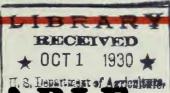
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Do not assume content reflects current scientific knowledge, policies, or practices.



62.61



SEASONABLE PLANT STOCK

Fall and Winter • 1930 •



Our SANSEVIERIA LAURENTI in propagating bed (See inside back cover page for prices)

Our Business Is Young Plant Stock for the Shipping Trade —They Are Well Established and Properly Packed....

FIGHT FLORAL COMPANY
105 West 28th Street
New York City

CARNATION CUTTINGS

STRONG AND WELL ROOTED CUTTINGS

Winter, 1930

5

Spring, 1931

NEW VARIETIES

WILDFIRE (F. Dorner & Son). A seedling of Spectrum with a marked improvement on the growth of that variety. Stiffer stems, better form and a much more even brighter color.

SUNSET GLOW. Light terra cotta color suffused pink and white; very attractive novelty.

ILLUMINATOR (Baur-Steinkamp). Cerise pink; received Bronze Medal at National Flower Show, Minneapolis, March, 1930.

All above Rooted Cuttings, \$15.00 per 100, \$125.00 per 1000

STANDARD VARIETIES

	000 LIGHT PINK 100	1000
Del Ray\$12.00 \$10	00.00 Salmon Spectrum\$12.00	\$100.00
Pink Abundance 7.00	60.00 Laddie	125.00
Pink Eldora 7.50 6	65.00 Surprise 10.00	90.00
	75.00 Early Rose 7.00	60.00
Sophelia 7.50 6	65.00 Dandy 7.00	60.00
	50.00 Sceptre 8.50	75.00
	50.00 Hilda	50.00
	50.00 Super Supreme 6.00	50.00
	50.00 Morning Glow 6.00	50.00
	75.00 Enchantress Supreme 6.00	50.00
	Jewel 6.00	50.00
WHITE	Pink Delight. Im-	00.00
	proved strain only 12.00	110.00
Spicy White\$12.00 \$10	00.00	220.00
	75.00 YELLOW	
	50.00 Maine Sunshine\$15.00	\$125.00
	OU.UU Farly Dawn 9 50	75.00
	OU.UU Coldon Closs 7 50	65.00
	OU.UU Colden Com (Limited) 15.00	
	North Star 12.00	100.00
White Delight. Im-		
proved strain only 12.00 11	10.00 RED	
	Spectrum \$6.00	\$50.00
PURPLE	Aviator 6.00	50.00
Potentate\$12.00 \$10		50.00
	90.00 Radiolite 7.50	65.00
CRIMSON	VARIEGATED	
Woburn\$10.00 \$9	90.00 Eldora \$7.00	\$60.00
	00.00 Variegated Matchless. 8.50	75.00
	Nariegated Ward 12.00	100.00
	-	

ASPARAGUS

Plumosus and sprengeri	100	1000
2½ inch	.\$6.00	\$50.00
3 inch	.12.50	

ASPIDISTRAS—GREEN LEAF—POT GROWN PLANTS

3 inch pots, 10 to 12 leaves	\$55.00 per 100
4 inch pots, 10 to 12 leaves	80.00 per 100
5 inch pots, 12 to 14 leaves	1.00 each

All dwarf leaves, not tall.

Also have extra fine lot of plants in 6 inch, 7 inch and 8 inch pots. These plants run much taller and are fine specimen plants at 10c. per leaf. F.O.B. South.

AZALEAS—SEE PAGE 2

BEGONIAS—21/4 INCH POTS

WINTER FLOWERING	100	1000
Melior. Best Begonia for Christmas sales.		
3 inch	\$55.00	
4 inch	75.00	
OTHER BEGONIAS		
Erfordi. Pink	6.00	\$55.00
Luminosa. Red	6.00	55.00
Prima Donna. Pink	6.00	55.00
Chatelaine Supreme. An all-year-round plant to sell where a low price		
flowering plant is wanted	8.50	75.00
Red Chatelaine Supreme		125.00
Gustav Knaake. Red	9.00	••••
FANCY LEAF BEGONIAS		
Rex Hybrids, Mixed, 21/4 inch	15.00	
Rex, 3 inch	35.00	
FLOWERING BEGONIAS		
Alba perfecta grandiflora. Pure white	9.00	80.00
albopicta. White spotted	9.00	80.00
argentea guttata. Purple bronze leaves; white flowers	9.00	80.00
Baby rubra. Rose	9.00	80.00
thurstoni. Bright red foliage; flowers beautiful deep pink	9.00	80.00
corallina Lucerne. The grand new everblooming Begonia; bright coral red, rich and showy foliage	12.00	

AZALEAS

FOR FALL, 1930, DELIVERY

Prices good only if plants are shipped before Thanksgiving; subject to crop shortage and failure. Packing charged at cost.

