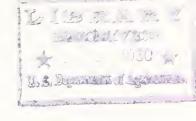
## **Historic, Archive Document**

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1930 PRICE LIST

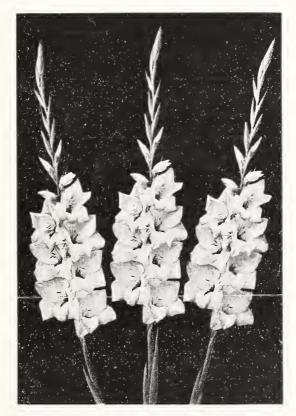


# GLADIOLUS

# **UNUSUAL PROMISE**

E. B. DAVIES Route 8 Box 96 Waukesha, Wis.

"Where Fair Price and Quality Meet"



The Lily Supreme-The Gladiolus

Consider the lilies of the field how they grow; They toil not, neither do they spin; And yet I say unto you That even Solomon in all his glory was not arrayed like one of these. --Holy Scripture

## 1930 Price List of Choice Gladiolus

We are mailing this price list to you with a cordial greeting, and a wish for your success in the growing of gladiolus in the awaiting season. You will find the quality of our bulbs to be unsurpassed and our prices will bear the closest comparison. We invite your patronage and assure you that your order will be filled in an unusually generous manner.

### Group A---Choice New Varieties

From the vast group of varieties introduced of recent years, we have selected the following as most worthy of your appreciation. In our opinion these are the cream of recent introductions and will best endure the test of time.

