

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# MILLIONS OF CONTINENTAL'S GENUINE FROST-PROOF CABBAGE PLANTS READY NOW

Quality Plants

Quick Service

Correctly Packed

Good Values

TO OUR MANY CUSTOMERS AND FRIENDS:

In presenting this price list, we wish to express our sincere thanks to those who have patronized us so generously in the past.

We conduct our business on the principles prescribed by the Golden Rule, and our many loyal friends and customers prove this policy is a success. Many valued letters received by us expressing approval of the quality of our plants, careful packing and general satisfactory manner of handling the business which has been entrusted to us.

We have millions of Frost-Proof plants to offer in all parts of the Country this season, and will appreciate it very much if you will mail us your order early and note the **HIGH QUALITY** of our plants. We begin shipping Cabbage plants January 1st, continuing thru-out the year. We are now in full swing and would appreciate your orders, large or small.

*Account hard freeze unable ship some*

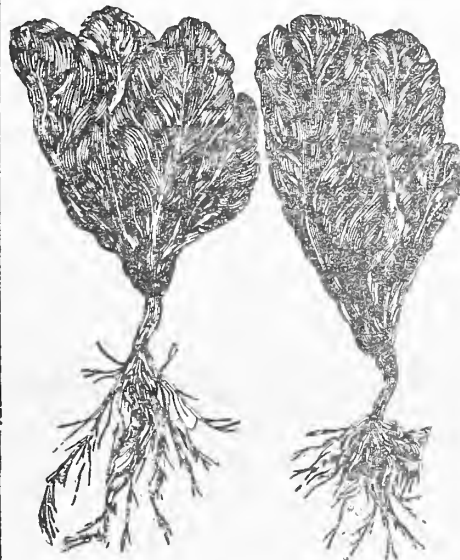
**LOCATION**—Our plant farms are located at Nashville, Howard County, Arkansas, right in the foot-hills of the famous Ozark Mountains, where the climatic conditions for growing early plants is surpassed by none. Our plants are all grown in open fields, therefore fully hardened to frost and freezing weather and will stand the cold better than plants grown farther South and are not to be compared with cheaper grades offered. Give us a trial order and be convinced of the high quality of our hardy Arkansas plants. We sell each season millions of Frost-Proof plants and ship them to nearly every State in the Union with unvarying success.

**QUALITY**—Quality always comes first with us. While we cannot describe our plants fully in this small folder—it will pay you to remember that you are not taking any chances when ordering your plants from us. **YOU ARE INSURING YOUR CROP.** We use the best selected European seed in growing our plants and ship the right size plants for field planting. We grow all the plants we sell on our own farms, and do not buy cheap plants grown on the coast and re-ship to you. Our plants are planted in open fields in 10-inch drills and worked with wheel hoes and cultivators making them hardy, strong and vigorous.

**SERVICE**—We are prepared to ship orders up to one million per day and all orders are shipped as received unless instructed otherwise by buyers. We have specially arranged shipping facilities to take care of a large volume of business in the most expeditious manner.

**TERMS**—Our terms are net cash with order in all events due to the rapidity with which plant orders must be handled we have no time to go into the credit details.

**PACKING**—We use a Patented, ventilated crate to pack our plants in when shipping them long distances. We have shipped plants in this crate to Canada and Newfoundland with success. Only one other plant concern has a crate especially designed for plant shipping such as we have. But to cover this point more fully, we guarantee safe arrival, prompt service, full count and satisfaction. This covers all plants we ship—Cabbage, Tomato, Onion and Potato Plants.



Continental's Frost-Proof Cabbage Plants

**WHOLESALE PRICES AS FOLLOWS:**

<b>Prices by mail or express postpaid</b>	
100 Plants and up.....	\$ .50
250 Plants and up.....	1.00
500 Plants and up.....	1.25
1000 Plants and up.....	2.00

**Ask for prices on larger amounts delivered**

<b>Prices by express collect</b>	
1,000 Plants and up @.....	\$1.50
5,000 Plants and up @.....	1.25
10,000 Plants and up @.....	1.00
100,000 Plants and up @.....	1.00

**Ask for prices on larger amounts. We are prepared to ship in car lots**

**VARIETIES:** Early Jersey, Charleston Wakefield, Copenhagen Market, Early and Late Flat Dutch.

**WRITE OR WIRE US TODAY**

**MERCHANTS AND PRODUCE DEALERS**

If you are retailing plants to your local trade, get in touch with us. We can take care of your wants. We are located so we can give you quicker service and ship you plants that will reach you in a nice growing and greenish condition. Plants that are salable. We want a live wire merchant in every town to handle our plants. Wire or write us today.

