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62-73

Appendix to Farr's 1928 Price-List



Plans and Estimates for Home-Ground Plantings Without Cost or Obligation

OUR STAFF of six graduate Landscape Architects composes our personal selling service, and is organized to prepare suggestive planting plans and estimates without cost or obligation.

A correct plan is essential in obtaining maximum results and display for the money expended in plant materials. A poor planting arrangement can cause \$200 worth of plants to present a \$50 appearance, and even to detract from the property. A good arrangement of \$100 worth of plants can easily create a \$500 atmosphere of improvement.

Landscape Architects select and arrange plants in relation to surroundings so as to present a complete picture rather than to fill the premises with unnecessary plants, or the wrong

plants at the wrong locations. Any problems in Grading, Walks, Driveways, Soil, Culture, Plant-selection, Plant-arrangement, General Scheme, Color Harmony, etc., as experienced by Farr customers are referred to this department.

The results and satisfaction derived from this service are reflected by the fact that the staff has increased from one to six graduate Architects during the past five years, and has been augmented by a group of experienced planting foremen. We hold ourselves prepared and able to serve anyone, anywhere, to complete satisfaction.

Send us a rough sketch with measurements and ideas for our detailed execution; or ask us to call at your premises, if practicable.

Hybrid Long-Spurred Columbines (Aquilegia)



"A divine flower that makes spring worth waiting for."—
RICHARDSON WRIGHT, of
House & Garden.

Mr. Wright also says that,
"If I were permitted to raise
only five herbaceous plants, I
would choose Columbines,
Irises, Phlox, Peonies, and
Delphiniums."

Aquilegia (Columbine)

WEISER PARK HYBRIDS

A development of the Mrs. Scott Elliott's Strain grown from selected seeds. Giant, long-spurred blooms in pastel shades from June to September. Foliage dark, fresh, and attractive throughout the season. Thoroughly hardy. Plant with hemerocallis, Siberian iris, delphiniums, and in the border generally. Blooms are storehouses of nectar for bees and hummingbirds. Adaptable to most any soil and location.

2-year, field-grown plants,
5 or more at 25 cts. each; 25
or more at 22 cts. each.

In liberal assortment and
mixture of colors.

After Fifteen Years

I am writing to express my real pleasure, after some fifteen years of experience and service from your firm. The plants have been so satisfactory that you have obtained several customers through me, and at our Garden Club meeting your nursery is always referred to.—MRS. M. R. VEGTE, Somerville, N. J.

FARR NURSERY COMPANY, Weiser Park, Penna.

Weiser Park Hybrid Delphiniums

Grand and stately are the improved Hybrid Delphiniums. Their tall spires of bloom, rising to a height of 5 to 7 feet, supply our gardens with a wealth of blue that would be sadly lacking were it not for these magnificent plants. No other flower combines so many varied shades of this lovely color, the rarest in the garden. Delphiniums are particularly effective in the hardy border or in masses in front of and among shrubs. In fact, they should always be seen against the background of some harmonious contrasting color, rather than against the blue of the sky. Delphiniums thrive best in a sandy loam, deeply worked and well drained. As they are strong growers, feeding is necessary to produce the largest spikes. Any manure used should be well rotted and not applied directly to the crown of the plant. A moderate use of pulverized sheep-manure or bone-meal, worked into the soil around the plants a few inches away from the crown, will be safer and more effective. Delphiniums are perfectly hardy, but it is considered necessary to protect them in winter. Any thick covering of heavy, wet material will cause them to rot. In fact, Delphiniums cannot endure an over-wet soil at any time.

NEW CROPS

Delphinium, Weiser Park	Price for 3	Price for 10	Price for 100
Hybrids	\$1 50	\$4 00	\$32 00
Delphinium Belladonna . . .	1 00	2 50	22 00
Delphinium, Double Weiser			
Park Hybrids	3 00	8 00	
Delphinium, Wrexham			
Hybrids	1 75	5 00	40 00

Delphinium Guarantee. Anyone who is not entirely satisfied with Farr Delphiniums when received and when they bloom can receive money back without question.



