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A.E.KUNDERD

QUALITY IRIS

Goshen, Ind.

To My Flower Friends
Everywhere:

No order accepted on this offer after September 1.

Although this letter is being written only a short time after my first Iris offer was made for this season, thousands of orders have already been received.

This is highly pleasing to me because it proves that flower lovers are taking a deep interest in the Iris. I am sure when these thousands of new friends see the delicate coloring and the stately beauty of these modern Iris, they will want more of them.

If you were unable to take advantage of my first offer, be sure to do so at this time because this is the last low-price offer I will be able to make this season and I will not issue any further Iris list or catalog this year.

This is due to the fact that, as announced in my first circular, I have purchased the magnificent collection of Peonies and Iris built up by Lee R. Bonnewitz at Van Wert, Ohio, and am faced with the tremendous task of removing this stock to my own farms. Next year I hope to have everything ship-shape and in position to publish a complete Iris and Peony catalog, in addition to my big 50th Anniversary Gladiolus Catalog.

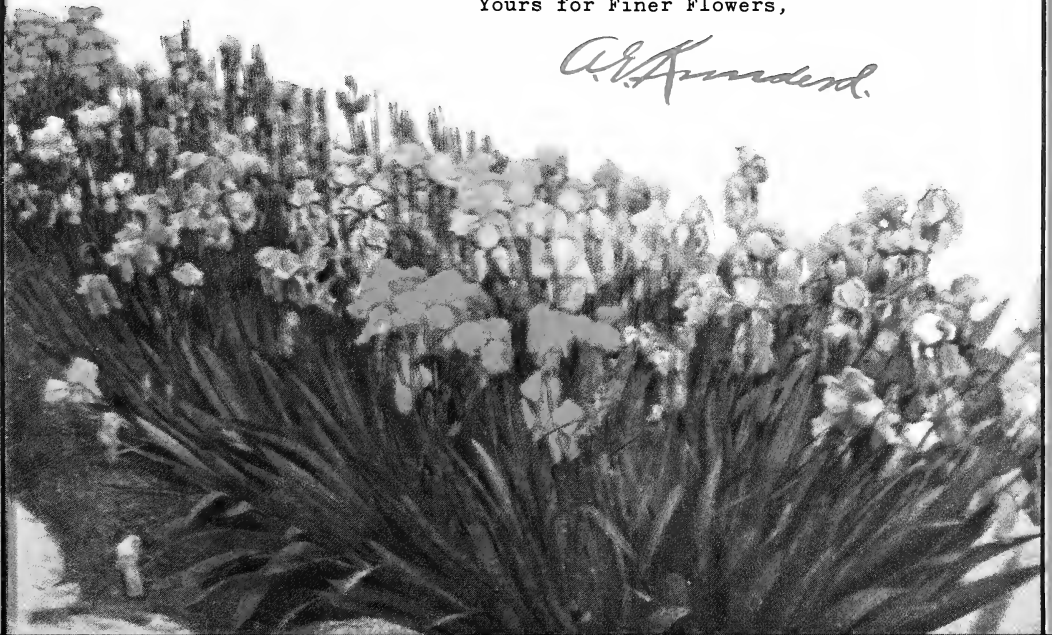
Right now I want to give you one more chance to secure these beautiful Iris at a price that means such a big saving, so I am making an offer so attractive that you cannot afford to pass it by.

This offer is given in detail on the following pages. As a lover of the beautiful, I know you are going to be surprised and delighted when you turn the page.

Hoping I make of you another friend for the Iris, I am

Yours for Finer Flowers,

A.E. Kunderd



KUNDERD

*A Well-Known Name Among
Flower Growers*



It is with pardonable pride that I can count so many thousands of you flower-loving folks as friends.

To many of you I am perhaps best known as the developer of the gladiolus. I hope to earn your respect and encourage appreciation of other flowers also.



**YOUR LAST CHANCE
TO SECURE
KUNDERD
IRIS
AT SMALL COST**



The Iris in *Your* Garden

No matter how small or how large your garden is, the Iris will bring greater beauty to it. The Iris makes a fine border for walks, drives, backgrounds for other flowers, etc.

It is fine also for securing beautiful landscape effects and a great favorite in rock gardens.

No other perennial offers as

great a variety in style and color as the Iris, and it blooms at a time of year when there are few other flowers in bloom. It is an outstanding beauty of May and June.

The Iris is just coming into its own. Its beauty and dignity are winning hosts of new friends constantly. Once planted it remains for many years.

