

## **Historic, Archive Document**

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1927

# Christmas Price List

## Old Santa Says:

“THE FINEST GIFTS IN CUT FLOWERS, PLANTS, CHRISTMAS WREATHS, ETC., CAN BE HAD AT

*Baum's Home of Flowers, Inc.*

408 S. GAY STREET.

KNOXVILLE, TENN.

FLOWER PHONES 3400

### Affiliated Stores

- Baum's Home of Flowers, Inc., Phone, New 313 - - Maryville, Tenn.
- Baum's Home of Flowers, Inc., Phone 90 - - - - Etowah, Tenn.
- Baum's Home of Flowers, Inc., Phone 790-W - - Middlesboro, Ky.
- Baum-Douglas Home of Flowers, Inc., Phone 189 Johnson City Tenn.
- Baum-Fox Home of Flowers, Inc., Phone 85-J - Morrystown, Tenn.
- Baum-Worsham Home of Flowers, Inc., Phone 21 - - Corbin, Ky.
- Baum-King Home of Flowers, Inc., Phone 523 - - - Bristol, Tenn.

Guaranteed Quality Flowers and Floral Service.

Order From Your Nearest Store.



**WISH "HER"  
Merry Christmas!**

With  
**ROSES**

If you want to see those pearly teeth glisten while her ruby lips curl up in a fascinating smile—if you want to hear her musical voice thrill out "How Wonderful" "How Thoughtful!"

**GIVE HER ROSES**



**ROSES**

Indications are that our roses will be exceptionally fine for Christmas in all colors.

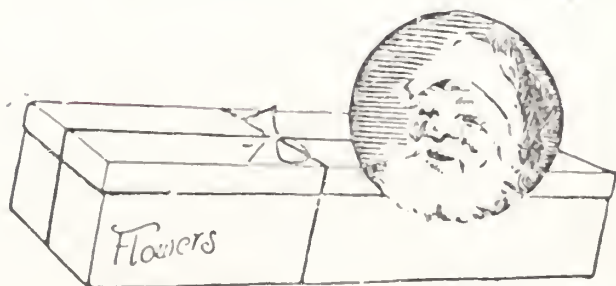
Dark Pink, Light Pink, Cerise Pink, Red, White, Yellow and Two-Tone ranging in price from.....\$3.00 to \$15.00 per dozen

Roses are sold entirely on quality bud and length stem. You will always get an excellent rose on a range of prices from \$5.00 to \$10.00 per dozen.

**CARNATIONS**

Finest Red and Dark Pink Varieties grown especially for Christmas .....\$4.00 per doz.

Light Pink, White, Dark Pink and Red, Standard quality \$3.00 per doz.



Do not delay until the last day when you can get only a second choice, or poorer, besides, you may overlook a friend if you don't make out your list at once, and send it to BAUM'S NOW!

*"Say it with Flowers"*

# BAUMS HOME OF FLOWERS, INC.

PHONES 3400  
7 DAYS PER WEEK  
24 HOURS PER DAY

408 SOUTH GAY STREET  
Knoxville Tennessee

## CURRENT WHOLESALE PRICE LIST

United States Department of Agriculture  
Bureau of Plant Industry  
Washington, D. C.

December 14, 1927.

Gentlemen:-

We are again enclosing you our list of roses and Poinsettia plants that are available for Christmas.

For your information will say that we have left in Poinsettias 2,000 three inch plants, 400 four inch plants, 1525 five inch and 110 five inch Pink Poinsettias.

Will be delighted to receive any order that you might give us for the above stock.

We can take care of a reasonable amount of orders from you on roses which are very fine this year.

Don't put off ordering too late.

Yours very truly,

BAUM'S HOME OF FLOWERS, INC.





WISH "HER"  
Merry Christmas!  
With  
ROSES

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pearly teeth glisten  
while her ruby lips curl  
up in a fascinating smile  
—if you want to hear  
her musical voice thrill  
out "How Wonderful"  
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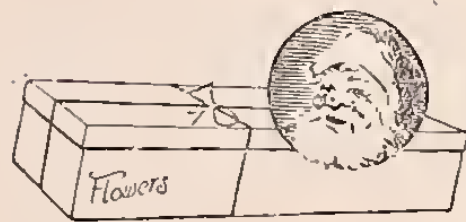
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*"Say it with Flowers"*



### MISCELLANEOUS

Cut Poinsettia  
blooms .....\$3.00 to \$10.00 doz.  
Chrysanthemums,  
mostly white .....\$3.00 to 8.00 doz.  
Sweet Peas (25 to  
bunch) .....\$1.00 per bunch



# Here's What To Give

Double New York

Violets .....\$3.50 per bunch  
Orchids .....\$5.00 each  
Gardenias .....\$1.00 to \$2.00 each  
Lilies-of-the Valley.....\$3.00 per dozen  
Sweet Alyssum .....\$2.00 per 100  
Calendulas .....\$3.00 per dozen

### CORSAGES, ARM AND SHOULDER BOUQUETS

Made of the Season's choicest flowers \$3.50 to \$20.00 each. Leave the selection to us and you will not be disappointed.

