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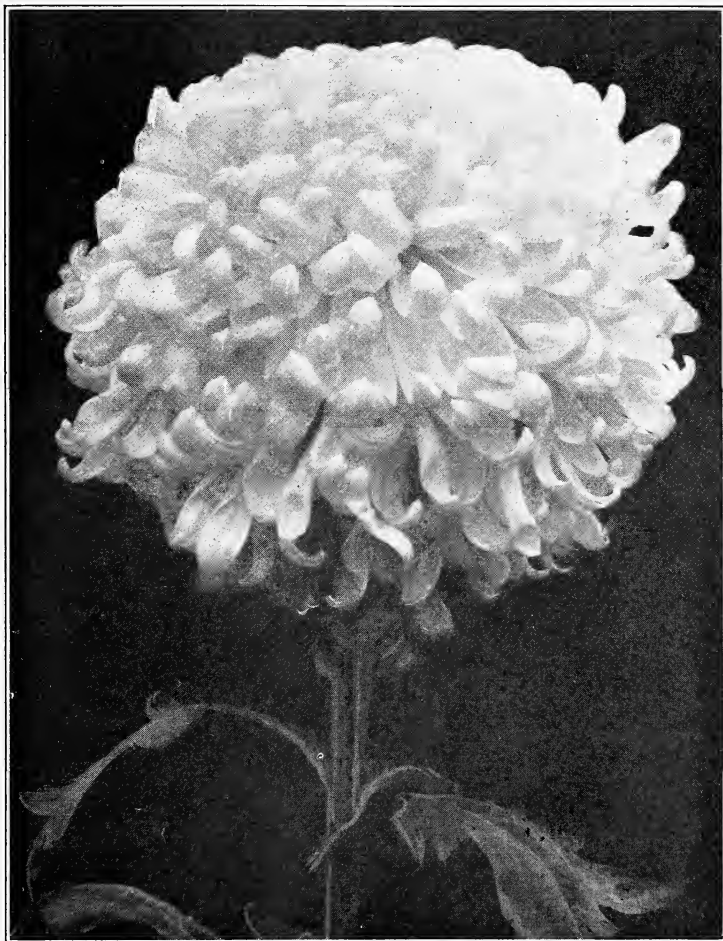
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U. S. Department of Agriculture.

# Wallace's 1929 Chrysanthemums

At Retail, Post-paid anywhere in United States



MISS CHICAGO

**M. A. WALLACE**

Rt. A, Box 1095 San Fernando (Los Angeles County) California

MAIL ORDER BUSINESS

# Instructions to Purchasers

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At prices given in this circular, all plants sent postpaid anywhere in the United States

Remittances may be made any way most convenient

No mail order accepted for an amount less than One Dollar.

No orders filled on Sundays.

Planting season from March 1st to July 1st.

A Chrysanthemum delights in cool weather and of course, transplants much easier when the weather is cool.

Where plants are listed so much for 10 plants, it does not mean 10 plants of an assortment, but means—**not less** than five plants of **one variety**.

My aim: Not the largest assortment, but the choicest. Doubtless many varieties that have been introduced should have been pitched in the brush pile.

I frequently have inquiries about books on mum culture. "**Chrysanthemum Culture**," by A. Herington, is a good one; 160 pages; price \$1.00. For sale by the publishers, Orange Judd Co., 15 E. 26th St., New York City.

My Mum business is strictly retail. In this age the wholesale and retail business is generally run separately. The wholesaler furnishes **rooted cuttings** only—by the 100 and 1000.

I am often asked the question, "What is a crown bud," and "what is a terminal bud?" Smith, an authority on mums, says: "A crown bud is surrounded by vegetative shoots and not by other buds. A terminal bud is surrounded by other buds and not by vegetative shoots."

M. A. WALLACE

Rt. A, Box 1095

San Fernando, Calif.

P. S. No "Clumps" or cuttings for sale.

*"If you want plants early, order early.*

*First come first served."*

## VALUABLE NOVELTIES

\$1.00 Each—10 for \$8.00

**PRIDE OF RICHMOND**—A pure bright pink of broad incurving form; a grand commercial, and also a fine Exhibition variety. The color has no touch of violet, and is the tone so much desired. The stem is stiff and holds the flower erect; the foliage is ornamental, stiff, glossy, and beautifully arranged. A very large, well filled flower, apparently without a fault. Scored 90 at Peoria. Bud, Sept. 30; blooms Nov. 10. Originator.

