

## **Historic, Archive Document**

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**HOWARD ROSE COMPANY**  
**HEMET, CALIFORNIA**

*Return Postage Guaranteed*

Section 435½ P.L.&R.  
U. S. POSTAGE

**PAID 1c**

*Permit No. 5*  
Hemet, California

**RY**

**RECEIVED**

**MAY 9 1931 ★**

**U. S. DEPT. OF AGRICULTURE**

Horticulture Bureau of Plant Ind.  
Department of Agriculture  
Washington, D C



Grade No. 1—Teas, Hybrid Teas and Polyanthas, 18 inches and up. Climbers and Hybrid Perpetuals, 24 inches and up. Three or more branches.

Grade No. 1½ or Medium—Teas, Hybrid Teas, and Polyanthas, 14 inches and up. Climbers and Hybrid Perpetuals, 18 inches and up. Two or more branches.

Grade No. 2—Teas and Hybrid Teas, 8 inches and up. Climbers and Hybrid Perpetuals, 10 inches and up. Two or more branches. NOTE—They are not culls, but sturdy, well proportioned plants at the price.

Large Assortments can seldom be completed in the first shipment.

*Order in multiples of TEN. Ten or more at these prices.*

First : Grade : Count



Immediate Shipments



Wire in Quantity Want-Lists for Prices

## MEDIUMS

At the prices shown are money-makers. Send want list for quantity price.

## LINERS

Send Hybrid Tea want-list, kinds and quantity. Let us quote price, and cost of transportation.

**Lot A**      No. 1 Grade, each 22c  
                   No. 1½ Grade, each 15c  
                   No. 2 Grade, each 10c

	QUANTITY ]	No. 1	No. 1½	No. 2
British Queen, HT, white.....	550	990	990	990
Clara Watson, HT, rose-flesh.....	990	30	190	
Clovelly, HT, (1924) pink.....	260	110	40	
Commonwealth, HT, deep pink.....	620	450	200	
Edward Mawley, HT, crimson.....	340	990	520	
Etoile de France, HT, velvety crimson.....	870	990	990	
F. J. Grootendorst, PR, red.....	900	900	900	
Gen. S. A. Janssen, HT, carmine.....	990	990	990	
Gruss an Teplitz, HT, scarlet.....	990	990	990	
Kaiserin A Victoria, HT, white.....	990	990	400	
Killarney, Dbl. White, HT, white.....	990	990	700	
La Detroit, HT, pink.....	320	130	130	
Lady Ashtown, HT, pink.....	185	990	540	
Leader, HT, cerise.....	400	80	180	
Mary Count Ilchester, HT, carmine.....	380	30		
Mme. A. Chatenay, HT, rose-salmon.....	180	320	230	
Mme. Caroline Testout, HT, pink.....	990	990	750	
Prince E. C. de Arenberg, HT, scarlet.....	990	640	150	
Ragged Robin, (Gloire des Rosomanes) ....	380	30		
William R. Smith, HT, cream to pink.....	960	990	480	
Winnie Davis, HT, pink.....	580	740	510	

## CLIMBERS

Cherokee Pink, pink.....	270	30		
Cherokee Ramona, red.....	350	100		
Cl. Able Chatenay, HT, rose.....	220	200	10	
Cl. Etoile de France, HT, red.....	280	90	120	
Cl. General McArthur, HT, red.....	490	30		
Cl. Jon J. L. Mock, HT, pink.....	310	70		
Excelsa, W, crimson.....	990	60	150	
Gold of Ophir, HW, yellow.....	340	250		
Roserie, M, deep pink.....	680		30	

