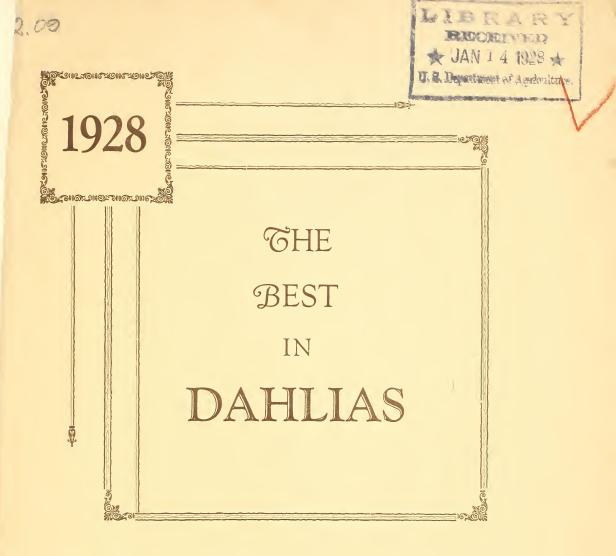
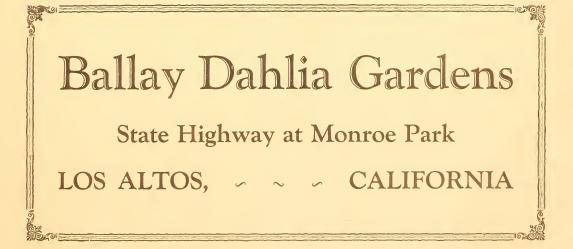
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Do not assume content reflects current scientific knowledge, policies, or practices.





TO OUR PATRONS AND FRIENDS

~010%

"What is the secret of originating new varieties? We have tried so often to grow dahlias from seed and never seem to get anything worth while." We have frequently been confronted with this question from visitors this year who have been most favorably impressed with our new creations, and we have had many visitors at our new gardens—old friends who never fail us, and many new ones, a number of whom came in response to our novel invitation by radio.

In reply to this query we have tried to make two points clear: (1) It is necessary to plant a great quantity of seedlings in order to realize a few, for only a very small to plant a great quantity of seedlings in order to realize a few, for only a very small percentage of seedlings are good. A great many are quite ordinary indeed even from the best parentage. (2) Only seeds from the very best varieties in existence should be had and those from a patch where only first class varieties are growing. Special pollinization may also be of assistance. Consequently, with plenty of space and a lot of good seed, combined with patience and hard work, we can say to our enthusiastic friends that in time you may be able to create some new dahlias yourselves. This has been our experience through a number of years at it. As good seed is hard to get, we usually are not able to procure enough for our own purposes, and so we are sorry that we have no seed we can offer for sale. With best wishes for an enjoyable 1928 season. Lam

With best wishes for an enjoyable 1928 season, I am

Very sincerely yours,

C. W. BALLAY.

POLLECTIONS

We are offering special collections at \$5.00, \$10.00 and \$25.00 per dozen. These collections contain only the best varieties, labeled true to name, and all different.

100001

ORDER EARLY

To avoid disappointment in case the variety desired should be sold out, orders should be sent in as early as possible. We do not substitute without permission, but it is well to mention a second choice so that we may substitute if our stock of the desired variety is depleted. Shipments are made about April 1st.

10000

GUARANTEE

We guarantee that all tubers are sent true to name and in good growing condition. We should be notified at once of anything not satisfactory. Prices are for field grown divided tubers.

1000001

TERMS

Remittance should be made with order. All retail orders are delivered prepaid. C. O. D. orders not accepted unless accompanied by at least 25% of the amount of the order.

FULL DIRECTIONS for the care of your dahlia garden are enclosed with each order.

JOIN the Dahlia Society of San Francisco. Yearly Dues \$2.00, which entitles you to quarterly Bulletin and free admission to the Annual San Francisco Show. H. T. Hennig, Secretary, 621 Third Avenue, San Francisco.