This is a fine pink, 6½ inches in diameter, broad flat flowers with quilled petals, and a strong straight wiry stem. Matures here in California Oct. 25. M. A. W.

**GOLDEN CELEBRATION**—Beautiful golden yellow flower, 7 inches in diameter, broad flat flower. Shaggy curly petals. A fine show flower. Strong straight stem and dark healthy foliage. Matures Nov. 10.

**MRS. HENRY EVANS**—This chrysanthemum might easily be described as a "Crimson Cactus Dahlia," since its characteristics resemble this flower.

Every petal reflexes back, showing its color to the best advantage. 8 inches in diameter. A pure deep crimson. An Australian variety. A show flower. Fine green foliage. Bud Aug. 20; matures Nov. 15.—Totty.

**DAWNRAY**—Beautiful clear pink. Incurved flower 6 inches in diameter. Low stocky plant with good foliage. I think this is as fine market pink flower as I have seen. It holds its color better than most pinks. It will stand for 2 weeks on the plant in good marketable condition after it has fully matured. Matures Oct. 25.

**MISS CHICAGO**—A paper white bloom, 6 inches in diameter with shaggy curly petals; a fine show flower. This fine white won the Chicago Club silver medal offered through the C. S. A. at Chattanooga, Tenn., in Nov., 1926. Blooms Nov. 10 to 15.

~~50c Each~~

**GLORY OF 7 OAKS**—A hardy perpetual chrysanthemum that blooms all summer and fall, also all winter in pots. Very double. Bright golden yellow. Originator. Plants of Glory 50c each.

## VERY SCARCE NOVELTIES

Prices on Application

**LUSTRE**—An Indiana seedling. A fine lavender pink, 5 inches in diameter. Dark green healthy foliage. Scored 90 points before the Chrysanthemum Society of America Scoring Committee. Take bud the last week in August. Matures Oct. 8.

**GRACE STURGES**—A 6 inch flower, rich wine red with a silver reverse. A fine show flower. Crown bud Aug. 25, matures Nov. 10.

**MARIE DE PETRIS**—A wonderful incurved commercial variety of intense yellow, deeper in color than Golden Glory. Foliage right up to the flowers, regardless of what bud it taken. Throws 100 per cent perfect bloom regardless of bud. It has a stronger and more rigid stem than any other variety grown. Its foliage is closely set, very healthy and mildew proof. Individual flowers average 20 to 22 inches in circumference. Matures Nov. 10 to 15—Totty.

## 1928 INTRODUCTIONS

50c Each—10 for \$4.00

**FRANCINE** (Exhibition)—A Vermont seedling with a strong stem. The upper surface of the petals is old-rose and as it is closely incurved the pinkish buff reverse is most prominent. Height medium; can be grown as large as the Turners. Select bud Aug. 15—Smith. Matures Nov. 8.

**QUEEN MARIE** (Exhibition)—A seedling from Vermont producing blooms 13 inches in diameter with petals spoon shape which at the ends are decidedly incurved or hooked over.

Color a medium shade of lavender. Select buds Aug. 20. C. S. A. Certificate scoring 94 points.—Smith. Matures Oct. 28.

**GENERAL PERSHING** (Exhibition)—Deep rich American Beauty shade of red. Wonderful vigorous stem and ideal foliage. The broad gleaming petals of this variety make it very individual in type. Bud Aug. 20 and onward.—Totty. Blooms Nov. 5. Originated with Jas. W. Byrne of the U. S. Dept. Agriculture.

# 1928 INTRODUCTIONS

(continued)

**THE BRUCE** (Exhibition) A beautiful combination of scarlet and bronze shadings. This variety when taken on earlier buds, produces quantities of petals, which are rather small. On later buds the petals are very much larger and more attractive; therefore we suggest taking the bud Aug. 20 and onward.—**Totty**. Maturity Nov. 10. The Bruce originated with James W. Byrne of the U. S. Dept. of Agriculture.