# Lot B

No. 1 Grade, each 25c  
 No. 1½ Grade, each 15c  
 No. 2 Grade, each 10c

	QUANTITY ]	No. 1	No. 1½	No. 2
Amelia de Bethune, Per, (1923) coral.....	50	220	200	
Anna Mueller, P, pink.....	900	400		
Annie Lourie, HT, flesh-pink.....	60	450	270	
Antoine Rivoire, HT, rose-flesh.....	320	550	240	
Ariel, HT, (1922) orange-yellow.....	190	140	40	
Baby Dorothy, P, pink.....	900	200		
Betty, HT, coppery-rose.....		990	830	
Blanc Dbl de Coubert, HR, white.....			100	
Blush Queen, HT, pink.....	130	120	175	
Captain F. Bald, HT, crimson.....	40	60	50	
Captain Christy, HP, silver-pink.....	150	60	280	
Catherine Zeimet, P, white.....			800	
Cecil Brunner, P, pink.....	340			
Charles K. Douglas, HT, Scarlet.....	80	340	100	
Chatillion, P, bright pink.....	70			
Col. O. Fitzgerald, HT, crimson.....	10	60	20	
Conrad F. Meyer, HR, deep pink.....	30			
Coquette des Alps, HN, white.....	20	10		
Count. of Warwick, HT, lemon-yellow.....	50	40	10	
Crusader, HT, velvety-crimson.....	30	420	990	
Duchess de Brabant, T, pink.....	150	90	90	
Earl of Dufferin, HP, deep crimson.....	120	170	110	
Ecarlate, HT, scarlet-red.....	330	270	100	
Echo, P, rose-flesh.....	900	900	200	
Edith Cavell, P, deep crimson.....	900	900	200	
Edith Part, HT, rosy-red.....	80	190	110	
Ellen Poulsen, P, dark pink.....	900	900	200	
Ethel James, HT, orange-pink.....	200	70	40	
Ethel Somerset, HT, shrimp-pink.....	200	50		
Eugene Furst, HP, crimson.....	10	20		
F. J. Grootendorst Pink, PR, pink.....	160	380	120	
Florence L. Izzard, Per, (1923) yellow.....		10	30	
Florex, HT, (1927) salmon to orange.....	80	30	70	
Fontanelle, HT, (1927) yellow.....	80	10	30	
Francis Scott Key, HT, deep red.....			190	
Frank W. Dunlop, HT, pink.....	110	140	50	
General Jacqueminot, HP, crimson.....			50	
Gen. McArthur, HT, scarlet.....	430	990	420	
George Arends, HP, pink.....			60	
George Dickson, HP, dark crimson.....	10		70	
George Elger, P, yellow.....		130		
Gladys Holland, HT, buff-pink.....		20	70	
Golden Salmon, P, (1926) gol. salmon.....	900	900	200	
Grillodale, HT, (1928) pink.....		20		
Hadley, HT, crimson.....	990	990	800	
Hansa, HR, red to violet.....	10	90	260	
Harrison's Yellow, AB, gold-yellow.....		70	40	

# LOT B—Continued

	QUANTITY ]	No. 1	No. 1/2	No. 2
Helen Taft, HT, pink.....	270		330	150
Henriette, HT, orange-crimson.....			150	180
Herman Neuhoff, HT, (1923) red.....	170		200	140
Hermesa, C, pink.....	30		50	30
Hoosier Beauty, HT, dark crimson.....	540		30	300
Hugonis, lemon yellow.....	250		900	880
Ideal, P, dark scarlet.....	900		900	200
Jean C. N. Forestier, Per, carmine.....	210			30
Jon. J. L. Mock, HT, pink.....			990	990
Jubilee, HP, crimson.....			10	
Juliet, AB, gold to red.....	20			
Killarney, HT, shell pink.....	990		990	650
Killarney Queen, HT, pink.....	40			
K. of K., HT, scarlet.....	130		50	100
Lady Ursula, HT, pink.....	80		210	10
La France, HT, silver-pink.....			330	360
LaMarne, P, salmon-rose.....	730		70	
Laurent Carle, HT, carmine.....			260	150
Ludwig Moller, HP, light yellow.....				10
Marcia Stanhope, HT, (1924) white.....	30			
Magna Charta, HP, bright rose.....	200		50	20
Marshall P. Wilder, HP, red.....	270		110	40
Mme. A. Chatenay Crimson, HT, crimson....	50		80	30
Mme. Butterfly, HT, salmon.....	990		990	790
Mme. C. Testout, white, HT.....	10		30	20
Mme. Edouard Herriot, HT, copper.....	410		990	990
Mme. Henri Lustre, Per, (1924) red.....	240		30	
Mme. Leon Guenotte, HT, (1925) pink.....	110		140	120
Mme. Leon Pain, HT, silver-pink.....			150	30
Mme. N. Levavasseur, P, crimson.....	900		900	200
Mme. Paul Ollivary, HT, (1924) copper.....	170		130	140
Mrs. Aaron Ward, HT, yellow.....	990		990	760
Mrs. A. R. Waddell, HT, saffron.....	270		200	900
Mrs. Chas. Lamplough, HT, cream-white....				220
Mrs. C. W. Edwards, Per, carmine.....	120		90	150
Mrs. F. R. Pierson, HT, red.....	40			60
Mrs. George Shawyer, HT, pink.....	150		60	30
Mrs. Henry Morse, HT, salmon.....				80
Mrs. Henry Winnett, HT, crimson.....	50		30	
Mrs. H. R. Darlington, HT, crmy-white.....				170
Mrs. John Mensing, HT, pink.....	260		150	
Mrs. Wm. C. Egan, HT, pink.....	60		180	70
Ophelia, HT, salmon-pink.....	300		990	990
Ophelia Supreme, HT, rose-pink.....	300		600	370
Orleans, P, geranium-pink.....	900		900	200
Padre, HT, copper-scarlet.....			990	990
Paul Neyron, HP, rose.....	50			110
Perle d'Or, P, yellow.....	120		40	
Pink Pearl, HT, (1924) rose-pink.....	280		260	110
Premier, HT, pink.....	360		420	240

