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NEW CARNATIONS



Baur-Steinkamp & Co.
Indianapolis, Indiana



“ILLUMINATOR”

In *Illuminator* we offer you a carnation which we feel sure will make a place for itself in the commercial class. Its bright cerise color fairly “looms up” among the pink shades, and it holds its color exceptionally well, turning to a pleasing lighter shade as the bloom ages. It is of good commercial size, has a good calyx and stem and, best of all, “it puts out the blooms”. *Illuminator* won the A. C. S. bronze medal last November, running second only to our new white seedling “Patrician”. It scored 92 points by the State Florists Association of Indiana last January. It won first in the hundred dark pink class at the A. C. S. meeting in Detroit last January. Scored 93 points at Chicago Florist Club meeting in February.



Won the bronze medal at the Minneapolis National Flower Show last March, again being surpassed only by two of our own seedlings. In addition to these awards, we would submit our record in the raising of seedlings and selecting those which in our judgment should prove valuable, commercially. Pink Abundance, Betty Lou, Radiolite, North Star, Harvester and Super Supreme (a sport) have all made good. Our judgment is that *Illuminator* will take its place along with them. We have tested it carefully since it was a seedling in 1925 and now unhesitatingly place upon it our stamp of approval. Visiting growers have placed some nice orders and we invite you to come and see it. Orders may be placed now, subject to confirmation up to December 1st, at which time delivery will begin. Early orders will have priority in delivery unless later delivery is requested. **ORDER YOURS NOW.**

\$3.00 per Dozen, \$15.00 per 100, \$125.00 per 1000



“SALMON SPECTRUM”

Last season we disseminated *Salmon Spectrum*, which is no other than a salmon colored sport from the scarlet variety “Spectrum”. It has the same free flowering habit as the parent along with its fine keeping quality, which should recommend it to every carnation grower. True to our prediction of last summer, we were sold up clean for the season by early January and were unable to supply many who wanted it. So we have planted for this season’s propagating fully fifty percent more stock than we had last season and should be able to supply all who order reasonably early. We suggest that you place your order now as the demand will surely again exceed the supply.

\$12.00 per 100, \$100.00 per 1000