

## **Historic, Archive Document**

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6-21

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“Jersey Grown”  
DAHLIAS  
GLADIOLUS  
DELPHINIUM



B. K. Matlack  
Cottage Avenue and Oxford Street  
BRIDGETON, N. J.

**PRICE LIST—1930**

Visitors Always Welcome

Postage Paid On All Orders of One Dollar Or Over  
Cash With Order

All Stock Guaranteed True to Name  
Call For Your Order and Receive Extras

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# DAHLIAS

D., Decorative; C., Cactus; H. C., Hybrid Cactus;  
H. D., Hybrid Decorative; P., Peony.

No Dahlia Plants Shipped After June 15th.

	Tubers	Plants
<b>ADDA PATTERSON.</b> H. C. Pure white. Always good. An all around dahlia . . . .	2.00	1.00
<b>ALICE WHITTIER.</b> H. C. Good primrose yellow . . . . .	1.50	.75
<b>AMARILLO GRANDE.</b> H. D. Bright yellow. Enormous flowers and many of them . . . . .		.75
<b>AMBASSADOR.</b> C. Soft yellow buff, shaded salmon pink. Fine and beautiful . . . . .	.50	
<b>AMERICAN TRIUMPH.</b> C. Pure oriental red. Grows well and is a splendid keeper when cut. Winner of the American Home Sweepstakes at the New York Show . . . . .		5.00
<b>AVALON.</b> D. A yellow that stands out. You will like it . . . . .	1.00	.50
<b>BARBARA REDFERN.</b> D. Blend of old rose and old gold. An outstanding dahlia . . . . .	2.50	1.00
<b>BASHFUL GIANT.</b> D. Apricot and amber. Will grow to an immense size . . . . .	.50	
<b>CASPER G. WARE.</b> D. Clear violet rose. Always full of bloom. Medium tall . . . .	1.00	.50
<b>CHAMPAGNE.</b> D. Champagne color. Very striking . . . . .	1.00	.50
<b>CHARLES H. STRATTON.</b> D. Pale gold, shaded old rose. Has won many prizes. . . .	.50	
<b>COLOR SERGEANT.</b> D. Large, beautiful salmon-orange. A real dahlia . . . . .	4.00	2.00
<b>DADDY BUTLER.</b> H. C. Carmine rose, reverse lighter. Gives splendid results . .	.75	.50
<b>DR. TEVIS.</b> D. Salmon rose and old gold. An old standby . . . . .	.25	
<b>EAGLE ROCK BEAUTY.</b> D. Beautiful combination of pink and cream. Splendid cut flower . . . . .	3.00	1.50
<b>E. B. ROBERTS.</b> D. Autumn shades. Good stems. Splendid cut flower . . . .	.50	
<b>EDNA FERBER.</b> H. C. Glistening coral, shading to old gold at base of petals. A splendid dahlia . . . . .		1.25
<b>ELITE GLORY.</b> D. A very large rich red flower. Bush and foliage very strong . . .	2.00	1.00
<b>ELIZA CLARK BULL.</b> D. Beautiful white. One of the best . . . . .	1.50	.75
<b>ELKRIDGE.</b> H. C. White. Bush always full of bloom . . . . .	1.50	.75
<b>ELLINOR VANDEVEER.</b> D. Lavender pink. Splendid stems. Wonderful flowers .	.75	.50
<b>ELSIE DANIELS.</b> H. C. Bluish lavender, center white. Fine flower . . . . .	.75	.50
<b>EMMA MARIE.</b> D. Pink, shading white in center . . . . .		.50
<b>ESTHER R. HOLMES.</b> H. C. Orchid pink. Fine. You will want it. . . . .	.75	.50