## LOT B—Continued

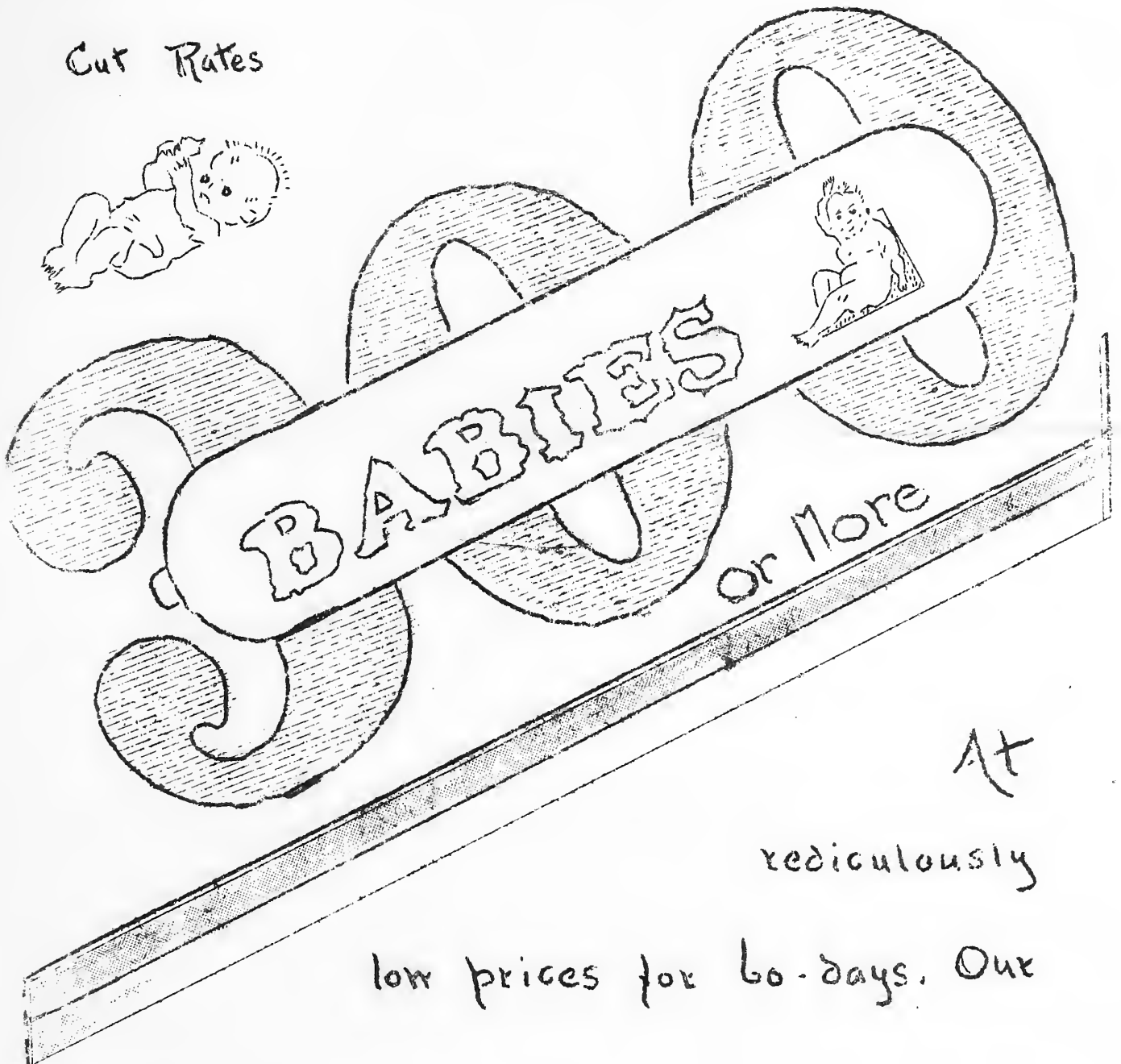
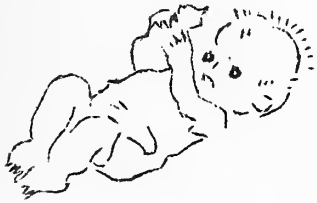
	QUANTITY ]	No. 1	No. 1½	No. 2
Premier Red, HT, red.....	310	580	450	
President Cherieux, Per, coral.....	140	30	110	
President Wilson, HT, pink.....		20	40	
Prince C. de Rohan, HP, crimson.....		10	20	
Queen Alexandra, Per, vermillion.....		170	60	
Radiance, HT, pink.....	990	990	770	
Radiance Red, HT, crimson.....	610	990	400	
Red Letter Day, HT, scarlet-crimson.....	110	60	20	
Rhea Reid, HT, velvety-red.....	300	20		
Rose Marie, HT, watermelon red.....		990	30	
Rosette Delizy, HT, yellow.....	80	180	100	
Sensation, HT, red.....		250		
Soliel d'Or, AB, yellow.....	210	190	900	
Souv. d Mmc. Louise Crette, Per, gold.....	120	50	50	
Souv. d Pres. Carnot, HT, white-flesh.....	10	50		
Sunburst, HT, yellow.....	990	990	750	
Swansdown, HT, (1929), white.....	60	140	30	
Tip Top (Baby Doll), P, pink.....			40	
Totty's Red, HT, scarlet.....	70	30	10	
Triomphe Oreleanais, P, cerise.....	900	900	200	
Ulrich Brunner, HP, red.....	10	40	60	
Vesuvius, HT, (1923) velvety-crimson.....	190	20		
Victory, HT, scarlet.....			20	
Westfield Star, HT, lemon-yellow.....	90	50	30	
W. E. Wallace, HT, (1922) golden.....	90	40	30	