**SEED HOUSE ORDERS FILLED DIRECT**

We fill plant orders for several Seed Houses and Plant Dealers and ship them under their tags direct to their customers. If you are interested in this profitable side line, wire or write us.

**COMMERCIAL CABBAGE GROWERS**

We make a specialty of furnishing Commercial Cabbage Growers their plants throughout the North as well as the South and are prepared to quote you in any quantity desired and ship in car lots. We have several customers who buy in car lots. We are one of the largest growers of Cabbage in the South.

**DO NOT HESITATE**

Due to the shortage of Cabbage in all Southern and Western producing sections, Cabbage growers of the North will find it a profitable undertaking to plant large quantities of early Cabbage for the market. This year the opportunity comes to you to make some good money out of Cabbage growing.

**TWO TO FOUR WEEKS EARLIER**

By using our early hardy open field grown plants you may have your crop off to market two to four weeks ahead of time you would by using home grown plants.

**VALUE**—Our prices are the lowest possible consistent with the high grade plants, packing, service and quality. Due to our long experience in growing plants, which is a special line of the Nursery business, we are able to produce the best plants at the lowest cost. It must be considered by the grower that a cheap, unproductive plant is high at any price. Our plants will prove the best investment you can make, especially since cost of plants is such a small part of the cost of the crop.

## CONTINENTAL SEED & PLANT FARM

NASHVILLE

(Over)

ARKANSAS

# CONTINENTAL'S GENUINE ARKANSAS GROWN BERMUDA ONION PLANTS READY NOW

## MILLIONS OF THE FINEST QUALITY

**Quicker Maturity**

**Better Production**

**Flavoring Sweeter and Juicier**

**TO OUR CUSTOMERS AND MANY FRIENDS**—We want to call your special attention to our Famous Arkansas Grown Bermuda Onion Plants. They are now ready for immediate shipments and we are prepared to take care of all orders, large or small and will appreciate any orders you may send us. Our Onion plants are all hardy, open field grown and fully hardened to frost and freezing weather and are in no way to be compared with cheap, tender plants grown in the far South where it is more or less hot the year round. If you have never tried any of our plants, it will pay you to do so now as you cannot fully appreciate the **High Quality** of our Hardy Arkansas Plants until you have seen and tried them. Our Onion Plant farms are also located at Nashville, Arkansas, and they are grown under same conditions as our other plants and by being so located together with our special arranged shipping facilities and quick service and in view of the fact that we are approximately 500 miles nearer you than the Onion Plant growers way down in Texas, we are prepared to give you quicker service—service that you cannot get elsewhere and at the same time give you nice, fresh, green plants right from the fields, making them reach you in a nice growing and greenish condition. By favoring us with your orders, you will also have the advantage of getting your plants promptly and at a time when you need them and will not have to wait until they are shipped half across the country. Give us a trial order and if you are not entirely satisfied with our plants in every respect, we will promptly refund your money. Isn't that fair enough? Wire or write us your order now, today. We begin shipping our Onion Plants Dec. 1st, and continue on thruout the Winter and Spring.

**MATURITY**—Our Bermuda Onion Plants will mature, make quicker, be sweeter and make more Onions to the acre than sets or ordinary plants. They grow larger and are saucer shaped.

**PRODUCTION**—1,000 of our Onion plants on any ordinary land will produce from 5 to 7 bushels of Onions.

**FLAVOR**—No doubt you already know the sweet, juicy flavor of the famous Bermuda Onions. There is nothing more appetizing than a fresh young Onion at the dinner table and the flavor it gives is generally liked; the humble Onion is usually found on the tables of the most exacting epicures.

**VARIETIES**—We have both the Yellow and Crystal White Wax to offer and you will make no mistake in ordering either one of them, as they are from the best seed obtainable. We imported our seed direct from the Canary Islands and have only the genuine to offer.

**FARMERS AND GARDNERS**—In making up our prices on our Bermuda Onion plants we have put them within reach of all. We are prepared to take care of all small orders with the same degree of satisfaction and quick service as on larger orders and assure you that all orders will be appreciated, large or small as they may be, so if you only want a few plants for your own use, do not hesitate in mailing us your order.