	Large over	Medium over	Small over	<b>Bulblets</b>
Variety	$1\frac{1}{4}$ inch dia.	¾ inch dia.	$\frac{3}{8}$ inch	dia.
ALBATROSS—Pure white; tall and outstanding	Each—\$1.75	\$1.00	\$.50	Each—\$ .25
ANNIE LAURIE-Ruffled; pink; delicate and very dainty		.07	.05	1010
ANTONIA ANTONETTE-Rosey salmon; long spike and large blooms	10-1.15	.65 .08	.30 .05	10030 10010
ANIONIA ANIONETTE-Rosey samon; long spike and large blooms	10-1.40	.60	.35	10010 100075
APRICOT GLOW-Clear; soft apricot shade; very fine form		.20	.06	10— .15
BERTY SNOW—Sunny lavendar; large flowers well spaced	10 - 3.10	$1.50 \\ .45$	.50	100 - 1.00 1075
DENTI SNOW—Summy lavendar, large nowers wen spaced	10-7.50	4.00		10-10 100 100 100 100 100 100 100 100 100
BETTY NUTHALL—Coral; pink; tall and graceful		1.00	.60	Each— .10
BREAK O' DAY-Very early; immense spike of la France pink	10— Fach 06	.04	4.00	1070 10015
<b>DREAM O DAT</b> —very early, minicuse spike of la France plik	1040	.20	.10	10015 100075
*CARDINAL PRINCE-Bright coral-red; a well-named favorite		.05		10015
CHARLES DICKENS—Tall; brilliant purple; an outstanding variety	10— .60 Fach 20	.30 .10	.15	1000 - 1.00 1010
	1050	.85	.70	10- .10 100- .50
CORYPHEE—Large pink; white throat		1.25	.75	Each— .15
DR. BENNETT-Immense; scarlet; very brilliant	1070	.05 .35	.15	10020 1000 - 1.75
DR. MOODY—Light lavendar	Each— .90	.55	.35	Each— .05
EMILE AUBURN—Large; coppery bronze	10— 9.00 Each— 15	$5.00 \\ .07$	$2.85 \\ .05$	1040 10020
	10 - 1.35	.70	.35	100 - 1.75
GERTRUDE ERRY-Bright pink; white throat with crimson feather	Each10 1090	.05 .40	.20	10015 1000 - 1.00
GLORIANNA-Golden salmon with yellow throat; tall and dainty	Each15	.08	.05	1000 - 1.00 1005
*GOLD EAGLE—Rich, clear yellow; very early; by far the best early yellow	10-1.40	.50 .05	.30	10040 1005
	10-80	.40	.20	1003 10040
*GOLDEN DREAM—Clear, deep soft yellow; in our opinion the best yellow to date	7 Each15 10 - 1.50	.10	.07 .60	1005
HEAVENLY BLUE—Finest light sky blue		1.00 .40	.00	10045 1025
	10 - 7.00	4.00	2.00	100 - 2.25
HELEN PHIPPS—Rose pink LA PALOMA—New bright organe		.40 2.00	$.25 \\ 1.00$	10- .20 Each35
LONGFELLOW—Large; la France pink		.05	1.00	10025
MARMORA-Silver grey with light purple blotch		.40	.20	1025
MARY FREY—Sunny lavendar-pink; like Mrs. Peters, but brighter and earlie	10- 7.00	$3.75 \\ .35$	2.00	100 - 2.00 1015
	10 - 8.50	2.50	$.15 \\ 1.25$	1015 1001.00
MINUET-Clear lilac-lavender; the best light lavender that we have seen	$\begin{array}{rllllllllllllllllllllllllllllllllllll$	.25	.15	1020
MOTHER MACHREE—Vinacious lavender	Each-20.00	$\begin{array}{c} 2.00 \\ 10.00 \end{array}$	$\begin{array}{c} 1.00 \\ 5.00 \end{array}$	100 - 1.25 Each $- 1.00$
MRS. F. C. HORNBERGER-Very large; a fine white for exhibition		.15	.08	15— .10
MRS. P. W. SISSON-Clear creamy-pink; a tall grower and in big demand	10— 1.75 Each— .20	$1.00 \\ .10$	$.60 \\ .05$	$10050 \\ 1510$
	10 - 1.75	.80	.40	10050
MRS. VAN KONYNENBERG—Tall; light blue; very pretty and a good propagator	$\begin{array}{rllllllllllllllllllllllllllllllllllll$	$.15 \\ 1.40$	.08 .75	1010 10090
PEARL OF CALIFORNIA-La France pink; very tall and large; early	Each— .55	.35	.20	10— .20
PFITZER'S TRIUMPH-Immense; bright salmon; one of the finest introduce	10— 5.25 d. Each— 50	$3.25 \\ .15$	$1.75 \\ .10$	$100 - 1.75 \\ 1020$
	10 - 4.50	1.40	.90	100 - 1.75
RITA BECK—Bright shell-pink; large	Each	.20 2.00	.15 1. <b>3</b> 0	1020 100 - 1.75
ROYAL LAVENDER-Deep lavender shading lighter toward center; fine	Each- 1.00	.75	<b>.3</b> 0	Each— .25
cut flower	10- 9.50	7.00	2.50	10 - 2.00
STAR OF THE SEA—Large; reddish orange W. H. PHIPPS—Glistening shell-pink; finest variety for exhibition		.50 .08	.05	1025 10025
	10-1.25	.80	.40	100 - 2.50

### Group B--- The Best of the Well Known Favorites

We are listing below a few varieties which have proved their merits by universal favour. Some of these have been grown and loved for years and are still difficult to surpass. We have tried to price them so that they may be ordered liberally.

The prices listed below are for large bulbs.

Medium size bulbs supplied at  $\frac{1}{2}$  price and small bulbs at  $\frac{1}{4}$  price.

