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# A. E. KUNDERD

The Originator of  
THE RUFFLED AND THE LACINIATED GLADIOLI  
*Goshen, Indiana*



Dear Garden Lover:

By this time you have undoubtedly received the copy of my NEW, ILLUSTRATED, 1928 CATALOG of GLADIOLI which I recently sent you.

I hope that it reached you safely and promptly and that you have spent many enjoyable evenings going through its pages—enjoying its delightfully beautiful pictures—taking note of the distinctive features which have so endeared Kunderd Gladioli to the flower lovers of America, and abroad.

Possibly the great variety of beauty spread before you in my catalog, the well-nigh unlimited choice of selections, may have made it a bit difficult for you to decide just which Gladioli to select for your garden this season and it has occurred to me that perhaps I can make it easier for you by recommending certain collections from which you can easily choose one or more assortments which will specially meet your requirements.

First, when you turn this page, you will note my two SPECIAL OFFERS for 1928.

Here, for \$2.00 or for \$3.25, are two collections of Kunderd Gladioli made up of my named varieties found in the catalog and some of my Wonder and Glory mixture, assorted sizes and colors, of my plain and ruffled beauties, not labeled. Either or both of these collections will be sent to you prepaid, in a neat package and what is more, they will be sent to you under my absolute guarantee as described on the next page.

If you feel that possibly some other assortment would be more to your liking then turn to the back page of this letter and note the collections which I have personally chosen for you from among those in the catalog and which I unhesitatingly recommend for beauty, variety and proportion of color. You can choose from among them with implicit confidence that you can depend upon them to please and satisfy you in every particular.

Please note that on my two SPECIAL OFFERS for 1928 I cannot promise to fill orders received after April 15th or to ship more than six each of these to any one customer. Of course you know that if your order is received after April 15th and I cannot fill it I will immediately refund your money

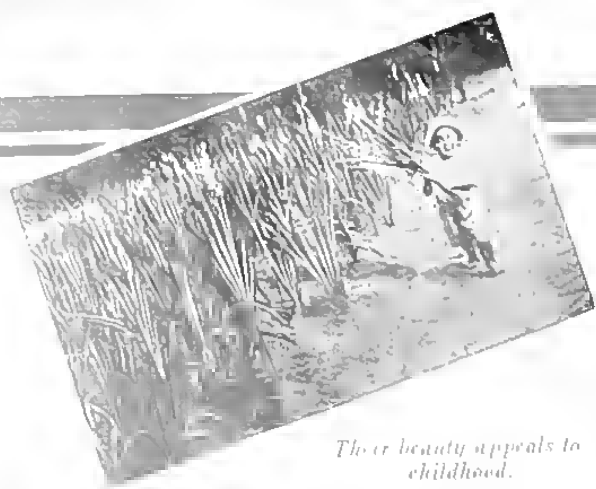
To make it still simpler and easier for you I have printed an order blank on the following page. All you have to do is fill it in, tear out and enclose with your remittance. Then you will be among the thousands who will reap the pleasures which are the special privilege of growers of Kunderd Gladioli,

*A. E. Kunderd*

2 great offers

Remember that my two SPECIAL OFFERS for 1928 give you beautiful, true Kunderd Gladioli of my choice varieties—that the \$2.00 collection is made up of 25 bulbs easily worth \$5.00 if bought labeled, and that the \$3.25 collection is made up of 50 bulbs easily worth \$10.00 if labeled—and that they are covered by my absolute guarantee of safe delivery and your complete satisfaction at growing time.





*Their beauty appeals to childhood.*



*Children and Kunderd Gladioli are a joyful combination.*



*No flower so charming as the Gladiolus.*



*The appeal of grace and color.*



*Who would not be happier in such a garden.*



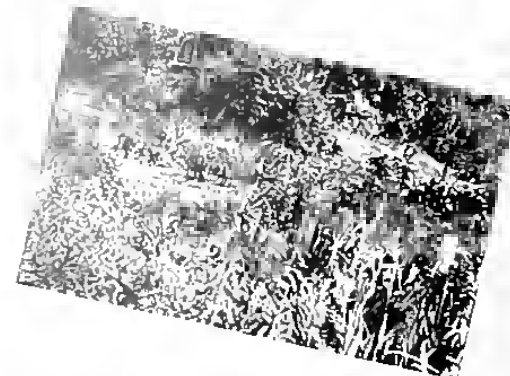
*Your home deserves a garden like this.*