FOR CHRISTMAS FORCING

OCTOBER DELIVERY

Mme. Petrick. Rose.
Mme. Petrick Superba. Pink. Each
Crowns 8 inch diameter\$1.25
Crowns 10 inch diameter
Crowns 10 to 12 inch diameter
Crowns 12 to 14 inch diameter
Crowns 14 to 15 inch diameter
Crowns 15 to 16 inch diameter
Crowns 16 to 18 inch diameter, specimens
Crowns 18 to 20 inch diameter, specimens\$9.00 to 12.00
R EASTER FORCING
OCTOBER AND NOVEMBER DELIVERY
Varieties marked with an (*) can be supplied in 10 to 12 inch diameter only.
Blushing Bride. Pink.
*Comte Oswald de Kerchove. Rose.
*De Schryveriana. Rose.
Empress of India. Salmon.
Jean Haerens. Carmine.
Jean Peeters. Red.
John Llewellyn. Rose.
*Mme. Morreaux. Salmon pink.
Mme. Van der Cruyssen. Rose.
Memoire de Louis Vanhoutte. Rose carmine.
*Mons. Ernest Eeckhaute. Red.
Mrs. Frederick Sanders. Rose.
*Niobe. White. Professor Walters. Pink.
*Simon Mardner. Pink.
Temperance. Mauve. Vervaeneana. Rose salmon.
*Vervaeneana alba. White.
Crowns 8 to 10 inch diameter. \$1.25
Crowns 10 to 12 inch diameter. 1.75
Crowns 12 to 14 inch diameter. 2.50
Crowns 14 to 15 inch diameter. 3.50
Crowns 15 to 16 inch diameter. 4.75
Crowns 16 to 18 inch diameter. 6.00

AZALEAS—Continued

DWARF, OWN ROOT VARIETIES

OCTOBER AND NOVEMBER DELIVERY

OCTOBER AND NOVEMBER DELIVERY	
Hexe. Crimson.	
Lorraine. Deep rose.	
Marie Louise. White.	
Charles Encke. Pink.	Each
Crowns 8 inch diameter	\$1.00
Crowns 10 inch diameter	1.25
Crowns 12 inch diameter	1.75
Crowns 14 inch diameter	2.50
HARDY PLANTS	
NOVEMBER DELIVERY	
Amoena. Rosy purple.	
Crowns, 8 to 10 inch diameter	
Crowns 10 to 12 inch diameter	
Crowns 12 to 15 inch diameter	
Crowns 1½ to 2 feet diameter	6.50
Hinodegiri. Bright scarlet.	
Crowns, 8 to 10 inch diameter	1.60
Crowns 10 to 12 inch diameter	2.00
Crowns 12 to 15 inch diameter	3.00
Crowns 18 to 24 inch diameter	8.50
Ledifolia (Indica alba). White.	
15 to 18 inch high	\$3.75
BLEEDINGHEARTS—(DIELYTRA SPECTABILIS)	100 1000
Strong clumps	
Strong crumps	
CACTUS PLANTS	100
Ready for 2¼ and 3 inch pots	
Ready for 4 inch pots and larger	
F.O.B. shipping point in the South.	

CANNAS-2-3 EYE ROOTS	1000
King Humbert. Red	\$35.00
Yellow King Humbert	35.00
The President. Red	
City of Portland. Pink	45.00
Hungaria. Pink	45.00
Florence Vaughan. Yellow	25.00
Mrs. A. Conard. Pink	45.00

CARNATIONS—SEE INSIDE FRONT COVER

CHRYSANTHEMUM CUTTINGS

Ask for our special booklet containing helpful information for the Mum grower, with complete price list of all New and Standard Varieties of Large Flowering, Pompons, and Single.

CINERARIAS

Half Dwarf Hybrids Multiflora Nana Potsdam Grandiflora

100 1000 2¼ inch. \$7.50 \$65.00 3 -inch. 12.50

CRASSULA ARBORESCENS

Used for making up Cactus Dishes

lants	100	1000
		\$35.00
		65.00
		125.00
		300.00
\$3	35.00	
		lants 100

Rooted Cuttings... 50.00

F.O.B. South

See also our list of Succulents, inside back cover page



CINERARIAS



CALCEOLARIA HYBRIDS

CALCEOLARIAS

21/4-inch

	100
Pink Beauty	.\$28.00
Stewarti. Yellow	. 28.00
Lymani. Cinnamon-red	. 28.00
Medfordi. Velvety maroon	. 28.00
Golden Gem	. 28.00
Hybrids and Rugosa Hybrids	. 15.00