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See Page 7 For Specials

	Tubers	Plants
<b>EVA COLE. D.</b> Red and gold. Very large .....	1.50	.75
<b>EVA L. QUADLING.</b> Spectrum shading to ox-red at center. Very large blossoms with good depth. Long strong stems. Tall grower .....		2.50
<b>FAITH GARIBALDI. D.</b> Very large. Rose pink .....	1.00	.50
<b>FORT MONMOUTH. H. C.</b> Rich crimson maroon, tips of petals bluish violet. Good stiff stems. A real prize winner ..		3.00
<b>FORT WASHINGTON. D.</b> An immense, dark red on splendid stems and bush ...	2.00	1.00
<b>FRANCES LOBDELL. H. C.</b> Mallow pink, center lighter. Great bloomer .....	.50	
<b>F. W. FELLOWS. C.</b> Orange terra-cotta. One of the best cactus dahlias .....	.75	.50
<b>GEORGE L. FARNUM. D.</b> Old gold. A real dahlia .....		3.00
<b>GLORY OF MONMOUTH. D.</b> Salmon pink, light orange at base of petals. Very attractive .....		1.00
<b>HARRY MAYER. D.</b> Silvery pink on face of petals, deeper on reverse. Hard to beat .....	2.00	1.00
<b>HARRY SHELDON, JR. D.</b> White center shading to pink on outside. Very large .	.75	.50
<b>IDA PERKINS. D.</b> A fine white dahlia. Plant is tall and thrifty .....		2.00
<b>INDIAN NECK. D.</b> Pink, striped purple, shading to mallow at center. Good stems	1.00	.50
<b>ISLAM PATROL. D.</b> A striking combination of red and gold. Fine .....		.50
<b>JANE COWL. D.</b> Buff and old gold, blending to rose at center. One of the few "best" dahlias. Will be as popular as Jersey's Beauty. ....	5.00	2.00
<b>JERSEY'S BEACON. D.</b> A very good and showy flower of Chinese scarlet. Be sure to have this one .....	.75	.50
<b>JERSEY'S BEAUTY. D.</b> Eosine pink. Grow Jersey's Beauty if you have but one dahlia .....	.50	
<b>JERSEY'S CAPRICE. D.</b> Large flowers of a splendid autumn shade .....	1.00	.50
<b>JERSEY'S SOVEREIGN. D.</b> A beautiful salmon-orange on a good stem and plant	.50	
<b>KEMP'S VIOLET WONDER. D.</b> A rich naphthaline violet with bluish lavender reverse. Good plant with healthy foliage		3.50
<b>KING SOLOMON. H. C.</b> Orange buff. Petals twisted. Good stems .....	.75	.50
<b>LA RODA. D.</b> Beautiful, silvery rose-pink. Well formed large flowers on fine stems .....		3.50
<b>LITTLE JEWEL. SMALL D.</b> A most beautiful small flower of a peach blossom pink. None better for cutting .....	.35	
<b>MARGARET MASSON. D.</b> Silvery rose-pink. A real flower .....	.75	.50
<b>MARGARET W. WILSON. D.</b> A beautiful opalescent pink. Vigorous .....	1.00	.50

Order Early and Avoid Disappointment

	Tubers	Plants
<b>MARION BROMALL. H. C.</b> Very large pink and white .....		.75
<b>MARIPOSA. H. C.</b> Pink, deeper toward the center, with violet suffusion .....		.50
<b>MARMION. D.</b> An immense golden yellow flower with bronze suffusion. You will like this one .....	1.50	.75
<b>META SCAMMEL. H. C.</b> Bright rose pink. The petals twist at ends making a pleasing flower .....		2.50
<b>MILLIONAIRE. D.</b> Violet mauve, shading white at center .....	.50	
<b>MINA BURGLE. D.</b> Old time red. Good plant .....	.25	
<b>MORDELLA. D.</b> Bright apricot buff. Very fine .....	1.00	.50
<b>MRS. ALFRED B. SEAL. D.</b> Pure, rich glowing old rose. Splendid stems, good plant. Has won many prizes .....		6.00
<b>MRS. CARL SALBACH. D.</b> Lilac rose, white at base petals. Splendid cut flowers .....	.35	
<b>MRS. F. E. BULLARD. P.</b> Immense flower of silver pink with long twisted petals. Very striking .....	1.00	.50
<b>MRS. I. de ver WARNER. D.</b> Orchid lavender. One of the best regardless of price .....	.50	
<b>MRS. JOHN SCHEEPERS. D.</b> Chamois edged pink. Strong grower .....	.50	
<b>MY MARYLAND. H. C.</b> Bright pink tipped with ivory. You will like it .....	5.00	2.50
<b>NOBILIS. D.</b> Red and white. A pleasing combination .....		.50
<b>PAPILLON. H. C.</b> Old rose with golden lights .....	.75	.50
<b>PAUL REVERE. D.</b> Fine red. Does not burn .....		1.00
<b>POP STEWART. D.</b> Lilac pink. Very striking. An orchid shade hard to find .....	1.00	.50
<b>PRIDE OF CALIFORNIA. D.</b> Rich deep red. Very large and fine .....	.25	
<b>PRIDE OF STRATFORD. D.</b> Face of petals, orange; reverse madder brown. Very good .....	1.00	.50
<b>PRIMULA REX. D.</b> Primrose yellow. Large flowers on rigid stems .....	1.50	.75
<b>QUEEN OF THE GARDEN BEAUTIFUL. D.</b> Massive flowers. Lemon color .....		.75
<b>ROBERT TREAT. D.</b> American Beauty Rose color .....	.75	.50
<b>RODMAN WANAMAKER. D. P.</b> Giant bronzy pink flowers on good stems. An excellent seed producer .....		.50
<b>ROMAN EAGLE. D.</b> Burnished copper. An uncommon autumn shade. Strong stems .....	1.00	.50
<b>ROSE FALLON. D.</b> Deep old gold .....	1.00	.50
<b>SAGAMORE. D.</b> Golden amber. A choice cut flower .....	.50	
<b>SANHICAN'S BLUEBIRD. D.</b> Violet blue. Very striking .....	1.00	.50