**A field of our Famous Bermuda Onion Plants. Aren't they nice ones?**

**Wholesale prices on our Onion Plants are as follows:**

Prices by mail or express postpaid	
100 Plants and up.....	\$ .35
300 Plants and up.....	.75
500 Plants and up.....	1.00
1000 Plants and up.....	1.35
6000 Plants and up.....	6.00

Prices by express collect	
1,000 Plants and up @.....	\$1.00
6,000 Plants and up @.....	.90
12,000 Plants and up @.....	.75
50,000 Plants and up, delivered, @.....	.75

**Ask for prices on larger amounts. All Onion plants are tied 100 to bunch and packed 6000 to the crate**

**MERCHANTS AND DEALERS**—We want a live wire Merchant in every town to handle our Onion plants. It will pay you to get in touch with us today, or better still mail us an order and take advantage of our location and the quicker service that we have to offer you on our plants and get our nice, fresh, green plants, fresh from the fields for your local trade. All you will have to do is just mail us your order; our plants will do the rest. A crate of our nice, fresh, green plants set on your front will sell themselves and will pay their own way and besides, they will bring new customers to your store. We do not claim to have the cheapest plants on the market but we do claim to have plants of quality unexcelled anywhere. You can, no doubt, buy cheaper plants than we are offering, but considering the difference you will have to pay in the way of express charges, there will be but little difference in price. Take it for granted that you can buy cheaper plants, it must be remembered that it does not always pay to buy the cheapest, but it does pay to buy the best and we are sure that if we have the pleasure of an order from you, you, too, will be convinced that we have plants of such quality that cannot be duplicated anywhere at any price.

**NUMBER PLANTS**—It requires from 30 to 40 thousand Onion plants an acre

# CONTINENTAL'S SWEET POTATO PLANTS

We are offering you this season Potato Plants of Superior Quality—plants from nothing but Semesan Bell Seed that are free of disease. We are bedding 500 bushels of these Famous Semesan Bell Treated Seed and are offering you nothing but plants that are free of disease and are sure that you will appreciate plants of such quality.

The little difference in the price of our plants over and above just ordinary plants will pay you big dividends and at the same time be safe in knowing that you can keep your potatoes this fall and keep your farm free of the dreaded Potato disease. We begin shipping Potato Plants around April 1st, and continue on thru-out the spring and all orders are filled in rotation as received. It will pay you to book your order for your requirements now, as the shipping season is now long off and you will then be sure of getting your plants at the proper time and at the time you want them. **VARIETIES:** We have Plants to offer you from both the Nancy Hall and Porto Rico Yams and both of them are good ones.

**Prices by mail or express postpaid**

500 Plants.....	\$1.50
1,000 Plants and up @.....	\$2.50
5,000 Plants and up @.....	\$2.25
10,000 Plants and up @.....	\$2.00

**By Express, collect**

5,000 Plants and up @.....	\$2.00
10,000 Plants and up @.....	\$1.75
25,000 Plants and up @.....	\$1.50