**GOLDEN MEASURE**—A fine commercial yellow of unusual size and quality. Incurved form and fine finish. We grow it from terminal bud for commercial cutting, but can be grown to exhibition size from late crown bud. Comes good either way. Grows 4 ft. from June planting. Scored 93 points by the C.S.A. Committee. **Bauer & Steinkamp**. Oct. 25. The G. M. is a grand big golden yellow mum.—**M.A.W.**

**CRYSTAL DOME** (Market)—This fine variety bears the distinction of having won the C.S.A. Silver cup in two successive years, having won in a large field of entries at Cincinnati in 1925 and again at Chattanooga in 1926. Incurved white of large size and fine finish. Should make a fine shipper.

## SHOW CHRYSANTHEMUMS

25c Each—10 for \$2.00 (5 of One Variety at 10 rates)

**CORP. J. FRED PIPER** — A fine loosely incurved flower, light rich yellow, 5 to 6 inches in diameter. Low stocky plant. Matures Nov. 5.

**MRS. WOODROW WILSON**—Pure paper white, 6½ inches in diameter, with drooping petals. Stocky plant with a large leaf. Matures Oct. 15. Fine for either the market or show room.

**LOUISA POCKETT**—An Australian variety of mammoth size both in plant and flower. Bloom pure white, 8 inches in diameter. Matures Nov. 15. At the Pasadena flower show, October, 1925, Louisa Pockett took first premium on exhibit—flower 12 inches in diameter.

**NAGIROC, (GOLDEN CHAMPION)**  
—Large golden, slightly bronzed, finely incurved. Standard. Spreading habit of growth. A splendid show mum. Good foliage. Matures Oct. 12.

**WILLIAM TURNER**—Large incurved white. Fine when pampered and well fed. An aristocrat. This is the big fellow that takes the premiums at the flower shows. Nov. 10. Height 3 feet,

Fine foliage and rigid stem. Grows 4 ft. from June planting. **B. & S.** Blooms here in California Oct. 20 and later. I consider this is the most valuable whit market mum I have seen for many years. The bloom opens out paper white, long stems and green leaves; reminding me of a great big white Peony.—**M.A.W.**

**PINK POCKET** (T. W. Pockett) (Exhibition)—Pink with silvery reverse. Largest and undoubtedly the best pink Japanese yet raised. Strong healthy growth and a rigid flower stem. Awarded the certificate by the Royal Horticultural Society, Melbourne Show, for the finest novelty shown. **Thomas W. Pockett**, of Australia, Originator. Blooms Nov. 1st.

**THETA QUAY FRANKS** (Exhibition)—Clear lavender pink with silvery reverse. This flower is composed of an immense mass of petals, all of which are carefully reflexed, and show the color of the flowers to the best advantage. The habit of growth and the stem is ideal and it is altogether one of the most desirable pink varieties introduced in many years. Crown bud after Aug. 25. Matures Oct. 25.—**Totty**.

**MISS MILLICENT ROGERS**—Introduced by Chas. H. Totty Co., of New Jersey. The following is their description: "One of the most novel Chrysanthemums introduced in many years. Color, bronzy pink with gold shadings. The lower half of the flower is clear lavender and the upper half bronzy pink, very much like the Madam Butterfly Rose.

"The general effect is that of the reflexed type with incurving tips. The extreme lower petals hang down about 6 inches below the stem. The very center of the flower is pure, clear gold with no shading whatever. Foliage right up to the flower, stiff stem, fine habit of growth. Height 4½ ft. Crown bud August 15th to 20th. Matures October 20."

**LADY HOUPTON**—Large incurved pink. A fine flower and good foliage. Three feet. Nov. 5.

**J. R. BOOTH**—A sport of Nagiroc. Rich golden yellow. A magnificent flower 6 inches in diameter; outer petals reflex, inner petals incurve. Fine show flower. Oct. 15.

# SHOW CHRYSANTHEMUMS

(continued)

**POCKET CRIMSON**—Australian. A beautiful show mum. Crimson. Reverse side of petal old-gold. Flower 5 inches in diameter. Plant of dwarf habit. Matures Oct. 25.

**YELLOW TURNER**—A sport of Wm. Turner and very much like its father, only in color. A very delicate shade of canary yellow. Height 3 feet. Nov. 10.

**ROSE DAY**—An Australian variety, 6 inches in diameter. Incurved center. Reflexed drooping outer petals. A fine show or market mum. Plant 3½ feet, stocky with large green leaves. Matures Oct. 20. Color pink.

