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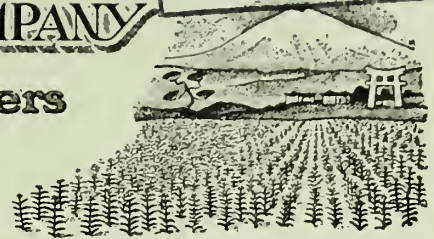


# AMERICAN BULB COMPANY

Importers & Growers

1335 to 1341 West Randolph St.  
Phones: HAYmarket  
6774, 6775, 6776  
CHICAGO, ILLINOIS

31 W. 27TH ST. NEW YORK CITY



*Texas  
Grown*

## Paper White Bulbs



A house showing 50,000 Narcissus Paper Whites, true Grandiflora, forced from Texas-grown bulbs, by W. A. Rowe, Kirkwood, Mo. Prices for flowers averaged 10c to 12c. wholesale. Crop being inspected by A. Miller, of the American Bulb Co., and W. A. Rowe, grower.

### Texas-grown Narcissus Bulbs Lead Them All for Early Blooming

110 acres in the leading commercial varieties: King Alfred, Sir Watkin, Henry Ford (Improved Emperor), Laurens Koster, Horace and Grand Soleil d'Or—and 10 million Paper Whites. Our Paper Whites are equally good as the French-grown (flowers above the foliage). You can plant early or late and obtain the same good results. Our season has been exceptionally fine. Our prices are very much reduced. Paper Whites and Soleil d'Or are very profitable.

We call your particular attention to our Paper Whites grown in Texas. They are equal to the French (flowers above the foliage, no grass). As Mr. Bernard stated, who was here from France (having more than forty years' experience in the growing and handling of French Narcissus), in order to grow good Paper Whites you must have one season's growth. Our climate in northeastern Texas is adapted for the culture of Paper Whites. We have cool autumns, slight snow in the wintertime, as in southern France, and we have a long spring of good growing weather, which gives us that one season's growth. Since growing Paper Whites in Texas we have delivered up to seven million without one complaint.

Every case is marked "Texas-grown," so there is no chance of substituting; a government certificate is on every case showing you where they were produced.

Note! We illustrate a photograph of a customer who buys yearly from us only Texas-grown Paper Whites, 50,000 bulbs. See for yourself the good forcing results.

#### PAPER WHITES

	Per 100	Per 1000
12 ctm. (not recommended for forcing).....	\$2.50	\$20.00
13 to 14 ctm., fine for forcing.....	3.00	25.00
14 to 15 ctm., fine for forcing.....	3.50	30.00
15 to 16 ctm., fine for forcing.....	4.00	35.00
16 to 17 ctm., fine for forcing.....	4.50	40.00

#### Grand Soleil d'Or

The true French type; the large-flowering clusters.

	Per 100	Per 1000
14 to 15 ctm.....	\$6.50	\$60.00
15 to 16 ctm.....	7.50	70.00
17 to 18 ctm.....	8.50	80.00

Read the testimonials we are getting today from the various florists

American Bulb Co.,  
Chicago, Ill.  
Gentlemen:  
We cut the first Sir Watkin Daffodil Dec. 31st with about 15-inch stems. On five flats with 40 bulbs, our production was 72, 75, 78, 78, 79 blooms to flat.  
Yours very truly,  
(Signed) M. Langohr.

American Bulb Co.,  
Chicago, Ill.  
Gentlemen:  
I cut the Texas King Alfred Narcissus Dec. 28th and am now cutting very fine Texas Sir Watkin Narcissus.  
Yours very truly,  
(Signed) W. W. Horlacher.



Henry Wehrman and Guy French inspect flat of Paper Whites, forced from Texas-grown bulbs.



KING ALFRED from Texas grown bulbs.