Carl

Our New Creations For 1928

- AMAZON—(Dec.) Bright coral pink, deeper at the center, and with a suffusion of pale gold on the inner petals. The flower is large and grows very erect. Decidedly decorative in type but not formal. Visitors were greatly attracted by the beautiful coloring and wealth of bloom. It is a fascinating cut flower and distinctive on the exhibition table. Guaranteed to please. \$5.00

- TROPHY—(Dec.) Bright old gold. Dainty flowers of good size with slightly reflexed petals. Especially good for cutting on account of the color, stem and keeping qualities. In late November the flowers were quite as good as the first blooms in July\$3.50

Other Dahlias of Our Own Creation

- CAMILLE-(Am. Cac.) Flesh pink shading to cream. Rather coarse petals. Good stem. Good variety of this type for a sunny climate \$3.50

- GAINSBOROUGH—(Dec.) Bright clear rose. An exquisite color that is especially attractive in the sunshine or under artificial light. Good for all purposes but especially recommended as a cut flower. In the garden it is a free and constant bloomer, needs little disbudding, and is of an outstanding color. We have had some very good reports on this variety this season _______\$3.50
- JOVE—(Dec.) Bronze pink. Pink or salmon is the predominant color with the bronze coloring somewhat accented toward the center. The flower is very large and last year we stated that it could be grown as the largest dahlia in the show as 10-inch blooms were common under ordinary field culture. This year we were delighted to see it take the prize for the largest dahlia in the show at San Jose, being grown by an amateur there whose large patch of dahlias is always a fair test of the merits of a new variety. The stem is the best possible, being long, strong and straight, and the row of it in our garden this season again attracted much attention. Jove was also very successfully grown by several Eastern growers this year, who stated that it had everything to make it a first class variety with them \$7.50
- JUDITH—(Dec.) Pale pink with a touch of cream at the center. A full but not formal flower, made up of many rows of broad flat petals. Desirable for those who like dahlias of the lighter colorings. Strong stems, blooms freely, and will probably be more satisfactory in a sunshiny climate than in a foggy one, although we have not had the opportunity to try it out in the latter, but are judging from some dahlias of similar coloring we have seen \$3.50



DAPHNE

- PERSIA-(Hyb. Cac.) Scarlet with gold reverse and lightly tipped with gold at the center. Tall growing, free blooming variety, with all the good qualities. In a blended bouquet of the yellow, gold, red and kindred shades, we have found it serves admirably as that halfway color so necessary in this combination. A large and good cut flower and charming garden variety \$3.50

Good Varieties of Other Growers

Decorative Dahlias

Double flowers, full to the center, usually with broad, flat, loosely formed petals.

- AMUN RA-(Seal). Golden copper deepening to a rich reddish bronze. A sensational dahlia of great size that is unsurpassed for exhibiting and very useful for cutting. It is of novel formation and most brilliantly colored \$1.00
- AURORA B-(McWhirter). Royal purple and white. The large flower is very double, and is a combination of the decorative and collarette types. The large petals are purple and the small ones between them white \$1.00
- BEAU BRUMMEL—(Boston). Royal purple. A low growing variety that is a heavy producer of large, deep blooms. The color is rare, and the variety in general reminds one of a very exaggerated bright purple Manitou \$2.00

- CHAMPAGNE—(Boston). Dull, golden champagne. An entrancing color and an irresistible dahlia in every way. Very large flower, extra long strong stem, lasts a long time on the bush as well as when cut \$1.50
- ELLINOR VANDEVEER-(Seal). Glowing rose pink. An exceptionally beautiful new dahlia of great size and with all the other qualities necessary to place a dahlia in the highest class \$2.50

- HALVELLA—(McWhirter). Bright old rose. Very large perfectly formed dahlia that has been very popular for several seasons. A stately growing plant holds the magnificent blooms up firmly \$2.00