DAIGIEG	
DAISIES ROOTED CUTTINGS	100 1000
	100 1000 \$5.00 \$40.00
Marguerite or Paris (single)	
2¼ INCH POTS	
Boston Yellow (limited)	
Mothers Pearl	8.00
Marguerite or Paris (single)	
Agathea (blue)	e late flowering type
DELPHINIUM CLUMPS (HARI	DY LARKSPUR)—FOR FORCING
Gold Medal Hybrids	100 1000
Strong 1 year old plants	\$18.00
Strong 2 year old plants Belladonna. Blue.	20.00
1 year	
2 year	
Bellamosa. Blue.	40.00
	$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Chinense. Blue	
Chinense alba	
DRACAENA	
CANES Per foot	Perfoot
Terminalis	Amabilis
Lindeni	Lord Wolsley
Imperialis	Baptisti
INDIVISA 100	100
3 inch\$14.00	Field grown\$20.00
ERLANGEA TOMENTOSA	100 1000
	\$8.50 \$75.00
Ageratum: long, stiff stems. Blooms from	for Winter flowering; a blue color; it resembles November to April. Carnation temperature.
3, 3,	·
FERNS	
2½ INCH POTS 100 1000	4 INCH POTS 100 1000
Boston\$6.50 \$55.00	Teddy Jr\$35.00
Dwarf Boston 6.50 55.00 Roosevelt 6.50 55.00	Boston
Teddy Jr 6.50 55.00	TABLE FERNS 100 1000
Scotti 6.50 55.00 Verona 6.50 55.00	Assorted
Whitmani	Holly

FORGET-ME-NOTS-21/4 INCH

100

New, Selected Variety	100
$2\frac{1}{4}$ inch	\$14.00

FUCHSIAS—ROOTED CUTTINGS	100	1000
Giant Pink or Detlefsen	.\$4.00	\$30.00
Little Beauty		
Black Prince		
Assorted Varieties	. 3.00	25.00

New White, Pride of Orion	100	1000	
2½ inch	0.00	\$90.00	
We offer this fine novelty at a low price so that you can see how good it is.			

FUNKIAS, Variegated

100 1000

GERANIUMS-21/4 INCH

New Salmon Pink Geranium "SALMON IDEAL"

21/4 inch pots, \$12.50 per 100, \$110.00 per 1000

	100	1000
Radio Red	.\$7.50	\$65.00
Aurora. Salmon pink		65.00
American Beauty	. 7.50	65.00
Buchner. White.	. 6.50	60.00
Ed. Blanc. Bright cerise		65.00
Fiat. Salmon pink		
R. Gloede. Pink		80.00
Helen Michell. Clear scarlet		65.00
Irvington Beauty. Rose pink	.10.00	90.00
Mrs. Lawrence. Salmon pink	. 7.00	65.00
Mme. Barney. Deep pink		65.00
Mme. Landry. Salmon pink.		65.00
Marquis Castellaine. Soft crimson		65.00
Marquis Montmort. Purple	. 7.00	65.00
S. A. Nutt. Scarlet.		60.00
Poitevine. Salmon pink		65.00
Improved Poitevine		75.00
Ricard. Bright scarlet		65.00
Red Barney		75.00
Salleroi. Variegated		65.00
J. Viaud. Deep pink		65.00
Rose Scented		$65.00 \\ 75.00$
Ivy Leaf. Red or pink	. 8.50	10.00

GERBERA HYBRIDS-FIELD GROWN

Mixed Colors		100
First size		\$50.00
Extra large		75.00
NEWER VARIETIES	Doz.	
# 4 TO 1 11 II		
Sunrise. Red with yellow center	\$12.00	\$75.00

F.O.B. shipping point in the South

New Hardy GYPSOPHILA EHRLEI

A great improvement over old variety. Every florist should have it. **Strong**, **1 year old plants**................\$25.00 per 100 (25 to 100), 35c. each (less than 25)