**ODESSA**—Large incurved lemon yellow. Plant grows rather "straggly." Four feet. Nov. 20 to 25.

**MRS. F. E. LEWIS**—"An exquisite deep crimson with an old-gold reverse. Petals are extremely wide and the wonderful combination of crimson and gold is strikingly attractive. In color, is far superior to Pockett's Crimson at its very best. Our finest red in twenty years of introducing novelties. Late crown bud the first week in September. Growth wonderfully strong and robust. Height 4 feet. Certificated 93 points." Matures Nov. 8.—**Totty**.

**CININNATUS**—"Winner of the silver trophy for the best seedling variety at the Cincinnati fall show in 1924. Pleasing shade of light lavender pink. Beautifully formed flower of large size. Strong stem with good foliage. Grows three feet from June planting. Fine for benches where headroom is limited. Take terminal bud. Blooms November 8th and later."—**B. & S.**

## FANCY COMMERCIAL

25c Each—\$2.00 per 10 (5 of One Variety at 10 rates)

**MEGAN**—An Indiana seedling of promise. A beautiful clear pink 4 inches in diameter. A tall growing plant with purple stems, small green thick leaves. Matures Oct. 28.

**SNOW WHITE**—Pure white 5½ inches in diameter. Plant short and stocky with an abundance of large green leaves. Matures November 25 to December 5. A promising late market variety.

**CHAS. RAGER**—A most reliable white for early November. Bonnafon in form but larger. Grand stem and foliage.—**J. J. Braun**. Nov. 20.

**STEPHEN BROWN**—Salmon with old-gold reverse. Very large broad petals, which are whorled and incurved, making a large solid flower. Matures Nov. 6.—**Pockett**.

**MRS. E. WARD OLNEY**—Color light pink, 5 inches in diameter. Low stocky growth, light colored foliage. Matures Oct. 25. Immensely prolific. Would make an ideal pot plant.—**W.**

**JIMMIE WALKER**—This is rather an artistic looking fellow, with shaggy curly locks; reflecting golden yellow, 5 inches in diameter; plant dwarf but robust and stocky. Matures Oct. 25.—**W.**

**EDGAR STILLMAN KELLEY**—"In comparison with Betsy Ross is larger in size, stronger ingrowth, and of the purest, glistening white, 7½ inches in diameter, matures November 1st, select bud September 5th. C.S.A. Certificate."—**Smith**.

**MRS. GILBERT DRABBLE**—A low growing rather spindling plant. Pure white reflex bloom. Very artistic and showy. An English variety. Matures Nov. 1st.

**YELLOW POCKET**—A light yellow sport of Louisa Pocket. Same size and shape. Matures Nov. 15 and later.

**CELEBRATION**—A sport of Eton. A tall growing plant with rigid stems. Light yellow bloom 6 inches in diameter. Matures Nov. 1st.

**MRS. G. G. MASON**—Blood red with a light gold reverse. A beautiful showy flower, 6 inches in diameter. Lasts for a long time. Matures Oct. 25.

**MONUMENT**—"A most satisfactory large commercial white. Comes into flower November 15th to 20th. Pure white in color. Incurved form and large in size. Foliage is medium size and the stems are rigid, making it a splendid variety to handle. Grows five feet from June planting. Take terminal bud."

**GOLDEN LODGE (Market)**—Plant low, rather stocky. Flowers golden yellow, about the color of a "John Quill," 5½ inches in diameter. A seedling of Comoleta. Matures Oct. 5. I consider this a valuable early market mum.

# FANCY COMMERCIAL

(continued)

**HARVARD**—Japanese reflexed, very dark crimson. In perfection Nov. 15 and for the closing days of the foot ball season. Best bud Sept. 5.—**J. J. Braun.**

**DECEMBER BEAUTY**—"White with light pink shadings which are more pronounced at the center of the bloom. Best incurved form. Avoid early buds as the late ones give the best blooms. Height 3½ feet from June planting. Fully developed Dec. 10 to 15, continuing until Christmas and after from buds selected Sept. 30 to Oct. 10."—**Smith.**

**DISTINCTION**—"Coming into bloom after the mid-season flood has passed, it should prove to be of more than ordinary value. Its round incurved bloom will ship and handle well. The plant grows very erect and the stem is rigid and clothed with good foliage. Blooms November 15th to 25th.