Selected Hybrid Delphiniums



Field of Miss Lingard Phlox at Weiser Park

Phlox, Miss Lingard

Another perennial which we have propagated in thousand lots because we have faith in it. This variety is really ever-blooming and the earliest and latest of all the Decussata types. It blooms shortly after Memorial Day and continues into frosts. The contrast of white Phlox with a green background is most pleasing and this particular variety is most effective in masses.

3 for \$1; 5 or more at 25 cts. each; 25 or more at 20 cts. each

JAPANESE AND SINGLE PEONIES

Japanese and Single Peonies are superior to other species in range of type, structure, and color. They are also more variant and adaptable material for cut-flower arrangements.

See pages 14 and 15 of the Price-List for varieties available this fall.

The following collection will spread the knowledge and popularity of Japs and Singles in many localities.

- Dai-jo-kuhan.** (Jap.)
Red and pink. \$2.50.
Jacqueline. (J a p.)
Glistening white. \$2.
L'Étincelante. (Single.)
Silvery pink. \$2.
N y m p h e. (J a p.)
Flesh-pink. \$2.
O i m a t s u. (J a p.)
Flesh-white. \$2.
Yeso. (Jap.) White
and yellow. \$2.50.
One of each for
\$10. Any 3 for \$5.25.



Tree Peonies

We are told that we have the largest crop of Tree Peonies in the world. The stock consists of 12,000 plants, ranging from one to ten years old, in more than 400 varieties. In a few years, after plants are more thoroughly checked, propagated, and identified, we expect to be headquarters for Tree Peonies. Right now, we offer 4-year plants as follows:

	Each
Banksi. Double; pink. 18 to 24 inches.....	\$6 00
Moutan. Single; red. 12 to 18 inches.....	6 00

New Hemerocallis HYBRIDIZED AND DEVELOPED BY MR. FARR

In recent years, Mr. Farr had turned his hand to the hybridization and improvement of the Hemerocallis. From his thousands of Citrina Hybrid seedlings he selected and named about a dozen varieties. In 1924, he discarded all but the best five, not because the others were poor, but because he wished to introduce only a very few Hemerocallis and wanted them to stand as "best" for many years. A few of them can be spared for 1928 shipment.

- Mandarin.** Bell-shaped, lemon-yellow (21-2), recurved blooms from July 15 to August 1. Height, 4 feet. \$2 each.
Golconda. Very deep chrome-yellow (20-3), extremely large (6 inches across) flowers, from July 20 to August 5. Height 4½ to 5 feet. \$2 each.
Ophir. Large (5 inches across), dark golden yellow (36-2) blooms; might be called a hardy form of *H. aurantiaca major*. Height 3½ to 4 feet. \$2 each.
Memorial Collection: One each of the above Hemerocallis for \$5.



Hemerocallis



One of the Most Useful Perennials

Astilbes, or Perennial Spireas, are perhaps the most hardy and dependable of all perennials. They overcome weeds, drought, moisture, and winter heaving and thrive and increase regardless of conditions. Their utility is of the first rank for color accent during the dull July bloom season. They are most attractive for cutting by themselves and extremely valuable as "combination" material for cut-flower displays. Also, they are one of the few perennials which are easily potted and forced into winter bloom in the average home. Astilbes should be one of the primary perennials in every garden. For those who wish to enjoy this unique and highly decorative perennial we offer the following varieties for fall shipment.

Chinensis. Silvery pink.

Salland. Red.

Salmon Queen. Salmon-pink.

Sulphereno. Lavender-pink.

50 cts. each; 5 or more, one kind, at 40 cts.; 25 or more assorted at 30 cts.