HYDRANGEAS

POT GROWN, FOR FORCING

	4 in.	5 in.	6 in.	7 in.
	2 or more	3 to 5	5 to 8	8 or more
	shoots	shoots	shoots	shoots
Otaksa. Pink	\$35.00	\$45.00	\$70.00	\$85.00
E. Mouillere. White	35.00	45.00	70.00	85.00
E. G. Hill. Pink	35.00	45.00	70.00	85.00
Chautard. Pink	35.00	45.00	70.00	85.00
Trophee. Red	35.00	45.00	70.00	85.00
Splendens. Red	35.00	45.00	70.00	85.00
Rheingold. Pink	35.00	45.00	70.00	85.00
Lorelei. Red	35.00	45.00	70.00	85.00
Parsifal. Red	35.00	60.00	80.00	95.00
M. Foch. Carmine	35.00	60.00	80.00	95.00
Helge. Red	35.00	60.00	80.00	95.00
Gudron. Pink	35.00	60.00	80.00	95.00
Odin. Carmine	45.00	70.00	90.00	120.00
Goliath. Red	45.00	70.00	90.00	120.00
Gertrude Glahn. Rose	45.00	70.00	90.00	120.00
Freya. Carmine	45.00	70.00	90.00	120.00
Lindbergh. American Beauty	90.00	120.00	175.00	225.00
Paris. Blue	90.00	120.00	175.00	225.00
Mignon. Pink	90.00	120.00	175.00	225.00
La France. Blue	90.00	120.00	175.00	225.00
Juliana. Pink	90.00	120.00	175.00	225.00
Hortulanus Witte. Pink	90.00	120.00	175.00	225.00
Hollandia. Red	90.00	120.00	175.00	225.00
Deutschland. Pink	90.00	120.00	175.00	225.00
Bagatelle. Good for blue coloring	90.00	120.00	175.00	225.00



VARIEGATED IVY

VARIEGATED IVY

This is a very fine novelty. Can be used individually as illustrated and in Cactus dishes and combination baskets for holiday sales

Rooted Cuttings, \$12.00 per 100

ENGLISH IVY

Rooted Cuttings.......\$15.00 per 1000

DWARF LANTANAS—21/4 INCH	100	1000
Alba Perfecta. Pure white	\$6.50	\$55.00
Biencourt. Pure pink	6.50	55.00
Harkett's Perfection. Pink and yellow	6.50	55.00
Radiation. Red shading		
Tethys. A splendid lemon yellow	7.00	65.00
M. Schmidt. Red, orange, yellow	7.00	65.00
Jacob Schultz. Oxblood red	7.00	65.00
PANDANUS VEITCHI SUCKERS—WELL COLORED STI	RAIN	
		1000
First size suckers		-
Large size suckers		.125.00
PELARGONIUMS-21/4 INCH	100	1000
Pride of Quedlinburg. The color shades from a light salmon to almost black.	\$16.00	
Springtime. Bright pink	16.00	
Easter Greeting. Red	16.00	
Lucy Becker. Soft red	11.00	\$100.00
Wurtembergia. Red	11.00	100.00
Swabian Maid. Deep red	11.00	100.00
German Glory. Orchid blue	11.00	100.00
Gardener's Joy. Appleblossom	11.00	100.00
Mrs. Layal. Pansy flowering purple	11.00	100.00
Edith North (New Red). Rooted cuttings only	12.00	100.00
PETUNIAS—ROOTED CUTTINGS	100	1000
Double Mixed	\$3.00	\$25.00
PHILODENDRON		
A green foliage plant.		
Good for hanging baskets, 2¼ inch pots	\$17.50	per 100

Hardy Perennials

FOR CUT FLOWERS—FOR ROCK GARDENS, ETC. We have a fine selection. Please get in touch with us



MUELLER-MOHNSTEIN

PRIMULAS

OBCONICA	00	1000
Mueller-Mohnstein. Dark colors. 21/4 inch\$	3.00	\$75.00
Assorted Varieties. 21/4 inch	.00	65.00
3 inch of all above	2.00	
CHINENSIS, Assorted Colors		
2½ inch	7.00	65.00
3 inch	2.00	
MALACOIDES		
Lilac. 21/4 inch		
American Legion. 2¼ inch	7.00	65.00
Radio. 21/4 inch	.00	65.00
Superba. 21/4 inch	7.00	65.00
3 inch of all above1	2.00	
Lelandi. New pink, 2¼ inch	9.00	80.00
Triumph. New white with yellow eye, $2\frac{1}{4}$ inch	0.00	• • • •