**CORONNA**—"This is one of our favorites for commercial planting. Every plant gives a good bloom from each shoot. Can be grown two or more blooms to the plant. Grows five feet from June planting. Strong stem clothed with abundant medium sized foliage. Deep golden yellow. Blooms Nov. 1st, following Golden Glory. Take late crown or terminal bud."—**Bauer & Co.**

**WHITTIER**—A beautiful light golden yellow. Large and finely incurved flower. Begins to mature about November 15 and lasts a long time. A good commercial variety. Some wholesale florists in the east claim Whittier will supercede Major Bonnaffon for market. Whittier is a much larger flower than the Bonnaffon and later.

**CITRONELLE**—"Its large size and general all-around excellence has made this variety a great favorite. Blooms October 20th. Clear lemon yellow. Strong upright growth. Three to four feet from June planting. Take terminal bud."

**THANKSGIVING PINK**—"Best pink for November 20th and later. The very best pink to grow for Thanksgiving."

**QUAKER MAID** (Market)—Plant tall grower and good foliage. Pink bud but a pure white flower 5 inches in diameter, matures Oct. 6. I am well pleased with Q. M. and I think she is a valuable girl.

**YUKON**—"This variety should prove a boon to the grower who ships his blooms to distant markets. Belongs to the closely incurved section. Bright clear yellow. Fine stem and foliage. An easy doer and grows five feet from early June planting. Blooms October 5th. Take terminal bud."

**OCTOBER ROSE**—"Large incurved pink. Comes into flower October 10th and will overshadow all other pink varieties coming into bloom at the same time. It is as large as the best mid-season variety."

**ROSE GLOW**—A stocky low growing variety. Dark green leaves. Color rich pink, 6 inches in diameter. Matures Oct. 10. A very choice variety. Introduced as a market mum, but plenty large for the show room. One of the finest pinks I have seen.—**W.**

**DETROIT NEWS**—A very pretty little bronze, 4 inches in diameter. Matures Oct. 20.

**MRS. R. M. CALKINS**—(Introduced by us 1926). A very bright yellow as intense as the variety Marigold, an improved Golden Chadwick and in comparison is brighter in color, has shorter outer petals and is more globular in form with a stronger and harder stem. Matures November 25 to 30. Select bud September 20. C.S.A. Certificate.—**Smith.**

**WHITE CLIFTON**—Large pure white incurved. A good market mum. Matures Nov. 1st.

**ORANGE QUEEN**—"A burnt orange in color, coming at Thanksgiving time, its color in keeping with the season. Loosely incurved form, maturing Nov. 20 from Sept. 10 buds."—**Smith.**

**GOLDEN OCTOBER**—"A splendid yellow to follow Golden Glow. Blooms October 10th from terminal bud. Grows four feet from early June planting. Strong stem and abundant foliage. The color is a rich golden yellow."—**B. & S.**



## MISCELLANEOUS MARKET

20c Each—\$1.50 per 10 (5 of One Variety at 10 rates)

**ALICE DAY**—Medium to large incurved "paper white" flower. Plant of dwarf or one-half standard habit. Fine for pot culture. Good foliage. October 12.

**MRS. O. H. KAHN**—Large incurved bronze, with large leaves, plant medium size. A fine old show mum. October 15.

**SMITH'S SUBLIME**—A beautiful, light "peach blossom" pink. Good foliage. Matures October 5. A very satisfactory early pink. Dwarf. Fine for pot culture.

**RICHMOND**—Medium to large, incurved. Yellow. Plant rather sprawly in habit of growth. Foliage not very good. Some of the eastern growers consider the Richmond one of the best commercial varieties. October.

**BLACK HAWK**—Dark crimson. Reflex with incurved center. A fine old variety. Medium tall. December 1.

**DECEMBER QUEEN** — Large incurved, yellow. Good foliage. Matures about December 15. Height 5½ feet. A promising late variety and well worth planting.

**COL. APPLETON** — Large late incurved yellow. An old standard market variety.

**GOLDEN GLOW**—Originator says: "Bright yellow; good stem and foliage. Blooms may be had from August 15 to October 20, if planted in succession and first buds secured. Height 3¼ feet."

**WHITE SEIDEWITZ**—"A white sport from E. Seidewitz, and as it flowers at the same time is a valuable addition to the late-flowering section." Height 5 feet.