Plants Grow Beautifully

My experience with Farr's has been most gratifying. The things which I have had the pleasure of receiving from you up to this time have reached me in fine shape, and grown beautifully. I am glad to tell my friends about your exceptionally good things.—MRS. HOWARD DAY, Boise, Idaho.

A "Better" Perennial

Chrysanthemum arcticum (Arctic Daisy). A gem among fall-flowering perennials. Forms an attractive rosette-like clump of dark green foliage, and in September, multitudes of flower-stems appear, terminated by pure white daisies 2 inches in diameter, the whole being hardly more than 1½ feet high.

This is one of the rather few really dwarf fall-flowering perennials and thus fills an urgent want as most fall bloomers are tall.

3 for \$1; 5 or more at 25 cts. each;
25 or more at 20 cts.



Chrysanthemum arcticum

Philadelphus, Virginal

THE EVERBLOOMING DOUBLE MOCK ORANGE

Flowers are unusually large, with rounded petals, generally double crested and clustered. Individual flower measures 2½ inches across and is of the purest snow-white. Splendid for cutting. One unusual feature of this variety, which commends it to extensive use, is its season of bloom. Although the grand display of flowers comes in May or early June, this variety will produce terminal flowers on the new growth until frost. This is probably the first year, since 1918, that we may have enough plants for the demand.

	Each	10	100
18 to 24 inches	\$0 75	\$6 00	\$50 00
2 to 3 feet	1 00	8 50	75 00
3 to 4 feet	1 25	10 00	90 00

Dedication of Weiser Park

As a memorial to Conrad Weiser, patriot, Indian interpreter, and Revolutionary hero, Weiser Park will be dedicated on Saturday, September 1, 1928. The chief speaker will be Governor John S. Fisher. The program, as planned, will take the greater part of the day. Full details will be given in the daily press a week preceding the event.



Philadelphus, Virginal

A Quartette of Popular Shrubs

Hybrid French Lilacs

Fall is the best season for shipping and planting Lilacs. Now is the time to order so as to be in line for first selection and early shipment, as frosts make the plants dormant.

Extra Value. List and prices on page 10 are based on spring crops. All plants are now from 12 to 18 inches larger but prices remain the same. Our 1929 prices will be based on re-grading. An order placed now will result in extra value. See page 10 of Price-List.

Deutzia and Philadelphus

NEW LEMOINE HYBRIDS

DEUTZIA, Boule Rose. Upright, medium habit with apple-blossom-pink flowers. 2 to 3 feet, \$1 each, \$7.50 for 10.

Deutzia crenata magnifica. Very double flowers, slightly fragrant. 3 to 4 feet, 75 cts. each, \$6 for 10.

Deutzia discolor floribunda. Extremely floriferous, almost hiding the foliage. Flowers porcelain-white, with buds and reverse side of petals tinted pink. 2 to 3 feet, \$1.50 each, \$12.50 for 10.

Deutzia gracilis. Plant dwarf, covered with single white flowers. 15 to 18 inches, \$1 each, \$7.50 for 10.

Deutzia gracilis carminea. Very graceful, slender, arched branches. Dwarf. Flowers delicate pink; buds and reverse of petals deeper carmine color. 18 to 24 inches, \$1.50 each, \$12.50 for 10.

Deutzia lemoinei. Medium habit. One of the best. 18 to 24 inches, 60 cts. each, \$4.50 for 10.

Deutzia Collection: One plant each of the 6 Deutzias, (amounting to \$6.35) for \$5.50.

Deutzia and Philadelphus Collections combined: Six plants of each (12 plants in all) for \$10.

PHILADELPHUS, Albatre. Extremely floriferous, graceful and fragrant. Large, double, white blooms. 18 to 24 inches, 75 cts. each, \$6 for 10.

Philadelphus, Avalanche. The graceful, slender branches arch under the weight of its single, fragrant flowers, $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter. 2 to 3 feet, \$1 each, \$7.50 for 10.