# Let KUNDERD GLADIOLI Make Your Garden Glorious This Year

ONTARIO, CANADA, Oct. 1, 1926  
The special collection of gladioli proved a surprise, as I might have picked out of the many three which would have been well worth the price I paid for the whole collection. I ordered a few bulbs from four different growers last spring and all of yours gave by far the best results both in vigor of plant and size of bloom, and besides, every one of yours were true to description given in your catalog. P. MATHIESON



*THE stately grace and glorious coloring of Kunderd Gladioli enhance the charm of vistas such as this.*



**I**N Kunderd Gladioli may be found every color tone and blend and marking that appears in almost any other flower. The delicate hues of the orchid, the rich deep colorings of the rose, the exquisite markings of the pansy, all these, with others equally bewitching, are represented in blooms of the Gladiolus.

To this beauty, this versatility and adaptability to various uses, we must add a remarkably long season of bloom and a hardiness which especially endears them to the home gardener. Gladioli are easy to grow and are about the most adaptable of all garden flowers. Nothing else of their class costs so little, or blooms so readily, in most any soil and climate. Their blooming season is long and their color varieties are literally unlimited. The ease of culture, and their comparative freedom from disease and insect enemies, make the Gladioli, without doubt, the most satisfactory flower to grow, even by the most inexperienced, and no other flower gives so great and so certain returns for the same amount of labor and effort.

In Kunderd Gladioli these natural, inherent traits are brought to fullest perfection.

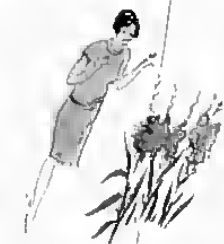
I ship my bulbs all over the world and each year I receive letter after letter from enthusiastic growers and each letter, in one form or another, expresses particular pleasure that my bulbs are so uniformly strong and healthy and can be so generally depended on to produce the most perfect and beautiful blooms.

You too can feel the same confidence that the bulbs you get from me will be strong and healthy and that they will yield you the fullest measure of beauty, pleasure and joyful satisfaction.

**A. E. KUNDERD** — *Goshen, Indiana*  
*The Originator of the RUFFLED and the LACINIATED GLADIOLI*

MISSOURI, Nov. 17, 1926  
Last spring I ordered a special collection of gladioli bulbs from you. On July 12th the first blossom opened, and to my amazement it was wonderful as to size and color, in fact, prettiest I had seen. The neighbors came and watched them open just as I did, and declared them to be beautiful. I came to the conclusion that the old saying, "Precious things sometimes come in small packages", was absolutely true.

Laura V. Gillen



*HERE Kunderd Gladioli form a fitting frame of colorful beauty and dignified elegance for other floral details.*



# See How My Complete and Unequivocal Guarantee Absolutely Protects You in Every Way



ON either or both of my 1928 special offers, in your order is received before April 15th, I guarantee proper and safe arrival. What is more, I guarantee that if at blooming time the bulbs are not satisfactory to you in every way, I will send you another choice collection of bulbs absolutely free!

Remember that these bulbs are only of varieties which have proved worthy to be listed in my catalog, and grown only by myself on my own farms. They will be selected to give a fine balance of color, types and length of blooming season. I guarantee to have assorted sizes in these collections made up as follows: 50% large bulbs in sizes of 1 in. and up. 50% smaller bulbs in sizes of 1/2 in. to 1 in., all blooming sizes.



## Here are My Two Great Special Offers for 1928

Here is a golden opportunity to obtain a fine collection of Kunderd Gladioli in profuse variation of color, which will continue to bloom freely and generously through the flowering season. My two offers are made up in assorted sizes of Gladioli of highest quality, with 48 years of experience with the gladiolus; sure to please and give flower lovers all over the world enjoyment and happy hours in their gardens.

**Offer Number 1** 25 bulbs, all fine blooming sizes, (value \$5.00) made up of assorted sizes, not labeled, contains my wonderful ruffled and plain petaled beauties of assorted colors, prepaid to you for only **\$2.00**

**Offer Number 2** 50 bulbs, all fine blooming sizes, (value \$10.00) made up of assorted sizes, not labeled, contains my wonderful ruffled and plain petaled beauties of assorted colors, prepaid to you for only..... **\$3.25**

## ORDER BLANK

A. E. KUNDERD  
GOSHEN, INDIANA

Please send me (one) (two) of your special offers. I would also like Collection Nos.....  
I am remitting \$..... by..... in full payment.

Name.....

Street or R. F. D. .... P. O. Box.....

City..... State.....