### POTTED PLANTS AND PLANT BASKETS

	Each
Christmas Poinsettias, (never finer) .....	.50 to \$10.00
Cyclamen plants .....	2.00 to 12.00
Christmas Cherries .....	1.50 to 2.50
Christmas Peppers .....	1.50 to 2.50
Christmas Gem Coleus..	1.00 to 5.00
Christmas Begonias ....	2.00 to 5.00
Boston Ferns .....	1.00 to 5.00
Primrose plants .....	1.50 to 3.00
Made-up baskets, Hampers and pots of choice Christmas blooming and decorative plants .....	\$3.50 to \$10.00

### CHRISTMAS CANDLES

Beautiful Princess Candles in all colors.....25c each  
Made-up Plaques, of prepared foliage and flowers  
with candles, Holly and ribbon for table  
Decoration .....\$1.50 to \$10.00 each

### FLOWERS BY WIRE TO ALL THE WORLD

Send your Christmas greetings with flowers by wire to your friends or relatives in other cities.

We guarantee satisfactory service. We are members of the Florists' Telegraph Delivery which gives us a guaranteed connection with over five thousand florists.



PLEASE DO NOT DELAY

PLACE YOUR ORDERS  
EARLY!

DO IT NOW!



*"Say it with Flowers"*



# Christmas Wreaths



## ART WREATHS

A most beautiful Art Wreath made of Wax, prepared and artificial flowers ..... \$1.50 to \$15.00  
 Holly and Mistletoe Wreaths ..... \$1.50 to \$ 5.00



Our collection of wreaths was never finer. These are very appropriate for home Decorations, for the Auto and for Decorating the resting place of your loved ones.

	Each
Wreaths made of Red Immortelles.....	\$1.50 to \$ 5.00
Wreaths made of Red Ruscus, Magnolia and Galax leaves from .....	1.50 to 3.00



## GLASS WREATH COVERS

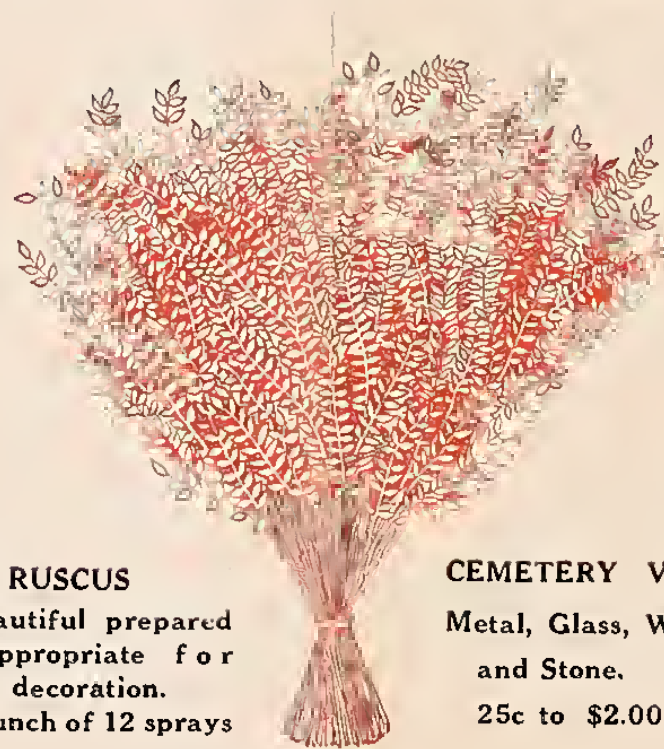
These are very appropriate to preserve the small wax wreaths for the Cemetery.

10-inch size .....	\$2.75
11-inch size .....	3.25
12-inch size .....	4.00
13-inch size .....	5.50
14-inch size .....	6.50
15-inch size .....	7.50



## RED RUSCUS

A most beautiful prepared flower appropriate for Cemetery decoration.  
 25c per bunch of 12 sprays



## CEMETERY VASES

Metal, Glass, Wicker and Stone.  
 25c to \$2.00 each





