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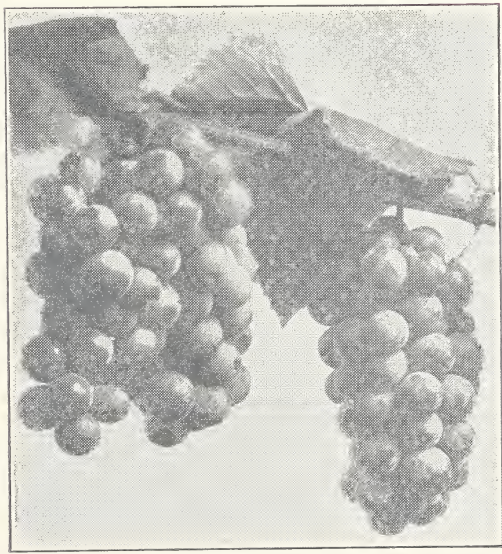
Introducing

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U. S. Department of Agriculture

CACO

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☞ the Better  
GRAPE of  
Today



Roberts Rose Company

Box 277

Englewood, Colorado



The

# CACO GRAPE

—as beautiful as the California Tokay  
—as delicious as the little Delaware Grape  
—as hardy and productive as the Concord

CACO  
GRAPE



CONCORD  
GRAPE



## 6 POINTS OF SUPERIORITY

Most beautiful and delicious grape ever produced—

Large, heavy clusters—  
Rich in sugar—ready to eat before fully ripened—

Very hardy—thrives in any soil—requires little care—

Early bearer—one to two years from planting—

Brings highest market prices—

*Surpasses  
California's  
Best—*

"I believe I am in position to speak with some knowledge regarding the performance of the Caco grape here in Iowa as we have had the variety bearing for a number of years. This variety has made its own way and on its own merits. It equals or excels Concord in hardiness and it came through a severe winter here when Concord was badly damaged. The Caco bears regularly and heavily, but the greatest thing about it is its unusually fine flavor in which respect it surpasses all other native varieties as well as California's best. The Caco will do well anywhere that Concord thrives and requires no special attention. The Caco is one variety that you can push without fear of disappointment."

C. D. WRIGHT,  
Fremont Co., Ia.

## Evidence

An eastern grower writes of the CACO Grape:

"Exempt from black rot, brown rot and all other diseases. A stronger grower than the Concord and of ironclad hardihood. A grape of high quality."

# The World's Finest All-Purpose Grape

# All the Good Qualities of Older Varieties With Many New Ones Added

The CACO GRAPE was developed by crossing the well known Catawba and Concord varieties, resulting in an entirely new grape with all the good qualities of its parents, and many new ones of its own. Here is high quality and melting texture unsurpassed by the finest hothouse grapes. It is as productive as the Concord, but surpasses it and all other varieties in tenderness of pulp, luscious flavor and aroma. The following technical description from an experiment station bulletin, reads like an advertisement:

“The vine is vigorous, hardy, prolific. Fruit mid-season to later, ripening a little earlier than Concord. Clusters are large and compact; berries large, round; color, sparkling wine red, covered with heavy bloom, giving it an attractive, waxy appearance; skin moderately thick but tender, parting readily from the flesh; flesh firm, juicy, tender; flavor rich and aromatic; quality excellent. The variety is self fertile.”

**BEAUTY** The CACO Grape is one of the most beautiful fruits ever produced, its appearance alone making it a quick seller on the market, and giving promise of the delicious flavor so much sought.

**SIZE** The CACO is among the largest grapes, both the berries and the bunches being two or three times the size of the Concord, as shown by the comparative illustration on inside of this folder. In our vineyards the bunches average 5 to 8 inches in length, and weigh from three-quarters to one and one-half pounds.

**FLAVOR** In flavor the CACO is unsurpassed even by the little Delaware grapes which are considered among the most delicious. Its high sugar content makes it ready to eat before thoroughly ripe. It is equally good for eating raw, or for cooking, or making into grape juice, which is of a beautiful champagne color and exquisite taste.

**VIGOR** The CACO Grape is among the most hardy of all fruits—it grows successfully in any kind of soil, in almost any climate, and with practically no attention.

**PRODUCTIVENESS** Rev. B. H. Gragg of Lawrence, Kans. reports having picked 1,000 pounds of fruit from 80 two-year-old CACO Grape vines—an average yield of more than 12 pounds to the plant. This yield is not at all unusual. CACO Grapes bring three to four times as much as others on the market, and the demand always exceeds the supply.

**EARLY BEARING** C A C O Grape Vines come into bearing within a year or two after planting—and they will live and produce for a generation!

**FREE FROM DISEASE** The C A C O Grape has proven to be extremely disease resistant, regardless of soil or other conditions, and hardy and vigorous in every way. Plant CACOS anywhere—against a building or fence, or tied to a trellis. They will require little room and little care, yet will prove a constant source of pleasure and profit.

### PRICES

	Each	Doz.
2 year, bearing age plants .....	\$1.00	\$10.00
1 year, No. 1 plants .....	.75	7.50

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