VALESKA

KITTIE DUNLAP—(Boston). Cerise rose, the shade of the American Beauty rose. Large flower, strong stem, constant bloomer
LADY BETTY—(Marean). Cream, quite heavily suffused with pink. A low growing bush that blooms freely on good stems. A showy and useful variety
LOGAN'S WHITE—(Logan). Pure white. One of the freest bloomers we have. Flower is of good size and stem is always straight
MARECHAL NIEL—(Boston). Creamy yellow. Beautiful large flower of roselike formation. The low growing bush is covered with excellent blooms until the end of the season. Very good\$5.00
MARGARET MASSON—(Fisher & Masson). Soft rose pink. A beautiful eastern dahlia that does well in California. This color is always desirable, and the flower is large and stem straight\$2.50
MEPHISTOPHLES—(Marean). Ruby red. A color that is different. A strong growing sort bearing the large flowers on cane-like stems. Very conspicuous
M. H. DeYOUNG—(Boston). Old gold. Deep bloom of an unusually full formation that is held high out of the bush on the best of stems. It is of a most popular color and the flowers are produced in great abundance \$4.00
MR. CROWLEY—(Broomall). Brightest salmon pink shading to yellow at the base of the petals. Good sized flower on strong but rather short stems. Attractive in the outside row in the garden
MRS. CARL SALBACH—(Salbach). Lavender pink. Large flower with stout stems and good keeping qualities. Good for all purposes
MRS. ELEANOR MARTIN—(Pelicano). Mulberry or violet rose. Something entirely new in color. In a sunny climate the violet tone will be more pronounced. It is a very handsome dahlia with perfect stem and habit of growth
MRS. JESSIE K. PRESCOTT—(Boston). Deep orange at the center, gradually shading lighter on the rows of outer petals. A very brilliant and pleasing dahlia that would be admired any- where. The rich coloring is its outstanding characteristic
NOBILIS-(Doolittle). Combination of white and red. It differs from Earl Williams in that the white predominates. Pleasing variety with good habit
()LIVE REED—(Seal). Clear bright yellow. A very large heavy decorative with a very full center which is closed at all times. It is not unusual to have 10 or 12 magnificent blooms at one time on a bush, and the stems are always perfectly straight and strong \$5.00
QUEEN OF THE GARDEN BEAUTIFUL — (Burns). Creamy yellow. Winner of the Heller Prize in 1925 for the most meritorious new dahlia. Largest dahlia in the show at the Palace Hotel in 1926 and 1927. For size it is hard to beat, for it has not only great width but unusual depth as well
RHAPSODY—(Boston). Old rose and gold. A large, full flower with first class stems. Partic- ularly good for cutting because of its fascinating coloring. New 1927 introduction \$7.50
ROBERT TREAT—(Mueller). Deep bright rose. A beautiful Eastern prize winner. Flower is large and it blooms most freely on good stems. Most attractive in the garden
ROOKWOOD-(Boston). New shade of bright carise pink, "the color of the Mrs. Chas. Russell rose." A general favorite that is exquisitely formed of broad loose petals, and is held up- right on a perfect stem. The low spreading bushes are a mass of blooms all season \$2.50
ROSELANI—(Boston). Pale pink shading to a white center. Very beautiful variety which is especially attractive late in the fall. The flowers are numerous, of good size, and held on long, straight stems. Excellent for decorations where soft coloring is desired
SAGAMORE—(Badetty). Golden amber shading deeper at the center. Another popular Eastern variety that has won many prizes. The color is very good and the bloom is beautiful whether growing or cut \$2.00
SENORITA—(Lohrmann). Very dark red or maroon. Very large, strong stemmed dahlia that is very close to the hybrid cactus type. Has won prizes as largest dahlia in show\$1.00
SHUDOW'S LAVENDER—(Boston). Silvery lavender shading to white. This exceptional dahlia with every good point has for a number of years been the cutstanding dahlia of lavender coloring \$2.00
SUSAN G. TEVIS—(Boston). Deep lilac. This is an unusual shade and some of the flowers are lightly pencilled with white. The foliage is dark and is in fine contrast to the large graceful blooms
THE BANDIT—(Reed). Scarlet tipped gold and with a reverse of gold. Most brilliantly colored with pointed petals and deep center. Grows upright on strong stem. Maintains its large size to the end of the season
TOMMY ATKINS—(Boston). Brightest scarlet. A new and very brilliant shade. The refined but irregular formation of the large flower is very striking. Stem is the best possible and the blooms are freely produced \$2.00
TREASURE—(Boston). Cream heavily shaded with pink. Lovely new dahlia formed of long nar- row petals, good depth, perfect center at all times. Tall, bushy plant, well covered with flowers. Will make a valuable addition to your dahlia collection