	Tubers	Plants
SILVERADO. H. C. White shading to a silvery lavender at center. Very large ..		1.00
SISKIYOU. H. C. Pink with mauve tint. Very distinct .....		.75
SNOW BOY. H. C. Pure white. Very good cut flower. Always in bloom.....	1.00	.50
THE LEMONADE. D. Sulphur yellow on long splendid stems. Hard to beat .....	1.50	.75
TREASURE ISLAND. D. Bright autumn shade. Strong growth and fine flowers .		3.50
TRENTONIAN. D. Brown coppery bronze. Beautifully formed flowers on good stems .....		.50
WALDHEIM SUNSHINE. H. D. A good deep yellow that shows well under artificial light. The stems and bush growth are ideal .....		3.00
WATCHUNG SUNRISE. D. Golden amber, reverse showing rose-pink. Petals edged rose-pink. This opens to an enormous flower on stiff stems .....		2.00
W. H. HOGAN. D. Garnet red with white tips extending down center of petals. The best variegated dahlia to date .....		2.00
WORLD'S BEST WHITE. D. Fine white on good stems .....	.75	.50
ZANTE. H. C. Golden yellow, suffused with pink .....		.75

We grow thousands of Green Dahlia plants with great success. You need not hesitate to use them. Plant about six inches deep, filling up the hole gradually as you cultivate.

## POMPON DAHLIAS

These Dahlias are very small and are well suited for cutting and decoration. The demand, each year, is growing for these little gems. If you have not grown them make a selection at once for this season. They are always in flower. Tubers only.

	Tubers
AIMEE. Very small. Orange-apricot ....	.50
ARTHUR. Brilliant scarlet. One of the best of our small dahlias .....	.50
ATOM. Fiery red. Small bloom .....	.50
BRONZE BEAUTY. Gold apricot .....	.25
DEE DEE. Pale lilac. Very small and fine .....	.35
ELIZABETH. Lemon yellow, tipped red..	.25
JOE FETTE. Smallest pure white. Good for all occasions .....	.35
JOHNNY. Deep dark red. Smallest pom and is usually taken as the standard..	.50
MIDGET. Peach pink. ....	.50
REGULUS. Beautiful cerise purple. Perfect. ....	.50
SAN TOY. White, tipped with carmine. Beautiful .....	.25
SNOW CLAD. White .....	.25
SUNSET. Delightful orange. ....	.35
YELLOW GEM. Canary yellow. Small...	.50

Order Early and Avoid Disappointment

# GLADIOLUS

These bulbs are all first size.

Six at the dozen rate—25 at the hundred rate.

	Each	Dozen
<b>ALBANIA.</b> Pure white. Grows splendidly here for us .....	.06	.50
<b>ALICE TIPLADY.</b> Bright orange-saffron. Really good .....	.06	.50
<b>AMERICA.</b> Lavendar pink. An old stand-by, hard to beat. ....	.06	.50
<b>BENGAL TIGER.</b> Tawny red, overlaid with purple. Large flowers of unusual color .....	.10	1.00
<b>BREAK O'DAY.</b> Delicate pink. Early ..	.15	1.25
<b>CHICAGO WHITE.</b> Good garden and cut flower .....	.06	.50
<b>DR. F. E. BENNETT.</b> Most perfect fiery red on the market. Very large. Most exceptional .....	.25	
<b>GEN. JOFFRE.</b> Scarlet red, deeper markings .....	.06	.50
<b>GIANT NYMPH.</b> La France pink with yellow throat. Large handsome blooms. Among the very best .....	.15	
<b>GOLDEN MEASURE.</b> Pure yellow. One of the best Glads. Plants tall and vigorous .....	.10	1.00
<b>GRETCHEN ZANG.</b> Soft coral pink. Blooms large and beautiful .....	.06	.50
<b>HALLEY.</b> Salmon pink. Very early. A well-worth-growing Glad. 100—\$3.50...	.06	.50
<b>HENRY FORD.</b> Velvety purple. One of the most striking flowers .....	.10	1.00
<b>HERADA.</b> Clear mauve. Popular .....	.08	.75
<b>JOERG'S WHITE.</b> Exceedingly large. Should be in every collection.....	.50	
<b>LE MARECHAL FOCH.</b> Early, light rose pink. A great garden flower .....	.06	.50
<b>LILY WHITE.</b> Good. Medium sized flowers. Pure white .....	.06	.50
<b>LOS ANGELES.</b> Orange-toned pink. A color that is most pleasing. Try it.....	.10	1.00
<b>LOUISE.</b> Large lavender of real merit. You will like it .....	.10	1.00
<b>MARSHAL FOCH.</b> (Kunderd) Large ruffled flowers of a beautiful salmon pink. A real Glad .....	.15	1.50
<b>MING TOY.</b> Buff yellow. Splendid cut flower .....	.06	.50
<b>MISS MADISON.</b> Fine large light pink..	.15	1.25
<b>MR. MARK.</b> Lobelia violet. Almost blue.	.15	1.50