# CONTINENTAL'S GENUINE WILT-RESISTANT TOMATO PLANTS

NOTHING BUT THE FINEST QUALITY

Quality Plants

Quick Service

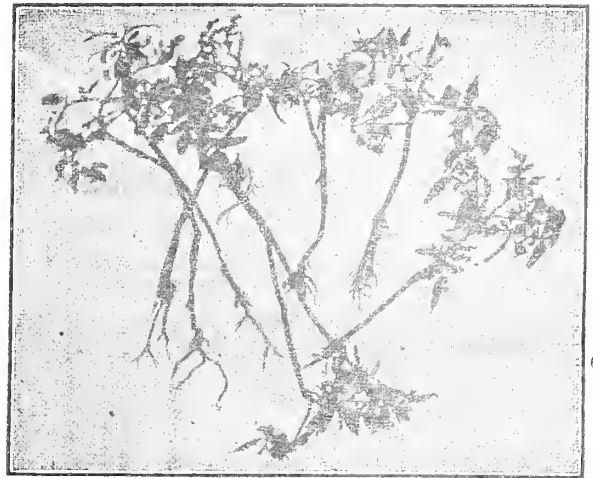
Correctly Packed

Good Values

**TO THE CANNING TRADE:** We now are booking orders for our early open field grown Tomato Plants for shipment any time after April 25th and want to interest you in your supply of plants for this season. From the general tone of business, everything indicates that the canning of Tomatoes this season will be a very profitable undertaking, and by using our **high-grade** plants, which are grown in open fields right in the foot-hills of the Famous Ozark Mountains, where the climatic condition for the growing of early Tomato plants is surpassed by none, we are sure that we can be of real service to you. We have several million plants to offer the trade, which include all the standard varieties used by the canning industry. These plants range in height from 6 to 9 inches and will be packed in the very best style possible which insures them in reaching you in a nice growing and greenish condition and we have to offer you the same service on our Tomato Plants as on other plants, also packing and good values, guaranteeing our plants to arrive in good condition, also full count and satisfaction and are sure that if we have the pleasure of serving you, you will by all means be pleased with your purchase and the quality of our plants, as we use extraordinary care in the selection of our plant stock and our plantings consist of nothing but the wilt-resistant strains and all our seed are fully treated before planting, therefore, we guarantee our plants to be free of **disease**. To those who wish to view our plants before buying, we invite you to be on the ground any time after April 25th, on thru-out the season.

**FACTS AND FIGURES:** Space will not permit that we go into full details and tell you as much about our Tomato Plants as we would like to at this time, however, we want to call your special attention to our plants and give you a few facts and figures and let you know that we have the same high quality plants to offer this season as in the past.

We are larger growers, have more acreage and ship more Tomato Plants than all the rest of our plants combined. Our Tomato plants are all grown right here at Nashville, Arkansas, in the foremost Tomato Plant Production Center of the entire South and is recognized as such where Tomatoes are grown for the production of their Superior Quality plants with their deep, full root system. Movements from here the past season consisted of 22 solid express cars loaded with nothing but Tomato plants in addition to numerous local express and parcel post shipments. The local and parcel post shipments were spread over the entire state of Arkansas, including the wings of neighboring states like a blanket and dotting practically every other state in the Union like bird shot. The bulk of the 22 solid express cars moved to points in Indiana with scattered shipments to points in Illinois, Missouri, Ohio and Michigan and other Tomato Producing centers and with these out-standing facts coupled together with the recognized high quality of our plants standing out for themselves which are doubtless known wherever Tomatoes are grown, we deem it not necessary that we have to tell you more about our plants.



Continental's Full Root System Tomato Plants

**BUYERS:** We number among our customers who have bought plants from us, some of the largest canners in America, viz.: T. A. Snider Preserve Co., Van Camp Packing Co., Sears-Nichols Canning Co., W. R. Roach & Co., Libby, McNeill & Libby, Wabash Valley Canning Co., Vincennes Packing Co., Jerome Sorce Canning Co., and the Franks Packing Co., as well as dozens of others. If you have never bought any of our Tomato Plants, you have doubtless bought some of the Tomatoes produced from our plants as you will no doubt find the products of these well known Canners in all the better stores.

#### Wholesale Prices for Canners F. O. B. Nashville:

5000 Plants and up @.....	\$1.75
10000 Plants and up @.....	\$1.50
100000 Plants and up @.....	\$1.40
500000 Plants and up @.....	\$1.35
1000000 Plants and up @.....	\$1.25

Ask for growing Contract prices

Wire or write us your requirements or be on the ground during movement

**THERE IS A REASON:** We use only first class seed and grow our plants under the proper conditions and grow in large quantities—millions after millions of them at a time. They are all grown in open fields and are planted in 10-inch rows and are worked with wheel hoes and cultivators and are kept in a continuous growing stage from the time they come up until ready for shipments. The plants you get from the **Continental** are strictly right.

**VARIETIES FOR CANNERS:** Greater Baltimore, Red Rock and Stone, and others.

**TO EARLY GARDENERS:** We also grow Tomato Plants for the Early Gardeners, growing them under the same conditions as outlined above, passing the advantage of getting plants for your gardens that are grown from Wilt-Resistant Strains and seeds that have been fully treated for disease and plants that are guaranteed free of disease. We would be glad to have you try at least a small order of these plants that are grown in this manner and note the difference in our plants from other plants. Plants for the Early Gardeners are ready for shipment any time after April 1st, on thru-out the spring.