## CLIMBERS

Banksia White, B, white.....	120			
Belle of Portugal, HG, pink.....	380			
Bess Lovett, W, crimson.....	50	40	60	
Christine Wright, W, pink.....	10	70	130	
Cl American Beauty, HN, red.....	990	250	510	
Cl Baby Rambler, P, crimson.....	120	50	20	
Cl Gruss an Teplitz, HT, scarlet.....	230	110		
Cl Willowmere, Per, shrimp-pink.....	130	20		
Cl Winnie Davis, HT, pink.....	80	10		
Crimson Rambler, P, crimson.....	60		470	
Dorothy Perkins, HW, pink.....	350	410	240	
Dorothy Perkins White, HW, white.....	340	120	140	
Dr. Huey, HW, crimson.....	230	30		
Dr. W. Van Fleet, HW, pink.....	230	20		
Flower of Fairfield, P, crimson.....	130	230	220	
Heart of Gold, HW, yellow.....	260	30		
Jacotte, HW, yellow to copper-red.....			150	
Lady Gay, W, pink.....	30	50	20	
Marechal Neil, N, yellow.....			70	
Mary Wallace, HW, pink.....			30	
Pauls Scarlet Climber, W, crimson.....	990	30	990	
Rene M. Henriette, N, crimson.....		40	20	
Tausendschoen, P, white to pink.....	140		30	
Violetta, HW, violet.....	310	30	30	



Cut Rates



At

rediculously

low prices for 60-days. Our

POLYANTHIA FORCERS are offered for St Louis December 1st. Also the regular grade for general sales. Write to-day, giving varieties and quantities desired, and let us quote.

Anna Mueller  
Baby Crimson  
Baby Dorothy  
Catherine Zeimet  
Fcho  
Faith Cavell  
Ellen Poulsen  
Erna Teschendorff

George Elger  
Golden Salmon  
Ideal  
LaFayette  
LaMarne  
Superba  
Tip-Top  
Tri. Orleanais

Hybrid Tea List

Ready June 1st showing large assortment H.T.s. and climbers. Write, if you do not receive copy on time.

HOWARD ROSE CO  
Hemet Cal.

