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Revised
Wholesale Price List
1929

Kunderd
Gladioli

A. E. KUNDERD
*The Originator of the Ruffled and
Lacinated Gladioli*
GOSHEN, INDIANA, U. S. A.
POSTMASTER: Return Postage Guaranteed

Sec. 435½, P. L. & R.

U. S. POSTAGE

Paid

Goshen, Indiana
Permit No. 14

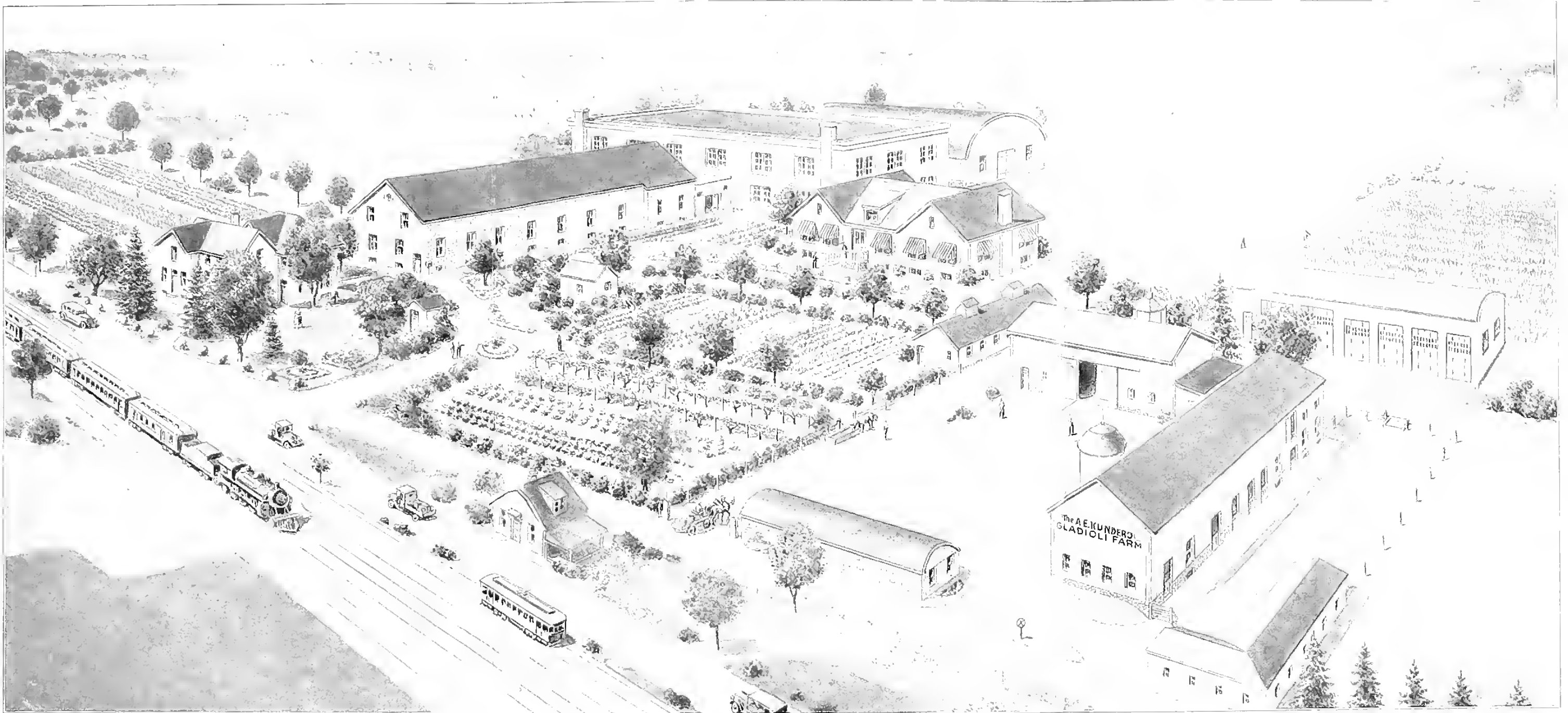
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RECEIVED**

★ JUN 20 1929 ★

U. S. Department of Agriculture

Mr. Chas. E. F. Gersdorff
Mount Airy Gardens
1825 N. Capitol St.,
Washington, D. C.





THE INSTITUTION BEHIND YOUR PURCHASE

The above is a panorama view of the farm and buildings of the "Institution Behind Your Purchase," which not only guarantees your order, but is willing to co-operate with you, by giving you advice in selecting, growing and caring for the Gladiolus. The above illustration will give you some idea of the

equipment and buildings necessary to carry on such a business, in the most up-to-date manner. The latest machinery, office equipment, proper storage facilities and the necessary labor to conduct this institution. I would be very glad to have you call and see my place, so as to convince you that nothing

is left undone and that everything is done that is necessary for the production of the very highest quality bulbs and that nothing but high quality product leaves this Institution, which is always ready to stand back of its products.

LAST CHANCE TO ORDER BEFORE PLANTING

A Personal Message to Commercial Growers

Goshen, Indiana
Season 1929

Dear Friends:

IN THESE days of keen competition, if one would succeed in the Business World it is a well known fact he must have Trade-Marked goods that have been well advertised. Each year the importance of advertised products is demonstrated by the increasing percentage sold.

In 1927 statistics show that 82% of the merchandise sold by chain stores were products that were well advertised. Contrast this with business of twenty-five years ago and you will see at once that modern business recognizes the value of well advertised products.

KUNDERD GLADIOLUS BULBS are well advertised and known in every country on the globe. More Kunderd bulbs are sold each year and the limit of this demand probably will never be reached.

I offer you in this list varieties that can not be had from any other source and bulbs of quality that can only be equalled by the most skilled growers equipped with the most modern equipment for handling and storing the bulbs. List Kunderd bulbs in your catalog, and buy direct from the originator and grower, where you will get your stock pure, true to name, and of that superior quality which has made them popular all over the world.

My stock of some of the varieties listed herein is limited, and in order to prevent disappointments later you had better make reservations of the stock that you will require.

Yours very truly,





MARY JANE



MERTON W. WENTWORTH



AN ATTRACTIVE BASKET
OF SWEET ROSE



RUTH HUNTINGTON



LILY OF GOLD

ANDERD
DIOLI
DS
ME