TRENTONIAN—(Fisher & Masson). Reddish copper and gold, described by the originator a "Indian skin." Flower has a velvety appearance unusual in this color blending. The variety is a strong grower and produces immense blooms on very strong stems that are good for all purposes	is d
TRYPHINNIE—(Seal). Shell pink with darker reverse. Large flower on strong stem. Lasts long time on the bush and is a good keeper when cut	a 0
W. E. COOPER—(Boston). Clear true pink with no suggestion of lavender or mauve. Has siz stem, freedom of bloom, good keeping qualities when cut. Those who have a preference for pink cannot resist it	e, or
WIZARD OF OZ—(Doolittle). Bright salmon pink. The mammoth blooms of exquisite formatio are abundantely produced on a very robust plant of medium height. This dahlia has a gree host of admirers	n
	Ű
Cactus Dahlias	
Long, narrow, pointed petals, full to the center, resembling a chysanthemum. The American cactuis coarser petaled than the English type, but not as heavy or large as the hybrid cactus.	s
ALICE WHITTIER—(Reed). Pale yellow. Was judged the most perfect bloom in the San Francisco Show in 1926. A large, full flower, very ornamental in the garden as the blossoms an numerous and held out well on the rigid stems	е 0
AMBASSADOR—(Broomall). Soft yellow buff shading to salmon pink. Twice this variety we the prize as the best dahlia in the show at the Palace Hotel on account of its great size an beauty. This is the sensational dahlia that sold for \$50.00 per tuber when first introduced Our stock has always produced flowers with perfectly closed centers throughout the entir season \$3.0	n d 1.
BALLET GIRL—(Boston). Solid orange, or orange edged white, sometimes on the same bush English type of good coloring, formation, and stem	1. 0
CORONA—Clear yellow. English cactus with numerous florets, which though only slightly in curved form a very pretty flower	0
EL GRANADA—(Boston). True bright orange with a yellow reverse. It is needless to enumer ate the good qualities of this dahlia for it has them all. Most lovely color, largest size stands the warmest sunshine unusually well. Gold medal prize winner. Hybrid \$2.5	e, 0
GALATEA—(Boston). Soft yellow with a very slight pink suffusion. The numerous big bloom are composed of long wavy petals and are carried on long stiff stems. Excellent yellow hybrid\$1.0	0
GLADYS BATES—(Boston). Tan with a reverse of rose. American cactus of good size, forr and stem. Continuous bloomer	n 0
IAN-(Boston). Yellow shading to bright pink on the outer petals. Coarse evenly rolled petal regularly incurved give to this hybrid the appearance of a giant English cactus. Good stem free blooming	s 1,
JERSEY'S RADIANT-(Waite). Bright orange. Long stemmed, free blooming variety of ver best formation. Favorite cut flower. Hybrid	у 0
LEANORA BOYD—(Holt). Soft pure lavender. Lovely new hybrid with upright stem and per fectly closed center throughout the season. A good variety for cut flowers or floral work and so is desirable from a commercial point of view	ζ,
NICHU—(Boston). Pale yellow. This new hybrid is an improved Yellow King which is vigorou in growth and free in blooming. Resembles in appearance the Yellow Turner chrysanthe mum\$5.0	-
NORMAN-Scarlet. Largest red English cactus with every good quality \$1.0	
OBERON-(Boston). Deep old rose with a violet suffusion. Hybrid. Very double well forme flowers on straight stems \$1.5	0
PAPILLON-(Boston). Old rose and gold. A greatly improved Geo. Walters which is stronge and brighter. A good example of the new improved dahlias as compared with the ol favorites	d
REGENT—(Boston). Lavender pink. Large flower with numerous long incurved petals com pletely covering the center. American type	0
ROLLO BOY-(Pelicano). Light yellow with pink suffusion. Very large hybrid that blooms free ly till frost. The formation, the stem, the general habit of growth are beyond criticism \$3.0	0
SILVERADO-(Seal). White touched with lavender at the center. Huge, feathery blooms o the hybrid cactus type. The bushes are strong growing and hold up the marvelous flower on fine stems. An excellent new introduction that will be found worth while for al purposes	s 1
SILVERHILL PARK-(Stredwick). White. English cactus with long fine petals nicely incurved Good size and fair stem	l. 0
SOLE MIO-(Lohrmann). Bright yellow. Extra large hybrid that was a Gold Medal prize winne in 1925. Fine habits, beautiful for garden or exhibition	0
SONORA-(Boston). Brilliant orange. Good sized hybrid of a dazzling color and a prolifi bloomer. A charming and useful cut flower	0
ZANTE—(Boston). Pure gold with a slight pink suffusion. A consistent bloomer which keep its size and center to the end of the season. The stem is absolutely stiff and holds the flower upright. Hybrid	9

Peony Dahlias

Semi-double flowers showing a bright yellow center, often having small twisted petals circling about the center.