# ... For January Blooming Plant A. B. C. Texas-grown Narcissi

	Round Bulbs		Double-nose	
	Per 100	Per 1000	Per 100	Per 1000
Sir Watkin .....	\$ 7.00	\$ 65.00	\$ 8.50	\$ 80.00
King Alfred .....	11.50	100.00	13.50	125.00
Laurens Koster .....	5.00	45.00	6.50	60.00
Henry Ford .....	7.00	65.00	8.50	80.00
Pres. Coolidge .....	7.00	65.00	8.50	80.00
Horace .....	6.50	60.00	8.00	75.00
Campernelle				
Rugulosus .....	4.00	35.00	5.00	45.00
Cervantes .....	4.50	40.00	5.50	50.00

## Western-Grown For Late Blooming

For late forcing Narcissi we are associated with the largest and best growers in Washington and Oregon, and can supply you large bulbs of the following varieties:

	Round Bulbs		Double-nose	
	Per 100	Per 1000	Per 100	Per 1000
Emperor .....	\$ 7.00	\$ 65.00	\$ 8.50	\$ 80.00
King Alfred .....	11.50	100.00	13.50	125.00
Sir Watkin .....	7.00	65.00	8.50	80.00
Victoria .....	7.00	65.00	8.00	75.00
Spring Glory .....	7.50	70.00	9.00	85.00
Glory of Sassenheim ..	7.00	65.00	9.00	85.00
Minister Talma .....	7.00	65.00	9.00	85.00
Von Sion .....	6.50	60.00	8.00	75.00
Golden Spur .....	7.00	65.00	9.00	85.00

**American Bulb Co.**  
1335 W. Randolph St., CHICAGO  
31 West 27th St., New York



Sir Watkin in bloom in Texas; we have 2,000,000 of this variety.

# LILIUM ERABU

*Our Specialty—New Crop*



Packing lilies for American Bulb Co., Chicago and New York; our Mr. A. Miller is shown in the picture with Mr. Arai, the noted lily grower.

## LILIUM ERABU New Crop

We are the largest importers of the true Arai strain of improved Erabu. There is a difference in Erabu as to the strain, Mr. Arai being the first to export Erabu Lilies to America. As early as 1909 Mr. Arai made shipments for experimental purposes. Now the trade has accepted Erabu, as it is the only Formosum type that is worthy of culture. Soon the bulbs grown in the Formosum Islands of Loochoo and Oshima will be eliminated. Some inexperienced shippers in Japan, in order to sell their customers at lower prices than the regular Erabu, often substitute Oshima and Loochoo Lilies for Erabu.

We introduced Arai's Improved Erabu at the Detroit convention. We then advertised it. Other Japanese, realizing the advantage and the success of Arai's Erabu, immediately changed their name from Formosum to Erabu and sold to the dealers in America as Erabu. We offer you from new crop the following at much reduced prices from last year: (Over-size, select grading).

Size	Packing to case	Per case
6 to 8 ins.	400	\$25.00
7 to 9 ins.	300	26.00
8 to 10 ins.	225	27.00
9 to 10 ins.	200	28.00
10 to 11 ins.	150	30.00

## LILIUM GIGANTEUM New Crop

Prices on Giganteum are not settled as yet. The crop will soon be harvested. We can guarantee that the prices will be much lower than even pre-war prices. Due to the early Easter, we are having our Lilies come over the fast and shortest route by way of Seattle—nine days from Japan and fast service from Seattle to Chicago, in iced refrigerator cars, which is beneficial to the bulbs.

We offer the following sizes:

Size	Packing to case
6 to 8 ins.	400
7 to 9 ins.	300
8 to 10 ins.	225
9 to 10 ins.	200

We assure you of the highest quality of Liliium Giganteum grown in Japan.

Also new crop of Liliium Speciosum Magnificum; Liliium Auratum; Liliium Auratum Platyphyllum; Liliium Album; Liliium Tigr'num Splendens. ALL SIZES.

**DUTCH BULBS—Tulips, Hyacinths, Crocus and other bulbs now on the water from Holland.**

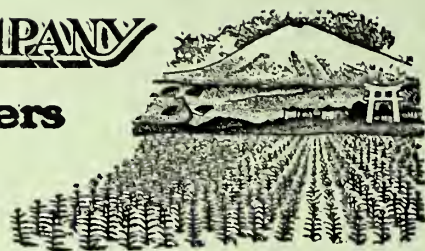
**AMERICAN BULB CO.** 1335 W. Randolph St., CHICAGO  
31 West 27th St., New York



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# FREESIAS

## ◆ Texas-grown Narcissi Lead!

### FREESIA GOLDEN DAFFODIL

American Bulb Co.'s Introduction

The world's finest yellow; a European origination; large-flowering type; sells at sight; free and early bloomer. Note! A retailer who caters to exclusive trade says it is without question the most sensational flower for winter use that we are fortunate now to have. We recommend you buy Golden Daffodil.