See Page 7 For Specials



	Each	Dozen
<b>MRS. FRANCIS KING.</b> A blend of orange-scarlet. Large spike .....	.06	.60
<b>MRS. FRANK PENDLETON.</b> A most beautiful variety. Bright rose-pink. Red blotch in throat .....	.06	.60
<b>MRS. LEON DOUGLAS.</b> One of the largest Glads in existence. Begonia-rose striped with flame. Grow it. ....	.20	1.75
<b>NORA.</b> Grayish lavender. Purple stripe on lower petals. ....	.06	.60
<b>PEACE.</b> White with rose blotch on lower petals. Very tall spike. ....	.06	.50
<b>PRINCE OF WALES.</b> A very popular early salmon pink .....	.06	.50
<b>ROSE ASH.</b> Ashes of roses color. A great favorite. ....	.10	1.00
<b>SCARLANO.</b> Brilliant orange red. Shows up well. ....	.07	.75
<b>SCARLET PRINCEPS.</b> Spectrum red. Beautiful. Splendid cut flower. ....	.15	1.25
<b>SCHWABEN.</b> Canary yellow. Real cut flower. ....	.06	.50
<b>SOUVENIR.</b> Pure golden yellow. ....	.08	.75
<b>TYKO ZANG.</b> Tall sturdy spike with very large salmon pink flowers. ....	.15	1.25
<b>WILBRINK.</b> Pale pink. Lower petals with purple blotch on yellow ground. Early and good. 100—\$3.50 .....	.06	.50
<b>WOLVERINE.</b> Light coral pink, mottled deeper with rose blotch on lower petals	.08	.75
<b>YELLOW HAMMER.</b> Primrose yellow. Good. ....	.08	.75
<b>1910 ROSE.</b> Beautiful rose color, a shade very popular. .... Medium sized Bulbs, 1910 Rose, \$2.50 per 100.		

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	Each	Dozen
<b>VIOLA-JERSEY GEM.</b> Pansy like flowers. Full of bloom the entire summer. Hardy. You will like it. Grows like pansy .....	.20	2.00
<b>DELPHINIUM - ENGLISH HYBRIDS.</b> Grown from imported seed. Color from deep blue thru all shades to white. Pot grown plants .....	.25	2.50
<b>DELPHINIUM-BELLADONNA.</b> Sky blue. Pot grown plants .....	.15	1.50
<b>DELPHINIUM-BELLAMOSA.</b> Dark blue. Pot grown plants .....	.15	1.50

Order Early and Avoid Disappointment

## Dahlia Specials

\$1.00—Value \$1.50

One tuber of each (3)

Mrs. I. de ver Warner, Jersey's Beauty, Sagamore

\$2.00—Value \$3.00

One tuber of each (5)

C. H. Stratton, E. B. Roberts, Mrs. Scheepers,  
Margaret Masson, Jersey's Beacon

\$4.00—Value \$5.50

One tuber of each (5)

Margaret W. Wilson, Pop Stewart, Pride of Stratford,  
Marmion, Roman Eagle

\$10.00—Value \$14.50

One PLANT of each (8)

Jane Cowl, Watchung Sunrise, Fort Washington,  
George L. Farnum, Color Sergeant, My Maryland,  
Eagle Rock Beauty, The Lemonade.

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## Gladiolus Specials

100—First sized bulbs, postpaid, in four colors—  
named—\$3.00.

100—Medium sized bulbs, postpaid, in four colors  
—named—\$1.50.

100—Small sized bulbs, postpaid, in four colors—  
named—90c.

500—Small bulbs, postpaid, in ten named varie-  
ties—\$4.50.

1000—Small bulbs, postpaid, in ten named varie-  
ties—\$8.00.

The small bulbs will bloom the first year.