ROSES

2 year old Field Grown Forcing Grade

BABY RAMBLERS (POLYANTHAS)	100	1000
Baby Tausendschoen	\$40.00	\$350.00
Mme. Levavasseur	40.00	350.00
Ellen Poulsen	40.00	350.00
Erna Teschendorf	40.00	350.00
Ideal	40.00	350.00
Miss Edith Cavell	40.00	350.00
Orleans		350.00
Red Orleans		350.00
Triomphe Orleanais	40.00	350.00
HYBRID PERPETUALS		
Captain Hayward	40.00	350.00
Frau Karl Druschki		350.00
General Jacqueminot		350.00
Georg Arends		350.00
Magna Charta		350.00
Mrs. John Laing	40.00	350.00
Paul Neyron		350.00
Ulrich Brunner	40.00	350.00
CLIMBERS		
	40.00	350.00
Cl. American Beauty Crimson Rambler		350.00
Eugene Jacquet		350.00
Paul's Scarlet		350.00
Dorothy Perkins.		350.00
Excelsa		350.00
Roserie		350.00
Tausendschoen		350.00
White Dorothy		350.00
HYBRID TEAS		
Gruss an Teplitz	45.00	400.00
Mme. Edouard Herriot		400.00
Mrs. C. W. Miller		400.00
Radiance		400.00
Red Radiance		400.00
Souv. de Claudius Pernet		400.00
Mme. Butterfly	45.00	400.00
DUDDEDC		
RUBBERS	100	1000
Moss Rooted		
	ψ <u></u> 20.00	\$100.00
F.O.B. South		

105 West 28th Street, New York, N. Y.

SANSEV	IERIAS		
	100 1000		
Zeylanica (Green). Cuttings ready for 21/4 i	n. pots; also fine for dishes		
and Japanese gardens	rooted plants 45.00		
F.O.B.			
1.0.5.	304611		
CNAPPRAC	ON and more		
SNAPDRAG			
100 1000 Afterglow, bronze\$9.00 \$85.00	100 1000 Orlando, bronze\$7.50 \$65.00		
Ceylon Court, yeilow 8.50 75.00	Philadelphia Pink 7.50 65.00		
Cheviot Maid, dark pink. 8.50 75.00	Red		
Geneva Pink	Roman Gold 8.50 75.00		
Golden Pink Queen	Thomson's Pink 8.50 75.00		
Jennie Schneider, pink 8.50 75.00	White Rock 7.50 65.00		
Judd's Dark Pink 8.50 75.00	Chapman's Pink 8.50 75.00		
Judd's Light Pink 8.50 75.00	Penn-Orange 8.50 75.00		
SPIRAEA—FO	RCING CLUMPS		
100	100		
America, lavender pink\$30.00	Peach Blossom, pink\$30.00		
Gladstone, white	Queen Alexandra, dark pink 30.00		
Floria, deep rose 50.00	Rubens, rosy red		
SUCCULENTS—UNROOTED CUTTINGS			
Fine for Japanese gardens and Cactus dishes. Good assortment. Collection of 100			
We can also supply small SANSEVIERIAS suitable for Cactus dishes and Japanese gardens—See under SANSEVIERIAS , this page.			
CACTUS—Page 3.			
CRASSULA—Page 4.			
	the same of the sa		
VERBI			
Helen Willmott. Very beautiful salmor a large bloom. R. C	\$2.00 \$17.50 2.00 17.50 2.75 25.00		
VINCAS—VARIEGATED			
, 11, C.120 V M	100 1000		
Rooted Cuttings			
Runners			
Layers	2.50 20.00		
Field Grown Fixture Hanne	8.50 75.00		
Field Grown, Extra Heavy	10.00 90.00		

Flower Days for the Entire Year

St. Valentine's DayFeb. 14	Independence DayJuly 4
St. Patrick's Day Mar. 17	HalloweenOct. 31
Easter SundayApril 5	Armistice Day
Mothers DayMay 10	ThanksgivingNov. 27
Memorial DayMay 30	ChristmasDec. 25
Flag Day June 14	

Our Business Is to Supply You with EVERYTHING IN YOUNG POT PLANTS AND ROOTED CUTTINGS

These are grown especially for our shipping trade and therefore well established and properly rooted before sent out. Packing is done very carefully, according to weather conditions at time of shipping.

SHIPMENTS

As soon as properly rooted, shipments are made by Parcel Post, if it is a small package, or Express if a larger order. If stock is not in good condition on arrival, promptly notify the carrier and advise us immediately. While we do not guarantee safe arrival, we feel certain that you will be well satisfied with the stock and packing.

PRICES

Are made somewhat in advance of season and are subject to change without notice, and also subject to crop failure.

WARRANTY

We do not warrant in any way, expressed or implied, the contents or the description, purity, productiveness or any other matter of any seeds, bulbs or plants sold by us, and we will not be in any way responsible for the crop. If the purchaser does not accept these goods on above terms, no sale is made thereof, and he must return them at once, and money will be refunded. Subject to the above conditions, we make this sale at the moderate prices at which we sell our goods.

CLAIMS

All claims must be made within 5' days after receipt of goods.

FIGHT FLORAL COMPANY