#### Prices on Early Plants Postpaid

50 Plants.....	\$ .30
100 Plants.....	.50
250 Plants.....	1.00
500 Plants.....	1.50
1,000 Plants.....	2.50
5,000 Plants and up @.....	2.00

Prices by express collect same as Canners prices  
**Varieties for Early Gardeners:** John Bear, Chalks Early Jewell, Matchless and New Stone and others.

# CONTINENTAL SEED AND PLANT FARMS

NASHVILLE

(over)

ARKANSAS



# CONTINENTAL'S SPECIAL PLANT COLLECITONS

LOOK THEM OVER

THEY ARE MONEY SAVERS

We have prepared these special plant combinations solely for the interest of our Customers. We realize that a number of you will want some of all our high-grade plants for your gardens, but cannot use enough of each variety to justify you in buying in larger lots in order to take advantage of quantity prices and for this reason we have prepared these collections for you. These combinations consist of the same high-quality plants as referred to thru-out our price list and you are at liberty to name each variety wanted. All combinations will be shipped together as near as possible, however, if you want your Onions and Cabbage plants now and the Tomato and Potato Plants later, we will split the shipment and ship the Onions and Cabbage now and the Tomato and Potato Plants later when you are ready for them. We are only able to make this reduction for this reason; and that's the difference we save in postage, and we are passing that advantage on to you. Take advantage of these special offers and mail your order for one or two of these collections today.

## FAMILY COLLECTION NO. 1

\$3.00 Postpaid

250 Cabbage Plants, would cost you.....	\$1.00
250 Onion Plants, would cost you.....	.75
250 Tomato Plants, would cost you.....	1.00
250 Potato Plants, would cost you.....	1.00

Total cost would be.....	\$3.75
We will ship this collection for only.....	\$3.00
Or will ship two collections for only.....	\$5.00

Note the Savings!

## MEDIUM SIZE FAMILY COLLECTION NO. 2

\$4.25 Postpaid

500 Cabbage Plants, would cost you.....	\$1.25
500 Onion Plants, would cost you.....	1.00
500 Tomato Plants, would cost you.....	1.50
500 Potato Plants, would cost you.....	1.50

Total cost would be.....	\$5.25
We will ship this collection for only.....	\$4.25
Or will ship two collections for.....	\$8.00

Note these Savings!

## HALF-ACRE SIZE COLLECTION NO. 3

\$7.00 Postpaid

1,000 Cabbage Plants, would cost you.....	\$2.00
1,000 Onion Plants, would cost you.....	1.35
1,000 Tomato Plants, would cost you.....	2.50
1,000 Potato Plants, would cost you.....	2.50

Total cost would be.....	\$8.35
We will ship this collection for only.....	\$7.00
Or will ship two of these collections for.....	\$13.00

Note These Nice Savings!

DO NOT FAIL TO TAKE ADVANTAGE OF THESE  
SPECIAL COMBINATION PRICES

## CONTINENTAL'S FLOWER SEED (In Bulk)

Can Supply These Varieties Only

High Grade American Grown

New Crop	½ oz.	Oz.	½ lb.
Larkspur, Double Mixed.....	\$0.25	\$0.40	\$2.00
Poppy (Papayer) double mixed	.15	.25	1.50
Morning Glory, mixed.....	.15	.25	1.50
Nasturtiums, dwarf mixed.....	.15	.25	1.50
Nasturtiums, tall mixed.....	.15	.25	1.50
Sweet Peas, early mixed.....	.10	.20	1.25
Sweet Peas, finest Spencers....	.10	.20	1.25
Marvel of Peru, Four O'clocks	.15	.25	1.50
Antirrhinum, Snapdragon.....	.30	.50	2.50
Asters, finest mixed.....	.40	.75	3.75

Nothing is More Beautiful than a Well Arranged  
Flower Garden

NOTE—All our Flower Seed are 10c per packet. Will send you one packet each of the above 10 varieties for only 75c, postpaid.

CONTINENTAL SEED AND PLANT FARMS  
NASHVILLE (over) ARKANSAS

62.07

"The sweetness of buying seeds and plants for less than we ask has never equaled the bitterness of a crop failure."—CONTINENTAL

For

ASK FOR FREE SEED CATALOG

1 1-2c Paid  
Nashville, Ark  
Permit No. 1

AFTER 5 DAYS RETURN TO  
CONTINENTAL SEED & PLANT FARMS  
LEADING PLANT SHIPPERS SOUTH  
NASHVILLE, ARKANSAS  
RETURN POSTAGE GUARANTEED

62.07  
**CONTINENTAL'S FAMOUS VEGETABLE SEED COLLECTIONS**  
**THE GREATEST BARGAIN COLLECTIONS OF THE SEASON**

The Seeds contained in these collections are the same high quality and identical varieties as listed in our Catalog. All fresh, clean, new crop Seed and high germination and you will make no mistake in ordering one or two of these collections.