## STANDARD COMMERCIAL VARIETIES

12c Each—\$1.00 per 10 (5 of One Variety at 10 rates)

**MAJOR BONNAFFON** — Medium size, light yellow. Incurved. A standard old commercial variety. Three feet. November 20 to 25.

**TIGER**—Medium size, golden yellow, incurved, short petals. Half standard. Small green foliage. Good strong stem. A commercial variety. Matures October 12.

**MARIGOLD**—Rich yellow, incurved. Good foliage and a splendid flower. Suckers immensely. Three and one-half feet. Nov. 5.

**EDWIN SEIDEWITZ**—"A beautiful incurved, bright pink, maturing from Thanksgiving to early December. Height 5 feet."

**WHITE PERFECTION** — A sport from Rose Perfection. Large incurved creamy white. In plant and leaf, quite similar to Rose Perfection. A good, sturdy variety and well worth careful testing. Matures Nov. 1. Standard.

**CHRYSILORA**—Beautiful bright yellow incurved. Strong stem. Good foliage. Standard. The plant and flower quite similar to E. M. Benson.

**OCTOBER QUEEN** — Medium to large incurved flower, beautiful "snow" white. Good foliage. One-half standard. Matures October 15.

**GOLDEN GLORY**—Flowers a beautiful golden yellow. Dwarf habit. Good foliage. Flowers medium to large. Doubtless a good commercial variety. Matures October 6.

**BETSY ROSS** — Large incurved white. A magnificent flower and good stem. One of the finest white mums I have seen. Matures about November 5. Height 4 feet. A good commercial variety.

**ROSE PERFECTION**—A beautiful shell pink. A magnificent flower. A strong grower and easily propagated. Five feet. Matures about November 8.

## FEATHERY, SPIDERY AND THREAD-LIKE VARIETIES FREAKS AND ODDITIES

25c Each— 10 for \$2.00

**AMATERASU** (The Sun Goddess)—Medium tall grower. Light golden yellow bloom 6 inches in diameter, curly twisted petals. A beautiful show flower. The largest of the group.

**WHITE THREAD**—Pure white 2 inches in diameter, with a stiff wiry stem. Very much resembles a bunch of white thread cut short. Matures Oct. 25.

# FEATHERY, SPIDERY AND THREAD-LIKE VARIETIES

(continued)

**BENTEN** (Goddess of Beauty)—A tall growing plant; with good foliage. Quilled petals standing straight out from the center; color green gold at center with blood red tips. Very beautiful and unique.

**FUGI**—This flower looks very much like a cactus dahlia with its shaggy stringy petals. Color a "lovely" shade of pink with yellow center. Stiff wiry stems. Matures Oct. 24.

## ANEMONES, NOVELTIES

50c Each—10 for \$3.50

The Anemone (A-nem-o-ne) flowers consist of one or more rows of flat or tubular ray florets with shorter quilled or tubular disc florets of the same or distinct color, and are grown in sprays for artistic floral arrangements.—**Smith**.

**GOLDEN PHEASANT** — Ray petals a beautiful "John Quill" yellow, incurved and cupped. Cushion a darker yellow. Flowers can be grown 3 to 5 inches in diameter when disbudded. Plant a strong grower. Matures Oct. 26 and later.

**ADENLAIR**—An exceptionally fine anemone for commercial growers, producing 4 blooms to the plant, 5 inches in diameter surrounded by two rows of

guard petals. The predominating color is shell pink with a creamy cast at the center of cushion. Select buds Sept. 10. C.S.A. Certificate scoring 91 points.—**Smith**. Matures Nov. 15 to 20, here.

**GOLDEN STATE**—A self-colored yellow about the same shade as Florera, but is larger and has longer florets, 6 inches in diameter with 4½ inch cushion. C.S.A. Certificate. Matures Nov. 20.—**Smith**.

## ANEMONES

20c Each

**GOLDEN LYDA THOMAS** — Anemone type, 2 inches in diameter. Clear canary yellow. Tall grower. Good market variety. A wonderful bloomer. Matures Nov. 10.

**MAPLE LEAF**—"Like the soft maple leaf the color is displayed in the various shades of red and yellow changing from day to day as development progresses. High rounded cushion.

Two and one-half inches in diameter, two feet high. Being dwarf, is well adapted to specimen pot plants. Maturing Nov. 10."