Philadelphus, Norma. Large, single, white blooms, 2 to $2\frac{1}{2}$ inches in diameter, slightly fragrant. 3 to 4 feet, \$1.25 each, \$10 for 10.

Philadelphus, Splendens. Very large, single, white, fragrant blooms. 2 to 3 feet, 75 cts. each, \$6 for 10.

Philadelphus, Virginal. Flowers semidouble. One of the best. Blooms a second time in late summer. 2 to 3 feet, \$1 each, \$8.50 for 10.

Philadelphus, Voie Lactée. The prominent yellow stamens make it most attractive. Blooms $2\frac{1}{2}$ inches in diameter. 3 to 4 feet, \$2 each, \$15 for 10.

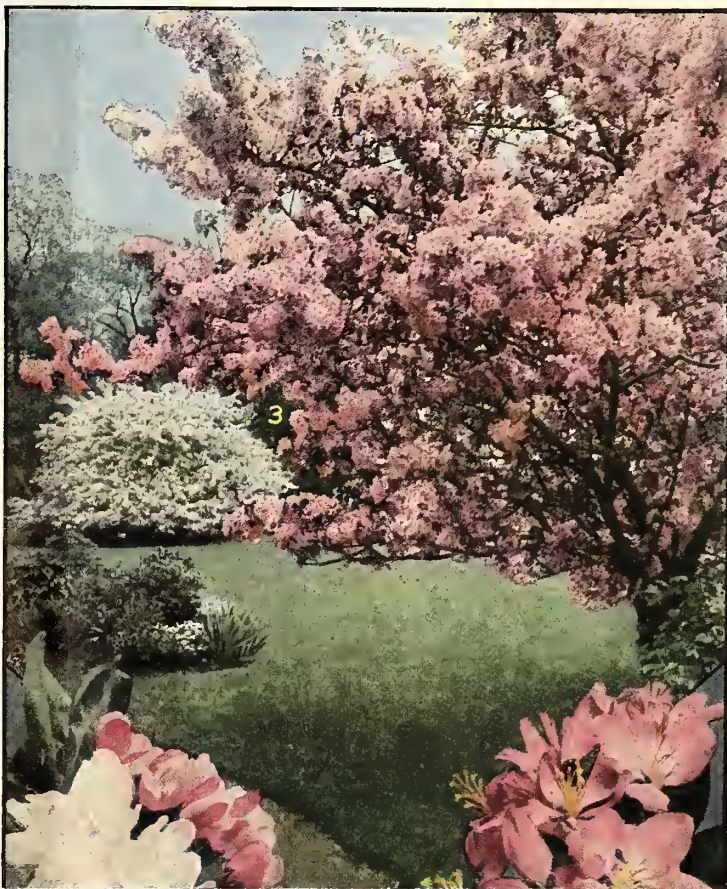
Philadelphus Collection: One plant each of the 6 Philadelphus above (amounting to \$6.75) for \$5.50.

Flowering Crab-Apples

Gay trees whose color dominates our garden in springtime bring the gorgeousness of the Orient to America. The Chinese Flowering Crab-apple is entirely hardy, thriving in the cold of Canada and under the warm sun of the Southern States. Dr. E. H. Wilson calls it the "Queen of the Garden" and pronounces it decidedly more gorgeous than the Japanese cherries.

Malus atrosanguinea is the best of the many varieties. The color of flowers and form of tree are well shown in the picture. We offer 4 to 5-foot specimens, which have been trained, trimmed, sprayed, and transplanted frequently, at \$3.50 each, 5 or more at \$3 each, 25 or more at \$2.75 each, f.o.b. our station.

Shipment will be made in fall as soon as frost makes the trees dormant. We ship at our risk, and the trees are returnable if they are not satisfactory in every respect.



Malus (Flowering Crab)

FARR NURSERY COMPANY, Weiser Park, Penna.