# Lot C

No. 1 Grade, each 30c  
 No. 1½ Grade, each 20c  
 No. 2 Grade, each 15c

	QUANTITY ]	No. 1	No. 1½	No. 2
Abcl, HT (1927) white.....			60	60
Adolph Karzer, Per, chrome-yellow.....			30	40
America Hills, HT, rose-pink.....				40
Anelia Gravereaux, HR, carmine.....	150		10	10
Arthur R Goodwin, HT, copper.....	30	140		130
Audrey, HT, (1922) deep crimson.....	30		40	20
Baroness de Rothschild, HP, pink.....	20		20	
Betty Uprichard, HT, (1922) salmon.....	310		30	20
Cambria, Per, apricot to crimson.....	60		40	
Candeur Lyonnaise, HP, white.....	70		20	
Capt. F. S. H. Cant, HT, (1923) pink.....	10		30	20
Captain Hayward, HP, crimson.....	50			
Christine, HT, golden yellow.....			30	30
Columbia, HT, pink.....			990	990
Columbia Silver, HT, silver pink.....				20
Comtesse de Cassagne, HT, copper-pink....	40		30	10
Constance, Per, yellow.....	110		10	20
Covent Garden, HT, crimson.....	40		20	10
Dame Edith Helen, HT, (1926) clear Pk....	990		990	990
Duch. of Wellington, HT, yellow.....			50	90
Eldorado, Per, golden-yellow.....	150		260	100
Elvira Armayo, Per, (1922) red.....	70		40	60
E. P. H. Kingma, Per, apricot.....	100		150	80
Esme, HT, creamy white.....				20
Etoile de Feu, HT, orange-pink.....	300		70	130
Etoile de Hollande, HT, bright-red.....	240		10	140
Eugene Lamesch, P, orange-yellow.....	150		170	190
Evelyn, HT, white to rose.....	30		50	20
Evening Star, Per, golden-yellow.....	90		110	90
Frau Dr. Erreth, P, yellow.....	40		150	
Frau Karl Druschki, HP, white.....	880		30	170
Fred J. Harrison, HT, (1924) Card-red....	300		170	40
Geisha, Per, orange-yellow.....	50		130	20
Georges Clemenceau, Per, orange.....	120		140	130
George H. Mackereth, HT, crimson.....	300		170	10
Golden Gleam, Per, yellow.....	10			20
Golden Pernet, Per, golden yellow.....	20		210	580
Gooiland Beauty, Per, (1924) orange.....			70	
Gorgecus, HT, orange-yellow.....			90	10
Gruss an Aachen, DP, salmon-flesh.....	60		200	220
Harry Kirk, T, yellow.....	30		70	30
Hugh Dickson, HP, crimson.....	30		30	20
H. V. Machin, HT, crimson.....			30	
Irish Fireflame, HT, copper.....	70			
Isobel, HT, pink.....	100			
Janet, HT, pink.....	30		40	40
Joseph Baud, HT, orange-yellow.....			90	80

## LOT C—Continued

	QUANTITY ]	No. 1	No. 1½	No. 2
J. Otto Thilow, HT, (1927) rose-pink.....	350		30	
Jules Tarbart, Per, salmon-pink.....	10		30	20
June Boyd, Per, (1924) salmon.....	20		30	
Lady Hillingdon, T, apricot.....	880		730	30
Lerd Charlemont, HT, (1922) crimson.....	200			
Lord Lambourne, Per, yellow-carmine.....	70		40	20
Los Angeles, HT, pink to coral.....	990		990	760
Lueinda, HT, (1927) bright rose.....			220	270
Mable Turner, HT, (1923) shell-pink.....	90		70	60
Maud Cumming, HT, (1923) pk to orange....	10		90	50
Miss Lolita Armour, HT, pink to yellow.....	180		240	90
Mme. Alexandre Dreux, Per, yellow.....	40			60
Mme. Emile Mayen, Per (1924) gold.....	90		20	80
Mme. Pernet-Dueher, HT, yellow.....			70	70
Mrs. Calvin Coolidge, HT, yellow.....	100		220	80
Mrs. Farmer, Per, Indian yellow.....	10		30	
Mrs. John Laing, HP, soft pink.....			160	140
Mrs. L. Swisher, HT, (1926) salmon.....			70	
Mrs. Redford, Per, apricot-orange.....				20
Old Gold, HT, orange.....	40		30	50
Ophelia Golden, HT, yellow.....	480		480	350
Princess Marie Jose, HT, orange.....				80
Richard E. West, HT, (1924) lemon.....	30		210	80
Rose Dawn, HT, rose-flesh.....	50		40	50
Rose Hill, HT, rose pink.....	80		40	100
Roselandia, HT, yellow.....			110	50
Sarah van Fleet, HR, rose-pink.....	110		80	30
Simon Danmaury, HT, (1924) crimson.....	130		110	60
Simon Labbe, HT, apricot-yellow.....	110		40	30
Souv d Claudius Pernet, Per-yellow.....	990		990	750
Souv d George Beekwith, HT, pink.....	20		30	
Souv d George Pernet, Per, red.....				180
Souv d H. A. Verschuren, HT, gold.....				40
Souv d Mme. Bouullet, HT, yellow.....	30		150	40
Theresa Z. Lambert, HT, rose-pink.....	10			20
Ville de Paris, HT, yellow.....				50
Wilhelm Kordes, HT, (1922) golden.....	90		730	200
Willowmere, Per, pink.....	20		180	30
William F. Dreer, HT, pink to yellow.....	230		770	580

