....	0.00	TALMAGE NIDEMA (Dee), Each.....	1.00
American beauty rose.		Beautiful lavender.		Martins yellow.	
DENNER RICHARD (D), Each.....	.35	NEGRI POLO (K), Each.....	.50	THE ORCHID (Spr), Each.....	10.00
Ruffled geranium pink.		Ruffled apricot.		Flecked pale lavender.	
EBERH'S ANNA (D), Each.....	.10	NIMROD (Errey), Each.....	1.25	VELICHENBLAU (P), Each.....	1.50
Rhodamine purple.		Coppery crimson.		Violet blue.	
ERREY GEBTUDE (Errey), Each.....	2.00	OPALESCENT (Bill), Each.....	.35	VANDERBILT MRS. NEWELL (D), Each.....	.50
Shell pink.		Rose lavender.		Ruffled salmon pink.	
FARRAR GERALDINE (D), Each.....	2.50	ORANGE GLOBY (K), Each.....	.10	VAN KONYENBURG MBS., Each.....	7.50
Hortense violet.		Ruffled peach red.		Aniline blue.	
FOCH MARSEAL (K), Each.....	.20	PINK CLOUD (D), Each.....	.50	WALSH MRS. JOHN B. (D), Each.....	.35
LaFrance pink.		Delicate pink.		Ruffled flesh pink.	
FASTIDIOUS (Bill), Each.....	.35	PIPPIN (Bill), Each.....	.10		
Shell pink.		Blush pink.			
FOED HENRY (D), Each.....	.10	PRIDE OF PORTLAND (E), Each.....	25.00		
Rhodamine purple.		Begonia rose.			
FREIRA (Sal), Each.....	.15	PETERS MRS. F. C. (F), Each.....	.15		
LaFrance pink.		Amaranth pink.			
GOLD EAGLE (A), Each.....	12.00	PHIPPS MR. W. H. (D), Each.....	.75		
Ruffled rich yellow.		LaFrance pink-rose salmon.			
GLADDIE BOY (Bill), Each.....	5.00	PURPLE GLOBY (D), Each.....	.15		
Emerald pink.		Ruffled purplish red.			
GIANT NYMPH (C), Each.....	.30	PRINCELEY (Kp), Each.....	.75		
LaFrance pink.		Lily-like white.			

All prices quoted are for single bulbs. Twelve of a kind may be had for the price of ten.

SPECIAL DISCOUNT

On all orders of \$10.00 or more an additional discount of 10 per cent. will be given.

I Pay All Transportation Charges

NOTICE

Many notable and world-famed Glads are not listed, due to the scarcity of stock, but I hope to be in a position to supply my customers for this fall shipment or for the spring of 1928.

If you have in mind any rare varieties, not listed and you are in need of bulbs for this spring planting, write me and I will try to help you out.



MY PRICES ARE ALWAYS
RIGHT

MY GLADS ALWAYS WIN IN
STRONG COMPETITION



THE WORLDS
MASTERPIECES
IN
GLADIOLUS

LOUIS W. MITTENDORFF
3730 Fifth Ave., Morningside
SIOUX CITY, IOWA

Mr. E. F. Gersdorff
TO
Washington
1825 N. Capital Bldg
H.C.

Here is the PRICE LIST they are all looking for