**FLORERA**—Originator says: "Color light yellow with an exceptionally large cushion which nearly extends to the ends of the ray florets. Very distinct and striking in appearance. Maturing November 10. Best when disbudded. Diameter 4½ inches. Height 3½ feet."

## SINGLES

25c Each—10 for \$2.00

**JEANNE SHELLY ADAMS** — A beautiful clear pink, 2½ inches in diameter, with white zone around the center. Medium tall. Matures Oct. 12.

**MARGARET A. WANNER** — Cadmium orange, suffused deep amber bronze, 2½ inches in diameter. Seedling of Buckingham. A grand variety.

**CAROLINE ROBBINS**—2½ inches in diameter. When first opening the flowers are a deep mellow pink and gradually develop into lilac rose. The very broad petals much resemble a double cosmos. Fully matures Oct. 15.

**ALICE HOWELL**—Two inches in diameter. Comes out a bronze and changes to a light yellow. Low stocky grower. Matures Oct. 15.

**ALBERT JESSURUM**—Medium tall grower. Flowers 2½ inches in diameter, light yellow with reddish tips. Matures Nov. 1st.

**ARABY**—Pure white 2¾ inches in diameter. Tall luxuriant plant. A very profuse bloomer. Matures Oct. 20.

**A. WENZ**—A tall growing plant, good foliage. A bright pink with large yellow center. Resembles a water lily somewhat. Matures Nov. 1.

**LADY ASTOR, M. P.**—Single type 2¾ inches in diameter. Dark crimson. Very unique and handsome. Plant low and rather stocky. Matures November 25 and later. Fine for pot culture and disbud.

## SINGLES

(continued)

**IDA CATHERINE SKIFF** — Single type 2½ inches in diameter. The flowers open up a bronze but change to a beautiful buff when fully matured. Plant medium tall. A very popular market variety here in Southern California. Matures Nov. 5.

**IDA**—Pure sea shell pink, a color that we have not had in singles up to the present time. The outer petals reflex and the inner petals are cup shaped around the bright yellow center. Nov. 10.

**DOROTHY BORDEN TAYLOR** — Medium tall plant. Dark crimson with large golden center. Somewhat resembles Lady Astor but larger and finer. Blooms profusely. Matures Nov. 1st.

**LAONA**—Plant medium tall. Flowers 3½ inches in diameter, a refreshing pink color, reminding me something of a water lily. A choice variety. Matures Nov. 15 and later.

**NACORA**—Medium tall plant, reddish bronzy buds that open up a light yellow. Flower 3½ inches in diameter. A good companion to Laona. Matures Nov. 30.

**BRONZE BUCKINGHAM** — Plant medium tall. Flower 2½ inches in diameter. A beautiful bronze. A grand market and show flower. Matures Oct. 15.

**GOLDEN SUN**—Clear golden yellow, 2¼ inches in diameter. Medium tall. A profuse bloomer. Matures Oct. 20.

## POMPON—SPECIALS

25c Each—10 for \$2.00 (5 of One Variety at 10 rates)

**ROSE CHARM**—“Bright rose pink, especially valuable where a solid color effect is wanted. Fine sprays and strong growth giving a good yield. Blooms November 1st.”

**PINK DOT**—“Has made a hit this fall with its beautiful color, which as its name implies, is blush white with a crimson dot in the center. The sprays are ideal and the plant yields a heavy crop. Blooms October 25th.”

**YELLOW-FELLOW**—“A good variety to follow Nuggets. Produces fine sprays of clear yellow blooms. Blooms are of large pompom type. Each bloom is supported on a rigid stem and the sprays are not overcrowded. A strong grower, producing a large yield per square foot of bench space. One of our best. Blooms November 10th and later.”

**BOKHARA**—“This variety comes nearest to combining the various shades of red, rose and bronze seen in autumn leaves of all the varieties we know. Very useful in producing autumn effects, so popular during mum season. Blooms October 25th.”

**YULETIDE**—“The latest and best white pompom known at the present time. Color purest paper white.”

**NUGGETS**—“We consider this the very best yellow pompom to bloom the first week in November. Its bright yellow blooms produced in ideal sprays and its splendid growth and profusion of bloom make it the ideal variety for either cutting or pot plants.”

**ANGELO**—Button type. Flowers soft peach blossom pink 2¼ inches in diameter. Plant low stocky grower. Fine for pot culture. Matures Oct. 30.