1/2 to 3/4 in. .... Per 100, \$3.50; per 1000, \$30.00  
 3/4 to 1 in. .... Per 100, 4.00; per 1000, 35.00  
**GOLDEN TREASURE.** Similar to Golden Daffodil; color alike; shows slight trace of lavender backs.

1/2 to 3/4 in. .... Per 100, \$3.50; per 1000, \$30.00  
 3/4 to 1 in. .... Per 100, 4.00; per 1000, 35.00  
**MRS. R. CRAIG.** Uniform blue. Fischer's, the original introducer of true Purity.

1/2 to 3/4 in. .... Per 100, \$3.50; per 1000, \$30.00  
 3/4 to 1 in. .... Per 100, 4.50; per 1000, 40.00  
**AURORA.** Frey's; orange yellow.

3/4 in. .... Per 100, \$3.25; per 1000, \$26.00  
**WESTERIA.** An Introduction from England. Blue as a violet; keeping qualities perfect.

1/2 to 3/4 in. .... Per 100, \$4.00; per 1000, \$35.00  
 3/4 to 1 in. .... Per 100, 4.50; per 1000, 40.00  
**DOROTHY SCHEEPERS.** Fine bright rose-pink.

1/2 to 3/4 in. .... Per 100, \$4.00; per 1000, \$35.00  
**BUTTERCUP.** A Holland Introduction; light yellow; free bloomer.

1/2 to 3/4 in. .... Per 100, \$2.50; per 1000, \$20.00  
**ELDER'S GIANT WHITE.** Large white.

1/2 to 3/4 in. .... Per 100, \$5.00; per 1000, \$45.00  
**A. B. C. IMPROVED FREESIA PURITY SUPERFLORA**  
 Copyrighted

1/2 to 3/4 in. .... Per 100, \$1.50; per 1000, \$10.00  
 3/4 to 1 in. .... Per 100, 2.00; per 1000, 16.00

### CALLAS

**AETHIOPICA**

Large, white; ready soon.

1 1/4 to 1 1/2 ..... Per 100, \$ 7.00; per 1000, \$ 65.00  
 1 1/2 to 1 3/4 ..... Per 100, 13.00; per 1000, 120.00  
 1 3/4 to 2 ..... Per 100, 16.00; per 1000, 150.00

**GODFREY**

White; ready soon.

1 to 1 1/4 ..... Per 100, \$ 9.00; per 1000, \$ 85.00  
 1 1/4 to 1 1/2 ..... Per 100, 15.00; per 1000, 140.00

**ELLIOTTIANA**

Yellow; ready September and October.

1 1/2 ..... Per 100, \$12.50; per 1000, \$120.00  
 1 1/2 to 2 ..... Per 100, 16.50; per 1000, 160.00  
 2 to 2 1/2 ..... Per 100, 22.50; per 1000, 220.00

### LILIES

**Lilium Candidum (Madonna Lily)**

True, imported, northern French-grown.

	Per 100	Per 1000
18 to 20 ctm. ....	\$ 9.00	24 to 26 ctm. .... \$19.00
20 to 22 ctm. ....	12.00	26 to 28 ctm. .... 23.00
22 to 24 ctm. ....	15.00	28 to 30 ctm. .... 28.00

**Lilium Harrisii**

A. B. C. Blue Ribbon Brand

Stock excellent. Just received and can make immediate shipment.

6 to 7 .....	335 to case	} Per case, \$27.00
7 to 9 .....	200 to case	
9 to 11 .....	100 to case	
11 to 13 .....	50 to case	

**IRIS**

Dutch Type

**Imperator.** Brilliant blue; good forcing size; 7 to 8 ctm., per 100, \$3.50; per 1000, \$30.00.  
**Yellow Queen.** Uniform yellow; good forcing size; 7 to 8 ctm., per 100, \$5.00; per 1000, \$15.00.  
 Best two varieties for forcing.



Flat of Laurens Koster from bulbs grown on our Texas farms; forced by Holm & Olson, St. Paul, Minn., who buy 60,000 Texas-grown Narcissi from us annually.



Texas-grown bulbs of Sir Watkin; early-flowering.

### THE MARKET TO YOURSELF

In growing Texas Narcissi you have the market to yourself. Good prices are available because they bloom when the market is scarce of flowers and the demand is the best.

See preceding pages for offers of Texas-grown Narcissi.

At left, scene at our Texas farm, harvesting the 1931 crop of over fifteen million bulbs.