**10 Packets Continental's Small Family Collection, 35c Postpaid**

- 1 Pkt. Charleston Wakefield Cabbage
- 1 Pkt. Early Eclipse Beets
- 1 Pkt. Early Fortune Cucumber
- 1 Pkt. Half Long Carrots
- 1 Pkt. Big Boston Lettuce
- 1 Pkt. Tom Watson Watermelon
- 1 Pkt. Giant Southern Curled Mustard
- 1 Pkt. Matchless Tomatoes
- 1 Pkt. Hearts of Gold Cantaloupes
- 1 Pkt. Early Red White Tip Radish

**15 Packets Continental's Half Dollar Collection, 50c Postpaid**

- 1 Pkt. Early Six Weeks Beans
- 1 Pkt. Tennessee Green Pod Beans
- 1 Pkt. Early Jersey Cabbage
- 1 Pkt. Early Egyptian Beets
- 1 Pkt. Half Long Carrots
- 1 Pkt. May King Lettuce
- 1 Pkt. White Icicle Radish
- 1 Pkt. Halbert Honey Watermelon
- 1 Pkt. Imp. Long Green Cucumber
- 1 Pkt. New Stone Tomato
- 1 Pkt. Early Spring Turnips
- 1 Pkt. Country Gentleman Corn
- 1 Pkt. Rocky Ford Cantaloupe
- 1 Pkt. Rich Velvet Okra
- 1 Pkt. Extra Early English Peas

These Collections will convince you that our quality is all and more than we claim. To all who are skeptical, we invite comparison.

**CONTINENTAL'S BIG FAMILY GARDEN COLLECTION—ONE ACRE SIZE**  
**\$1.75, Postpaid—A Word to the Wise Is Sufficient!**

- 1 Oz. White Icicle Radish.....15c
- 1 Oz. Giant Southern Curled Mustard.....15c
- 1 pint Giant Stringless Beans.....25c
- 1 pint Early Alaska Peas.....20c
- 1 package Early Jersey Cabbage.....5c
- 1 package Early Flat Dutch Cabbage.....5c
- 1 package Early Blood Turnip Beet.....5c
- 1 Package Early Egyptian Beet.....5c
- 1 package Georgia Collards.....5c
- 1 package Big Boston Lettuce.....5c
- 1 package May King Lettuce.....5c
- 1 package New Stone Tomato.....5c
- 1 package Early Fortune Cucumber.....5c
- 1 package Pimento Pepper.....5c
- 1 package Golden Bantam Sweet Corn.....10c
- 1 package Early Long Radish.....5c
- 1 package Hearts of Gold Cantaloupe.....5c
- 1 package American Kale.....5c
- 1 package Rocky Ford Cantaloupe.....5c

- 1 package Half Long Carrot.....5c
- 1 package Early Spring Turnips.....5c
- 1 package Golden Hubbard Squash.....5c
- 1 package Burpee's Stringless Beans.....10c
- 1 package Bloomsdale Spinach.....5c
- 1 package Bush Lima Butter Beans.....10c
- 1 package Greater Baltimore Tomato.....5c
- 1 package Kentucky Wonder Beans.....10c
- 1 package White Bermuda Onion.....5c
- 1 package Stowell's Evergreen Sweet Corn.....10c
- 1 package White Bush Squash.....5c
- 1 package Rich Velvet Okra.....5c
- 1 large package Tom Watson Watermelon.....10c
- 1 package Pole Lima Beans.....10c
- 1 package Sunflower Seed.....5c
- 1 package Spencer's Sweet Peas.....10c
- 1 package Kleckley's Sweet Melon.....5c

Our Catalog Price Would Be.....\$2.75

**We Will Send the Whole Works for Only \$1.75, Postpaid**

Note the large Packages contained in this collection. You will save over 100 per cent over the retail prices ask by Merchants and you are getting the best seed money can buy. A trial order will convince you of the high quality of our Seed. We also carry a complete line of Garden and Field Seed. When in the market wire or write us for prices. Ask for Free Seed Catalog.