## CLIMBERS

Aviateur Bleriot, HW, yellow.....	500	310	300
Cl Claudius Pernet, Per, yellow.....	350	50	10
Cl Edouard Herriot, HT, copper-red.....	350	30	
Cl K. A. Victoria, HT, white.....	40		90
Cl Lady Hillingdon, T, apricot.....			30
Cl Mrs. Aaron Ward, HT, Indian yellow.....	190		
Cl Sunburst, HT, yellow.....	710	30	100
Cl Sunstar, AB, yellow.....	160	20	
Shower of Gold, HW, yellow.....	10		70

# Lot D

Prices  
as  
Shown

- Agnes HR, copper yellow—180 No. 1 @ 40c  
Agnes HR, copper yellow—150 No. 1½ @ 30c  
Agnes HR, copper yellow—70 No. 2 @ 25c  
Angele Pernet, HT, orange—250 No. 1 @ 40c  
Angele Pernet, HT, orange—50 No. 2 @ 25c  
Doris Dickson, Per, orange—20 No. 1½ @ 40c  
Edith N. Perkins, HT, carmine—100 No. 1 @ 60c  
Edith N. Perkins, HT, carmine—80 No. 1½ @ 40c  
Gladys Benskin, salmon-yellow—50 No. 1 @ 80c  
Gladys Benskin, salmon-yellow—20 No. 1½ @ 50c  
Gladys Benskin, salmon-yellow—50 No. 2 @ 40c  
Golden Emblem, HT, yellow—730 No. 1 @ 40c  
Golden Emblem, HT, yellow—20 No. 1½ @ 30c  
Golden Emblem, HT, yellow—260 No. 2 @ 25c  
Gold Mine, HT, golden-yellow—30 No. 1 @ 40c  
Gold Mine, HT, golden-yellow—60 No. 1½ @ 30c  
Gold Mine, HT, golden-yellow—10 No. 2 @ 25c  
Impress, HT, cardinal-red—120 No. 1 @ 40c  
Impress, HT, cardinal red—70 No. 2 @ 25c  
Margaret McGredy, HT, oriental-red—10 No. 1 @ 60c  
Margaret McGredy, HT, oriental-red—30 No. 2 @ 30c  
Marion Cran, HT, yellow—50 No. 2 @ 30c  
May Wettern, HT, deep pink—100 No. 1 @ 40c  
May Wettern, HT, deep pink—20 No. 1½ @ 30c  
Miss Rowena Thom, HT, rose—200 No. 1 @ 40c  
Miss Rowena Thom, HT, rose—30 No. 1½ @ 30c  
Miss Rowena Thom, HT, rose—10 No. 2 @ 25c  
Mme. Jules. Bouche, HT, salmon-white—50 No. 1 @ 40c  
Mme. Jules. Bouche, HT, salmon-white—20 No. 2 @ 25c  
Sir David Davis, HT, crimson—80 No. 1 @ 60c  
Sir David Davis, HT, crimson—40 No. 1½ @ 40c  
Sir David Davis, HT, crimson—20 No. 2 @ 30c  
Talisman, HT, scarlet to gold—900 No. 1 @ 50c  
Talisman, HT, scarlet to gold—900 No. 1½ @ 35c  
Talisman, HT, scarlet to gold—590 No. 2 @ 25c

## CLIMBERS

- Cl Red Radiance, HT, red—140 No. 1 @ 40c  
Cl Red Radiance, HT, red—20 No. 2 @ 25c  
Primrose, HW, yellow—40 No. 1 @ 40c

*Usual terms as published.*