# Choose with Confidence from these Personally Selected Collections

AMONG these collections is, I feel sure, just the one which you most wish. My forty-eight years' experience and a vast collection has guided me in making up these assortments and here will be found those which have been unfailingly popular and successful.

## Collection Offers of Plain Petaled Varieties

These collections are all sent with each variety properly labeled.

<b>Collection No. 15.</b>	All varieties valued up to and including 10c, <b>11</b> bulbs in all (value, \$1.15) for .....	<b>\$1.00</b>
<b>Collection No. 14.</b>	All varieties valued up to and including 15c, <b>43</b> bulbs in all (value, \$5.95) for .....	<b>\$5.30</b>
<b>Collection No. 13.</b>	All varieties valued up to and including 20c, <b>63</b> bulbs in all (value, \$9.95) for .....	<b>\$8.90</b>
<b>Collection No. 12.</b>	All varieties valued up to and including 25c, <b>76</b> bulbs in all (value, \$13.20) for .....	<b>\$11.85</b>
<b>Collection No. 11.</b>	All varieties valued up to and including 35c, <b>81</b> bulbs in all (value, \$14.95) for .....	<b>\$13.40</b>
<b>Collection No. 10.</b>	All varieties valued up to and including 50c, <b>96</b> bulbs in all (value, \$22.45) for .....	<b>\$20.15</b>
<b>Collection No. 9.</b>	All varieties valued up to and including 75c, <b>105</b> bulbs in all, (value, \$29.20) for .....	<b>\$26.20</b>

## Collection Offers of Ruffled Varieties

These collections are all sent with each variety properly labeled.

<b>Collection No. 21R.</b>	All varieties valued up to and including 15c, <b>9</b> bulbs in all (value, \$1.25) for .....	<b>\$1.15</b>
<b>Collection No. 20R.</b>	All varieties valued up to and including 20c, <b>28</b> bulbs in all (value, \$5.05) for .....	<b>\$4.55</b>
<b>Collection No. 19R.</b>	All varieties valued up to and including 25c, <b>41</b> bulbs in all (value, \$8.30) for .....	<b>\$7.50</b>
<b>Collection No. 18R.</b>	All varieties valued up to and including 30c, <b>43</b> bulbs in all (value, \$8.90) for .....	<b>\$8.00</b>
<b>Collection No. 17R.</b>	All varieties valued up to and including 35c, <b>45</b> bulbs in all (value, \$9.60) for .....	<b>\$8.65</b>
<b>Collection No. 16R.</b>	All varieties valued up to and including 50c, <b>51</b> bulbs in all (value, \$12.60) for .....	<b>\$11.35</b>
<b>Collection No. 15R.</b>	All varieties valued up to and including 75c, <b>57</b> bulbs in all (value, \$17.10) for .....	<b>\$15.40</b>
<b>Collection No. 14R.</b>	All varieties valued up to and including \$1.00, <b>61</b> bulbs in all (value, \$21.10) for .....	<b>\$19.00</b>
<b>Collection No. 13R.</b>	All varieties valued up to and including \$1.50, <b>62</b> bulbs in all (value, \$22.60) for .....	<b>\$20.35</b>

## Collection Offers of Primulinus Varieties

These collections are all sent with each variety properly labeled.

<b>Collection No. 32R.</b>	All varieties valued up to and including 15c, <b>11</b> bulbs in all (value, \$1.40) for .....	<b>\$1.25</b>
<b>Collection No. 31R.</b>	All varieties valued up to and including 20c, <b>18</b> bulbs in all (value, \$2.80) for .....	<b>\$2.55</b>
<b>Collection No. 30R.</b>	All varieties valued up to and including 25c, <b>22</b> bulbs in all (value, \$3.80) for .....	<b>\$3.45</b>
<b>Collection No. 29R.</b>	All varieties valued up to and including 35c, <b>23</b> bulbs in all (value, \$4.15) for .....	<b>\$3.75</b>
<b>Collection No. 28R.</b>	All varieties valued up to and including 50c, <b>26</b> bulbs in all (value, \$5.65) for .....	<b>\$5.10</b>
<b>Collection No. 27R.</b>	All varieties valued up to and including 75c, <b>28</b> bulbs in all (value, \$7.15) for .....	<b>\$6.45</b>
<b>Collection No. 26R.</b>	All varieties valued up to and including \$1.00, <b>33</b> bulbs in all (value, \$12.15) for .....	<b>\$10.95</b>

On the above collections you are entitled to the same discounts and extra bulbs as given on page 21 of my catalog.

If any of the above collections have varieties that happened to be sold out before your order reaches me, I will send you a variety equal in color and quality.