	Each	per 10	per 100	bulblets per 1000	
*ALICE TIPLADY-Large; burnt-orange; fine cut flower	\$ .05	\$ .40	\$2.00	\$ .50	
B. L. SMITH-Fine; lavendar pink; cream throat	.05	.45	3.50	.50	
*CRIMSON GLOW-Large; glowing crimson	.05	.45	2.75	.50	
*CRUENTES SUPERBUM-Fine red with white penciling	.10	.60	4.50	.75	
*DR. VAN FLEET—Clear rose pink; outstanding	.05	.45	2.50	.50	
E. J. SHAYLOR-Deep violet rose; heavily ruffled	.05	.45	2.75	.50	
EVELYN KIRTLAND-Lovely; deep rose pink	.05	.45	2.50	.50	
*GIANT NYMPH—Immense; coral rose; magnificent	.07	.50	3.25	.60	
GOLDEN MEASURE-Tall; deep yellow; very well liked	.08	.60	4.00	.75	
*HALLEY-Very large; salmon pink; one of the most popular	.04	.30	1.60	.40	
*HELEN FRANKLIN—Fine white with lavender penciling in throat	.05	.35	1.75	.40	
HERADA-Glistening Mauve; an unrivalled color	.05	.40	2.50	.50	
*JEWELL-Salmon pink with gold throat; pretty	.05	.40	2.25	.50	
*J. A. CARBONE-Large glistening orange; very popular	.05	.40	2.50	.50	
J. V. BEIJEREN-A very fine light purple variety	.07	.60	3.50	.75	
MRS. DR. NORTON-Lovely; pink and cream	.06	.55	3.25	.75	
*MRS. F. PENDLETON-Deep rose pink with maroon blotch	.05	.45	2.75	.50	
*MRS. F. C. PETERS-Beautiful rosey lavender; unexcelled	.07	.50	3.50	.75	
MRS. LEON DOUGLAS-Rose Scarlet; fine exhibition variety	.08	.65	4.00	.75	
ORANGE QUEEN-Delightful orange-yellow; dainty	.08	.65	4.00	.75	
*RED FIRE—Large; clear, bright red	.05	.50	3.00	.60	
ROSE ASH-Ashes of roses; odd and very pretty	.05	.45	2.75	.50	
RICHARD DIENER-Salmon pink; cream throat	.07	.60	3.25	.60	
SCARLET WONDER-Largest red to date	.07	.55	3.00	.60	
*SCARLET PRINCEPS-Large deep red; bright and attractive	.05	.40	2.00	.50	
*SOUVENIR—Very fine; early yellow	.05	.45	2.50	.50	
*TYCKO ZANG-Magnificent; salmon-pink; white throat	.07	.60	3.75	.75	
COLLECTION-One each of the starred varieties	. 15 bulbs, 65c 75 bulbs for \$3.00.				
MIXTURE—Above varieties mixed	<b>3.00</b> per <b>100</b> .				

#### **MEDIUM SIZE BULBS**

When purchasing bulbs it is well to remember that medium size bulbs are most economical. Bulbs of this size bloom nicely and supply large bulbs with an abundance of bulblets for the following seasons.

#### BULBLETS

Bulblets can and should be grown by the amateur. If you so request, we will supply directions for germinating bulblets with each shipment.

TERMS: Cash or 20% deposit, Balance before shipment or C. O. D. All bulbs offered subject to prior sale.

#### SUBSTITUTION---

We do not substitute without your permission.

If you give us permission to substitute the next smallest size, we will do so when necessary and give you 10% extra value in the size substituted.

#### TIME OF SHIPMENT ----

Except upon special request we do not ship until the weather becomes entirely settled. Usually our shipping season starts about March 25. If you desire an early shipment we would appreciate the early receipt of your order.

#### QUANTITIES OTHER THAN LISTED-

When not listed, 10 bulbs or bulblets will be supplied for the price of 8 and 100 at 8 times the price of 10. If interested in special quotations we solicit your correspondence.

Section 435 1-2 P. L. & R. **U. S. POSTAGE** EXTRAS AND DISCOUNTS PAID WAUKESHA, WIS. All orders are filled with at least 10% in Permit No. 96 extra count. Cash orders received prior to March 15 Chas. E. F. Susdorff, 1825 N. Capitol St., Washington. D. C. will be allowed 5% extras of your own selection in addition to the above. In addition quantity discounts will be allowed as follows: 5% on orders from \$10 to \$25. 10% on orders over \$25. PREPAID PRICES

#### OUR GUARANTEE:

We guarantee all bulbs to be healthy, true to name, and up to size—in short to be of the best quality obtainable. It is expressly understood that any shipment may be returned at our expense if not satisfactory in every way, and that your check will be promptly refunded.

If any bulb should bloom untrue it will be replaced with equal value next season.

### My Garden

My garden is a lovesome thing-The veriest school Of peace; and yet the fool Contends that God is not-Not God! in gardens! when the eve is cool? Nay but I have a sign: 'Tis very sure God walks in mine. -Thomas Edward Brown.

### E. B. DAVIES WAUKESHA, WISCONSIN

Route 8, Box 96,