- GORGEOUS-(Boston). Golden yellow shading to scarlet. This dahlia has not only size to recommend it, but every other good quality as well-the best of stems, freedom in blooming, and unusual keeping qualities when cut \$1.50

Collarette Dahlias

With a single row of petals and having a collar of small petals around the center. CHARTREUSE-Light creamy yellow with yellow collar 75c DUMAS-Golden yellow with red suffusion, yellow collar 75c FRANK HARRIS—Brownish red with collar of yellow and red 75c GASCON—Crimson edged yellow with yellow collar 50c MT. LASSEN — Orange red with yellow collar 50c VAUBAN—Deep maroon with collar of maroon and white 50c WM. WELSH-Creamy yellow with collar of same color 50c

Pom Pon Dahlias

Elles

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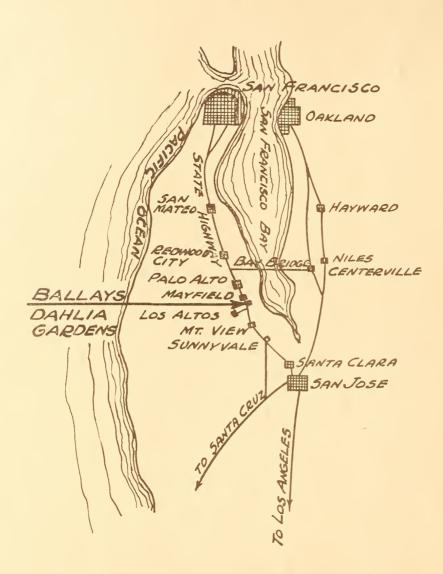
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Very small compact flowers. The smaller the better, so do not require disbudding.

ACE OF DIAMONDS—Bright red	
ADELAIDE—Cream shading to pink	
AIMEE—Bronze	
AMBER—Pure amber	
ANITA-Bronzy old rose	
ANNIE DONCASTER-Soft yellow and mauve	.50
BANTAM-Brownish red	\$1.00
BILLIE—Scarlet	\$1.00
DANDY-Bright orange	.50
DARKEST OF ALL—Deep maroon	.50
DEE DEE—Pure lavender	.50
DONALD—Deep red	.50
ELIZABETH—Orange tipped red	.50
GLOW—Old rose	.50
GOLDIE—Pure gold	.75
HELEN COTTRELL-Mauve pink	.50
IDEAL—Bright yellow	.50
JOAN-Yellow suffused with red	.50
JOE FETTE—White	.50
JOHNNY-Maroon	.50
LEDA BEELER-Bright lavender	.75
LITTLE BEESWING-Bright red shading to yellow	.50
LITTLE DAVID—Deep orange	.50
LLOYD HICKMAN-Bright rose	.75
MACBETH-Light pink tipped with rose	.50
MAJOR-Deepest old rose shading to yellow	.75
MIKE—Burnt orange	.75
NELLIE FRASER—Mauve pink	.50
OMEGA—Amethyst	.50
PEE WEE-Soft yellow shading to brown at center	.50
RENO-Old rose shading to gold	.75
ROSEA—Lilac shading lighter at center	.50
ROSEBUD-Deep rose shading to white at center	.50
SUNSET-Bright orange	.50
YELLOW GEM-Light yellow	.50

FUGI SAN—(Single) Ye	ellowish bronz	e with crimsor	ring around the	e center
UNION JACK-(Single)	White evenly	edged red		



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Above map shows the location of our new gardens on the San Francisco-San Jose State Highway, 1½ miles south of Mayfield—Post Office: Los Altos, Calif.