**WHITE DOTY** — Old reliable. A graceful white pomp. Button type. Medium tall. Nov. 1. Sport of Lillian Doty.

**LILLIAN DOTY**—A delicate pink. Medium tall. Flowers 2½ inches in diameter, button type.

**MARGUERITE CLARK**—A delicate little rose pink flower one inch in diameter. Button type. Matures Nov. 5. Medium height.

## NOVELTY POMPOMS

30c Each

**BENOIT**—1¾ inches in diameter. Deep bright pink. Good foliage. Low stocky grower; ideal plant for pot culture. Holds to bloom bright and fresh for weeks after it is in full bloom. Blooms Oct. 20.

**GOLDEN JAPAN**—Light golden yellow 6/8 inch in diameter, very fine. I procured this variety from a Japanese flower grower here and as he did not know its name, I named it. Matures Nov. 15 to 20.

# NOVELTY POMPOMS

(continued)

**GOLDEN SCEPTER**—A tall growing plant. Flower a bright golden yellow. Looks something like "Yellow Fellow." Matures Nov. 15.

**GOLD COIN**—Low stocky growing plant. Light golden yellow  $2\frac{1}{2}$  inches in diameter, almost an anemone. Nov. 15th.

**CHRISTMAS GOLD**—On the order of "Golden Baby" but a much stronger grower. The little button flowers being a little larger and much brighter, set off by dark glossy foliage, makes an attractive spray. Its lasting qualities are exceptional.—**Braun.** Nov. 25.

## POMPOMS—MISCELLANEOUS

15c Each—\$1.20 per 10 (5 of One Variety at 10 rates)

**GOLDEN CLIMAX** — A beautiful golden yellow, button type. Matures November 5. Profuse bloomer. Four feet high. Flower  $1\frac{3}{4}$  inches in diameter.

**DUNDEE**—Light maroon  $1\frac{1}{2}$  inch in diameter. Button type. Plant rather dwarf and stocky. Matures. Nov. 5.

**MARY PICKFORD** — Button type, creamy white, one inch in diameter. Round and delicate. Plant dwarf. Matures Nov. 1.

**LITTLE PET**—Button type. Deep bright pink  $1\frac{3}{4}$  inch in diameter. Small serrated green leaves. A dainty little mum. Dwarf habit. Matures Nov. 5.



# From Pleased Customers

My Dear Mr. Wallace:

Mayfield, Kentucky, May 7, 1928.

With all my heart I thank you for those lovely mum plants you so generously sent me with the little order I sent you. 'Twas such a special kindness and I would not be true to myself if I did not most deeply appreciate it. I had read longingly about Crystal Dome Corona and Golden Measure but they seemed beyond my purse, at present, after having lost all my plants last winter. The plants are all out and came in good condition with the exception of Distinction and Louisa Pockett. They were scalded and damaged some. I found a little eye there and buried the roots and hope they may revive. Thank you again and wish all good wishes to you. Very sincerely,

(MISS) M. E. W.

Ramona, Calif., June 10, 1928.

Mr. M. A. Wallace, Dear Sir:

The chrysanthemums ordered from you came in splendid condition and I think you were more than fair in sending me extra varieties. I sure will enjoy watching them grow and bloom, and will want to add to my collection next year.

Sincerely yours,

MRS. \_\_\_\_\_

Los Angeles, Calif., May 5, 1928.

M. A. Wallace, San Fernando, Calif., Dear Sir:

The "mums" were received in fine condition, planted right away and are making a splendid growth. All the plants lived. MRS. C. H. L.

Redlands, Calif., June 7, 1928.

Dear Mr. Wallace:

I wish to thank you for the mums you sent me which were fine plants and arrived in excellent condition. I could not help but note your generosity in sending the extra plants, over and above my order. Thanking you again I am,

Sincerely yours,

E. R. F.

Portland, Oregon, June 28, 1928.

M. A. Wallace, Dear Sir:

I received the mum plants today. Thanks for same. These plants were all in fine shape. Please send me your fall catalogue as soon as it is out. Kindly mark the ones you consider the extra choice for market and show. Anything in new colors are the ones I am interested in. Thanking you, I remain,

F. R.

# *Wallace's Mums*

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DETROIT NEWS

M. A. WALLACE

Route A, Box 1095, San Fernando, California